SHIV NADAR
INSTITUTION OF EMINENCE DEEMED TO BE
— UNIVERSITY —
DELHI NCR

Career Development Center
Newsletter
November 2025

A month of collaboration, growth, and student achievements

November Highlights

> " **Progress is always a shared effort.** "

Dear Readers,

When you think about it, is there anything that truly flourishes without teamwork? A child taking their first steps, a home being built, a musical concert, a scientific breakthrough, even a festival celebrated with joy — each comes alive because many hands, minds, and hearts come together. Cities function because countless unseen people coordinate every hour to make life move smoothly. From the earliest moments of our lives to the roles we take on as adults, nothing meaningful thrives in isolation. The world itself is built on collaboration.

With this thought in mind, I look back at November — a month that reminded us how powerful collective effort can be.

While the placement season continued with its usual momentum, much more was happening across Career Services. In our commitment to building a culture of continuous career preparation and make our students career ready, we are making career advising easier for students to access. Career advisors are now available throughout the week, and students can walk into the CDC Bay anytime for resume reviews, interview preparation, GD practice, LinkedIn support, or simply to seek clarity on their next step.

We also deepened our engagement with alumni — an important pillar of our ecosystem. Our upcoming alumni mentorship initiative will connect students with experienced graduates who can help them understand career pathways, industry expectations, and emerging opportunities in a rapidly evolving job market. Their lived experiences will add invaluable perspectives to our students' preparation.

On the placements front, November was an encouraging month. We successfully ran 20 recruitment processes, with notable traction in the core engineering sector. Organizations such as Escorts Kubota, Ericsson R&D India, and ISGEC Heavy Engineering hired our students for highly motivated roles including Software Developer, GET – Customer Satisfaction, and Engineer Trainee.

We also welcomed new partners into our placement ecosystem — UKG, CloudKeeper, and Josh Technology Group — each offering specialised and selective roles. This reflects not just industry confidence in our students, but also the strength of our academic and advising ecosystem.

> **" Nothing meaningful thrives in isolation. "**

Our commitment to hands-on learning continued through industry visits to **Delhi Metro Rail Corporation** and **STMicroelectronics**, giving students firsthand exposure to real-world environments, technologies, and challenges. These experiences bridge the gap between classroom knowledge and industry expectations, making our students far more confident and informed.

A special congratulations to the students who made the University proud by winning competitions organised by **Mercer** and **Hewlett Packard Enterprise**. Their achievements, and the dedication of the advisors who guided them, are wonderful examples of what teamwork, preparation, and perseverance can accomplish.

As you read through this newsletter, I hope you see what I see every day — a community that grows stronger together. Students pushing themselves, faculty and advisors supporting them, alumni giving back, and industry partners believing in our potential. It is this spirit of collaboration that keeps us moving forward and prepares our students for the world that awaits them.

Warm regards,
Anubha Bali
Senior Director, Career Development
Center and Alumni Relations
Managing Director, Atal Incubation Centre

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INDUSTRY PARTNERSHIPS AND CAMPUS ENGAGEMENTS

Connecting students and organisations through meaningful opportunities

In November, CDC strengthened its engagement with leading organisations across technology, finance, consulting, and core engineering sectors. These collaborations took multiple forms — recruitment drives, industry talks, expert sessions, skill-building workshops, competitions, and industry visits. Together, they gave students deeper visibility into career pathways, real-world expectations, and emerging trends.

Our Engagement This Month Included:
- **Recruitment Drives** across tech, engineering, finance, and consulting
- **Industry Talks and Expert Sessions**
- **Skill-Building Workshops** (resume, interviews, analytics, pitch training)
- **Competitions and Hackathons** (Mercer, HPE)
- **Industry Visits** (DMRC, STMicroelectronics)

Why This Matters

These engagements help students understand opportunities across sectors, gain exposure to new technologies, and build confidence as they prepare for internships and placements.

Industry Partners Engaged in November

Tech and Product

Engineering and Core

Finance and Consulting

Alumni and Learning Partners

Placement Highlights

Placement Process

Total 20 placement
processes conducted

Top Sectors

Tech, Core Engineering,
Consulting

New Recruiters

UKG, CloudKeeper, Josh
Technology Group

Top Roles

Software Quality Analyst, Inside
Sales, Solution Consultant,
Quantitative Analyst

WNS PROCUREMENT

WNS Procurement is a business unit of WNS Global Services that focuses on procurement and supply-chain transformation for large global organizations. It combines deep category expertise, AI-driven analytics and managed services (via entities like Denali Sourcing Services, The Smart Cube and OptiBuy) to help procurement teams evolve from tactical execution to strategic value creation. Its offerings include sourcing, contract management, procure-to-pay, supplier risk management and digital advisory services designed to reduce costs and improve efficiency across the procurement lifecycle.

Roles offered: Research Intelligence and Analytics, Analyst Forecasting

AARUSH MARWAHA
B.Tech. in Computer Science and Engineering

ARNAV VASHISHTHA
B.Tech. in Electrical and Computer Engineering

GANNAMANENI MANIDEEP
B.Tech. in Computer Science and Engineering

S.V. GAUTHAM
B.Tech. in Electrical and Computer Engineering

SRI RAJA VATSAVAI ASHWIN
B.Tech. in Electrical and Computer Engineering

KUSUMITA PAL
M.Sc in Economics

SHIVAM BIST
M.Sc in Economics

VARSHA
M.Sc in Economics

ISGEC

ISGEC Heavy Engineering Ltd, founded in 1933, is an Indian diversified heavy engineering company offering manufacturing and project execution services across machinery, process equipment, boilers, sugar-plants and more. It operates through two major segments: manufacturing of machinery and equipment, and execution of industrial projects such as turnkey plants. The company serves customers in over 90 countries, showcasing a broad global footprint and strong export orientation

Roles offered: Graduate Engineer Trainee

AKSHAT SHARMA
B.Tech. in Mechanical Engineering

J SHRINAND
B.Tech. in Mechanical Engineering

Congratulations
CLASS OF 2026

INSPIRING MOMENTUM

Founded in 2016 and headquartered in Toronto, Canada, Xanadu is a quantum computing hardware and software company. They focus on developing photonic quantum computers—that is, quantum machines based on light (photons) rather than traditional superconducting qubits. Their mission is to make quantum computing useful and available to people everywhere, bridging the gap from research to real-world applications.

Roles offered: Data Scientist / Full Stack Developer

ANIMESH MISHRA
B.Tech. in Computer Science and Engineering

JAIDEEP SINGH
B.Tech. in Computer Science and Engineering

PRATYUSH KAMAL
B.Tech. in Computer Science and Engineering

RAJ RAJESHWAR SINGH BISEN
B.Tech. in Computer Science and Engineering

SANSKAR SUGANDHI
B.Tech. in Computer Science and Engineering

UBS

UBS is a leading global financial services firm offering wealth management, investment banking, and asset management solutions. Known for its strong international presence, UBS combines deep industry expertise with a commitment to innovation and client-centric services.

Roles offered: Quantitative Analyst

HITANSH KAPOOR
B.Tech. in Computer Science and Engineering

NIKHIL NAMBIAR
B.Sc. (Research) in Mathematics

CloudKeeper

Cloudkeeper is a cloud cost optimization and FinOps platform designed to help businesses maximize value from their cloud investments. It provides actionable insights, automated savings, and continuous cost governance across multi-cloud environments. Suitable for finance and engineering teams alike, Cloudkeeper helps maintain efficiency while keeping expenses under control.

Roles offered: Inside Sales

KRITIKA WADHWA
Master of Business Administration

Congratulations
CLASS OF 2026

ERICSSON

ISGEC Heavy Engineering Ltd, founded in 1933, is an Indian diversified heavy engineering company offering manufacturing and project execution services across machinery, process equipment, boilers, sugar-plants and more. It operates through two major segments: manufacturing of machinery and equipment, and execution of industrial projects such as turnkey plants. The company serves customers in over 90 countries, showcasing a broad global footprint and strong export orientation.

Roles offered: Software Developer

ARYAN TOMAR
B.Tech. in Computer Science and Engineering

ISHAN DAS
B.Tech. in Computer Science and Engineering

SESHADRI NITIN
B.Tech. in Computer Science and Engineering

Kubota
Escorts Kubota Limited

Escorts Kubota Limited is a major Indian engineering conglomerate, headquartered in Faridabad, Haryana, that specialises in manufacturing agricultural machinery, construction equipment and railway components. Founded in 1944 (originally as Escorts Limited), the company has grown into a global player and now operates in more than 40 countries.

Roles offered: Graduate Engineer Trainee

ANGAD SINGH SACHDEVA
B.Tech. in Electrical and Computer Engineering

SAMPATH YUKTHA GANTA
B.Tech. in Electrical and Computer Engineering

CEEW
THE COUNCIL

The Council on Energy, Environment and Water (CEEW) is a leading policy research institution working at the intersection of sustainability, energy, and climate action. It delivers data-driven insights to support India's transition to a cleaner and more resilient future.

Roles offered: Research Intern

SHRIHAN SETHI
B.Sc. (Research) Economics

CAMPUS PLACEMENTS
2025-2026

Josh Technology Group is a high-end product development and engineering consulting firm specializing in scalable, cutting-edge software solutions. They partner with global clients to build robust, innovative products across web, mobile, and AI technologies.

Roles offered: Software Quality Analyst

SAKSHAM MAHAJAN
B.Tech. in Electrical and Computer Engineering

VaidyaRx is a healthcare-tech startup that offers patients access to senior medical specialists for second opinions and prescription counselling, aiming to reduce diagnostic errors and unnecessary treatments. Based in India, the team focuses on emerging-market healthcare challenges and provides services via app and teleconsultation.

Roles offered: Business Operations and Marketing

SHOURAYA MEHRA
Bachelor of Management Studies

Seagate is a leading global provider of data storage solutions, known for its reliable hard drives and advanced storage technologies. The company focuses on enabling businesses and consumers to store, share, and protect their digital data efficiently.

Roles offered: Dashboard and Analytic Tool Development

PREYANSHE JINDAL
B.Tech. in Computer Science and Engineering

UKG (Ultimate Kronos Group) is a global leader in workforce management and human capital management solutions, helping organizations manage their people more effectively. Known for its strong focus on employee experience, UKG combines advanced technology with a people-first culture to support businesses of all sizes.

Roles offered: Solution Consultant

AKSHAT
B.Tech. in Computer Science and Engineering

IN FOCUS: JOURNEYS OF GROWTH

In Focus brings you stories of students who raise the bar and set new benchmarks through feats that inspire excellence. This month, we spotlight those who have secured roles at sought-after organisations, won industry competitions, and created impactful work. Here, they share their journeys, reflections, and what drives them forward.
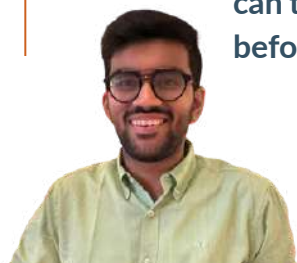
There's more to the interview than just data structures and algorithms.

Mudit Gupta
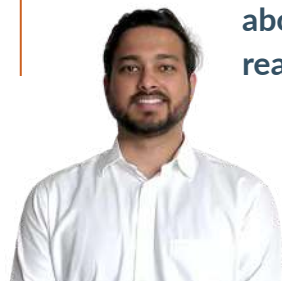B.Tech. in Computer Science and Engineering
Class of 2026

Attitude matters more than experience.

Shivika Bhatt
Master of Business Administration
Class of 2026

Practice DSA every day. You can't master it in a week before the interview.

Arham Jain
B.Tech. in Computer Science and Engineering
Class of 2026

The interview wasn't just about theory; it tested real-world application.

Shivam Bist
M.Sc. in Economics
Class of 2026

Competition was genuinely enjoyable and stretched our creativity in the best way.

Yashwardhan Singh
Bachelor of Management Studies
Class of 2027

Winning the competition was incredibly fulfilling.

Shivansh Kalra
B.Tech. in Computer Science and Engineering
Class of 2027

The CDC guided us at every step with clarity and encouragement.

Preksha Khandelwal
Bachelor of Management Studies
Class of 2027

What was the key to landing your role at Microsoft?
Being well-prepared with data structures and algorithms, knowing the content on my resume inside out, and being able to discuss it in detail. I also researched the company and its values thoroughly.

What was the most important skill for this role?
The ability to communicate ideas clearly and concisely.

Which skills or experiences helped most?
The pre-placement talk gave me a clear idea of what the employers were looking for and how to pitch myself effectively. Practicing on LeetCode also helped significantly.

Which campus resources helped you the most?
All the resources and support offered by the CDC throughout the process were immensely helpful.

What's one thing from your interview that stood out to you?
How much importance did they place on company values.

What's one thing you wish you had known earlier?
There's more to the interview than just data structures and algorithms. A strong grasp of OOP, DBMS, and OS principles is important too.

Any advice for fellow students aiming for similar roles?
Work on interesting projects that you can discuss in depth during interviews. Any technical leadership experience will also reflect well.

Mudit Gupta
B.Tech. in Computer
Science and Engineering
Class of 2026

Placed at Microsoft

In Focus: Journeys of Growth

What was the key to landing your role at BNY Mellon?
I made sure to thoroughly understand the role and the company beforehand. I researched the qualities they value in candidates and used that to tailor my preparation, which helped me present myself confidently.

Which skills or experiences helped most?
Strong communication, adaptability, and staying calm under pressure.

Which campus resources helped you most?
The mock interviews, along with the resume, Excel, and PowerPoint workshops conducted by the CDC, were extremely helpful. Faculty guidance and peer discussions also gave me clarity on how to present my skills and prepare for both technical and behavioral questions.

What's one thing you wish you had known earlier?
How much communication matters in an operations role. It's not just about analyzing data, but coordinating with internal teams, escalating issues correctly, and documenting everything clearly are equally important.

Any advice for fellow students aiming for similar roles?
Master the basics of finance and understand how business functions connect. Stay curious, ask questions, and show eagerness to learn. Attitude matters more than experience.

Shivika Bhatt
Master of Business
Administration
Class of 2026
Placed at BNY Mellon

In Focus: Journeys of Growth

From Winning the Think-A-Thon to Securing a Role at HPE

Arham Jain
B.Tech. in Computer Science
and Engineering
Class of 2026

Arham Jain has made remarkable strides in his tech journey this year. In January 2025, Arham participated in the **Hewlett Packard Enterprise** (HPE) **Think-A-Thon**, a 90-minute, pan-India challenge designed to test students' programming skills and their awareness of HPE technologies.

Arham emerged as the first prize winner, standing out not just for his technical skills but also for his clarity of thought and problem-solving approach. "Unlike hackathons, which stretch over a period of time, Think-A-Thon tested us on speed, accuracy, and conceptual understanding," Arham shared.

Following his win, Arham was selected for HPE's **Career Preview Program** (CPP)—a six-month remote research internship offered to a select group of Computer Science and Engineering and Electrical and Computer Engineering students who qualified through a written exam.

Arham's team, consisting of four students, worked on a real-world problem statement under the guidance of mentors from both Shiv Nadar University and HPE. "The internship gave us a glimpse into how the corporate world works. Our meetings were formal, with mentors regularly checking in on our progress and approach. And since it lasted six months, staying consistent and focused was key," says Arham.

After completing the internship and submitting their project, Arham and his team were invited to appear for interviews in August. Arham was subsequently offered a role as a **Software Development Engineer** at HPE Bangalore, marking a significant milestone in his career.

We asked Arham what he believed contributed to his consistent success, from the Think-A-Thon to the CPP and ultimately landing a role at HPE. "Practice DSA every day. Only then will it truly be at your fingertips. You can't rush through it or expect to master it in a week before the interview. My approach was simple: solve one or two problems daily. Also, stay updated with emerging technologies," says Arham.

> "
> We received tremendous support from the CDC, right from the Think-A-Thon all the way through to the final interviews.
> Their guidance was especially valuable during the internship phase, when a few students began to lose motivation and struggled to stay engaged. Thanks to the encouragement and support from Ravinder Sir, those students were able to regain focus and successfully complete their internships.
> "

From Design Engineer to Forecasting Analyst: Shivam Bist's Bold Career Pivot

Shivam Bist
M.Sc. in Economics
Class of 2026

When Shivam Bist, a final-year M.Sc. Economics student at Shiv Nadar University, walked out of his final interview round with **WNS Consulting**, he knew the effort had paid off. He has secured a role as a **Forecasting Analyst**, a position that perfectly blends his love for data, statistics, and problem-solving. But Shivam's journey to this point was anything but conventional.

After completing Mechanical Engineering from DIT University, Dehradun, in 2017, Shivam began his career as a design engineer. "After working for a year or two, I realised I wanted to do something different, something that involved finance, statistics, and economics," he recalls. Friends advised him to take a short course or switch jobs, but Shivam had other plans. "I didn't want to regret not trying. I was confident in my programming and quantitative skills, so I decided to go for a master's degree."

That decision led him to Shiv Nadar University. In his first semester, Shivam worked as a **Research Assistant** under **Dr. Arka Roy Chaudhuri**, diving into Python programming and data scraping tasks. Later, during his internship at the **Indian School of Business (ISB) Hyderabad**, he worked on the **Telangana Rising 2047 Vision Policy** document as part of the National Viksit Bharat agenda.

These experiences became the highlight of Shivam's resume. "The first five or six questions in my WNS interview were about my Python projects and data work. They were curious about how complex the projects were and how I applied concepts practically," says Shivam.

Shivam adds, "The interview wasn't just about theory; it tested real-world application. They asked scenario-based questions like how to model crude oil prices or explain the impact of U.S. interest rate hikes on Indian companies in layman's terms. So being updated on global trends and connecting them to economic concepts is crucial,"

> Thank you, CDC, for helping me prepare for GDs. While I was confident in other areas, public speaking was never my strength. The mock GDs pointed out the mistakes I was making, which helped me work on those areas and improve, something that proved invaluable during my WNS interview. The workshop on practicing guesstimates and case studies also helped immensely in sharpening my problem-solving skills.

Shiv Nadar University Students Win Mercer's FinQuest with Future-Ready AI Solution

As part of the Career Development Center's ongoing efforts to bring competitive opportunities to campus, Shiv Nadar University students stood out for their bold vision and practical approach at FinQuest 2025, a case study competition organised by Mercer as part of the Mercer Summit 2025. Shivansh Kalra, Preksha Khandelwal, and Yashwardhan Singh emerged as the winning team, beating out strong contenders from IIT Delhi, FORE School of Management, Amity University, Shri Ram College of Commerce, Delhi School of Economics, and other leading institutions across the NCR region.

This year's challenge was a case study on optimising pension funds through AI-powered risk management for PensionPlus, a global wealth management firm managing $5 billion in pension assets. Participants were tasked with designing an AI-driven system to address market volatility, longevity, and liquidity risks while ensuring regulatory compliance and ethical AI practices.

The case study wasn't just about algorithms; it was about answering the big questions shaping the industry: Which AI tools are most effective for pension risk management? How can firms embed AI into existing processes? What strategies guarantee compliance and ethical deployment? Each team submitted a detailed written report and a creative video pitch, blending technical rigor with strategic foresight.

The team impressed judges with a solution that combined cutting-edge AI models with practical scalability. "Our approach demonstrated how predictive analytics and machine learning can enhance portfolio resilience, improve funding ratios, and maintain transparency in a complex regulatory environment. By focusing on explainable AI and robust compliance frameworks, we showcased a future-ready model that could scale globally," says Preksha Khandelwal.

> " The Mercer Case Competition was an energising challenge that pushed us to think beyond the obvious. It was genuinely enjoyable and stretched our creativity in the best way. "

Yashwardhan Singh
Bachelor of Management Studies
Class of 2027

> " Winning this competition was incredibly fulfilling. It was a proud moment that reinforced our hard work and fueled our motivation for the opportunities ahead. "

Shivansh Kalra
B.Tech. in Computer Science and Engineering
Class of 2027

> " The CDC guided us at every step with clarity and encouragement. Their mentorship was instrumental in shaping our approach and ultimately our success. "

Preksha Khandelwal
Bachelor of Management Studies
Class of 2027

Inside Fidelity: Siddarth Koul on AI, Skills, and Building Careers in Finance

In the middle of the placement frenzy, we grabbed a moment with Siddarth Koul, Early Careers Recruiting Lead for India and APAC at Fidelity International. With over ten years of experience across industries like IT, healthcare, and banking, Siddarth's seen it all when it comes to launching careers. In this candid chat, he breaks down what Fidelity really looks for in fresh grads, the skills reshaping the future of work, and the common blind spots students can fix to stand out in the real world.

Siddarth Koul

Early Careers Recruiting Lead
India and APAC
Fidelity International

> " **At Fidelity, while we don't yet have roles that specifically seek 'AI experts,' we look for what we call an AI-enabled mindset.** "

How is Fidelity integrating AI and data analytics into its business operations, and what kinds of roles are emerging as a result?

At Fidelity, while we don't yet have roles that specifically seek 'AI experts,' we look for what we call an AI-enabled mindset. As long as professionals remain open to learning, stay curious about technology, and can connect insights to business outcomes, they will continue to be at the heart of everything we do.

What skills or competencies do you think students should focus on to stay relevant in an AI-driven financial landscape?

More than just skills, I think values and behaviors are equally important to stay relevant in an AI-driven financial landscape. AI brings incredible opportunities but also real risks, especially around data security. Students must develop a strong sense of responsibility and integrity in how they use AI tools. Awareness of what can and cannot be shared is critical.

How can students from non-finance backgrounds build a career in finance or investment management?

Coming from a non-financial background, I understand that it's not easy to break into the finance domain. But the key lies in upskilling. You need to take the initiative to learn, whether through certifications, short courses, or self-study, and build a strong foundation in finance concepts. It's also important to understand how the industry operates. Once you start learning the fundamentals, it becomes easier to connect your existing skills to the finance domain and build a meaningful career.

What are the top qualities or skills Fidelity looks for in candidates for early careers roles?
We place strong emphasis on values and behaviors. Integrity and trust are fundamental, and we look for individuals who demonstrate qualities such as being bold, curious, and compassionate. Alongside values, there are a few essential skills that every professional, regardless of their domain, should possess. Two of the most important are data literacy and AI literacy. Equally important are strong fundamentals. For instance, an engineer cannot become a good AI engineer without understanding data structures.

What learning gaps do you often notice in students during interviews?
When it comes to learning gaps, the biggest one I see in fresh graduates is the lack of hands-on experience. Students often have strong theoretical knowledge but don't always know how to apply it in real situations.

What kind of career opportunities are opening up within Fidelity International for young professionals?

At Fidelity, young professionals can explore diverse roles across several high-impact domains:

Investment Fund Analysis
Analysts in this function study how global political, economic, and social developments affect investments. They track external events, assess financial impact, and translate complex market movements into clear, actionable insights.

Financial Reporting
With millions of customers and billions in assets under management, Fidelity's reporting teams play a vital role in tracking transactions and investment outcomes. They create tailored reports that help clients understand performance, returns, and market trends, serving as both updates and analytical tools.

Corporate Finance
This function focuses on internal financial management, including profit and loss tracking, ledger reporting, budgeting, and forecasting. It's essential for maintaining financial health and strategic planning.

Risk Management
A fast-growing specialisation, risk management teams use mathematical models and statistical tools to evaluate potential risks in portfolios and operations. These roles often require a blend of financial acumen and technical skills, especially in quantitative analysis and predictive modeling.

Careers in Heavy Industry:
Insights from ISGEC

ISGEC Heavy Engineering Ltd., a prominent player in the core engineering sector, recently visited our campus for placements. We had the privilege of speaking with the company's Deputy General Manager – Materials, Ajay Gupta, to explore the dynamics of the heavy engineering industry and understand its evolving expectations from graduates.

How is the heavy engineering industry evolving, and what competencies are sought in today's graduates?

The fundamentals haven't changed; sound knowledge of core concepts remains essential. What's encouraging is that students today have better resources and faculty support, which reflects in their preparedness. However, we notice that some candidates struggle to explain certain concepts during interviews. We don't judge them solely on that; instead, we ask how they applied those concepts in projects or internships, which they are usually able to explain better. Beyond technical skills, communication is key, especially for roles involving client interaction or sales.

> " **Engage deeply with your projects and internships; they are your biggest differentiators.** "

What common gaps do you see in fresh graduates, and how can they improve?

Two areas stand out. First, students often fumble with basic questions that every interviewer expects them to answer confidently. Second, many students struggle to explain the work they did in their projects or internships — even though that's one of their best opportunities to demonstrate hands-on learning.

Ajay Gupta
DGM-Materials
ISGEC Heavy Engineering Ltd

What advice would you give to graduates preparing for placements?

Apart from strong technical skills, do your homework about the organisation. Understand its core business areas and current focus, such as green energy initiatives. When students don't ask questions about our work or show awareness about us, they miss an opportunity to make a strong impression.

How can students make themselves industry-ready?

Stay updated on industry trends and emerging technologies. Work on communication skills, they matter more than students realise. Engage deeply with your projects and internships; they are your biggest differentiators. And finally, approach interviews with confidence and curiosity.

INDUSTRY VISITS

Industry Visits feature visits organised by the Career Development Center to give our students an understanding of the real-world application of what they learn in classrooms. Students gain exposure to actual work environments, which deepen their knowledge of industry trends, best practices, and real-world challenges. Interactions with professionals not only develop an understanding of key concepts but also offer insights into their personal journeys and career trajectories.

Each visit reflects CDC's commitment to expanding hands-on learning, building employability, and preparing students to become future-ready professionals.

Learning Beyond the Classroom: *A Day at Delhi Metro Rail Corporation*

In November, CDC organised an industry visit for Mechanical and Civil Engineering students to the Delhi Metro Rail Corporation (DMRC). The visit, led by seasoned engineers at DMRC, offered an in-depth look into metro infrastructure and operations, sharing practical insights on the design and maintenance of metro systems.

Students explored the complexities of tunneling mechanisms and learned about the engineering challenges involved, along with innovative solutions applied in real-world projects.

A highlight of the visit was an inspiring interaction with Ms. Annie Sinha Roy, India's first woman tunneling engineer. She spoke about her professional journey and provided a detailed understanding of tunnel construction techniques, blending technical expertise with personal experience.

This hands-on exposure gave students a unique opportunity to connect classroom concepts with cutting-edge infrastructure technology, reinforcing the relevance of mechanical engineering principles in modern urban transport systems.

Punithan
B.Tech. in Mechanical Engineering
Class of 2028

" It was an incredibly informative and valuable learning experience. I gained insights into sustainable practices such as waste management, material reuse, and energy-saving techniques being implemented on-site.

The supervisors were generous with their time and shared information in an understandable way, which helped me understand how a real construction site operates.

As a budding civil engineer, this visit bridged the gap between classroom concepts and practical application. I also learned about the Tunnel Boring Machine (TBM), its working principles, and the challenges DMRC faces due to minor vibrations.

Meeting India's first woman tunnel engineer was an inspiring and unforgettable experience. Listening to her experiences and the difficulties she overcame was truly inspiring and motivating. This visit also supported my report on "Sustainable Methods Practiced in Construction Sites." "

Exploring Cutting-Edge Electronic Solutions at STMicroelectronics

In an industry visit to STMicroelectronics, final-year Electrical and Computer Engineering students gained valuable exposure to core electronic components, especially devices like MOSFETs, microcontrollers, sensors, and embedded processors, which are used in today's technology.

The students got an opportunity to see STM's in-house microprocessors and development boards, offering insights into how semiconductor companies design and innovate new electronic solutions.

A major highlight of the session was the evolution of electronics in the automotive and EV industry. Students compared older cars from the 1990s, which had very few electronic components, to today's vehicles that rely heavily on embedded systems, power electronics, sensors, IoT connectivity, and advanced driver-assist systems (ADAS). This demonstrated why modern vehicles depend so much on chips—whether for battery management, motor control, infotainment, safety, or efficiency.

The visit showcased how electronics now play a central role in consumer devices, industrial automation, smart homes, EVs, and emerging technologies.

Shringarika Gupta

B.Tech. in Electrical and Computer Engineering Class of 2027

"Thank you, CDC, for organising a visit to STMicroelectronics, Noida. It was an immensely valuable learning experience, where we interacted with industry professionals who work at the forefront of semiconductor technology. **We gained insights into the electronics industry, learned how modern chips are designed and manufactured, and understood the growing scope of embedded systems and semiconductor innovation.** The visit helped us build meaningful professional connections and broaden our understanding of real-world electronics."

Unpacking the Art and Chaos of Music Marketing

This month's Alumni Talk Series was anything but ordinary. We had the pleasure of welcoming back Anirudh Jay Kumar, now the Head of Marketing and Brands at Madverse Music. From the moment he began, Anirudh had students from Mathematics, Engineering, and English hooked. His talk wasn't a dry lecture on marketing; it was a whirlwind tour through music charts, digital platforms, and the behind-the-scenes strategies that keep artists trending.

Anirudh spoke candidly about the emotional pulse of marketing. "Even if the song isn't technically perfect," he said, "the narrative works."

Anirudh's approach to marketing is deeply rooted in storytelling and cultural resonance. He explained how controversy and virality can be double-edged swords, sometimes helping a brand rise, sometimes risking long-term damage.

He also pulled back the curtain on PR strategy, showing how brands and artists navigate backlash, seed redemption arcs, and leverage timing to shift public perception. Anirudh illustrated how damage control and narrative pivoting are essential tools in today's media landscape.

Students were captivated, not just by the content, but by the energy and candour Anirudh brought to the room. The session ended with a lively Q&A, where he encouraged students to think beyond traditional marketing and embrace the chaos, creativity, and culture that define the digital age.

Exploring Expression Through Movement

The Career Development Centre hosted an engaging and energising Mind in Motion workshop by our alumna Charmi Badlani, a dance and movement educator and founder of the Mind in Motion initiative. Charmi, who holds a B.Tech. in Computer Science and Engineering (Class of 2017), brought her unique blend of movement, mindfulness, and expressive arts, guiding students through an immersive experience of emotional expression, rhythm, and flow.

Through thoughtful exercises, improvisation, and reflective activities, students explored meaningful ways to release stress, tap into their inner creativity, and build confidence in expressing themselves. Her warm energy and intuitive facilitation created a joyful, safe, and open space where students felt free to move, experiment, and experience the transformative power of expression through movement.
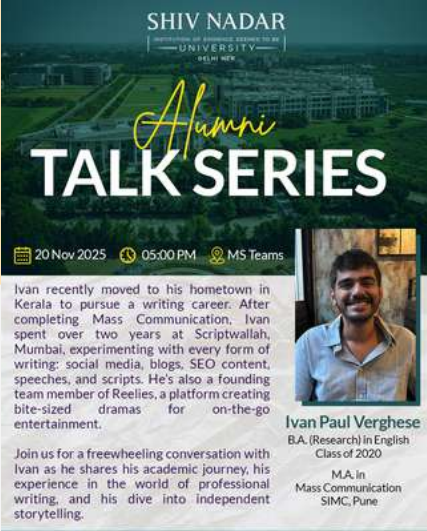
Ivan Paul Verghese on Writing, Discipline, and Media

First-year B.A. (Research) English students had an engaging interaction with alumnus Ivan Paul Verghese, a Class of 2020 graduate in B.A. (Research) English. During the hour-long session, Ivan shared his experiences working at Scriptwallah, where he experimented with various forms of writing, from copywriting and SEO writing to speeches and scripts.

Ivan also spoke about pursuing a master's degree in Mass Communication (Audio Visual) from the Symbiosis Institute of Media and Communication (SIMC), Pune; the importance of discipline in a writing career; his mentors; overcoming writer's block; and his startup, Reelies, which creates short video content.

Reflecting on the realities of a writing career, Ivan remarked, "We all have this idea that when you have a writing job, you get this nice quiet room with a beautiful view, but in reality, there's chaos all around, and you have to figure out how to get into your own head and write what needs to be written. And if you're lucky, you'll have people who guide you and help you through the process."

Ivan patiently answered students' questions on topics such as his writing process, the struggles of a budding writer, internships, choosing a subject for a master's program, and more. Since it hasn't been long since Ivan graduated from Shiv Nadar University, he spoke with the relatable voice of a senior, making it easy for students to connect and learn from his experiences.

Crafting a Strong First Impression
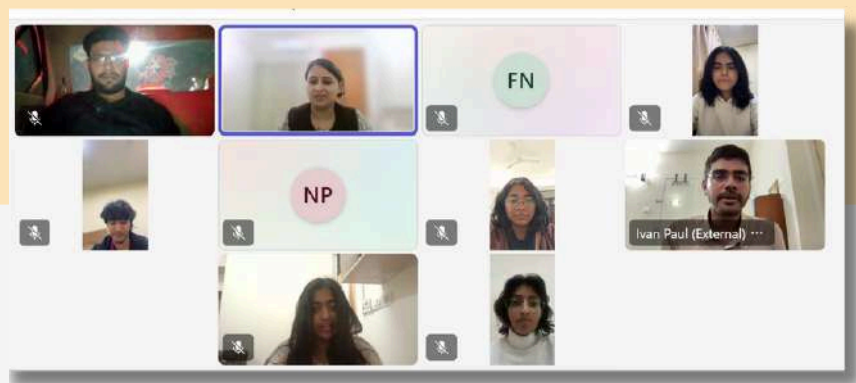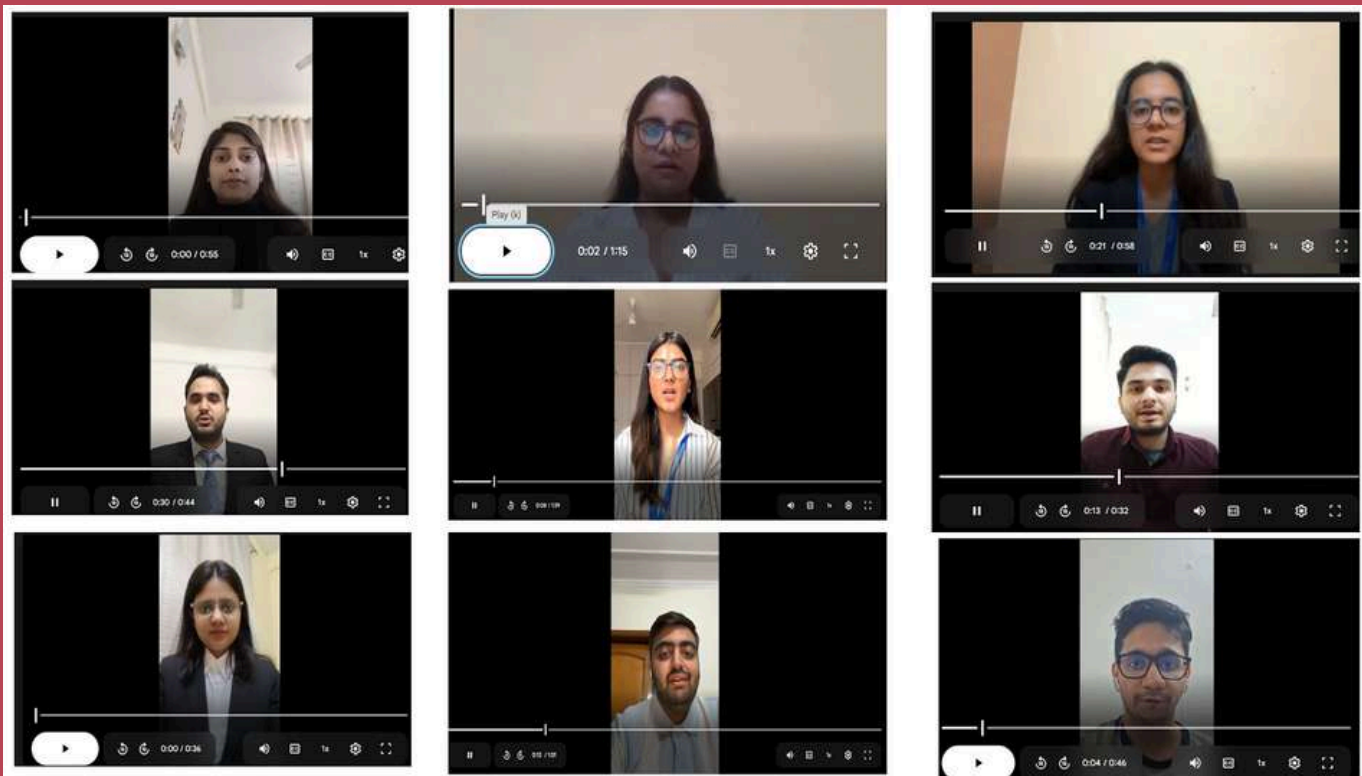
MBA students worked closely with career advisors to refine their elevator pitches through an engaging and insightful activity. They began by learning the essentials of an effective elevator pitch, drafting their own versions, and then recording them on video. This exercise helped them review their delivery and identify moments of hesitation or dead space where they used filler words such as "umm," "you know," "ah," "so," or "actually."

The activity encouraged them to work on essential elements such as voice modulation, eye contact, audience engagement, and structuring their message with impact. These recordings were submitted for review, enabling students to receive guided feedback and reflect more deeply on their areas of improvement.

Furthermore, reviewing their own recordings enabled them to reflect on areas of improvement and build greater self-awareness—skills that will support them throughout interviews, networking interactions, and workplace communication.

BRINGING CAREER ADVISING CLOSER TO STUDENTS

To make career guidance more accessible and better aligned with the busy academic schedules of students, CDC started a new initiative in the third week of November. In its very first week, we saw a great participation from students who reached out for support across a range of areas: resume reviews, group discussion practice, skill building, understanding potential careers aligned with their majors, and gaining clarity on the roles typically associated with their domains.

To keep things simple and student-friendly, the CDC Walk-in Hours now follow a flexible format that ensures advisor availability while fitting seamlessly into a student's day. Whether you prefer booking a slot in advance or simply walking in between classes, support is always close at hand.

CDC Advising — Individual Sessions

(Resume and application reviews, LinkedIn check-ins, interview practice, etc.)
Open to all students across years and schools

Tuesday to Friday
Venue: CDC Bay G004 (Empathy / Integrity / Creativity)

Timings: 11:00 am – 1:00 pm
            2:30 pm – 4:30 pm

Group Discussion Practice

Wednesday
Timing: 3:30 pm – 4:30 pm
Venue: G004

Thursday
Timing: 11:00 am – 1:00 pm
Venue: G004

UG 3–4 Year / PG students in active recruitments may continue to meet their assigned CDC advisor online—including evenings or weekends—by writing to team.cdc@snu.edu.in.

YOU NEVER GET A SECOND CHANCE TO MAKE A FIRST IMPRESSION

—— GET YOUR ELEVATOR PITCH RIGHT ——

Elevator Pitch is a concise, compelling summary of who you are, what you do, and what you want delivered in approximately 30-45 seconds (the time span of a typical elevator ride).

When to Use It?

- Interviews
- Networking events
- Information sessions
- Career fairs
- Unexpected opportunities

Why is it important?

It helps you make a powerful first impression, with clarity and confidence.

"You never get a second chance to make a first impression."
— Will Rogers

Must-Have Elements of a Memorable Elevator Pitch

- Keep it under 60 seconds
- Conversational tone
- Audience-tailored (networking, interview, alumni meet)
- Authentic to you
- Memorable closing
- Practised but not robotic

What should the structure be?

Who are you?

Your name, educational background in reverse chronology, and specialization.

What can you offer?

Highlight key skills, projects, achievements, internships, or coursework that relate to the job you're applying for.

Why you? (Call to Action)

Express your excitement about the opportunity and explain why it matters to you.

CAREER READS OF THE MONTH

A degree without skills won't cut it: Indian employers now judge freshers on skills, experience and day one readiness

Indian students are shifting focus from mere degrees to demonstrable skills as employers prioritize practical experience. Companies are actively collaborating with universities to co-design curricula and build talent pipelines. Apprenticeship programs are experiencing a significant resurgence, offering students hands-on learning and a faster entry into the workforce. This marks a crucial mindset reset for the nation's talent ecosystem.

India's hiring shift: Experience matters; degrees alone won't secure jobs

READ ARTICLE

What After CAT? Check Top Career Options For MBA Aspirants

From consulting and finance to entrepreneurship, explore the 10 most popular and rewarding career paths after qualifying CAT and completing an MBA from India's top B-schools. Management consulting is one of the most popular career choices after qualifying CAT. Professionals in this field work with organisations to identify problems, design strategies, and improve performance. Top consulting firms such as McKinsey, BCG, Deloitte, and PwC hire MBA graduates for roles that require analytical thinking and leadership.

READ ARTICLE

CAREER DEVELOPMENT CENTER

Thank you for reading this month's edition. November reminded us how much we can achieve together through preparation, collaboration, and shared purpose. As we step into the next month, we remain committed to supporting our students, strengthening our partnerships, and building a community where careers grow through teamwork and consistent effort.

We look forward to sharing more stories of progress and possibility in the next edition.

in **CAREER DEVELOPMENT CENTER, SHIV NADAR INSTITUTION OF EMINENCE**

in **ALUMNI RELATIONS OFFICE | SHIV NADAR UNIVERSITY, DELHI NCR**

⊙ **CDC_SNU**

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