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Alliance with  Education



CHAPTER 14

HOW TO WRITE A COMPARATIVE ESSAY

LEARNING OBJECTIVES

By the end of this chapter, students will be able to:

1

**Analyze similarities
(compare)**

2

**Analyze differences
(contrast)**

3

Give opinions.

HOW TO ACHIEVE THE GOAL?

1. Apply the **6 stage process** of this type
2. **Review** genre, audience, purpose, topic, focus and task
3. Make an **outline**
4. Start to write the essay
5. **Justify the appropriateness of vocabulary** to discuss the mentioned issue
6. Do **peer review**

THE WRITING PROCESS

STAGES

1

Understand Your Audience, Genre, and Purpose

2

Understand Your Topic, Focus, and Task

3

Gather Information and Ideas

4

Form an Outline

5

Write an Essay Sections

6

Review and Edit Your Work

Today's Issue

“Compare and contrast the global impact of English and one other major language (French). Analyze their influence on other cultures, tourism, and business.”



STAGE 1

Task 1 (p.148)

Analyze **Genre, Audience and Purpose** of the writing:

Genre

A formal comparative essay

Audience

A college or university instructor

Purposes

For a grade in a writing course

STAGE 2

Task 2 (p.148)

Discuss with your partner and complete the following categories:

Topic

English as a world language and one other major language

Focus

Their roles in the world in terms of culture, tourism, and business

Task

Compare (look for similarities), contrast (look for differences), analyze (discuss positive and negative aspects, identify the more influential language)

GATHERING INFORMATION

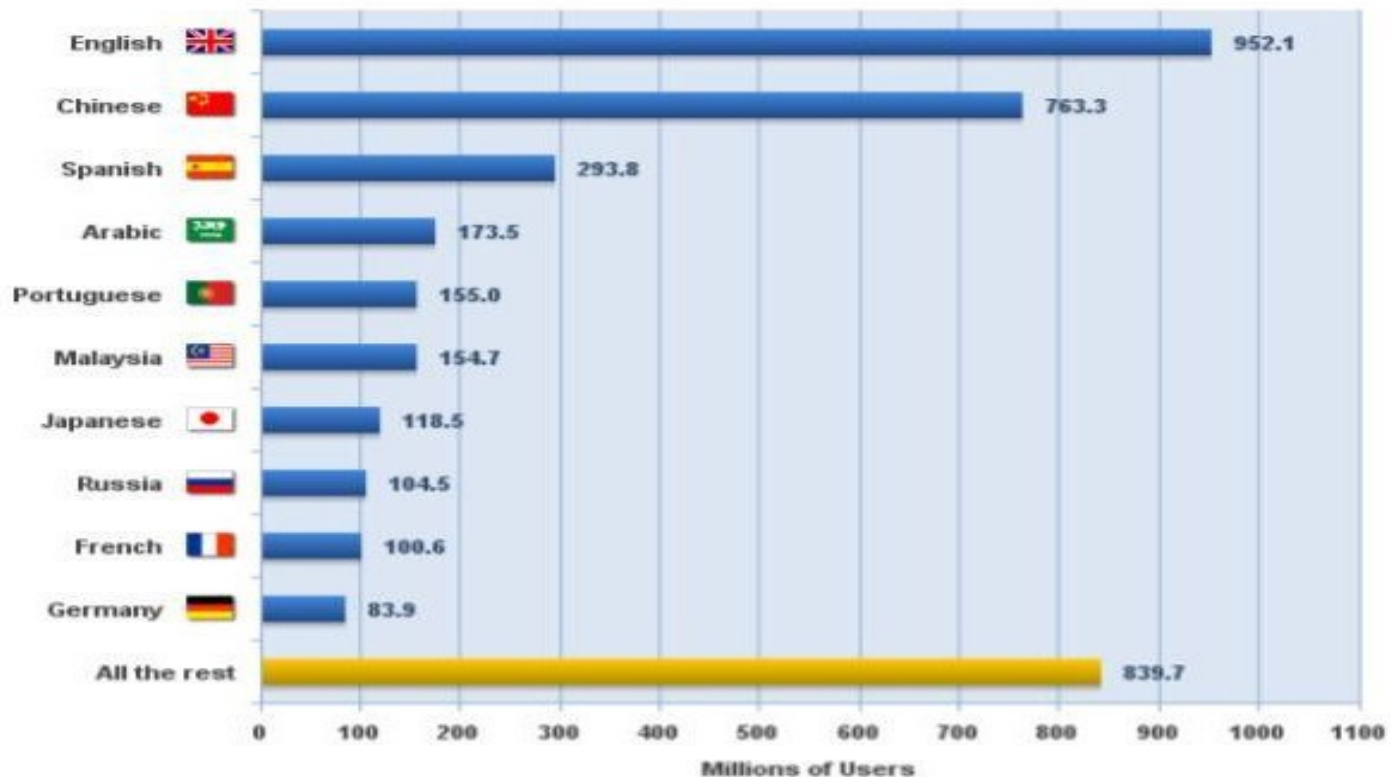
1. Do research and add your own ideas.

2. Write down your own ideas and the research.

3. Do (1) and (2) at the same time.

STAGE 3: GATHERING INFORMATION: PRACTICE

**Top Ten Languages in the Internet
in millions of users - March 2017**



Source: Internet World Stats - www.internetworldstats.com/stats7.htm
Estimated total Internet users are 3,739,698,500 for March 31, 2017
Copyright © 2017, Miniwatts Marketing Group

***Ethnologue* (2020, 23rd edition)** [[edit](#)]

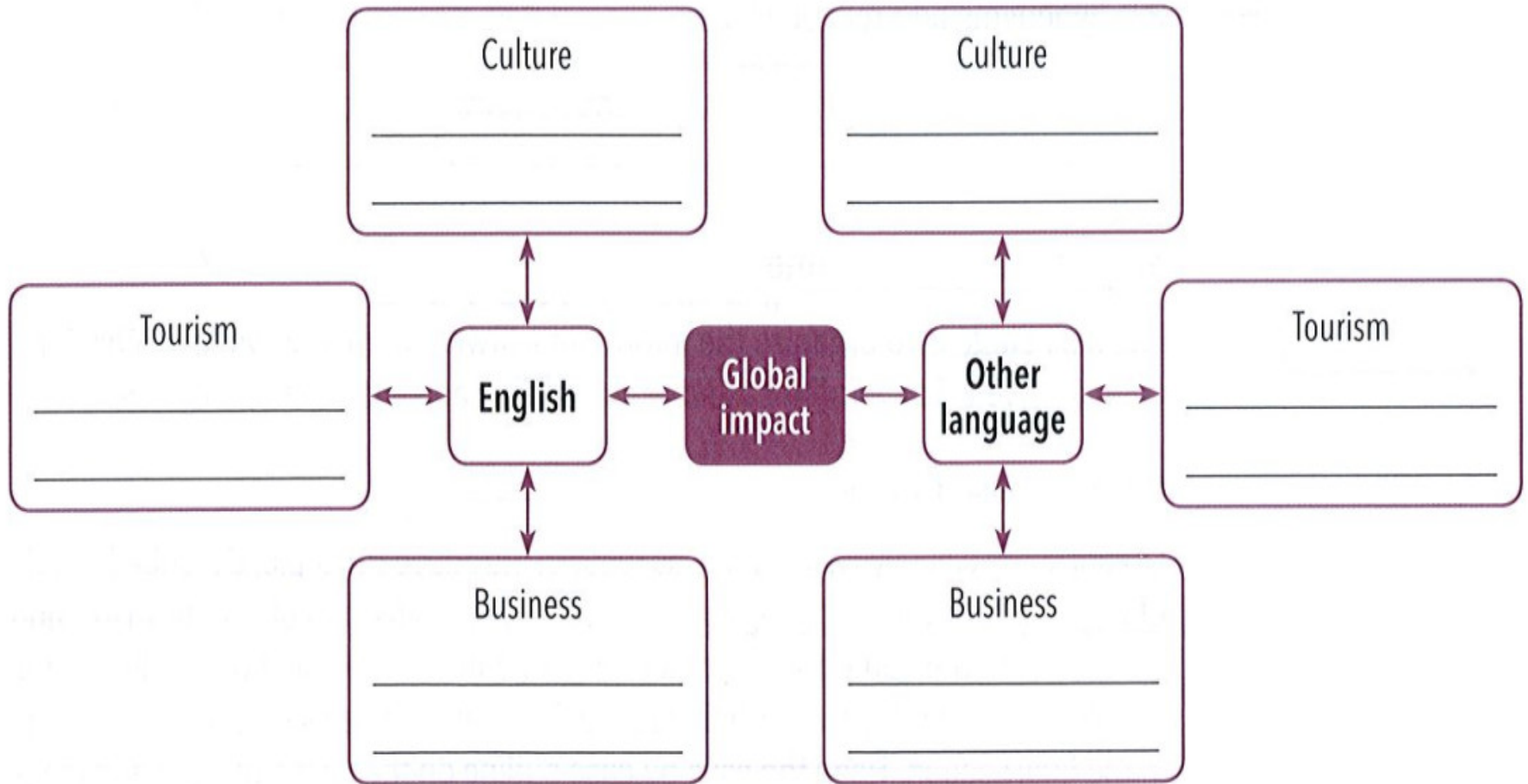
The following 37 languages are listed as having 45 million or more total speakers in the 2020 edition of *Ethnologue*, a language reference put which is based in the [United States](#).^[4] Entries identified by *Ethnologue* as macrolanguages are not included in this section.

Rank ↕	Language ↕	Family ↕	Branch ↕	First language (L1)		Second language (L2)		Total No. of speakers ↕
				No. of speakers ↕	Rank ↕	No. of speakers ↕	Rank ↕	
1	English	Indo-European	Germanic	370 million	3	898.4 million	1	1.268 billion ^[5]
2	Mandarin Chinese (incl. Standard Chinese)	Sino-Tibetan	Sinitic	921 million	1	198.7 million	4	1.120 billion ^[6]
3	Hindi	Indo-European	Indo-Aryan	342 million	4	295.3 million	2	637 million ^[7]
4	Spanish	Indo-European	Romance	463 million	2	74.9 million	9	538 million ^[8]
5	French	Indo-European	Romance	77.3 million	17	199.3 million	3	277 million ^[9]
6	Standard Arabic	Afro-Asiatic	Semitic	—	—	274.0 million	—	274 million ^[10]
7	Bengali	Indo-European	Indo-Aryan	228 million	5	36.8 million	13	265 million ^[11]
8	Russian	Indo-European	Slavic	154 million	7	104.3 million	6	258 million ^[12]
9	Portuguese	Indo-European	Romance	228 million	6	24.2 million	15	252 million ^[13]
10	Indonesian	Austronesian	Malayo-Polynesian	43.6 million	—	155.4 million	5	199 million ^[14]

Group Discussion

1. Observe the bar chart and the table to learn the popularity of the two mentioned languages and answer why there are big differences between the two while French seemed to be created earlier and France was also a powerful country.
2. In what way does a language affect other's culture, tourism and business?

STAGE 4: CONCEPT MAP



DESCRIPTION



DESCRIPTION

FRENCH

CULTURE: limited in some French speaking countries regarding cultural events

TOURISM: France or other French spoken countries have great destinations for tourism, but visitors do not need to speak French while visiting

BUSINESS: famous for advanced medicine industry, leading pharmaceutical companies, fashion industry

FUNCTIONAL LANGUAGE

COMPARING (SIMILARITIES)

Both	Both English and Spanish are global languages.
Neitheror	Neither German nor Portuguese is widely spoken in Asia.
Similar to....in (+noun) Similar to....in that (+clause)	English is similar to French in its Latin origins. English is similar to French in that it is a
The same	Chinese is a tonal language, in which meanings change with tones. The same applies to Vietnamese.
Also the case Another case in point	English is a major language of online communication. This is also the case with Mandarin.
like	Spanish, like Portuguese, is widely spoken as a first language in South America.

FUNCTIONAL LANGUAGE

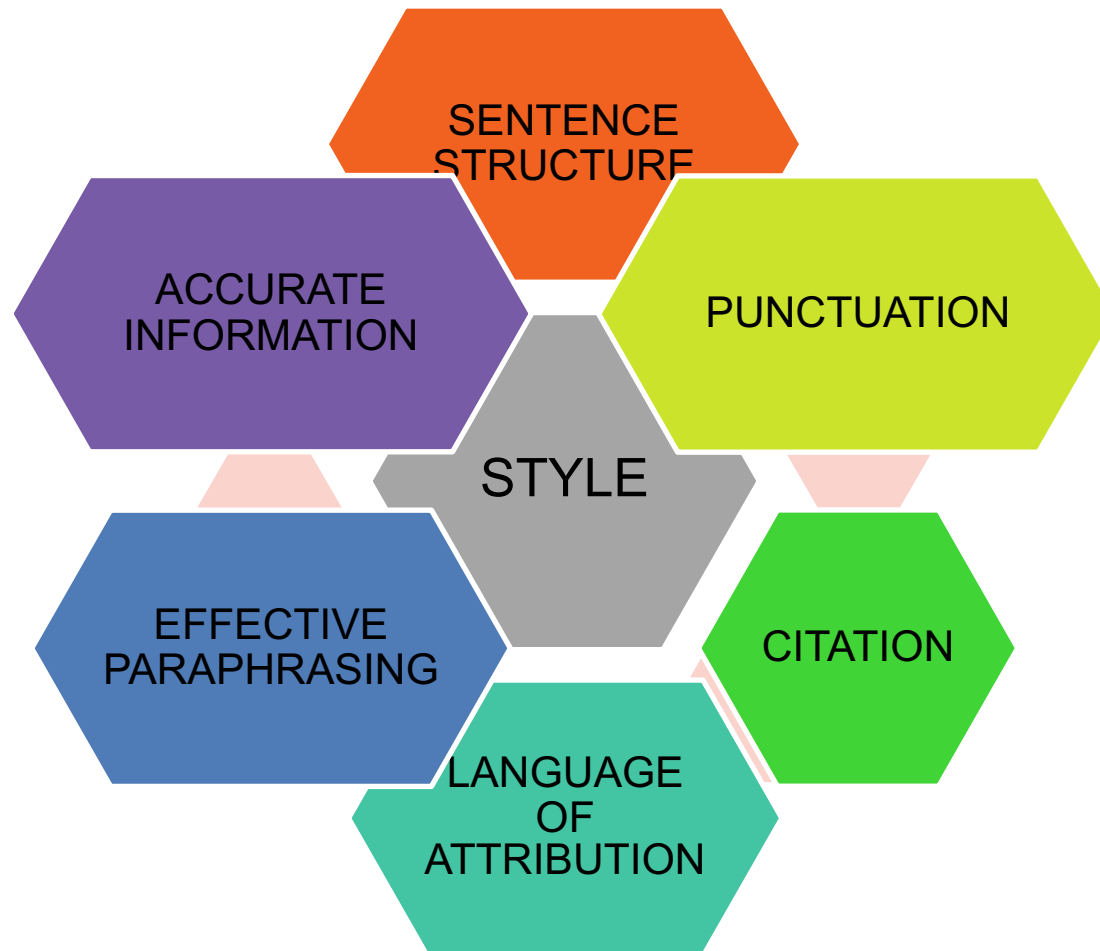
CONTRASTING (DIFFERENCES)

But Yet (stronger degree)	English is the world's most widely spoken language, yet more people speak Mandarin as their first language.
Whereas/while	English has grown as a world language whereas French has declined in recent years.
However/ nevertheless	French is widely spoken in Africa; however , its presence in Southeast Asia is in decline.
Unlike	English is written with an alphabet, unlike Mandarin, which is written in Chinese characters.
The same...not	Mandarin is written in Chinese characters. The same cannot be said of Japanese.
Distinguishing feature	The main distinguishing feature between English and Vietnamese intonation is that tones in Vietnamese are central to creating meaning.

WRITING TASK

Compare and contrast the global impact of English and one other major language. Analyze their influence on other cultures, tourism, and business.

STAGE 6: PEER REVIEW



Chapter 14: Comparative Essay

HOMework

1. Complete all tasks in chapter 14 that teachers covered in class
2. Exercises on My Elab/ My Bookshelf :
+ Chapter 14: Vocabulary and Consolidation
My elab- Document Review Sheets
3. More Writing Task

WRITING TASK

Write a **500-word** comparative essay including **an introduction, body paragraphs, a conclusion, citations and references** on:

Compare and contrast being self-employed and being employee?