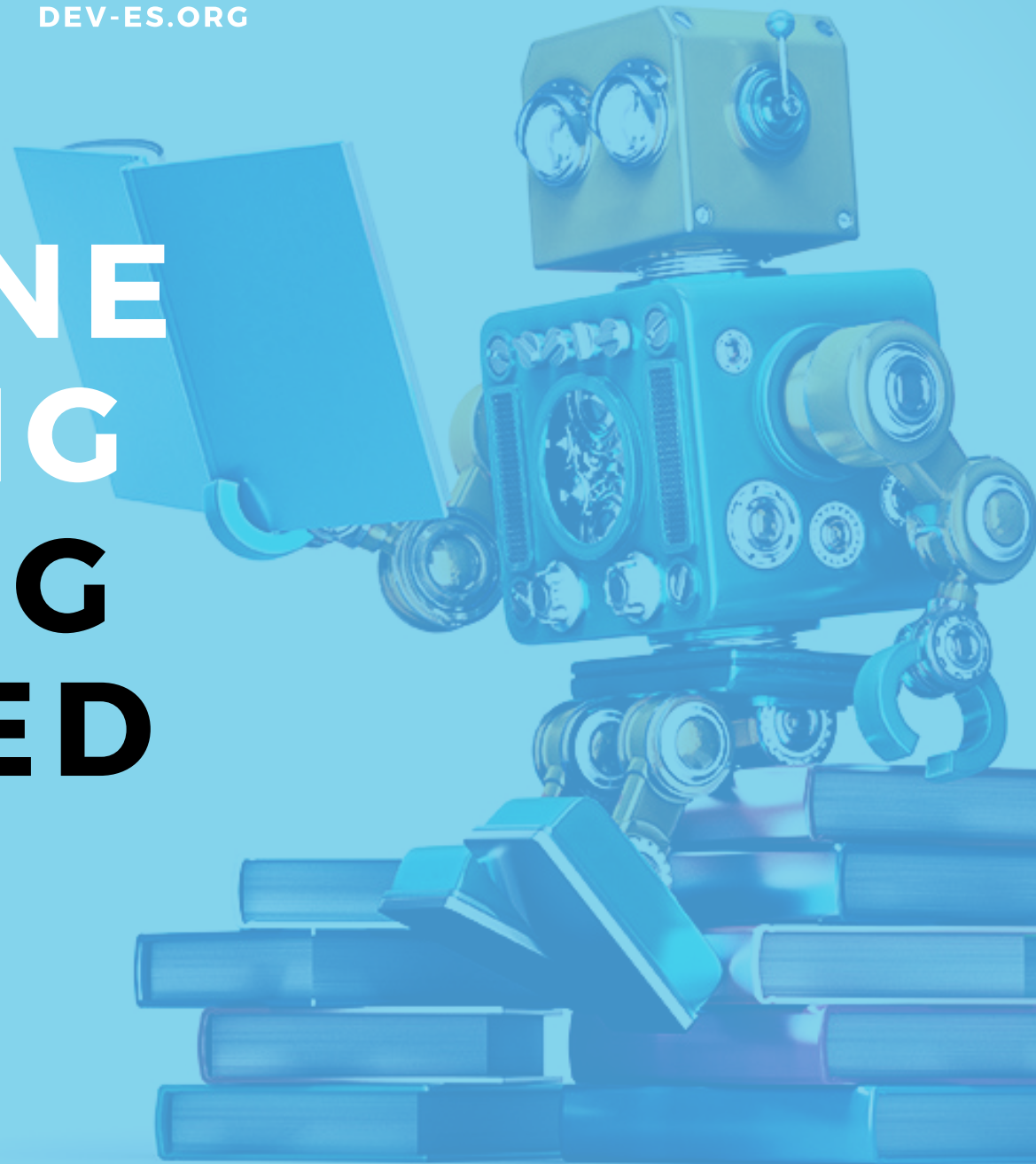


DEV-ES.ORG

MACHINE LEARNING GETTING STARTED

Juliano Petronetto



02



ABOUT ME

JULIANO PETRONETTO
SOFTWARE DEVELOPER

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petronetto.com.br

juliano@petronetto.com.br

- _____



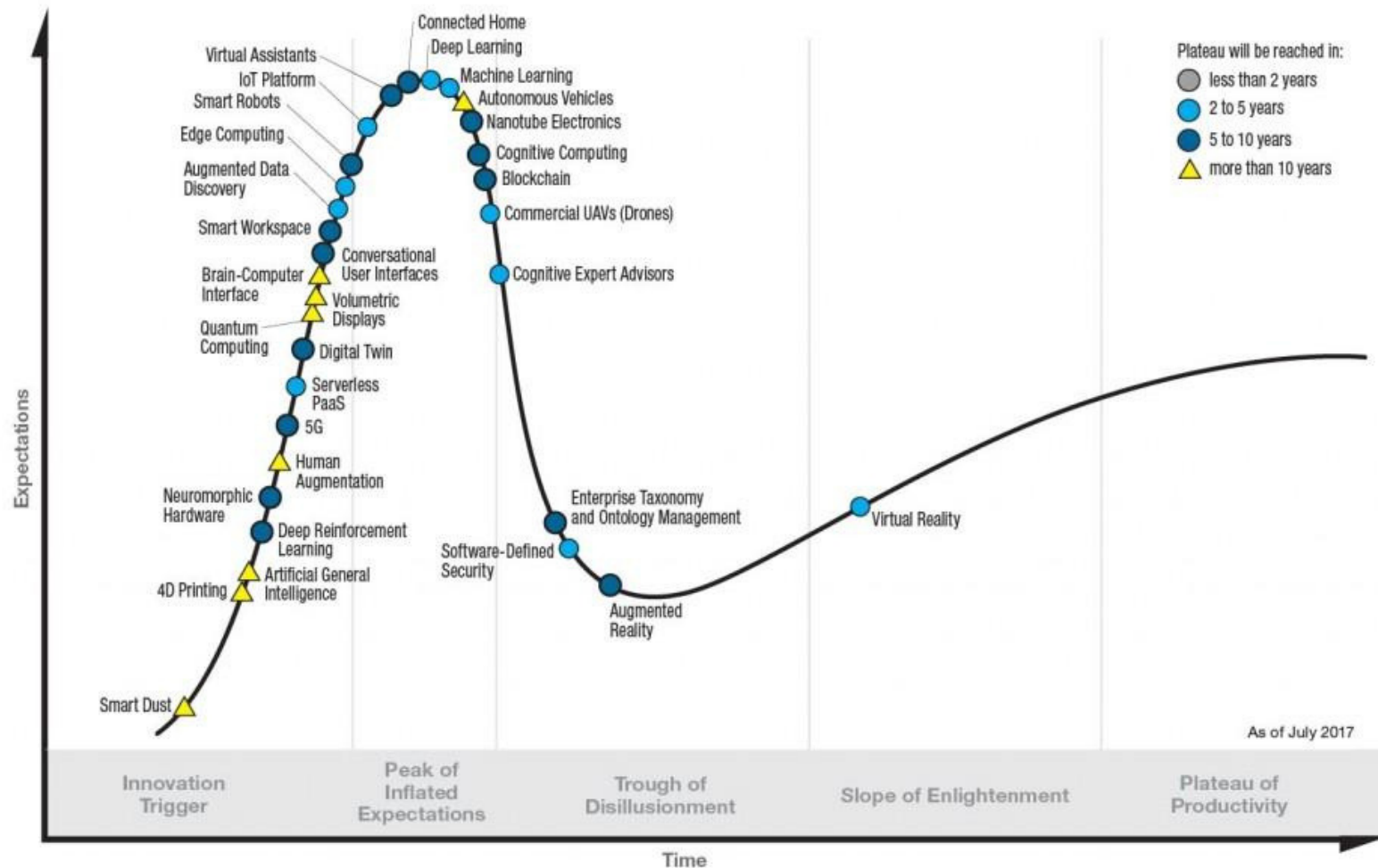
WHY MACHINE LEARNING?

Artificial Intelligence is the New Electricity

- Andrew Ng



Gartner **Hype Cycle** for Emerging Technologies, 2017



gartner.com/SmarterWithGartner

Source: Gartner (July 2017)
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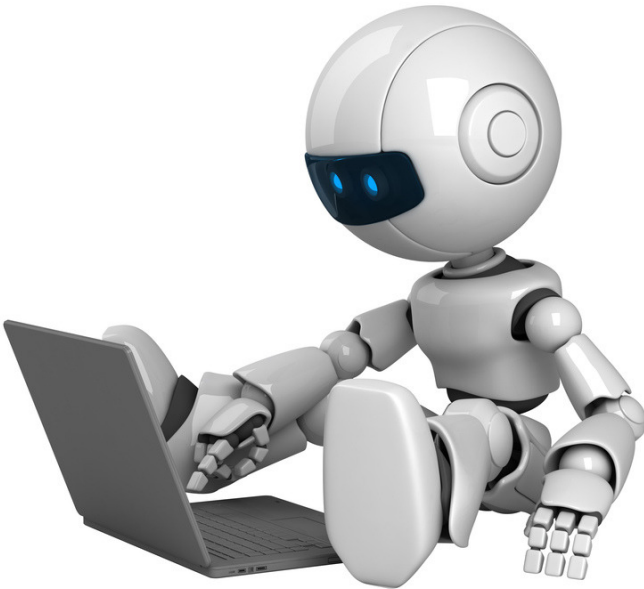
Gartner

The biggest companies in the world do not invest billions in hypes and fads.

The investment in machine learning is a natural evolution in technology. The features being demanded in today's software are not CRUD operations and simple visualizations. They are features that resemble 'reasoning' and automated decision making such that end users are free to do what humans are naturally good at; being creative and working on strategy.

Sean McClure

REQUIRED SKILLS



01 Basic math

02 Programming
Fundamentals

03 Good english
reading

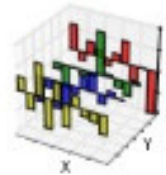
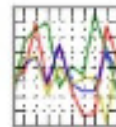
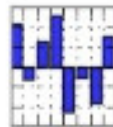


IT'S NOT
ROCKET SCIENCE

OPEN SOURCE TOOLS



pandas
 $y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$



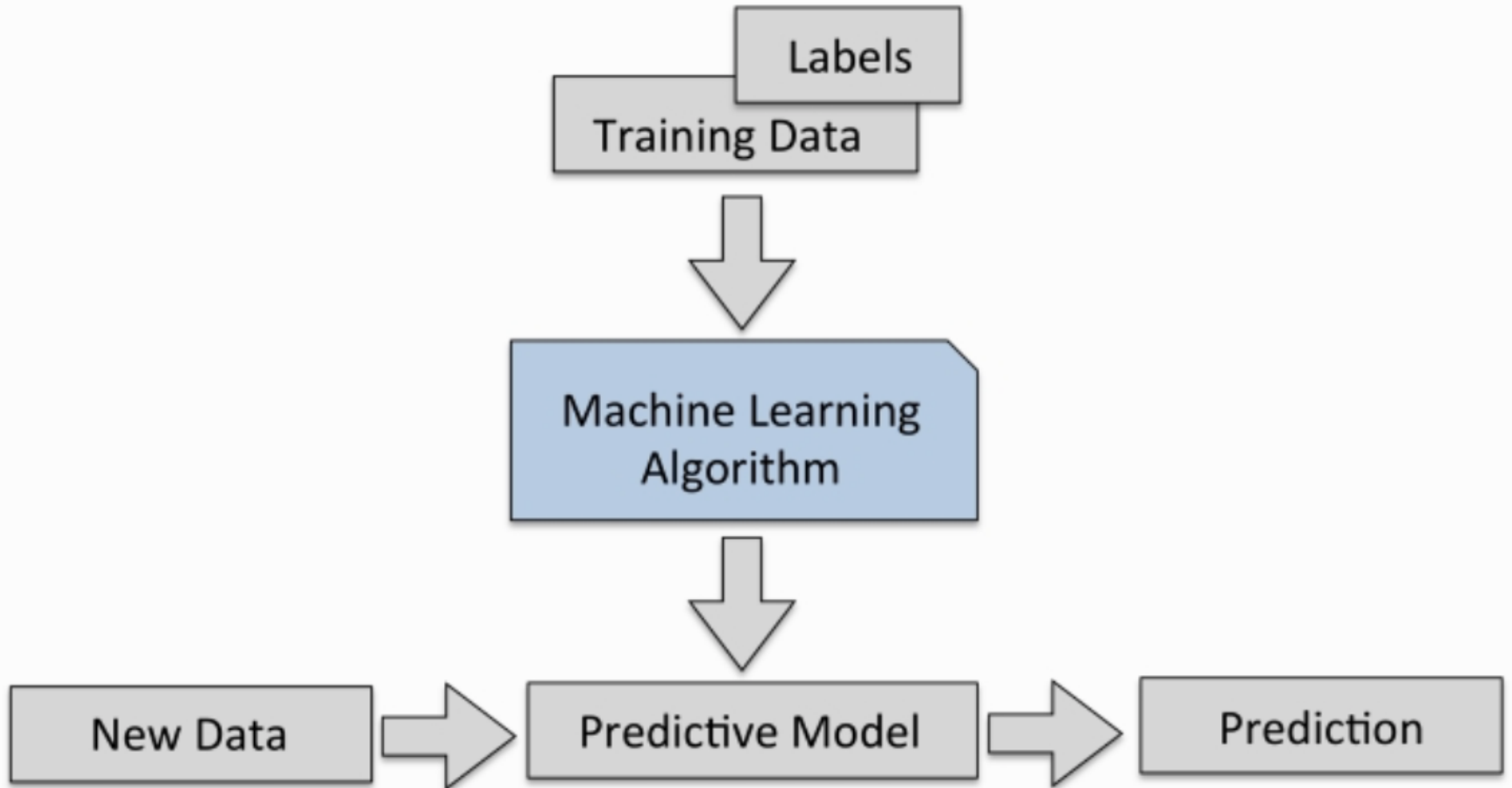
TYPES FO MACHINE LEARNING

Unsupervised
Learning

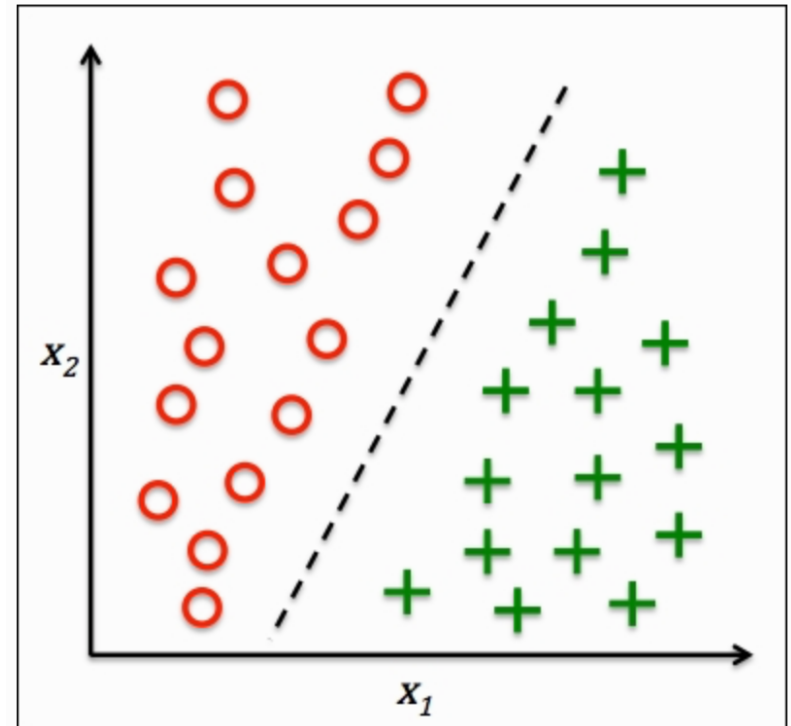
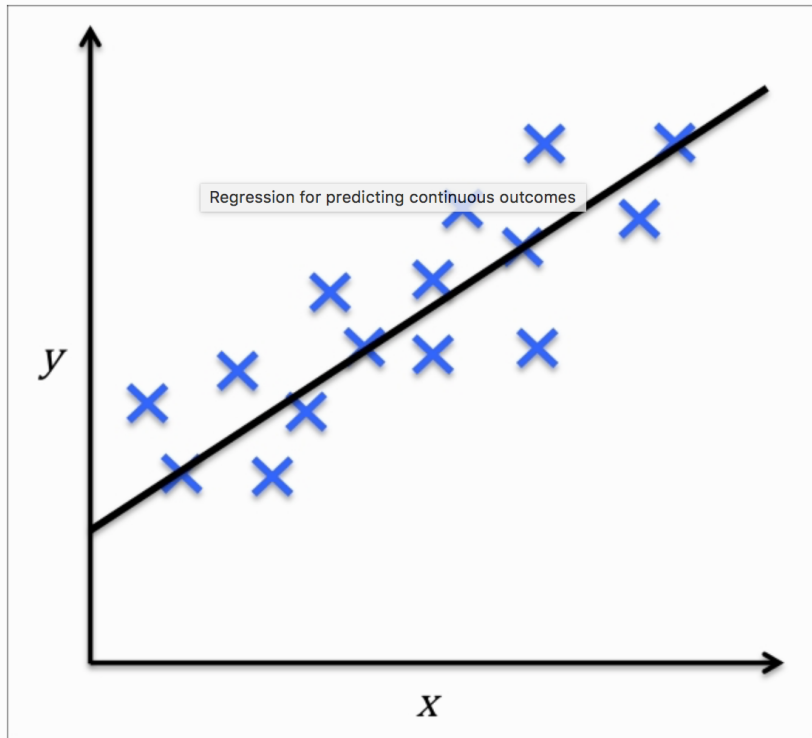
Supervised
Learning

Reinforcement
Learning

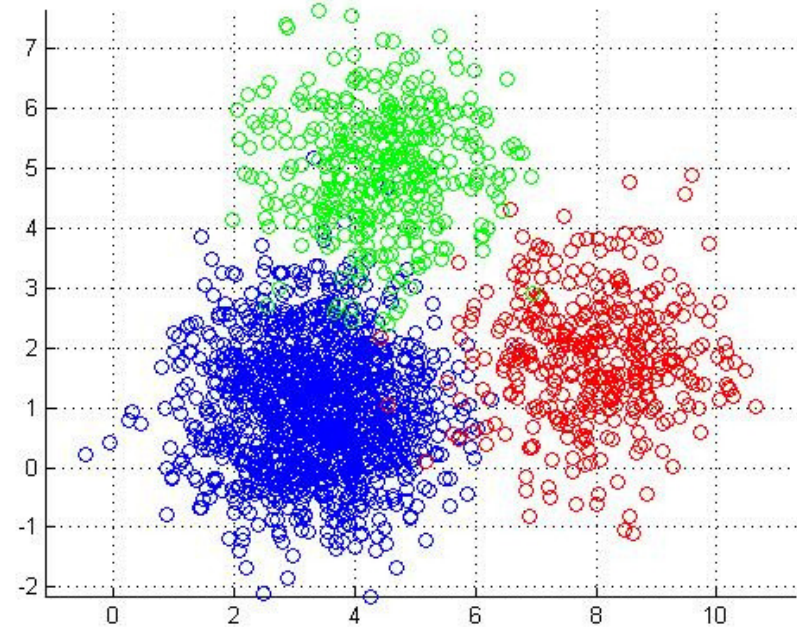
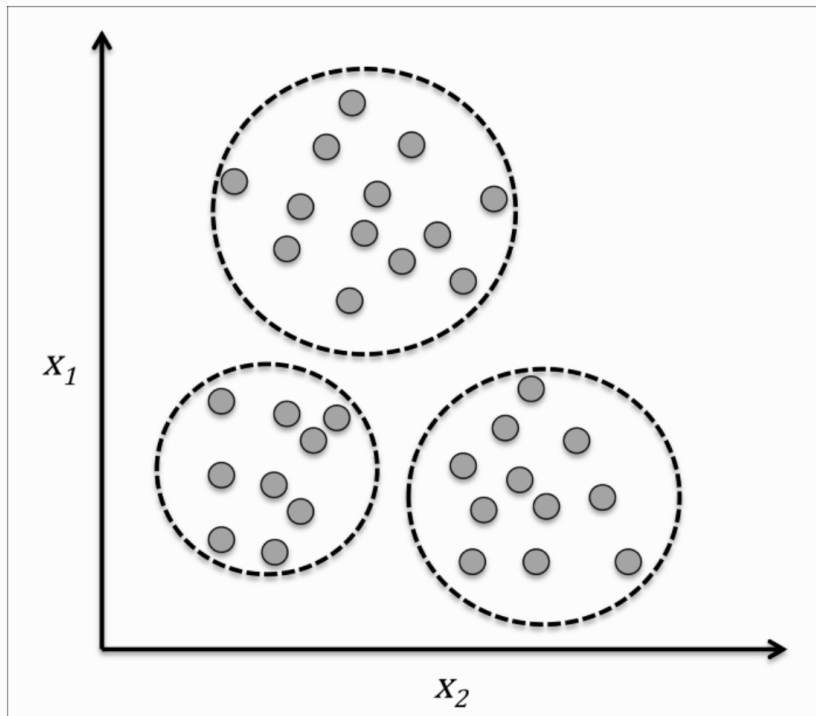
TYPICAL PIPELINE

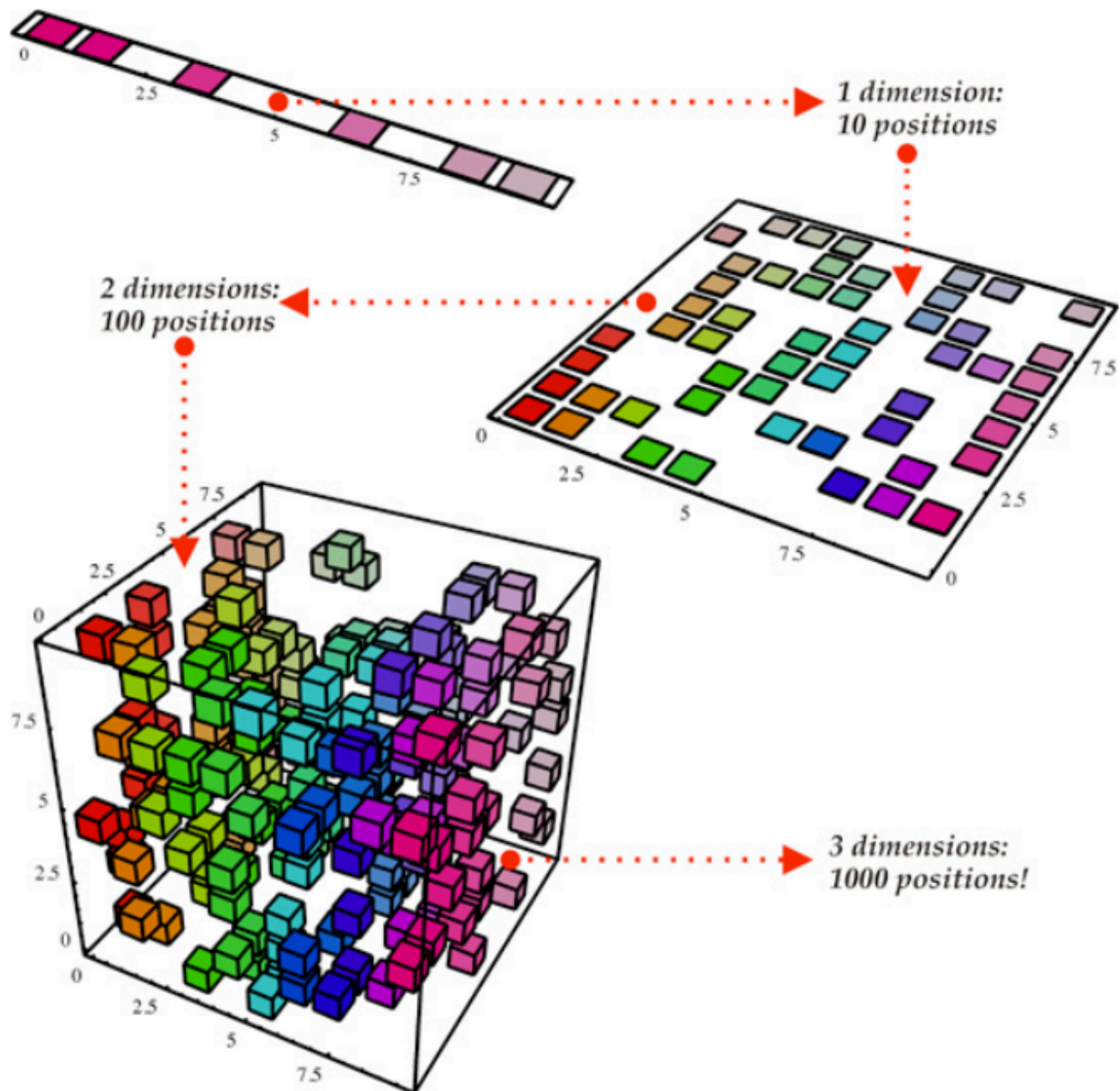


REGRESSION



CLUSTERING





PYTHON



matplotlib

Stable

Easy to learn

Good performance

Vast resources



TOOLS

Numpy

Pandas

Scikit-Learn

Matplotlib



Talk is cheap. Show me the code.

— *Linus Torvalds* —

AZ QUOTES

RESOURCES

<https://udacity.com/courses/ud120>

<https://udacity.com/courses/ud262>

<https://udacity.com/courses/ud359>

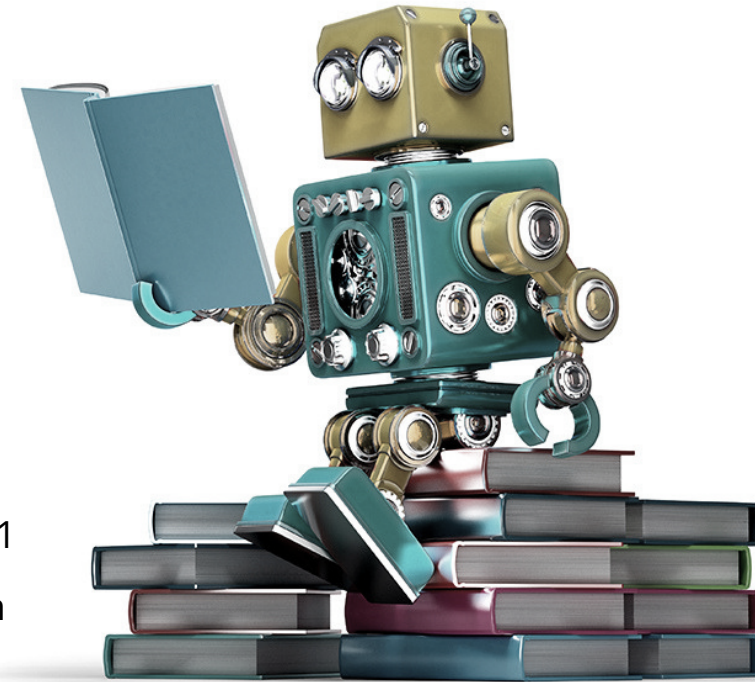
<https://www.edx.org/course/machine-learning-columbiacx-csmm-102x-1>

<https://www.udemy.com/machine-learning-e-data-science-com-python>

<https://github.com/petronetto/Dev-ES-Conf-2017>

<https://archive.ics.uci.edu/ml/index.php>

<https://www.kaggle.com/>





Thank You