



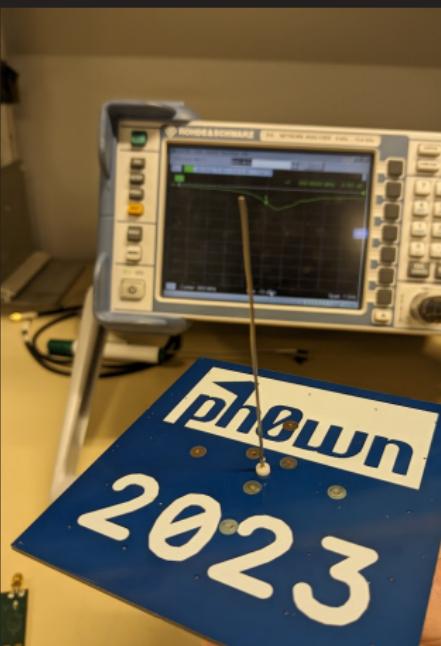
The logo consists of the word "ph0wn" in a bold, red, sans-serif font. The letter "p" is unique, featuring a red triangle pointing upwards from its top horizontal stroke. The letters "h", "0", "w", and "n" are standard red characters.

Sponsor brochure 2026

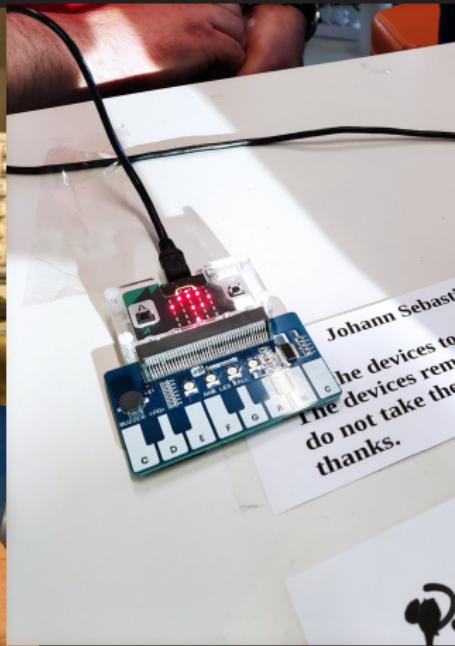
# PhOwn is a unique competition (CTF) with real devices!



Brew a hacker coffee cup to receive a flag

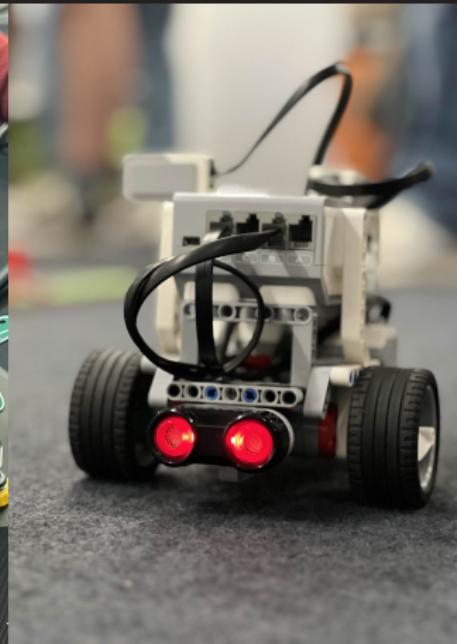
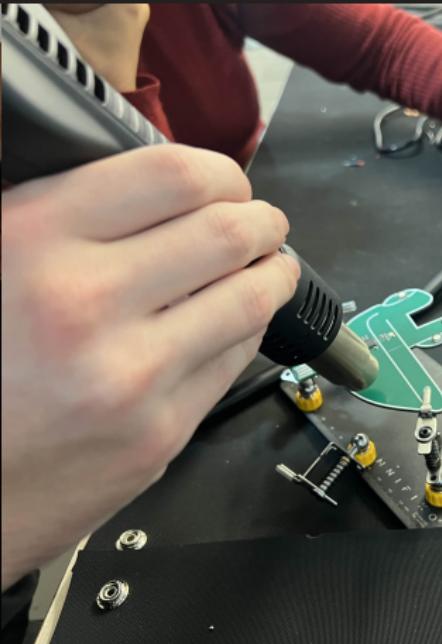
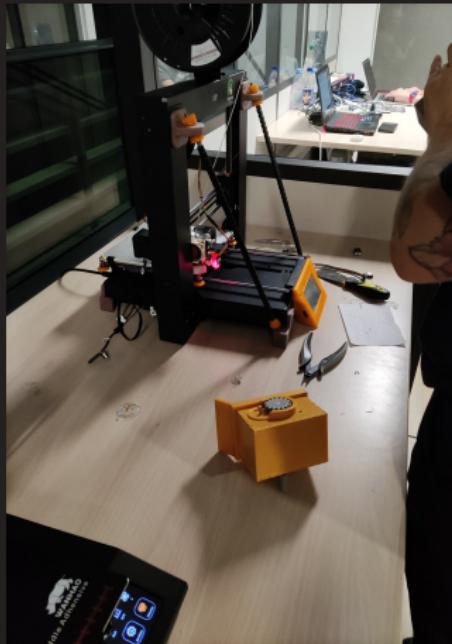


Communicate with an EchoStar satellite



Find the flag on original do-it-yourself devices

# Hands on experience!



Print the key to unlock  
the challenge

Hardware soldering  
challenges...

Embedded programming  
challenges too!

# Ph0wn touch: OSINT on IoT and Retrogaming



Find the object this belongs to



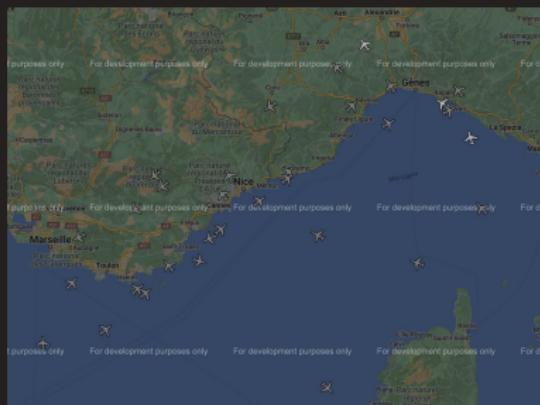
Play and/or reverse

# Ethical hacking



- We don't *break*, we *extend* features 😊
- New in 2024: **defense** challenges!

# Geography and audience

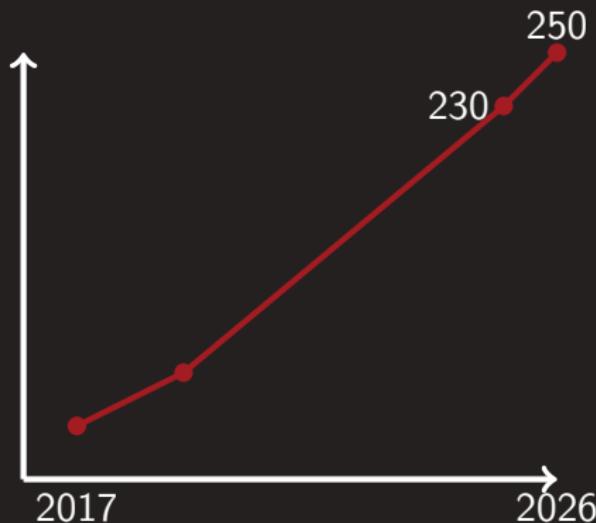


Our own Ph0wn Flight Radar was part of a challenge

- **250** participants: 65 % professionals, 35 % students
- Located in **Sophia Antipolis**, France
- **Free workshops** (full very quickly)
- People come from South of France mostly, but not *exclusively*: Toulouse, Rennes, Paris... + we have fans who travel from **Switzerland and Belgium**
- Opportunity to **learn** and **recruit**

# Ph0wn is now a big and mature event!

- Ph0wn began in 2017
- Participants like it ☺
- We expect **full capacity** i.e **250** in 2026
- Ph0wn **workshops** are always **full** (very quickly)



# A themed decoration



Theme for 2024: *Race for the Flag*

# ph0wn

Next edition  
13-14 mars 2026



# Plans for Ph0wn 2026



- A *pirate-themed decoration*
- **NEW: Ph0wn2Pwn.** A firmware to pwn. Given in advance.
- **NEW: a Creativity Contest** (secret) which gives bonus points for the CTF.
- 4 to 6 **free workshops** on hacking, embedded security etc.
- A **free T-shirt** for each participant.
- **Cool prizes** for CTF + Ph0wn2Pwn winners, including a **unique 3D printed trophy**.

# Why sponsor ph0wn?

- Show your clients and partners the importance you place on security.
- Recruit talents who have proven their skills and are passionate about the field.
- Create a network that will enable you to enhance your security.
- Train your own crew on security and hacking. Hands on experience are those you memorize the best!

# Sponsoring modes

	Contract	Direct
Payment	Telecom Paris	Directly purchase/pay items
Minimum amount	1500 euros TTC	100 euros TTC
Paperwork	Yes	None
Tax advantage	Yes	-

# What do you get?

Amount in euros TTC	> 100	> 1500	> 4000
Your Logo on ph0wn website	✓	✓	✓
Your Logo on the challenge server	✓	✓	✓
Communication on LinkedIn	grouped	✓	✓
Your Logo onsite (A3 poster)		✓	✓
Dedicated booth			✓
Reserved Access to Ph0wn Social Event	1	2	5
Sharing selected posts of your company		2	4
Promotion of jobs		2	10
Reserved seats for the CTF	1	5	10
Reserved seats for 1 workshop	1	2	5

Interested in something else? Let's discuss it!

# Our specific needs

- **Cover expenses for speakers** and organizers who travel to ph0wn.
- **PCB Sponsor**. We design the PCB + challenges (let us know if you want to be involved). Your logo on the back. Around 700 euros.
- **T-shirt Sponsor**. We discuss the design. Your logo appears on a sleeve. Expect 250 participants.
- **Prize Sponsors**. Prizes that makes geeks happy. Example: Lego boxes, Smart watches, Raspberry Pi...
- **Fun Sponsor**. Pinball? VR? Car/boat simulation? Escape Room? Talk to us! We're all ears.

[contact@ph0wn.org](mailto:contact@ph0wn.org)

# Organizers, who are we?

- Axelle Apvrille. Malware researcher at Fortinet. Founder of Ph0wn. Participation to many CTFs, research talks on Android and IoT malware.
- Pr Ludovic Apvrille. Full-time professor at Telecom Paris. Treasurer of Ph0wn. CTFs during leisure time, research on Security Model and Verification of embedded systems.
- Philippe Paget. Organizer of GreHack, participant of Securimag, long-time hacker, regular CTF player and creator of hardware and/or retro-based challenges.
- Karim Sudki. Security expert at Kudelski Group, specializing in IoT security and pentesting. Talented CTF player. Lead for Ph0wn2Pwn.
- Dr Bastien Sultan. Research engineer at Telecom Paris, research on formal modeling and safety/security verification of embedded systems.
- Paul Ganelon. Founder of Sophia Hack Lab. Ph0wn decorator, 3D printing and communication. Sponsor relations.
- And more!

# Thank You

See you in March 13-14, 2026