# Which studies can we offer you in 2020-2021?

Create your personal TypeLab with DesignDesign.Space.

## €290 per workshop?

- 1. €290 \$330
- 2. €580 \$660
- 3. €870 \$990
- 4. €1170 \$1335
- 5. Free

## Or €390 per workshop?

- 1. €390 \$445
- 2. €780 \$890
- 3. €1170 \$1335
- 4. €1560 \$1780
- 5. Free

## What is it like?

Each workshop runs for 3 weeks, including three evening live lectures, addressing theory, showing examples and giving feedback on the result of the exercises.

- 3 weeks, running from Monday to Sunday
- Intensive exercises and personal feedback
- 3 hangouts of 2 hours each, with theory, models, templates and example documents.
- Maximal 8 participants per workshop
- Daily exercises and updates.

- The result of the exercises is shared on a closed Slack channel.
- Feedback comes from the educators and the other students.
- DesignDesign.Space offers a safe online study envionment, where any question can be asked.
- On finalizing all exercises, a certificate is given for each workshop.

Some workshops combine as series. You can do them all, but you also can estimate your current level of experience and just do some of them. Or you can combine individual workshops from other topics in any combination. Every 5th workshop is free of charge.

#### **Process**

(Each of these workshop gets a fixed start date, spread through the year)

- 1. 2020-08-31 Visual grammar design #1: using the parameters of Bertin
- 2. 2020-09-12 Visual grammar design #2: balancing diversity and coherency
- 3. 2021-03-29 Running a studio: aking mood boards and presentations
- 4. 2021-03-08 Running a studio: making quotes, list of requirements and plannings
- 5. 2021-02-15 General sketching techniques

## **Programming**

- 1. 2020-09-21 Basics principles of coding in Python #1
- 2. 2020-10-02 Basics principles of coding in Python #2 (Functions, methods and classes)
- 3. 2020-12-14 Coding simple scripted tools
- 4. 2021-01-04 Coding tools with user interface
- 5. 2021-04-19 Version management, testing and automated manuals.

## Type design

- 1. 2020-11-23 Basic principles of type design
- 2. 2021-01-25 Sketching, feedback, process and planning
- 3. 2021-05-10 Designing design spaces for Variable Fonts
- 4. 2021-05-31 Design process and tools for Variable Fonts
- 5. 2021-06-21 Scripting for RoboFont

## **Design education**

- 2021-07-12 Teaching online, making of exercises, methods for feedback and evaluation.
- 2. 2021-08-02 Simulations and games

(Dates below overlap with the previous workshop dates, starting in Januari 2021)

## **Typography**

- 1. 2021-01-18 Typography for web and print, selecting typefaces
- 2. 2021-02-08 Coding automated type specimens

## **Graphic design**

#### Grids for print and web

- 1. 2021-03-01 Basics of grid design
- 2. 2021-03-22 Coding for print and web

## Publications (for web and print)

- 1. 2021-04-12 Basics of typography and layout
- 2. 2021-05-03 Coding publications as website, Sketch and InDesign

## Corporate identities (for web and print)

- 1. 2021-05-24 Logo design
- 2. 2021-06-14 Basics of typography and layout

## **Design of info-graphics**

- 1. 2021-07-05 Basics, models and databases
- 2. 2021-07-26 Coding templates and visual grammar

## **Exhibition design**

- 1. 2021-08-16 Floor plan design
- 2. 2021-09-06 Workspace design, running a studio from home