

Capstone presentation

2 – Speech content

DEADLINE TO SUBMIT: MAY 19TH

Choose the structure of your presentation

Find your main **arguments, facts**

Organize your speech using a **pyramid**

Choose your persuasive language

strong **opening**

topic **transitions**

strong **closing**

1 - Instructions

BEFORE START: Copy your table about the topic and strategy for your capstone presentation

- *Note: if you change your mind about your presentation, you need to update this table*

Step 1: Define the **main parts** of your presentation

- Using pieces of paper (sticky notes), **brainstorm what specific points you want to talk about.**
 - o *Just let yourself think freely. Brainstorming is about simply throwing ideas on the wall.*
- Group similar **ideas together**
- Summarize each of your groups with one sentence or a phrase.
 - o Write these down and place them above your groupings. (*Are any of them part of a larger point you want to make? Move things around.*) These will be your **Main Arguments** supporting your Key Message.

Step 2: Find **arguments:** evidence, fact, and statistic to support your ideas

- Find examples, evidence, facts, or statistics I need to make my **Main Argument**
- Choose your supporting points from each group, or add other supporting information, numbers, stories, or examples.

Step 3: Sketch your argument in a pyramid format on paper.



Step 4: Check the logic of your presentation

- Can you deliver your **Key Message** and all **Main Arguments** in the allowed time?
- Is your presentation clear, and easy to follow?

If NO: move your points around, add or subtract ideas. You will start seeing what needs to be said and what does not.

Step 5: Choose your **persuasive language**

Write your

- Interesting opening
- Detailed bullet points supporting your **Main Arguments**: What exactly will you say (remember persuasion, language choices, and storytelling)
- Transitions
- Closing

A – Your Topic & strategy

<p>What is the topic of the presentation?</p> <ul style="list-style-type: none"> - ✓ Briefly describe the topic of your presentation. ✓ Why did you decide to talk about this topic? 	<p>My presentation topic will be...</p> <p>I chose this topic because...</p>
<p>What is your objective?</p> <ul style="list-style-type: none"> ✓ What do you want from this presentation? <ul style="list-style-type: none"> ○ Are you informing about something? ○ Are you persuading that something needs to be done? ✓ What immediate result or response do you want from your audience? (“as a result of this presentation, my audience will _____”) ✓ 	<p>My presentation will inform / persuade / entertain my audience about/to...</p> <p>As a result of this presentation, my audience will...</p>
<p>Who is your audience?</p> <ul style="list-style-type: none"> - ✓ Who will listen to your presentation? - ✓ What do they need to know? ✓ What information is needed to achieve the goal of your presentation? 	
<p>What is your key message?</p> <ul style="list-style-type: none"> - ✓ Write a sentence that clearly states your Key Message. - ✓ For example, if anyone asks my listeners what was this presentation about, I want them to say... 	<p>Example: SEA Games is the major Cambodian sport event of the last 100 years</p>

B– Your presentation pyramid content

- ✓ Sketch your arguments in a pyramid format.



C— Your presentation structure

Write in your **opening** “Hook”

My **first Main Argument** is:

I will support my first Main Argument using these, explanations, examples, stories, data... (Provide detailed bullet points in order you plan to discuss them.)

My **transition** to the next Main Argument is:

My **second Main Argument** is:

I will support the second Main Argument using these, explanations, examples, stories, data... (Provide detailed bullet points in order you plan to discuss them.)

My **transition** to the next Main Argument is:

My **third Main Argument** is:

I will support the third Main Argument using these, explanations, examples, stories, data... (Provide detailed bullet points in order you plan to discuss them.)

My **transition** to the next Main Argument is:

Keep adding Main Arguments if you want to make more than three, but don’t make your presentation too long. You may want to use internal hooks to wake up the audience...

My strong **conclusion** is: