User 1: Anthony Fortunato

User Role	UX Goal	UX Measure	Measuring Instrument	UX Metric	Baseline Level	Target Level	Observed Results
User	Ease of Use and satisfactio n	First Impress ion	Navigate to the forum page, find a forum and add new forums	Likert Scale	7/10	9/10	9/10
User	Walk-up ease of use for new user	The respons e time, how long does it take from start to end?	Navigate to a goal page, adding a new goal and set it to be done when the user finishes it	Time on task	3 min	<2.5 min	2
Compet itive Person	Satisfacti on	First Impress ion	Navigate to the competition page and input personal records and view leaderboar ds	Likert Scale	7/10	8.5/10	7/10
User	Ease of Use	Average number of errors	Sign-in	Count	<2	0	0
User	Functiona lity and Ease of Use	Average time taken	Navigate to the schedule page and add an event to the	Time on task	<2 Mins	<1 Min	2

			schedule				
User	Functiona lity and Ease of use	User satisfact ion	Navigate to the my profile page and edit profile information	Likert Scale	5/10	8/10	6/10
User	Functiona lity	Average time taken	Navigate to the buddy page, search in an area, and add a friend	Time on task	<4 Mins	< 2 Mins	1.5
User	Satisfacti on and ease of use	User satisfact ion	Navigate to the friends page and view added friends as well as send them messages	Likert Scale	5/10	8/10	8/10

User 2: Austin Mattia

User Role	UX Goal	UX Measure	Measuring Instrument	UX Metric	Baseline Level	Target Level	Observed Results
User	Ease of Use and satisfactio n	First Impress ion	Navigate to the forum page, find a forum and add new forums	Likert Scale	7/10	9/10	9/10
User	Walk-up ease of use for new user	The respons e time, how	Navigate to a goal page, adding a	Time on task	3 min	<2.5 min	2.5

		long does it take from start to end?	new goal and set it to be done when the user finishes it				
Compet itive Person	Satisfacti on	First Impress ion	Navigate to the competition page and input personal records and view leaderboar ds	Likert Scale	7/10	8.5/10	9/10
User	Ease of Use	Average number of errors	Sign-in	Count	<2	0	0
User	Functiona lity and Ease of Use	Average time taken	Navigate to the schedule page and add an event to the schedule	Time on task	<2 Mins	<1 Min	1
User	Functiona lity and Ease of use	User satisfact ion	Navigate to the my profile page and edit profile information	Likert Scale	5/10	8/10	9/10
User	Functiona lity	Average time taken	Navigate to the buddy page, search in an area, and add a friend	Time on task	<4 Mins	< 2 Mins	2.5
User	Satisfacti on and ease of	User satisfact ion	Navigate to the friends page and	Likert Scale	5/10	8/10	9/10

use	view added friends as well as send them messages	
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User 3: Alexandra Willmes

User Role	UX Goal	UX Measure	Measuring Instrument	UX Metric	Baseline Level	Target Level	Observed Results
User	Ease of Use and satisfactio n	First Impress ion	Navigate to the forum page, find a forum and add new forums	Likert Scale	7/10	9/10	8/10
User	Walk-up ease of use for new user	The respons e time, how long does it take from start to end?	Navigate to a goal page, adding a new goal and set it to be done when the user finishes it	Time on task	3 min	<2.5 min	3
Compet itive Person	Satisfacti	First Impress ion	Navigate to the competition page and input personal records and view leaderboar ds	Likert Scale	7/10	8.5/10	7/10
User	Ease of Use	Average number of errors	Sign-in	Count	<2	0	0

User	Functiona lity and Ease of Use	Average time taken	Navigate to the schedule page and add an event to the schedule	Time on task	<2 Mins	<1 Min	2
User	Functiona lity and Ease of use	User satisfact ion	Navigate to the my profile page and edit profile information	Likert Scale	5/10	8/10	7/10
User	Functiona lity	Average time taken	Navigate to the buddy page, search in an area, and add a friend	Time on task	<4 Mins	< 2 Mins	2
User	Satisfacti on and ease of use	User satisfact ion	Navigate to the friends page and view added friends as well as send them messages	Likert Scale	5/10	8/10	8/10

User 4: Devan Lad

<u>Informed Consent Form</u>

User	UX Goal	UX	Measuring	UX	Baseline	Target	Observed
Role		Measure	Instrument	Metric	Level	Level	Results
User	Ease of Use and satisfactio n	First Impress ion	Navigate to the forum page, find a forum and add new forums	Likert Scale	7/10	9/10	10/10

User	Walk-up ease of use for new user	The respons e time, how long does it take from start to end?	Navigate to a goal page, adding a new goal and set it to be done when the user finishes it	Time on task	3 min	<2.5 min	1 min
Compet itive Person	Satisfacti on	First Impress ion	Navigate to the competition page and input personal records and view leaderboar ds	Likert Scale	7/10	8.5/10	5/10
User	Ease of Use	Average number of errors	Sign-in	Count	<2	0	0
User	Functiona lity and Ease of Use	Average time taken	Navigate to the schedule page and add an event to the schedule	Time on task	<2 Mins	<1 Min	2.5 min
User	Functiona lity and Ease of use	User satisfact ion	Navigate to the my profile page and edit profile information	Likert Scale	5/10	8/10	5/10
User	Functiona lity	Average time taken	Navigate to the buddy page, search in an area, and add a	Time on task	<4 Mins	< 2 Mins	1.5 min

			friend				
User	Satisfacti on and ease of use	User satisfact ion	Navigate to the friends page and view added friends as well as send them messages	Likert Scale	5/10	8/10	6/10

User 5: Jake Asermily

User Role	UX Goal	UX Measure	Measuring Instrument	UX Metric	Baseline Level	Target Level	Observed Results
User	Ease of Use and satisfactio n	First Impress ion	Navigate to the forum page, find a forum and add new forums	Likert Scale	7/10	9/10	10/10
User	Walk-up ease of use for new user	The respons e time, how long does it take from start to end?	Navigate to a goal page, adding a new goal and set it to be done when the user finishes it	Time on task	3 min	<2.5 min	2
Compet itive Person	Satisfacti on	First Impress ion	Navigate to the competition page and input personal records and view leaderboar	Likert Scale	7/10	8.5/10	10/10

			ds				
User	Ease of Use	Average number of errors	Sign-in	Count	<2	0	0
User	Functiona lity and Ease of Use	Average time taken	Navigate to the schedule page and add an event to the schedule	Time on task	<2 Mins	<1 Min	1
User	Functiona lity and Ease of use	User satisfact ion	Navigate to the my profile page and edit profile information	Likert Scale	5/10	8/10	8/10
User	Functiona lity	Average time taken	Navigate to the buddy page, search in an area, and add a friend	Time on task	<4 Mins	< 2 Mins	1
User	Satisfacti on and ease of use	User satisfact ion	Navigate to the friends page and view added friends as well as send them messages	Likert Scale	5/10	8/10	8/10

User 6: Claire Witt

<u>Consent Form</u>

User Role	UX Goal	UX Measure	Measuring Instrument	UX Metric	Baseline Level	Target Level	Observed Results
User	Ease of Use and satisfactio n	First Impress ion	Navigate to the forum page, find a forum and add new forums	Likert Scale	7/10	9/10	8/10
User	Walk-up ease of use for new user	The respons e time, how long does it take from start to end?	Navigate to a goal page, adding a new goal and set it to be done when the user finishes it	Time on task	3 min	<2.5 min	2
Compet itive Person	Satisfacti on	First Impress ion	Navigate to the competition page and input personal records and view leaderboar ds	Likert Scale	7/10	8.5/10	7/10
User	Ease of Use	Average number of errors	Sign-in	Count	<2	0	0
User	Functiona lity and Ease of Use	Average time taken	Navigate to the schedule page and add an event to the schedule	Time on task	<2 Mins	<1 Min	1
User	Functiona lity and Ease of use	User satisfact ion	Navigate to the my profile page and edit	Likert Scale	5/10	8/10	8/10

			profile information				
User	Functiona lity	Average time taken	Navigate to the buddy page, search in an area, and add a friend	Time on task	<4 Mins	< 2 Mins	3
User	Satisfacti on and ease of use	User satisfact ion	Navigate to the friends page and view added friends as well as send them messages	Likert Scale	5/10	8/10	8/10

User 7: Grayson Hassell

User Role	UX Goal	UX Measure	Measuring Instrument	UX Metric	Baseline Level	Target Level	Observed Results
User	Ease of Use and satisfactio n	First Impress ion	Navigate to the forum page, find a forum and add new forums	Likert Scale	7/10	9/10	9/10
User	Walk-up ease of use for new user	The respons e time, how long does it take from start to end?	Navigate to a goal page, adding a new goal and set it to be done when the user finishes it	Time on task	3 min	<2.5 min	1
Compet	Satisfacti	First	Navigate to	Likert	7/10	8.5/10	9/10

itive Person	on	Impress	the competition page and input personal records and view leaderboar ds	Scale			
User	Ease of Use	Average number of errors	Sign-in	Count	<2	0	0
User	Functiona lity and Ease of Use	Average time taken	Navigate to the schedule page and add an event to the schedule	Time on task	<2 Mins	<1 Min	1
User	Functiona lity and Ease of use	User satisfact ion	Navigate to the my profile page and edit profile information	Likert Scale	5/10	8/10	9/10
User	Functiona lity	Average time taken	Navigate to the buddy page, search in an area, and add a friend	Time on task	<4 Mins	< 2 Mins	2
User	Satisfacti on and ease of use	User satisfact ion	Navigate to the friends page and view added friends as well as send them messages	Likert Scale	5/10	8/10	8/10

User 8: Planned for 11/16/18

User Role	UX Goal	UX Measure	Measuring Instrument	UX Metric	Baseline Level	Target Level	Observed Results
User	Ease of Use and satisfactio n	First Impress ion	Navigate to the forum page, find a forum and add new forums	Likert Scale	7/10	9/10	
User	Walk-up ease of use for new user	The respons e time, how long does it take from start to end?	Navigate to a goal page, adding a new goal and set it to be done when the user finishes it	Time on task	3 min	<2.5 min	
Compet itive Person	Satisfacti on	First Impress ion	Navigate to the competition page and input personal records and view leaderboar ds	Likert Scale	7/10	8.5/10	
User	Ease of Use	Average number of errors	Sign-in	Count	<2	0	
User	Functiona lity and Ease of Use	Average time taken	Navigate to the schedule page and add an	Time on task	<2 Mins	<1 Min	

			event to the schedule				
User	Functiona lity and Ease of use	User satisfact ion	Navigate to the my profile page and edit profile information	Likert Scale	5/10	8/10	
User	Functiona lity	Average time taken	Navigate to the buddy page, search in an area, and add a friend	Time on task	<4 Mins	< 2 Mins	
User	Satisfacti on and ease of use	User satisfact ion	Navigate to the friends page and view added friends as well as send them messages	Likert Scale	5/10	8/10	