PEYTON BIGHORSE

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SUMMARY

Front-end developer and creative technologist with experience in JavaScript, React, and Python. Skilled at building interactive web projects, designing user-centered interfaces, and coordinating cross-functional teams. Strong creative background in digital media and community engagement, with a focus on interactive entertainment and game development.

EXPERIENCE

Skating Polly – Co-owner

October 2009 - Present

- Directed creative content production (video, audio, and digital campaigns) with measurable engagement growth across YouTube, TikTok, and Spotify.
- Coordinated cross-functional teams (bandmates, booking agents, designers, venues) mirroring multi-department workflows in media.
- Developed targeted ad campaigns using Meta Ads, optimizing creative strategy for audience expansion.
- Maintained consistent production timelines and delivered high-quality content under pressure.

MPM Talent – Archivist July 2024 - Present

- Organized and maintained complex data archives, ensuring accessibility and accuracy.
- Developed communication skills through clear documentation and archival standards.

Steller Legal Group - Assistant Office Manager

January 2019 - June 2024

- Strengthened technical fluency through QuickBooks, Clio, Google Sheets (relevant to structured data management and workflow coordination).
- Managed detailed record-keeping, deadlines, and multi-party communication.

PROJECTS

- **Bird-Match (2025):** Designed and developed an interactive JavaScript quiz game testing bird identification. Implemented scoring logic, responsive design, and deployed as a standalone web app.
- **Portfolio Website (2025):** Created personal portfolio site hosted on Netlify, showcasing projects and technical skills. Designed UI/UX for clear navigation and responsiveness.
- Band Website Development (2024): Built and maintain official band website with HTML, CSS, and JavaScript, integrating multimedia and e-commerce features.

SKILLS

- Tech Skills: Python, JavaScript, React, HTML, CSS, Git, Netlify, npm/Node.js
- Creative Production: Adobe Photoshop, Procreate, Figma; video/photo production.
- Digital Media Strategy: Meta Ads, YouTube Studio, Spotify for Artists, TikTok.
- Project & Team Coordination: Scheduling, logistics, collaboration, deadline management.