

Capstone presentation

1 – Topic & strategy

DEADLINE TO SUBMIT: MAY 12TH

1 - Instructions

Step 1: Find your presentation topic

- Find a topic related to **what you like** (*ex: music, environment, sport*) or **study** (*ex: computer science or English*)
- Make sure that you choose a topic that can be presented **without extensive preparation**: *you have only four weeks to prepare for your presentation!*
- Make sure this topic is **interesting** for you and your audience

Step 2: Fill out the below table

- What is the topic of the presentation?
- What is your objective?
- Who is your audience?
- What is your message?

2 - Capstone presentation: **topic & strategy**

What is the topic of the presentation? ✓ Briefly describe the topic of your presentation. ✓ Why did you decide to talk about this topic?	<i>My presentation topic will be...</i> <i>I chose this topic because...</i>
What is your objective? ✓ What do you want from this presentation? <ul style="list-style-type: none">○ Are you informed about something?○ Are you persuading that something needs to be done? ✓ What immediate result or response do you want from your audience? ("As a result of this presentation, my audience will ____") ✓	<i>My presentation will inform/persuade my audience about/to...</i> <i>As a result of this presentation, my audience will...</i>
Who is your audience? ✓ Who will listen to your presentation? ✓ What do they need to know ? ✓ What information is needed to achieve the goal of your presentation?	
What is your message? ✓ Write a sentence that clearly states your Key Message . For example, if anyone asks my listeners what was this presentation about, I want them to say...	<i>Example: SEA Games is the major Cambodian sport event of the last 64 years</i>