

PEER EVALUTION - BROCHURE

YOUR NAME: _____

THE STUDENT YOU ARE EVALUATING: _____

To submit:

- You will need to **analyse 1 brochure**
- **Please include the brochure in this doc**
- Complete this document
- Submit your work on Google classroom

BROCHURE

Include here the brochure you are analysing

EVALAUTION GRID

| CATEGORY | CRITERIA | EXAMPLE OF ANALYSIS |
|--------------------|---|--|
| FONT | The fonts , the font size , and style are well selected and create a visual interest | fonts, font size , ល្អ ព្រោះការដាក់តំទៅតាមផ្ទៃក្របសំរា |
| COLOR | The color palette is well selected and create a visual interest | ល្អពណ៌ដាក់ទៅមានភាពទាក់ទាញនិងចូលគ្នា |
| COMPOSITION | The layout of the design well-organized and easy to follow , with a clear hierarchy of information | មិនទាន់ល្អទេព្រោះ រចនា រូបដាក់ដាច់កែមក្រុមដាសពេកនិង space ដាក់រាងឆ្ងាយពេក |
| CONTRAST | Is there sufficient contrast between the different elements of the design to make them stand out and create visual interest | ល្អ ព្រោះដាក់ចំណងជើងធំពណ៌ចេញល្អនិងរូបភាព |

| | | |
|--------------------|--|--|
| BALANCE | Is the design balanced in terms of its use of space, text, and graphics | space, text, and graphics ល្អគ្រប់រូបភាពនិងអក្សរ |
| PROXIMITY | Are related elements of the design grouped together to create visual unity and hierarchy | ល្អ ព្រោះមានមួយក្រុមតាមផ្នែកនីមួយៗ |
| REPETITION | Is there consistent use of design elements (such as fonts, colors, and graphics) throughout the design to create visual unity | fonts, the font size, COLOR មានគ្រប់ទំព័រដែលមើលទៅស្អាត |
| WHITE SPACE | Is there sufficient white space (or negative space) in the design to create visual breathing room and balance | Space ល្អស្រួលក្នុងការមើល |

FINAL ANALYSIS

What are the **good points** of this design? (*Details as much as possible*)

- +ចំណុចល្អ
- ពណ៌ចូលគ្នា
- ទំហំអក្សរ
- Space
- contrast

What could be **improved**? (*Details as much as possible*)

ត្រូវបានកែលម្អ
គួរដាក់រូបភាពពីកែម គណៈដាក់ឱ្យច្បាស់ ពណ៌ ដាក់ស្រាលបន្តិច