

Hyeona Kim

/he-on-ah/

Art director ☺ *•*° ✨

Based in Brooklyn

EDUCATION

School of Visual Arts (SVA)
BFA Advertising / Multi Media Design
New York City

International School of Kuala Lumpur
IB Diploma
Kuala Lumpur, Malaysia

EXPERIENCE

Art Director
Merkley+Partners
New York City
June 2019 – current
Clients: White Castle, Mercedes Benz,
Florida's Natural, Citrus World

Art Director Intern
Translation LLC
New York City
June 2018 – September 2018
Clients: At&T, NBA

Jr. Art Director
Green Team Global
New York City
Sep 2017 – June 2018
Clients: National Geographic,
Tourism Office of Peru

CONTACTS

hyeonakim.com

hi@hyeonakim.com

SKILLS

Fluent in English / Korean

Conversational in French

Well versed in memes

Adobe Photoshop, InDesign, After
Effects, Illustrator, Premiere, / Sketch /
Spark AR / HTML & CSS / Figma

ACHIEVEMENTS

D&AD New Blood Awards
Pencil Winner (2019)

Cannes Future Lions
Finalist (2019)

AD Stars Awards
X2 Gold (2019)

The One Show
Young Ones Finalist (2018 & 2019)

Graphis New Talent Annual
X2 Silver & Gold (2018 & 2019)

Art Directors Club Exhibition
Featured work in 2018

SVA High Term Honors | GPA 3.92