Associate Product Manager

Practical exercise

Please complete the following tasks. It should be roughly 8 hours of work.

1. Every product needs a roadmap

Based on what you know about Luno and digital currencies, and what you think Luno should do, please create a high-level roadmap for the next 12 months. Be sure to document the vision as well as the product strategy behind this roadmap. Do not worry about making sure you are aligned with Luno's actual roadmap/strategy/vision. This is your roadmap :)

2. A product is never "done" - time for a new feature

Before Luno commits to building any feature we need to understand how it will work, get buy-in from various teams, and know how we will measure the success of it.

Pick one of the following features:
- An investment product where customers can set a basic "investment strategy" that gets executed automatically every month.
- Add "virtual debit cards" where customers can create virtual debit cards on demand, to be used with services such as Uber, etc.
- A "vault" that keeps customers' money safe even if an attacker has their sign in credentials.
- Incorporate the [Luno Learning Portal](#) into the customer onboarding experience.

Please spec out this feature by creating a design doc and a visual representation of the customer journey. The design doc should describe what the feature is, why it should be built, and how you plan to do it. If you need to make any assumptions, please document them.

The design doc should make it clear to the business why it is a good idea to build this feature, as well as make it clear to the design and engineering teams exactly what needs to be built.

3. The best products

What is your favourite product, and why?