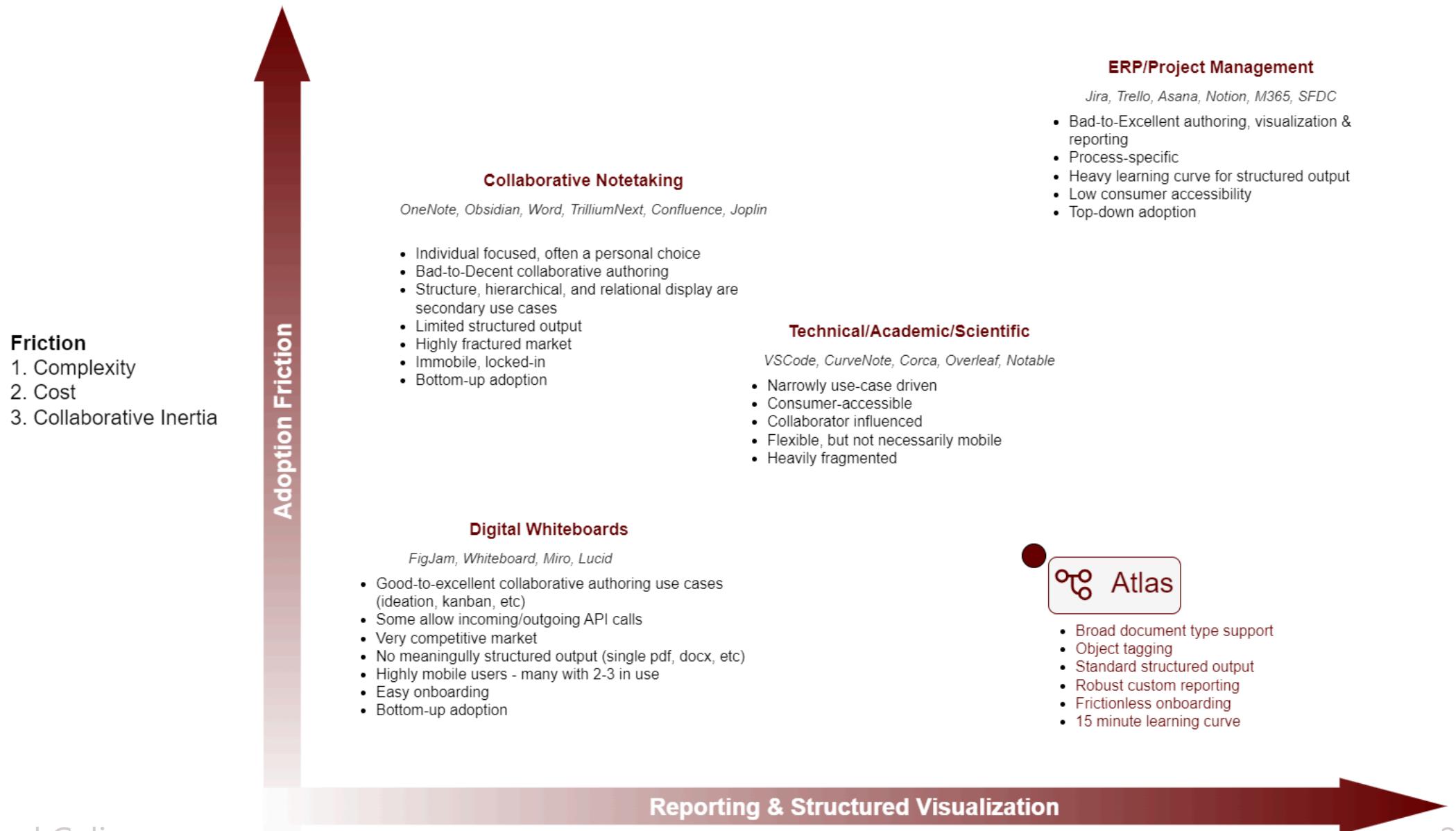


Atlas Market Overview & Strategy



Collaborative Authoring Toolsets



Atlas Innovations & Use Cases

<https://dev.atlasflow.co>

- Structured Visualization & Output
 - Proposal Generation
 - Project Planning
 - Learning Plans
 - Structured Ideation

- User-extensible data model
 - Object Tagging
 - 3D Graph visualization
 - Quantitative Analysis
 - Budgeting
 - Reporting



Technical Strategy

Challenge: Hypothesis is weakly supported & difficult to comprehensively test

Approach: Iterative, freemium SaaS with 100-500 MAU to prove concept and explore product-market fit

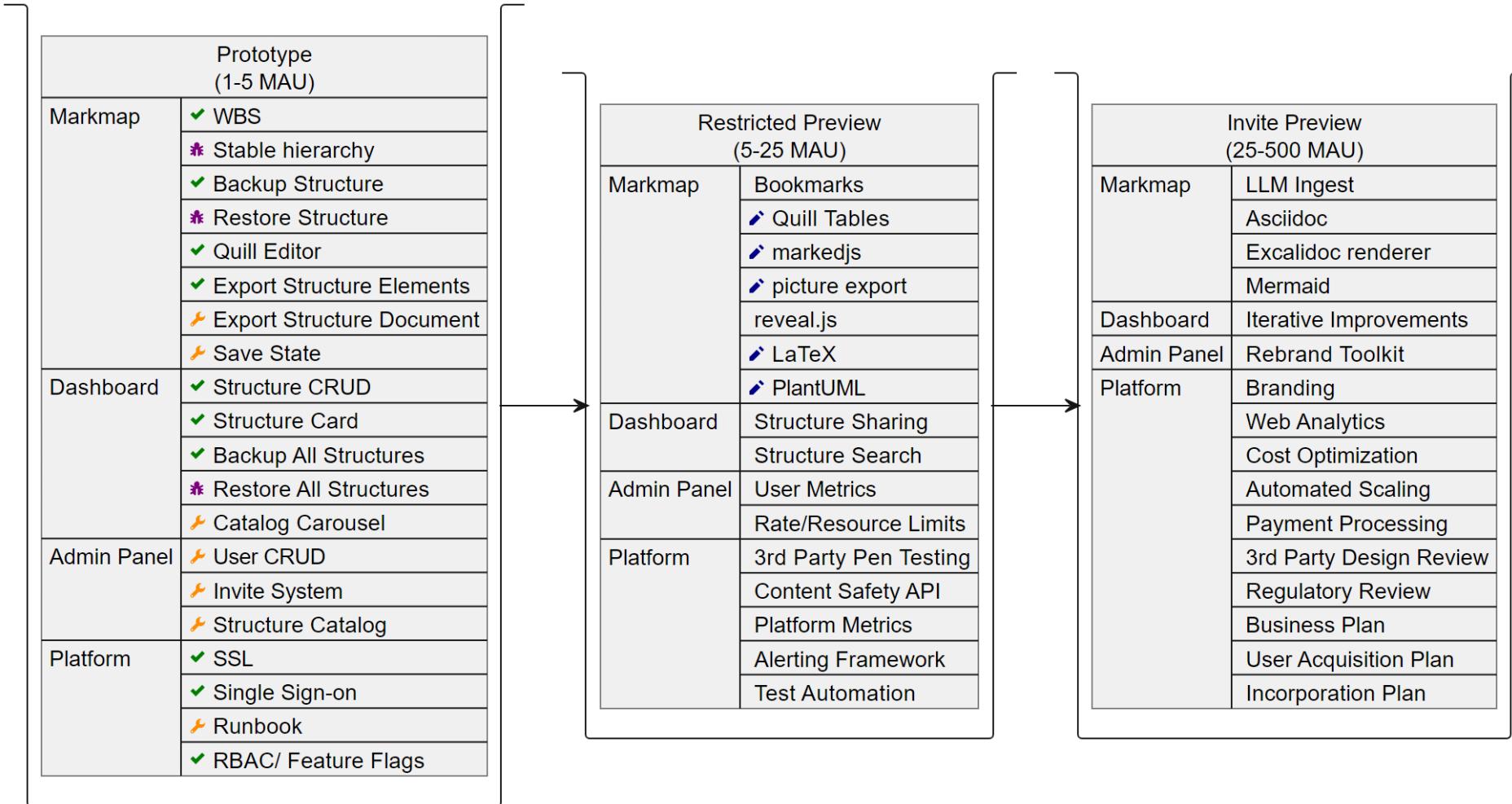
- In development

- Minimal open source platform (<\$0.20/user-mo)
- Frictionless, free onboarding
- Predictable user-extensible data model
- Robust export (pdf, docx)
- Broad document support (Quill, LaTeX, UML, Markedjs)

- Future

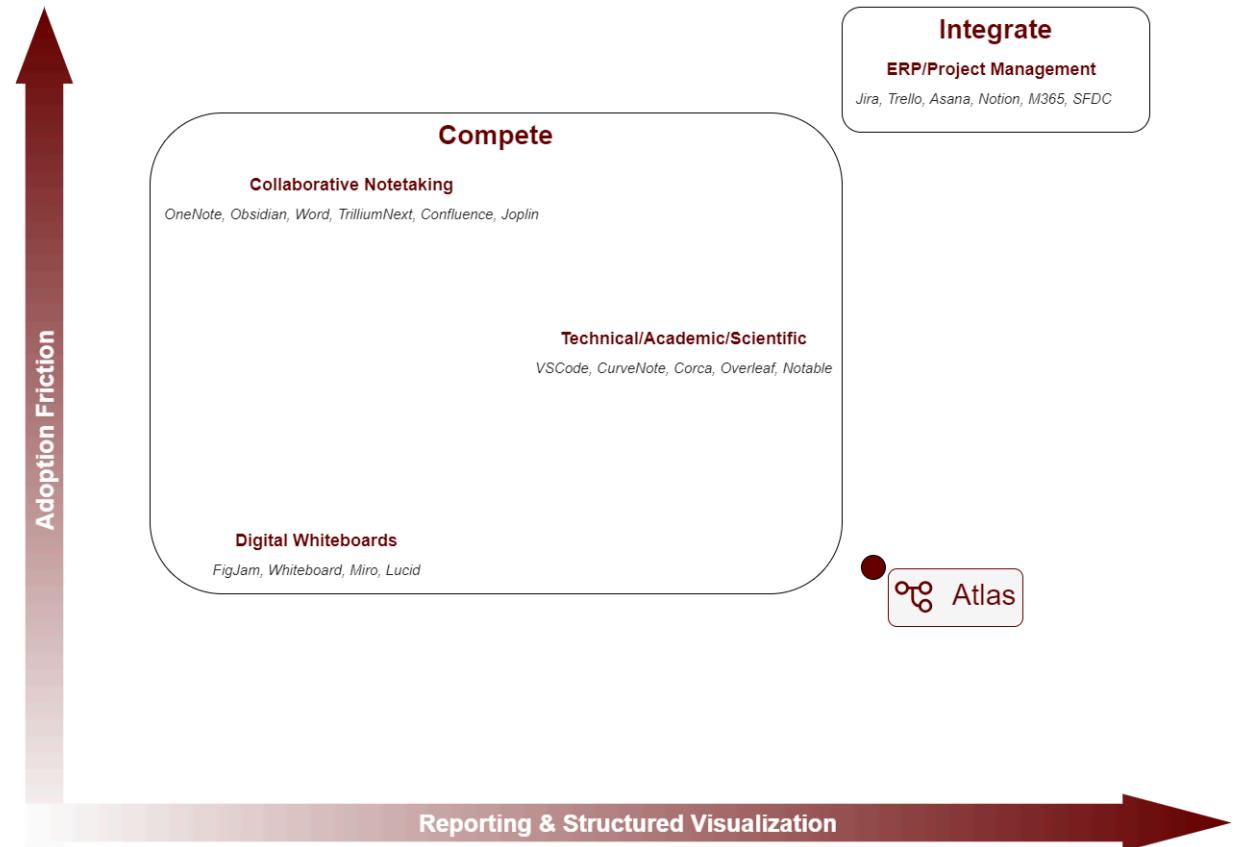
- Alternative renderers
- Unstructured views
- Reporting API
- Ingest API
- AI-driven authoring
- Cross-structure graph visualization

Roadmap



User Acquisition

- Multiple authoring experiences tuned to underserved persona
 - Project Planner*
 - Academic, Specialist
 - Freelance Consultant
- Attract base from whiteboard & notetaking apps
- Integrate with EPM tools (API/Webhook) for visualization & planning



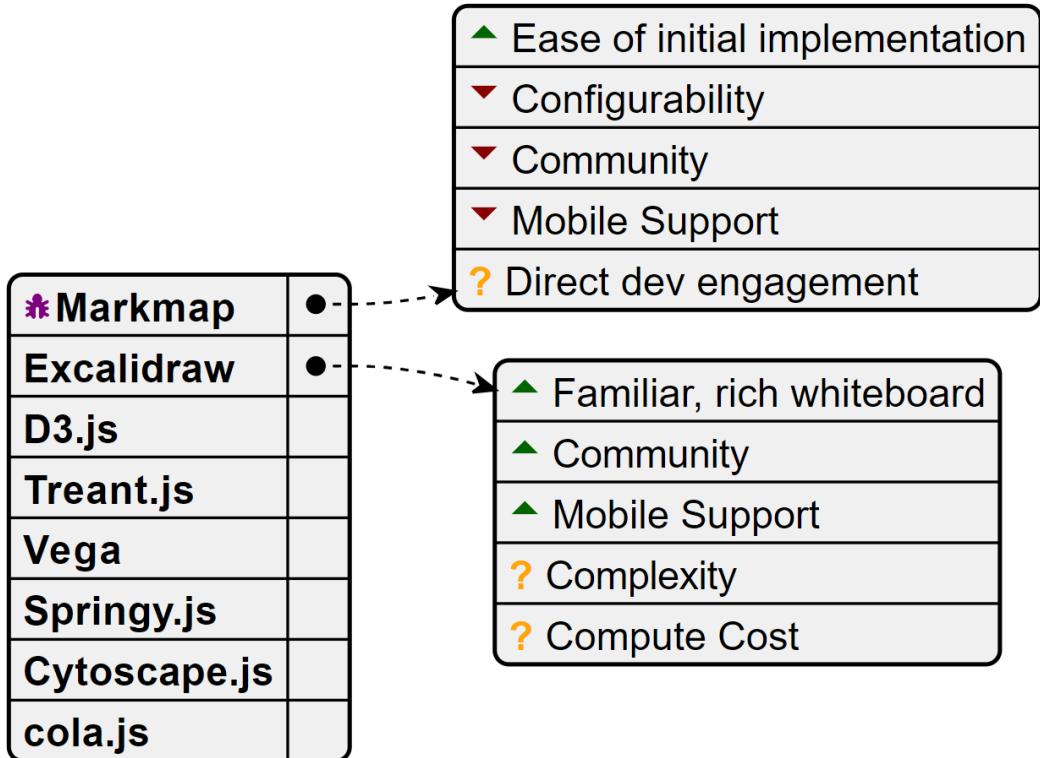
Record Editor Strategy

Mission: Be useful

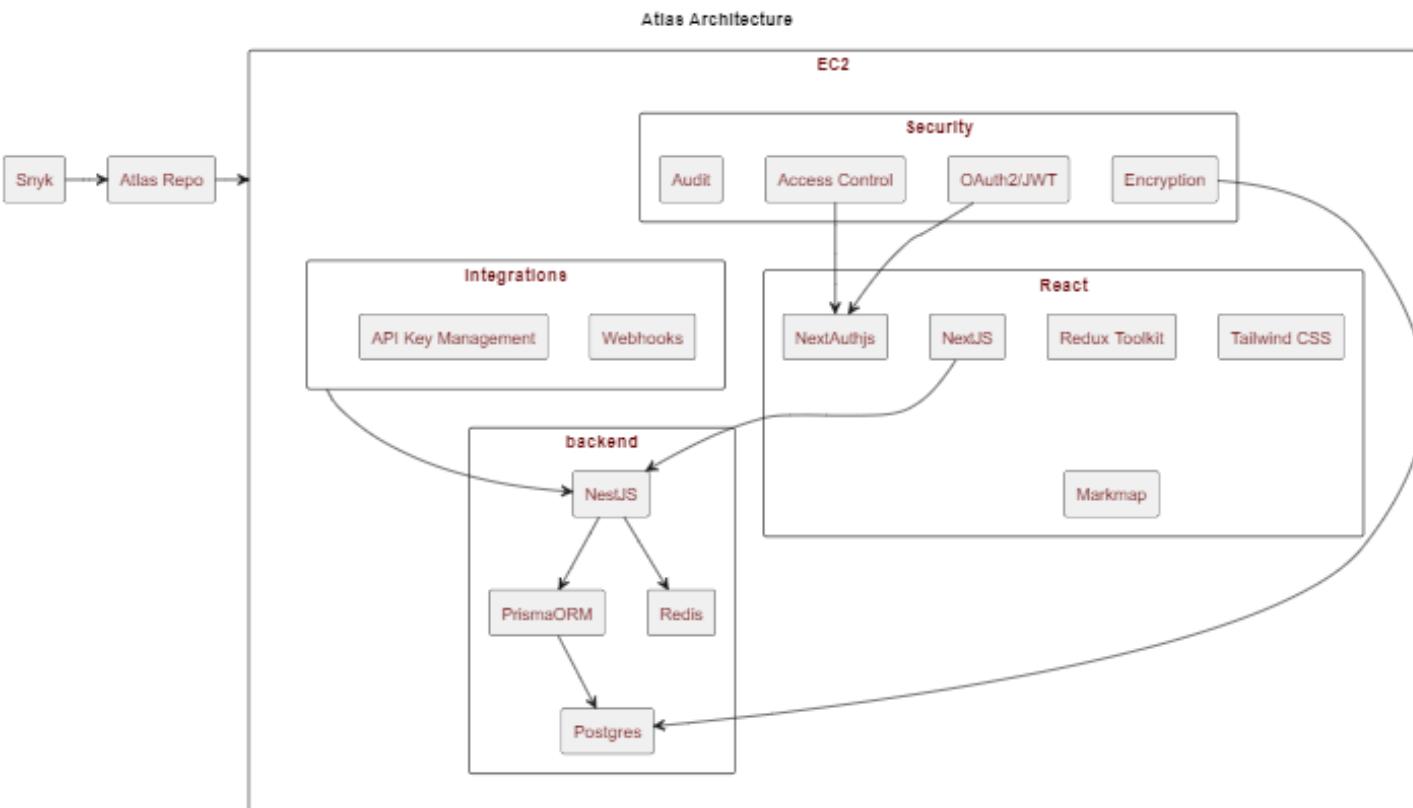
Record Integrations Under Consideration

Integration	Use Case	Adjacent Products
✓ Quill	Rich Text	OneNote, Word, Confluence
▲ LaTeX	Math notation	CurveNote, Corca, Overleaf
▲ markedjs	Markdown visualization	VSCode, Obsidian, Notion
▲ PlantUML	UML rendering	Modelio, Astah, LucidChart
▲ code-server	Code linting	VSCode, Notepad++
▲ Mermaid	Graph visualization	Gliffy, Visual Paradigm, VSCode
▼ Sage Modeler	System Modeling	Simulink, AnyLogic, Vensim
▼ drawio	Visual Diagramming	Visio, VSCode
▼ Asciidoc	Technical Authoring	GitBook, VSCode
▼ reveal.js	Presentations	PowerPoint, Slides, Canva
▼ jspreadsheet	Spreadsheets	Excel, Sheets, Smartsheet, Airtable

Structure Renderer Options



Architecture

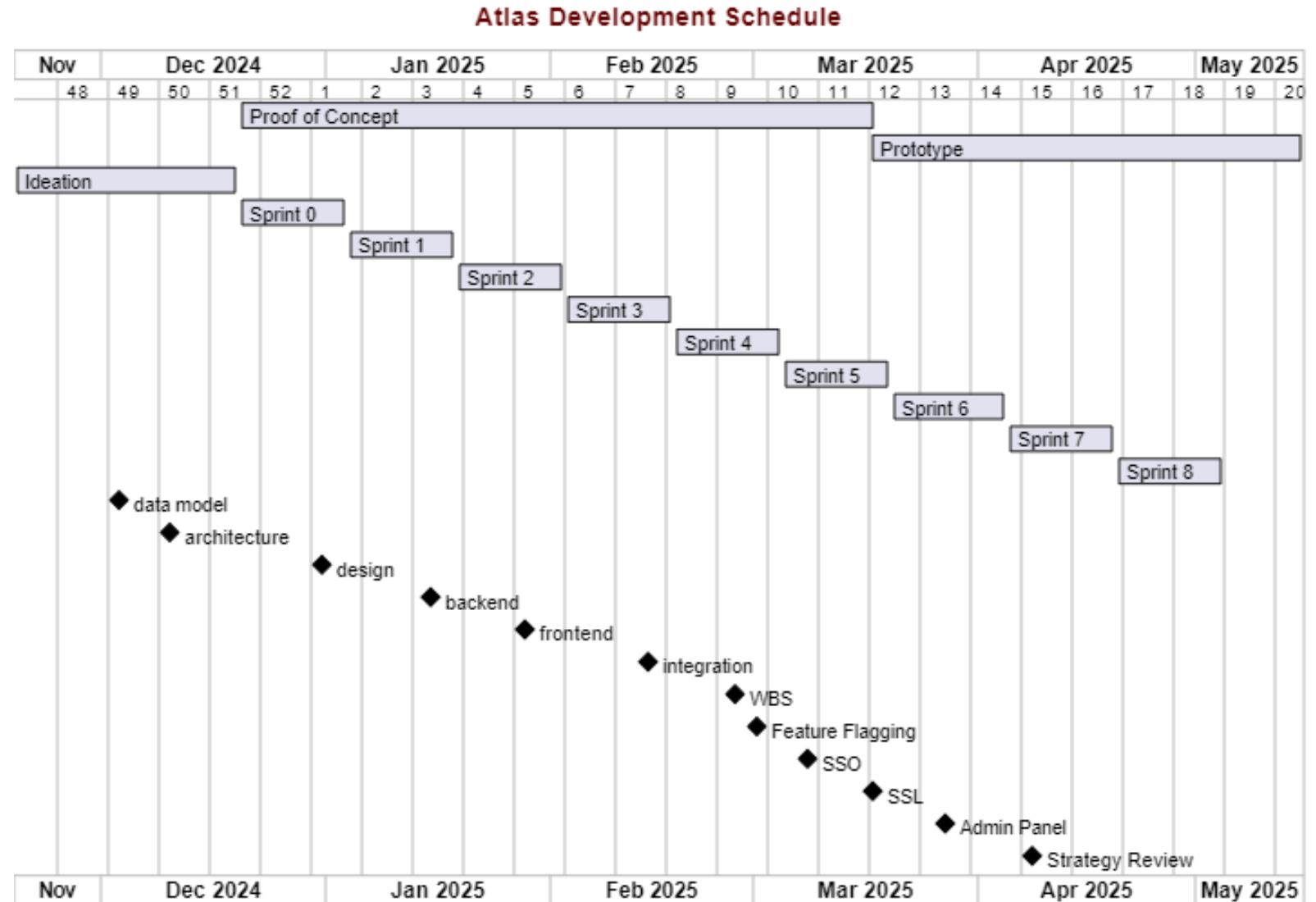


Alternative Approaches

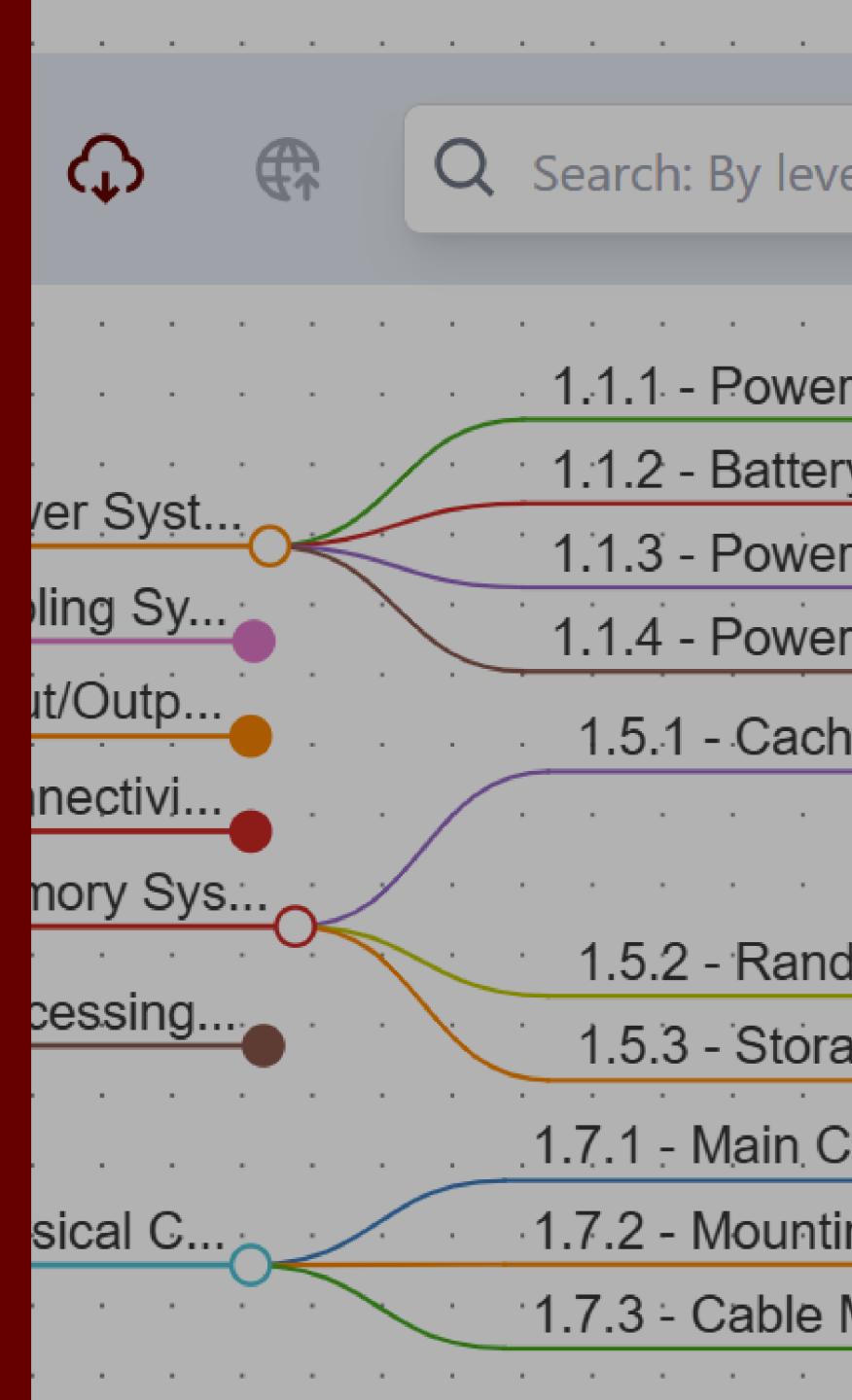
- Plugin: build a plugin for existing platforms
 - Platform captivity
 - Opaque user patterns
 - Not much less expensive
 - Addressable via ingest API
- Document processor with Wordpress frontend
 - Inelegant and uninformative
 - Opaque user patterns

> Neither leave residual value from a failed experiment

Development Schedule



User Interface



Single Sign-on

Login

Work email

 ...!

Password

 ...!

Continue

Or

 Log in with Google

 Log in with GitHub

If the Google button doesn't work, try entering your work email above to be redirected to your organization's SSO (single sign-on) login page.

[Terms of Service](#)

Personal
Basic plan for individuals

\$0.0
Per Month

Subscribed

Structures	5
Dynamic WBS	✗
Record Tagging	✗
Export to DOC/PDF	✗
Import from Excel	✓
Rich Text Records	✓
Export to HTML/Markdown	✓
Structure Backup/Restore	✗
Interactive structure map	✓

Educator
Plan for educators

\$1.0
Per Month

Choose Educator

Structures	50
Dynamic WBS	✗
Record Tagging	✗
Export to DOC/PDF	✗
Import from Excel	✓
Rich Text Records	✓
Export to HTML/Markdown	✓
Structure Backup/Restore	✓
Interactive structure map	✓

Business
Premium plan for businesses

\$5.0
Per Month

Choose Business

Structures	Unlimited
Dynamic WBS	✓
Record Tagging	✓
Export to DOC/PDF	✓
Import from Excel	✓
Rich Text Records	✓
Export to HTML/Markdown	✓
Structure Backup/Restore	✓
Interactive structure map	✓

Analyst
Advanced plan for analysts

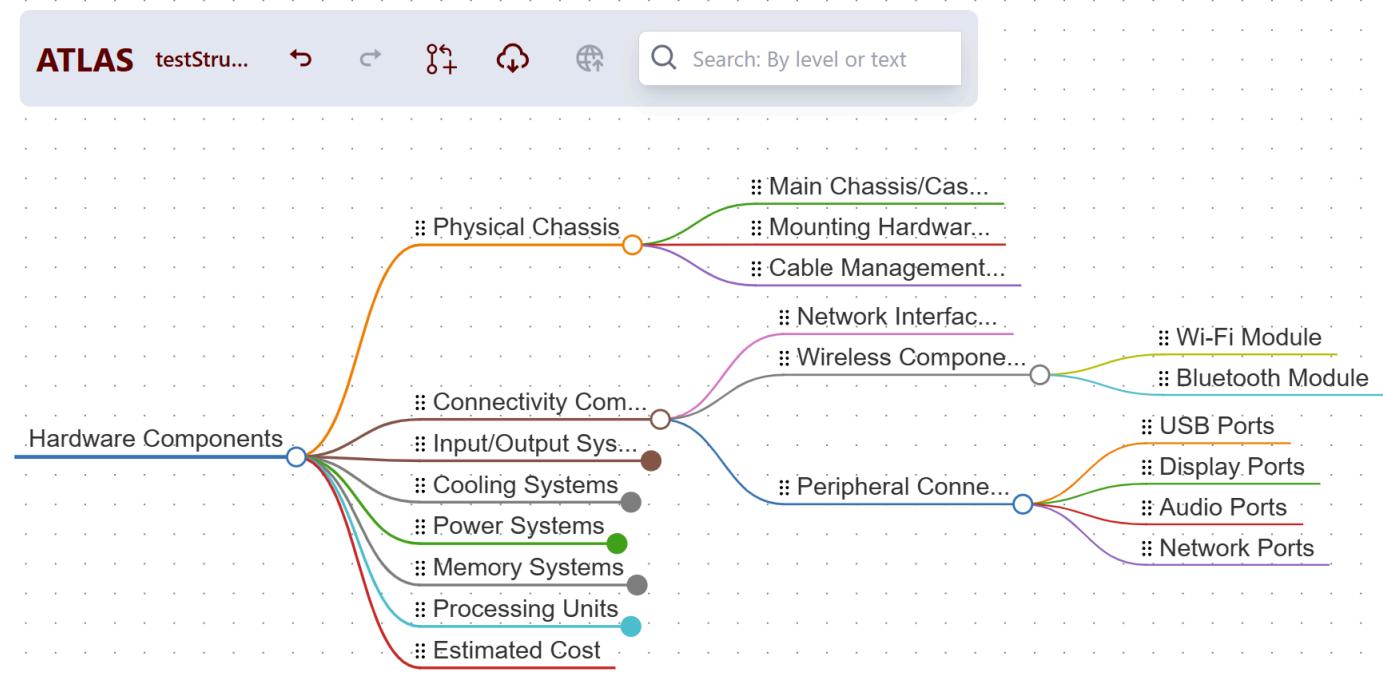
\$2.0
Per Month

Choose Analyst

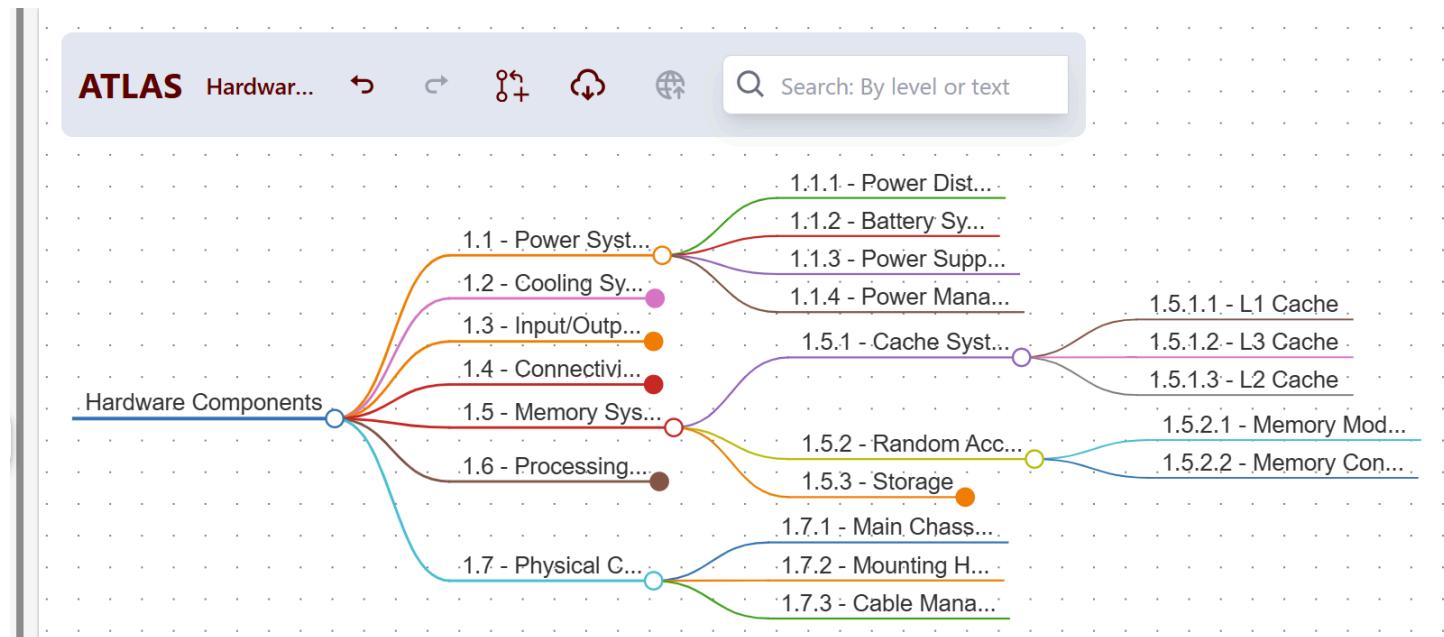
Structures	Unlimited
Dynamic WBS	✗
Record Tagging	✓
Export to DOC/PDF	✓
Import from Excel	✓
Rich Text Records	✓
Export to HTML/Markdown	✓
Structure Backup/Restore	✓
Interactive structure map	✓

Tiering

Structure



Work Breakdown Numbering



Add Record X

Memory Systems

Normal ◆ B I U S ≡ ≡ 🔍 🖑 Tx

Computer Memory Subsystem

The memory subsystem serves as the central storage hierarchy in a computer, providing temporary and permanent storage for data and instructions needed by the CPU. RAM acts as a working area where actively used programs and data reside, with modern systems employing multiple types, optimized for different performance characteristics.

Computer Memory Hierarchy

Low Smallest, Fastest And Expensive High

Registers

Add Tags

Key Value

Function Storage Delete

Cancel Save

Record Editor, Object Tagging

User Management	
Email	Role
sprint7user@gmail.com	User
galjan@gmail.com	User
Hello12@gmail.com	User
ar2148085@gmail.com	User
abdulraheemdevelop@gmail.com	User
hellotest@gmail.com	User
kashee485@gmail.com	User
xaqytuleg@mailinator.com	User
shinaakram20@gmail.com	User
test@gmail.com	User

Administrator Interface

User Admin

Admin

Users Subscription Plan

Users

User	Email	Role	Admin	Status	Invites	Actions
sprint7user@gmail.com @sprint7user@gmail.com	sprint7user@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Paul Galjan @paul_Galjan25	galjan@gmail.com	User	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Hello @Hello	Hello12@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Abdul Raheem @ar214808540518	ar2148085@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	6	
Abdul Raheem @abdulraheemdevelop20612	abdulraheemdevelop@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Hello Test @hello_Test25	hellotest@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Kashee @kashee48524058	kashee485@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
Officiis facere ea e @officiis_facere_ea_e25	xaqytuleg@mailinator.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
shina @shina	shinaakram20@gmail.com	User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	0	
test @test	test@gmail.com	User	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	0	

Search users... Active Only Sort

Return to site

Subscription Plan Management

Admin

Users

Subscription Plan

Subscription Plans

Plan Name	Description	Price	Status	Actions
Business	Premium plan for businesses	\$ 5.00	<input checked="" type="checkbox"/>	
Personal	Basic plan for individuals	\$ 0.00	<input checked="" type="checkbox"/>	
Educator	Plan for educators	\$ 1.00	<input checked="" type="checkbox"/>	
Analyst	Advanced plan for analysts	\$ 2.00	<input checked="" type="checkbox"/>	

Add Plan

Return to site

Subscription Plan Authoring

Subscription Plans

Plan Name	Description	Price	Status
Business	Premium plan for businesses	\$ 5.00	<input checked="" type="checkbox"/>
Personal	Basic plan for individuals	\$ 0.00	<input checked="" type="checkbox"/>
Educator	Plan for educators	\$ 1.00	<input checked="" type="checkbox"/>
Analyst	Advanced plan for analysts	\$ 2.00	<input checked="" type="checkbox"/>

Edit Subscription Plan
Modify the details of the subscription plan.

Plan Name
Personal

Description
Basic plan for individuals

Price (\$)
0

Features

Structures
5

Dynamic WBS
 Record Tagging
 Export to DOC/PDF
 Import from Excel
 Rich Text Records
 Export to HTML/Markdown
 Structure Backup/Restore
 Interactive structure map

Save Changes