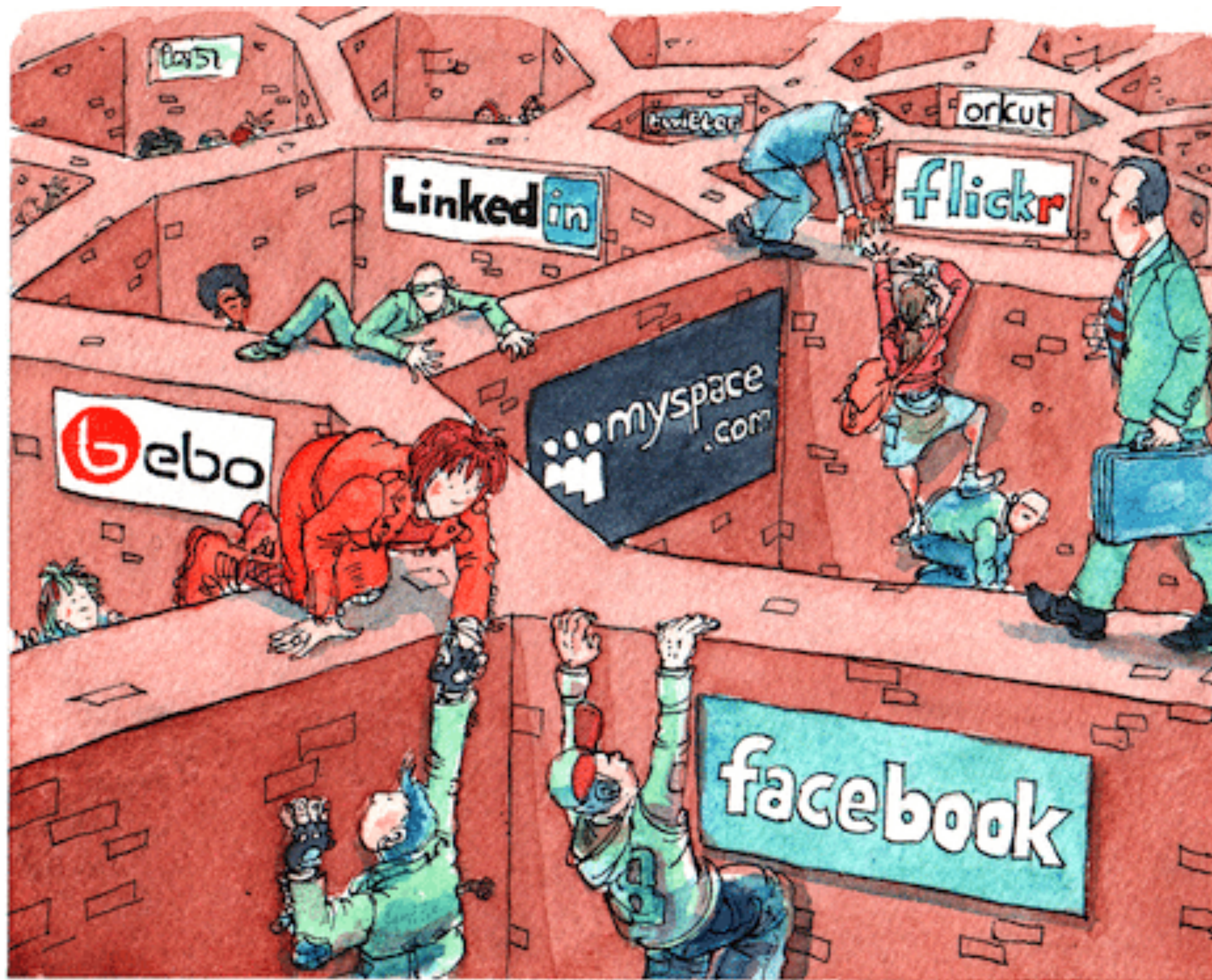


**Facebook, Twitter, Instagram und  
Co.**





Social Networking Sites  
as Walled Gardens by  
David Simonds, The  
Economist, 19 March  
2008