Statistics and marameters

Estimating proportions for

a sample

The Central Limit Theorem

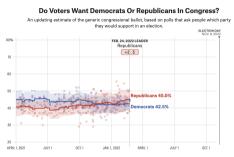
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Statistics is everywhere



from fivethirtyeight

These numbers or "statistics" are all estimates of some true underlying population parameter

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In the 538 graph, what is shown is actually a compilation across many polls.

On the 538 website you can actually see the links and summary data from each poll they included. And some links give information about the margin of error.

To understand where the margin of error comes from we need to think about the difference between a parameter and a statistic

Learning objectives for today

- Define what a sampling distribution for the mean is.
- Investigate the properties of the sampling distribution for the mean and proportion
 - What is its mean?
 - What is its standard deviation?
 - What distribution does it follow?
- Learn about the Central Limit Theorem
- Learn about the Law of Large Numbers

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Readings

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- ► Ch. 13 of Baldi and Moore text
- Online textbook: Learning statistics with R Sampling distributions and the central limit theorem: section 10.3

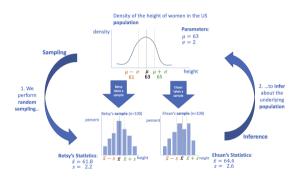
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Statistics and Parameters

Recall from Chapter 9 the conceptual diagram linking sampling and inference



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Parameter and statistic

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Parameter: A number that describes the population. Generally the parameter value is unknown, because we cannot often examine the entire population. Our goal is to estimate its value.

Statistic: A number that can be computed from a sample. We using a sample statistic to estimate a parameter value.

 μ and p are population parameters for the mean and proportion. There is one unique value for each of μ and p in the underlying population.

 \bar{x} and \hat{p} are statistics computed using samples. We refer to them as the sample mean and sample proportion, respectively. If we change the sample our statistics will likely also change. Statistics vary across samples.

In practice we only take one sample. If our variable of interest is continuous (say, annual income), then we use our sample estimate \bar{x} to estimate the population parameter μ . Very likely, our estimate will deviate from the true value.

To understand how good our estimate is, we study how much its value varies if we were to take multiple, repeated samples. If it's value does not vary very much and if it's value is centered on the true value, then we can say that our estimate is probably close to the true population parameter value.

Statistics and Parameters

Estimating proportions fro

- ▶ When we choose a sample *randomly* then the value of the statistic (say the mean) will vary from one sample to the next.
- ▶ In practice we only choose one sample and compute one sample mean. However, it is useful to understand the sampling distribution of the mean so we can better quantify how much our statistic might differ from the population mean.
- When we studied the Binomial distribution, we made a histogram of an approximate sampling distribution for X, the number of successes. We will do similar exercises here for the sample mean \bar{x} and the sample proportion \hat{p} .

Random



"Is this the wine you selected at random?"

From the New Yorker

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Example: estimating HIV prevalence

- suppose we want to estimate the plasma viral load of HIV among San Francisco residents in 2014
- ▶ the prevalence of HIV among San Francisco MSM is unknown
- this unknown value of the underlying population is the parameter
- lacktriangle we write the parameter with the lowercase Greek letter μ
- what type of a problem is this? (from PPDAC)

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Statistics and Parameters

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- ▶ to estimate the parameter, we take a sample from the population of interest so imagine that I take a random sample of HIV patients receiving care in San Francisco in 2014
- we then use the data from the sample to estimate the parameter (test for HIV viral load and calculate the mean)
- ightharpoonup the value that we compute from this sample, the statistic (or estimator) is indicated with \bar{x}
- my estimate might not be equal to the true value of the parameter!

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Repeated sampling

The estimation process involves uncertainty

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repeated sampling

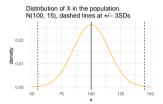
a sample

- ► We did not sample all of the HIV infected individuals in San Francisco and could have obtained a different estimate with a different sample
- as a thought experiment, I'll take another sample (I would not do so in practice; the purpose of the thought experiment is to think about the uncertainty of the process)
- continuing the thought experiment, imagine that I take several thousand more samples
- ▶ I would end up with several thousand sample means
- ▶ in other words: I would have several thousand statistics, each of which serves as an estimate of the population mean (the parameter)

- In practice we only choose one sample and compute one sample mean. However, it is useful to understand the sampling distribution of the mean so we can better quantify how much our statistic might differ from the population mean.
- ► How different would these statistics be? what would the distribution of these statistics look like?
- When we studied the Binomial distribution, we made a histogram of an approximate sampling distribution for X, the number of successes. We will do similar exercises here for the sample mean \bar{x} and the sample proportion \hat{p}
- again: statistics is about estimating the unknown while acknowledging and quantifying uncertainty
- as we move through the next lectures we will talk about putting boundaries of uncertainty around our estimates

Repeated sampling

Suppose we have X, a Normally distributed random variable where $X \sim N(100, 15)$.



- We could take a sample from X, say of 5 people, and based on this sample's mean \bar{x} try and estimate μ (which we know to equal 100 in this example).
- ▶ The next slide shows the sampled data (using filled circles) and the sample mean using a vertical line. Pretend that 10 different students each took their own samples, independently of one another.
- ▶ The bottom panel shows only the sampled means.

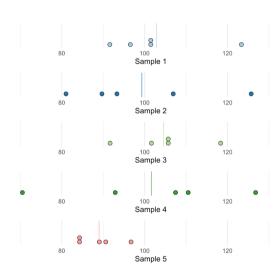
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Repeated sampling n=5



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Repeated sampling n=5 Sample 6 80 120 100 Sample 7 100 120 Sample 8 0 0 0 0 120 100 Sample 9 80 100 120 Sample 10

120

80

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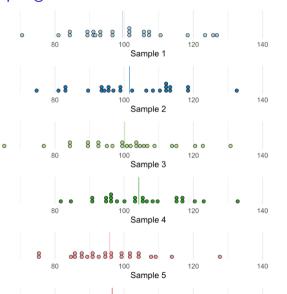
a sample

The Central Limit Theore

What do you notice about the spread of the sample means (see the bottom panel on previous slide) vs. the spread of the sampled data (see all the other panels)?

Let's repeat this process but for n = 25. That is, let's increase the sample size.

Repeated sampling n=25



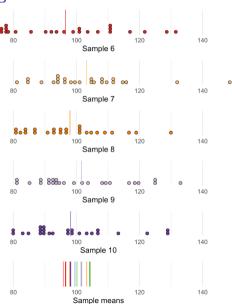
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Repeated sampling n=25



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What is different about the last plot (i.e., the plot of the sample means) for n = 25 vs. n = 5?

When the sample size is larger, the spread of the sample means is smaller.

We only had 10 sample means. But imagine if we had the sample mean for every possible sample of size n from the population. This distribution is called the sampling distribution.

Sampling distribution of the mean \bar{x}

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The Central Limit Theorem

The sampling distribution of the mean is the distribution of values taken by the statistics in all possible samples of the same size from the population.

For a simple random sample of size n, the sampling distribution of the mean \bar{x} is centered at μ the population mean and has a standard deviation of $\frac{\sigma}{\sqrt{n}}$

This is true for *any* population, provided that the population is much larger than the sample. A rule of thumb is that the population should be at least 20 times larger than the sample.

Sampling distribution of the mean \bar{x}

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- Because the average of the \bar{x} across all possible samples equals μ we say that \bar{x} is an unbiased estimator of the parameter μ .
- How close any individual estimate falls to the parameter is quantified by the spread of the sampling distribution. The standard deviation of \bar{x} is called the standard error. The standard error of the sample mean is smaller than the standard deviation of the distribution of sampled values. That is, averages are less variable than individual observations.

Sampling distribution of a sample mean for a Normal population

Repeated sampling

a sample

The Central Limit Theorem

If individual observations have a $N(\mu, \sigma)$ distribution, then the sample mean \bar{x} of a simple random sample of size n has a $N(\mu, \frac{\sigma}{\sqrt{n}})$

- ▶ What does the formula for standard deviation of the sample mean tell us?
 - As *n* increases, the standard deviation of the sample means ______.
 - \blacktriangleright As σ increases, the standard deviation of the sample means _____.
 - If n increases by a factor of 100, the standard deviation of the sample mean _____ by a factor of _____.

Example of the sampling distribution when the underlying population is Normally distributed

Suppose that IQ scores follow a N(100, 15) distribution. This is the population distribution of IQ scores.

What is the mean and standard deviation for the sampling distribution if n=25? What distribution does it follow?

- 1. The mean of the sampling distribution is 100, because it is an unbiased estimator
- 2. The standard deviation of the sampling distribution is $\frac{\sigma}{\sqrt{n}} = 15/5 = 3$. Thus, the sample means are much less variable than the individuals observations.
- 3. Because the underlying data are Normal, the sampling distribution follows a Normal distribution, here $\bar{x} \sim N(100,3)$

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The Central Limit Theorem

Estimating proportions from a sample

- ▶ We have estimated the proportion from a sample a couple of times during lecture, lab, and assignment. Let's review.
- Suppose an experiment finds 6 of 20 birds exposed to an avian flu strain develop flu symptoms. Let X represent the number of birds that develop flu symptoms. Based on these data, the estimated proportion, \hat{p} of the number of birds in a larger population that would develop flu symptoms is $\hat{p} = 6/20 = 30\%$.

More generally:

$$\hat{p} = \frac{\text{count of successes in sample}}{\text{size of sample}} = \frac{X}{n}$$

Recall from Chapter 12...

ask, what happens when we take many samples?

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The avian flu example might remind you of the Binomial distribution: We have a finite sample size (here n=20) and are counting X, the number of "successes".

Repeated sampling
Estimating proportions from

While this tells us the approximate distribution for X, we would like to know the distribution for \hat{p} , the sample proportion. This will help us evaluate how good our sample estimate \hat{p} is at estimating the population parameter p. Again, we need to

a sample
The Central Limit Theorem

Remember the true sampling distribution is the histogram we would make if we looked at all possible samples of size n from the population and calculated their sample proportions.

Sampling distribution of the proportion \hat{p}

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The Central Limit Theorem

Choose a simple random sample of size n from a large population that contains population proportion p of successes. Let \hat{p} be the sample proportion of successes. Then:

$$\hat{p} = \frac{\text{count of successes in the sample}}{n}$$

.

Sampling distribution of the proportion \hat{p}

- \triangleright The mean of the sampling distribution is p, the population parameter
- ▶ The standard deviation of the sampling distribution is $\sqrt{\frac{p(1-p)}{n}}$
- As the sample size increases, the sampling distribution of \hat{p} becomes approximately Normal. This is the Central Limit Theorem for a proportion!
- For this to apply, we require:
 - ▶ the population is at least 20 times as large as the sample
 - both np and n(1-p) are larger than 10.

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The Central Limit Theorem

- ► From the previous slide, we know that the shape of the sampling distribution of a sample mean is Normally distributed when the data are Normally distributed to begin with.
- ▶ What about for skewed data? Or bimodal data? What is the shape of the sampling distribution of the mean? This is the topic of this week's lab.
- As *n* increases, the shape of the sampling distribution becomes more and more Normal looking, no matter what the shape of the underlying distribution looked like, so long as the standard deviation is a finite value.

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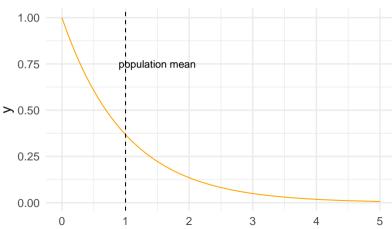
Draw a simple random sample of size n from any population with mean μ and finite standard deviation σ . When n is large, the sampling distribution of the sample mean \bar{x} is approximately Normal:

$$\bar{x} \dot{\sim} N(\mu, \frac{\sigma}{\sqrt{n}})$$

The CLT allows us to use Normal probability calculations to answer questions about sample means from many observations (questions relying on the sampling distribution of the sample mean) even when the population distribution is not Normal.

Suppose you had a variable whose probability distribution function looked like this. It is strongly skewed right.:

Distribution of a random variable



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a sample

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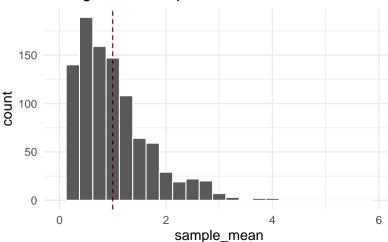
Estimating proportions from

The Central Limit Theorem

- 1) Take a sample from the distribution of size 2. This is very small!
- 2) For your sample calculate the mean.
- 3) Repeat steps 1 and 2 1,000 times.
- 4) Plot the sampling distribution of the mean. That is, plot the distribution of the 1000 means using a histogram.

Compare the population mean (black dashed line) with the mean of the sampled means (red dotted line)





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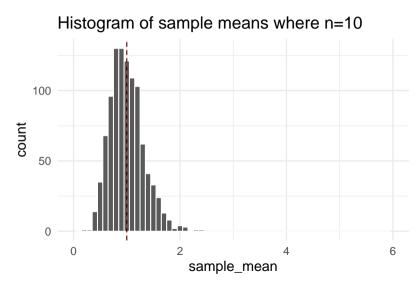
Statistics and marameters

Estimating proportions from

The Central Limit Theorem

- $\left(1\right)$ Take a sample from the distribution of size 10. This is still small!
- 2) For your sample calculate the mean.
- 3) Repeat steps 1 and 2 1,000 times.
- 4) Plot the sampling distribution of the mean. That is, plot the distribution of the 1000 means using a histogram.

Compare the population mean (black dashed line) with the mean of the sampled means (red dotted line)



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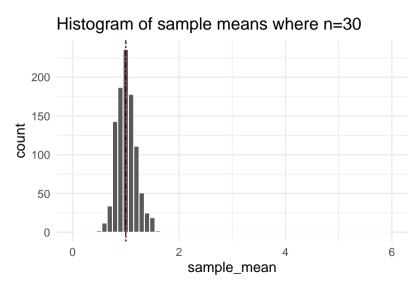
Reneated sampling

Estimating proportions from

The Central Limit Theorem

- Take a sample from the distribution of size 30.
- 2) For your sample calculate the mean.
- 3) Repeat steps 1 and 2 1,000 times.
- 4) Plot the sampling distribution of the mean. That is, plot the distribution of the 1000 means using a histogram.

Compare the population mean (black dashed line) with the mean of the sampled means (red dotted line)



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- In the CLT example, we looked at the sampling distribution for the sample mean, \bar{x} , when the underlying data was continuous and skewed right.
- ▶ The underlying data did not have to be Normally distributed for the distribution of the sample means to approach a Normal distribution as the sample size *n* became larger.
- We can also examine the sampling distribution of the sample proportion \hat{p} . For a proportion, recall that the underlying data is categorical and commonly coded using 0/1 coding. A proportion is just a special type of mean where the underlying variable is binary (i.e., 0/1, TRUE/FALSE, success/failure are all coding schemes we might use for binary data).

Important note

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As the sample size goes up, the variability of our sample mean estimate goes down, however, big data is not always better. - We must keep in mind sources of bias in the sampling process.

- We should also keep in mind other sources of bias in our measures - larger samples make our estimates more precise, but they do not necessarily make them more accurate.

The Law of Large Numbers (TLLN)

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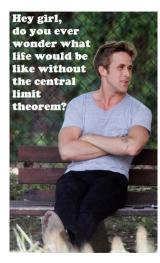
The Central Limit Theorem

As the sample size increases, \bar{x} is guaranteed to approach μ , and \hat{p} is guaranteed to approach p, the true population parameter.

The most applicable examples of TLLN in the real world are gambling casinos and insurance companies. They rely on TLLN to count of the long-run regularity of gambling (which can be described using probability) and of insurance claims (where most people make only small claims, yet some will make large claims) to make sure their businesses can make a profit.

- ▶ Applies to both the sample mean \bar{x} and the sample proportion \hat{p} .
- ► When the sample size is large, the sampling distribution is approximately Normal, no matter what the underlying distribution looked like.
- ▶ The larger the sample, the better the approximation.
- The mean of the sampling distribution of \bar{x} is μ , and of \hat{p} is p, no matter the sample size. Thus these estimates are called <u>unbiased</u> estimators
- ▶ The standard deviation of the sampling distribution gets smaller as n increases. In fact, we know the formula for the standard deviation of \bar{x} and \hat{p} so can calculate it for any n.
- ▶ The CLT does not kick in for small values of *n*. It kicks in faster for symmetric distributions than for skewed distributions.

Central limit theorem



from Biostatistics Ryan Gosling

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