

# Digital Image Steganography Using Adversarial Embedding

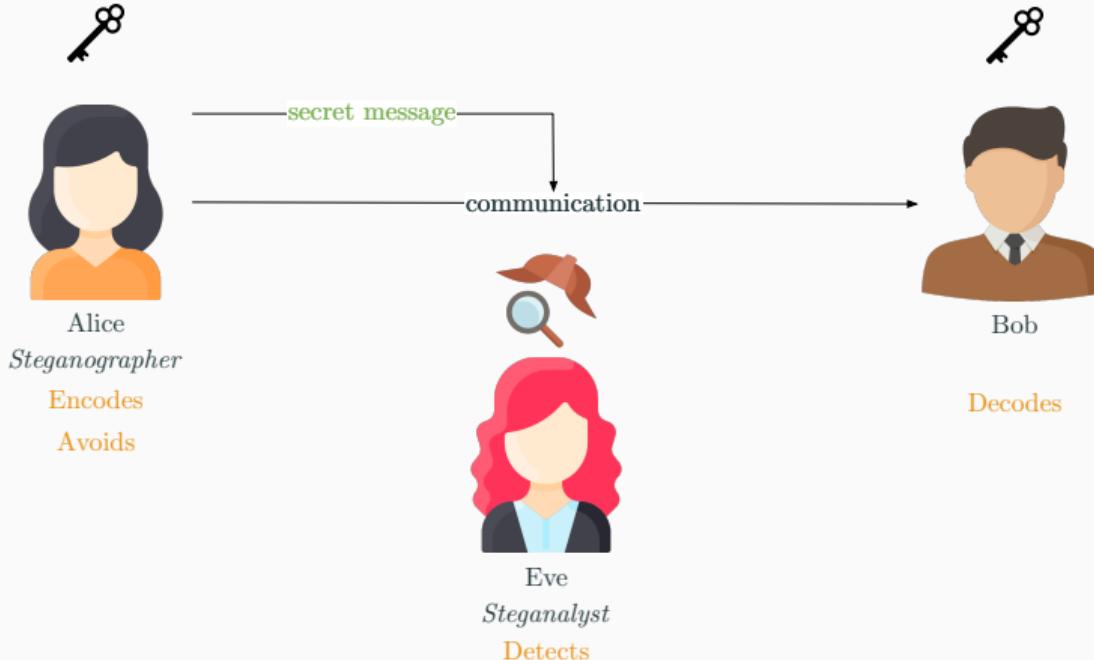
Solène Bernard, Tomáš Pevný, Patrick Bas and John Klein

20th November, 2021

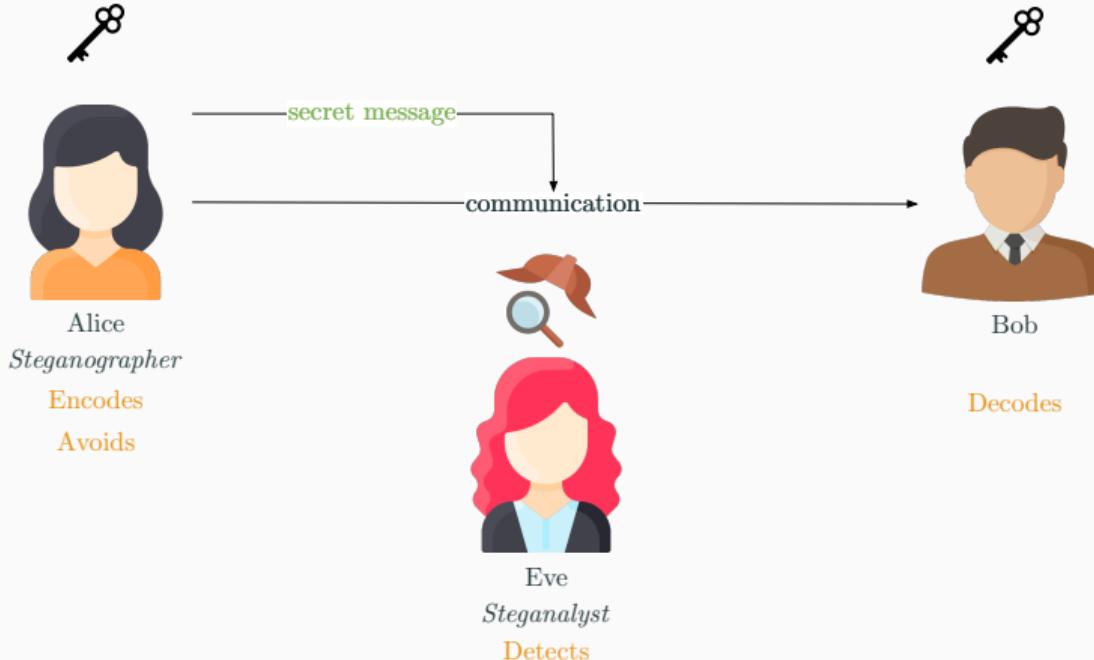
# Motivation

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# Context



# Context



Kerckhoffs' principle

Eve knows everything about Alice's strategy, except the secret key.

# Digital grayscale image structure: Spatial or JPEG

Spatial

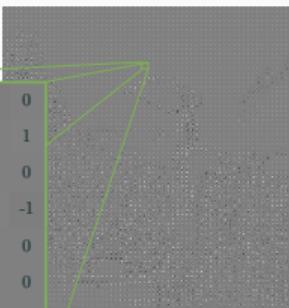
|    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|
| 11 | 11 | 11 | 12 | 12 | 13 | 13 | 13 |
| 10 | 10 | 11 | 11 | 12 | 12 | 13 | 13 |
| 9  | 10 | 10 | 10 | 11 | 11 | 12 | 12 |
| 9  | 9  | 10 | 10 | 11 | 11 | 12 | 12 |
| 10 | 10 | 10 | 11 | 11 | 12 | 12 | 12 |
| 11 | 11 | 11 | 12 | 13 | 13 | 13 | 14 |
| 12 | 13 | 13 | 13 | 14 | 15 | 15 | 15 |
| 13 | 14 | 14 | 14 | 15 | 15 | 16 | 16 |



pixels

JPEG

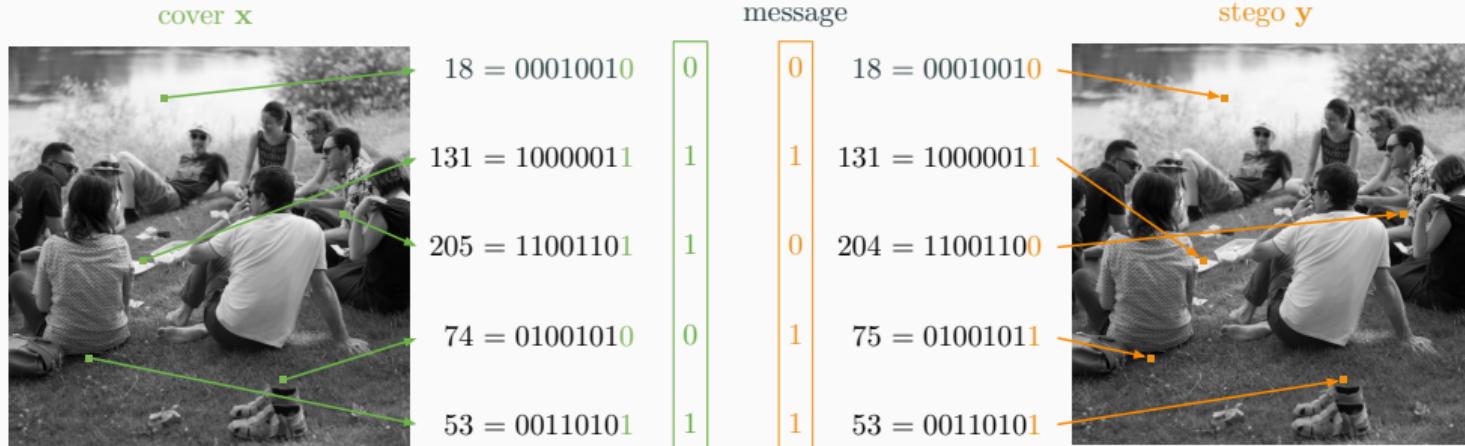
|    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|
| 64 | 7  | 0  | 0  | -3 | -3 | -1 | 0  |
| 2  | 2  | -5 | 2  | -2 | -1 | 0  | 1  |
| 9  | 7  | -1 | -1 | -1 | 1  | 0  | 0  |
| -2 | 3  | -2 | 1  | -1 | 0  | 1  | -1 |
| 3  | -3 | -1 | 0  | 0  | 0  | 0  | 0  |
| 0  | 2  | 0  | 0  | -1 | 0  | 0  | 0  |
| 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |
| 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |



DCT coefficients

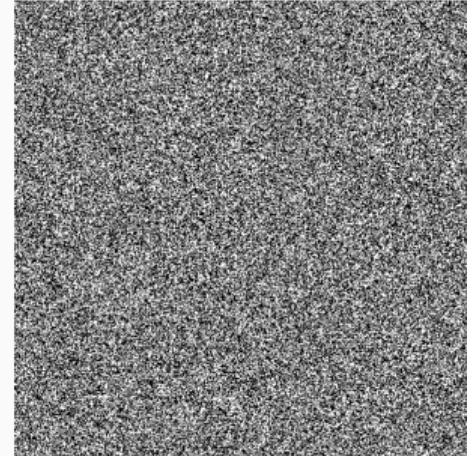
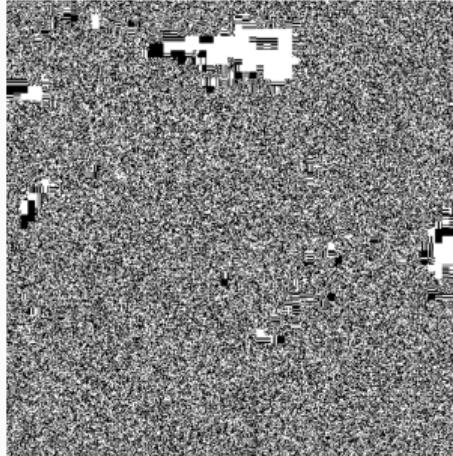
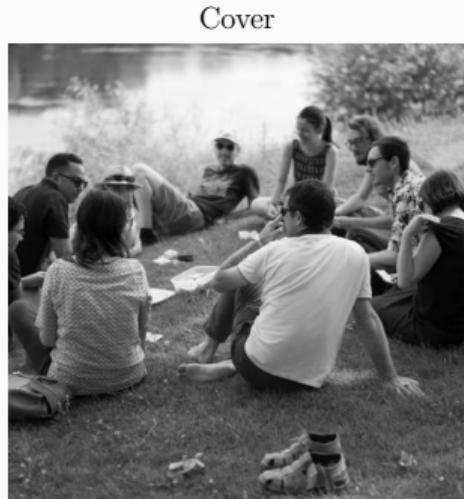
# The first digital images steganographic scheme: LSB replacement

Steganography concept: cover modification. **LSB** = "Least Significant Bit"



# The importance of adaptability to the cover image

Presence of strong **statistical features** in *natural* images.

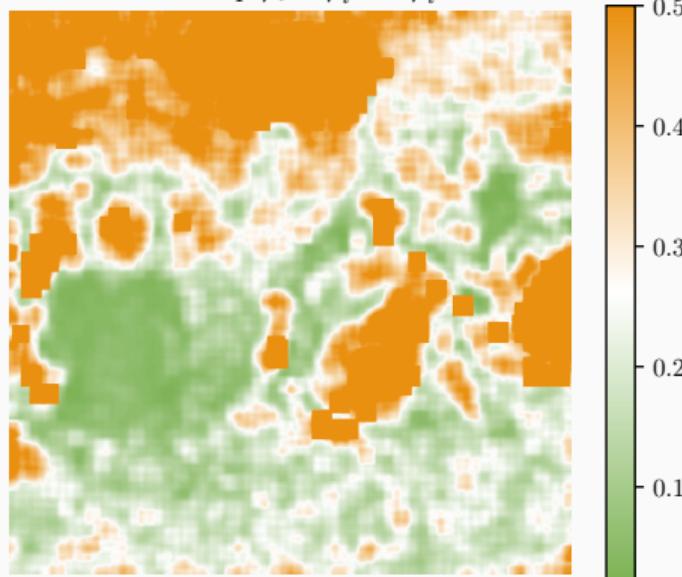


# Adaptative steganography: cost of modification

Cover



Cost map  $\rho_i = \rho_i^{-1} = \rho_i^{+1}$



## Alice's objective: embedding while minimizing the distortion

### Definition (Distortion)

For an additive cost map  $\{\rho_i^b\}$ , the distortion  $D$  between the cover  $x$  and the stego  $y$  is equal to:

$$D(x, y) = \sum_i \rho_i^{[y_i - x_i]} \quad (1)$$

Algorithm Syndrome-Trellis Code (STC)<sup>1</sup> achieves nearly optimal coding.

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<sup>1</sup>Tomáš Filler, Jan Judas, and Jessica Fridrich (2011). "Minimizing additive distortion in steganography using syndrome-trellis codes". In: *IEEE Transactions on Information Forensics and Security* 6.3.

# Adaptative steganography: cost of modification

Computation of costs via heuristic principles.

In the spatial domain:

- HUGO<sup>2</sup>
- S-UNIWARD,
- HILL<sup>3</sup>,

In the JPEG domain:

- MMx<sup>4</sup>
- J-UNIWARD<sup>5</sup>,
- UERD<sup>6</sup>.

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<sup>2</sup>T. Pevny, T. Filler, and P. Bas (2010). "Using High-Dimensional Image Models to Perform Highly Undetectable Steganography". In: *Information Hiding 2010*. event-place: Calgary, Canada.

<sup>3</sup>Bin Li et al. (2014). "A new cost function for spatial image steganography". In: *2014 IEEE International Conference on Image Processing (ICIP)*. IEEE, pp. 4206–4210.

<sup>4</sup>Younhee Kim, Zoran Duric, and Dana Richards (2006). "Modified matrix encoding technique for minimal distortion steganography". In: *International Workshop on Information Hiding*. Springer, pp. 314–327.

<sup>5</sup>Vojtěch Holub, Jessica Fridrich, and Tomáš Denemark (2014). "Universal distortion function for steganography in an arbitrary domain". In: *EURASIP Journal on Information Security* 2014.1, pp. 1–13.

<sup>6</sup>Linjie Guo et al. (2015). "Using statistical image model for JPEG steganography: Uniform embedding revisited". In: *IEEE Transactions on Information Forensics and Security* 10.12, pp. 2669–2680.

## Simulated steganography - The theory

Simulation of embedding, with

- an additive cost map  $\{\rho_i^b\}$ ,
- a length of the hypothetical message  $|m|$ .

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Categorical distribution of change for each image coefficient:

$$\pi_i^b = P_i^j(\rho_i, \lambda) = \frac{e^{-\lambda \rho_i^b}}{\sum_{b' \in \{-1, 0, +1\}} e^{-\lambda \rho_i^{b'}}}, \quad (2)$$

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where  $\lambda$  determined from the entropy constraint:

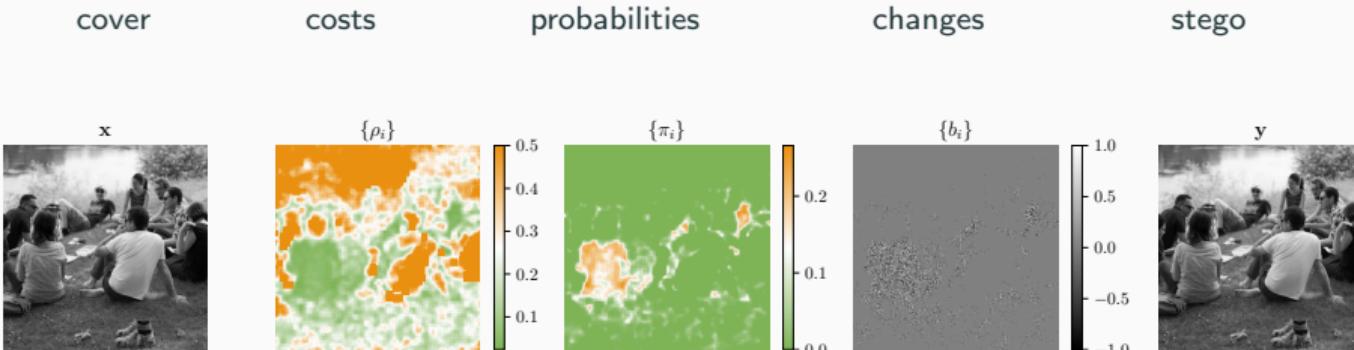
$$\text{Entropy}(\{\pi_i^b\}) = H(\{\pi_i^b\}) = |m|, \quad (3)$$

with  $H$  the binary entropy.

# Simulated steganography

Pipeline from the cover to the simulated stego:

$$x \longrightarrow \{\rho_i^b\}_i \longrightarrow \{\pi_i^b\}_i \xrightarrow{\text{draw}} \{b_i\}_i \longrightarrow y = x + b$$

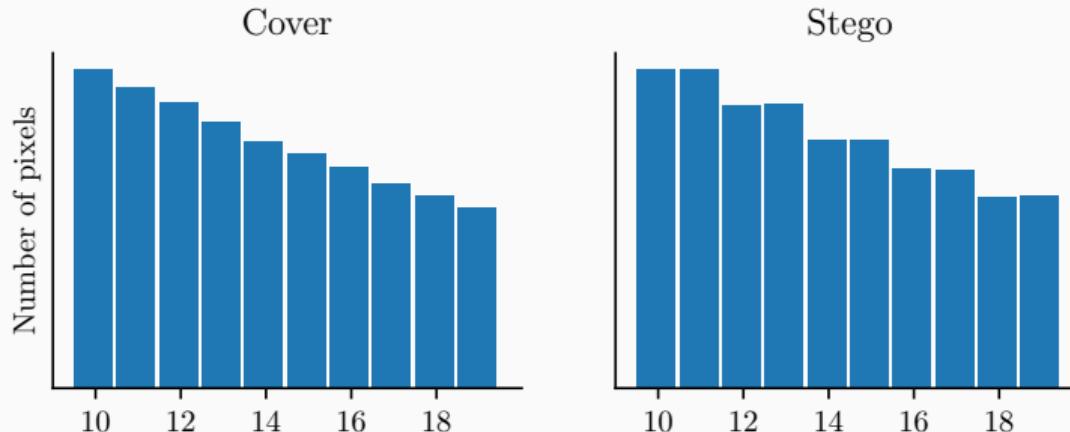


# Steganalysis

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# Steganalysis

Historically (until 2015): via features extraction followed by classification, for example histogram attack<sup>7</sup>.



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<sup>7</sup> Jessica Fridrich, Miroslav Goljan, and Rui Du (2001). "Detecting LSB steganography in color, and gray-scale images". In: *IEEE multimedia* 8.4, pp. 22–28.

# Steganalysis

Since 2015: Convolution Neural Networks (CNN).

Classifier  $f$ , where  $f : \mathcal{I} \rightarrow [0, 1]$ .

$\begin{cases} \text{If } f(x) < 0.5 & \text{then } x \text{ classified as cover} \\ \text{If } f(x) \geq 0.5 & \text{then } x \text{ classified as stego} \end{cases}$

State-of-the-art of architectures:

- XU-Net<sup>8</sup>,
- SRNet<sup>9</sup>,
- Efficient-Net<sup>10</sup>.

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<sup>8</sup>Guanshuo Xu (2017). "Deep convolutional neural network to detect J-UNIWARD". In: *Proceedings of the 5th ACM Workshop on Information Hiding and Multimedia Security*, pp. 67–73.

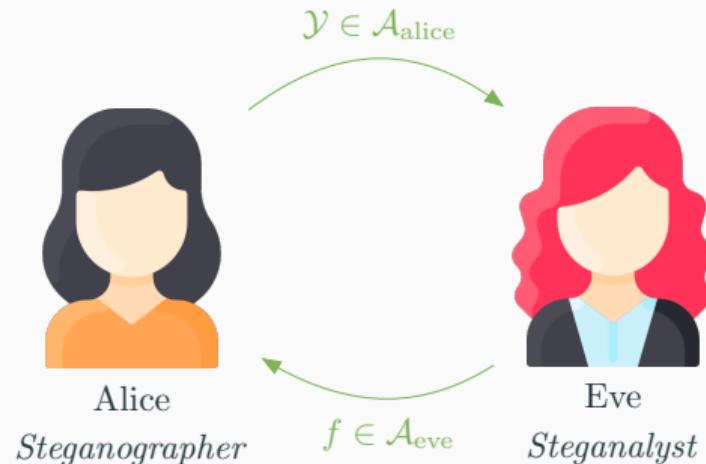
<sup>9</sup>Mehdi Boroumand, Mo Chen, and Jessica Fridrich (2018). "Deep residual network for steganalysis of digital images". In: *IEEE Transactions on Information Forensics and Security* 14.5, pp. 1181–1193.

<sup>10</sup>Mingxing Tan and Quoc Le (2019). "Efficientnet: Rethinking model scaling for convolutional neural networks". In: *International Conference on Machine Learning*. PMLR, pp. 6105–6114.

## Staganography as a game

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# Steganography as a game



- $\mathcal{A}_{\text{alice}}$ : set of actions of Alice
- $\mathcal{A}_{\text{eve}}$ : set of actions of Eve

## “Solving” the game a minmax protocol

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## Players with antagonists roles

### Definition (Eve's utility)

For  $(\mathcal{Y}, f) \in \mathcal{A}_a \times \mathcal{A}_e$ , Eve's utility is the accuracy of classification of  $f$  between  $\mathcal{X}$  and  $\mathcal{Y}$ , ie:

$$u_e(\mathcal{Y}, f) = \frac{1}{2} (\mathbb{E}_{x \sim P_{\mathcal{X}}} [f(x) < 0.5] + \mathbb{E}_{y \sim \mathcal{Y}} [f(y) \geq 0.5]) \quad (4)$$

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### Definition (Alice's utility)

For  $(\mathcal{Y}, f) \in \mathcal{A}_a \times \mathcal{A}_e$ , Alice's utility is equal to the opposite of Eve's utility:

$$u_a(\mathcal{Y}, f) = -u_e(\mathcal{Y}, f) \quad (5)$$

## Game theoretical definition of the problem

Solution concept:

$$\arg \min_{\mathcal{A}_a} \max_{\mathcal{A}_e} u_e(\mathcal{Y}, f)$$

## Approximation using double oracle algorithm

$\mathbf{z}_0$  

Alice's actions  $\mathcal{A}_a$

$f_0$

Eve's actions  $\mathcal{A}_e$

## Approximation using double oracle algorithm

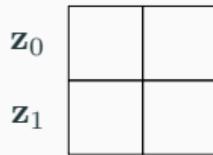


Alice's actions  $\mathcal{A}_a$

$f_0$

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## Approximation using double oracle algorithm



Alice's actions  $\mathcal{A}_a$

$f_0 \quad f_1$

Eve's actions  $\mathcal{A}_e$

## Approximation using double oracle algorithm

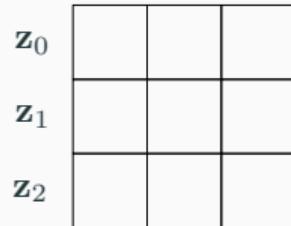


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$f_0 \quad f_1$

Eve's actions  $\mathcal{A}_e$

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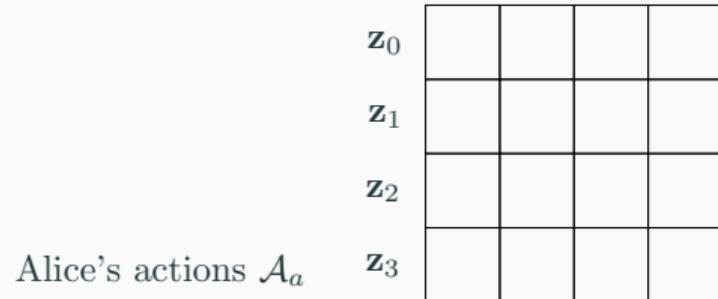


Alice's actions  $\mathcal{A}_a$

$f_0 \quad f_1 \quad f_2$

Eve's actions  $\mathcal{A}_e$

## Approximation using double oracle algorithm



$f_0 \quad f_1 \quad f_2 \quad f_3$

Eve's actions  $\mathcal{A}_e$

## Approximation using double oracle algorithm

Alice's actions  $\mathcal{A}_a$

|                |  |  |  |  |  |
|----------------|--|--|--|--|--|
| $\mathbf{z}_0$ |  |  |  |  |  |
| $\mathbf{z}_1$ |  |  |  |  |  |
| $\mathbf{z}_2$ |  |  |  |  |  |
| $\mathbf{z}_3$ |  |  |  |  |  |
| $\mathbf{z}_4$ |  |  |  |  |  |

$f_0 \quad f_1 \quad f_2 \quad f_3 \quad f_4$

Eve's actions  $\mathcal{A}_e$

## Approximation using double oracle algorithm

Alice's actions  $\mathcal{A}_a$

|                |  |  |  |  |  |  |
|----------------|--|--|--|--|--|--|
| $\mathbf{z}_0$ |  |  |  |  |  |  |
| $\mathbf{z}_1$ |  |  |  |  |  |  |
| $\mathbf{z}_2$ |  |  |  |  |  |  |
| $\mathbf{z}_3$ |  |  |  |  |  |  |
| $\mathbf{z}_4$ |  |  |  |  |  |  |
| $\mathbf{z}_5$ |  |  |  |  |  |  |

$f_0 \quad f_1 \quad f_2 \quad f_3 \quad f_4 \quad f_5$

Eve's actions  $\mathcal{A}_e$

# The min max protocol

Initialization:  $\mathcal{A}_e = \mathcal{F}^0 = \{f^0\}$ ,  $\mathcal{A}_a = \{\mathcal{Y}^0\}$ .

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At  $k^{\text{th}}$  iteration, the two following macro-steps:

1. Alice's turn.

$$y^* = \arg \min_{y \in \mathcal{A}_a} \max_{f \in \mathcal{F}^{k-1}} f(y). \quad (6)$$

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2. Eve's turn.

Creation of a new detector  $f^k$  and appends it to the pool  $\mathcal{F}^{k-1}$ , i.e.

$$\mathcal{F}^k = \mathcal{F}^{k-1} \cup \{f^k\}.$$

## Details of player's actions

1. Alice's new action:



ADV-EMB<sup>11</sup> proposes the following update rule, with  $\alpha = 2$ :

$$\rho_i^{+, \text{new}} = \begin{cases} \rho_i^+ / \alpha & \text{if } \frac{\partial f}{\partial y_i}(y) < 0, \\ \rho_i^+ & \text{if } \frac{\partial f}{\partial y_i}(y) = 0, \\ \rho_i^+ \alpha & \text{if } \frac{\partial f}{\partial y_i}(y) > 0. \end{cases} \quad (7)$$

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<sup>11</sup>Weixuan Tang et al. (2019). "CNN-based Adversarial Embedding for Image Steganography". In: *IEEE Transactions on Information Forensics and Security*.

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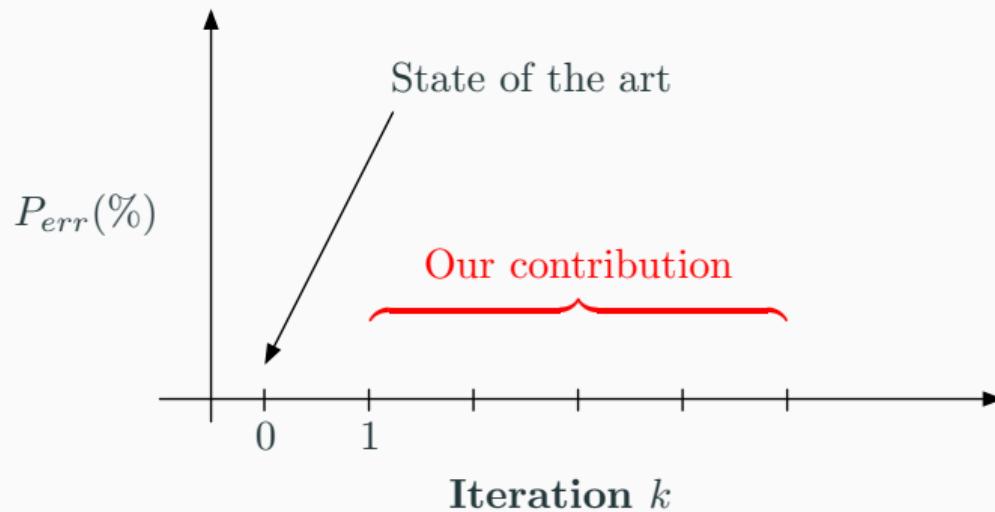
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2. Eve's new action: training of a new classifier  $f^k$  to discriminate between  $\mathcal{X}$  and  $\mathcal{Y}^k$ .

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## Results - How to read the plots

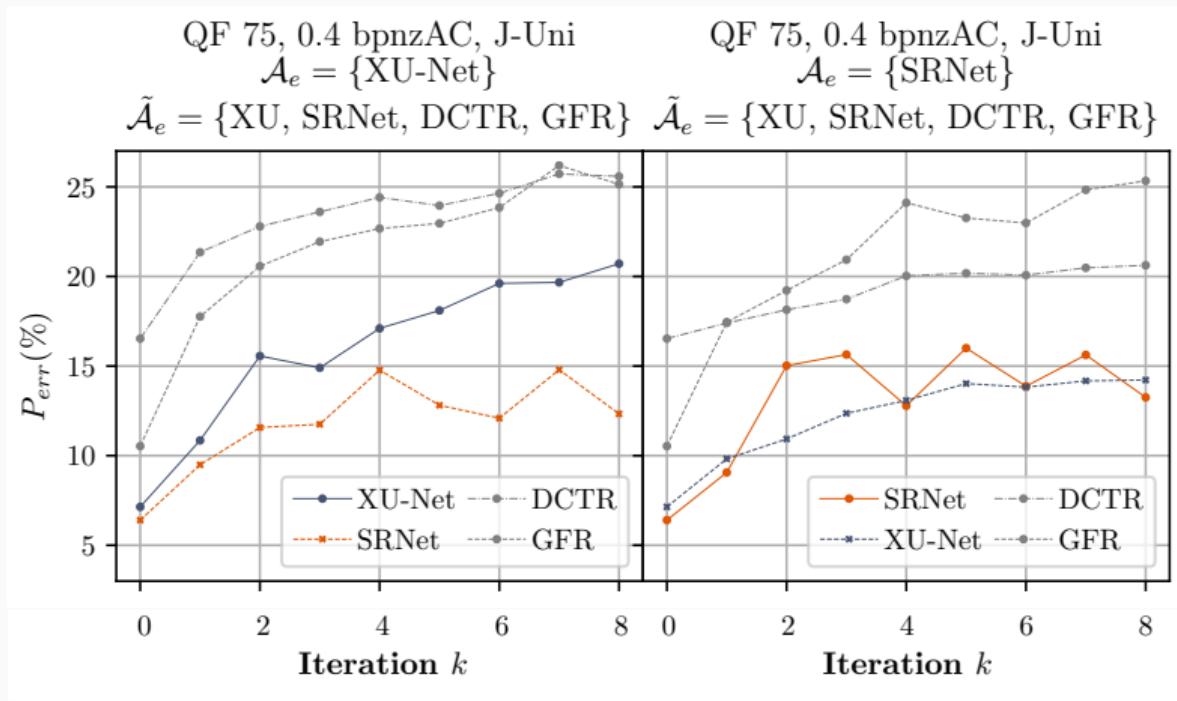


## Results - Experimental setup

Mismatch between what assumes Alice can differ from the real actions of Eve.

$$\underbrace{\mathcal{A}_{\text{eve}}}_{\text{Assumed Eve's actions}} \neq \underbrace{\tilde{\mathcal{A}}_{\text{eve}}}_{\text{Real Eve's actions}}$$

## Results - With different adversaries for JPEG QF 75, payload 0.4 bpnzAC



## Comparison of different strategies

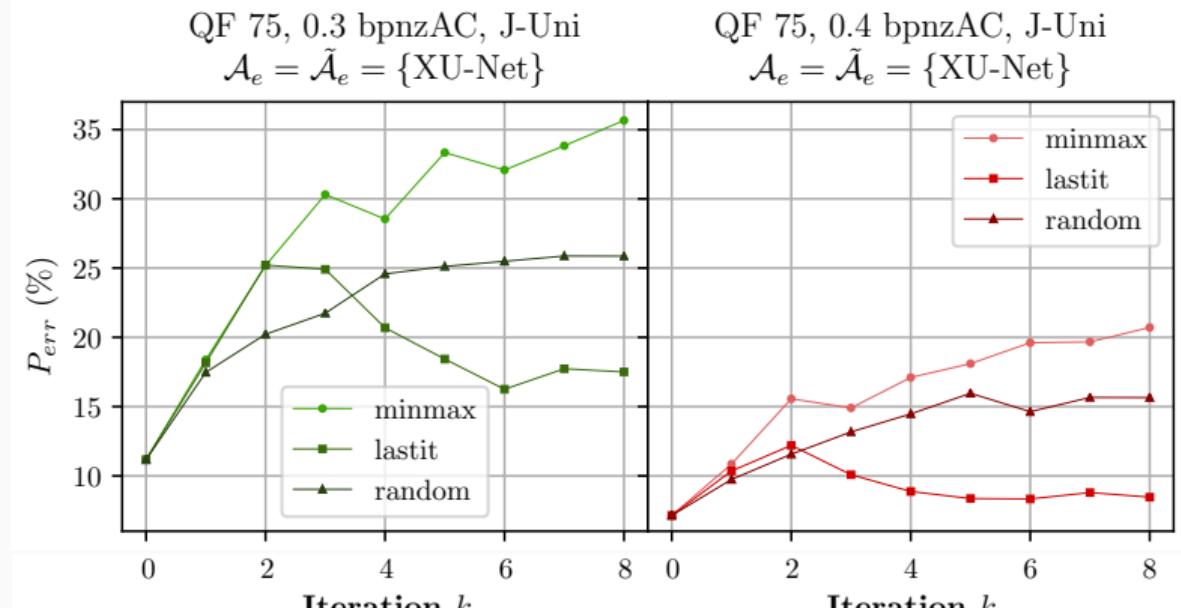
Comparison of different strategies:

- Minmax:  $y^* = \arg \min_{y \in \mathcal{A}_a} \max_{f \in \mathcal{F}^{k-1}} f(y);$
- Last iteration<sup>12</sup>:  $y^* = \arg \min_{y \in \mathcal{A}_a} f^{k-1}(y);$
- Random:  $y^* = \arg \min_{y \in \mathcal{A}_a} f^i(y)$  for  $i \sim U(\{0, \dots, k-1\})$ .

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<sup>12</sup>Weixuan Tang et al. (2019). "CNN-based Adversarial Embedding for Image Steganography". In: *IEEE Transactions on Information Forensics and Security*.

# Results - Comparison of strategies for JPEG at QF 75 and different payloads (bpnzAC)



## Flaws of ADV-EMB

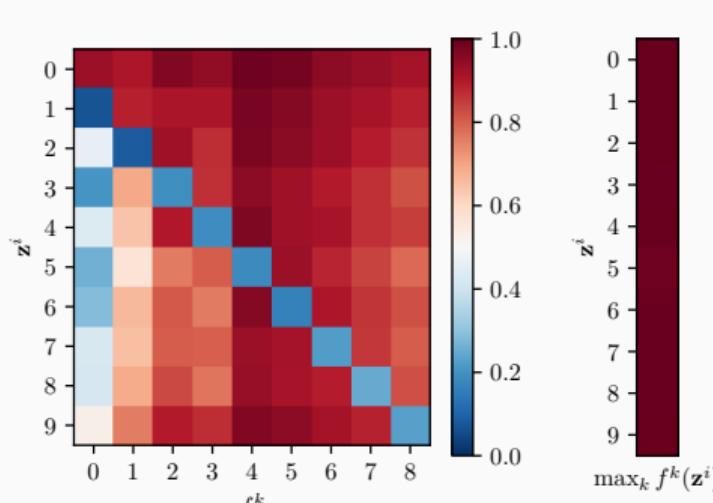
- Heuristic

$$\rho_i^{+,new} = \begin{cases} \rho_i^+/\alpha & \text{if } \frac{\partial f}{\partial y_i}(y) < 0, \\ \rho_i^+ & \text{if } \frac{\partial f}{\partial y_i}(y) = 0, \\ \rho_i^+ \alpha & \text{if } \frac{\partial f}{\partial y_i}(y) > 0, \end{cases} \quad \text{with } \alpha = 2 \quad (8)$$

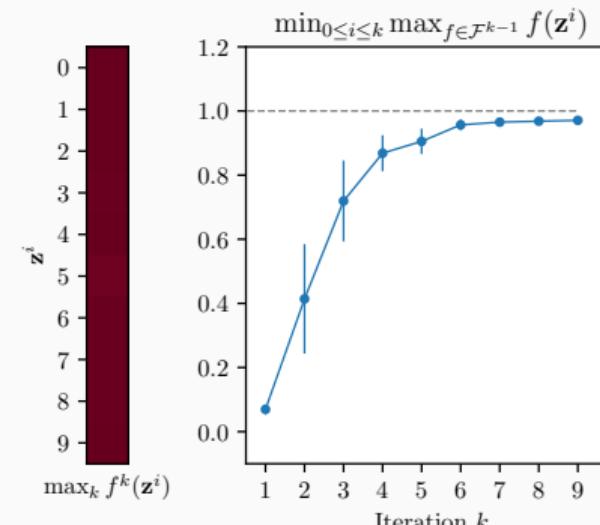
# Flaws of ADV-EMB

- At some point, it fails at solving

$$\mathbf{z}^* = \arg \min_{\mathbf{z} \in \mathcal{A}_a} \max_{f \in \mathcal{F}^{k-1}} f(\mathbf{z}).$$



$$\mathbb{E}[f^k(\mathbf{z}_i)]$$



$$\mathbb{E}[\max_k f^k(\mathbf{z}_i)] \quad \mathbb{E}[\arg \min_i \max_k f^k(\mathbf{z}_i)]$$

# Improving the cost map via a back-propagable attack: Backpack

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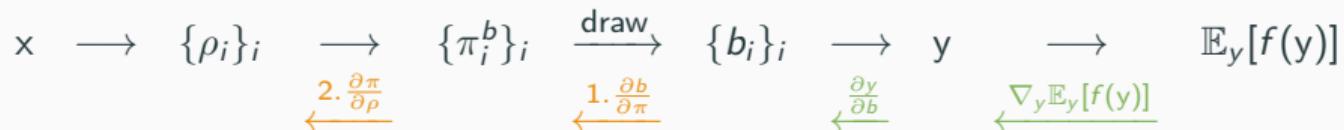
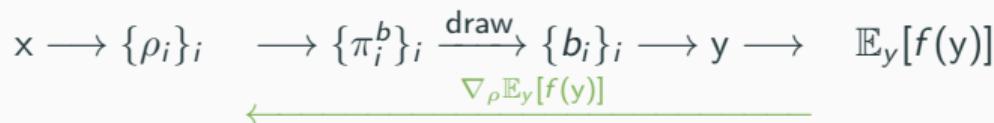
# Backpack

Backpack: Back-propagable attack in order to compute  $\nabla_{\rho} \mathbb{E}_y[f(y)]$ .

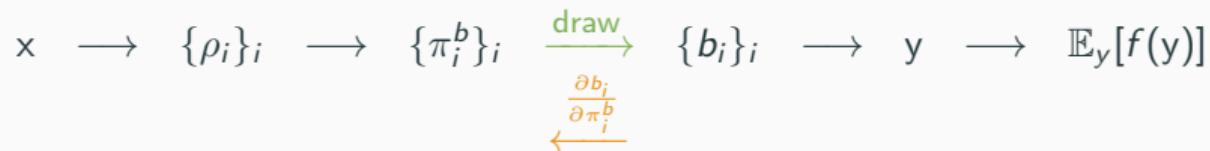


# Backpack

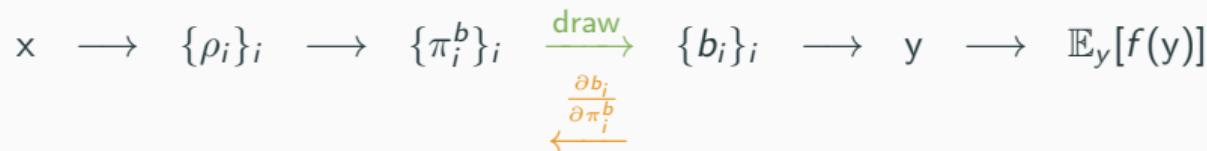
Backpack: Back-propagable attack in order to compute  $\nabla_\rho \mathbb{E}_y[f(y)]$ .



# 1. Approximation of discrete modifications with Softmax Gumbel distribution



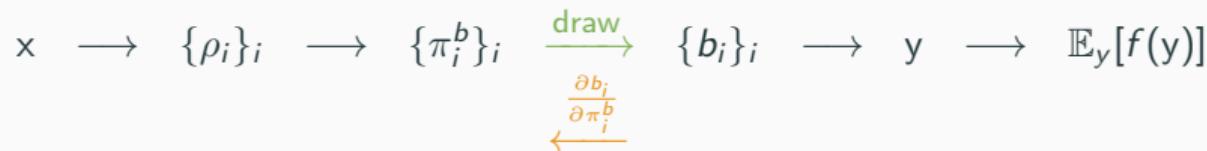
# 1. Approximation of discrete modifications with Softmax Gumbel distribution



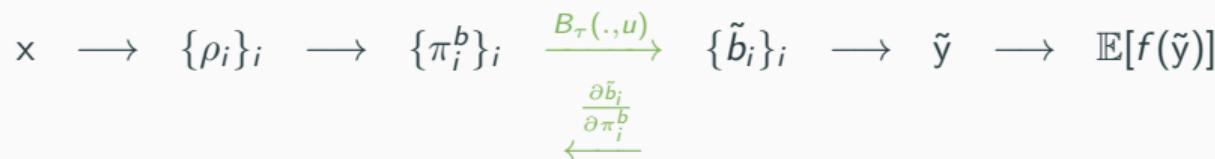
Replacing the discrete distribution by a smooth approximation by  $B_\tau$ :

$$x \rightarrow \{\rho_i\}_i \rightarrow \{\pi_i^b\}_i \xrightarrow{B_\tau(.,u)} \{\tilde{b}_i\}_i \rightarrow \tilde{y} \rightarrow \mathbb{E}[f(\tilde{y})]$$

# 1. Approximation of discrete modifications with Softmax Gumbel distribution



Replacing the discrete distribution by a smooth approximation by  $B_\tau$ :



# 1. Approximation of discrete modifications with Softmax Gumbel distribution

## Definition (Hardmax Gumbel Function)

Hardmax Gumbel<sup>13</sup> is a function of  $\pi = \{\pi^{-1}, \pi^0, \pi^{+1}\}$  and  $g = \{g^{-1}, g^0, g^{+1}\}$  and simulates, when  $g$  is drawn from  $G(0, 1)$  a drawing from a categorical distribution in  $\{-1, 0, 1\}$  with probability distribution  $\pi$ :

$$b = \text{HG}(\pi, g) = \arg \max_{j \in \{-1, 0, +1\}} (g^j + \log \pi^j). \quad (9)$$

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<sup>13</sup>Jang, Gu, and Poole 2016.

# 1. Approximation of discrete modifications with Softmax Gumbel distribution

The softmax function, an approximation of arg max function:

$$\text{softmax}(z_1, \dots, z_n) = \frac{1}{\sum_{k=1}^n e^{z_k}} (e^{z_1}, \dots, e^{z_n}), \quad (10)$$

because:

$$\lim_{\tau \rightarrow 0} \text{softmax}\left(\frac{z_1}{\tau}, \dots, \frac{z_n}{\tau}\right) = \underbrace{(0, 0 \dots, 0, 1, 0, \dots, 0)}_{1 \text{ at position } \arg \max H_G}, \quad (11)$$

$\tau$  is called the *temperature*.

# 1. Approximation of discrete modifications with Softmax Gumbel distribution

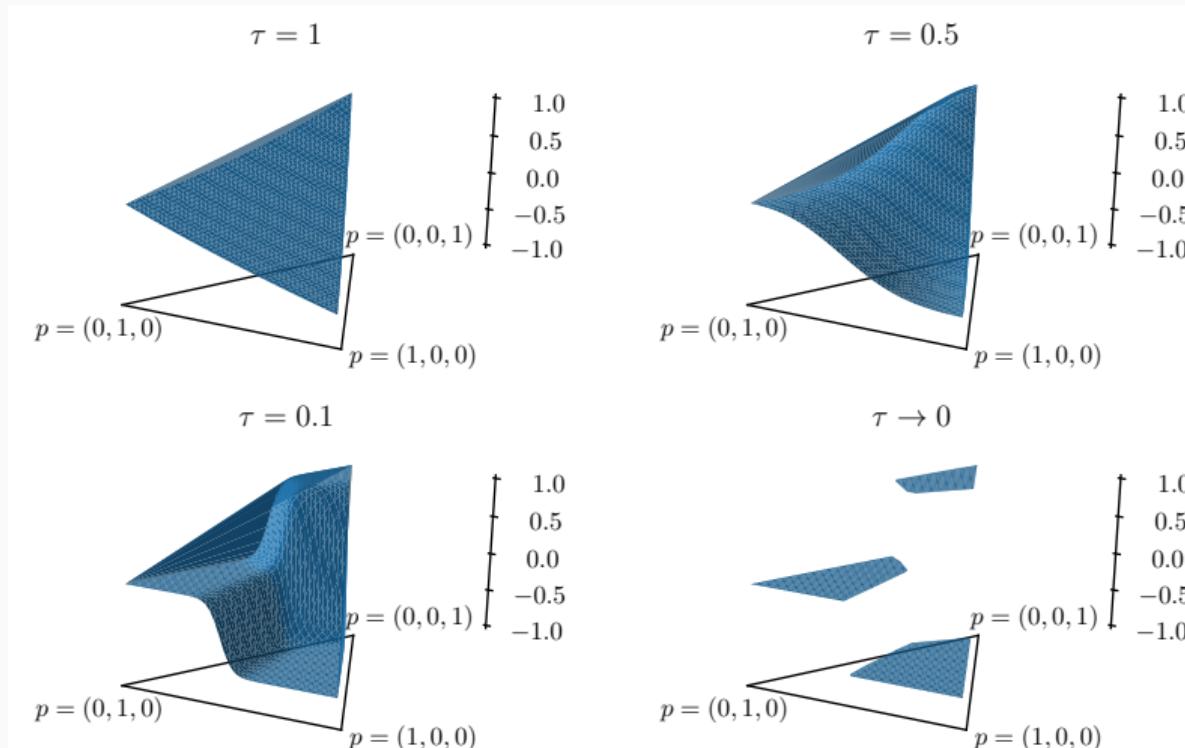
## Definition (Softmax Gumbel Function)

Hardmax Gumbel function can be approximated by the following Softmax Gumbel function:

$$\tilde{b}_\tau = \text{SG}_\tau(\pi, g) = \sum_{j \in \{-1, 0, +1\}} j z^j, \quad (12)$$

$$\text{with } z = \text{softmax} \left( \frac{g + \log \pi}{\tau} \right). \quad (13)$$

# 1. Approximation of discrete modifications with Softmax Gumbel distribution



## 2. $\frac{\partial \pi}{\partial \rho}$ computed implicitly

$$x \longrightarrow \{\rho_i\}_i \longrightarrow \{\pi_i^b\}_i \longrightarrow \{b_i\}_i \longrightarrow y \longrightarrow \mathbb{E}_y[f(y)]$$

$\xleftarrow{\frac{\partial \pi}{\partial \rho}}$

## 2. $\frac{\partial \pi}{\partial \rho}$ computed implicitly

$$x \longrightarrow \{\rho_i\}_i \longrightarrow \{\pi_i^b\}_i \longrightarrow \{b_i\}_i \longrightarrow y \longrightarrow \mathbb{E}_y[f(y)]$$

$\swarrow \frac{\partial \pi}{\partial \rho}$

Probabilities are a function of costs  $\rho$  and  $\lambda$

$$\pi_i^j = P_i^j(\rho_i, \lambda) = \frac{e^{-\lambda \rho_i^j}}{\sum_{k \in \{-1, 0, 1\}} e^{-\lambda \rho_i^k}}, \quad j \in \{-1, 0, 1\} \quad (14)$$

The chain rule gives:

$$\frac{d\pi}{d\rho} = \frac{\partial \pi}{\partial \rho} + \frac{\partial \pi}{\partial \lambda} \nabla_\rho \lambda \quad (15)$$

where  $\lambda = \Lambda(\rho, |m|)$  is an (implicit) function of  $\rho$  and  $|m|$  stemming from the entropy constraint:  $H(\pi) = |m|$

## 2. $\frac{\partial \pi}{\partial \rho}$ computed implicitly

The total derivative of  $H$ :

$$\nabla_{\rho} H(\pi) \frac{\partial \rho}{\partial \rho} + \frac{\partial H(\pi)}{\partial \lambda} \nabla_{\rho} \lambda = 0 \quad (16)$$

## 2. $\frac{\partial \pi}{\partial \rho}$ computed implicitly

The total derivative of  $H$ :

$$\nabla_{\rho} H(\pi) \frac{\partial \rho}{\partial \rho} + \frac{\partial H(\pi)}{\partial \lambda} \nabla_{\rho} \lambda = 0 \quad (16)$$

Explicit gradient of  $\lambda$  accessible through differentiation of the entropy constraint.

$$\nabla_{\rho} \lambda = - \left( \frac{\partial H(\pi)}{\partial \lambda} \right)^{-1} \nabla_{\rho} H(\pi). \quad (17)$$

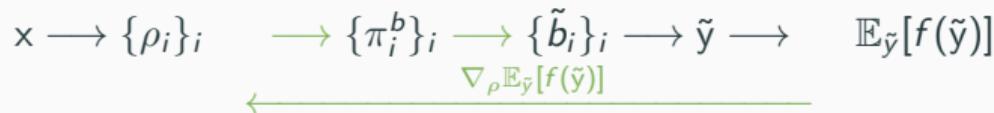
# Overall algorithm of Backpack

Backpack: Back-propagable attack.



## Overall algorithm of Backpack

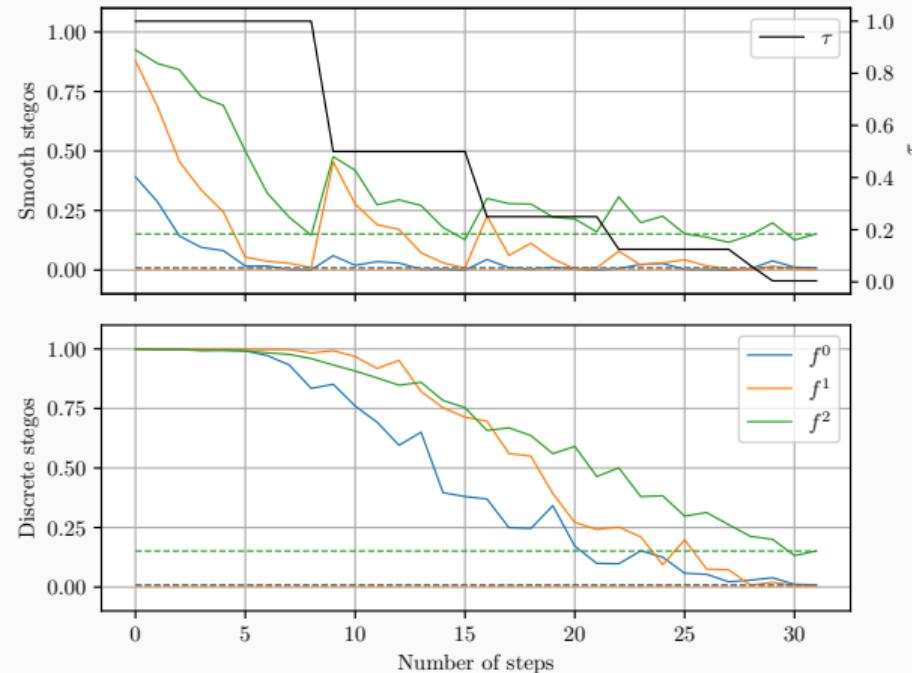
Backpack: Back-propagable attack.



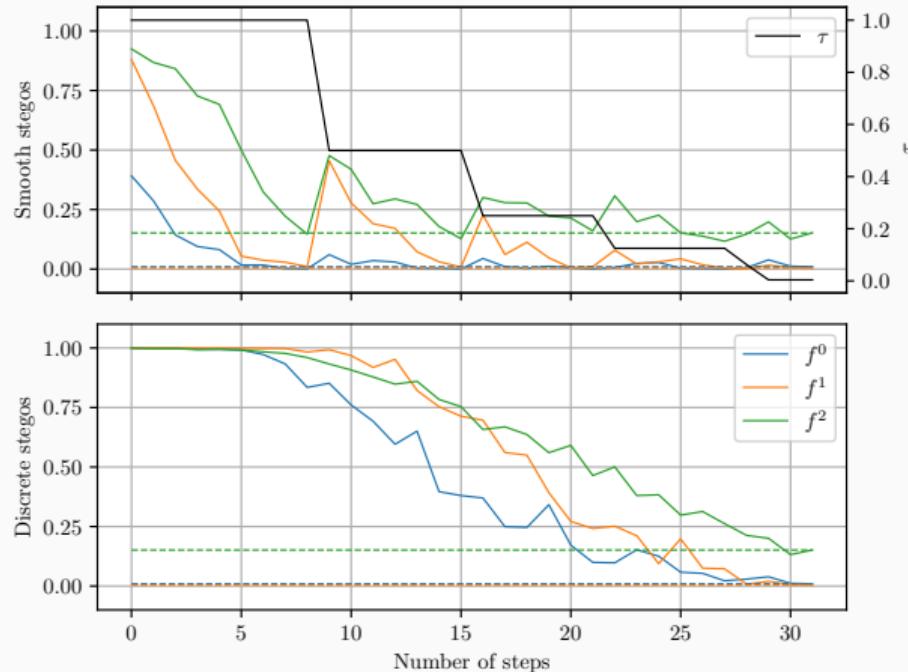
Iterative gradient descent, while playing with the temperature  $\tau$ , to optimize the smooth output w.r.t. best detector:

$$\nabla_{\rho} \mathbb{E}_{\tilde{y}}[f(\tilde{y})], \quad f = \arg \max_{f \in \mathcal{F}^{k-1}} \mathbb{E}_{\tilde{y}}[f(\tilde{y})] \quad (18)$$

# Difference between smooth and discrete stegos



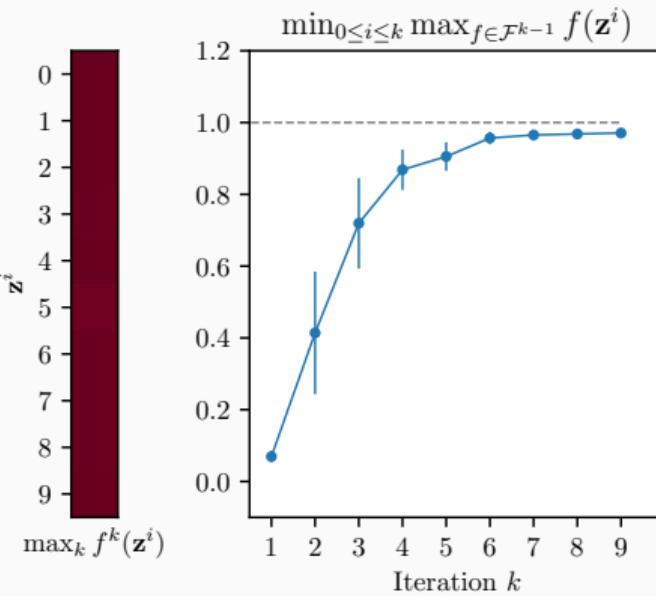
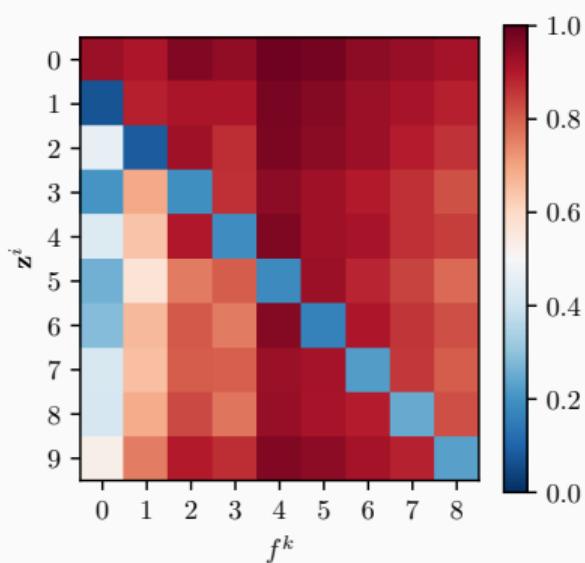
# Difference between smooth and discrete stegos



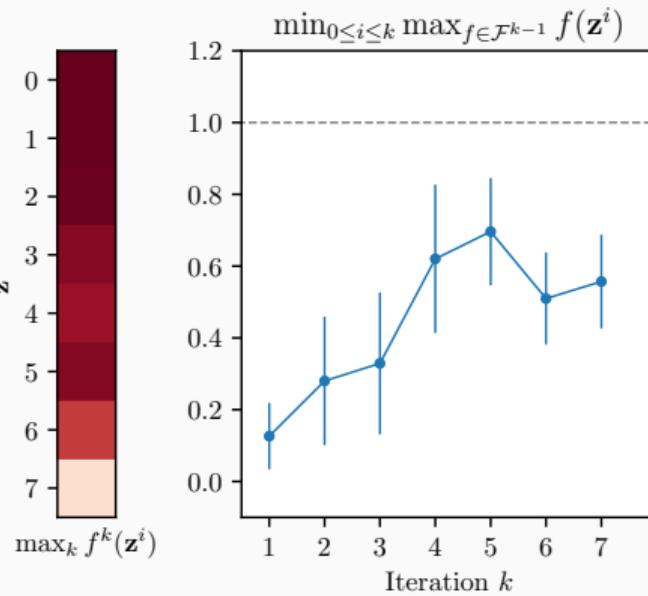
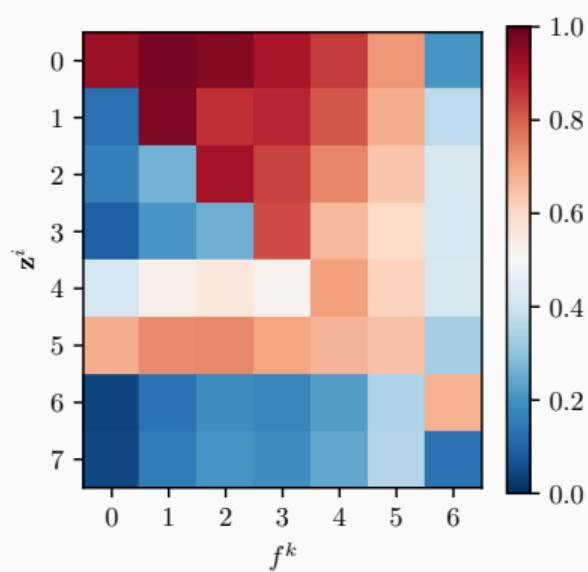
Hyper-parameters:

- Number of samples
- Temperature policy
- Number of steps for the gradient descent
- Stopping condition  
(here depends on the value of the detectability of covers)

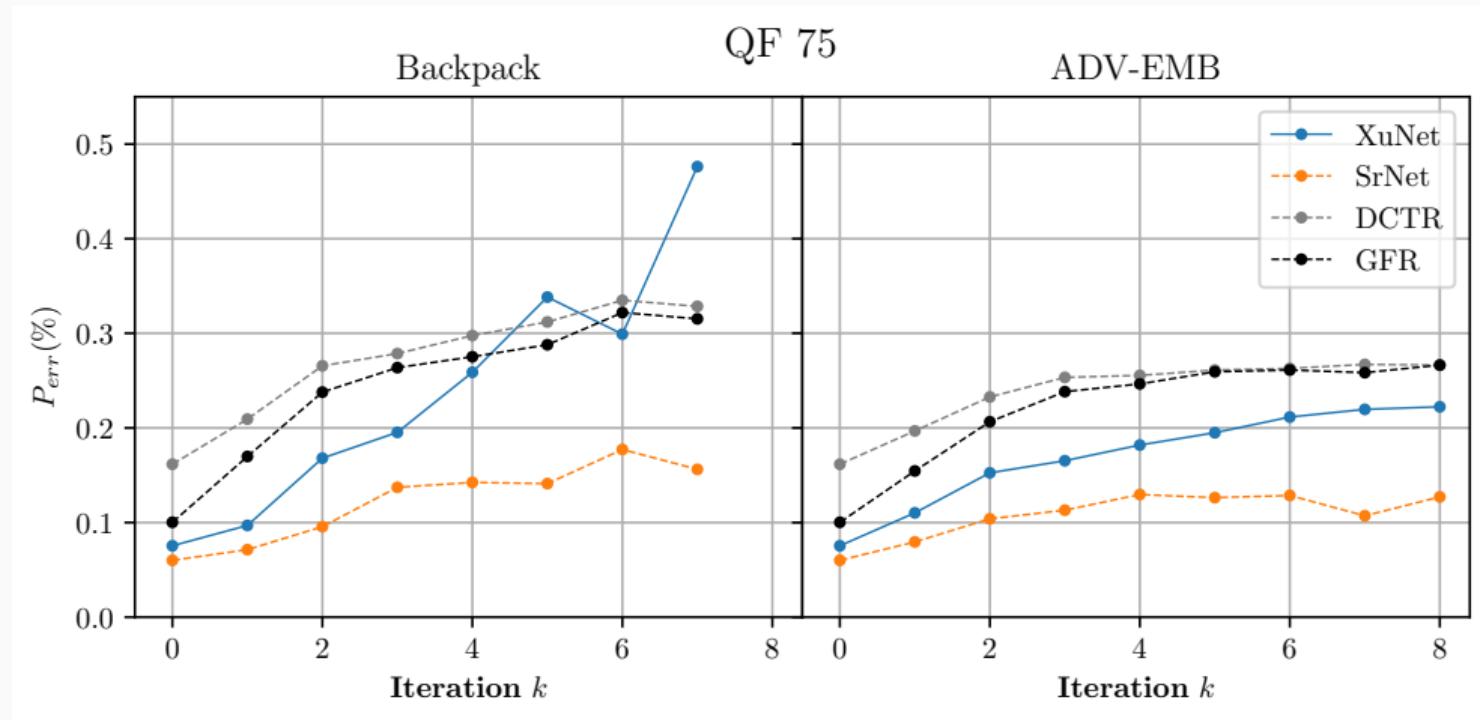
# Evolution of min max protocol with ADV-EMB



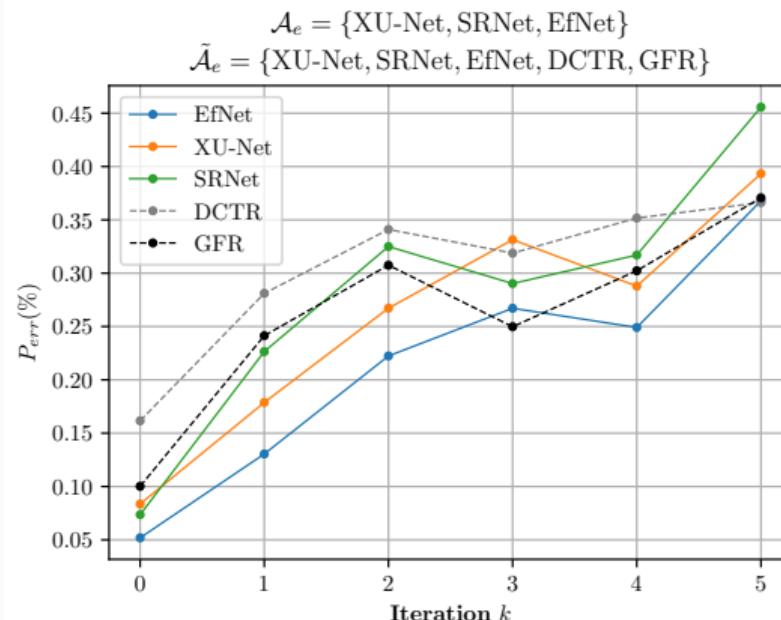
# Evolution of min max protocol with Backpack



# Results - Comparison ADV-EMB and Backpack for JPEG at QF 75 and at payload 0.4 bpnzAC



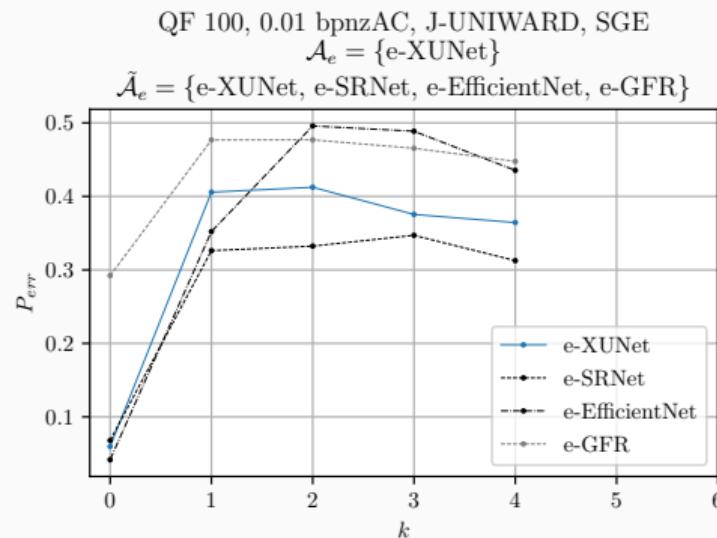
# Results - With three targeted models, for images at QF 75 and payload 0.4 bpnzAC



| EfNet     | XU-Net    | SRNet     | DCTR      | GFR       |
|-----------|-----------|-----------|-----------|-----------|
| +31.6 pts | +31.0 pts | +38.2 pts | +20.5 pts | +27.0 pts |

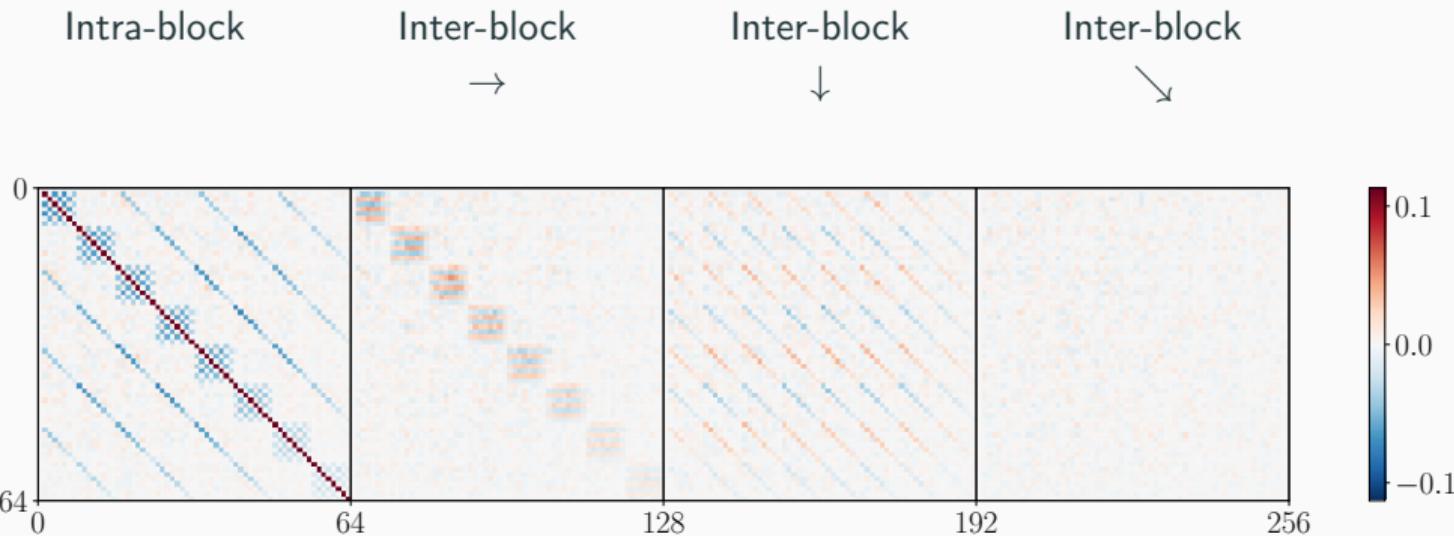
## Results - Protocol with Backpack, at QF 100, with e-XUNet

Classifier using the rounding error of decompression<sup>14</sup>



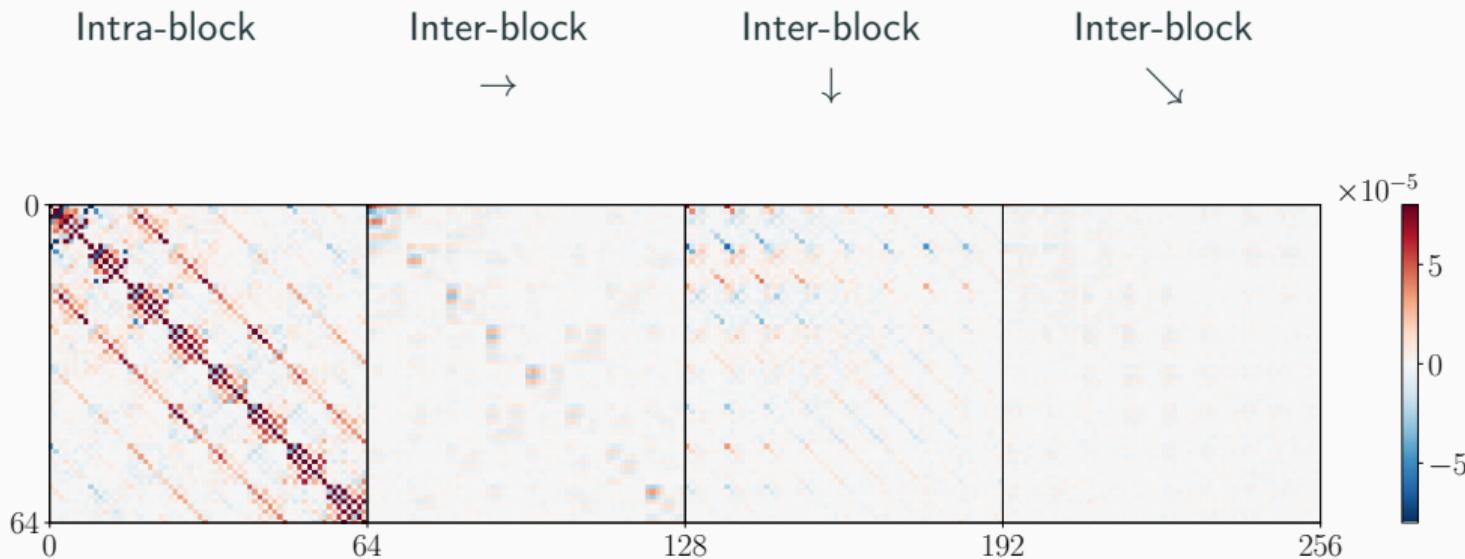
<sup>14</sup>Jan Butora and Jessica Fridrich (2019). "Reverse JPEG compatibility attack". In: *IEEE Transactions on Information Forensics and Security* 15, pp. 1444–1454.

## Interpretation - Natural correlations between DCT modes<sup>15</sup>

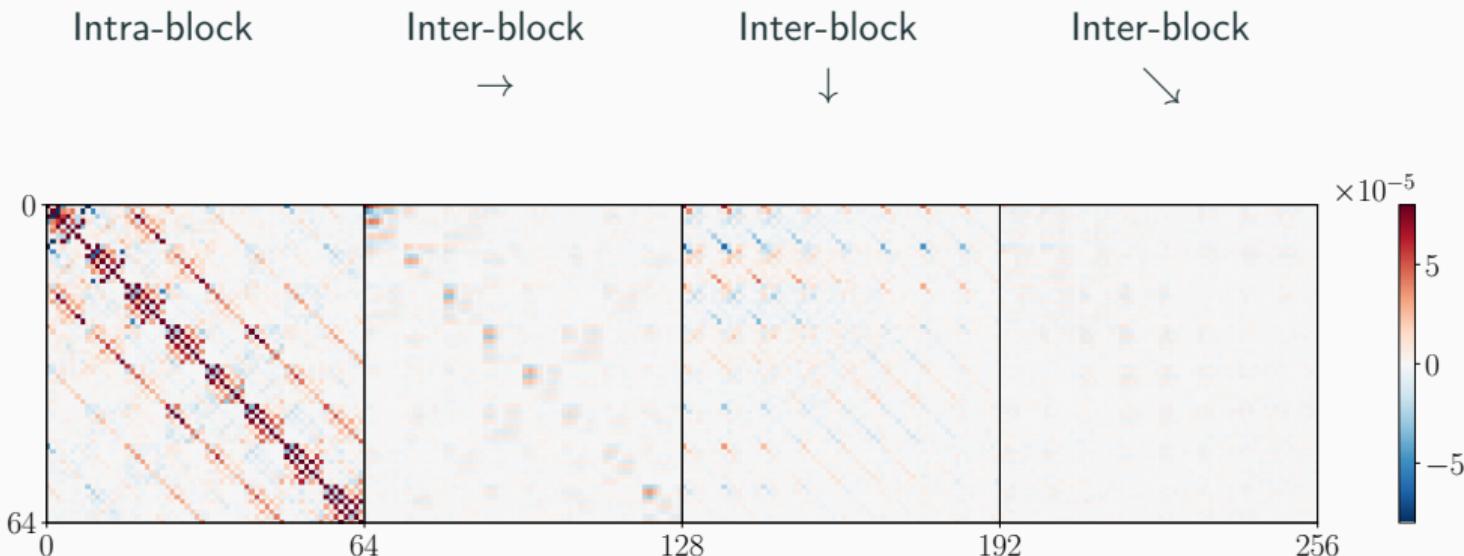


<sup>15</sup>Théo Taburet et al. (2019). "Computing dependencies between DCT coefficients for natural steganography in JPEG domain". In: *Proceedings of the ACM Workshop on Information Hiding and Multimedia Security*, pp. 57–62.

## Interpretation - Observed correlations between changes of DCT modes



## Interpretation - Observed correlations between changes of DCT modes



For symmetric costs, correlations between DCT modes are equal to 0.

## Conclusion and perspectives

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# Conclusions

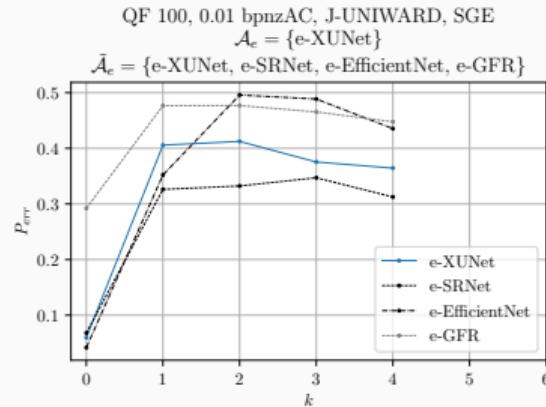
Thanks to adopting recent methods from

- Game theory
- and machine learning

we have greatly improved the accuracy of steganography.

# Perspectives

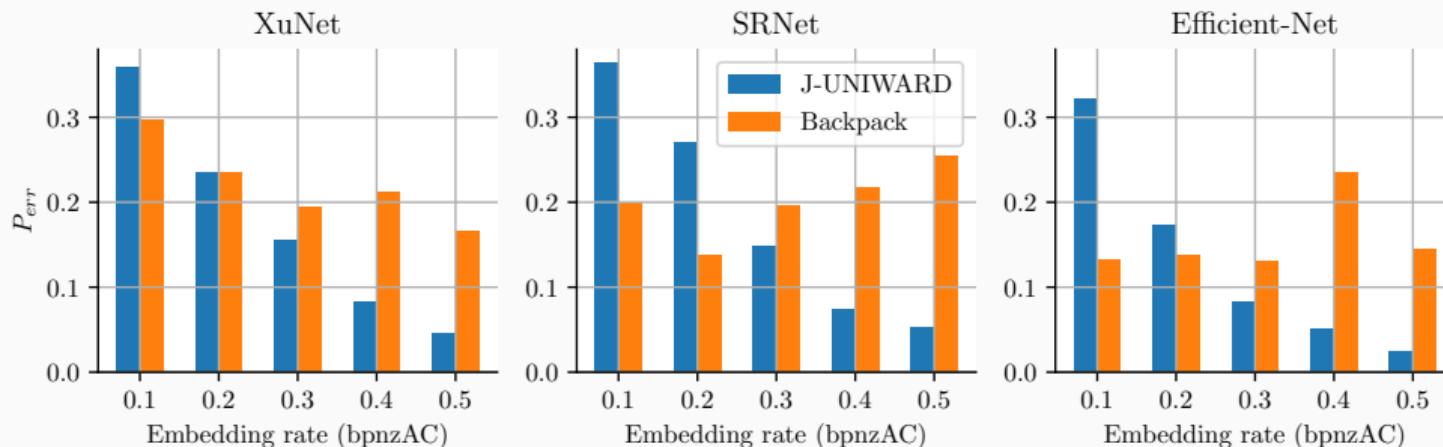
- Backpack very computationnaly costly, and gets worst with increasing iterations of the protocol.



- Distillation: to merge the knowledge of multiple classifiers
- Hyper-parameters to optimize for Backpack: number maximum of steps, learning rate, stopping condition.

# Perspectives

Experiment at payload 0.4 bpnzAC with targeted XUNet, SRNet, and Efficient-Net.



- Payload dependent: specific to the payload
- Source dependent: the whole protocol should be re-run for every cover source