

# IMDB Movies Analysis



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# Approach to Data Analysis

Base on the information, the data was dissected and reordered to be analysis for predicting future possible outcome.

# DOES ROI matter?

ROI is a good indicator of a good/poor investment

But the difference in return versus amount invested is another way to see the significance of the roi or not in this case

# Roi vs Return

Avatar vs ET: The Extra-Terrestrial

# 01 Avatar net returned net 2.3 Billion base on a 425 million investment with a roi of an 8:1

# 50 ET: The Extra-Terrestrial returned net 1.2 Billion on a 10 million investment with a ROI of 117

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From the Data, return are more important if your are the investor

# **If i was an investor Which Production Company would I invest in?**

Currently in the 21st century, BV takes 20 place in the top 50 Domestic Return

# The top chart consist of what type of movies?

49 of the movies are fiction

Mix of Super Hero, Fantasy, Sci Fi

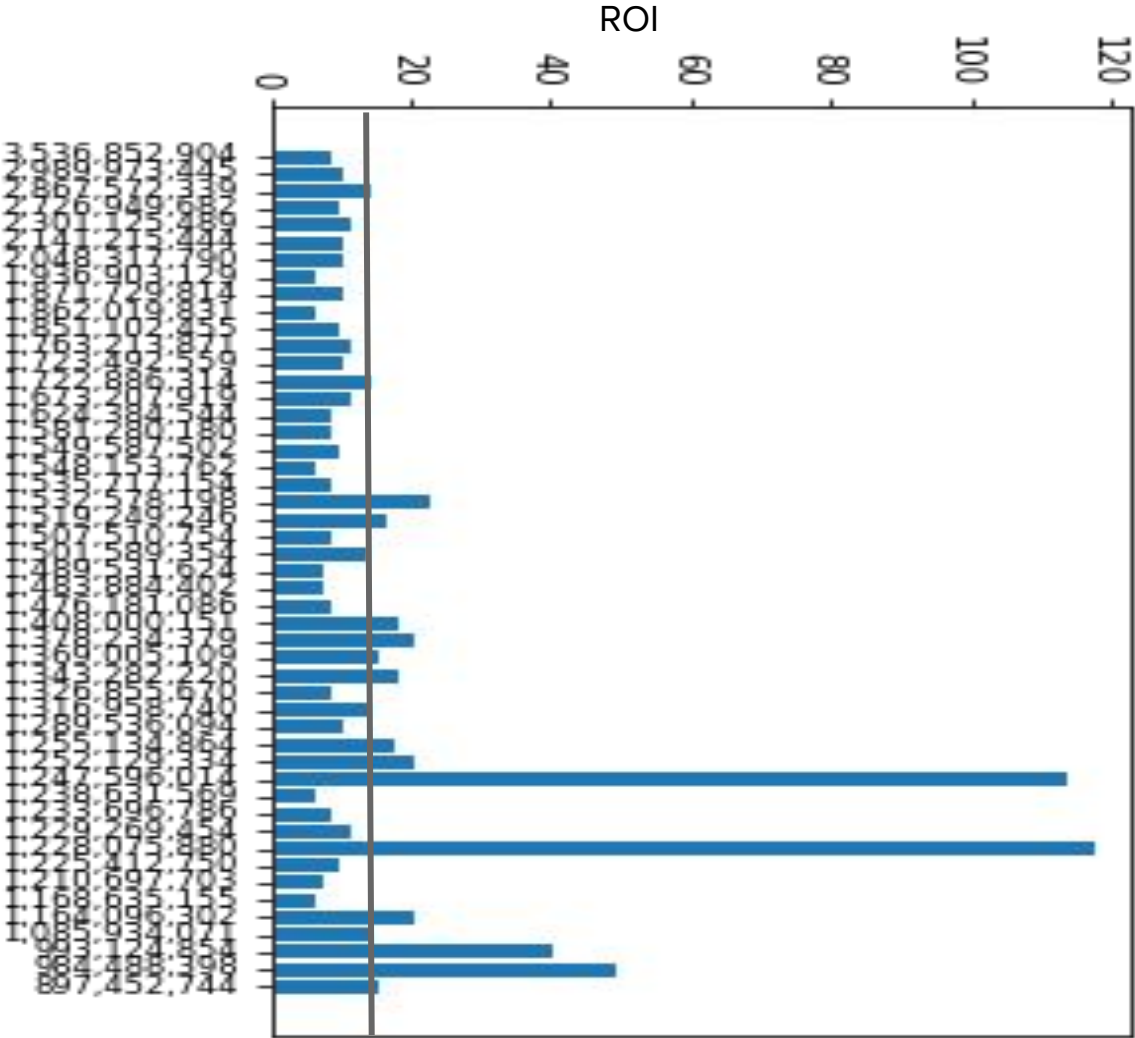
Only 1 movie is based on real life event: American Sniper

# Return vs ROI

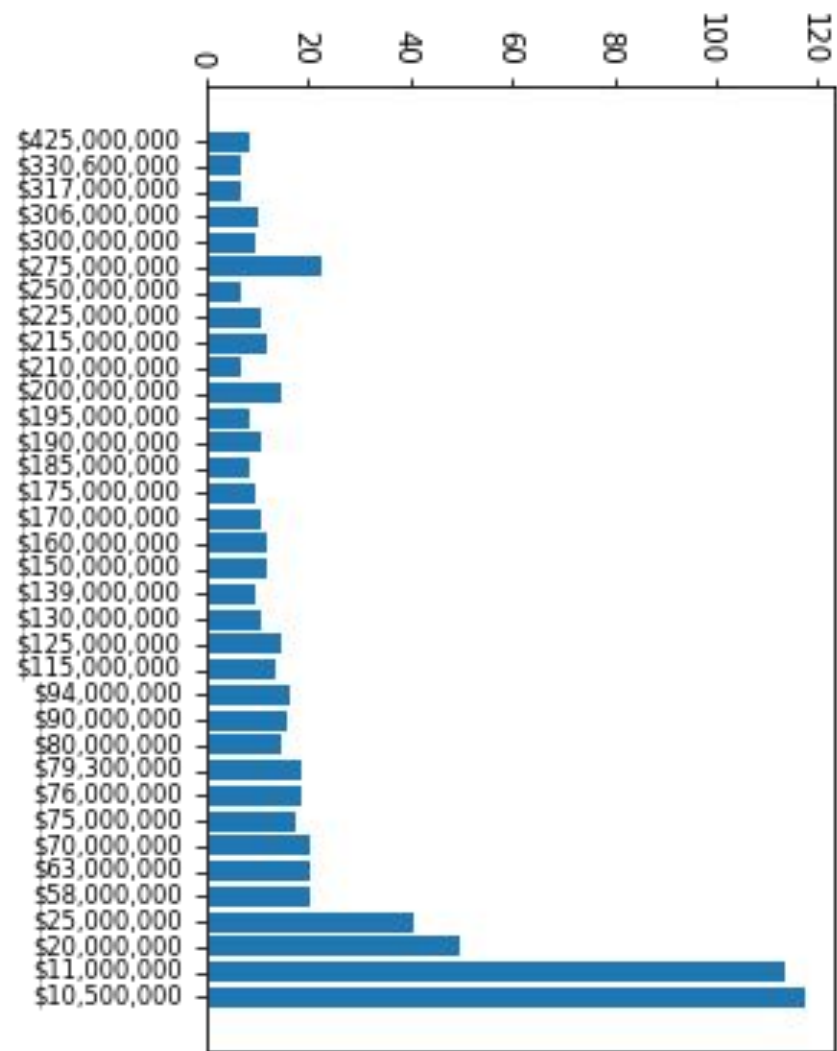
Mean: 16

Focus on Budget

Return



# Budget vs ROI

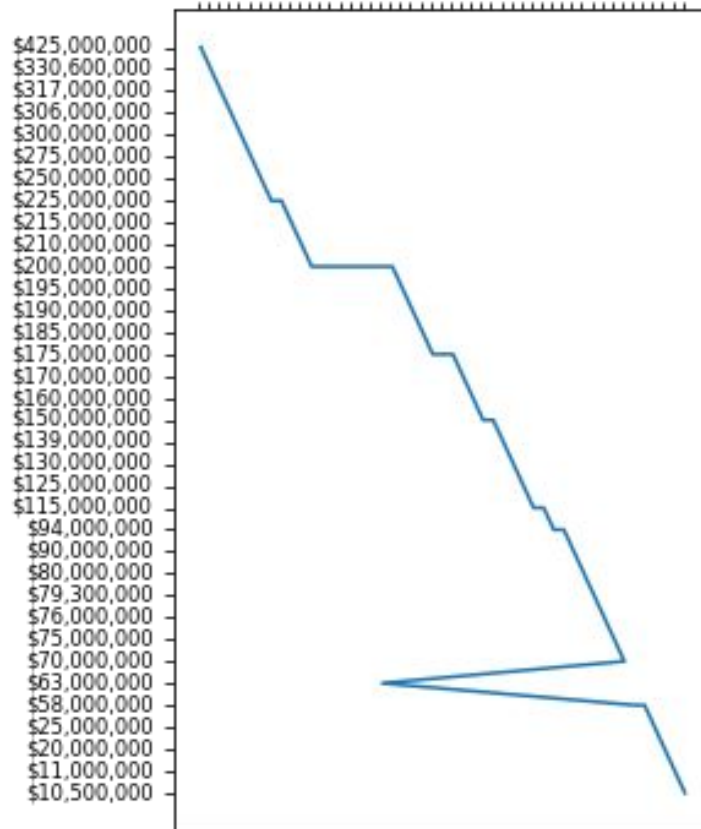




# Budget vs Return

High

Low



Low

