





Audius Logo Guidelines

Logo Lockups


The logo has three layout lockups: Horizontal, Stacked, and Glyph. Choose the one that fits best with your design.



Horizontal




Stacked



Glyph

We love our logo and we trust you to use it with care. Always be sure to maintain the original proportions and elements.



The Glyph


The glyph can create a strong visual impact when used in isolation, especially when a bold or minimalist aesthetic is desired.

The glyph can be used without the wordmark when the Audius brand is already well-known or established within context.


The Wordmark

The wordmark should always be used together with the Glyph. Never rearrange, or resize elements in the Logo. Never substitute the wordmark with a different typeface.


✔ Do This




✘ Don't Do This



✘ Don't Do This



✘ Don't Do This



Color & Contrast


Full Color Logo

The full-color Audius logo is designed for digital displays and should be used exclusively on light backgrounds with sufficient contrast.


Modifying or recoloring this version of the logo, including the wordmark, is not permitted.

NOTE: The full color logo should not be printed because certain colors in the logo cannot be accurately reproduced in CMYK.


✔ Contrast Okay




✘ Contrast Not Okay



✔ Contrast Okay



✘ Contrast Not Okay



Single Color Logo

The single-color logo is versatile and suitable for most situations, including printing.

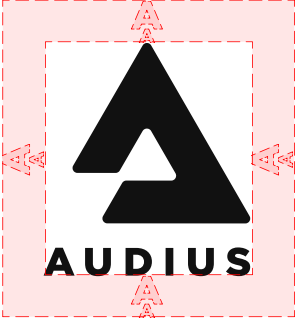
Recoloring Guidelines

Feel free to recolor the single-color logo, but ensure it has sufficient contrast from surrounding elements. Strive for a balance that allows it to stand out clearly without clashing with the rest of the design.

Spacing & Arrangement

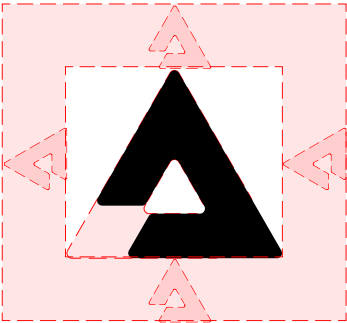
Horizontal Lockup

For the horizontal lockup, the space around the logo should be **at least the height of the letter 'A'** in the Audius wordmark. This ensures balance and readability.



Stacked Lockup

In the stacked lockup, the surrounding space should be at least **1.5x the height of the letter 'A'**. This gives the logo room to breathe and stand out.



The Glyph

When using the glyph on its own, ensure that the surrounding space is **at least half the height of the glyph** itself.

This clear space helps the glyph stand out and maintains its visual integrity. When centering, it can be helpful to visualize the portion of the triangle that appears to be cut out from the shape of the glyph.