Civiliniazation of War – Paramilitarization of Cyberspace and its implications for (civilian) infosec pros. A new framework for collaboration by @rodsoto

What is war?

"An act of violence intended to compel our opponent to fulfill our will". Clausewitz

Characterized by focusing its operations on demarcated military personnel, system and institutions.

Traditional concept of war delineates strictly civilians from military

Civilian: A person not in the armed forces services or police.

Military: the armed forces of a country.

America Power Supremo



Is the concept of war as we know it obsolete?

- The United States a military power supremo (Kilcullen)
- PLA Concept of "Unrestricted warfare"
- Decline of inter-state wars, growing role of civilians in high-technology warfare
- Military operations other than war (MOOTW) Confrontation of NON-Combatants Non- Military war
- Last decade has seen a change in the involvement of civilians in war
 (Leviathan vs SysAdmin Barnett)
- Widespread adoption of high tech and information technology. Growing relevance of intra-state armed conflict, the pervasiveness of civilian agencies in such conflicts, and the blurring of lines between civilians and combatants.

War is still WAR

"War which has undergone the changes of modern technology and the market system will be launched even more in atypical forms. In other words, while we are seeing a relative reduction in military violence, at the same time we definitely are seeing an increase in political, economic, and technological violence. However, regardless of the form the violence takes, war is war, and a change in the external appearance does not keep any war from abiding by the principles of war."

> Liang & Xiangsui Unrestricted Warfare - 1999

Technological violence involves the INTERNET

- Use of Internet and information technology as a mean to gain advantage over adversary countries
- Theft of IP, ex-filtration of data, espionage
- Take over of essential services dependent on the use of IT and the Internet
- Deny, degrade, destroy ability of adversary to perform and provide essential services via aggressive digital attacks
- Inflict or exert power by amplifying effects of hostile actions blackmail or extortion by infecting millions of hosts with malware/spyware

Consider this...

The security and effective operation of U.S. critical infrastructure including energy, banking and finance, transportation, communication, and the Defense Industrial Base – rely on cyberspace, industrial control systems, and information technology that may be vulnerable to disruption or exploitation.*

Cyber threats to U.S. national security go well beyond military targets and affect all aspects of society.

National security is being redefined by cyberspace.*

Consider this

16 Industries considered Critical Infrastructure Sectors of the United States (DHS):

- Chemical Sector

- Communications

- Dams

- Emergency Services

- Financial

- Gov Facilities

- IT

Transportation Sys

- Commercial Facilities

- Critical Manufacturing

- Defense Industrial Base

- Energy

- Food & Agriculture

- Health Care

- Nuclear

- Water & Waste Water

Cyber domain is also included in the scope of the National Protection Framework

- Critical Infrastructure Protection. Protecting the physical and cyber elements of critical infrastructure. This includes actions to deter the threat, reduce vulnerabilities, or minimize The consequences associated with a terrorist attack, natural disaster, or manmade disaster. Critical Infrastructure Protection is an element of critical infrastructure security and resilience as detailed in Presidential Policy Directive 21: Critical Infrastructure Security and Resilience.
- Cybersecurity. Securing the cyber environment and infrastructure from unauthorized or malicious access, use, or exploitation while protecting privacy, civil rights, and other civil liberties.

^{*}Page 3

Cyber also included in the Strategic National Risk Assessment

Threat/Hazard Group	Threat/Hazard Type
Natural	Animal Disease Outbreak
	Earthquake
	Flood
	Human Pandemic
	Hurricane
	Space Weather
	Tsunami
	Volcanic Eruption
	Wildfire
Technological/Accidental	Biological Food Contamination
	Chemical Substance Spill or Release
	Dam Failure
	Radiological Substance Release
Adversarial/Human-Caused	Aircraft as a Weapon
	Armed Assault
	Biological Terrorism Attack (non-food)
	Chemical/Biological Food Contamination Terrorism Attack
	Chemical Terrorism Attack (non-food)
	Cyber Attack Against Data
	Cyber Attack Against Physical Infrastructure
	Explosives Terrorism Attack
	Nuclear Terrorism Attack
	Radiological Terrorism Attack

Cyberspace as a battlefield

"Every citizen (Infosec Pro/Hacker)is a soldier"? Mao Zhedong

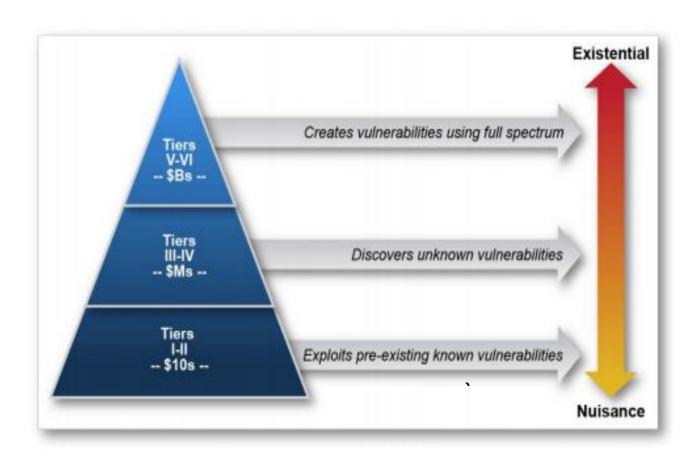


Para-militarization of Cyberspace

Paramilitary: (of an unofficial force) organized similarly to a military force.

- Increase and proliferation of "hackers for hire", hacktivists and digital "insurgents"
- Infosec civilian professionals are facing threats in some cases against state sponsored military actors

Cyber Threat Taxonomy



Source DoD Defense Science Board

Examples of war in cyberspace

- Estonia 2007
- Stuxnet 2010
- Shamoon 2013
- Itsoknoproblembro 2011-2013

There are also NUMEROUS incidents involving the 16 verticals classified by DHS as critical infrastructure were there is allegedly state sponsored involvement

Existential Cyber Attack

"Existential Cyber Attack is defined as an attack that is capable of causing sufficient wide scale damage for the government potentially to lose control of the country, including loss or damage to significant portions of military and critical infrastructure: power generation, communications, fuel and transportation, emergency services, financial services, etc."*

*Department of Defense Science Board Report

War in cyberspace brings infosec civilans to the frontlines

- Current state of affairs has no framework that guides infosec professionals
- Title 10 United States code DOD military operations (Army, Navy, Air Force)
- Title 50 United States code Intelligence collection (NSA, DIA, CIA) Civilian agencies. Civilian Federal Networks under DHS
- Corporations and Residential networks YOU ARE ON YOUR OWN. Under Title 10 & Title 50 specifications. Civilians CANNOT engage in cyber warfare. Keystrokes executed by military personnel only

War in cyberspace brings infosec civilians to the frontlines

- In this context war is no longer just military business
- Either you wanted or not you are in the trenches
- There are no clear rules of engagement
- No clear channels of communication with national security agencies
- No clear procedures of disclosure of such incidents
- Reaction and prosecution is based on \$value and this may overlook the big picture when dealing with incidents that may affect other essential critical infrastructure companies

Civilians in the fog of war (cyber)



The term seeks to capture the uncertainty regarding one's own capability, adversary capability, and adversary intent during an engagement, operation, or campaign *wikipedia.

Are INFOSEC companies the equivalent of defense contractors?



In case you wonder?:) Are you a Mercenary?

Six conditions that must be cumulatively fulfilled:

- Special recruitment.
- Direct participation in hostilities.
- Desire for private gain as primary motivation.
- Neither a national of a party to the conflict nor a resident of territory controlled by a party.
- Not a member of the armed forces of a party to the conflict.
- Not sent by another State on official duty as a member of its armed forces.

For example,

consider a private company located in State A that is engaged by State B to conduct cyber

operations on its behalf in its armed conflict with State C. So long as the six criteria are

fully met, its employees who conduct the cyber operations are mercenaries, and thus unprivileged belligerents. The same would be true with regard to a 'hacker for hire' who

meets the same criteria, even if operating alone and far from the battlefield.

It is clear that no person qualifying as a mercenary enjoys combatant status. Source: NATO Tallinn Manual

Are INFOSEC companies the equivalent of defense contractors?

ABSOLUTLEY NOT

- No legal framework that supports such collaboration
- One of the things expressly prohibited to contractors:

"[p]rohibited contract functions include actions that directly result in disruptive and/or destructive combat capabilities including offensive cyber operations, electronic attack, missile defense, and air defense."*

From the Law of Armed Conflict Desk book

- Contractors are entitled to self defense though..;)

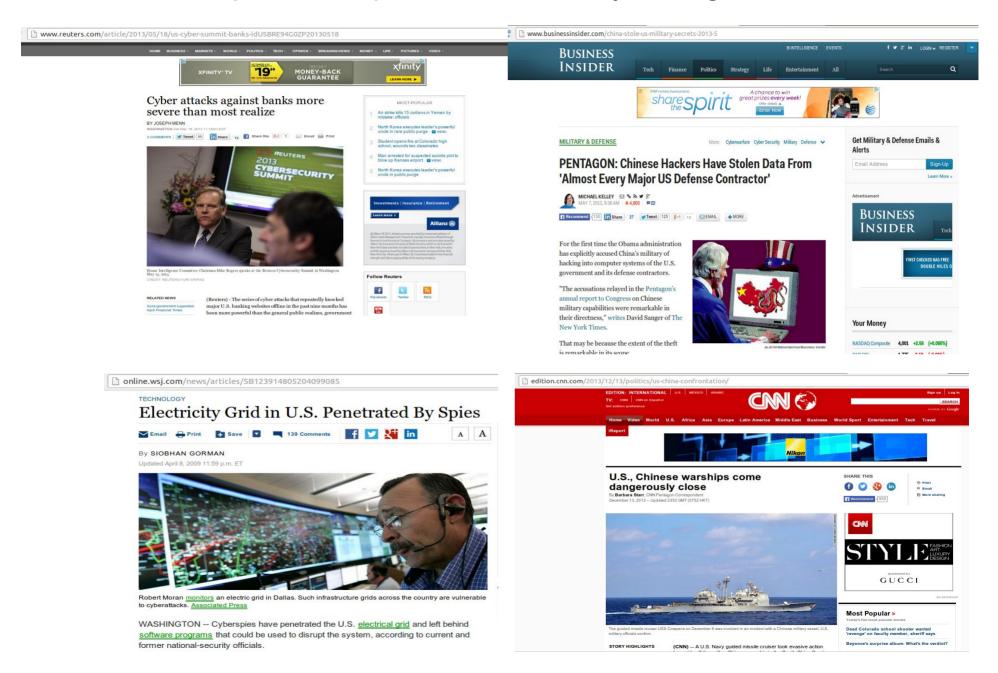
War in Cyberspace brings infosec civilians to the front

- The curious case of going from "UNCLASSIFIED to CLASSIFIED"
- Limits in cooperation forced by private civilian/military gap outdated laws in computer crime leaves infosec professionals with no choice but to assume a passive posture after attack
- Lack of communication between national security agencies and infosec professionals prevents putting dots together
- -The line between civilians and military is blurred in some cases biggest civilian responsibility in protecting critical essential infrastructure services

War in Cyberspace brings infosec civilians to the front-lines

- Governments wants it both ways. They wont brief us yet they want us to identify and tell them what we do not know
- Wrongful approach of government agencies only in commercial damages
- Government CANNOT give you a computer and turn you into a cyber warrior in a boot camp. They need to embrace the civilian infosec professionals
- Once again YOU CANNOT ENGAGE IN COMBAT. As civilian you are likely to fall under "unprivileged enemy belligerents", this term is used to refer to "terrorists" or participating in war but outside the law and not protected by LOAC, GC, etc.

The power supremo is already being tested



The power supremo is already being tested

- Near critical levels of downtime in principal U.S financial institutions during 2013 DDos campaigns
- Widespread IP theft, probe and footprint of essential national infrastructure
- Regional powers able to reach military level enough to defy U.S. (2015). This may also reflect in an increase of digital operations. Regional powers using digital domain to exert power on businesses, organizations and individuals
- Opposing powers seem to have a clearer strategy or framework for military-civilian collaboration. They also seem to have a good grasp of using Cyber to counter military might imbalance

I brought you PEACE Internet



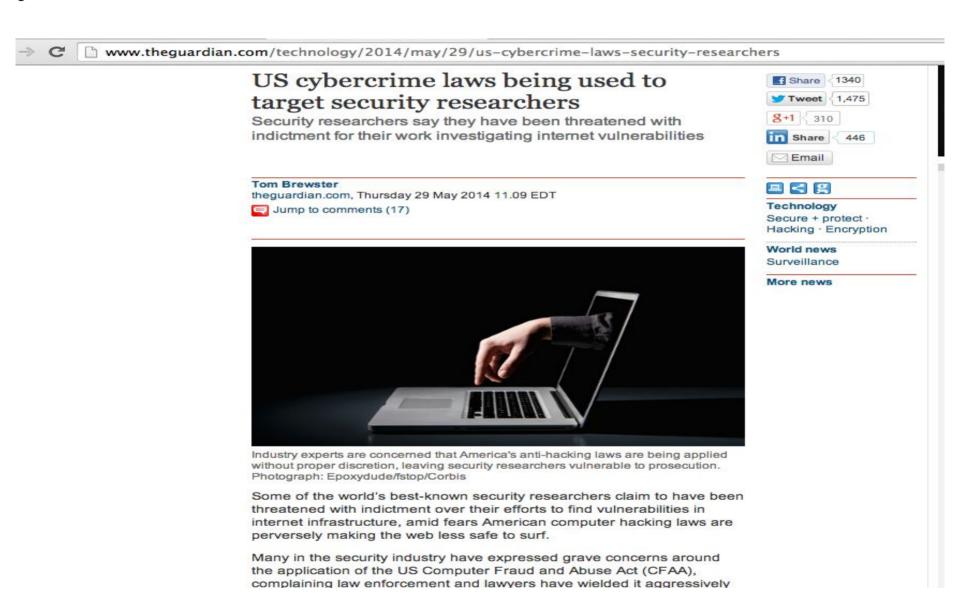
The power supremo is already being tested

- No actual cyberwar treaties. Geneva convention does not apply to cyberwar and even if forced, it would only be nominally
- Adversaries look at cyber as their way of countering overwhelming military, political and economic power, is not in their interest to regulate or establish balancing rules of conflict in cyber domain
- Internet as of now in terms of conflict is by nature asymmetric
- and will continue to be, it may not be in our best interest to seek rules & regulation that may play against us in future conflicts

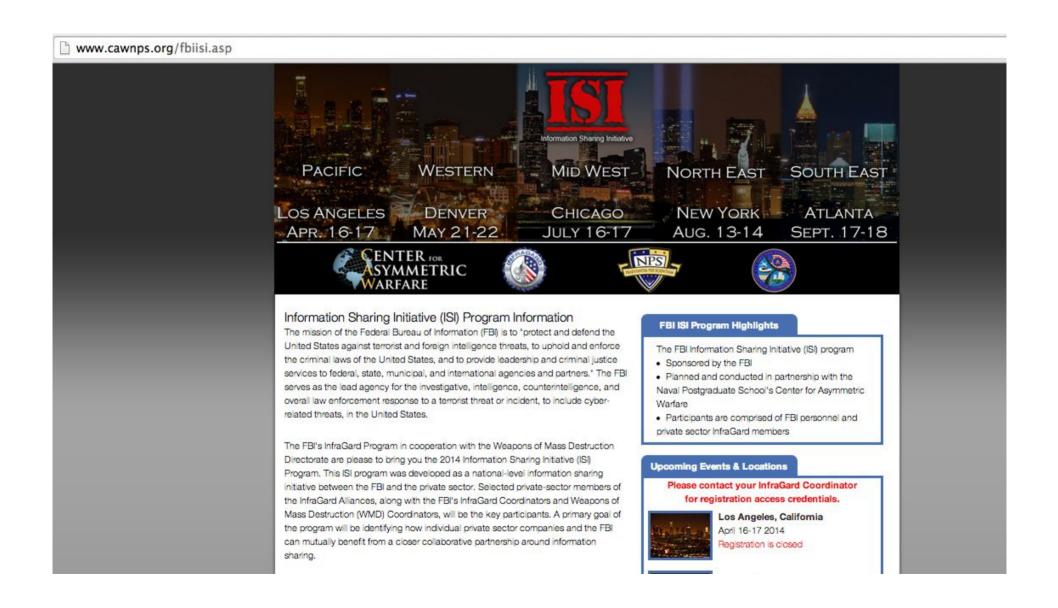
What to do as infosec professionals?

- Do not panic, become aware of your responsibilities and implications of your organization not only locally but nationally & Internationally
- Persist and persist in security awareness training at your organizations, families, communities
- Government must EMBRACE the infosec civilian community, nurture it and protect it NOT PROSECUTE IT
- Only through communication, collaboration and cooperation we will be able to avoid another "dots were no put together"
- Government must also clarify cyber domain chain of commands and rules of engagement (current laws unclear and outdated)
- Do not be a Neville Chamberlain . Being a vigilante is also not good, only organized community efforts will bring the attention of related government branches
- Participate in the community and help military/government understand cyber domain. It might be prudent re-open Office of Civilian Defense, closed in 1945. This office could be an effective mean of aggregating civilian infosec professionals skills to United States cyber force even if only for informational collaboration purposes

Some relevant developments, throughout this year



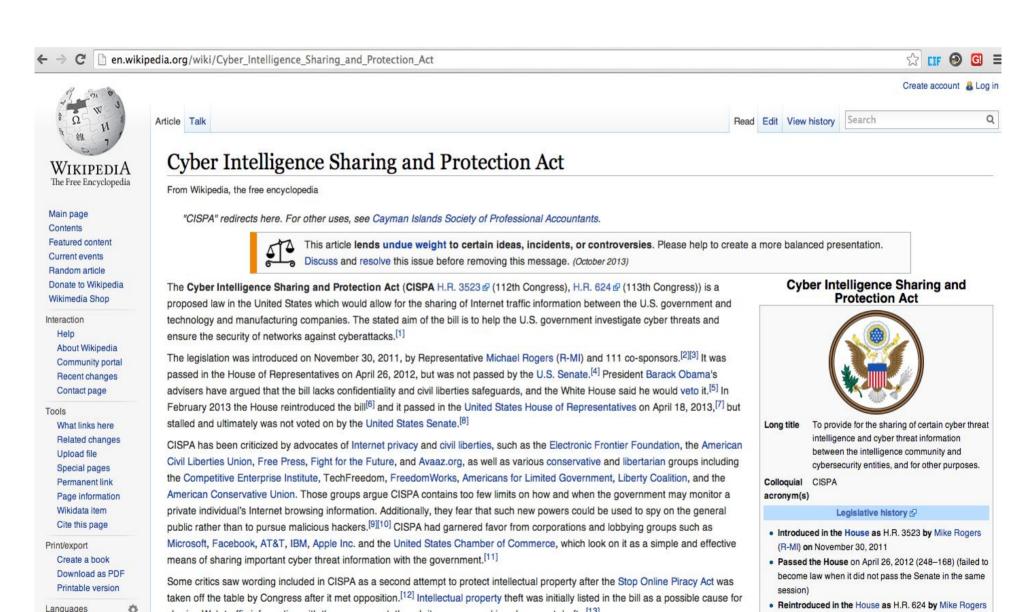
Some relevant developments throughout this year



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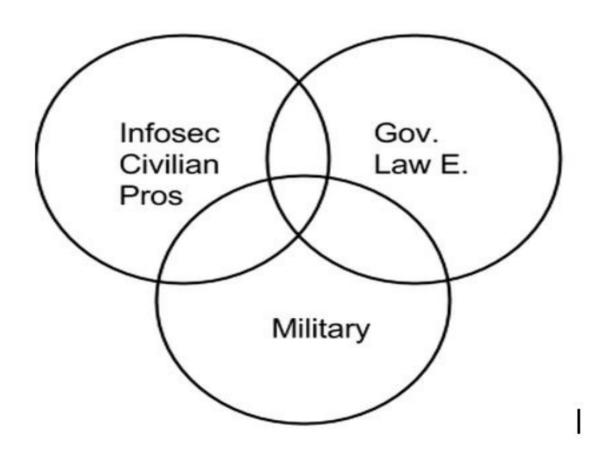


And of course there is THIS...



A new framework for collaboration

Putting the dots together



Cybersecurity is included in the Core Capabilities Unique to Protection section included in the National Protection Framework – Page 17 of document NPF

Cybersecurity

Description: Protecting against damage to, unauthorized use of, and/or malicious exploitation of (and, if needed, the restoration of) information and communications technologies (and the data contained therein).

Cybersecurity activities ensure the security, reliability, integrity, and availability of critical information, records, and communications systems and services through collaborative cybersecurity initiatives and efforts.

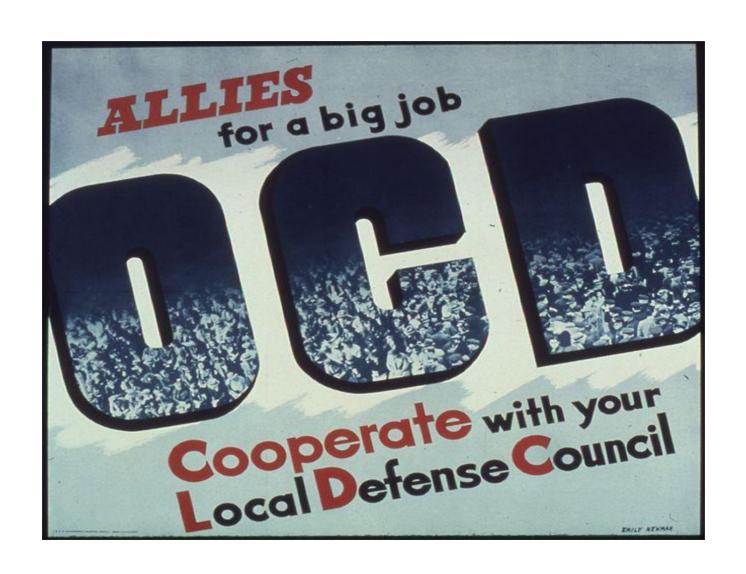
Critical Tasks:

- Implement countermeasures, technologies, and policies to protect physical and cyber assets, networks, applications, and systems that could be exploited to do harm.
- Secure, to the extent possible, public and private networks and critical infrastructure (e.g., communication, financial, power grid, water, and transportation systems), based on vulnerability results from risk assessment, mitigation, and incident response capabilities.
- Share actionable cyber threat information with the domestic and international, government, and private sectors to promote shared situational awareness.
- Implement risk-informed standards to ensure the security, reliability, integrity, and availability of
 critical information, records, and communications systems and services through collaborative
 cybersecurity initiatives and efforts.
- Detect and analyze malicious activity and support mitigation activities.
- Collaborate with partners to develop plans and processes to facilitate coordinated incident response activities.
- Leverage law enforcement and intelligence assets to identify, track, investigate, disrupt, and prosecute malicious actors threatening the security of the Nation's public and private information systems.

This framework must address the following items:

- Disclosure procedures
- Rules Of Engagement
- Communication means
- Cross training with Military, Law Enforcement
- Incidents must not be approached from the monetary perspective
- Infosec civilian professionals must be trained in LOAC, GC
- Chain of command when dealing with National Security incidents
- Escalation Control/Matching procedures (For Cyber)
- Legal protections for Infosec civilian pros engaged
- Participation in National Protection Framework for Cyber
- Creation of an organization that oversees this framework

Office of Civilian Defense closed in 1945



Q&A

Your questions reach me at rod@hackmiami.info
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