Tagmango: A Music Discovery Game

VOX POP INC. WORLDWIDE

Tagmango provides a fun environment to choose your favorite songs and artists and be quizzed for prizes and status.

Home Screen

Sign on (Facebook, MySpace, G+ etc)

– Left Frame

- User selects genre of music or automode

– Right Frame

- Tastemaker Status

– Bottom frame

- Scrolling news about the game

Play

- Player is presented with 3 rounds that each have 2 artists competing for the approval of the user – a total of 6 artists per game

- The pictures and brief bio of each artist/band rolls into the screen like a slot machine

- The play button sits centered under each band

- The user listens to both and then goes on to the next round.

QUIZ   Quiz Screen

- After all 6 artists have been presented the screen goes to black with a countdown of 3
- When the screen comes back on the first quiz question appears
- If they get it right the screen glows and flashes like a slot machine
- If they get a wrong answer the correct information pops up

Quiz Screen 2

- Once all 3 questions have been answered the points are awarded with fanfare and a badge for social media- FB etc.

Points

- Playing each round=3 pts (9 pts)
- Each wrong quiz answer= 1pts
- Each correct answer = 9 pts (27 pts)
- Max pts 30 per round

TrendZetter

TagMango
TZ
TrendZetter

- TrendZetter is the game within the game
- Each week players compete to see who is one of 10 TrendZetters based upon points accumulation and hours playing
- TrendZetters get rewards weekly and the top 5 for the year get a special prize
- TrendZetter's are also capable of being chosen for Random Prizes (tix, merch, music, credits)
- Special Status Badges will be given weekly for social media.