

Semester	III	Total Credit	4
Course Code	GE 301 - A	Credit Pattern	L-45, T-7, P-8
Course Title	Entrepreneurship Development		
Course Objectives			
1	To understand the concept and importance of entrepreneurship		
2	To develop entrepreneurial skills and abilities among the students to run business efficiently and effectively		
3	To provide insights to the students on entrepreneurship opportunities		
4	To familiarize students with the support system provided by the government for entrepreneurship.		

Course Outcomes: Students will be able to;	
1	Explain Basic Concept of Entrepreneurship and link the Entrepreneurship with Economic Development.
2	Develop the Business Plan for any kind of new enterprise.
3	Discuss concept of Women and Social Entrepreneurship.
4	Discuss Role of Central and State Government in Entrepreneurship Development.

Unit Number	Contents	Number of Sessions	
1	Introduction to Entrepreneurship Definition and Concept of Entrepreneurship, Evolution of Entrepreneurship, Characteristics and Skills of Successful Entrepreneurs, Entrepreneur Vs Intrapreneur, Entrepreneur Vs Manager, Types of Entrepreneur, Role of Entrepreneurship In Economic Development, Factors affecting Entrepreneurship Development.	L= 12	
		T= 2	P= 2
2	Basics of Business Plan Sources of Business Ideas, Evaluation of New Business Ideas, Developing a Business Plan, Importance, Contents and Presentation of Business Plan. Feasibility Study: Market Feasibility, Technical Feasibility, Financial Feasibility, Management Competency.	L= 11	
		T= 2	P= 2
3	Women Entrepreneurship and Family Entrepreneurship Nature of Women Entrepreneurs, Functions of Women Entrepreneurs, Growth of Women Entrepreneurship, Opportunities and Challenges of Women Entrepreneurs, Government Policies and Support for Women Entrepreneurship.	L= 11	
		T= 2	P=2
4	Social Entrepreneurship in India Concept of Social Entrepreneurship, Evolution of Social Entrepreneurship, Profile of a Social Entrepreneur, Characteristics of Social Enterprises, Opportunities and Challenges of Social Entrepreneurs, Government Policies and Support for Social Entrepreneurship, Role of Central and State Governments in Promoting Entrepreneurship, Sources of Finance: Internal and External Funds, Private Equity, Venture Capital, Angel Investors, Bootstrap Financing.	L= 11	
		T= 1	P= 2

Note:

1. Case studies on each of the aspects mentioned in the syllabus need to be discussed.
2. Video cases and documentary films relating to the syllabus to be exhibited in the class.

Learning Resources

1	Text Books	<ol style="list-style-type: none"> 1. S.S. Khanka – Entrepreneurial Development – S. Chand And Company Ltd., New Delhi – 1999 2. David H. Holt – “Entrepreneurship – New Venture Creation” – Prentice Hall, New Delhi – 2003 3. Dr. R.R. Khan – Entrepreneurial Management – School Of Management Studies, Mumbai – 1985 4. M.B. Shukla – Entrepreneurship And Small Business Management – Kitab Mahal – Allahabad – 2003 5. Kuratko D.F. and Rao. T.V, Entrepreneurship, A South Asian Perspective, CENGAGE Learning Publications
2	Reference books	<ol style="list-style-type: none"> 1. Raj Shankar – “Entrepreneurship: Theory and Practice” – Vijay Nicole Imprints Pvt. Ltd., 2. D. F. Kuratko, T. V. Rao – “Entrepreneurship: A South Asian Perspective” – Cengage Learning 3. Entrepreneurship Development – Prepared By Colombo Plan Staff College For Technical Education Manila – Tata Mc-Graw Hill, New Delhi – 1998 4. Dr. R.R. Khan – Entrepreneurial Management – School Of Management Studies, Mumbai – 1985
3	Websites	<ol style="list-style-type: none"> 1. www.startupindia.gov.in 2. www.india.gov.in 3. www.swadesfoundation.org 4. http://indiaclub.com/ 5. http://bni-india.in/bni-india/ 6. http://yie.in/ 7. http://tie.org/
4	Journals	<ol style="list-style-type: none"> 1. https://www.entrepreneur.com/in
5	Practical Component	<ol style="list-style-type: none"> 1. Interview a local entrepreneur and understand attributes behind his/her success 2. Visit to DIC to understand the Government Support 3. Visiting NGOs to understand the concept of Social Entrepreneurship. 4. Interview a local Woman Entrepreneur to understand the challenges faced by her.