



# PATRICK GONZALEZ

## CONTACT

### Location

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## SKILLS & EXPERTISE

- Adobe CS6
- Microsoft Office
- Final Cut Pro
- Research
- Communication
- Public Speaking
- Time Management
- Negotiations
- Motivation

## STRENGTH

- Commander
- Empathizer
- Philomath
- Self-Believer



## EXPERIENCE

### Sponsorship Coordinator

September 2018 – October 2018

*Gameday Media / Portland / Oregon*

- Worked with business partners nationwide to fundraise for high school athletics through high quality print media sales.
- Researched new leads and presented potential clients with services provided
- Coordinated with art departments on client purchased ad sizes, artwork, and placements.

### Collision Appraiser

October 2016 – June 2018

*Aloha Auto Body & Paint / Beaverton / Oregon*

- Appraised auto collision damage, scheduled repairs with customer, and negotiated with insurance companies for payment.
- Supported technicians daily by maintaining inventory and distributing correct supplies and parts for repairs
- Managed communication with outside vendors including international manufactures when ordering materials
- Scheduled and communicated progress of repairs with customers
- Identified and alleviated customer concerns regarding repairs

### Social Media & Marketing Intern

May 2015 – July 2016

*Urban South Brewery / New Orleans / Louisiana*

- Created companies social media accounts: (Facebook, Twitter, and Instagram)
- Managed in-house merchandise POS system; coordinated product releases, in-house events, and initiated new merchandise campaigns and promotions
- Involved with new product creation, strategies and planning for three-tier market: Distributors, Retailers and Consumers

### Catering and Events Coordinator

August 2014 – July 2016

*Columns Hotel / New Orleans / Louisiana*

- Responsibilities included: event set-up & tear down, guest relations, supervise offsite events, and bartending
- In a renowned and historic hotel, assisted film crews for *American Horror Story's* and *NCIS: New Orleans* with on-site coordination, scene preparation, and extra appearances.

## EDUCATION

May 2016

### Bachelor of Arts in Strategic Communications

*Loyola University / New Orleans / Louisiana*

May-June 2015

### Business Administration Minor

*Warsaw / London / Lisbon*