

BUSA 7800 Video Links

Presentation Tips

<https://www.screencast.com/t/NaZPPiOJuad>

Success in Your Courses

In this set of videos, I discuss the methods that I was taught on how to learn the course material and prepare for exams. These methods really worked for me!

<https://www.screencast.com/t/lmYpvF0Q5>

<https://www.screencast.com/t/N3iDre31GXOs>

<https://www.screencast.com/t/1QGKc1Xid>

Mid-term Format

50 multiple choice questions (50 marks)

4 short answer questions choose three (30 marks)

BUSA 7800 – Video Links for the Mid-term Exam

Session 01 – Introduction to Strategic Management

<http://www.screencast.com/t/Y4iBdbHxx>

<http://www.screencast.com/t/vyU70ySBVil>

<http://www.screencast.com/t/ZEHdnzmpp3X>

<http://www.screencast.com/t/jtbe5oSMrpj>

<http://www.screencast.com/t/SBPV3ecK1H>

<http://www.screencast.com/t/Loi3WkHpEna>

<http://www.screencast.com/t/G8be9Uf12Wvj>

Session 02 – The External Environment

<http://www.screencast.com/t/VzTGQWDs>

<http://www.screencast.com/t/4Lulone44b5>

<http://www.screencast.com/t/EYBOxENfJO>

<http://www.screencast.com/t/TKxYrg1LmExr>

<http://www.screencast.com/t/S8qqEUgB>

<http://www.screencast.com/t/mACCiprso8>