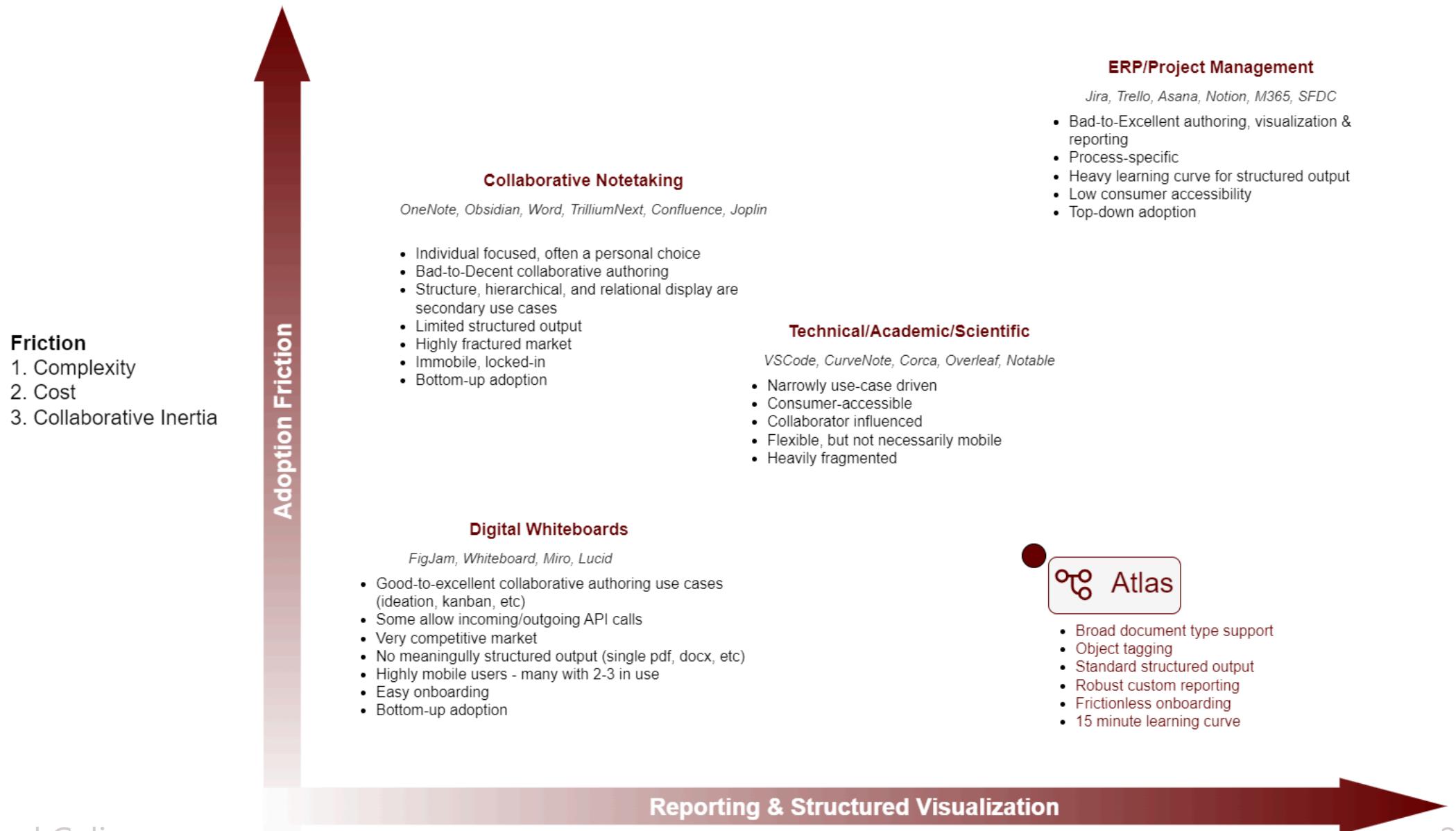


# Atlas Market Overview & Strategy



# Collaborative Authoring Toolsets



# Atlas Innovations & Use Cases

<https://dev.atlasflow.co>

- Structured Visualization & Output
  - Proposal Generation
  - Project Planning
  - Learning Plans
  - Structured Ideation

- User-extensible data model
  - Object Tagging
  - 3D Graph visualization
  - Quantitative Analysis
  - Budgeting
  - Reporting



# Technical Strategy

**Challenge:** Hypothesis is weakly supported & difficult to comprehensively test

**Approach:** Iterative, freemium SaaS with 100-500 MAU to prove concept and explore product-market fit

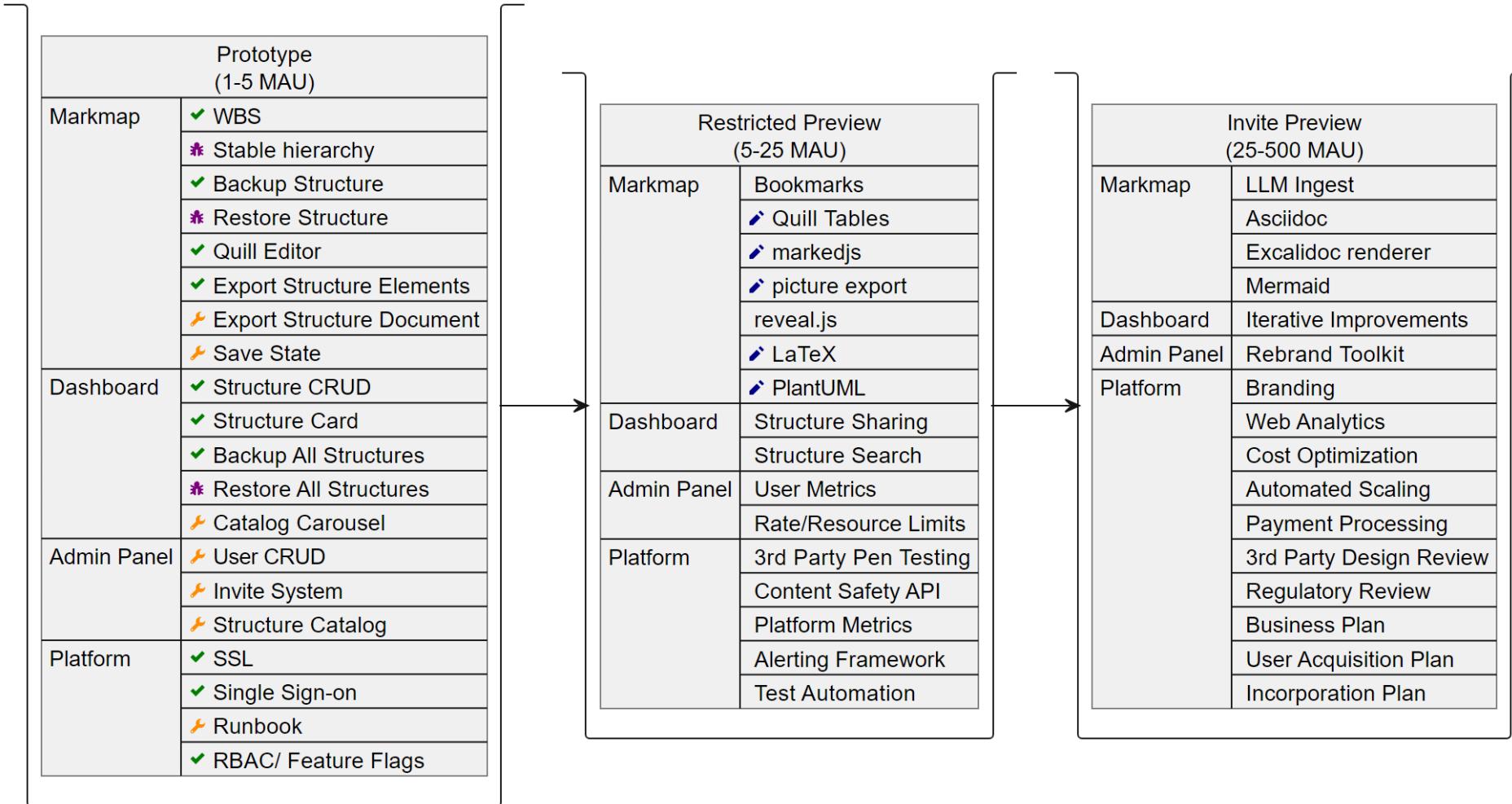
- In development

- Minimal open source platform (<\$0.20/user-mo)
- Frictionless, free onboarding
- Predictable user-extensible data model
- Robust export (pdf, docx)
- Broad document support (Quill, LaTeX, UML, Markedjs)

- Future

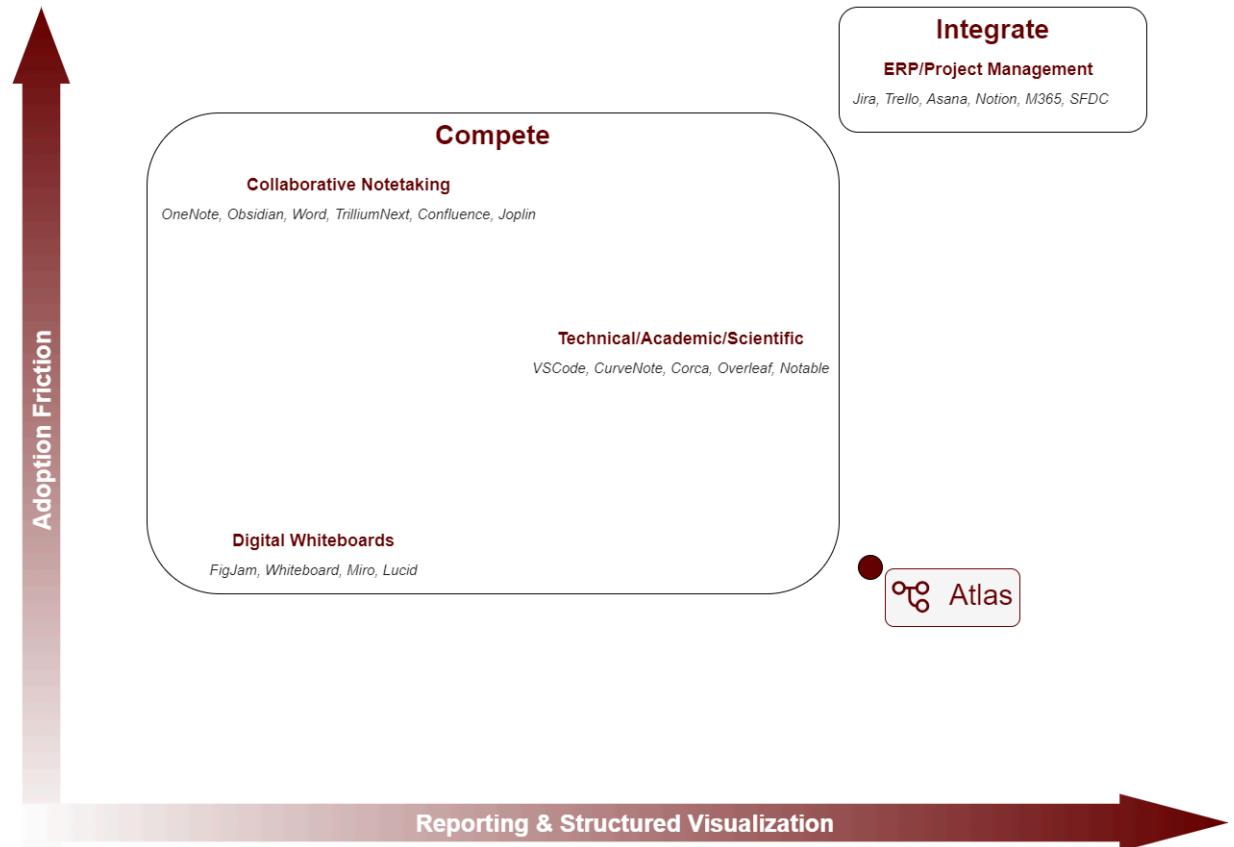
- Alternative renderers
- Unstructured views
- Reporting API
- Ingest API
- AI-driven authoring
- Cross-structure graph visualization

# Roadmap



# User Acquisition

- Multiple authoring experiences tuned to underserved persona
  - Project Planner\*
  - Academic, Specialist
  - Freelance Consultant
- Attract base from whiteboard, notetaking, specialist apps
- Integrate with EPM tools (API/Webhook) for visualization & planning



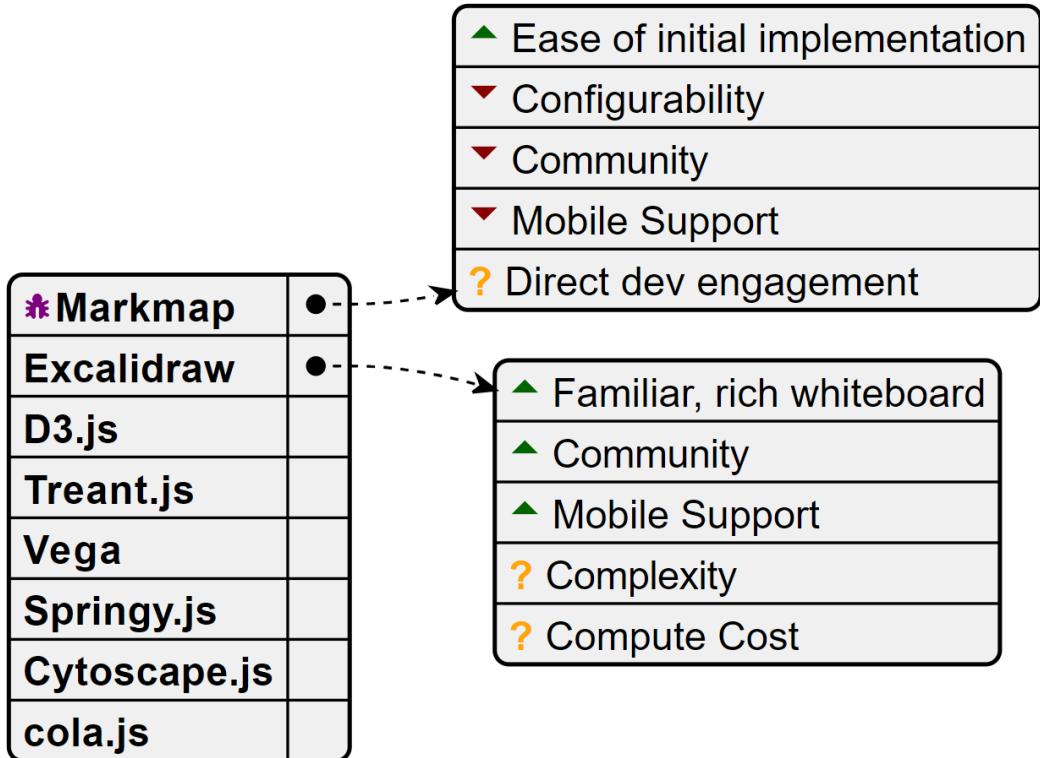
# Record Editor Strategy

Mission: Be useful

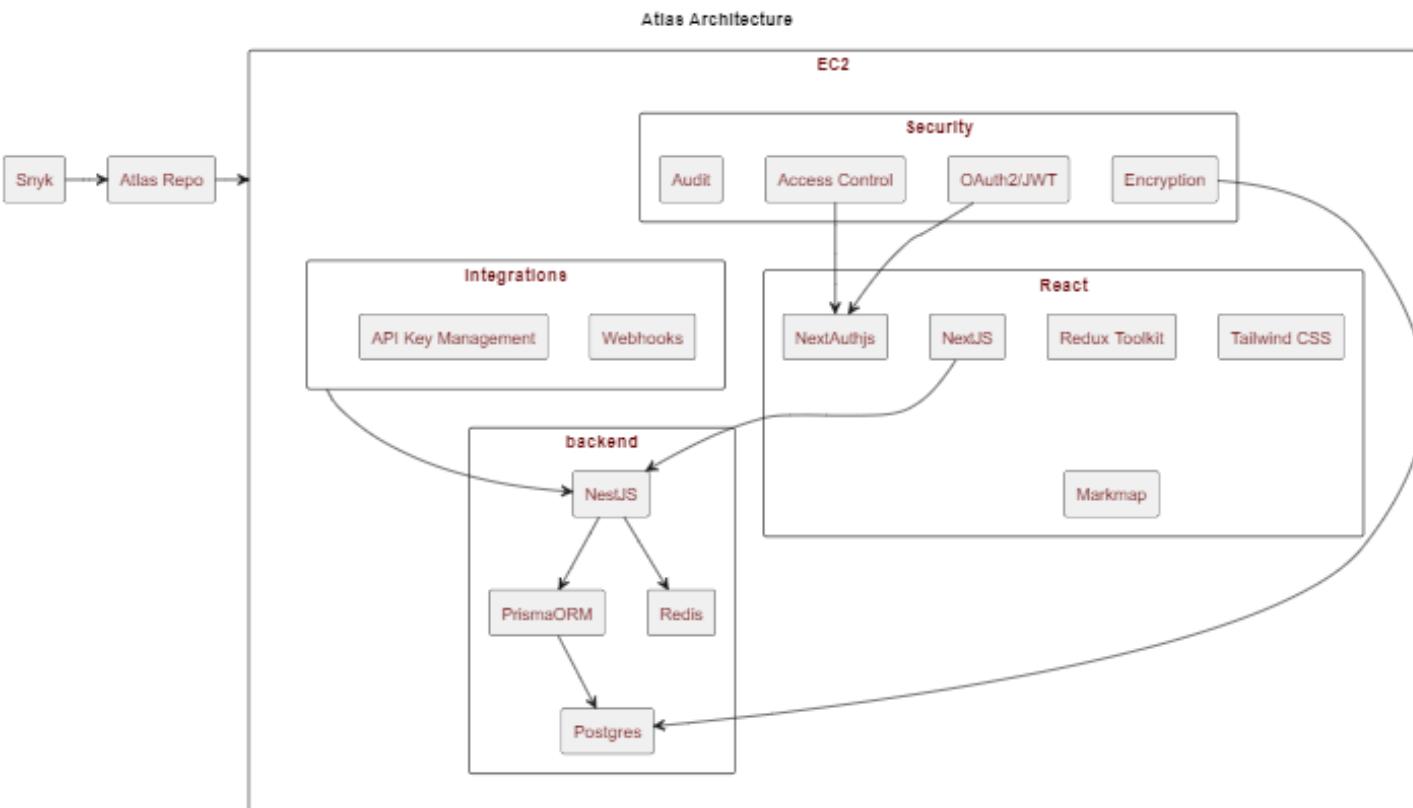
## Record Integrations Under Consideration

| Integration    | Use Case               | Adjacent Products                   |
|----------------|------------------------|-------------------------------------|
| ✓ Quill        | Rich Text              | OneNote, Word, Confluence           |
| ▲ LaTeX        | Math notation          | CurveNote, Corca, Overleaf          |
| ▲ markedjs     | Markdown visualization | VSCode, Obsidian, Notion            |
| ▲ PlantUML     | UML rendering          | Modelio, Astah, LucidChart          |
| ▲ code-server  | Code linting           | VSCode, Notepad++                   |
| ▲ Mermaid      | Graph visualization    | Gliffy, Visual Paradigm, VSCode     |
| ▼ Sage Modeler | System Modeling        | Simulink, AnyLogic, Vensim          |
| ▼ drawio       | Visual Diagramming     | Visio, VSCode                       |
| ▼ Asciidoc     | Technical Authoring    | GitBook, VSCode                     |
| ▼ reveal.js    | Presentations          | PowerPoint, Slides, Canva           |
| ▼ jspreadsheet | Spreadsheets           | Excel, Sheets, Smartsheet, Airtable |

# Structure Renderer Options



# Architecture

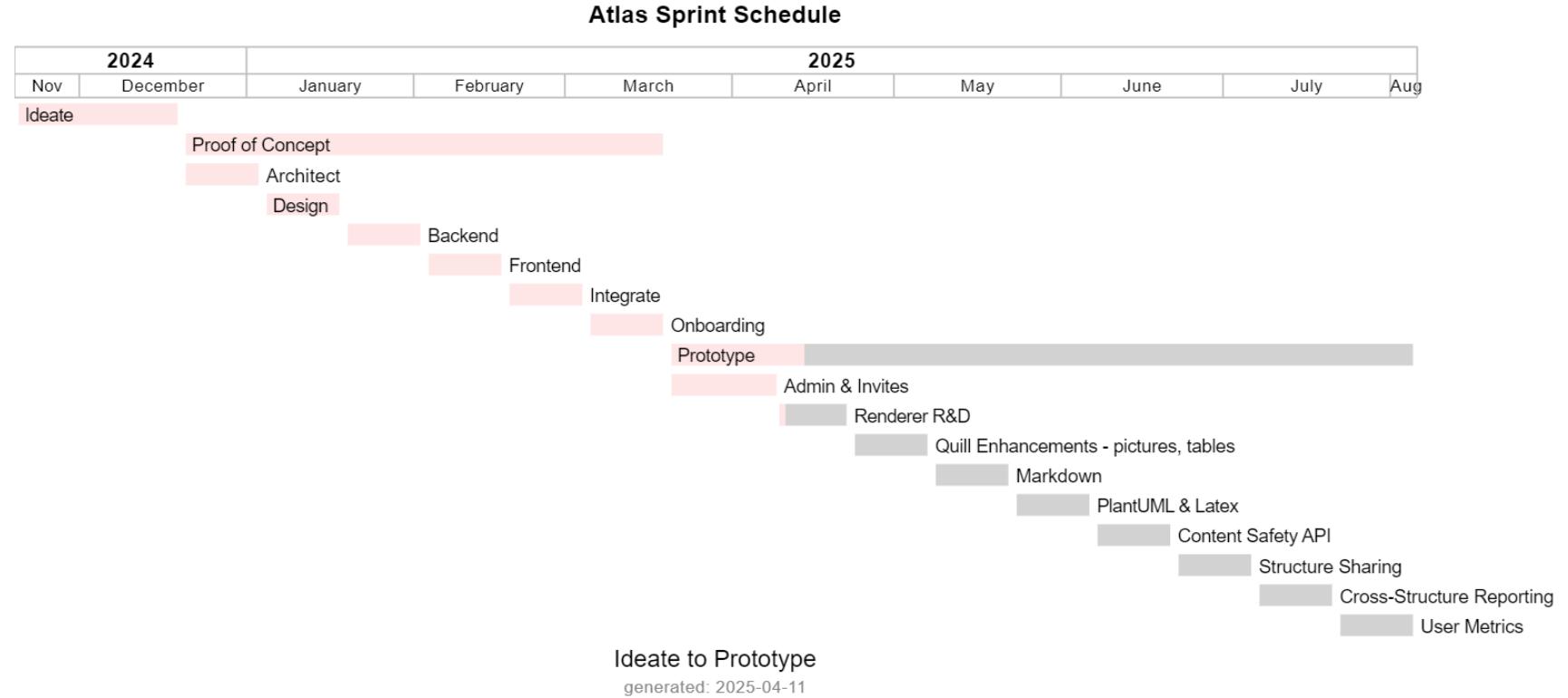


# Alternative Approaches

- Plugin: build a plugin for existing platforms
  - Platform captivity
  - Opaque user patterns
  - Not much less expensive
  - Addressable via ingest API
- Document processor with Wordpress frontend
  - Inelegant and uninformative
  - Opaque user patterns

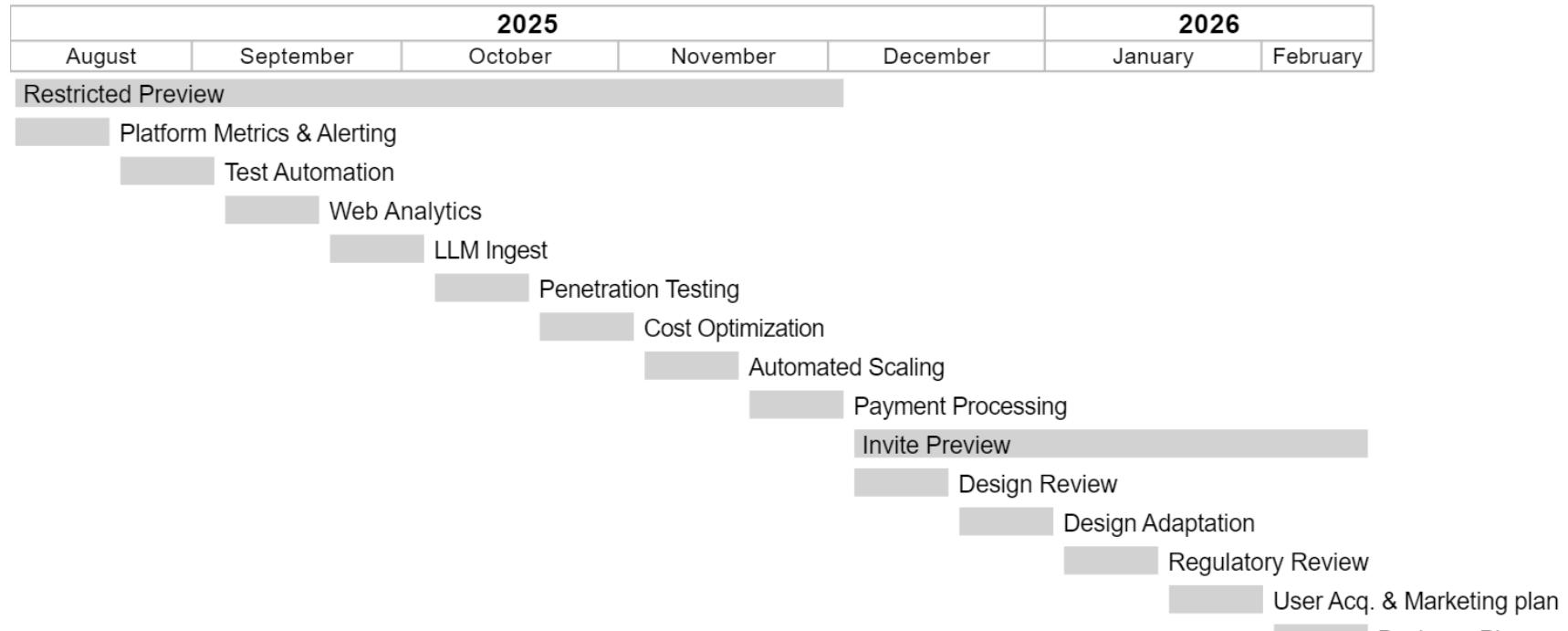
> Neither leave residual value from a failed experiment

# Dev Sprints



# Preview Sprints

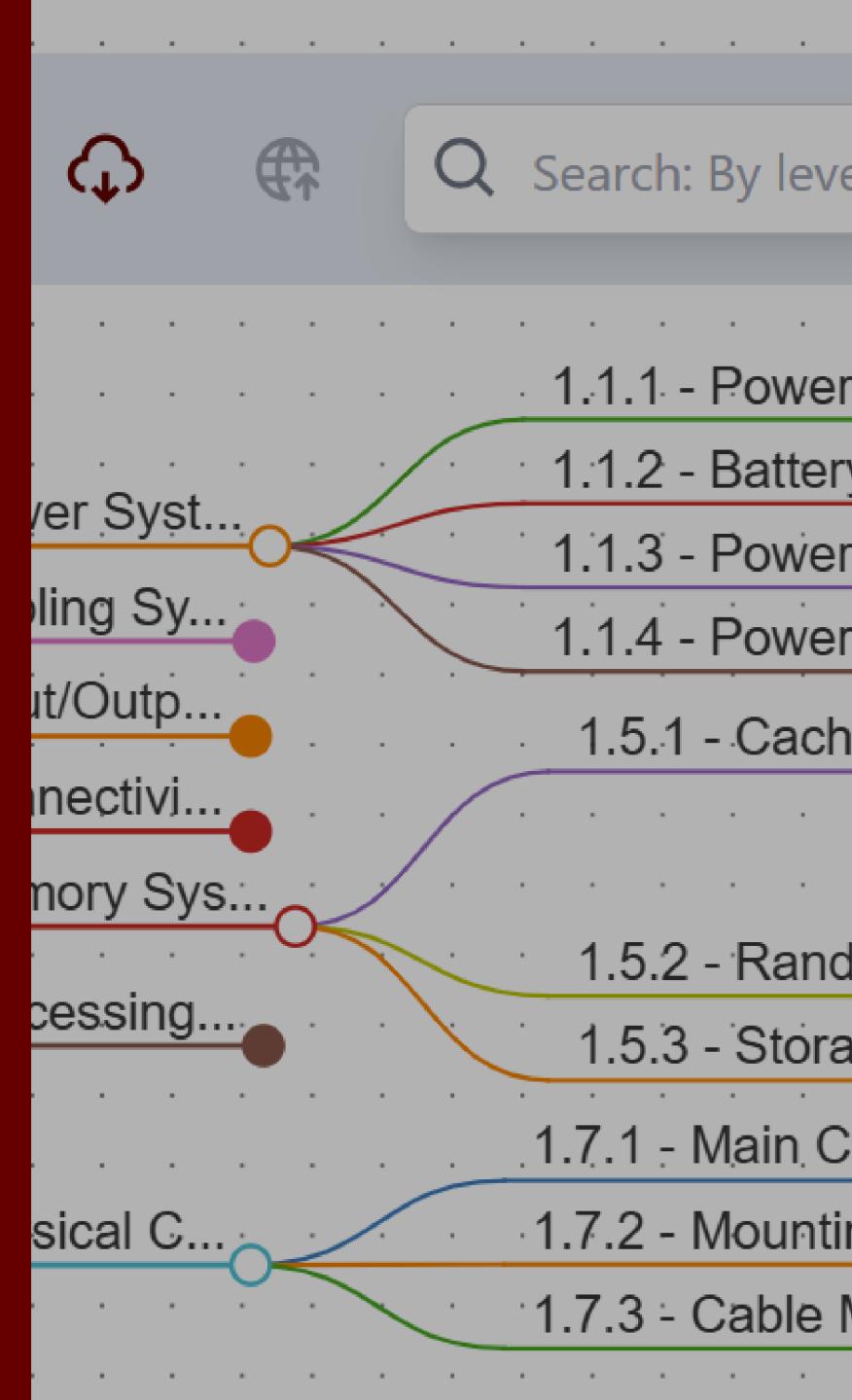
## Atlas Sprint Schedule



Restricted Preview to Invite Preview

generated: 2025-04-11

# User Interface



# Single Sign-on

## Login

Work email

Enter your work email



Password

Enter your password



Continue

Or



Log in with Google



Log in with GitHub

If the Google button doesn't work, try entering your work email above to be redirected to your organization's SSO (single sign-on) login page.

[Terms of Service](#)

**Personal**  
Basic plan for individuals

**\$0.0**  
Per Month

**Subscribed**

|                           |   |
|---------------------------|---|
| Structures                | 5 |
| Dynamic WBS               | ✗ |
| Record Tagging            | ✗ |
| Export to DOC/PDF         | ✗ |
| Import from Excel         | ✓ |
| Rich Text Records         | ✓ |
| Export to HTML/Markdown   | ✓ |
| Structure Backup/Restore  | ✗ |
| Interactive structure map | ✓ |

**Educator**  
Plan for educators

**\$1.0**  
Per Month

**Choose Educator**

|                           |    |
|---------------------------|----|
| Structures                | 50 |
| Dynamic WBS               | ✗  |
| Record Tagging            | ✗  |
| Export to DOC/PDF         | ✗  |
| Import from Excel         | ✓  |
| Rich Text Records         | ✓  |
| Export to HTML/Markdown   | ✓  |
| Structure Backup/Restore  | ✓  |
| Interactive structure map | ✓  |

**Business**  
Premium plan for businesses

**\$5.0**  
Per Month

**Choose Business**

|                           |           |
|---------------------------|-----------|
| Structures                | Unlimited |
| Dynamic WBS               | ✓         |
| Record Tagging            | ✓         |
| Export to DOC/PDF         | ✓         |
| Import from Excel         | ✓         |
| Rich Text Records         | ✓         |
| Export to HTML/Markdown   | ✓         |
| Structure Backup/Restore  | ✓         |
| Interactive structure map | ✓         |

**Analyst**  
Advanced plan for analysts

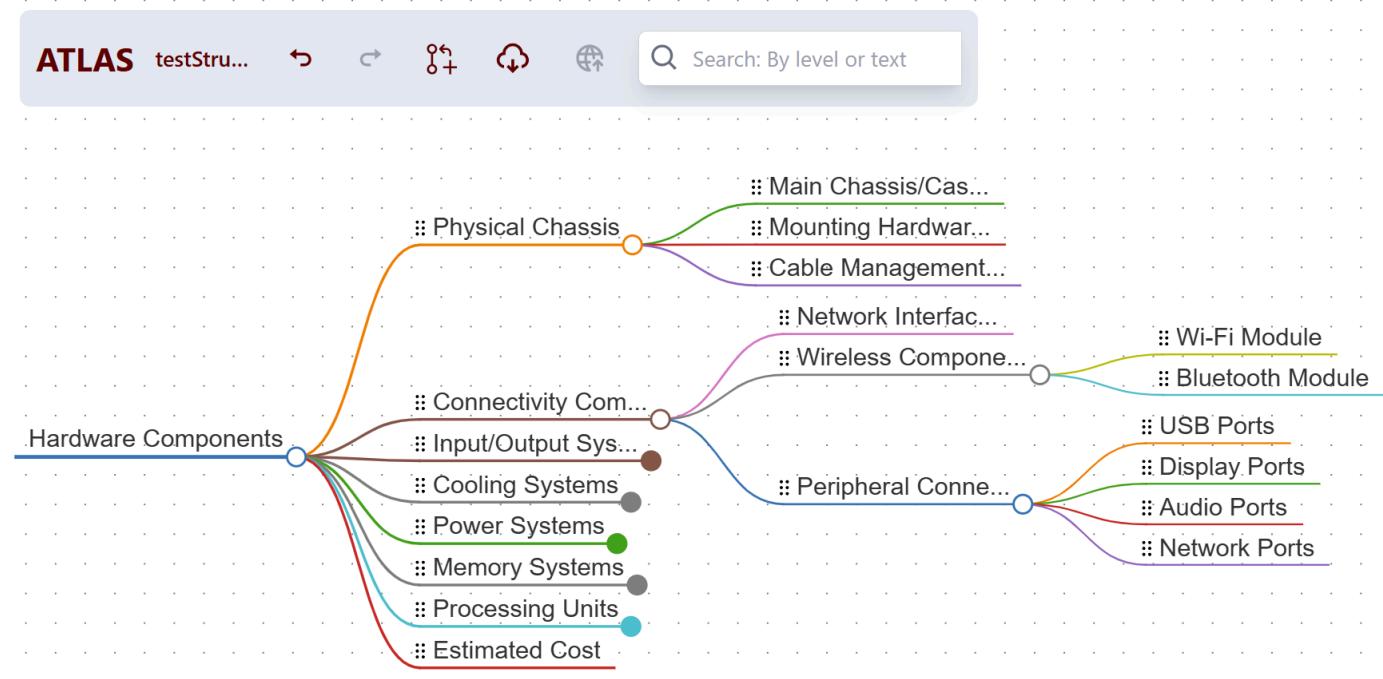
**\$2.0**  
Per Month

**Choose Analyst**

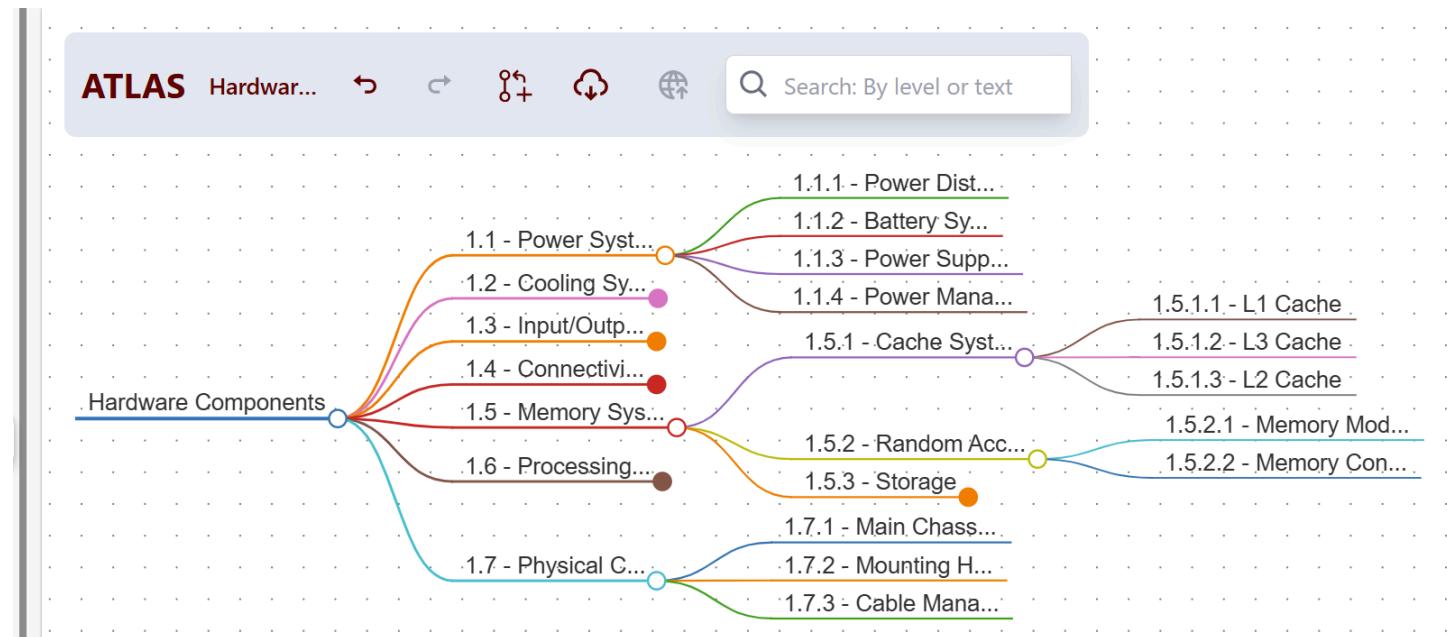
|                           |           |
|---------------------------|-----------|
| Structures                | Unlimited |
| Dynamic WBS               | ✗         |
| Record Tagging            | ✓         |
| Export to DOC/PDF         | ✓         |
| Import from Excel         | ✓         |
| Rich Text Records         | ✓         |
| Export to HTML/Markdown   | ✓         |
| Structure Backup/Restore  | ✓         |
| Interactive structure map | ✓         |

# Tiering

# Structure



# Work Breakdown Numbering



Add Record X

Memory Systems

Normal ◆ B I U S ≡ ≡ 🔍 🖑 Tx

**Computer Memory Subsystem**

The memory subsystem serves as the central storage hierarchy in a computer, providing temporary and permanent storage for data and instructions needed by the CPU. RAM acts as a working area where actively used programs and data reside, with modern systems employing multiple types, optimized for different performance characteristics.

**Computer Memory Hierarchy**

Low Smallest, Fastest And Expensive High

Registers

Add Tags

Key Value

Function Storage Delete

Cancel Save

# Record Editor, Object Tagging

# Invite System

The screenshot shows the ATLAS application interface. The top navigation bar has the word "ATLAS" and a search bar with placeholder text "Search for structure...". On the right side of the header is a "Logout" button. Below the header is a sidebar with the following menu items:

- New Structure
- Dashboard
- Invited Members** (selected)
- My Backups

The main content area is titled "Invited Members" and displays a table of invited users. The table has the following columns:

| Email             | Token                                | Generated at         | Accepted at          | Expires at           | Status   | Actions            |
|-------------------|--------------------------------------|----------------------|----------------------|----------------------|----------|--------------------|
| pgaljan@yahoo.com | aecc2c08-15ae-4931-9e93-567dbd954d90 | 04/10/2025, 07:19 PM | --                   | 04/17/2025, 07:19 PM | Pending  | <span>trash</span> |
| test@gmail.com    | 903f8da2-3d85-4973-bc55-6cc6d46e3250 | 04/10/2025, 07:18 PM | --                   | 04/17/2025, 07:18 PM | Pending  | <span>trash</span> |
| g.aljan@gmail.com | 4fe2efd7-a3e4-414e-94e5-08ebd213b9f4 | 04/10/2025, 03:42 PM | 04/10/2025, 03:53 PM | 04/17/2025, 03:42 PM | Accepted | <span>trash</span> |

At the bottom right of the main content area, there is a red button labeled "Invite Members".

# Structure & Account Backups

ATLAS

- [New Structure](#)
- [Dashboard](#)
- [Invited Members](#)
- [My Backups](#)

Search for structure...

Invite Members

## My Backups

| #Id         | Title  | Download Link            | Created At           | Actions          |
|-------------|--|--------------------------|----------------------|------------------|
| f0af39d8... | structure-Thu Apr 10 2025 23:20:28 GMT+0000 (Coordinated Universal Time)           | <a href="#">Download</a> | 04/10/2025, 07:20 PM | <a href="#"></a> |
| 6a2fcbe7... | paul_Galjan25-2025-04-10_23-20-36  | <a href="#">Download</a> | 04/10/2025, 07:20 PM | <a href="#"></a> |
| c07f774e... | Hardware Components-Thu Apr 10 2025 23:20:49 GMT+0000 (Coordinated Universal Time) | <a href="#">Download</a> | 04/10/2025, 07:20 PM | <a href="#"></a> |

| User Management              |      |
|------------------------------|------|
| Email                        | Role |
| sprint7user@gmail.com        | User |
| galjan@gmail.com             | User |
| Hello12@gmail.com            | User |
| ar2148085@gmail.com          | User |
| abdulraheemdevelop@gmail.com | User |
| hellotest@gmail.com          | User |
| kashee485@gmail.com          | User |
| xaqytuleg@mailinator.com     | User |
| shinaakram20@gmail.com       | User |
| test@gmail.com               | User |

# Administrator Interface

# User Admin

Admin

Users Subscription Plan

Users

| User  | Email                        | Role | Admin                               | Status                              | Invites | Actions |
|---|------------------------------|------|-------------------------------------|-------------------------------------|---------|---------|
| sprint7user@gmail.com<br>@sprint7user@gmail.com | sprint7user@gmail.com        | User | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 0       |         |
| Paul Galjan<br>@paul_Galjan25                   | galjan@gmail.com             | User | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | 0       |         |
| Hello<br>@Hello                                 | Hello12@gmail.com            | User | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 0       |         |
| Abdul Raheem<br>@ar214808540518                 | ar2148085@gmail.com          | User | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 6       |         |
| Abdul Raheem<br>@abdulraheemdevelop20612        | abdulraheemdevelop@gmail.com | User | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 0       |         |
| Hello Test<br>@hello_Test25                     | hellotest@gmail.com          | User | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 0       |         |
| Kashee<br>@kashee48524058                       | kashee485@gmail.com          | User | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 0       |         |
| Officiis facere ea e<br>@officiis_facere_ea_e25 | xaqytuleg@mailinator.com     | User | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 0       |         |
| shina<br>@shina                                 | shinaakram20@gmail.com       | User | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | 0       |         |
| test<br>@test                                   | test@gmail.com               | User | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | 0       |         |

Search users...  Active Only Sort Export Users

# Subscription Plan Management

Admin

Users

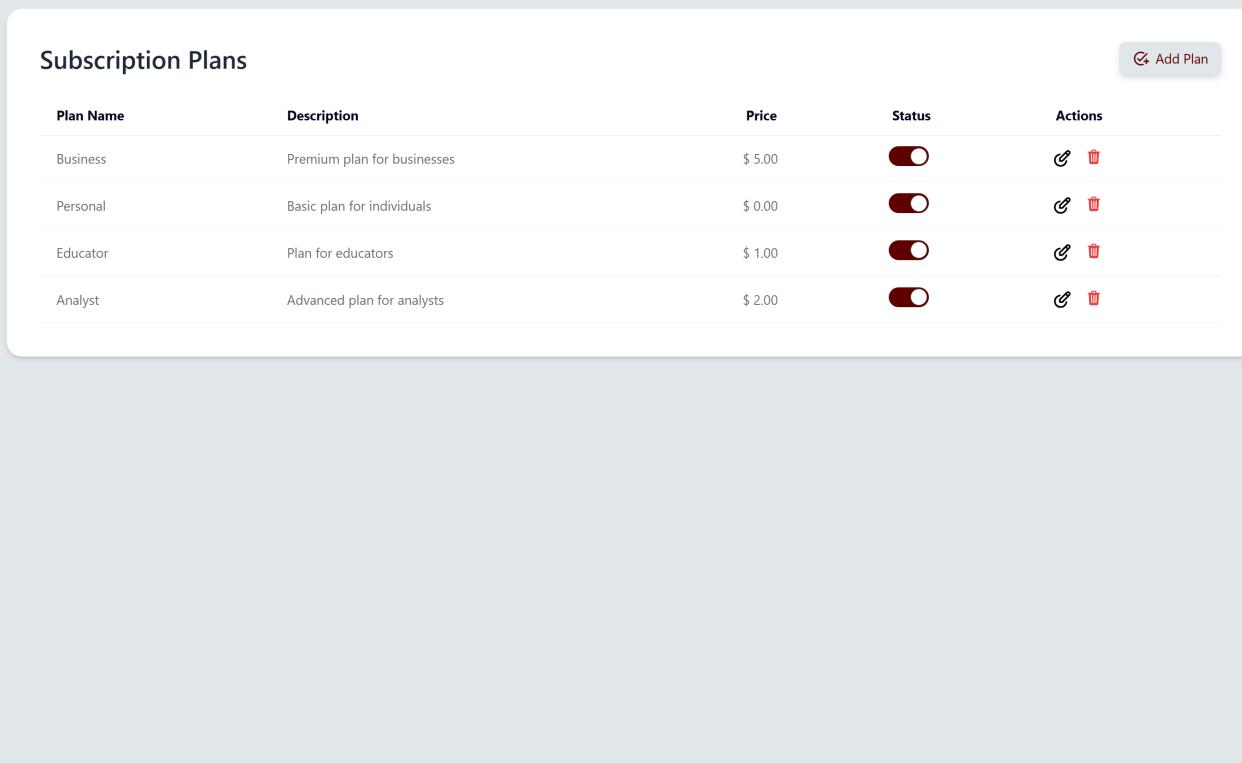
Subscription Plan

## Subscription Plans

| Plan Name | Description                 | Price   | Status                              | Actions |
|-----------|-----------------------------|---------|-------------------------------------|---------|
| Business  | Premium plan for businesses | \$ 5.00 | <input checked="" type="checkbox"/> |         |
| Personal  | Basic plan for individuals  | \$ 0.00 | <input checked="" type="checkbox"/> |         |
| Educator  | Plan for educators          | \$ 1.00 | <input checked="" type="checkbox"/> |         |
| Analyst   | Advanced plan for analysts  | \$ 2.00 | <input checked="" type="checkbox"/> |         |

Add Plan

Return to site



# Subscription Plan Authoring

### Edit Subscription Plan

Modify the details of the subscription plan.

| Plan Name | Description                 | Price   | Status                              |
|-----------|-----------------------------|---------|-------------------------------------|
| Business  | Premium plan for businesses | \$ 5.00 | <input checked="" type="checkbox"/> |
| Personal  | Basic plan for individuals  | \$ 0.00 | <input checked="" type="checkbox"/> |
| Educator  | Plan for educators          | \$ 1.00 | <input checked="" type="checkbox"/> |
| Analyst   | Advanced plan for analysts  | \$ 2.00 | <input checked="" type="checkbox"/> |

**Features**

Structures: 5

- Dynamic WBS
- Record Tagging
- Export to DOC/PDF
- Import from Excel
- Rich Text Records
- Export to HTML/Markdown
- Structure Backup/Restore
- Interactive structure map

[Cancel](#) [Save Changes](#)