


Does the evaluation stand up to evaluation?

A first-principle approach to the evaluation of classifiers

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0 Prologue: a short story

The manager of a factory which produces a kind of electronic component wishes to employ a machine-learning classifier to assess the durability of each produced component, which determines whether the it will be used in one of two possible kinds of device. The classifier should take some complex features of the component as input, and output one of the two labels ‘0’ for ‘long durability’, or ‘1’ for ‘short durability’, depending on the component type.

Two candidate classifiers, let us call them A and B, are trained on available training data. When employed on a separate evaluation set they yield the following confusion matrices, written in the format

$$\begin{array}{c} \text{true class} \\ \begin{array}{cc} 0 & 1 \end{array} \\ \begin{array}{c} \text{classifier} \\ \text{output} \end{array} \begin{array}{c} 0 \\ 1 \end{array} \left[\begin{array}{cc} \text{True 0} & \text{False 0} \\ \text{False 1} & \text{True 1} \end{array} \right] \end{array}$$

and normalized over the total number of evaluation data:

$$\text{classifier A: } \begin{bmatrix} 0.27 & 0.15 \\ 0.23 & 0.35 \end{bmatrix}, \quad (1)$$

$$\text{classifier B: } \begin{bmatrix} 0.43 & 0.18 \\ 0.07 & 0.32 \end{bmatrix}. \quad (2)$$

These matrices show that the factory produces on average 50% short- and 50% long-durability components.

The confusion matrices above lead to the following values of common evaluation metrics¹ for the two classifiers; blue bold indicates the classifier favoured by the metric, red the disfavoured:

Table 1

Metric	classifier A	classifier B
Accuracy (also balanced accuracy)	0.62	0.75
Precision	0.64	0.70
F_1 measure	0.59	0.77
Matthews correlation coefficient	0.24	0.51
Fowlkes-Mallows index	0.59	0.78
True-positive rate (recall)	0.54	0.86
True-negative rate (specificity)	0.70	0.64

The majority of these metrics favours classifier B, some of them by quite a wide relative difference. Only the true-negative rate favours classifier A, but only by a relative difference of 9%.

The developers of the classifiers therefore recommend the employment of classifier B.

The factory manager does not fully trust this kind of metrics and decides to employ both classifiers for a trial period, to see which factually leads to the best revenue. The two classifiers are integrated in two separate but otherwise identical parallel production lines.

During the trial period the classifiers perform according to the classification statistics of the confusion matrices (1) and (2) above. At the end of this period the factory manager finds that the average net gains per assessed component yielded by the two classifiers are

$$\begin{aligned} \text{classifier A: } & 3.5 \text{ €/component} , \\ \text{classifier B: } & -3.5 \text{ €/component} . \end{aligned} \quad (3)$$

That is, classifier B actually led to a *loss* of revenue. The manager therefore decides to employ classifier A, commenting with a smug smile that it is always unwise to trust developers' recommendations.

The average gains above are easy to calculate from some additional information. The final net gains caused by the correct or incorrect classification of one electronic component are as follows:

$$\begin{array}{c} \text{true class} \\ \begin{array}{cc} 0 & 1 \end{array} \\ \begin{array}{c} \text{classifier} \\ \text{output} \end{array} \begin{array}{c} 0 \\ 1 \end{array} \left[\begin{array}{cc} 15 \text{ €} & -335 \text{ €} \\ -35 \text{ €} & 165 \text{ €} \end{array} \right] \end{array} \quad (4)$$

¹ Balanced accuracy: Brodersen et al. 2010; F_1 measure: van Rijsbergen 1974; Matthews correlation coefficient: Matthews 1975; Fowlkes-Mallows index: Fowlkes & Mallows 1983.

The reason behind these values is that short-durability components (class 1) provide more power and are used in high-end, costly devices; but they cause extreme damage and consequent repair costs and refunds if used in devices that require long-durability components (class 0). Long-durability components provide less power and are used in low-end, cheaper devices; they cause some damage if used in devices that require short-durability components, but with lower consequent costs.

Taking the sum of the products of the gains above by the respective percentages of occurrence – that is, the elements of the confusion matrix – yields the final average gain. The final average gain returned by the use of classifier A, for example, is obtained by multiplying matrices (4) and (1) element-wise, and then taking the grand sum. In the present case, the confusion matrices (1) and (2) lead to the amounts (3) found by the manager.

1 Issues in the evaluation of classifiers

The story above illustrates several well-known issues of current popular evaluation procedures for machine-learning classifiers:

- (a) We are faced by an avalanche of possible evaluation metrics. Often it is not clear which is the most compelling. In the story above, one could argue that the true-negative rate was the appropriate metric, in view of the great difference in gains between correct and wrong classification for class 1, compared with that for class 0.

But at which point does this qualitative reasoning fail? Imagine that the net gains had been as follows instead:

$$\begin{array}{c} \text{classifier} \\ \text{output} \end{array} \begin{array}{cc} \begin{array}{c} \text{true class} \\ 0 \quad 1 \end{array} \\ \begin{array}{c} 0 \\ 1 \end{array} \end{array} \left[\begin{array}{cc} 45 \text{ €} & -335 \text{ €} \\ -65 \text{ €} & 165 \text{ €} \end{array} \right]. \quad (5)$$

One could argue that also this case there is a great economic difference between correct and wrong classification for class 1, as compared with class 0. The true-negative rate should therefore still be the appropriate metric. Yet a simple calculation shows that in this case it is classifier B which actually leads to the best average revenue: 7.3 €/component, vs 4.7 €/component for classifier A.

Hence the true-negative rate is *not* the appropriate metric and our intuitive reasoning failed us here.

- (b) A classifier favoured by the majority of available metrics can still turn out *not* to be the best one in practice.
- (c) Most popular metrics were introduced by intuitive reasoning, ad hoc mathematical operations, special assumptions (such as gaussianity²), and analysis of special cases. Unfortunately such derivations do not guarantee generalization to all cases, nor that the proposed metric satisfies all basic requirements or that it is uniquely determined by them. By contrast, compare for instance the derivation of the Shannon entropy³ as the *unique* metric universally satisfying a set of general, basic requirements for the amount of information; or the derivation of the probability calculus⁴ as the *unique* set of rules satisfying general desiderata for inductive reasoning, learning, and prediction⁵.
- (d) Let us assume that some of the popular metrics identify the best algorithm ‘in the majority of cases’ – although it is difficult to statistically define such a majority, and no real surveys have ever been conducted to back up such an assumption. Yet, do we expect the end user to simply *hope* not to belong to the unlucky minority? Is such uncertainty inevitable?

We cannot have a cavalier attitude towards this problem: life and death can depend on it in some machine-learning applications⁶. Imagine a story analogous to the factory one, but in a medical setting instead. The classifiers should distinguish between two tumour types, requiring two different types of medical intervention. The confusion matrices are the same (1) and (2). Correct or incorrect classification in this case leads to the following expected remaining

² e.g. Fisher 1963 § 31 p. 183 for the Matthews correlation coefficient. ³ Shannon 1948; Woodward 1964 § 3.2; also Good & Toulmin 1968. ⁴ Cox 1946; Fine 1973; Jaynes 2003 chs 1–2. Some literature cites Halpern (1999a) as a critique of Cox’s proof, but curiously does not cite Halpern’s (1999b) partial rebuttal of his own critique, as well as the rebuttals by Snow (1998; 2001). ⁵ Self & Cheeseman 1987; Cheeseman 1988; Russell & Norvig 2022 ch. 12. ⁶ cf. Howard 1980.

life lengths for patients in a specific age range:

$$\begin{array}{c} \text{classifier} \\ \text{output} \end{array} \begin{array}{cc} & \text{true class} \\ & \begin{array}{cc} 0 & 1 \end{array} \\ \begin{array}{c} 0 \\ 1 \end{array} & \begin{bmatrix} 350 \text{ months} & 0 \text{ months} \\ 300 \text{ months} & 500 \text{ months} \end{bmatrix} \end{array} . \quad (6)$$

This matrix is numerically equivalent to (4) up to a common additive constant of 335, so the final net gains are also simply shifted by this amount. The value 0 means immediate death. It is easy to see that the metrics are exactly as is Table 1, the majority favouring classifier B. And yet the use of classifier A leads to a more than six-month longer expected remaining life than classifier B.

- (e) Often it is not possible to temporarily deploy all candidate classifiers, as our fictitious manager did, in order to observe which factually leads to the best results. Or it may even be unethical: consider situation as the medical one above, where a classifier may lead to more immediate deaths than another.
- (f) Finally, all issues listed above are not caused by class imbalance (the occurrence of one class with higher frequency than another), even though they can become worse for imbalanced classes⁷. In our story the two classes were perfectly balanced.

But our story also points to a possible solution of all these issues. The ‘metric’ that ultimately proved to be relevant to the manager was the average net monetary gain obtained by using a classifier. In the medical variation discussed in issue (d) above it was the average life expectancy. In either case such metric could have been easily calculated beforehand, upon gathering information about the average gains and losses of correct and incorrect classification, collected in the matrix (4) or (6), and combining these with statistics collected in the confusion matrix associated with the classifier. Denoting the former kind of matrix by (U_{ij}) and the confusion matrix by (C_{ij}), such a metric would have the formula

$$\sum_{i,j} U_{ij} C_{ij} \quad (7)$$

where the sum extends to all matrix elements.

⁷ Jeni et al. 2013; Zhu 2020.

In the present work we argue that formula (7) is indeed the only acceptable metric for evaluating and comparing the performance of two or more classifiers, each with its own confusion matrix (C_{ij}) collected on relevant test data. The coefficients U_{ij} , called *utilities*, are problem-dependent. This formula is the *utility yield* of a classifier having confusion matrix (C_{ij}).

Our argument is based on *Decision Theory*, an overview of which is given in § 2.

The utility yield (7) is a linear combination of the confusion-matrix elements, with coefficients independent of the elements themselves. In § 3 we explore some properties of this formula and of the space of such metrics for binary-classification problems. We also show that some common metrics such as precision, F_1 -measure, Matthews correlation coefficient, balanced accuracy, Fowlkes-Mallows index *cannot* be written as a linear combination of this kind. This impossibility has two consequences for such a metric. First, it means that the metric is always affected by some kind of cognitive bias. Second, there is *no* classification problem in which the metric correctly ranks the performance of all pairs of classifiers: using such a metric always leaves open the possibility that the evaluation is incorrect *a priori*. On the other hand, metrics such as accuracy, true-positive rate, true-negative rate can be written in the form (7). As a consequence each has a set of classification problems in which it does correctly rank the performance of all pairs of classifiers.

What happens if we are uncertain about the utilities appropriate to a classification problem? And what happens if the utilities are incorrectly assessed? We show in § 4 that uncertainty about utilities still leads to a metric of the form (7). We also show that an evaluation using incorrect utilities, even with relative errors as large as 20% of the maximal utility, still leads to a higher amount of correctly ranked classifiers than the use of any other popular metric.

Some remarks about the area under the curve of the receiver operating characteristic from the standpoint of our decision-theoretic approach are given in § 5.

In the final § 6 we summarize and discuss our results.

2 Brief overview of decision theory

2.1 References

Here we give a brief overview of decision theory. We only focus on the notions relevant to the problem of evaluating classifiers, and simply state the rules of the theory. These rules are quite intuitive, but it must be remarked that they are constructed in order to be logically and mathematically self-consistent: see the following references. For a presentation of decision theory from the point of view of artificial intelligence and machine learning see Russell & Norvig (2022 ch. 15). Simple introductions are given by Jeffrey (1965), North (1968), Raiffa (1970), and a discussion of its foundations and history by Steele & Stefánsson (2020). For more thorough expositions see Raiffa & Schlaifer (2000), Berger (1985), Savage (1972); and Sox et al. (2013), Hunink et al. (2014) for a medical perspective. See also Ramsey's (1926) insightful and charming pioneering discussion.

2.2 Decisions and classes

Decision theory makes a distinction between

- the possible situations we are uncertain about, in our case the possible classes;
- the possible decisions we can make.

This distinction is important because it prevents the appearance of various cognitive biases⁸ in evaluating the probabilities and frequencies of the possible situations on the one hand, and the values of our decisions on the other. Examples are the scarcity bias⁹ “this class is rare, *therefore* its correct classification must lead to high gains”, and plain wishful thinking: “this event leads to high gains, *therefore* it is more probable”.

Often even the number of classes and the number of decisions differ. But in using machine-learning classifiers one typically considers situations where the set of available decisions and the set of possible classes have some kind of natural correspondence and equal cardinality. In a ‘cat vs dog’ image classification, for example, the classes are ‘cat’ and ‘dog’, and the decisions could be ‘put into folder Cats’ vs ‘put into folder

⁸ Kahneman et al. 2008; Gilovich et al. 2009; Kahneman 2011. ⁹ Camerer & Kunreuther 1989; Kim & Markus 1999; Mittone & Savadori 2009.

Dogs'. In a medical application the classes could be 'ill' and 'healthy' and the decisions 'treat' vs 'dismiss'. As already mentioned, for simplicity most of our discussion and examples focus on binary classification.

2.3 Utilities and maximization of expected utility

To each decision we associate several *utilities*, depending on which of the possible classes is actually true. An utility may for instance equal a gain or loss in money, energy, number of customers, life expectancy, or quality of life, measured in appropriate units; or a in combination of such quantities.

These utilities are collected into a *utility matrix* (U_{ij}), like the ones shown in formulae (4), (5), (6). The component U_{ij} is the utility of the decision corresponding to class i if class j is true, or briefly the utility of class i conditional on class j .

In an individual classification instance, if we know which class is true then the optimal decision is the one having maximal utility among those conditional on the true class. If we are uncertain about which class is true, with probability p_j for class j such that $\sum_j p_j = 1$, then decision theory states that the optimal decision is the one having maximal *expected* utility \bar{U}_i , defined as the expected value of the utility of decision i with respect to the probabilities of the various classes:

$$\bar{U}_i := \sum_j U_{ij} p_j . \quad (8)$$

In formulae, this principle of *maximization of expected utility* is

$$\text{choose class } i^* = \arg \max_i \{\bar{U}_i\} \equiv \arg \max_i \left\{ \sum_j U_{ij} p_j \right\} . \quad (9)$$

A very important result in decision theory is that basic requirements of rational decision-making imply that there *must* be a set of utilities underlying the decisions of a rational agent, and the decisions must obey the principle of maximization of expected utility¹⁰.

How are utilities determined? They are obviously problem-specific and cannot be given by the theory (which would otherwise be a model rather than a theory). Utilities can be obvious in decision problems

¹⁰ Russell & Norvig 2022 § 15.2; von Neumann & Morgenstern 1955 chs 2–3.

involving gains or losses of measurable quantities such as money or energy (the utility of money is usually not equal to the amount of money, the relationship between the two being somewhat logarithmic¹¹). In medical problems they can correspond to life expectancy and quality of life; see for example Sox et al. (2013 esp. ch. 8) and Hunink et al. (2014 esp. ch. 4) on how such health factors are transformed into utilities.

In some cases the final utility of a single classification instance depends on a sequence of further uncertain events and further decisions. In the story of § 0, for instance, the misclassification of a short-durability component as a long-durability one leads the final device to break only in a high fraction of cases, and in such cases the end customer requires a refund in a high fraction of subcases; the refunded amount may even depend on further circumstances. The negative utility $U_{01} = -335\text{€}$ in table (4) comes from a statistical average of the losses in all these possible end results. This is the topic of so-called decision networks or influence diagrams¹². The decision-theory subfield of *utility theory* gives rules that guarantee the mutual consistency of a set of utilities in single decisions or decision networks. For simple introductions to utility theory see Russell & Norvig (2022 § 15.2), North (1968 pp. 201–205), and the references given at the beginning of the present section.

In the present work we do not worry about such rules, in order not to complicate the discussion: they should be approximately satisfied if the utilities of a problem have been carefully assessed.

3 Evaluation of classifiers from a decision-theoretic perspective

3.1 Admissible evaluation metrics for classification problems

Maximization of expected utility is the ground rule for rational decision making¹³.

In the present work we focus on the stage where a large number of classifications has already been made by a classifier, for example on a test dataset with N data. Denote by F_{ij} the number of instances in which the classifier chose class i and the true class was j . Then (F_{ij}) is the confusion matrix of the classifier on this particular test set. For all instances in

¹¹ e.g. North 1968 pp. 203–204; Raiffa 1970 ch. 4. ¹² Besides the general references already given: Russell & Norvig 2022 § 15.5; Howard & Matheson 2005. ¹³ We discuss and use it in our companion work, in preparation.

which the classifier chose class i and the true class was j , a utility U_{ij} is eventually gained. The total utility yielded by the classifier on the test set is therefore $\sum_{ij} U_{ij} F_{ij}$. Dividing by N we obtain the average utility per datum, which we call the *utility yield*; it can be written as

$$\boxed{\sum_{ij} U_{ij} C_{ij}} \quad (10)$$

where $C_{ij} := F_{ij}/N$ is the relative frequency of choice i and true class j , and (C_{ij}) is the normalized confusion matrix.

The utility yield, formula (10), is therefore the natural metric to evaluate and compare the performance of classifiers on a test set, for a classification problem characterized by the utility matrix (U_{ij}) .

Note how the utilities U_{ij} cannot depend on the frequencies F_{ij} or C_{ij} . If they did, it would mean that we had waited until *all* classification instances had been made in order to assess the value of each *single* instance. This would be a source of evaluation bias, such as the scarcity bias mentioned in § 2.2. It would moreover be an impossible procedure in contexts where the consequence of a single classification is manifest before the next classification is made.

If we modify the elements of a utility matrix by a common additive constant or by a common positive multiplicative constant,

$$U_{ij} \mapsto a U_{ij} + b \quad a > 0, \quad (11)$$

then the final utilities yielded by a classifier with a particular confusion matrix are modified by the same constants. The ranking of any set of classifiers will therefore be the same. After all, an additive constant or a positive factor represent only changes in the zero or the measurement unit of our utility scale¹⁴. Such changes should not affect a decision problem. The fact that indeed they do not, is another example of the logical consistency of decision theory.

3.2 Space of utility matrices for binary classification

Let us consider a binary classification problem. It is characterized by a matrix of 2×2 utilities. Let us suppose that they are not all equal, otherwise the choice of class would be immaterial and the classification problem

¹⁴ cf. Russell & Norvig 2022 § 15.2.2.

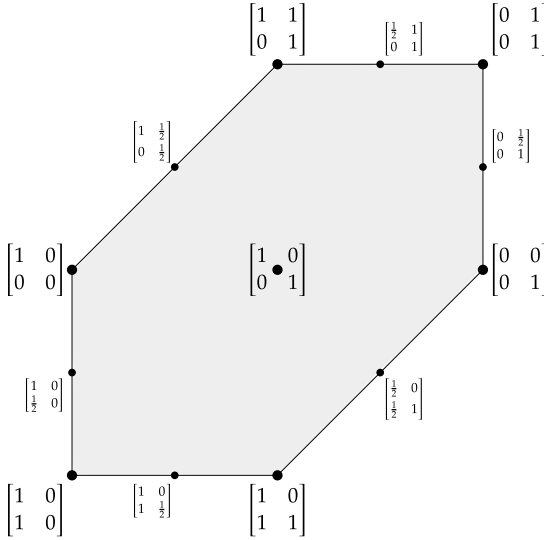


Figure 1 Space of utility matrices for binary classification.

trivial. We can use the freedom of choosing a zero and measurement unit to bring the utility matrix to a standard form. Let us choose them such that the maximum utility is 1 and the minimum utility is 0 (note that this value may still correspond to an actual monetary loss, for example). That is, we are effecting the transformation

$$U_{ij} \mapsto \frac{U_{ij} - \min(U_{ij})}{\max(U_{ij}) - \min(U_{ij})} . \quad (12)$$

With this convention it is clear that we only have two degrees of freedom in choosing the utility matrix of a binary classification problem. As a consequence, *the space of possible evaluation metrics for binary classification is two-dimensional*. In order to evaluate candidate classifiers for a binary-classification problem we must choose a point from this space.

We can represent this space as in fig. 1. The centre is the utility matrix with equal maximum utilities for correct classification and equal minimum utilities for incorrect classification; we shall see later that it corresponds to the use of accuracy as evaluation metric. Moving to the left from the centre, the utility for correct classification of class 1 decreases with respect of class 0; vice versa moving to the right. Moving

upwards from the centre, the utility for misclassification of class 1 increases; moving downwards, the utility for misclassification of class 0 increases. We have excluded utility matrices in which misclassification has a higher utility than correct classification (although they may occur in some situations); they would appear in the missing the upper-left and lower-right corners. Fixing (x, y) axes through the centre of the set, a utility matrix has coordinates

$$\begin{bmatrix} 1 - x \delta(x > 0) & y \delta(y > 0) \\ -y \delta(y < 0) & 1 + x \delta(x < 0) \end{bmatrix}. \quad (13)$$

Note that this representation is *not* meant to reflect any convex or metric properties, however. No metric or distance is defined in the space of utility matrices. Convex combination is defined if we drop the normalization (12) but it is not correctly reflected in the representation of fig. 1.

3.3 Relationship with common metrics

In § 3.1 we found that the most general evaluation metric according to decision theory must be a linear combination of the confusion-matrix elements. The coefficients of this linear combination cannot depend on the confusion-matrix elements themselves, because such a dependence would reflect some sort of cognitive bias. Which common popular metrics adhere to this mathematical form? We want to answer this question in the binary-classification case and by giving as much allowance as possible in the typical context in which popular metrics are used.

Consider the case in which we are comparing several classifiers *on the same test set*. The number of data N and the relative frequencies f_0, f_1 with which the two classes ‘0’, ‘1’ occur in the test set are fixed and constant for all classifiers under evaluation.

A classifier yields a normalized confusion matrix (C_{ij}) which we write in the format

$$\begin{array}{c} \text{classifier} \\ \text{output} \end{array} \begin{array}{c} \text{true class} \\ 0 \quad 1 \end{array} \begin{bmatrix} C_{00} & C_{01} \\ C_{10} & C_{11} \end{bmatrix}.$$

Owing to the constraints $C_{00} + C_{10} \equiv f_0$ and $C_{01} + C_{11} \equiv f_1$ we can always make two elements of the confusion matrix appear or disappear

from any formula, replacing them with expressions involving the remaining two elements and the class frequencies. To avoid ambiguities in interpreting the functional form of mathematical formulae, let us agree to always express them in terms of C_{00} and C_{11} only, making the replacements $C_{10} = f_0 - C_{00}$, $C_{01} = f_1 - C_{11}$ wherever necessary.

Recall that given a utility matrix we can always modify its elements by a common positive multiplicative constant a and by a common additive constant b , eq. (11), because such a modification corresponds to a change of unit and zero of the utility scale. With such a modification the evaluation metric (10) takes the equivalent form

$$a \sum_{ij} U_{ij} C_{ij} + b \quad (14)$$

because $\sum_{ij} C_{ij} \equiv 1$. Writing the sum explicitly and rewriting the elements C_{10}, C_{01} in terms of C_{00}, C_{11} as discussed above, this formula becomes

$$a (U_{00} - U_{10}) C_{00} + a (U_{11} - U_{01}) C_{11} + a f_0 U_{10} + a f_1 U_{01} + b. \quad (15)$$

Since in the present context N, f_0, f_1 are constants, we are free to construct the arbitrary constants $a > 0$ and b from them in any way we please:

$$a = a(N, f_0, f_1) > 0, \quad b = b(N, f_0, f_1). \quad (16)$$

We can also use this freedom to include the term $a f_0 U_{10} + a f_1 U_{01}$ into b in the formula above. We conclude that *an evaluation metric for binary classification complies with decision theory if and only if it can be written in the general form*

$$a(N, f_0, f_1) X C_{00} + a(N, f_0, f_1) Y C_{11} + b(N, f_0, f_1) \quad (17)$$

where X, Y are constants that do not depend on $C_{00}, C_{11}, N, f_0, f_1$, and $a(\cdot) > 0$, $b(\cdot)$ are arbitrary functions of N, f_0, f_1 only.

A monotonic function (such as an exponential) of such form is also admissible, if we only require a comparison score to rank several classifiers from best to worst.

Let us examine some common evaluation metrics for binary classification from this point of view. We write their formulae in terms of C_{00}, C_{11} .

The following metrics are particular instances of formula (17):

- ✓ *Accuracy*: $C_{00} + C_{11}$. We have $a = 1$, $X = Y = 1$, $b = 0$. Indeed it corresponds to the utility yield based on the identity utility matrix $(U_{ij}) = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$ (or equivalently a utility matrix that assigns the same utility to the correct classification of any class, and the same, lower utility to the misclassification of any class).
- ✓ *True-positive rate (recall)*: C_{00}/f_0 . Here $a = 1/f_0$, $X = 1$, $Y = 0$, $b = 0$. It corresponds to using the utility matrix $\begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$.
- ✓ *True-negative rate (specificity)*: C_{11}/f_1 . Here $a = 1/f_1$, $X = 0$, $Y = 1$, $b = 0$. It corresponds to using the utility matrix $\begin{bmatrix} 0 & 0 \\ 0 & 1 \end{bmatrix}$.

The following metrics instead *cannot* be written in the form (17), nor as monotonic functions of that form:

- ✗ *Precision*: $C_{00}/(C_{00} - C_{11} + f_1)$. Non-linear in C_{00}, C_{11} .
- ✗ *F_1 -measure*: $2C_{00}/(C_{00} - C_{11} + 1)$. Non-linear in C_{00}, C_{11} . The same is true for the more general F_β -measures.
- ✗ *Matthews correlation coefficient*: $\frac{f_1 C_{00} + f_0 C_{11}}{\sqrt{f_0 f_1 (f_1 + C_{00} - C_{11}) (f_0 + C_{11} - C_{00})}}$. Non-linear in C_{00}, C_{11} .
- ✗ *Fowlkes-Mallows index*: $C_{00}/\sqrt{f_0 (f_1 + C_{00} - C_{11})}$. Non-linear in C_{00}, C_{11} .
- ✗ *Balanced accuracy*: $C_{00}/(2f_0) + C_{11}/(2f_1)$. Despite being linear in C_{00}, C_{11} and an average of two metrics (true-positive and true-negative rate) that are instances of formula (17), it is not an instance of that formula, because the two averaged metrics involve different $a(\cdot)$ functions.

We see that many popular evaluation metrics do not comply with the principles of decision theory. Any such metric suffers from two problems.

First, as discussed in § 2 the metric involves an interdependence of utilities and classification frequencies, which implies some form of cognitive bias¹⁵.

Second, the ranking of confusion matrices yielded by the metric does not fully agree with that yielded by any utility matrix – a full agreement would otherwise imply that the metric could be written in the form (17). Some confusion matrices must therefore be incorrectly ranked. Since any rational classification problem is characterized by some underlying

¹⁵ Hand & Christen 2018 discuss such biases in regard to the F_1 -measure.

utility matrix, this means that the incoherent metric will always lead to some wrong evaluations. By contrast, coherent metrics such as the accuracy give completely correct rankings for all pairs of confusion matrices at least in a specific set of classification problems.

The second phenomenon is illustrated in the plots of figs 2–3. Each blue dot in a plot represents a hypothetical confusion matrix obtained from a test dataset in a binary-classification problem. The dot's coordinates are the utility yield of that confusion matrix according to a particular utility matrix underlying the classification problem, and the score of the confusion matrix according to another metric. The underlying utility matrix is $\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$ for all plots in the left column, and $\begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$ for all plots in the right column. The other metrics considered, one for each row of plots, are accuracy, true-positive rate (recall, class 0 being 'positive'), F_1 -measure, Matthews correlation coefficient.

The confusion matrices are selected by first fixing a proportion of classes in the dataset, which is 50%/50% (balanced dataset) for all plots in fig. 2 and 90%/10% (imbalanced dataset) for all plots in fig. 3; and then choosing true-positive and true-negative rates independently distributed between 1/2 and 1 with linearly increasing probabilities. These confusion matrices therefore represent the classification statistics produced by classifiers that tend to have good performance – as is clear from the fact that the points tend to accumulate on the upper-right corners of the plots.

We see that the accuracy (first-row plots) always gives correct relative evaluations of all confusion matrices when the underlying utility matrix is equivalent to $\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$ (left column): the y-coordinate is a monotonically increasing function – in fact a linear function – of the x-coordinate. Accuracy is indeed the utility yield corresponding to the identity utility matrix. The true-positive rate (second-row plots) always gives correct relative evaluations (provided the test set is the same) when the underlying utility matrix is equivalent to $\begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$ (right column). When each of these two metrics is used for a problem having different underlying utility matrix, however, there is no deterministic relationship between the metric's score and the actual utility yield: the y-coordinate is not a function of the x-coordinate. Thus it is always possible to find two or more confusion matrices for which the metric gives completely reversed evaluations with respect to the actual utility yield, scoring the worst confusion matrix – and thus its associated algorithm – as the best, and



Figure 2 Relationship between various evaluation metrics and actual utility yields for a two binary-classification problems with underlying utility matrices $\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$ (left column) and $\begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$ (right column). All confusion matrices (blue dots) are obtained from a dataset with 50%/50% class balance. Pairs of red triangles in a plot show two confusion matrices which are wrongly ranked by the metric (y-axis) with respect to the actual utility yield (x-axis). Clearly there can even be three or more confusion matrices ranked in completely reverse order by the metric. The accuracy yields correct evaluations the classification problem on the left column; and the true-positive rate, for the one on the right.

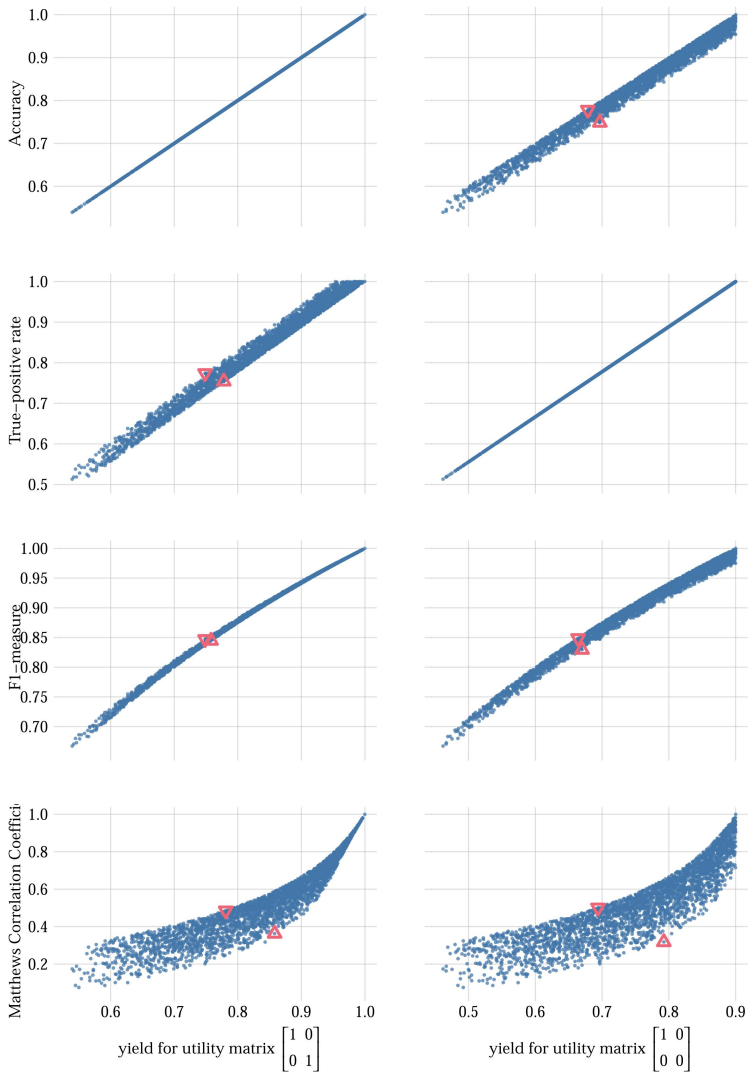


Figure 3 As for fig. 2 but for confusion matrices obtained from an imbalanced dataset with 90% occurrence of class 0 ('positive') and 10% of class 1 ('negative').

the best as the worst. Pairs of red triangular shapes in a plot are examples of confusion matrices wrongly ranked by the y-axis metric.

Metrics such as accuracy and true-positive rate, complying with formula (17), thus require us to rely on evaluation *luck* only when they are used in the wrong classification problem.

The plots for the F_1 -measure (third-row plots) and Matthews correlation coefficient (fourth-row plots) show that these two metrics do not have any functional relationship with the actual utility yield. It is again always possible to find two or more confusion matrices for which either metric gives completely reversed evaluations with respect to the actual utility yield. But for these two metrics, unlike accuracy and true-positive rate, cases of incorrect evaluation will *always* occur, in every classification problem.

Metrics such as F_1 -measure and Matthews correlation coefficient, not complying with formula (17), thus *always require us to rely on luck in our evaluations*. There are no classification problems for which these metrics lead to always correct evaluations.

A metric non-compliant with decision theory can lead to a large number of correct results for some classification problems and test sets. The bottom-left plot of fig. 2, for instance, shows that the Matthews correlation coefficient is almost a monotonically increasing deterministic function of the utility yield when the underlying utility matrix is the identity and the dataset is balanced (but it is not when the underlying utility matrix is $\begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$ or the dataset is imbalanced; see corresponding plots). Such an occasional partial agreement is useless, however. Knowledge of the utility matrix is a prerequisite for relying on such partial agreement— but with this knowledge we can directly use the actual utility yield instead, which has an exact agreement and is easier to compute.

4 Unknown or incorrect utilities

So far we have argued that the natural evaluation metric for a classifier is the utility yield of its confusion matrix, according to the utilities underlying the particular classification problem. We have also argued that many popular metrics, those not complying with formula (17), must lead to instances of incorrect evaluation. Our arguments are based on the principles of decision theory.

Several interrelated questions arise from our arguments, though:

- What to do when we are uncertain about the utilities underlying a classification problem?
- What happens if the utilities we use are actually wrong, that is, not the true ones underlying the problem?
- How often do uncompliant metrics such as F_1 -measure or Matthews correlation coefficient lead to incorrect results, on average?

In fact, if a small error in the assessment of the utilities led to a large number of wrong evaluations, and at the same time incompliant metrics led a small number of wrong evaluations on average, then all the rigorousness of decision-theoretic metrics would be useless in practice, and incompliant metrics would be best for real applications.

This is not the case, however. We now discuss how to deal with uncertainty about the utilities, and present an important result: Using wrong utilities, even with relative errors almost as large as 20% of the maximum utility, still leads to fewer incorrect relative evaluations on average than using some of the most common metrics.

4.1 Unknown utilities; average performance on several classification problems

Dealing with unknown utilities is straightforward. Suppose we are uncertain whether the utility matrix appropriate to a classification problem is $\mathbf{U}^{(1)} \equiv (U_{ij}^{(1)})$, or $\mathbf{U}^{(2)}$, or $\mathbf{U}^{(3)}$, and so on, where the number of alternatives can even be infinite or continuous. Each alternative $\mathbf{U}^{(a)}$ has a probability q_a , or probability density $q(a) da$ in the continuous case. Then *for the classification problem we should use the expected utility matrix*

$$\hat{\mathbf{U}} := q_1 \mathbf{U}^{(1)} + q_2 \mathbf{U}^{(2)} + q_3 \mathbf{U}^{(3)} + \dots \quad (18)$$

or $\hat{\mathbf{U}} := \int q(a) \mathbf{U}^{(a)} da$ in the continuous case.

We only give a sketch of the proof of this intuitive result. If we are uncertain about the utility matrix then we have a double decision problem: choosing the optimal utility and choosing the optimal class. If the true utility matrix is for instance $\mathbf{U}^{(2)} \equiv (U_{ij}^{(2)})$, and the true class is class 0, then choosing class 1 would yield a utility $U_{10}^{(2)}$; choosing class 0 would yield a utility $U_{00}^{(2)}$, and so on. Our double decision problem is thus characterized by a rectangular utility matrix that is the row-concatenation

of the utility matrices $\mathbf{U}^{(a)}$. We make the realistic judgement that the probabilities q_a of the utility matrices and the probabilities p_j of the classes are independent, so that $q_a \cdot p_j$ is probability that the true utility matrix is $\mathbf{U}^{(a)}$ and the true class is j . The principle of maximum expected utility, § 2.3 eq. (9), then leads to the maximization of the expected utilities

$$\bar{U}_i := \sum_{j,a} U_{ij}^{(a)} q_a \cdot p_j \equiv \sum_j \underbrace{\left[\sum_a q_a U_{ij}^{(a)} \right]}_{\hat{U}} p_j \quad (19)$$

in which the expected utility matrix (18) appears as the ‘effective’ utility matrix to be used for the class-decision problem alone.

If our uncertainty is symmetric with respect to the utilities conditional on the different classes – for instance, our uncertainty about the utilities conditional on class 0 is the same as on class 1 – then the expected utility matrix is equivalent to the identity matrix. The utility yield is in this case equal to the accuracy. The accuracy is therefore the natural evaluation metric to use if we are in a complete state of uncertainty regarding the underlying utilities. This fact is indeed reflected in some results discussed in § 4.2.

For a binary-classification problem the set of possible utility matrices can be represented as in fig. 1, as discussed in § 3.2. Our uncertainty about the true underlying utility matrix corresponds to a discrete or continuous distribution of probability over this set. Note, however, that the expected utility matrix (18) does *not* correspond to the mass-centre of the distribution, because of the peculiar coordinate system used in that figure. The actual mass-centre is obtained by representing the set of utility matrices as a two-dimensional surface (a tetrahedron) in three-dimensional space; for brevity we do not discuss this representation in the present work.

The procedure of averaging utilities, formula (18), also applies if we want to evaluate how a classifier performs on average on several classification problems, which differ in their utility matrices. Again, what we need to use is the average of their utility matrices.

4.2 Consequences of wrong utility assessments and comparison with common metrics

It may happen that our assessment of the utility matrix of a classification problem is incorrect, especially if it has been made on semi-quantitative grounds owing to lack of information. Then our comparative evaluations of classifiers may also end up being incorrect. What is the probability of an incorrect comparative evaluation, on average, in such cases? and how does it depend on the amount of error in the utilities? Is it higher than the probability of incorrect evaluation by other metrics?

A precise answer to these questions is extremely difficult if not impossible because to define ‘on average’ we would need to conduct a survey of classification problems of any kind, collecting statistics about their underlying utility matrices, about the confusion matrices of candidate classification algorithms for their solution, and about the errors committed in assessing utilities. We try to give a cursory answer to questions above for the binary-classification case, based on the following assumptions and judgements:

- (i) Two possible distributions of true utility matrices on the set of fig. 1 (in that coordinate system): a uniform distribution; and a bivariate (truncated) gaussian distribution centred on the identity matrix $\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$ and with standard deviation $1/3$ in the x and y coordinates of eq. (13), illustrated in fig. 4.
- (ii) A distribution of confusion matrices for which the fraction of one class is uniformly distributed in $[0, 1]$, and the true-positive and true-negative rates are independently distributed in $[0.5, 1]$ with linearly increasing probabilities (median of 0.85, lower and upper quartiles at 0.75 and 0.93). This means that we consider problems with highly imbalanced data to be as common as problems with balanced data (a realistic assumption according to our experience); and candidate classifiers to be generally good.
- (iii) A truncated gaussian distribution of error around each true utility-matrix element, centred on the true utility value. We consider standard deviations ranging from 0 to 0.3. The gaussian must be truncated because each true utility has a value between 0 and 1 and moreover we require correct classifications to have higher utilities than incorrect ones. Figure 5 illustrates the extent of such an error

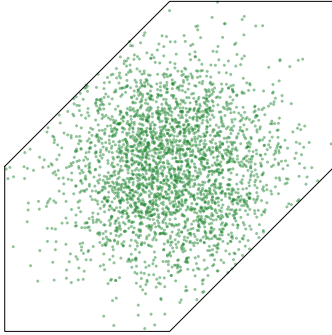


Figure 4 Truncated gaussian distribution in the space of utility matrices of fig. 1, described in item (i).

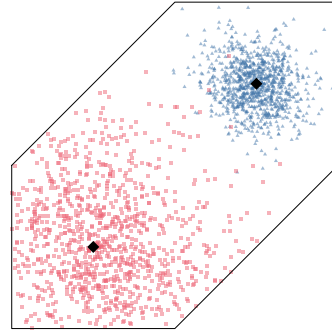


Figure 5 Extents of errors having standard deviations 0.1 (blue triangles) and 0.2 (red squares), around the utility matrices $\begin{bmatrix} 0.5 & 0.5 \\ 0 & 1 \end{bmatrix}$ and $\begin{bmatrix} 1 & 0 \\ 0.5 & 0.1 \end{bmatrix}$ (black diamonds).

in the space of utility matrices, for standard deviations equal to 0.1 and 0.2.

Under these assumptions we calculate how often a pair of classifiers, represented by two confusion matrices with the same class proportions, is evaluated in reverse order, with respect to their true utility yield, when an incorrect utility matrix or another metric is used for the evaluation. This calculation is an integration problem that we solve by Monte Carlo sampling. The procedure is intuitive:

1. Select a 'true' utility matrix according to the distribution (i).
2. Select errors around the elements of the true utility matrix, according to the distribution (iii), and add them to it.
3. Select a class proportion and then two confusion matrices having that class proportion (the class proportion must be the same since the matrices are obtained from the same data), according to the distributions (ii).
4. Calculate the difference in the true utility yield of the two confusion matrices, using the true utility from step 1.
5. Calculate the difference in
 - 5a. the scores according to several metrics
 - 5b. the yields according to the erroneous utility matrix from step 2

for the two confusion matrices.

6. If the differences from steps 4 and 5 disagree in sign then this pair of confusion matrices was incorrectly ranked by the metric or the incorrect utility matrix.

The results of this sampling procedure for the case of uniform distribution of true utility matrices, several metrics, and utilities affected by errors with 0.1 standard deviation, are shown in fig. 6. Each point represents a pair of confusion matrices (step 3); its coordinates are the true utility yield and either the score given by a metric or (last plot) the yield according to the incorrect utility matrix. The red or yellow triangular points in the in the II and IV quadrants (discordant signs) are incorrectly ranked pairs. The percentages of incorrect rankings are calculated from 10^6 samples, giving slightly more than one decimal significant digit; fewer samples are shown in the plots.

The plots are displayed in order (left-right, top-bottom) of decreasing percentages of incorrect rankings. The accuracy metric proves to be the best among the ones considered, leading to 8.7% incorrect pairwise rankings. But we see that a utility matrix affected by gaussian errors with 0.1 standard deviation is even better, yielding 4% incorrect pairwise rankings.

The dependence of the fraction of incorrect rankings on the standard deviation of the error affecting the utilities is shown in the plots of fig. 7, for the case of uniform distribution (top plot) and gaussian distribution (bottom plot) of true utility matrices. It is approximately linear. The plots also report the fractions of incorrect rankings for the other metrics. We see that evaluations based on a utility matrix affected by errors with standard deviation up to 0.15 or even 0.25 are still more reliable than evaluations based on the other reported metrics. This is a remarkable fact, considering that errors with such standard deviations are quite large, as can be seen in fig. 5.

An utility error with standard deviations around 0.25 cover the whole space of utility matrices almost uniformly (cf fig. 5). Such large error means that we were completely uncertain about the utilities to start with. It therefore makes sense that the accuracy, equivalent to using the identity utility matrix, becomes a more reliable metric when this error level is reached. Indeed we saw in § 4.1 that the identity utility matrix

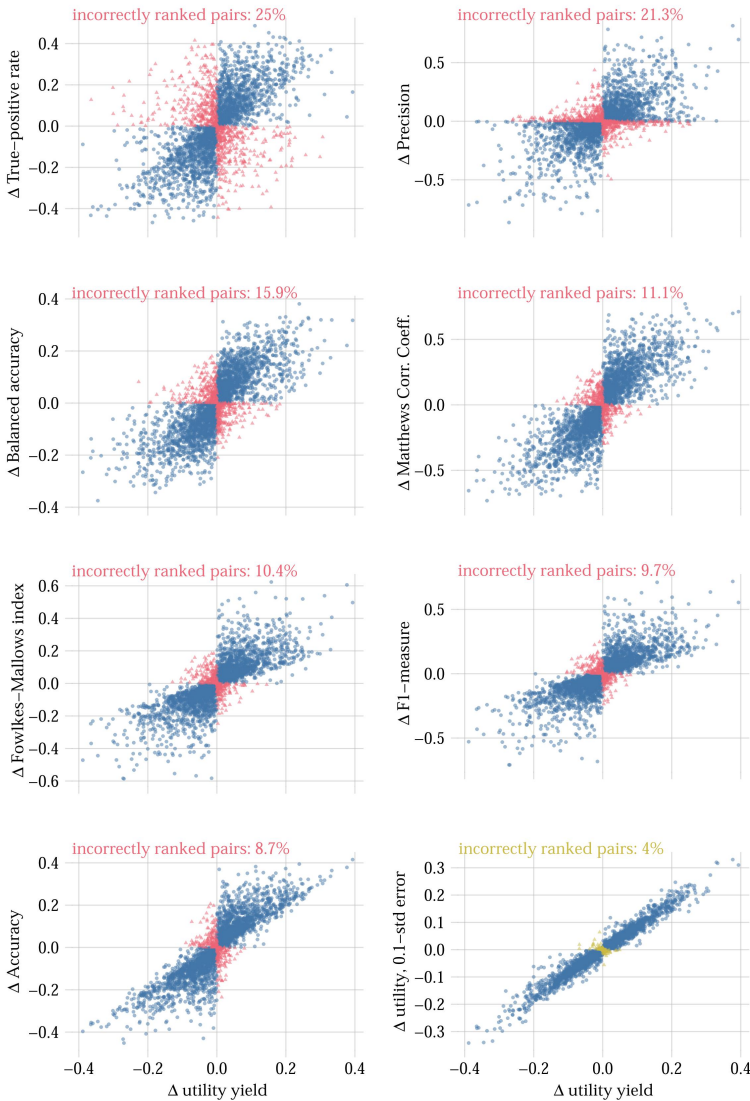


Figure 6 Relationship between difference in utility yields according to a ‘true’ utility matrix, and difference in scores according to other metrics including an incorrectly assessed utility matrix (error with 0.1 standard deviation). Points landing in the II or IV quadrants represent pairs of confusion matrices that were wrongly compared.



Figure 7 Dependence of the proportion of incorrectly ranked pairs of confusion matrices, on the standard deviation of the assessment error on the utilities. Top plot: case with uniform distribution of true utility matrices. Bottom plot: case with gaussian distribution of true utility matrices, as in fig. 4.

is the natural one to use in a state of complete uncertainty about the utilities.

5 What about the area under the curve of the receiver operating characteristic?

Another very common metric to evaluate binary classifiers is the Area Under the Curve of the Receiver Operating Characteristic, or ‘area under the curve’ for short. This metric can only be used for particular classifying algorithms, and its meaning is different from that of the metrics reviewed so far. For these reasons we leave a full discussion of it to future works, and only offer a couple of remarks.

The area under the curve can only be computed for classifiers that output a continuous variable rather than a class. A threshold for this variable determines whether its value predicts of one class or the other. Different choices of threshold leads to different pairs of false-positive rate f (which is $1 - \text{true-negative rate}$) and true-positive rate t in a given test set. These pairs can be plotted as a curve $f \mapsto t(f)$ on a graph with corresponding axes. Given the proportion of classes in the test set, every point on such curve corresponds to a possible confusion matrix $C_{ij}(f)$ that the classifier can produce depending on the threshold chosen. The area subtended by such curve is a weighted average of true-positive rates with a peculiar choice of weights; the weights are uniform as a function of false-positive rate, but generally not uniform as a function of the threshold, for example. The meaning and proper use of the receiver operating characteristic are discussed in a classic by Metz (1978); see especially p. 290.

From the standpoint of decision theory two remarks can be made¹⁶. First, according to the principle of maximum expected utility, § 2.3, we should choose a threshold and corresponding false-positive rate f^* such as to maximize the utility yield, given by eq. (10):

$$\text{choose } f^* = \arg \max_f \left\{ \sum_{i,j=0}^1 U_{ij} C_{ij}(f) \right\}. \quad (20)$$

Any other values of f and of the threshold are irrelevant. Averages over f values are therefore irrelevant as well. Second, if our goal is to

¹⁶ similar points are made by Baker & Pinsky 2001; Lobo et al. 2008.

evaluate the average performance over several possible classification problems, then the quantities to be averaged are the utility matrices of those classification problems, as discussed in § 4.1, yielding a unique expected utility matrix. Once this is computed we go back to a single choice of f according to our first remark.

Owing to these issues, the area under the curve suffers from the same problems as the non-compliant metrics discussed in § 3.3: in every classification problem it always leads to cases of incorrect evaluation.

A correct use of the receiver-operating-characteristic curve $t(f)$ can be made, however. It is explained in Metz (1978), section *Cost/Benefit Analysis* p. 295, and in Sox et al. (2013), § 5.7.4 (curiously Sox et al. also mention the generally erroneous criterion of the area under the curve).

Denote the proportion of class 0 (positive) in the test set by B . The confusion matrix as a function of f is then

$$\begin{bmatrix} C_{00}(f) & C_{01}(f) \\ C_{10}(f) & C_{11}(f) \end{bmatrix} = \begin{bmatrix} B t(f) & (1-B) f \\ B [1-t(f)] & (1-B)(1-f) \end{bmatrix}. \quad (21)$$

The sum in formula (20) above can then be explicitly written, rearranging some terms,

$$\sum_{i,j=0}^1 U_{ij} C_{ij}(f) \equiv (U_{00} - U_{10}) B t(f) - (U_{11} - U_{01}) (1-B) f + U_{10} B + U_{11} (1-B). \quad (22)$$

The principle of maximum expected utility (20) is then equivalent to the following condition, obtained using the explicit sum above but dropping the constant term on the second line for simplicity:

$$\text{choose } f^* = \arg \max_f \{ (U_{00} - U_{10}) B t(f) - (U_{11} - U_{01}) (1-B) f \}. \quad (23)$$

The function in braces is monotonically increasing because $t(f)$ is (we assume, as always, that the utility of correct classification of a class is higher than that of misclassification, so $U_{00} - U_{10} \geq 0$ and $U_{11} - U_{01} \geq 0$). Its maximum can thus be found by setting its derivative to zero:

$$\text{choose } f^* \text{ such that } t'(f^*) = \frac{(U_{11} - U_{01}) (1-B)}{(U_{00} - U_{10}) B}. \quad (24)$$

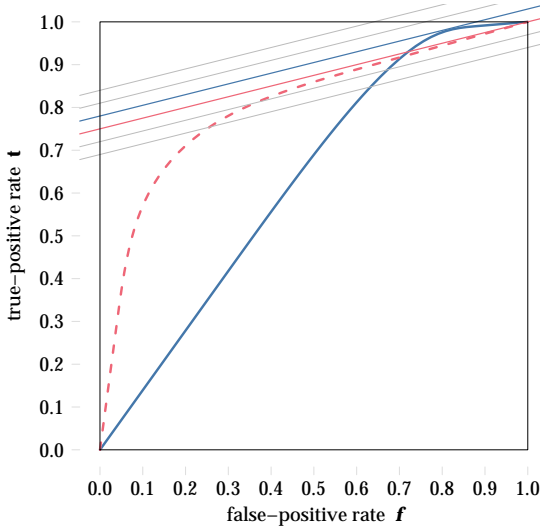


Figure 8 Receiver-operating-characteristic curves of two classifiers. The red dashed curve clearly subtends a larger area than the blue solid curve. Yet the classifier with the latter curve yields a higher utility, because it touches the family of parallel lines, eq. (25), at a higher point. This example arises for a utility matrix equal to $\begin{bmatrix} 4 & 0 \\ 0 & 1 \end{bmatrix}$ and a test set with $B = 0.5$ (balanced), or for a utility matrix equal to $\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$ and a test set with $B = 0.8$.

If we have several classifiers, each with its own curve $t(f)$, then *the best is the one tangent to the line*

$$t = \frac{(U_{11} - U_{01})(1 - B)}{(U_{00} - U_{10})B} f + \text{const.} \quad (25)$$

having the highest intercept.

From this criterion it can be seen geometrically that if a classifier has its curve $t(f)$ *completely above* the curve of another classifier, then it must have a higher utility yield. But nothing in general can be said if the curves of the two classifiers cross. It is the tangent of a receiver-operating-characteristic curve that matters, not its subtended area. Figure 8 shows an example of this.

6 Summary and discussion

The evaluation and ranking of classification algorithms is a critical stage in their development and deployment. Without such evaluation we cannot even say whether an algorithm is better than another, or whether a set of parameter values for a specific algorithm is better than another set.

And yet at present we have not an evaluation theory, but only an evaluation folklore: different procedures, proposed only out of intuition and of analysis of special cases, with fuzzy criteria to decide which should be used, and without rigorous theoretical foundations that should guarantee uniqueness and universality properties and absence of biases. We believe that some of the surprising failures of machine-learning *in actual applications*¹⁷ come not only from biases in the choice of test datasets and similar biases, but also from the use of wrong evaluation metrics.

In the present work we have argued that theoretical foundations for the evaluation process are available in *decision theory*. Its main notions and principle – utilities and their maximization – are very intuitive, as shown (we hope) by the introductory story.

These are the main results of the application of decision theory to the evaluation of classifiers:

- The evaluation metric depends on the specific classification problem.
- Such metric is completely defined by N^2 parameters, the utilities, collected in a utility matrix. Two parameters are arbitrary and represent a zero and measurement unit of the utility scale. In the binary-classification case this means that we have a two-dimensional set of possible metrics.
- A utility matrix also appears when we are uncertain about the utilities underlying a classification problem, or when we want to consider the average performance over several classification problems.
- The score of a classifier on a test set is simply given by its utility yield: the grand sum of the products of the elements of the utility matrix and the confusion matrix of the classifier. It is therefore a simple linear expression in the confusion matrix elements.

¹⁷ see e.g. Varoquaux & Cheplygina [2022](#).

- Some popular metrics such as precision, balanced accuracy, Matthews correlation coefficient, Fowlkes-Mallows index, F_1 -measure, and area under the receiver-operating-characteristic curve do not comply with decision theory. As a consequence they are affected by cognitive biases and always lead to some erroneous comparative evaluations of classifiers in every classification problem.
- Using a utility matrix with incorrectly assessed utilities still leads on average to fewer wrong comparative evaluations than using other popular metrics.

We believe that the decision-theoretic evaluation of classifiers has remarkable advantages.

First, it translates the fuzzy problem “which of the numerous scores should I rely on?” into a more structured, thus easier to confront, one: to assess, at least semi-quantitatively, how many times more valuable, desirable, or useful is the correct classification of a class than its incorrect classification, than the correct classification of another class, and so on. Such utilities usually have a more immediate, problem-dependent interpretation than other metrics.

Second, it leads to a mathematically extremely simple, computationally convenient metric: a linear combination of confusion-matrix elements. No need of transcendental functions or of the integration of curves.

Third, the principles of the underlying theory guide us if we have to face new peculiar problems. Imagine for instance a classification problem where we cannot say, in general, whether true positives are more important than true negatives and so on, because such valuation can vary from one tested item to another. Decision theory in this case requires an item-wise assessment of utilities, and still provides an item-wise score, which can be accumulated across items to obtain a total evaluation score for the performance of candidate classifiers.

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