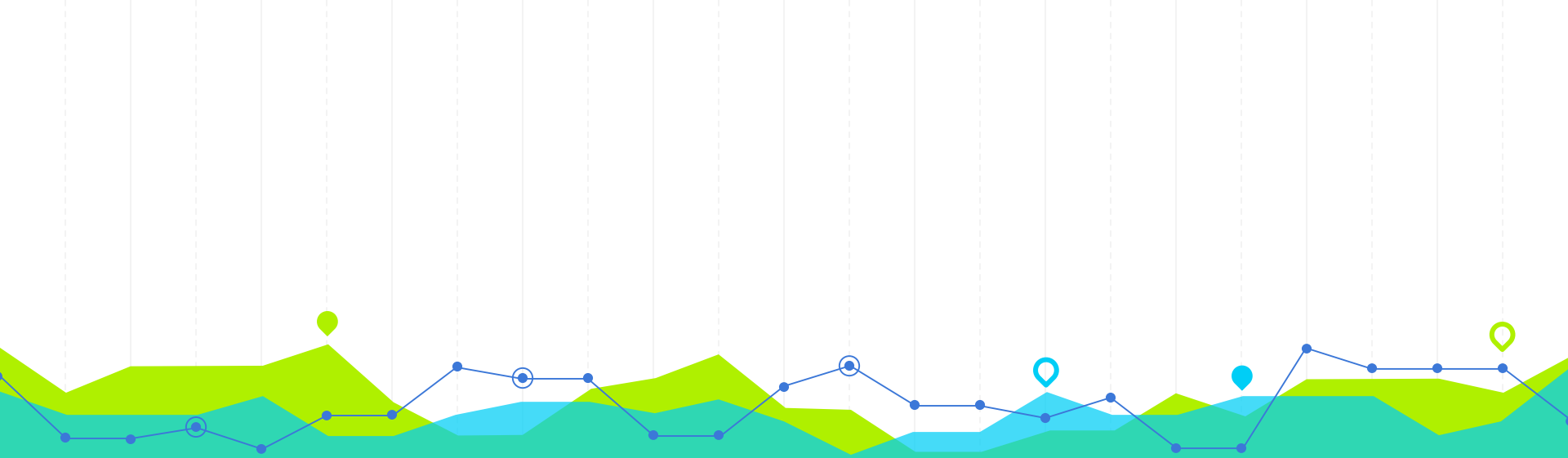


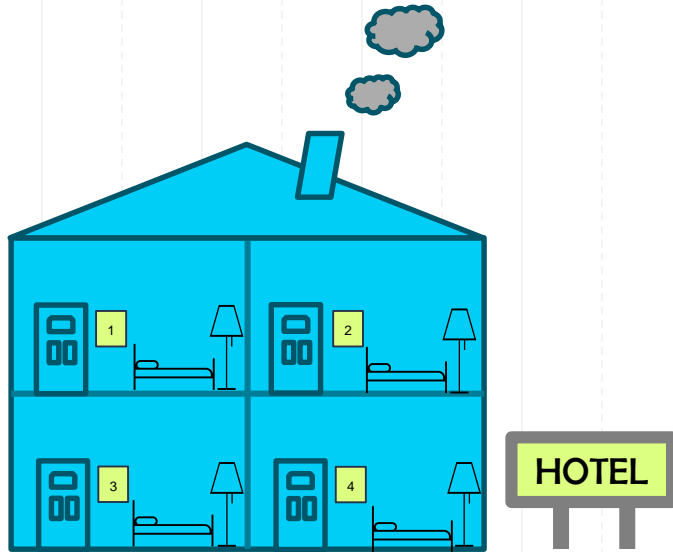
PARTIAL INFORMATION

Aleksandra Petrenko, Maya Marten

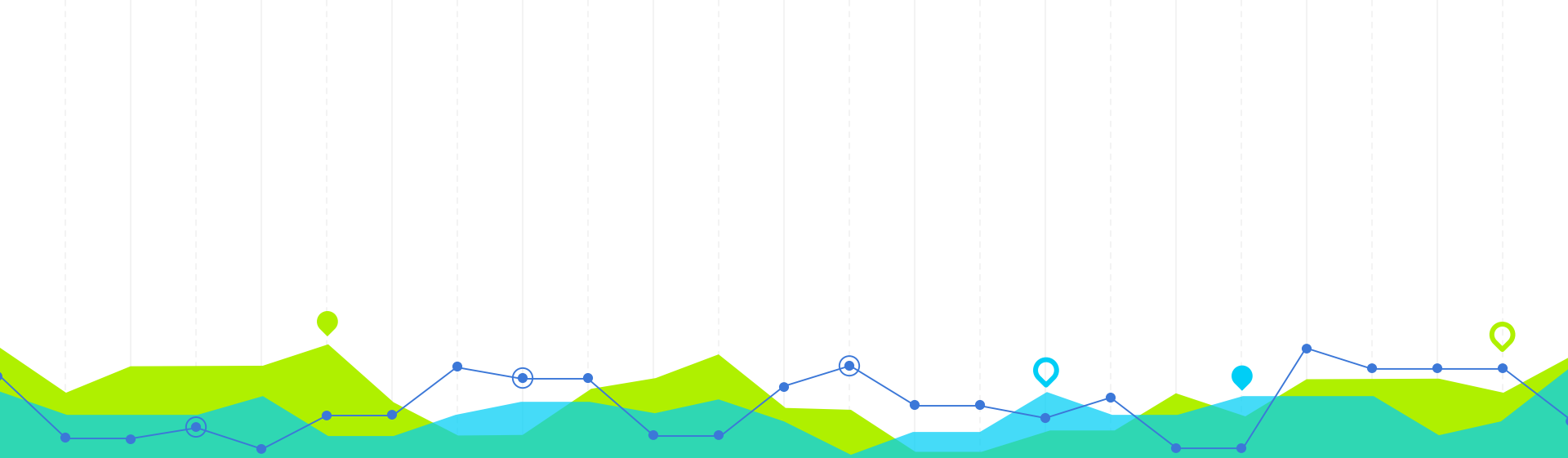


Motivation1

Your hotel

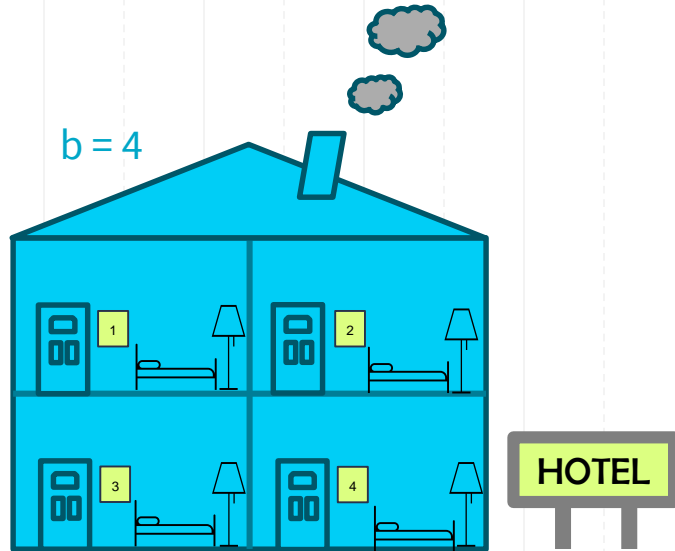


- Imagine you own this hotel
 - 4 rooms to rent out
 - You get requests from different types of customers
- **Which customers do you accept?**



Partially predictable demand arrival model **2**

Notations (1) - Resources



- **Single resource**
 - Hotel rooms
 - **Identical units**
 - Same equipment
- ***b***: units of the product to sell

Notations (2) - Periods

- n : number of periods the product is sold

$$- n \geq b$$

- λ : time steps of the time horizon, normalized to 1:

$$\lambda = \frac{1}{n}, \frac{2}{n}, \dots, 1$$



Notations (3) - Types of Customers



Type-1 Customer

● Pays **\$1** for the room



Type-2 Customer

● Pays **\$a** for the room ($0 < a < 1$)



No Customer

● Revenue of **\$0** for the room



Sequence of arrival (1)

- The demand realizes sequentially
- At each time $\lambda = \frac{1}{n}, \frac{2}{n}, \dots, 1$ we either face
 - a Type-1 Customer
 - a Type-2 Customer
 - no Customer
- At this moment we have to decide whether to accept or to reject the customer



Sequence of arrival (2)

- ◎ The sequence of arrival is denoted by $\vec{v} = (v_1, v_2, \dots, v_n)$, with $v_i \in \{0, a, 1\}$
 - The customers are represented by the revenue they generate if accepted



Goal

● Goal: Maximize Revenue



How to predict demand? (1)

Adversarial (unpredictable) demand

- Demand is **unpredictable**
- **Worst-case** approach
- Demand is controlled by an imaginary **adversary**

Stochastic (predictable) demand

- Demand is **predictable**
- Demand follows a known **distribution**



How to predict demand? (2) – Assessment

Adversarial (unpredictable) demand

- + Demand can't be perfectly predicted
- Worst-case approach often results in **too conservative** online policies

Stochastic (predictable) demand

- + If demand can be predicted, making online decisions incurs little loss
- Demand can't be perfectly predicted

→ Both approaches have their downsides!



Partially predictable demand model (1)

- Combine the 2 approaches:
 1. Adversary component
 2. Stochastic component
- Parameter p , with $0 < p < 1$, specifies predictability of demand in the model
 - Extreme case $p = 0 \rightarrow$ pure Adversarial model
 - Extreme case $p = 1 \rightarrow$ pure Stochastic model

Partially predictable demand model (2)

- An imaginary **adversary** first sets an **initial sequence**

$$\vec{v}_I = (v_{I,1}, v_{I,2}, \dots, v_{I,n})$$

with $v_{I,j} \in \{0, a, 1\}$, for $1 \leq j \leq n$

- A subset **S** of customers (p%) represents the **stochastic group**
 - won't follow the order determined by the adversary

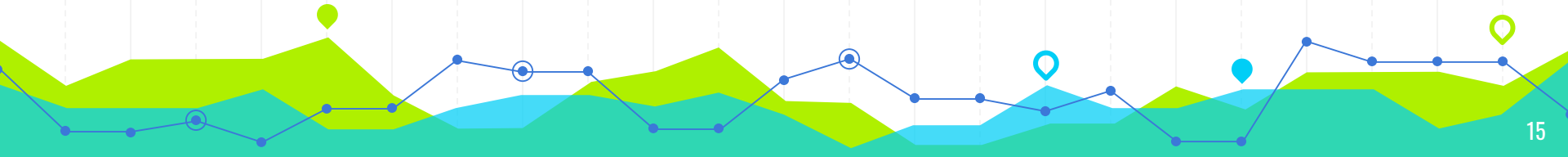
- A subset **A** of customers ((1-p)%) represents the **adversarial group**
 - will follow the order determined by the adversary



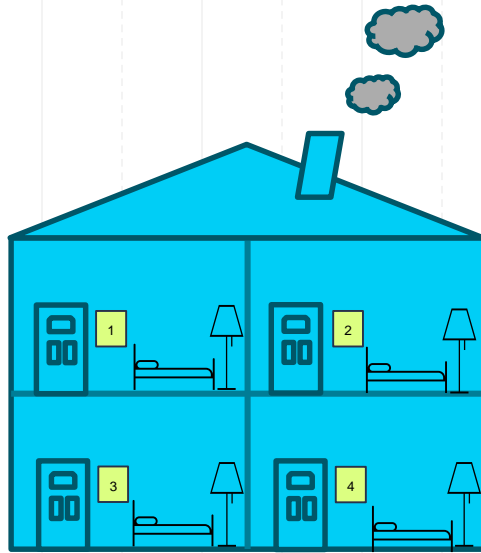
Partially predictable demand model (3)

● Customers in S

- join the subset independently
- with the same propability p
- Are permuted uniformly at random among themselves: $\sigma_S: S \rightarrow S$



Example 1 a)



- 4 rooms to allocate: $b = 4$
- We start allocating our hotel rooms 10 days in advance, we expect at most 1 customer per day: $n = 10$
- We have historical data and assume, that 50% of our guests are predictable and permuted uniformly: $p = 0.5$
- Type-2 Customers are willing to pay 0.6\$ for the room: $a = 0.6$



Type-1 Customer

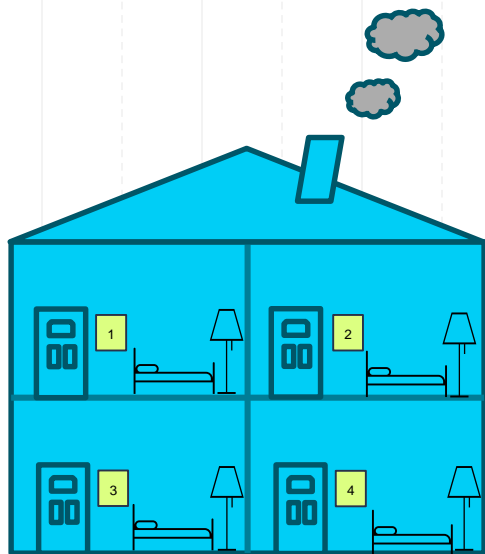


Type-2 Customer



No Customer

Example 1 a)



Customers arrive in the following order:

λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
v_i	0.6	1	0	0.6	0	1	0.6	0.6	0.6	1

We assume:

$$\odot S = \{2, 3, 6, 8, 10\}$$

$$\odot \sigma(2) = 10, \sigma(3) = 6, \sigma(6) = 8, \sigma(8) = 2, \sigma(10) = 3$$

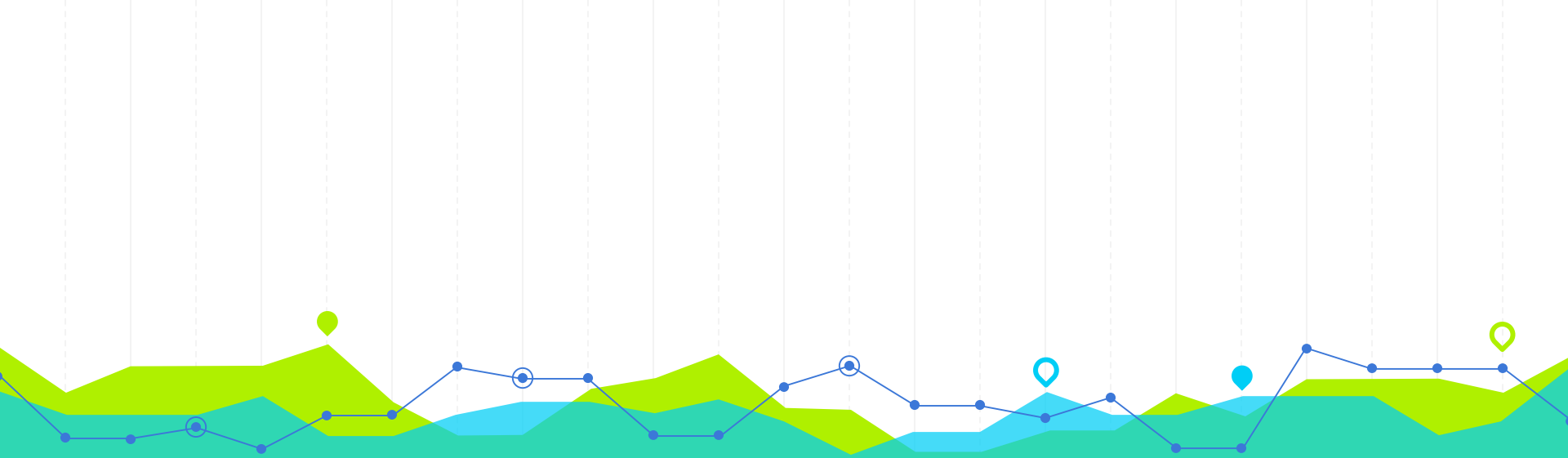
0.6	1	0	0.6	0	1	0.6	0.6	0.6	1
0.6	0.6	1	0.6	0	0	0.6	1	0.6	1

Further Proceeding

Competitive ratio

Algorithms

Computational
Example



Competitive Ratio 3

How to assess the performance of online algorithms?

● Competitive ratio

■ **Worst-case ratio** between the revenue of the **online** scheme to that of a **clairvoyant** solution

- An online algorithm is **c-competitive** in the proposed partially predictable model if for any adversarial instance \vec{v}_I ,
- $$\mathbb{E}[ALG(\vec{V})] \geq c \cdot OPT(\vec{v}_I)$$

n_1 : number of Type-1 Customers in the sequence
 n_2 : number of Type-2 Customers in the sequence
 b : units of the product to sell

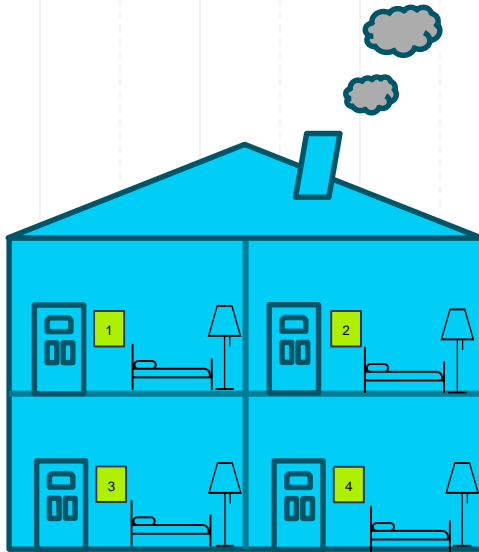
Optimal offline solution $\text{OPT}(\vec{v})$: Strategy

- Accept as many **Type-1 Customers** as possible
 - $\min\{n_1, b\}$
- If $n_1 < b$: Allocate the remaining units to as many **Type-2 Customers** as possible
 - $\min\{n_2, b - n_1\}$

$$\rightarrow \text{OPT}(\vec{v}) = \min\{n_1, b\} + a \cdot \min\{n_2, (b - n_1)^+\}$$

$$(b - n_1)^+ \triangleq \max(b - n_1, 0)$$

Example $\text{OPT}(\vec{v})$



n_1 : number of Type-1 Customers in the sequence
 n_2 : number of Type-2 Customers in the sequence
 b : units of the product to sell

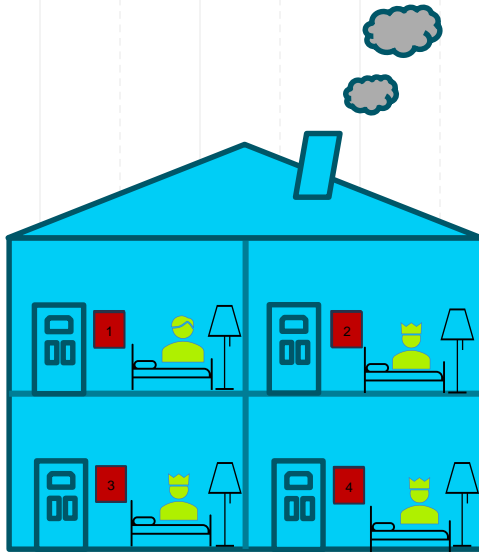
λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
v_i	0.6	0.6	1	0.6	0	0	0.6	1	0.6	1

$$\text{OPT}(\vec{v}) = \min\{n_1, b\} + a \cdot \min\{n_2, (b - n_1)^+\}$$

$$a = 0.6 \quad b = 4 \quad n_1 = 3 \quad n_2 = 5$$

$$\begin{aligned}
 \text{OPT}(\vec{v}) &= \min\{3, 4\} + 0.6 \cdot \min\{5, (4 - 3)^+\} \\
 &= 3 + 0.6 \cdot \min\{5, 1\} \\
 &= 3 + 0.6 \cdot 1 \\
 &= 3 + 0.6 \\
 &= 3.6
 \end{aligned}$$

Example $\text{OPT}(\vec{v})$



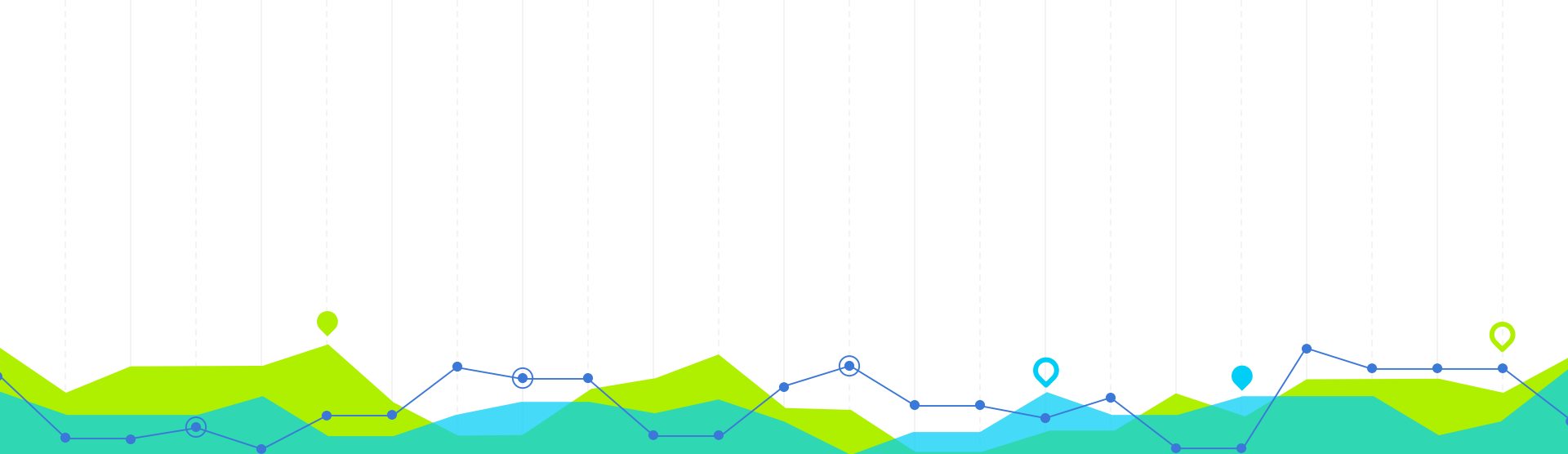
n_1 : number of Type-1 Customers in the sequence
 n_2 : number of Type-2 Customers in the sequence
 b : units of the product to sell

λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
v_i	0.6	0.6	1	0.6	0	0	0.6	1	0.6	1

$$\text{OPT}(\vec{v}) = \min\{n_1, b\} + a \cdot \min\{n_2, (b - n_1)^+\}$$

$$a = 0.6 \quad b = 4 \quad n_1 = 3 \quad n_2 = 5$$

$$\begin{aligned}
 \text{OPT}(\vec{v}) &= \min\{3, 4\} + 0.6 \cdot \min\{5, (4 - 3)^+\} \\
 &= 3 + 0.6 \cdot \min\{5, 1\} \\
 &= 3 + 0.6 \cdot 1 \\
 &= 3 + 0.6 \\
 &= 3.6
 \end{aligned}$$



Non-adaptive algorithm

4

Non-adaptive algorithm: Basics

For each time period

- Always accept a T1 customer
- **Evolving threshold rule:** Accept a T2 customer, if the number of accepted T1 and T2 customers by the evolving threshold does not exceed $\lfloor \lambda p b \rfloor$
- Otherwise, **fixed threshold rule:** accept a T2 customer, if the number of T2 customers accepted by the fixed threshold does not exceed $\lfloor \theta b \rfloor$, where
$$\theta = \frac{1-p}{2-a}$$
- Otherwise, reject T2 customer
- Repeat until there is no more inventory or no more customers



Non-adaptive algorithm: Pseudocode

1: Initialize:

$$q_1 \leftarrow 0$$

$$q_{2,e} \leftarrow 0$$

$$q_{2,f} \leftarrow 0$$

$$rem.inv \leftarrow b$$

$$\theta \triangleq \frac{1-p}{2-a}$$

2: for $\lambda = \frac{1}{n}$ to 1 do

3: $i = \lambda \cdot n$

4: if $rem.inv > 0$ then

5: if $v_i = 1$ then

6: $q_1 \leftarrow q_1 + 1$

7: $rem.inv \leftarrow rem.inv - 1$

Non-adaptive algorithm: Pseudocode

```
8:   else if  $v_i = a$  and  $q_1 + q_{2,e} < \lfloor \lambda pb \rfloor$  then
9:        $q_{2,e} \leftarrow q_{2,e} + 1$ 
10:       $rem.inv \leftarrow rem.inv - 1$ 
11:   else if  $v_i = a$  and  $q_{2,f} < \lfloor \theta b \rfloor$  then
12:        $q_{2,f} \leftarrow q_{2,f} + 1$ 
13:        $rem.inv \leftarrow rem.inv - 1$ 
14:   end if
15: end if
16: end for
```

Competitive ratio

$$p + \frac{1-p}{2-a} + O\left(\frac{1}{a(1-p)p} \sqrt{\frac{\log n}{b}}\right)$$

Example ALG_1

Algorithm 1 Non-adaptive Algorithm ALG_1

1: Initialize:

$$q_1 \leftarrow 0$$

$$q_{2,e} \leftarrow 0$$

$$q_{2,f} \leftarrow 0$$

$$rem.inv \leftarrow b$$

$$\theta \triangleq \frac{1-p}{2-a}$$

2: for $\lambda = \frac{1}{n}$ to 1 do

3: $i = \lambda \cdot n$

4: if $rem.inv > 0$ then

5: if $v_i = 1$ then

6: $q_1 \leftarrow q_1 + 1$

7: $rem.inv \leftarrow rem.inv - 1$

8: else if $v_i = a$ and $q_1 + q_{2,e} < \lfloor \lambda p b \rfloor$ then

9: $q_{2,e} \leftarrow q_{2,e} + 1$

10: $rem.inv \leftarrow rem.inv - 1$

11: else if $v_i = a$ and $q_{2,f} < \lfloor \theta b \rfloor$ then

12: $q_{2,f} \leftarrow q_{2,f} + 1$

13: $rem.inv \leftarrow rem.inv - 1$

14: end if

15: end if

16: end for

Initialize:

$$\lambda = \frac{1}{10}$$

$$\theta \triangleq \frac{1-p}{2-a} = \frac{1-0.5}{2-0.6} = \frac{5}{14}; q_1 = 0; q_{2,e} = 0; q_{2,f} = 0; rem.inv = 4$$

$$i = \frac{1}{10} \cdot 10 = 1$$

$rem.inv > 0$? \square

$v_1 = 1$? \square

$v_1 = 0.6$? \checkmark

$v_1 = 0.6$? \checkmark

$$q_1 + q_{2,e} < \lfloor \lambda p b \rfloor$$

$$0 + 0 < \left\lfloor \frac{1}{10} \cdot 0.5 \cdot 4 \right\rfloor$$

$$0 < \lfloor 0.2 \rfloor$$

$$0 < 0 \quad \times$$

$$q_{2,f} < \lfloor \theta b \rfloor$$

$$0 < \left\lfloor \frac{5}{14} \cdot 4 \right\rfloor$$

$$0 < \left\lfloor \frac{10}{7} \right\rfloor$$

$$0 < 1 \quad \checkmark$$

Evolving threshold rule

Fixed threshold rule

→ Accept Customer 1: $q_{2,f} = 1, rem.inv = 3$

λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
v_i	0.6	0.6	1	0.6	0	0	0.6	1	0.6	1

Example ALG_1

Algorithm 1 Non-adaptive Algorithm ALG_1

1: Initialize:

$$q_1 \leftarrow 0$$

$$q_{2,e} \leftarrow 0$$

$$q_{2,f} \leftarrow 0$$

$$rem.inv \leftarrow b$$

$$\theta \triangleq \frac{1-p}{2-a}$$

2: for $\lambda = \frac{1}{n}$ to 1 do

3: $i = \lambda \cdot n$

4: if $rem.inv > 0$ then

5: if $v_i = 1$ then

6: $q_1 \leftarrow q_1 + 1$

7: $rem.inv \leftarrow rem.inv - 1$

8: else if $v_i = a$ and $q_1 + q_{2,e} < \lfloor \lambda pb \rfloor$ then

9: $q_{2,e} \leftarrow q_{2,e} + 1$

10: $rem.inv \leftarrow rem.inv - 1$

11: else if $v_i = a$ and $q_{2,f} < \lfloor \theta b \rfloor$ then

12: $q_{2,f} \leftarrow q_{2,f} + 1$

13: $rem.inv \leftarrow rem.inv - 1$

14: end if

15: end if

16: end for

Initialize:

$$\lambda = \frac{1}{10}$$

$$\theta \triangleq \frac{1-p}{2-a} = \frac{1-0.5}{2-0.6} = \frac{5}{14}; q_1 = 0; q_{2,e} = 0; q_{2,f} = 0; rem.inv = 4$$

$$i = \frac{1}{10} \cdot 10 = 1$$

$rem.inv > 0$? \square

$v_1 = 1$? \square

$v_1 = 0.6$? \checkmark

$$q_1 + q_{2,e} < \lfloor \lambda pb \rfloor$$

$$0 + 0 < \left\lfloor \frac{1}{10} \cdot 0.5 \cdot 4 \right\rfloor$$

$$0 < \lfloor 0.2 \rfloor$$

$$0 < 0 \quad \times$$

$v_1 = 0.6$? \checkmark

$$q_{2,f} < \lfloor \theta b \rfloor$$

$$0 < \left\lfloor \frac{5}{14} \cdot 4 \right\rfloor$$

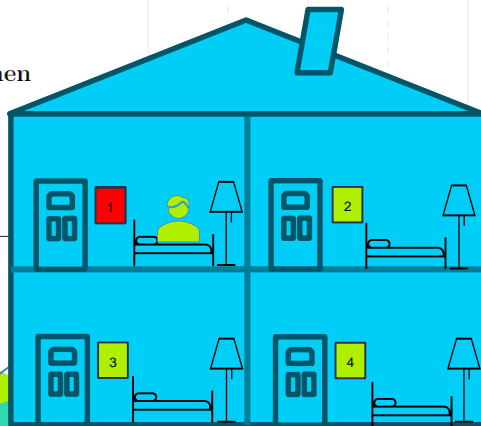
$$0 < \left\lfloor \frac{10}{7} \right\rfloor$$

$$0 < 1 \quad \checkmark$$

Evolving threshold rule

Fixed threshold rule

→ Accept Customer 1: $q_{2,f} = 1, rem.inv = 3$



λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
v_i	0.6	0.6	1	0.6	0	0	0.6	1	0.6	1

Example ALG_1

Algorithm 1 Non-adaptive Algorithm ALG_1

1: Initialize:

$$q_1 \leftarrow 0$$

$$q_{2,e} \leftarrow 0$$

$$q_{2,f} \leftarrow 0$$

$$rem.inv \leftarrow b$$

$$\theta \triangleq \frac{1-p}{2-a}$$

2: for $\lambda = \frac{1}{n}$ to 1 do

3: $i = \lambda \cdot n$

4: if $rem.inv > 0$ then

5: if $v_i = 1$ then

6: $q_1 \leftarrow q_1 + 1$

7: $rem.inv \leftarrow rem.inv - 1$

8: else if $v_i = a$ and $q_1 + q_{2,e} < \lfloor \lambda p b \rfloor$ then

9: $q_{2,e} \leftarrow q_{2,e} + 1$

10: $rem.inv \leftarrow rem.inv - 1$

11: else if $v_i = a$ and $q_{2,f} < \lfloor \theta b \rfloor$ then

12: $q_{2,f} \leftarrow q_{2,f} + 1$

13: $rem.inv \leftarrow rem.inv - 1$

14: end if

15: end if

16: end for

$$\lambda = \frac{2}{10}$$

$$i = \frac{2}{10} \cdot 10 = 2$$

$rem.inv > 0$ ✓

$v_1 = 1$? ✗

$v_1 = 0.6$? ✓

$v_1 = 0.6$? ✓

$$q_1 + q_{2,e} < \lfloor \lambda p b \rfloor$$

$$0 + 0 < \left\lfloor \frac{2}{10} \cdot 0.5 \cdot 4 \right\rfloor$$

$$0 < \lfloor 0.4 \rfloor$$

$$0 < 0$$
 ✗

$$q_{2,f} < \lfloor \theta b \rfloor$$

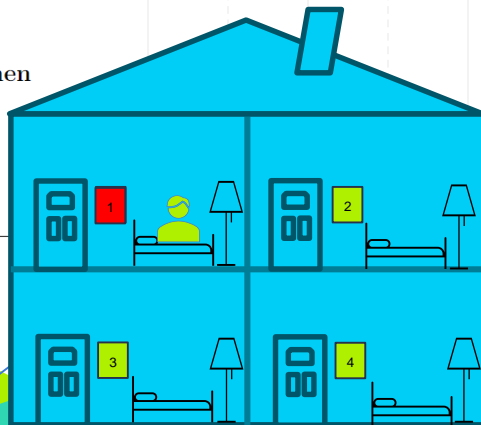
$$1 < \left\lfloor \frac{5}{14} \cdot 4 \right\rfloor$$

$$1 < \left\lfloor \frac{10}{7} \right\rfloor$$

$$1 < 1$$
 ✗

→ Reject Customer 2

λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
										
v_i	0.6	0.6	1	0.6	0	0	0.6	1	0.6	1



Example ALG_1

Algorithm 1 Non-adaptive Algorithm ALG_1

1: Initialize:

$$q_1 \leftarrow 0$$

$$q_{2,e} \leftarrow 0$$

$$q_{2,f} \leftarrow 0$$

$$rem.inv \leftarrow b$$

$$\theta \triangleq \frac{1-p}{2-a}$$

2: for $\lambda = \frac{1}{n}$ to 1 do

3: $i = \lambda \cdot n$

4: if $rem.inv > 0$ then

5: if $v_i = 1$ then

6: $q_1 \leftarrow q_1 + 1$

7: $rem.inv \leftarrow rem.inv - 1$

8: else if $v_i = a$ and $q_1 + q_{2,e} < \lfloor \lambda pb \rfloor$ then

9: $q_{2,e} \leftarrow q_{2,e} + 1$

10: $rem.inv \leftarrow rem.inv - 1$

11: else if $v_i = a$ and $q_{2,f} < \lfloor \theta b \rfloor$ then

12: $q_{2,f} \leftarrow q_{2,f} + 1$

13: $rem.inv \leftarrow rem.inv - 1$

14: end if

15: end if

16: end for

$$\lambda = \frac{3}{10}$$

$$i = \frac{3}{10} \cdot 10 = 3$$

$rem.inv > 0? \checkmark$

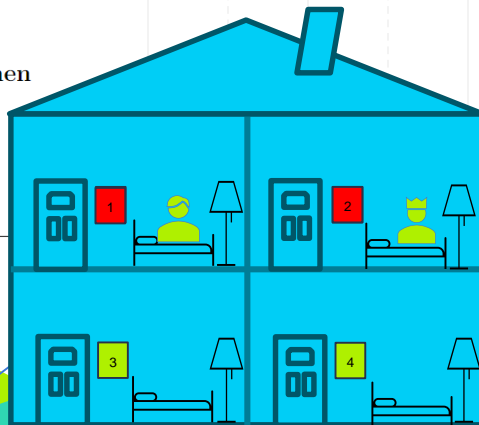
$$v_1 = 1 \checkmark$$

$$q_1 = 1$$

$$rem.inv = 2$$

→ Accept Customer 3

λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
v_i	0.6	0.6	1	0.6	0	0	0.6	1	0.6	1



Example ALG_1

Algorithm 1 Non-adaptive Algorithm ALG_1

1: Initialize:

$$q_1 \leftarrow 0$$

$$q_{2,e} \leftarrow 0$$

$$q_{2,f} \leftarrow 0$$

$$rem.inv \leftarrow b$$

$$\theta \triangleq \frac{1-p}{2-a}$$

2: for $\lambda = \frac{1}{n}$ to 1 do

3: $i = \lambda \cdot n$

4: if $rem.inv > 0$ then

5: if $v_i = 1$ then

6: $q_1 \leftarrow q_1 + 1$

7: $rem.inv \leftarrow rem.inv - 1$

8: else if $v_i = a$ and $q_1 + q_{2,e} < \lfloor \lambda pb \rfloor$ then

9: $q_{2,e} \leftarrow q_{2,e} + 1$

10: $rem.inv \leftarrow rem.inv - 1$

11: else if $v_i = a$ and $q_{2,f} < \lfloor \theta b \rfloor$ then

12: $q_{2,f} \leftarrow q_{2,f} + 1$

13: $rem.inv \leftarrow rem.inv - 1$

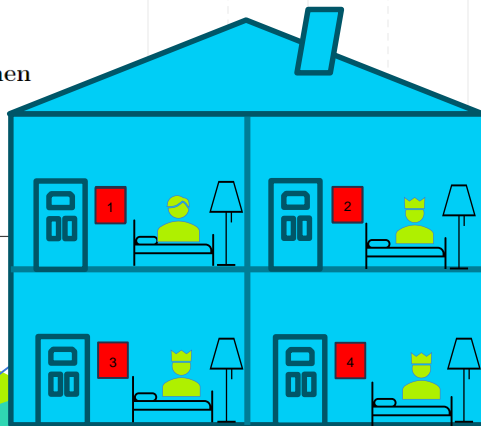
14: end if

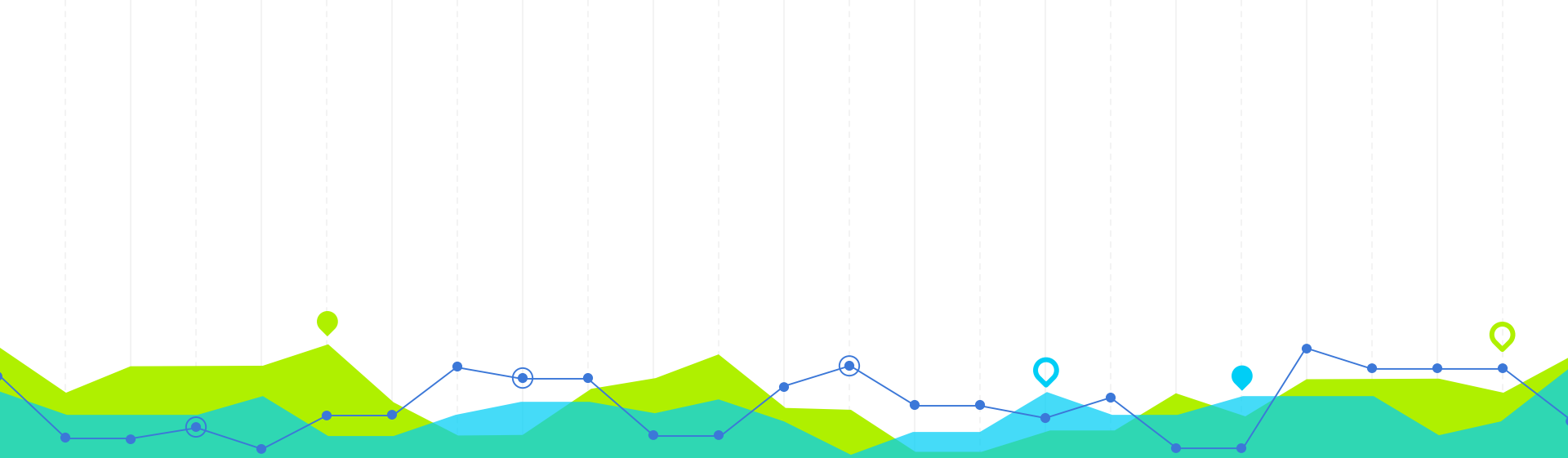
15: end if

16: end for

Solution

λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
										
v_i	0.6	0.6	1	0.6	0	0	0.6	1	0.6	1





Adaptive algorithm 5

Adaptive algorithm: Basics

For each time period

- Introduce $c \in [0, 1]$
- Always accept a T1 customer
- **First condition:** Accept a T2 customer, if $u_{1,2}(\lambda) < b$
- Otherwise, **second condition:** accept a T2 customer, if $q_2 > \lceil \Phi b + c(b - u_1(\lambda))^+ \rceil$, where $\Phi = \frac{1-c}{1-a}$
- Otherwise, reject a T2 customer
- Repeat until there is no more inventory or no more customers

Adaptive algorithm: Pseudocode

1: **Initialize:**

$$q_1 \leftarrow 0$$

$$q_2 \leftarrow 0$$

$$\Phi \triangleq \frac{1-c}{1-a}$$

$$\delta \triangleq \frac{\Phi b}{n}$$

$$rem.inv = b$$

2: **for** $\lambda = \frac{1}{n}$ **to** 1 **do**

3: **if** $\lambda < \delta$ **then**

4: $u_1(\lambda) \triangleq b$

5: $u_{1,2}(\lambda) \triangleq b$

6: **else if** $\lambda \geq \delta$ **then**

7: $u_1(\lambda) \triangleq \min\left\{\frac{o_1(\lambda)}{\lambda p}, \frac{o_1(\lambda) + (1-\lambda)(1-p)n}{1-p+\lambda p}\right\}$

8: $u_{1,2}(\lambda) \triangleq \min\left\{\frac{o_1(\lambda) + o_2(\lambda)}{\lambda p}, \frac{o_1(\lambda) + o_2(\lambda) + (1-\lambda)(1-p)n}{1-p+\lambda p}\right\}$

9: **end if**

Adaptive algorithm: Pseudocode

```
10:  $i = \lambda \cdot n$ 
11: if  $rem.inv > 0$  then
12:   if  $v_i = 1$  then
13:      $q_1 \leftarrow q_1 + 1$ 
14:      $rem.inv \leftarrow rem.inv - 1$ 
15:   else if  $v_i = a$  and  $u_{1,2}(\lambda) < b$  then
16:      $q_2 \leftarrow q_2 + 1$ 
17:      $rem.inv \leftarrow rem.inv - 1$ 
18:   else if  $v_i = a$  and  $q_2 \leq \lfloor \Phi b + c(b - u_1(\lambda))^+ \rfloor$  then
19:      $q_2 \leftarrow q_2 + 1$ 
20:      $rem.inv \leftarrow rem.inv - 1$ 
21:   end if
22: end if
23: end for
```

Competitive ratio

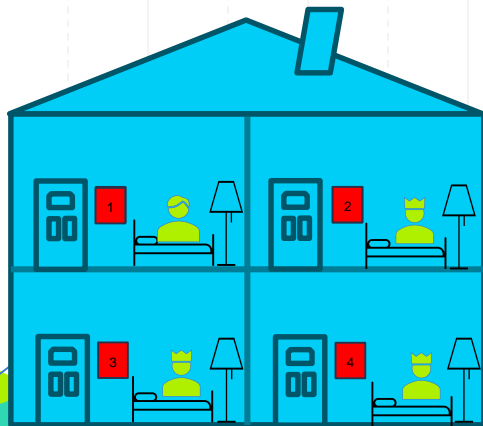
$$c - O\left(\frac{1}{(1-c)^2 a p^{\frac{3}{2}}} \sqrt{\frac{n^2 \log n}{b^3}}\right)$$

– competitive for $\forall c \leq c^*, c < 1$

Example ALG_1

Solution

λ	$\frac{1}{10}$	$\frac{2}{10}$	$\frac{3}{10}$	$\frac{4}{10}$	$\frac{5}{10}$	$\frac{6}{10}$	$\frac{7}{10}$	$\frac{8}{10}$	$\frac{9}{10}$	1
										
v_i	0.6	0	1	0.6	1	0	0.6	0	0	0.6





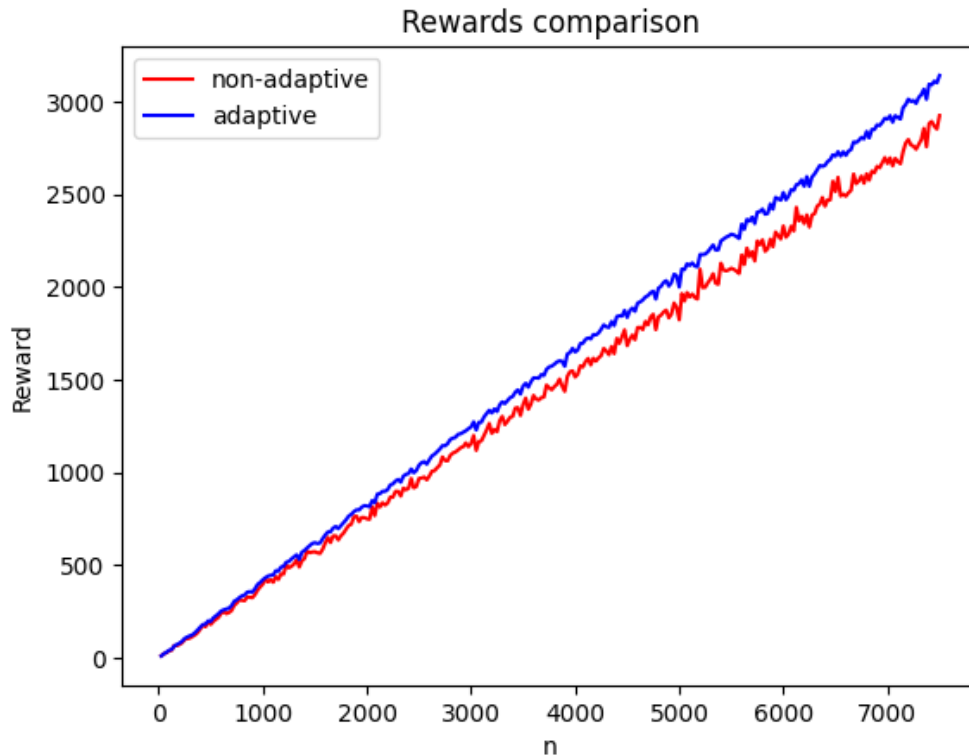
Comparison of both algorithms 6

Methodology

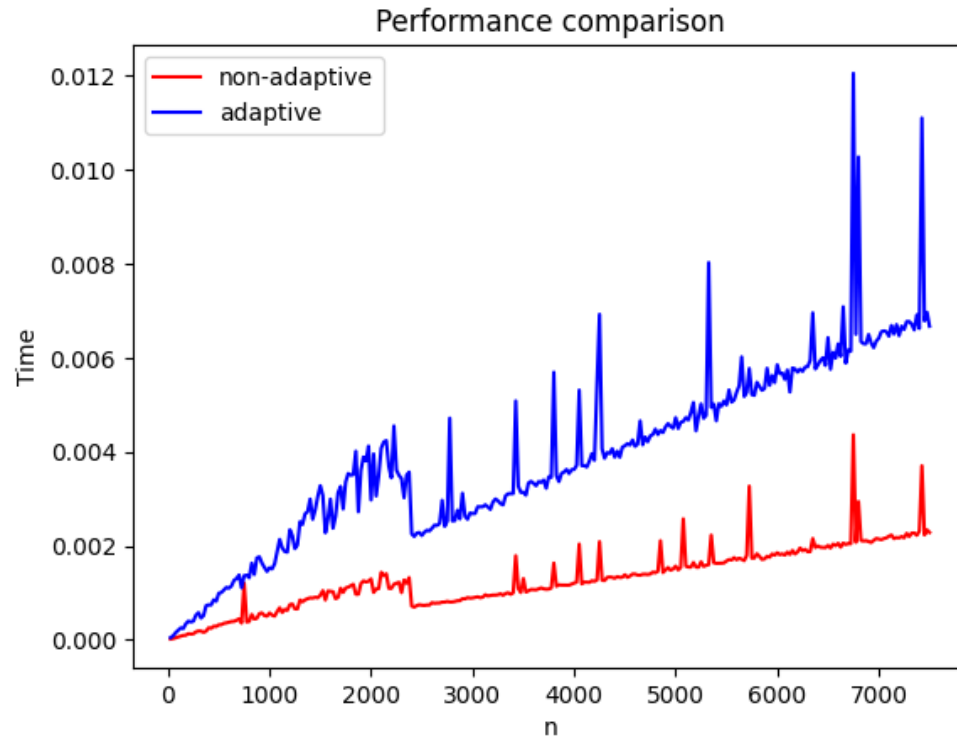
With the help of Python and Google Colab we create:

- Customer sequence generator according to demand arrival model
- Two functions for the non-adaptive algorithm (detailed and not detailed)
- Two functions for the adaptive algorithm (detailed and not detailed)
- Simulation:
 - We begin with $n = 25$ and increase it by 25
 - For each n we create a customer sequence and run both algorithms and repeat it $k = 300$ times
 - We run the simulation for 25 different combinations of parameters $a, d = \frac{b}{n}, p, c$

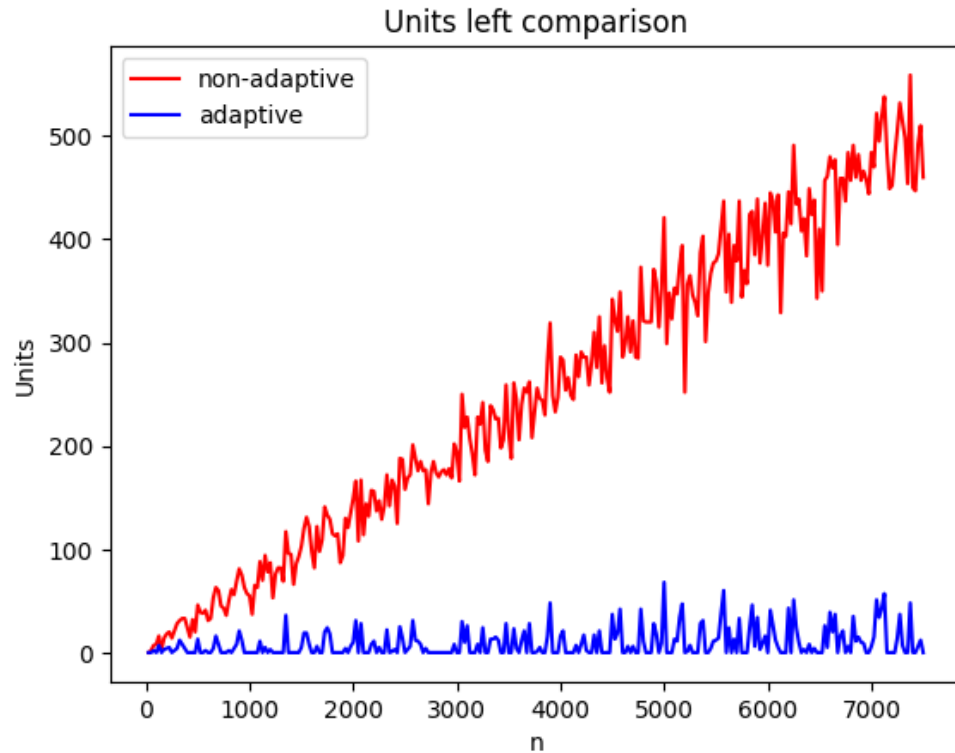
Simulation results for $a = 0.5$, $d = 0.5$, $p = 0.5$, $c = 0.5$



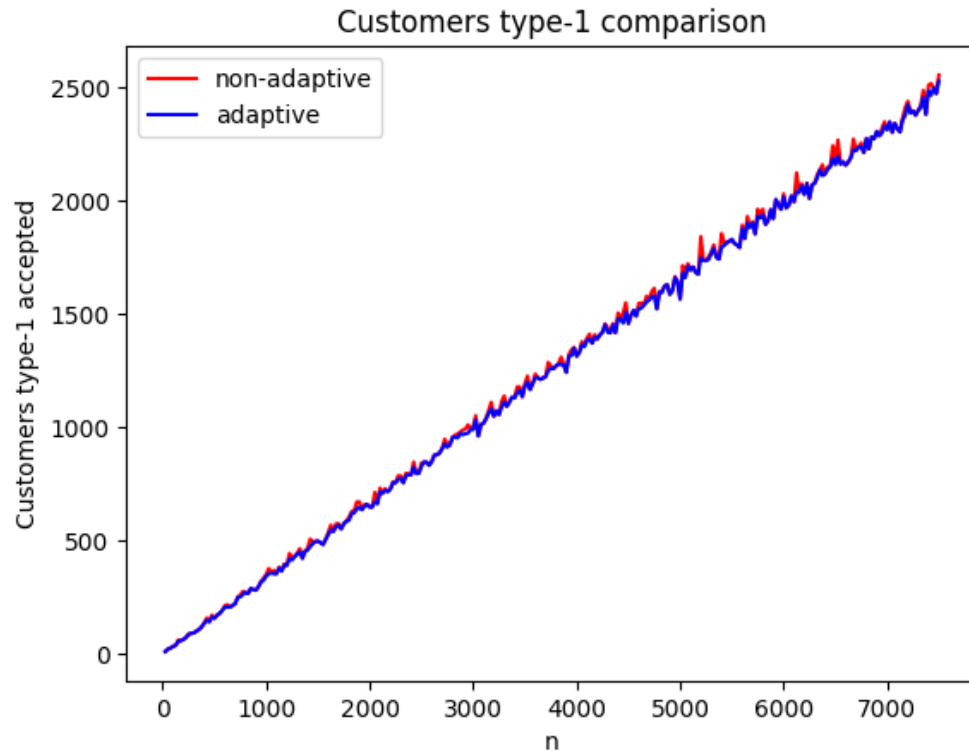
Simulation results for $a = 0.5$, $d = 0.5$, $p = 0.5$, $c = 0.5$



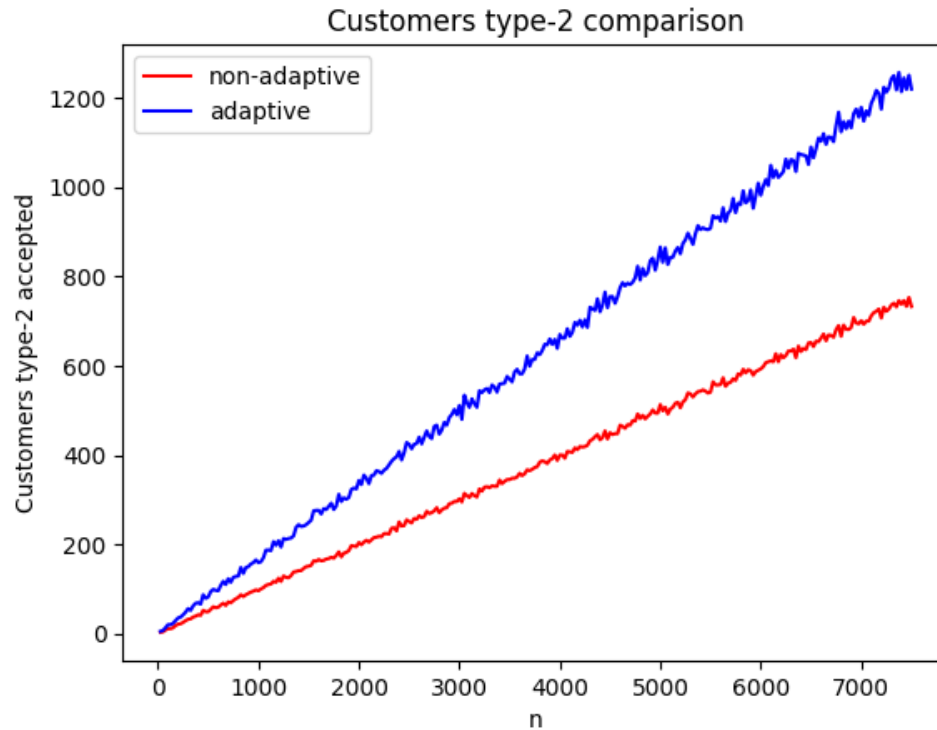
Simulation results for $a = 0.5$, $d = 0.5$, $p = 0.5$, $c = 0.5$



Simulation results for $a = 0.5$, $d = 0.5$, $p = 0.5$, $c = 0.5$



Simulation results for $a = 0.5$, $d = 0.5$, $p = 0.5$, $c = 0.5$

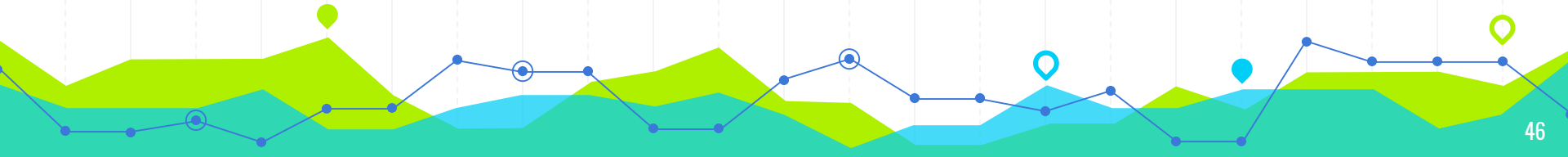


Simulation table (fragment)

a	d	p	c	Larger reward	Less computational time	Units left	Customers T1 and T2
0,2	0,8	0,2	0,2	A	NA	Units left increase with n, NA leaves more units	T1 - equally, A accepts more T2
0,5	0,2	0,2	0,5	NA	NA	No units left	NA accepts more T1 and less T2
0,2	0,2	0,2	0,8	A	NA	No units left	A accepts more T1 and less T2
0,5	0,5	0,2	0,5	A	NA	Units left increase with for NA n, NA leaves more units	T1 - equally, NA a bit more and less T2

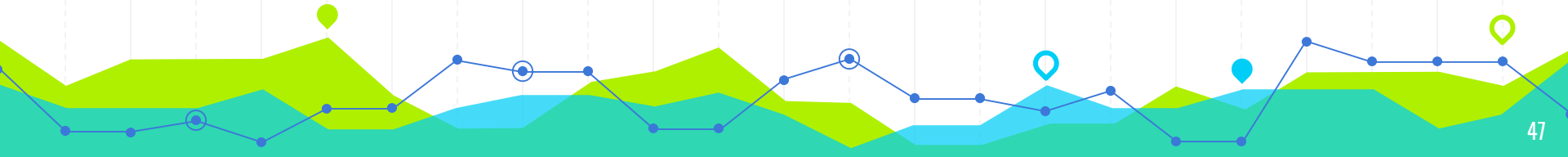
Observations

- With larger d , the number of units left increases with n . The non-adaptive algorithm leaves more units, accepts less type-2 customers and, consequently, gains less reward (on average). Type-1 customers are accepted equally.
- However, with small d , the non-adaptive algorithm gains more reward as it accepts more type-1 customers and less type-2. In this case, none of the algorithms leaves unsold units.
- For medium d , the share of units left for the adaptive algorithm becomes smaller with increasing n . The adaptive algorithm gets more reward by accepting a bit less customers of type-1 and much more customers of type-2.



Observations

- The non-adaptive algorithm is much faster than the adaptive algorithm.
- The adaptive algorithm gains larger reward more often than the non-adaptive one.
- The non-adaptive algorithm tends to leave more units unsold, so it rejects too many type-2 customers.
- The adaptive algorithm gets larger reward for $a = 0.5$.
- With growing c , the adaptive algorithm rejects more type-2 customers.



References

- Hwang, D., Jaillet, P., and Manshadi, V. (2021). Online resource allocation under partially predictable demand. *Operations Research*, 69(3):895–915.
- Link to the Python code:
https://colab.research.google.com/drive/1VozvH_0Yh9msRQJQxYwDlafiGUHvC9jN?hl=de#scrollTo=McmQsgaF_s4H

THANKS!

Any questions?

