

Comp8081

# Management Issues in Software Engineering

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# Agenda

- ◆ Attendance
- ◆ Review (McConnell – Chapters 1 & 2)
- ◆ Industry Terminology
- ◆ Classic Mistakes (McConnell – Chapter 3)
- ◆ Development Fundamentals (McConnell – Chapter 4)
  - ◆ Tools and Techniques
- ◆ Summary
- ◆ Assignment Overview
- ◆ For next week

# Review

McConnell, Chapters 1 & 2



# Rapid Development

- “Any project that needs to emphasize development speed”  
- McConnell, pg.2

## Software Practices



- McConnell, pg.3

# The Four Pillars of Rapid Development

## Best Possible Schedule

1

2

3

4

- McConnell pg.9

# The Four Pillars of Rapid Development

Best Possible Schedule

Development  
Fundamentals

**Efficient  
Development**

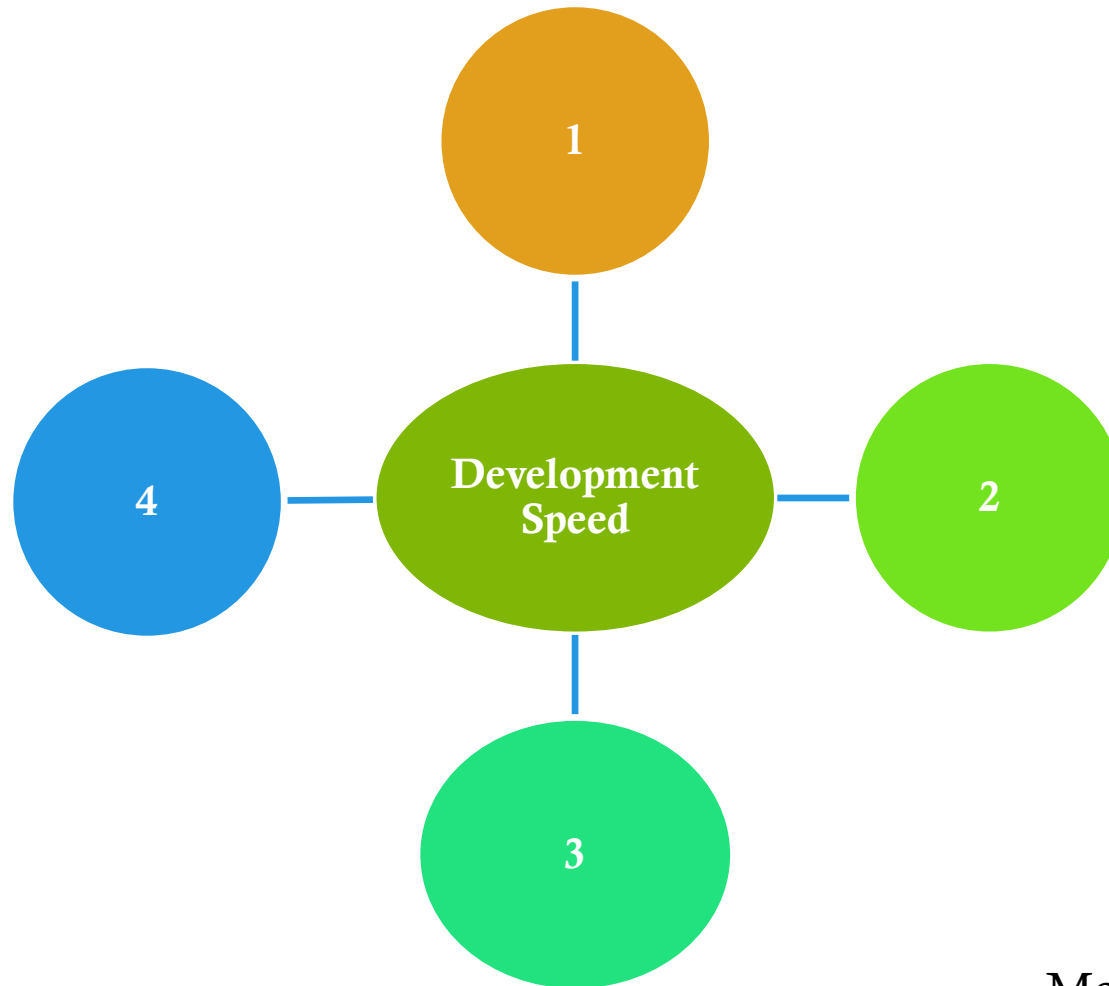
Risk Management

Avoid Classic Mistakes

Schedule-Oriented  
Practices

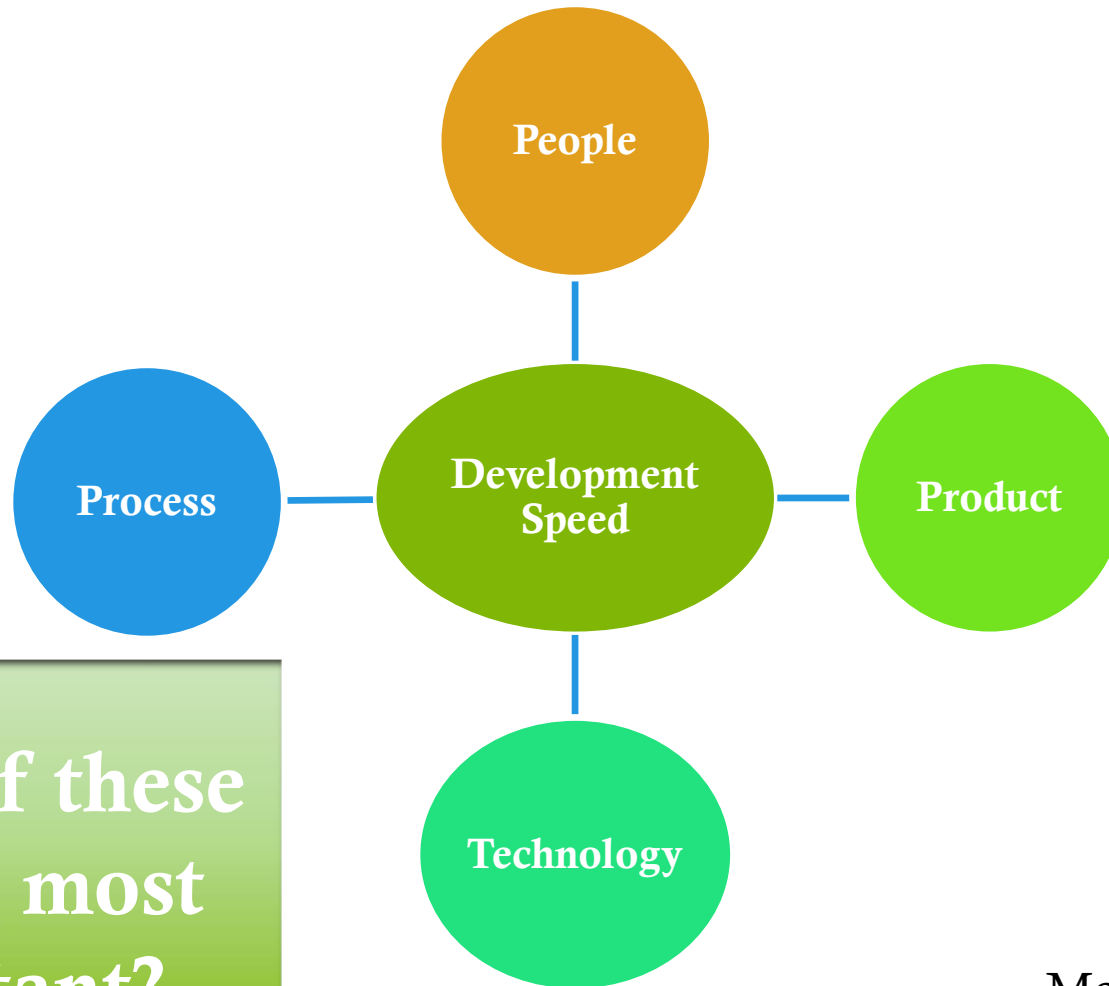
- McConnell pg.9

# The Four Dimensions of Development Speed



- McConnell pg.11

# The Four Dimensions of Development Speed



Which of these  
was the most  
important?

- McConnell pg.11



# Industry Terminology



# Industry Terminology

**Quality Assurance (QA)** – In this class we will refer to software testing and review as QA. In a system engineering context, it can refer to the group that ensures the agreed upon processes are being followed (i.e., requirements management, work management, etc.), often for certification with organizations such as ISO.

**Verification and Validation** – Two aspects of software testing.

- ◆ **Verification** – Does the software meet the specification (i.e., requirements, user stories).
- ◆ **Validation** – Does the software meet the intended purpose.

# Industry Terminology

**Technical Debt** – Potential cost of re-work caused by choosing an easy or sub-optimal solution instead of a better or more robust solution that would take longer upfront to build.

**Baseline** – Reviewed and approved project or technical artifact, such as a plan, set of requirements or design. Change to a baseline is controlled through change management processes, such as a Change Control Board (CCB).

There could be Technical Baselines, Schedule Baselines, Financial Baselines, etc.

# Classic Mistakes

McConnell, Chapter 3



# Classic Mistakes

*“The use of any specific best practice is necessary but not sufficient for achieving maximum development speed. Even if you do a few things right... you might still make a mistake that nullifies your productivity gains.”* McConnell, p.38

- 💧 What does he mean?
- 💧 What is a “best practice”?
- 💧 What makes a mistake “classic”?

# Four Dimensions

## elaborated

People	Process	Product	Technology
<ul style="list-style-type: none"><li>• “Peopleware”</li><li>• Staff selection</li><li>• Team organization</li><li>• Motivation</li></ul>	<ul style="list-style-type: none"><li>• Rework avoidance</li><li>• QA</li><li>• Development fundamentals</li><li>• Risk management</li><li>• Resource targeting</li><li>• Lifecycle planning</li><li>• Customer Orientation</li></ul>	<ul style="list-style-type: none"><li>• Product size</li><li>• Product characteristics</li></ul>	<ul style="list-style-type: none"><li>• Tools</li><li>• Languages</li></ul>

This is the list of things to make sure you do *WELL*.

# The 36 Original Classic Mistakes

People-Related	Process-Related	Product-Related	Technology-Related
<ul style="list-style-type: none"> <li>1. Undermined motivation</li> <li>2. Weak personnel</li> <li>3. Uncontrolled problem employees</li> <li>4. Heroics</li> <li>5. Adding people to a late project</li> <li>6. Noisy, crowded offices</li> <li>7. Friction between developers and customers</li> <li>8. Unrealistic expectations</li> <li>9. Lack of effective project sponsorship</li> <li>10. Lack of stakeholder buy-in</li> <li>11. Lack of user input</li> <li>12. Politics placed over substance</li> <li>13. Wishful thinking</li> </ul>	<ul style="list-style-type: none"> <li>14. Overly optimistic schedules</li> <li>15. Insufficient risk management</li> <li>16. Contractor failure</li> <li>17. Insufficient planning</li> <li>18. Abandonment of planning under pressure</li> <li>19. Wasted time during the fuzzy front end</li> <li>20. Shortchanged upstream activities</li> <li>21. Inadequate design</li> <li>22. Shortchanged quality assurance</li> <li>23. Insufficient management controls</li> <li>24. Premature or too frequent convergence</li> <li>25. Omitting necessary tasks from estimates</li> <li>26. Planning to catch up later</li> <li>27. Code-like-hell programming</li> </ul>	<ul style="list-style-type: none"> <li>28. Requirements gold-plating</li> <li>29. Feature creep</li> <li>30. Developer gold-plating</li> <li>31. Push me, pull me negotiation</li> <li>32. Research-oriented development</li> </ul>	<ul style="list-style-type: none"> <li>33. Silver-bullet syndrome</li> <li>34. Overestimated savings from new tools or methods</li> <li>35. Switching tools in the middle of a project</li> <li>36. Lack of automated source</li> </ul>

**This is the list of things we mess up again and again.**

# Exercise: Ch3 Case Study

- ◆ Discuss in groups of 2 – 3, then we will debrief together
  - ◆ Which of these 36 Classic Mistakes (pp. 40-48) can you identify in the Chapter 3 Case Study?
  - ◆ Which one(s) had the biggest impact? Why?
  - ◆ How or when do you recognize these mistakes: the beginning, middle or end?
  - ◆ “Undermined motivation” is the first people-related mistake listed - what motivates you?



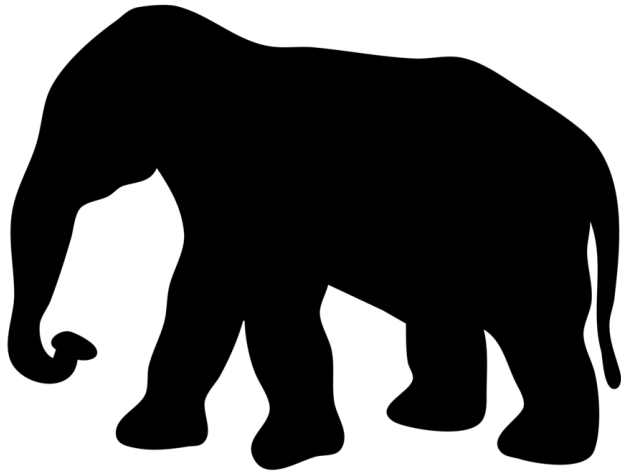
# More Classic Mistakes

(from Construx.com)

- 💧 Confusing estimates with targets
- 💧 Excessive multi-tasking
- 💧 Assuming global development has a negligible impact on total effort
- 💧 Unclear project vision
- 💧 Trusting the map more than the terrain
- 💧 Outsourcing to reduce cost
- 💧 Letting a team go dark (replaces the previous "lack of management controls")

**Can you identify any additional Classic Mistakes from your experience?**

# Classic Mistakes



- ◆ Do you recognize any of the 36 classic mistakes from your experience?
- ◆ Why do we keep making these mistakes?
- ◆ Are any mitigated or even redundant now?
- ◆ How do **we** (you) avoid them in the future?

# Mistakes in Industry

- ◆ 2015 HSBC, system failure
  - ◆ 275,000 transactions (wage payments) did not go through, right before a long weekend
- ◆ 2016 HSBC, 2 day service outage
  - ◆ “The frequency of these failures across the financial services sector suggests a systemic weakness in IT infrastructure.”
- ◆ 2016 GM car recall, affecting 4 million vehicles
  - ◆ air bag software defect, found in 2014
  - ◆ sensing module enters test mode, air bags do not deploy

# Development Fundamentals

McConnell, Chapter 4



# Development Fundamentals



# Development Fundamentals

Which of these are handled well in your experience?  
Which one or two makes biggest positive impact to project success, and why?

## Management Fundamentals

- ☐ Estimation and scheduling
- ☐ Planning
- ☐ Tracking
- ☐ Measurement

## Technical Fundamentals

- ☐ Requirements management
- ☐ Design
- ☐ Construction
- ☐ Software Configuration Management

## Quality Assurance Fundamentals

- ☐ Testing
- ☐ Technical reviews
  - ☐ Walkthroughs
  - ☐ Code reading
  - ☐ Inspections

# How Important is QA?

- ◆ Ariane 5 “Cluster” in 1996
  - ◆ 10 years
  - ◆ \$370M invested
  - ◆ Lost in 37 seconds
- ◆ *“The failure has become known as one of the most infamous and expensive software bugs in history.”*

Source: [Wikipedia](#)





# Case Study:

# Card Project



- 💧 What did we find out about the Compass project?
- 💧 What were the key points of the program, e.g. cost, duration, goal(s), etc.
- 💧 What has happened?

## Compass Card Articles:

- <http://www.vancouversun.com/news/TransLink+interim+defends+Compass+Card+delays/10942115/story.html#ixzz3mVvNtBN7>
- <http://www.theglobeandmail.com/news/british-columbia/metro-vancouvers-compass-transit-smart-card-system-to-run-in-fall/article25871062/>
- <http://thetyee.ca/News/2015/02/20/Compass-Card-Hires-Lobbyist/>



# Exercise: Compass Card Project

## TOPICS

Management  
pg.55-58

Technical  
pg.60-66

Quality Assurance  
pg.69-75

In groups of 2-3:

- ◆ Review the Dev Fundamentals topics and consider the Case Study
- ◆ What would you say about this case from the perspective of Dev Fundamentals and Classic Mistakes?
  - ◆ (1) Errors
  - ◆ (2) Things that went right
- ◆ How would you fix it?

# Case Study: Compass Card Project

- ◆ should never have promised... would be operating in three years (summer 2013)
- ◆ blamed a glitch with the “tap out” function at the end of a bus ride... field testing has shown the card readers are taking longer than anticipated to scan ... up to several seconds from the target of 0.3 seconds
- ◆ push up the price of the system, which has already risen from \$171.3 million to \$194 million
  - ◆ <http://www.vancouversun.com/news/TransLink+interim+defends+Compass+Card+delays/10942115/story.html#ixzz3mVvNtBN7>

# Case Study: Compass Card Project

- ◆ “fully deployed by this November...”
- ◆ “will launch after a phased rollout that has seen the system used by various users over its development”
- ◆ “The idea that you would stick with coins and pieces of paper is very 20th century”... TransLink is expecting that traditional options for paying for transit will exist for quite some time...
- ◆ <http://www.theglobeandmail.com/news/british-columbia/metro-vancouver-compass-transit-smart-card-system-to-run-in-fall/article25871062/>

# Case Study: Compass Card Project

- ◆ San Diego-based Cubic was awarded the Compass project contract in late 2010, more than a year after it was announced jointly by the federal and B.C. governments as a \$100-million project to stop fare evasion and enhance service planning
- ◆ Chicago Transit Authority experienced a bumpy launch for its Cubic-supplied Ventra fare payment system. In late 2013, it wanted a \$1.2-million refund because of malfunctioning equipment
- ◆ <http://thetyee.ca/News/2015/02/20/Compass-Card-Hires-Lobbyist/>

# Your Practices

Individually, make a list of:

- What tools and/or techniques do you use for each of the topics below?
- Which have you found useful? Which are frustrating?

## Management Fundamentals

- ☐ Estimation and scheduling
- ☐ Planning
- ☐ Tracking
- ☐ Measurement

## Technical Fundamentals

- ☐ Requirements management
- ☐ Design
- ☐ Construction
- ☐ Software Configuration Management

## Quality Assurance Fundamentals

- ☐ Testing
- ☐ Technical reviews
  - ☐ Walkthroughs
  - ☐ Code reading
  - ☐ Inspections

# Management Fundamentals

## Estimating and Scheduling

- Spreadsheets
- Historical data from accounting system

## Planning

- MS Project
- Work Breakdown Structure (WBS)
- Custom spreadsheets

## Tracking

- Change Requests/Orders
- Status reports
- Work Package Status Report (WPSR)
- Completed stories

## Measurement

- JIRA dashboards  
ie Kanban board
- WBS
- Charge codes or Timesheet system

# Technical Fundamentals

## Requirements Management

- Spreadsheet or document with numbered requirements
- Rational Requisite Pro
- User Stories

## Design

- UML
- Standard templates
- Visio

## Construction

- Various programming languages
- Various frameworks

## Configuration Management

- Subversion and Git for code
- CMS for internal documents
- CM or DM department for formal deliverables

# QA Fundamentals

## Testing (manual)

- Spreadsheets or documents
- Requirements Traceability Matrix (RTM)

## Testing (automated)

- Unit Tests
- Selenium
- Jenkins

## Technical Reviews

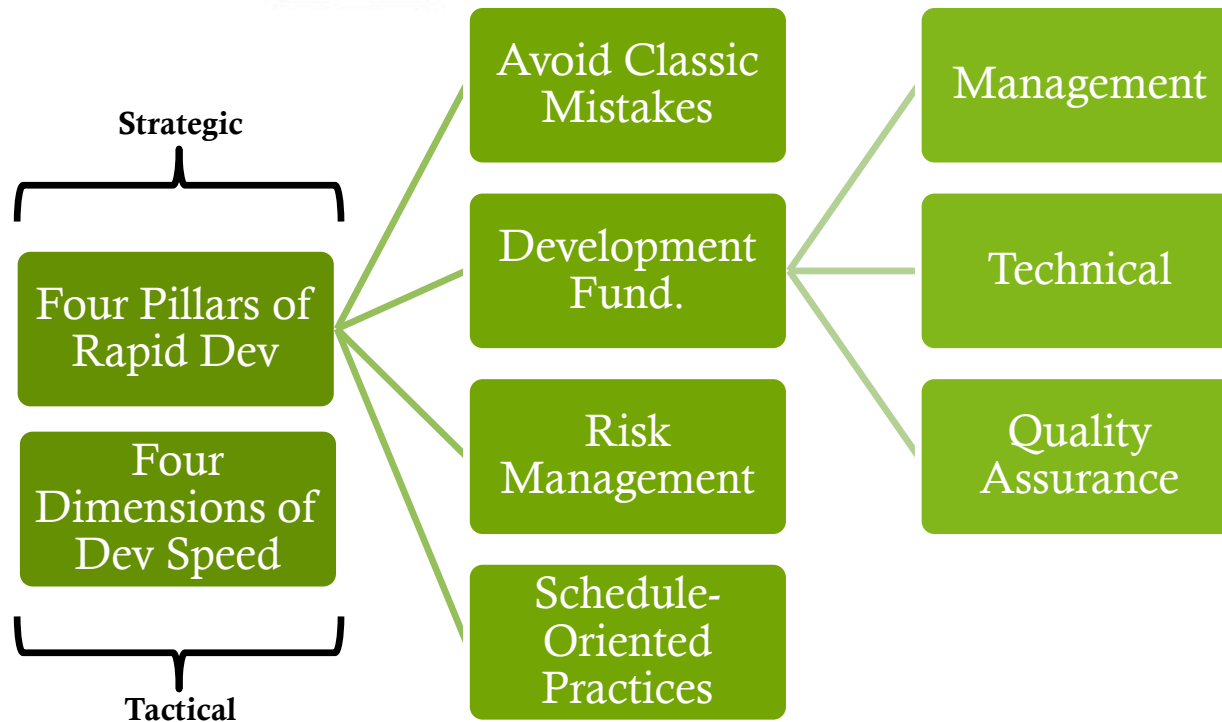
- GitLab inline code reviews
- Checklists
- Formal sign-off on work packages
- JIRA workflows to ensure code reviews



# Summary



# Rapid Development Layers



# The Bottom Line



**So  
what?**

- ◆ Who is responsible for sorting all of this out?
- ◆ What is a necessary and what are the sufficient conditions?
- ◆ Is it realistic – either the picture McConnell paints, or the prescriptions that follow?

# Assignments Overview

## Assignment 1

- Individual
- Due: end of week 5  
**Feb 11<sup>th</sup>, midnight**
- Research and compare two development approaches to Rapid Development
- Details posted now on D2L

## Assignment 2

- Groups of 2
- Due: TBD  
(after midterm)
- Form pairs, later
- Research and compare two Best Practices
- 15 minute in-class presentations
- Details will be posted later on D2L

## Assignment 3

- Different groups of 2
- Due: in-class, week 13

### In Class:

- Form pairs
- Case Study provided
- Analysis to be worked on and submitted by end of class

# For Next Week (week 3)

**To Do** before next class:

- ◆ Read McConnell, chapter 5 on Risk Management
- ◆ Look up some information on the rollout of Healthcare.gov
  - ◆ We are interested only in the website rollout, not the policy

# Comp8081

end of Week 2

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