



## PetWash™ – History, Vision & Innovation Overview

Founder: Nir Hadad

Development Region: Australia → Expansion to Israel

Technical Partner: K9000 Australia

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### Origin Story:

PetWash™ was born from years of research and collaboration with K9000 in Australia — the most advanced self-serve dog wash manufacturer in the world.

What began as a simple washing station evolved into a much bigger mission:



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### Vision: From Wash Station to Smart Eco Hub

PetWash™ isn't just about washing dogs — it's a revolution in public pet care that reflects modern values:



#### Smart

- App integration
- Loyalty program

- Digital payments and e-voucher redemption via QR (Nayax system)
- Real-time backend analytics for owners and councils



### Eco-Friendly

- Uses low-water pressure system
- Biodegradable organic shampoos
- No harsh chemicals
- Supports local water-saving regulations



### Green & Sustainable

- Solar-ready
- Durable aluminum and polycarbonate build
- Long life, low maintenance
- Minimal infrastructure footprint



### Inclusive & Socially Responsible

- Fixed discounts for seniors (65+) and people with disabilities
- App-based verification powered by AI
- Loyalty perks for regular users
- Available 24/7 for convenience



### Urban Innovation for Local Governments

PetWash™ is designed to operate in full partnership with municipalities, offering:

- Cleaner neighborhoods (reducing hair, dirt and ticks at home drains)
  - A solution for dog owners who lack proper washing areas
  - A smart green tool for cities promoting public health & sustainability
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## **Technical Milestone**

Together with K9000, Nir led the upgrade of the station:

- Integrated internal LED lighting
  - Added option for full roof & illuminated signage
  - Developed custom fencing and branding
  - Optimized layout for Israeli weather and public spaces
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## **Launch in Israel**

Now, PetWash™ is being launched across Israel, beginning with partnerships in select cities.

This is the first network of its kind in the Middle East – and represents the highest global standard, adapted locally.



**Quick.Easy.24/7**

[www.petwash.co.il](http://www.petwash.co.il)