

# CV PETER OLOFSSON

## PERSONAL INFORMATION:

**Address:** Rektorsgatan 36A, 972 42 Luleå

**Telephone:** +46 70 274 95 47

**E-mail:** petolofsson@gmail.com

**Marital status:** Unmarried Single, No children

**Social security number:** 831230-8938



## PERSONAL BUSINESSES:

- **Created the LTU Business brand:** Created the brand from the foundation based on company vision and core values and made it a well-known and recognizable brand for relevant target groups.
- **Created the literary magazine The Metric:** Created the design, branding and acted as editor-in-chief as well as in charge of publishing but above all making the magazine popular in digital english speaking cultural circles.
- **Ultramarathon 50 KM:** Wanted to complete a tough challenge and run an ultramarathon. I created a plan and followed it. The feeling of reaching the finish line was amazing!

## WORK EXPERIENCE:

### Developer at Genesis IT, 2023 January - 2023 May

Trial employment as a developer at Genesis IT. Ended after 5 months and 800 hours of programming) as they didn't have time for a mentorship as they had big projects ahead that the small team of six developers needed to focus on. The development in frontend/backend/api with Javascript / PHP / MySQL, Linux environments and Git and Gitlab.

### Student at With/Without Software Developer, 2022 - 2023

Intensive training in programming that is project-based. As a student, you program daily. Programming in C# & .NET, JavaScript, Node.JS, PHP & Laravel, Docker, GIT with Ubuntu as distro. The training is run by the companies Oh My and Lundqvist.

### Student at Change Maker Educations, 2021 - 2022

Studied Game Programmer Mobile Platforms, Changemaker Education in Skellefteå, autumn 2021. Studied C# programming for a year. Created a number of game projects in Unity using C#, Blender and GIT.

### Online editor at Norr Media AB, 2018 - 2021

Temporary position as online editor at Norrmedia. Creating layouts on the web, writes articles and sets headlines as well as manages social media, push notifications and receives calls from readers.

### **Founder and Marketing Manager at HelloWrld Rekrytering AB 2018 - 2021**

Created the brand and was responsible for sales in the newly started IT recruitment company HelloWrld. The trip was short-lived due to the corona pandemic, but I learned many lessons along the way.

### **Chief Communications Officer at LTU Business AB, January 2014 - 2018**

Responsible for communication budget, brand, strategic and operational communication, marketing, employer branding, orders, video and social media.

### **Chief editor at Luleå University of Technology, September 2012 - January 2014**

Temporary position as chief editor for information and web at the Department of Systems and Space Technology. Writing, photography, communication plans, project management and more. Also worked as Deputy Webmaster for a year.

### **TRAINING:**

#### **Changemaker Educations**

Futuregames Game Programmer Mobile Platforms 2021-2022

#### **Bergh's School of Communication**

Certification in Strategic Marketing 2016-2017

#### **Academic Degree**

Journalism in New Media (180 credits)

Luleå University of Technology, 2004-2011

C-Essay (This is how the Freelance Journalist thinks)

#### **Upper secondary school**

Natural Sciences Program, focus on Multimedia and IT

Midskogsskolan, Luleå, 1999-2002

### **COMPUTER SKILL:**

Extremely good computer skills. Have grown up in an academic environment and used computers since I was 7 years old. Programmed in spare time and created websites in various hobby projects. It is therefore very easy for me to learn new programs and routines. Often the one who solves computer problems for colleagues at work. Follows what happens in the IT industry regularly.

**Language:** C# .NET, Javascript, Php, MySQL, React, Express, MongoDB, Git, Bash

**Program:** Word, Excel, PowerPoint, Photoshop, InDesign, Edge2, Poloply, Adobe Creative Suite (Works often in Indesign, Photoshop, Bridge, Premiere Pro and Illustrator).

**Operating system:** Windows and Linux

### **MERITS / MISSIONS OF TRUST:**

**Self-employed:** Running my own company as a freelancer has given me a good understanding of organization and administration.

### **Founder and organizer of Bossking (2017)**

Bossking was a Norrböthnian championships for esports in 2017. I was involved from the beginning

and arranged an event that had a turnover of SEK 400,000 in the first year. Helped to bring in sponsors, develop product and experience concepts and managed the marketing.

**Editor / Founder of the literary magazines The Metric and Tak-tak (2014 - 2017)**

With the responsibility of reading through 20-30 pieces of English-language texts and poetry, proofreading, coming up with suggestions for improvement in theme, characters and plot. Also did design and layout and web

**LANGUAGE:**

**Swedish:** Very good oral and written skills (native language)

**English:** Very good oral and written skills

**Spanish:** School skills in speaking and writing

**German:** School skills in speaking and writing

**LEISURE INTERESTS:**

**Programming:** Love problem solving. Happy to solve cat & leetcode problems in my spare time.

**Backpacking:** Has a great interest in foreign countries and cultures, preferably mountains and the wilderness.

**Exercise:** Exercising regularly. Has a great interest in health. The longest race is the Boden Fortress ultramarathon of 50 km, but I prefer free running in the mountains.

**Politics and Economics:** Interested both locally and globally. Likes to speculate on geopolitical and real-politik trends.

**Culture and entertainment:** I love looking for new music and delving into new subcultures.

**Books:** I love classic literature and philosophy. Ask me what I'm reading right now.