



# Map of the Course

- Understanding Private Markets
- Private Equity
- Venture Capital
- Private Credit
- Infrastructure and Real Estate Investments



# Private Equity Modules

- Introduction to Private Equity
- Fund Structure & Investment Lifecycle
- PE Entry & Exit Strategies
- Understanding Legal Structures in PE
- Sustainability in PE
- LBO model



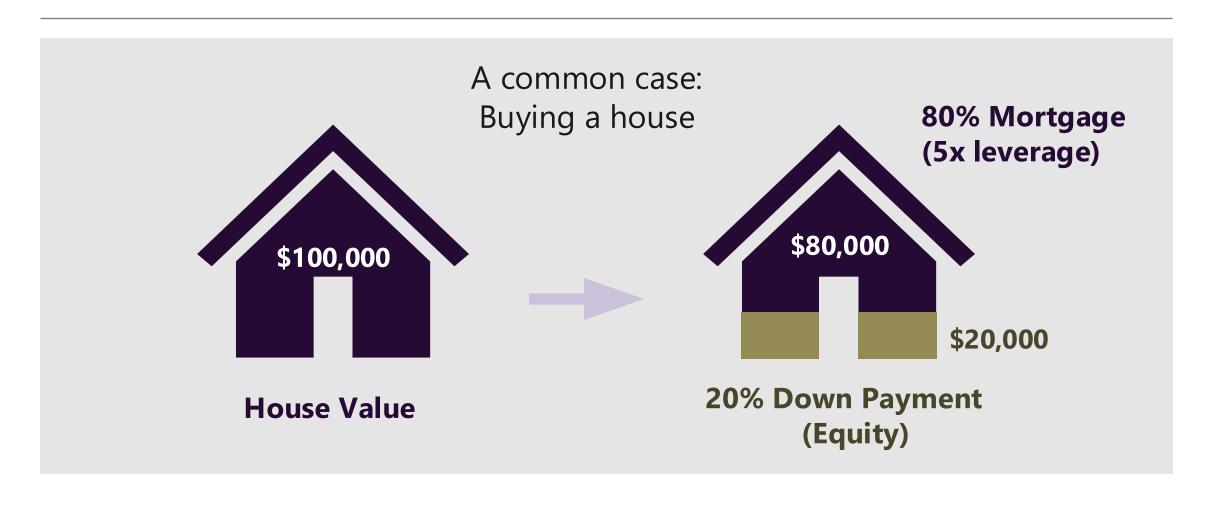
# Understanding Leverage

# What Is Leverage?



Leverage is controlling more assets than equity contributed.

An example could be a mortgage on a house:



# Why Leverage? — Example: Company Buyout



1 **1** 100% Cash

**EQUITY: \$100**M

DEBT: \$0

EXIT VALUE: \$150M

DEBT REPAYMENT<sup>1</sup>: -\$0

NET PROCEEDS: \$150M

MOIC<sup>2</sup>: x **1.5** 

2



50% Leverage

EQUITY: \$50M

**DEBT:** \$50M

EXIT VALUE: \$150M

DEBT REPAYMENT: -\$50M

NET PROCEEDS: \$100M

MOIC:  $x^2$ 

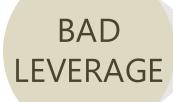
- 1. For simplicity, debt repayment here excludes interest payments in real LBOs interest affects the final return.
- 2. Multiple On Invested Capital (MOIC) measures how many times the original equity investment is returned at exit.

## When Is Leverage Good or Bad?





ROI<sup>1</sup> > Cost of Leverage<sup>2</sup> Extra debt boosts returns.



ROI < Cost of Leverage Debt erodes returns, making the investment unprofitable.

## **PROS**

- ✓ Larger ROE³
- ✓ Less equity needed

## **CONS**

- Losses are amplified
- Interest payments reduce cash flow available for growth.

- 1. Return on Investment (ROI) measures the return generated by the asset or project itself, before considering how it's financed.
- 2. Cost of Leverage refers to the cost of borrowed capital mainly the interest paid on debt.
- 3. Return on Equity (ROE) measures the profit generated to the equity invested.



# LBO Fundamentals

# The Buyout



A buyer acquires a **controlling stake** in a company, funding the acquisition primarily with **debt** and only **a portion** with **equity**.

### **DEBT**

- Raised by the buying company.
- Repaid by the target company.
- With target company's assets as guarantee – no claims can be made against the buying company.

### WHY AN LBO?

- ✓ Amplify returns higher ROE.
- ✓ Discipline & Efficiency debt creates pressure for operational improvements.
- ✓ Control buyers gain a controlling stake using small amount of equity.

CHALLENGES / RISKS

- Exposure to interest rates.
- Less cash available for investment.

## Key Players



## Target Co.

The acquired company, typically a mature, cash-generating business with room for operational improvements. Its future cash flows are expected to **repay** the **leverage**. Its assets are **collaterals** for the debt

## Sponsor

Usually a PE Firm that provides equity capital and leads the deal. It is responsible for managing the Target and design a **value creation** plan. In a Management Buyout (MBO), the sponsor is the management team.

## Debt Providers

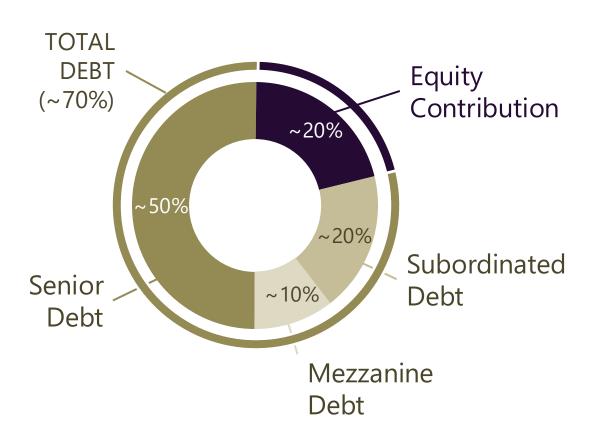
Banks, institutional lenders and others that provide the bulk of the capital through senior and subordinated loans.

They **earn interest** and fees and hold claims on the company's assets as collateral.

## Debt Used in LBOs — Providers of Capital



### TYPICAL DEBT STRUCTURE



#### PROVIDERS OF CAPITAL

#### BANKS & SECURITIES FIRMS

- Provide senior secured loans.
- Lowest-cost debt.

#### **INSTITUTIONAL INVESTORS**

- Includes pension, hedge, mutual funds, insurance companies, CLOs & private debt funds.
- Provide subordinated and mezzanine debt.
- High-yield bond buyers in large deals.

#### PRIVATE EQUITY FUNDS

- Sponsors provide the equity portion.
- Sometimes inject mezzanine capital.

## LBO Structure



Example: target company is valued at \$100M; sponsor executes the deal leveraging \$70M.

A **Bid Co.** is incorporated (created) by the sponsor.

**Target Co.** operates normally before the deal is closed.

BID CO.					TARGET CO.			
ASSETS		LIABILITIES / EQUITY			ASSETS		LIABILITIES / EQUITY	
Cash	100	Debt Equity	70 30	+	Cash Fixed Assets	2 76	Debt Equity	32 46

Bid Co. acquires Target Co. and merges it into a **New Co**.

### LBO Structure



The resulting **New Co.** from the LBO has the following balance sheet:

New Co. receives all assets from Target Co.

NEW CO.			
ASSETS		LIABILITIES	/ EQUITY
Cash Fixed Assets	2 98	Debt Equity	70 30

And maintains capital structure of the Bid Co.

To balance the books (Assets = Liabilities + Equity), any excess paid over the target's net asset value appears as goodwill on the New Co.'s balance sheet, increasing its fixed assets value.



# Valuation Techniques



No LBO can be structured without first determining what the target is worth.

## Valuation Methods



Valuing a company is always partly **subjective** as many **assumptions** must be made. Professionals use different techniques including:

ACCOUNTING-BASED VALUATION	Book Value Model
	Market Capitalization
MARKET REFERENCE METHODS	Market Multiples & Comparables
	Liquidation Value Model
	DCF Model
ECONOMIC RESULTS FORECASTING	Dividend Valuation Model
	APV (Adjusted Present Value)

# Most Common Valuation Techniques in PE



## **Market Multiples & Comparables**

Looks at how similar companies are valued and what prices have been paid in past deals. This provides a market-based reference point for negotiating a fair entry price.

#### **DCF Model**

The Discounted Cash Flow Model estimates the company's intrinsic value by forecasting future free cash flows and discounting them to present value. This helps check whether the expected returns justify the price paid.

# Market Multiples & Comparables





In private equity, **EV/EBITDA** is the most commonly used metric as it reflects the core operating performance.

Enterprise Value (EV) can be calculated with the Target Co.'s EBITDA and a median multiple:

 $EV = EBITDA \cdot (EV/EBITDA)$ 

TRADING COMPARABLES

Target Co. can be compared to similar public companies based on sector, size and growth.

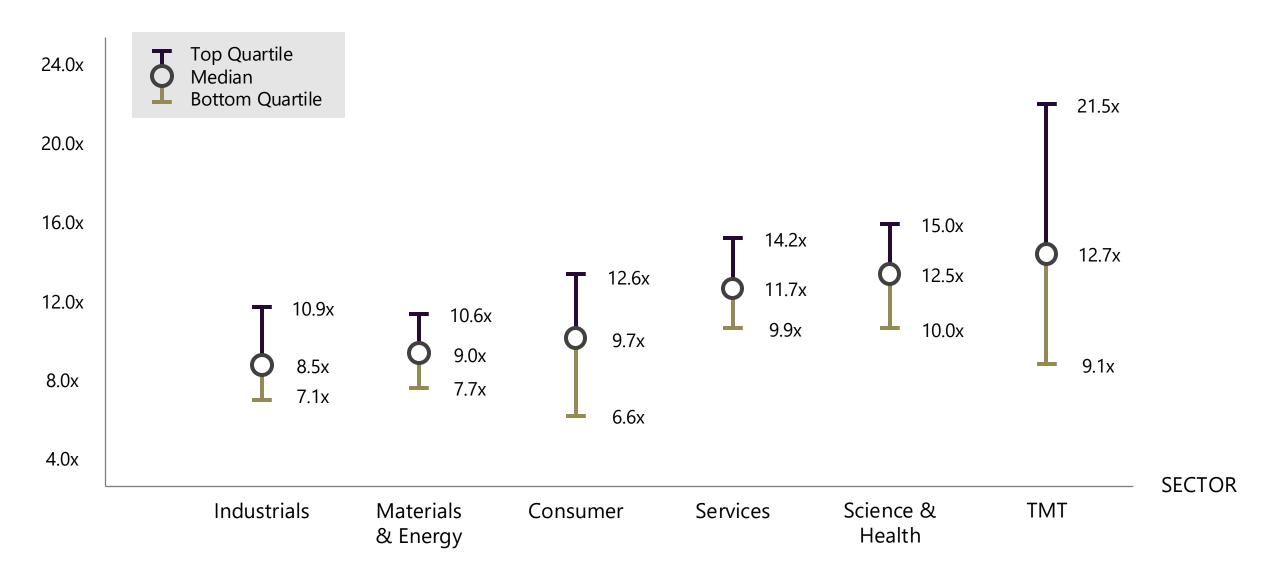
PRECEDENT COMPARABLES

Multiples paid in **past deals** can be used for similar companies under similar market conditions.

# EV/EBITDA Multiples by Sector



EV to EBITDA multiples for PE entries & exits in Europe (2024)



## Discounted Cash Flow (DCF) Model



A Discounted Cash Flow model estimates the company's intrinsic value by **forecasting** its future free cash flows and discounting them back to present value.

A DCF is only as good as its assumptions. Estimating too highly will result in overvaluing.

This model is widely used across PE, M&A and corporate finance to test whether the expected return justifies the entry price.

$$\mathsf{EV} = \sum \left( \frac{\mathsf{FCFi}}{(1+\mathsf{r})^{\mathsf{i}}} \right) + \frac{\mathsf{TV}}{(1+\mathsf{r})^{\mathsf{n}}}$$

### SUM OF ALL FCF

Over the forecast period (n), discounted to the present.

### RESIDUAL VALUE

At exit (time n), discounted to the present. It can represent 60-80% of total DCF value.

#### NOTATION

EV – Enterprise Value

FCF – Free Cash Flow

r – WACC<sup>1</sup>

TV – Terminal Value

n – Final year of the forecast

i – Each individual year (1 to n)

# DCF Step-by-Step



1 BUSINESS REVIEW

Review **past performance**, **market position** and internal drivers to build realistic forecasts.

2 FREE CASH FLOW CALCULATIONS

**Project operating cash flows**, working capital (**WC**) needs and capital expenditures (**CAPEX**) to derive annual FCFs.

3 TERMINAL VALUE & WACC CALCULATIONS

Estimate the **company's value beyond forecast** through exit multiples and determine the appropriate **discount rate** (WACC).

4 APPLY DCF FORMULA

**Discount** all forecasted FCFs and the Terminal Value using the WACC.

5 SENSITIVITY ANALYSIS

Test **how changes** in key assumptions **impact final valuation**.

6 CONCLUSIONS

**Interpret** results, **compare** with market multiples and **validate** range.

## DCF – FCF Calculation



FCF is the amount of cash that a company has left after accounting for spending on operations and capital asset maintenance. It can be calculated in several ways:

- 1 FROM OPERATING CASH FLOW
- + Cash Flow from Operating Activities
- + Interest Expense
- Tax Shield on Interest
- CAPEX
- **Free Cash Flow**

- 2 FROM EBIT (most common)
- + EBIT x (1 Tax Rate)
- + Non-cash expenses (Depreciation, Amortization)
- Change in WC<sup>1</sup>
- CAPEX
- **Free Cash Flow**

- 3 FROM NET INCOME
- + Net Income
- + Interest Expense
- Tax Shield on Interest
- + Non-cash expenses
- Change in WC
- CAPEX

Free Cash Flow

## DCF – Terminal Value and WACC Calculations



The Terminal Value estimates the expected exit price for the business at the end of the forecast period.

There are **two** main methods to calculate it:

#### PERPETUITY GROWTH MODEL

Assumes the business grows at a constant rate forever.

$$TV = \frac{FCFn \cdot (1+g)}{(WACC - g)}$$

#### EXIT MULTIPLE METHOD

Applying market multiple EV/EBITDA.

$$TV = EBITDA(n+1) \cdot Exit Multiple$$

The WACC is the discount rate used in a DCF – it reflects the average return expected by all capital providers.

It combines the cost of equity  $(k_e)$  and the aftertax cost of debt  $(k_d)$ .

WACC = 
$$(\frac{E}{E+D} \cdot k_e) + (\frac{D}{E+D} \cdot k_d \cdot (1 - Tax Rate))$$

E: Market Value of Equity

D: Market Value of Debt

k<sub>d</sub>: Cost of debt -> average interest rate paid by the company.

k<sub>e</sub>: Cost of equity -> Estimated using the CAPM<sup>1</sup>:

$$k_e = r_f + \Re \cdot (r_m - r_f)$$

## DCF – Sensitivity Analysis



Sensitivity Analysis shows how small changes in key assumptions affect a company's valuation or the deal's returns.

#### **TYPICAL VARIABLES:**

- WACC (higher WACC -> lower present value)
- Terminal Growth Rate
- EBITDA Margins

In LBO models, sensitivity analysis tests other key variables such as **exit multiples**, **leverage levels** and **EBITDA growth** assumptions.

Valuations depend heavily on assumptions like growth rates, discount rates (WACC), exit multiples and leverage. Sensitivity tables highlight **upside** and **downside risks** by showing how EV shifts under different scenarios – with the **central value** reflecting the **base case assumptions**.

				WACC		
	\$MM	8.0%	8.5%	9.0%	9.5%	10.0%
	1.0%	1,400	1,250	1,125	1,000	900
Growth	1.5%	1,525	1,375	1,250	1,100	1,000
	2.0.%	1,675	1,525	1,375	1,250	1,100
	2.5%	1,825	1,675	1,525	1,375	1,250
	3.0%	2,000	1,825	1,675	1,525	1,375





Given a fictitious company with projected EBIT on an assumed annual growth rate – WACC and Terminal Value calculations omitted for simplicity – FCFs are calculated:

	Year 1	Year 2	Year 3	Year 4	Year 5		
EBIT Tax on EBIT NOPAT <sup>1</sup>	1,472.1 ( <mark>294.4)</mark> 1,177.7	1,501.5 (300.3) 1201.2	1,531.6 (306.3) 1,225.2	1,562.2 ( <mark>312.4)</mark> 1,249.7	1,593.4 ( <mark>318.7)</mark> 1,274.7		
D&A ΔWC CAPEX	379.3 (538.1) (519.6)	382.8 34.6 (529.9)	386.4 35.5 (540.5)	390.3 36.0 (551.4)	394.3 36.8 (562.4)		
FCF	499.2	1,088.7	1,106.5	1,124.7	1,143.4		
Present Value of FCFs	471.8	972.6	934.3	897.6	862.5 —	$\longrightarrow \frac{FCF}{(1 + WA)}$	
Sum of Present Value of FCFs	4,138.8			Present Value	WACC 5.8% of Terminal Value	15,085.3	

<sup>1.</sup> Net Operating Profit After Taxes.

## Example Snapshot of a DCF (2)



Enterprise Value can be calculated with the sum of the present value of FCFs and the present value of the terminal value:

$$EV = \sum \left(\frac{FCFi}{(1+r)^i}\right) + \frac{TV}{(1+r)^n}$$

$$EV = 4,138.8 + 15,085.3$$

$$EV = $19,224.1MM$$

#### **RECAP**

In this example, **future FCFs** were projected and, together with a given **Terminal Value** which could have been calculated through multiples or a perpetuity growth rate, value was captured beyond the forecast period. These cash flows were discounted to present value using the **WACC** as the discount rate and finally **Enterprise Value** was calculated.

A final sensitivity analysis would help to test how changes in key assumptions – like EBIT growth or WACC – could shift the company's valuation.

## Other Valuation Methods



While these valuation methods are less common in private equity, they provide useful perspectives to help build a broader understanding on how companies can be valued.

# BOOK VALUE MODEL

Based on the company's net assets on the balance sheet. Too conservative.

## MARKET CAPITALIZATION

Calculated as share price x number of shares. Represents the public market's equity value estimate.

# LIQUIDATION VALUE MODEL

Estimates what could be recovered if the company's assets were sold off. Used in distressed scenarios.

## DIVIDEND DISCOUNT MODEL

Values a company based on the present value o projected dividends.

## ADJUSTED PRESENT VALUE (APV)

Separates the value of a business as if it were all-equity financed and then adds the present value of financial benefits (like tax shields).



# LBO Modeling

# Deal Overview & Key Assumptions



An LBO model starts by defining clear assumptions about how the transaction will be structured and financed.

#### LBO MODEL FRAMEWORK

- 1 Transaction Assumptions
- 2 Sources & Uses
- 3 Purchase Price Allocation
- 4 Financial Projections<sup>1</sup>
- 5 Debt Repayment Schedule
- 6 Exit & Returns Analysis

### **KEY ASSUMPTIONS**

- Target Company set using valuation multiples or comparable transactions to estimate EV.
- Equity Contribution sponsor decides what % of total price to fund with equity.
  - Debt Structure define the mix of debt instruments.
  - Transaction costs estimate fees for legal, advisory and financing.

1. Projections follow the same logic as a DCF model to forecast cash flows.

## Sources & Uses



The Sources & Uses table shows where the capital to fund the transaction comes from and exactly how it will be spent.



Total funds raised to complete the buyout.



How raised capital will be allocated.

This table is often presented with key multiples to show the deal's leverage and capital structure at a glance.

#### **EXAMPLE**

Enterprise Value		(\$MM)
EBITDA		\$100
EV/EBITDA Multiple		10x
Enterprise Value		\$1,000
Sources		Multiple
Senior Term Debt	\$550	5.5x
Subordinated Debt	\$200	2x
Equity	\$300	3x
Total	\$1,050	10.5x
Uses		Multiple
Seller Proceeds	\$850	8.5x
Old Co. Debt	\$150	1.5x
Transaction Expenses	\$30	0.3x
Financing Fees	\$20	0.2x
Total	\$1,050	10.5x

# Purchase Price Allocation (PPA)



When buying a company, PPA explains exactly what PE firms are paying for – making sure every dollar paid has a clear place.

\$1,000MM **GOODWILL** \$700MM WRITE-UPS \$500MM **BOOK VALUE** 

Excess paid above net asset value, capturing intangible value like **brand** or **customer base**.

Adjustments to increase the value of certain assets to **fair market value**.

Value of net tangible assets on the company's **balance sheet**.

PURCHASE PRICE

# Financial Projections & Debt Repayment Schedule



#### FINANCIAL PROJECTIONS

Financial Projections estimate how much FCF the company can generate to cover debt service forecasting **revenue**, **margins**, **CAPEX** and **working capital**.

Same logic as DCF – forecasting operating performance and cash generation.

Shows how much FCF is really available to pay interest and repay debt.

Helps test if the deal can meet all debt obligations and deliver strong returns.

#### **DEBT SCHEDULE**

A Debt Schedule shows how the company plans to pay interest and repay principal over the life of the investment.

- Required Repayments some loans require fixed principal payments each year.
- Optional Repayments excess FCF may be used to pay down debt faster (cash sweep).
- Different debt layers (senior, subordinated) have different interest rates and repayment terms.
- The schedule tests if cash flow projections can cover all obligations on time.

# Debt Repayment Schedule Example

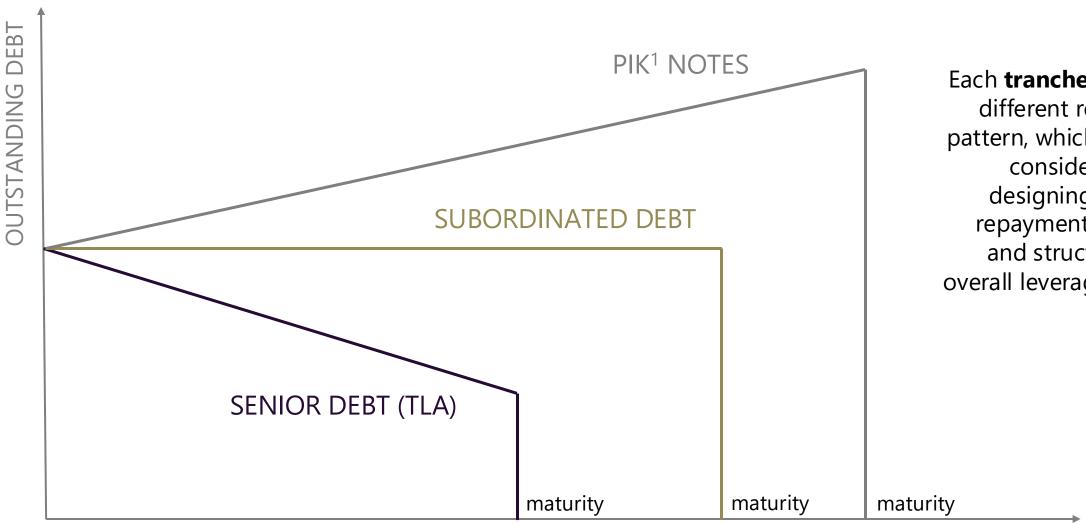


Debt Schedule (\$MM)	Rate	20x1	20x2	20x3	20x4
Senior Debt (TLA¹)	5%				
Opening Balance Required Repayments Closing Balance		\$550 \$55 \$495	\$495 \$55 \$440	\$440 \$55 \$385	\$385 \$385 \$0
Interest Expense (avg. balar	nce)	\$26	\$23	\$21	\$10
<b>Subordinated Debt</b>	12%				
Opening Balance Required Repayments Closing Balance		\$200 \$0 \$200	\$200 \$0 \$200	\$200 \$0 \$200	\$200 \$200 \$0
Interest Expense (avg. balar	nce)	\$24	\$24	\$24	\$12
<b>Total Interest Expense</b>		\$50	\$47	\$45	\$22

<sup>1.</sup> Some senior debt loans as TLA (Term Loan A) have mandatory annual amortization, while TLB (Term Loan B) typically has minimal required payments and repays principal mainly at maturity.

## Debt Repayment Profile





Each **tranche** follows a different repayment pattern, which must be considered when designing the debt repayment schedule and structuring the overall leverage profile.

TIME

## Exit & Returns



Final step is to estimate what the company will be worth at exit and calculate the sponsor's return.

#### EXIT ENTERPRISE VALUE

Using the same multiple or slightly adjusted from entry.

Exit  $EV = EBITDA \cdot Exit Multiple$ 

## **EQUITY PROCEEDS**

Equity Value returned to the sponsor:

Equity Proceeds = Exit EV – Debt Remaining

#### RETURN METRICS

IRR: annualized return on invested equity. MOIC: total cash returned divided by equity invested.

#### SENSITIVITY ANALYSIS

Tests how changes in exit multiples, EBITDA growth or leverage affect final returns.



Wrap-Up

# Key Takeaways



Leverage amplifies returns – but also increases risk. A well-structured capital stack is essential.

LBOs rely on the **target's cashflows** to repay debt and generate investor returns, making cashflow forecasting central to any model.

**Valuation** is the first step – market multiples and DCF are the most used techniques to estimate a fair entry price and test potential return.

Returns are calculated at exit, combining **MOIC** and **IRR**, and tested with sensitivity analysis around key assumptions.

Each **debt tranche** has **unique features** (amortization, PIK, maturity) which affect cash needs and must be reflected in the model.

# Key Terms



Term	Definition
Leverage	Use of debt to finance a transaction, increasing potential returns (and risk) for equity holders.
ROI	Return on Investment – ratio of profit over invested capital, used to asses efficiency.
ROE	Return on Equity – return generated on the equity portion of capital structure.
EV	Enterprise Value – total value of a business, including equity and net debt.
FCF	Free Cash Flow – cash available after taxes, changes in working capital and capital expenditures.
WACC	Weighted Average Cost of Capital – used to discount cash flows in DCF.
CAPEX	Capital Expenditures – investments in long-term assets like machinery or equipment.
TV	Terminal Value – estimated value of the business at the end of the projection period.
Sensitivity	
Analysis	Tests how variations in key assumptions (e.g. WACC, TV multiple) affect valuation outcomes.
Sources &	
Uses	Table summarizing how the deal is financed (sources) and where the funds are allocated (uses).
PPA	Purchase Price Allocation – accounting exercise that explains how the purchase price is allocated across assets, liabilities and goodwill.
MOIC IRR	Multiple On Invested Capital – total return over the initial equity investment. Internal Rate of Return – annualized return that discounts future cash flows to a zero NPV.