

Peyton D. Adams
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EDUCATION

Brigham Young University – Marriott School of Business

Undergraduate Student Pre-Business

Provo, UT

Apr 2025

- GPA 3.16 / 4.00
- ACT 30 / 36
- Relevant Coursework: Accounting 200, Accounting 241, Finance 200

EXPERIENCE

The Church of Jesus Christ of Latter-day Saints

Provo, UT

Global Advertising Specialist

Nov 2021 – Present

- Trained 10-15 local representatives weekly on social media and advertising best practices
- Administered Facebook advertising campaigns in Argentina, Paraguay, Bolivia, Colombia, Mexico, and the Dominican Republic
- Analyzed and interpreted marketing data to optimize to interactions and conversions
- Coordinated with area authorities and local leaders to reconcile practices and objectives

Green Hills Sod Farm

Berthoud, CO

Farm Hand

Jun 2017 – Jul 2019

- Operated various pieces of equipment to cultivate a high quality crop
- Maintained a clean and functional property to enhance farm productivity
- Worked with customers to fill orders and solve problems
- Assisted in regular maintenance of farm's equipment

LEADERSHIP & SERVICE

The Church of Jesus Christ of Latter-day Saints

Asunción, Paraguay

Volunteer Representative

July 2019– June 2021

- Learned local dialects to foster a greater connection to the local people
- Worked to help individuals and families transform their lives to find more fulfillment
- Offered meaningful service to individuals in need, such as constructing homes, etc.
- Was responsible for capacitation of other volunteers within the organization

AWARDS, SKILLS & INTERESTS

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- Fluent in the Spanish Language
 - National Honor Society
 - High School Academic and Basketball Letterman
 - *Eagle Scout*, Boy Scouts of America
 - I love people, I love learning, and I love working hard