



PEDRO BORGES

UI/UX Designer + Front-end Developer

About

I'm Pedro Borges, a self-taught Designer from Benavente (Portugal) currently based in Lisbon and actually working at [SAPO](#).

I am a multidisciplinary designer, with over 15 years of experience in several fields of the design industry, the last 5 of which, I've been particularly focused on UI/UX & web development in various types of interfaces.

I also work as a freelancer in my spare time for clients who want to create their brand and push their business forward into the digital world.

UI & UX / Typografia / Technology / Mac & iOS Addicted.

Specialities

Art Direction

Branding & Identity

Concept Work

Strategy

UI/UX Design

Web & Digital Design

Digital Experiences

Interaction Design

Visual Design

SAPO

UI & Front-end Designer

MAR / 2011 - present

UI & Front-end Designer at SAPO Design team.

I create and design visual interfaces for SAPO websites and implement them with the most actual tools in the industry such a HTML5, CSS3, JQuery, Responsive Web Design and many others.

Currently i'm a part of the MEO Wallet team.

Projects

MEO WALLET

SET / 2014 - present

A virtual wallet to pay everywhere. The restaurant bill. Coffee in pastry.

Your online purchases.

Pay all with MEO Wallet and give a rest to your pocket wallet.

Do not have MEO Wallet in your store? Let your customers to pay as they prefer .

www.wallet.pt →

SAPO ALERTAS

OCT / 2014

The "SAPO ALERTAS" it's a service that helps you to get only the information that interests you and have time to see.

Select the themes and decide where you want to receive them: on your PC, on your phone, via the Messenger ...

My role was to redesign the new website for the service, making it web responsive by writing a semantic markup and giving it a professional look with css and having great fun using SASS - <http://sass-lang.com/>.

alertas.sapo.pt →

SAPO MAPAS

JUN / 2014

SAPO Mapas is the most significant portuguese service provider of geo-statistics, geo-referencing and localized content management.

My role was to rethink and redesign the interfaces, creating and sculpting the markup in html5 and css and building the user interface, always with the goal of creating a better user experience and navigation of the service.

mapas.sapo.pt →

SAPO VIDEOS

MAR / 2011 - OCT / 2014

Hosting service, management and sharing online videos.

I was responsible for the implementation and development of partners websites in the Department of sapo.videos in Portugal Telecom. Programming in xhtml, php, smarty, css, Adobe Photoshop, Illustrator, flash and more.

videos.sapo.pt →

LXPIXEL.COM

Freelancer and Owner

JAN / 2013 - present

Freelancer Designer and Owner of LX Pixel.

Brand creation and development, web site UI and advertising revenue.

Developed brand strategy and websites for clients who want to be on the internet and have a strong presence on the digital world.

INFERTUR, LDA

Graphic Designer / Web Designer, Marketing Department

MAR / 2007 - MAR 2011

Responsible for all branding and marketing department of the company and the department of visual communication. Designer responsible for creating all your media company, such as creating corporate identity, corporate website, newsletters for email marketing, product catalogs and exhibition stands as well as managing the image of the products marketed by it. Creative designer and head of the department of communication in developing corporate image creation, design and implementation of corporate websites and advertising campaigns on social networks such as Facebook and blogs to partners and customers.

ESTADO INTERIOR, LDA

Creative Director / Graphic Designer / Owner

JAN / 2004 - MAR 2007

Partner/advertising company manager, where I developed projects and work on the creation of logos , corporate image, car decoration, outdoor advertising, political campaigns, projects and interior design for commercial spaces, digital image printing and clipping vinyl sticker.

FREELANCER

Creative Director / Graphic Designer

APR / 2002 - JAN 2004

TONSPRAY DESIGN, LDA

Creative & Graphic Designer

APR / 2001 - APR 2002

Graphic designer in the creative department that served as main functions like creation, design and models of 3D projects to exhibition stands and responsible for computer graphics department.

CONSTRUIDEIAS, LDA

Creative & Graphic Designer

JAN / 1999 - APR 2001

Graphic designer in the creative department that served as main functions like creation, design and models of 3D projects to exhibition stands and responsible for computer graphics department.

Education

High School

Personal Skills

Portuguese - Mother Language

English - Advanced Level

Hobbies & Interests

Design

Photography

3D

Travel

Golf

Gym

Cinema

Top Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Wireframes

HTML5

Responsive Design

CSS3

LESS / SASS

Javascript

Grunt.js

Wordpress

Knowledge

PHP

Email Marketing

SEO

Digital Marketing

Cinema 4D

3D Studio Max

Info & Contacts

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📷 @pfdborges