

Hyeon A Kim

Art Director, based in Brooklyn NY

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Education

School of Visual Arts
BFA in Digital Communications and Media/
Multimedia
209 East 23rd St, New York, NY 10009
09/08/2015–05/06/2019

About

Driven by a strong passion for the arts and advertising, Hyeon A has leveraged the multi-disciplinary mediums of design, art direction, writing, and as a means of creating global brand-level campaigns for clients.

Skills

- Understanding of graphic design and multi-disciplinary media.
- Strong communication, presentation, problem-solving and project-management skills.
- Fluent in English, Korean and French
- Understanding of creative departmental procedures, such as routing, print production protocols, and usage rights of stock imagery for commercial use.
- Strong working knowledge of Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Cinema 4D, SparkAR, Google Sketchup, Sketch, Invision, Figma, ProCreate, Keynote.
- Basic knowledge of coding in HTML and CSS.
- Ability to adapt brand-level campaign ideas across multi-disciplinary mediums.

Experience

Art Director – Superheroes Agency, LLC

188 Broadway, Brooklyn, NY 11211
10/18/2021–current

Clients: Vita Coco, Lenovo Global,
DoorDash, Topps, SIXT USA, Pearson+,
Headroom

Art Director – Green Team Global

1460 Broadway, 12th Floor, New York, NY 10036
09/20/2017–04/17/2018

Clients: Tourism Office of Peru, National
Geographic, REI, Georgia National Tourism
Administration

Art Director – Merkley+Partners, Inc.

200 Varick St. Floor 12, New York, NY 10014
07/15/ 2019–10/15/2021

Clients: Mercedes Benz USA, White Castle,
Florida's Natural, UberEats, Impossible Foods

Remote Freelance Art Director

05/2018–current

Clients: Estée Lauder, TULA, ReThink Travel
Marketing, One Step Forward Foundation,
School of Visual Arts, Guyana Tourism
Authority, Seoul Soup, SOIN Car Korea, Manna
Pro, SamanthaZine, Ally Bank, Citrus Inc.

Art Director Intern – Translation, LLC

10 Jay Street, 3rd floor, Brooklyn, NY 11201
06/04/2018–08/03/2018

Clients: At&T, NBA, StateFarm

Achievements

- D&AD New Blood Awards – Pencil Winner (2019)
- Cannes Future Lions – Finalist (2019)
- AD Stars Awards – X2 Gold award (2019)
- The One Show – Young Ones Finalist (2018)
- Graphis New Talent Annual – X2 Silver & Gold awards (2018 & 2019)
- Art Directors Club Exhibition 2018