# COMP 7036 Applied Research Methods in Software Development

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Examining studies and articles

### Overview

- Categories of research
- Planning vs methodology
- General criteria
- Design of studies
- Reviewing articles

## Categories of research

### People

 children, adults, families, communities, cultural groups, employees, etc.

### Things

 animal/vegetable life, viruses/bacteria, inanimate objects, matter, stars, galaxies, etc.

#### Records

 newspapers, journals, letters, minutes, legal documents, census reports, etc.

## Categories of research

### Thoughts & Ideas

 concepts, theories, perceptions, opinions, beliefs, issues, etc.

### Dynamics & Energy

 human interactions, metabolism, quantum mechanics, wave mechanics, etc.



## Planning vs Methodology

### Research Planning

- general approach to planning research study
- may be similar across disciplines

### Research Methodology

- techniques to collect/analyze data
- may be specific to particular academic discipline



### General criteria

#### Universality

- project should be one that might be carried out by any competent person
- researcher = catalyst who collects, organizes, and reports what collected data seem to indicate

#### Replication

- research should be *repeatable*
- any other competent person should be able to take the problem and, collecting data under same circumstances and within same parameters, achieve comparable results

### General criteria

#### Control

- researcher must isolate, or control, factors that are central to research problem
- control important for replication/consistency within research design

#### Measurement

data should be able to be measured in some way

- Correlational research
  - Examines extent to which differences in one variable/characteristic related to differences in one or more other ones
  - Researchers gather data about 2+ characteristics for particular group to determine any interrelationships
  - Correlational data plotted on scatter plot
  - Correlation ≠ causation!

### **Cross-sectional study**

 People from different age groups sampled and compared

### Longitudinal study

 Single group of people followed over time, and data related to characteristics under investigation collected at various times



#### Cross-sectional:

- easier to conduct because all data can be collected at one time
- different age groups may represent different life experiences: threat to internal validity
- correlations between characteristics at different age levels cannot be computed

#### Longitudinal:

- data collected over period of months or years
- participants may drop out
- people can get used to measurement instrument, and thus affect their response

### **Cohort-Sequential:**

- Addresses some weaknesses of longitudinal and cross-sectional designs
- Researcher begins with 2+ groups (like crosssectional) and follows each group over period of time (like longitudinal piece)
- Allows calculation of correlations between measures taken at 2 different times: predictions can be made across time

- What is the merit?
- Is it presented well?
- Does it have a logical structure?
  - Abstract
  - Introduction
  - Body (technique, results, discussion)
  - Conclusions
  - References
  - Tables and figures (with captions)

- Abstract
  - Summarizes the paper
  - Includes conclusions as well as statement of original problem

- Introduction
  - Explains why the topic is important
  - Reviews other work



- Body
  - Approach and analysis
  - Results: basis for claims
  - Errors and uncertainties
  - "Right" level of detail

- Conclusions
  - Summarizes no surprises or new information
  - Points to future work (separate section?)

- References
  - Other work
  - Especially important for more recent work

- Tables and figures
  - Conveys information and findings visually
  - Describes design and concepts

## Summary

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