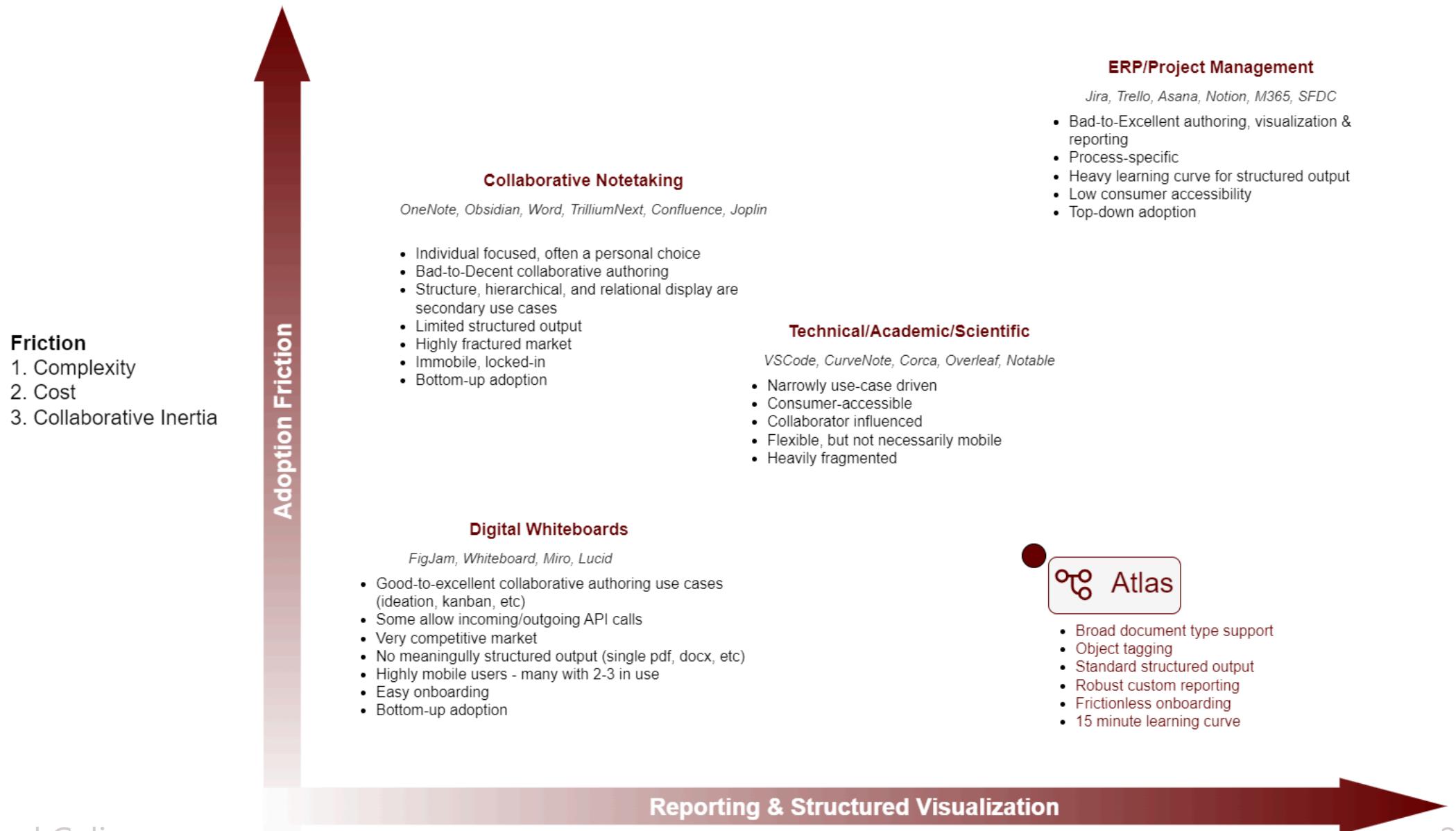


Atlas Market Overview & Strategy



Collaborative Authoring Toolsets



Atlas Innovations & Use Cases

<https://dev.atlasflow.co>

- Structured Visualization & Output
 - Proposal Generation
 - Project Planning
 - Learning Plans
 - Structured Ideation

- User-extensible data model
 - Object Tagging
 - 3D Graph visualization
 - Quantitative Analysis
 - Budgeting
 - Reporting



Technical Strategy

Challenge: Hypothesis is weakly supported & difficult to comprehensively test

Approach: Iterative, freemium SaaS with 100-500 MAU to prove concept and explore product-market fit

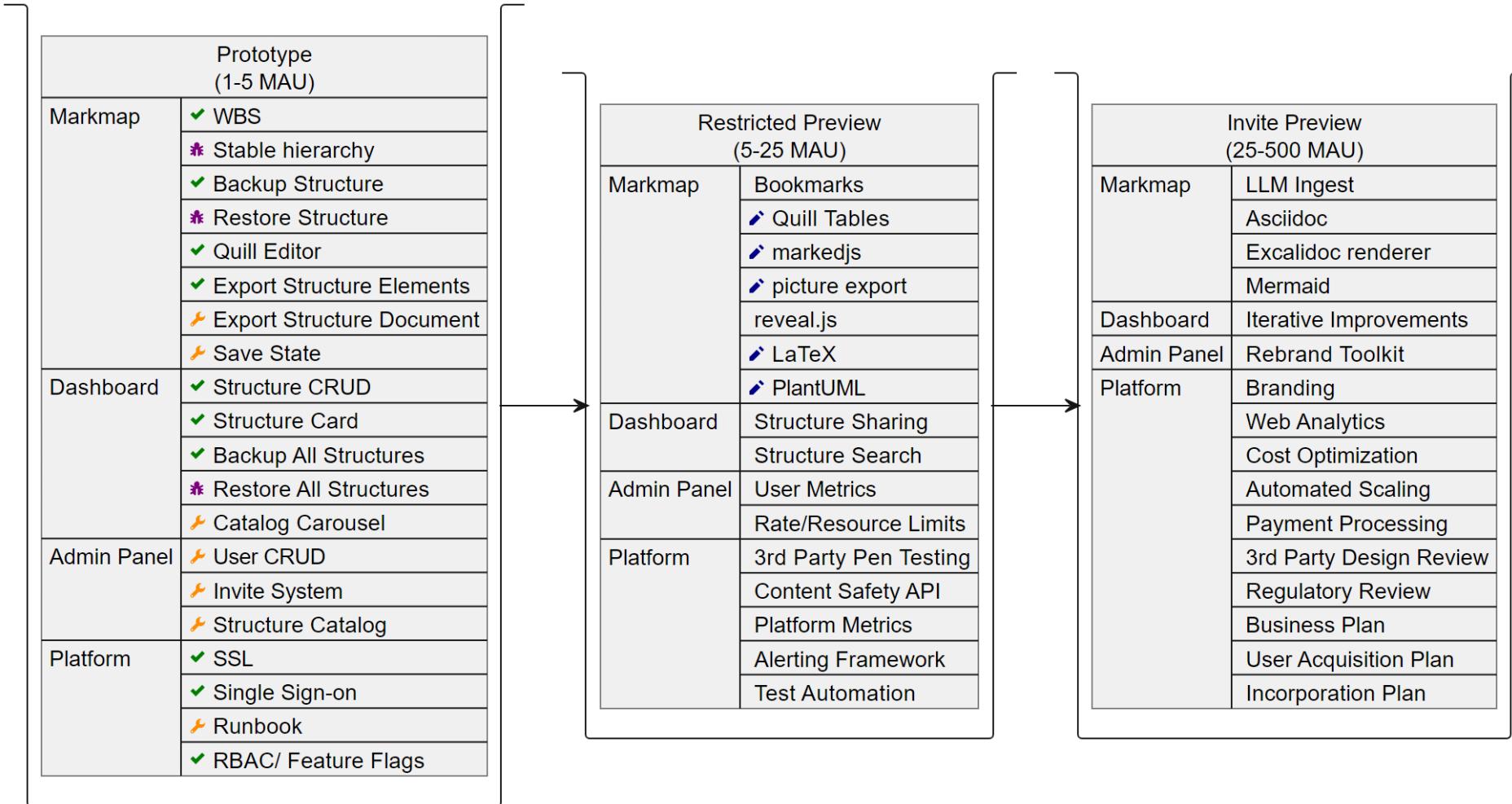
- In development

- Minimal open source platform (<\$0.20/user-mo)
- Frictionless, free onboarding
- Predictable user-extensible data model
- Robust export (pdf, docx)
- Broad document support (Quill, LaTeX, UML, Markedjs)

- Future

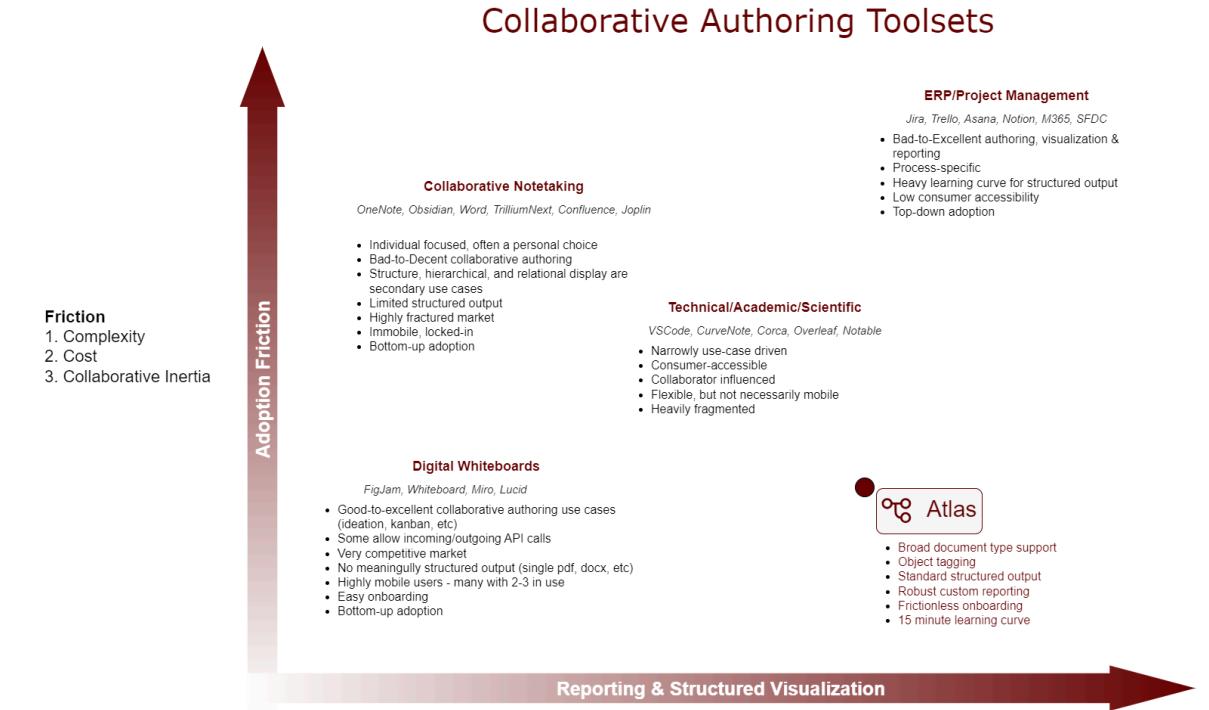
- Alternative renderers
- Unstructured views
- Reporting API
- Ingest API
- AI-driven authoring
- Cross-structure graph visualization

Roadmap



User Acquisition

- Multiple authoring experiences tuned to underserved persona
 - Project Planner*
 - Academic
 - Specialist
 - Freelance Consultant

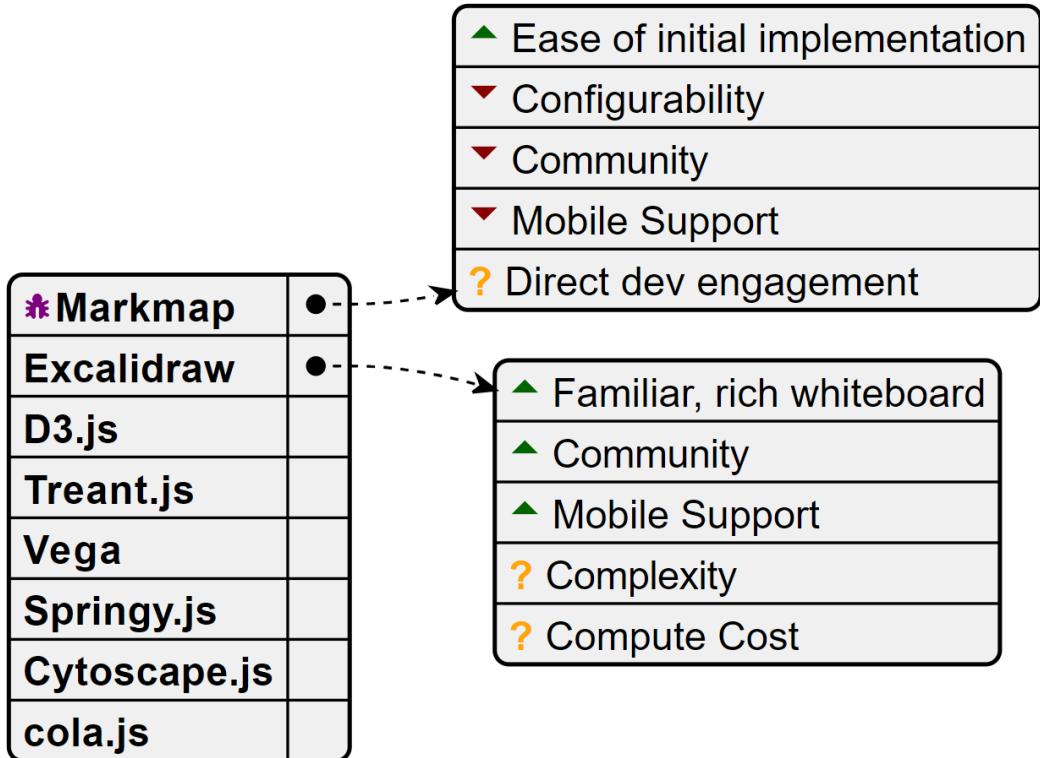


Record Editor Strategy

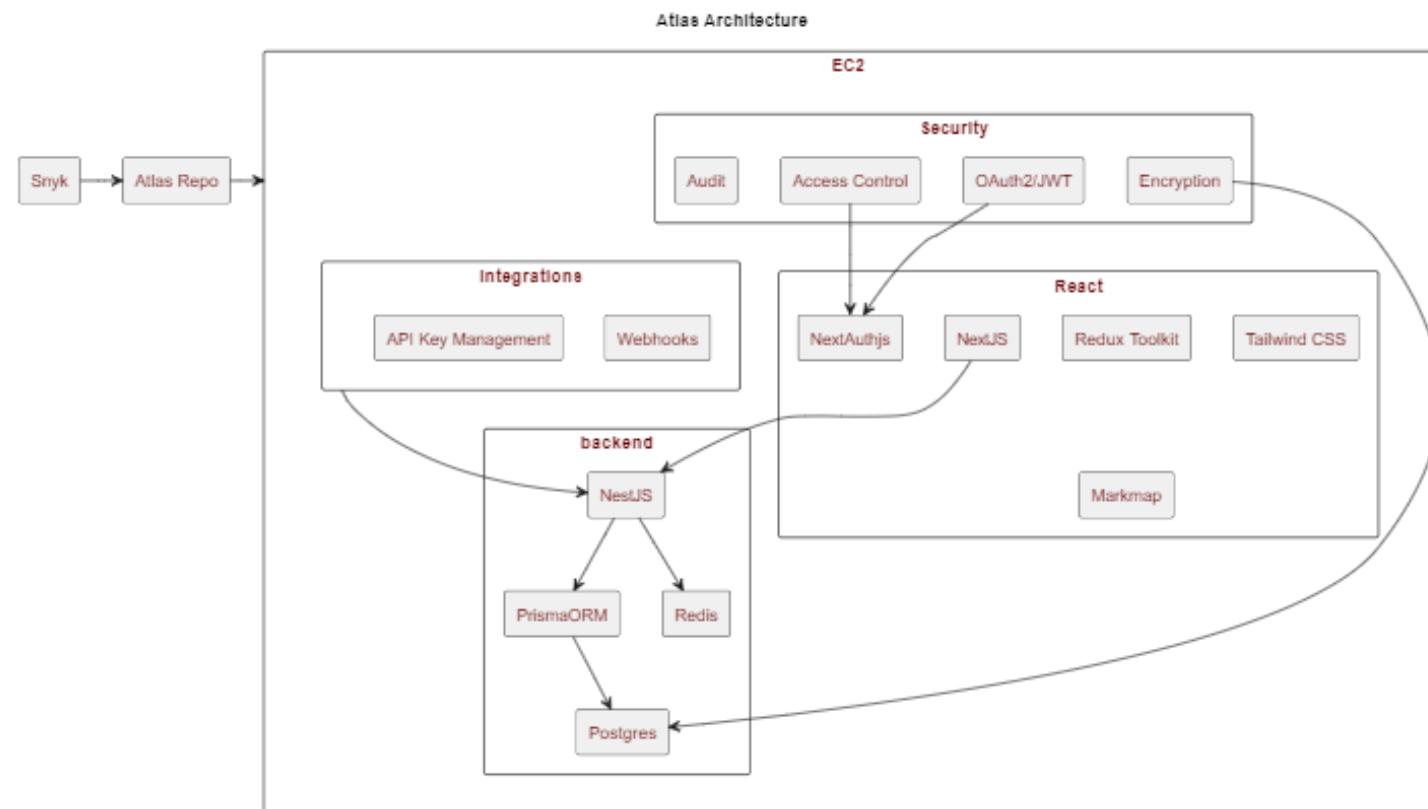
Record Integrations Under Consideration

Integration	Use Case	Adjacent Products
✓ Quill	Rich Text	OneNote, Word, Confluence
▲ LaTeX	Math notation	CurveNote, Corca, Overleaf
▲ markedjs	Markdown visualization	VSCode, Obsidian, Notion
▲ PlantUML	UML rendering	Modelio, Astah, LucidChart
▲ code-server	Code linting	VSCode, Notepad++
▲ Mermaid	Graph visualization	Gliffy, Visual Paradigm, VSCode
▼ Sage Modeler	System Modeling	Simulink, AnyLogic, Vensim
▼ drawio	Visual Diagramming	Visio, VSCode
▼ Asciidoc	Technical Authoring	GitBook, VSCode
▼ reveal.js	Presentations	PowerPoint, Slides, Canva
▼ jspreadsheet	Spreadsheets	Excel, Sheets, Smartsheet, Airtable

Structure Renderer Options



Architecture

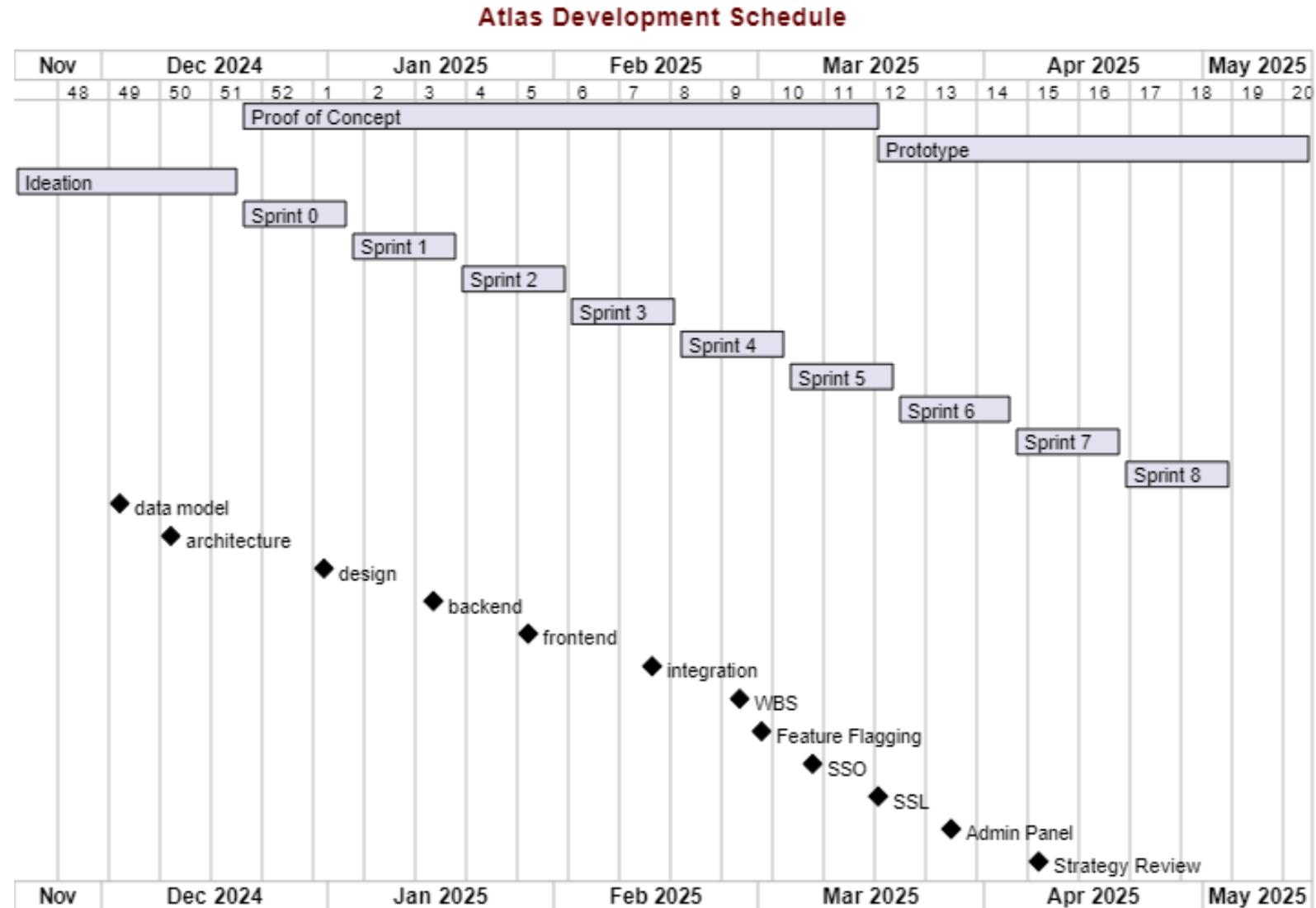


Alternative Approaches

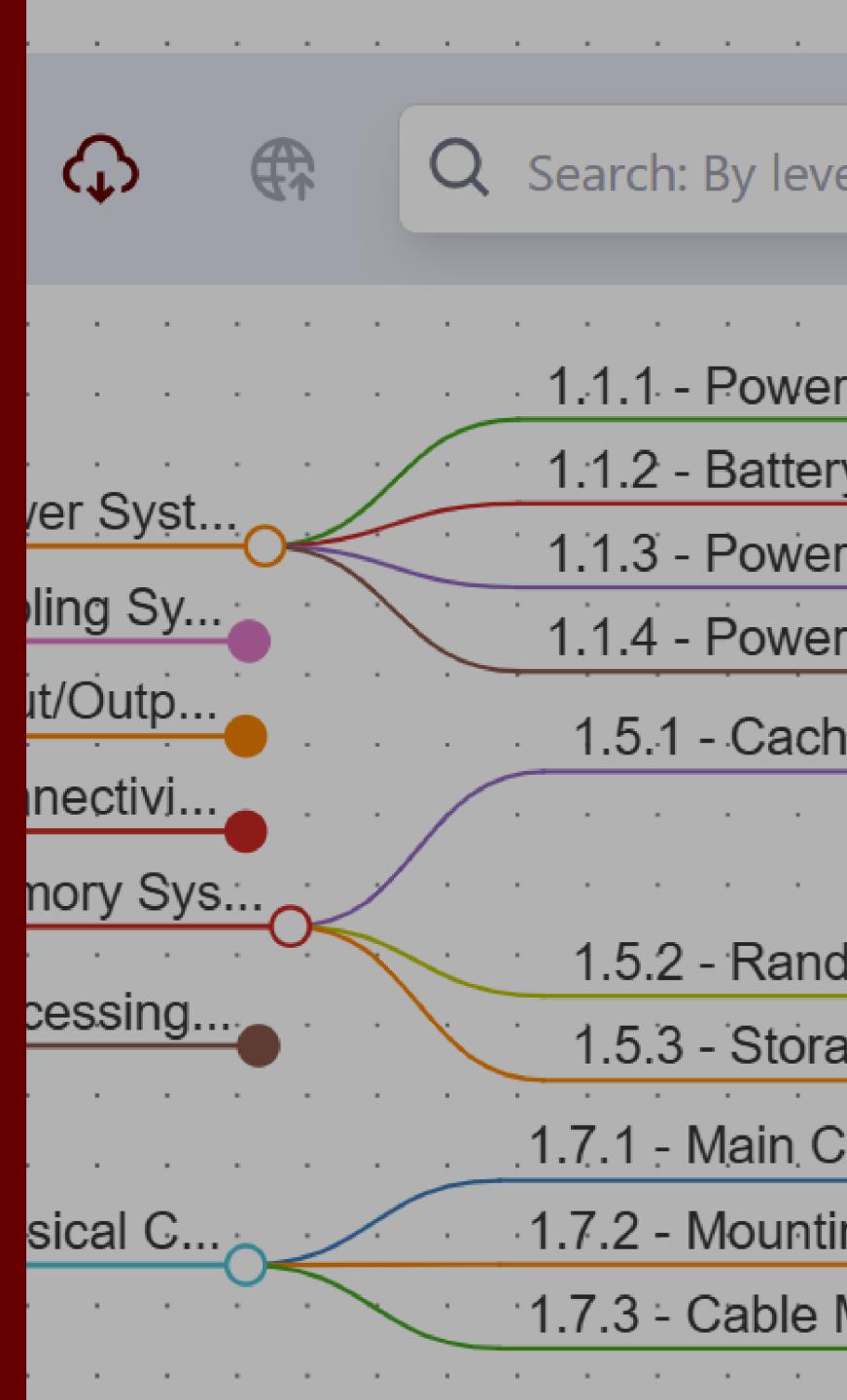
- Plugin: build a plugin for existing platforms
 - Platform captivity
 - Opaque user patterns
 - Not much less expensive
 - Addressable via ingest API
- Document processor with Wordpress frontend
 - Inelegant and uninformative
 - Opaque user patterns

> Neither leave residual value from a failed experiment

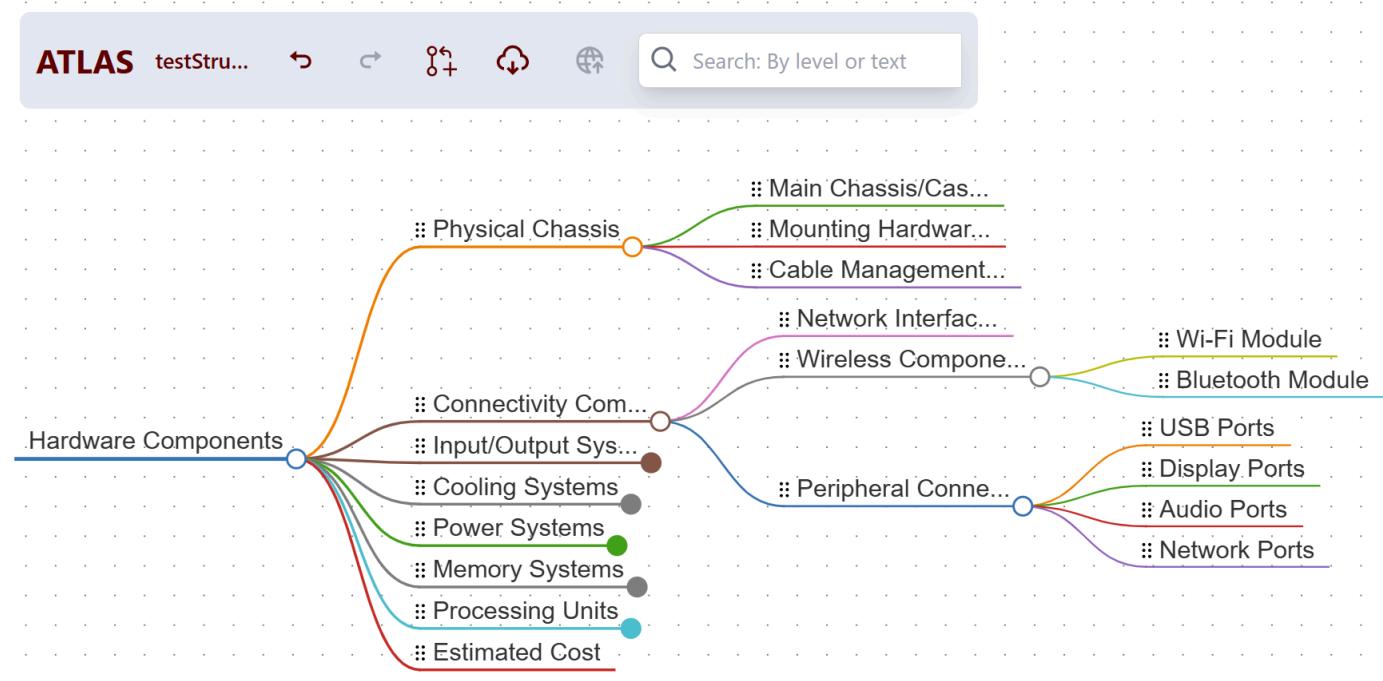
Development Schedule



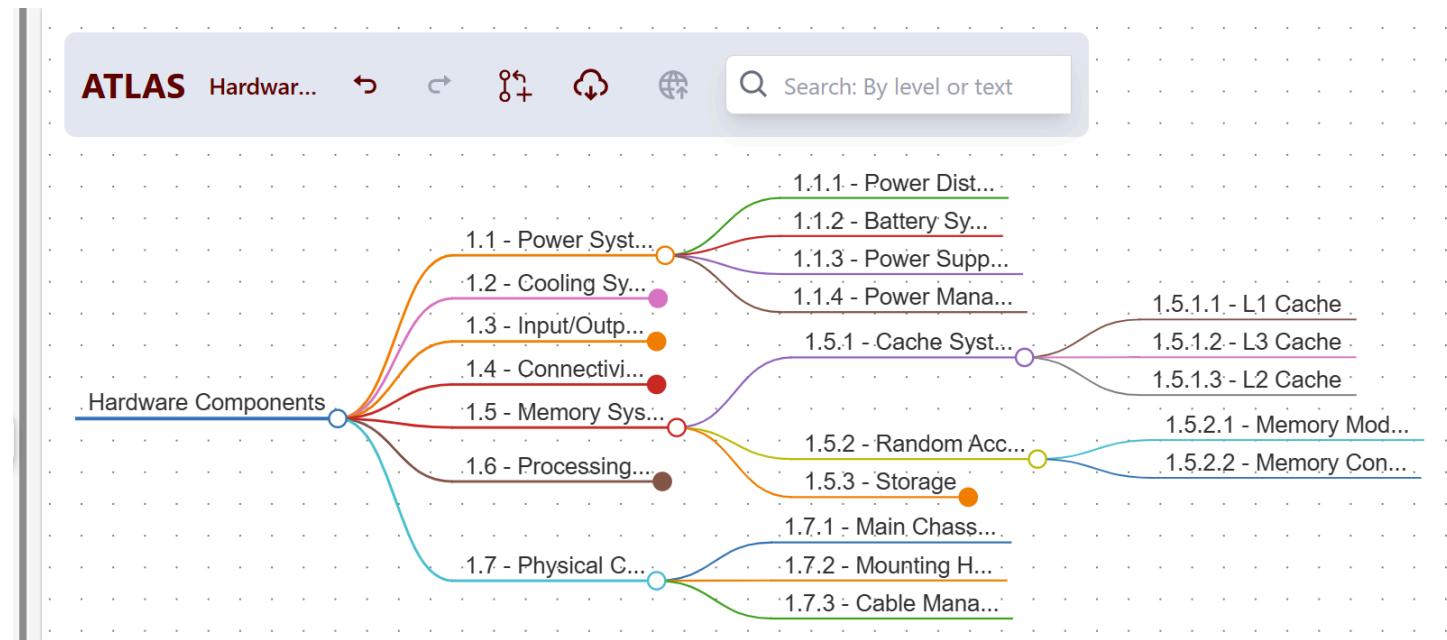
User Interface



Structure



Work Breakdown Numbering



Add Record X

Memory Systems

Normal ◆ B I U S ≡ ≡ 🔍 🖑 Tx

Computer Memory Subsystem

The memory subsystem serves as the central storage hierarchy in a computer, providing temporary and permanent storage for data and instructions needed by the CPU. RAM acts as a working area where actively used programs and data reside, with modern systems employing multiple types, optimized for different performance characteristics.

Computer Memory Hierarchy

Low Smallest, Fastest And Expensive High

Registers

Add Tags

Key Value

Function Storage Delete

Cancel Save

Record Editor, Object Tagging

Admin Panel

Admin

Users Subscription Plan

Users

User	Email	Role	Admin	Status	Invites	Actions
sprint7user@gmail.com @sprint7user@gmail.com	sprint7user@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Paul Galjan @paul_Galjan25	galjan@gmail.com	User	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Hello @Hello	Hello12@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Abdul Raheem @ar214808540518	ar2148085@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	6	
Abdul Raheem @abdulraheemdevelop20612	abdulraheemdevelop@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Hello Test @hello_Test25	hellotest@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Kashee @kashee48524058	kashee485@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Officiis facere ea e @officiis_facere_ea_e25	xaqytuleg@mailinator.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
shina @shina	shinaakram20@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
test @test	test@gmail.com	User	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	0	

Search users... Active Only Sort

Return to site

Personal
Basic plan for individuals

\$0.0
Per Month

Subscribed

Structures	5
Dynamic WBS	✗
Record Tagging	✗
Export to DOC/PDF	✗
Import from Excel	✓
Rich Text Records	✓
Export to HTML/Markdown	✓
Structure Backup/Restore	✗
Interactive structure map	✓

Educator
Plan for educators

\$1.0
Per Month

Choose Educator

Structures	50
Dynamic WBS	✗
Record Tagging	✗
Export to DOC/PDF	✗
Import from Excel	✓
Rich Text Records	✓
Export to HTML/Markdown	✓
Structure Backup/Restore	✓
Interactive structure map	✓

Business
Premium plan for businesses

\$5.0
Per Month

Choose Business

Structures	Unlimited
Dynamic WBS	✓
Record Tagging	✓
Export to DOC/PDF	✓
Import from Excel	✓
Rich Text Records	✓
Export to HTML/Markdown	✓
Structure Backup/Restore	✓
Interactive structure map	✓

Analyst
Advanced plan for analysts

\$2.0
Per Month

Choose Analyst

Structures	Unlimited
Dynamic WBS	✗
Record Tagging	✓
Export to DOC/PDF	✓
Import from Excel	✓
Rich Text Records	✓
Export to HTML/Markdown	✓
Structure Backup/Restore	✓
Interactive structure map	✓

Tiering

Feature Flagging

Subscription Plans

Plan Name	Description	Price	Status
Business	Premium plan for businesses	\$ 5.00	<input type="checkbox"/>
Personal	Basic plan for individuals	\$ 0.00	<input type="checkbox"/>
Educator	Plan for educators	\$ 1.00	<input type="checkbox"/>
Analyst	Advanced plan for analysts	\$ 2.00	<input type="checkbox"/>

Edit Subscription Plan

Modify the details of the subscription plan.

Plan Name
Personal

Description
Basic plan for individuals

Price (\$)
0

Features

Structures
5

- Dynamic WBS
- Record Tagging
- Export to DOC/PDF
- Import from Excel
- Rich Text Records
- Export to HTML/Markdown
- Structure Backup/Restore
- Interactive structure map

Cancel **Save Changes**