

Peter Young Jun Yoon

[LinkedIn](#) — [Website](#) — peteryyoon@gmail.com — Lake Oswego, OR

I am a self-motivated results-based PM with experience operationalizing global businesses. I aspire to serve high-impact project teams by accurately identifying needs, shaping solutions, effectively communicating between stakeholders, and balancing expectations. I've helped startups increase revenue by ~4x, increase development throughput by ~1.5x, and save +\$40M in ad spend.

Opal Labs, PDX — Technical Project Manager — Feb 2021 - Oct 2022

- Proposed and collaborated with Senior Leadership to change the ProdEng process that Improved developer throughput by ~1.5x.
- Reduced meeting times for developers by ~2x by proposing and reorganizing teams into smaller working groups.
- Created an operating cadence that improved visibility for Senior Leadership into 10+ projects per development cycle using dashboards, Confluence pages, and Google Sheets.
- Facilitated all Scrum ceremonies, including sprint planning, backlog refinement, stand-ups, and retros for an eng department of 10–15 devs.
- Partnered with the Group Product Manager to write problems, solutions, and requirements for scopes and proposals and managed backlogs for smooth sprint planning. The improved workflow allowed us to forecast 2–3 more weeks into the future.
- Increased the accuracy of project completion forecasting by creating a sprint point forecasting model to help teams effectively commit to points, keep morale high, and accurately hit end dates.
- Devised a bug-triaging plan and reduced the time to address P0 and 1 bugs while not breaking developer sprints.

Travel & Continued Education — Aug 2019 - Feb 2020

Uber Technologies, SF — Senior Manager — Jun 2018 - Aug 2019

- Built a testing model and saved +\$40M in annualized ad spend globally from H1 2018 to H1 2019.
- Increased creative testing velocity by 40% YOY.
- Proposed and democratized data recording practices by restructuring data-keeping methodologies that adhere to Tidy Data's best practices.
- Built a comprehensive program dashboard within 1 quarter based on the needs and requirements of Senior Leadership.

M&C Saatchi Performance, NYC — Senior Strategist — Dec 2016 - Jun 2018

- Created the program and onboarded six ASO clients within two quarters, like Capital One, Univision, Audible, and Amazon Kindle.
- Increased store listing conversion rates by up to 30% for six customers.
- Collaborated with the in-house programming team and built proprietary marketing tools used department-wide.
- Planned, conducted, and controlled all procurement and managed cost, time, and quality for all clients.

Early Experience	Skills	Languages	Education
M&C Saatchi Performance Strategist, Project Manager	PMI Certified, Data-Driven PM, Agile, Scrum, Kanban, Jira, Confluence, Google Suite	Javascript, React, Express, Knex, Node.js, Postgres, CSS	Thinkful Engineering Flex Program
Chungdahm Learning Instructor, PM	RESTful API Design, Full Stack Development, Version Control	Git, Docker, Heroku	University of Michigan - Ann Arbor BS Biology
PMON.co.kr Co-Founder			