Social media can be overwhelming and frustrating when your main primary goal is to bump your current website to the top of search results on major search engines which we call [Search Engine Optimization](http://www.markitmedia.com). However, the headache can be reduced just by organizing your strategy and actively participating in your [social media](http://www.markitmedia.com) efforts. If we were to break down the strategies that are being used by some of the largest corporations and [social media](http://www.markitmedia.com)/[SEO](http://www.markitmedia.com) [companies](http://www.markitmedia.com), the end result would look something like a pyramid. At the bottom would be your front and back end content (text, photos, tags, meta tags, etc.) on your main website, followed by your blog or blogs, then your photo/media management pages (ex. Flickr, Instagram, etc.), then your social media/ review sites ( ex. Facebook, Yelp, Twitter, etc.), and finally at the top being your main and additional traffic sources being major and minor Search Engines providing your website traffic , and any additional website domains designed to bring traffic to your website ( usually developed and published by a [website services](http://www.markitmedia.com) firm for use in [PPC (paid for click advertising)](http://www.markitmedia.com) or [social media/SEO](http://www.markitmedia.com) purposes. By organizing your [social media strategy](http://www.markitmedia.com), attaining your goal of [SEO](http://www.markitmedia.com) becomes that much more attainable. Enlisting in a [social media](http://www.markitmedia.com) or [search engine optimization](http://www.markitmedia.com) program by hiring experts in [social media](http://www.markitmedia.com) and [search engine optimization](http://www.markitmedia.com) is critical to getting the results you want. More Information on contacting [social media](http://www.markitmedia.com) and [SEO experts](http://www.markitmedia.com) can be found at [www.Markitmedia.com](http://www.Markitmedia.com).