Dimensionality reduction

Types of statistical analysis

Univariate

• One variable

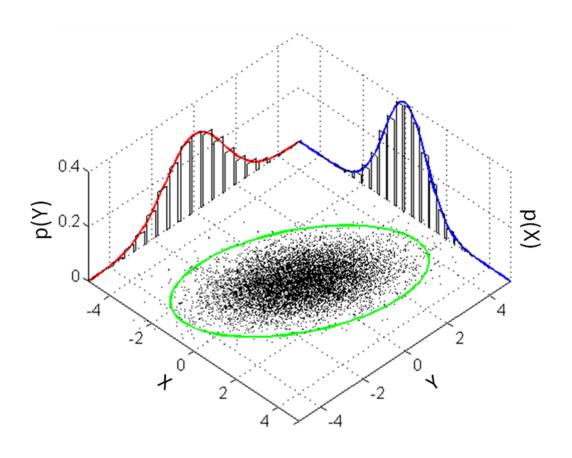
Bivariate

• Two variables (x and y)

Multivariate

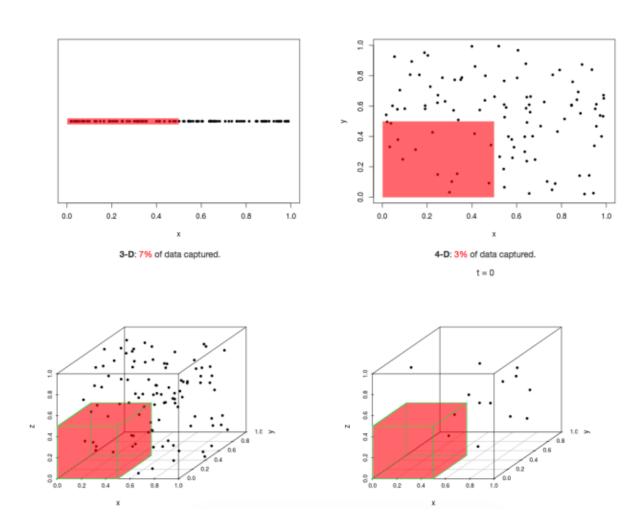
also multidimensional

• Many variables





2-D: 14% of data captured.



The curse of higher dimensions

- Computational ineffectivity.
- Low data density in higher dimensions.
- Problematic visualization, human brain does not easily cope with more than 3D.
- Difficult interpretation.
- \rightarrow Dimensionality reduction

Dimensionality reduction techniques

Principal component analysis (PCA)

• Numeric (continuous) data.

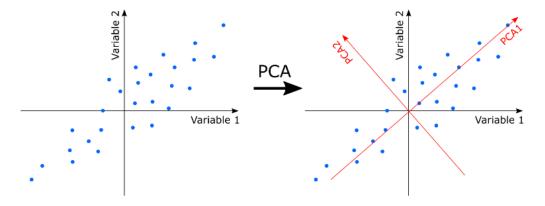
Correspondence analysis (CA)

• Categorical data.

Principal component analysis

The goal of PCA is to find **low-dimensional representation** of the observations that explain a good fraction of the original variation.

- First principal component is a **direction** that **maximizes the variance** of the projected data.
- Second PC is **orthogonal** to the previous one.



Biplot