

SALES OVERVIEW

Total Revenue

\$36.78M

Number of Orders

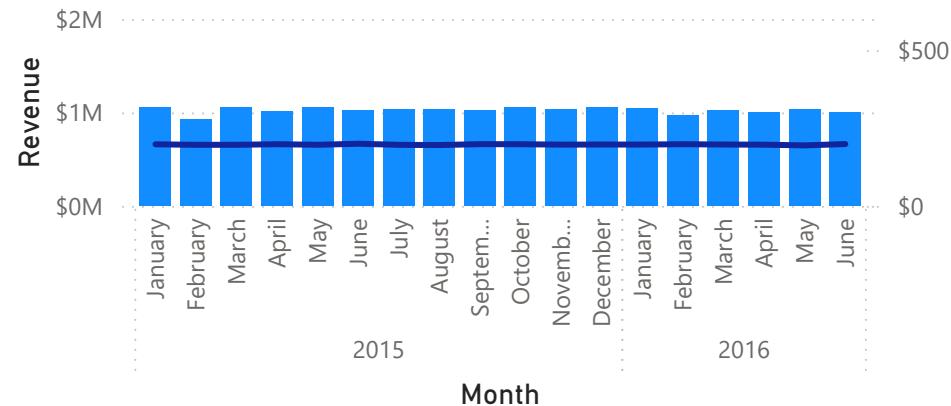
65.75K

Total Profit

\$3.97M

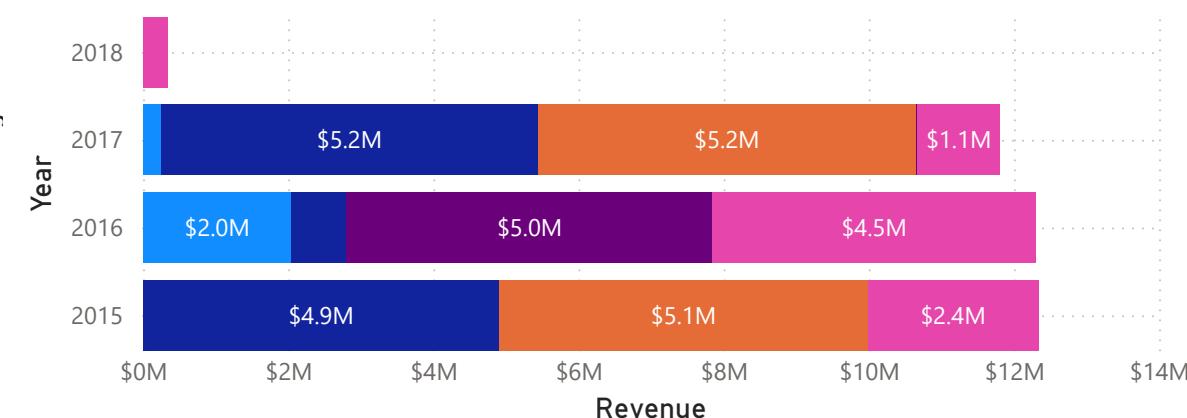
Revenue and Avg.Revenue by Date

● Revenue ● Average of Revenue



Revenue by Year and Region

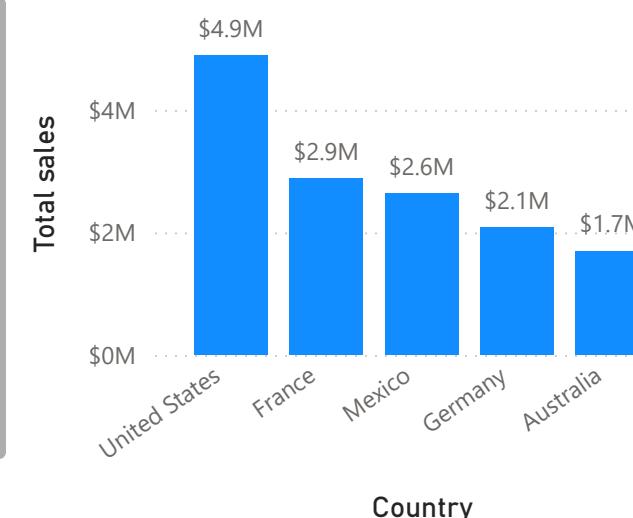
Market ● Africa ● Europe ● Latin America ● North America ● Pacific Asia



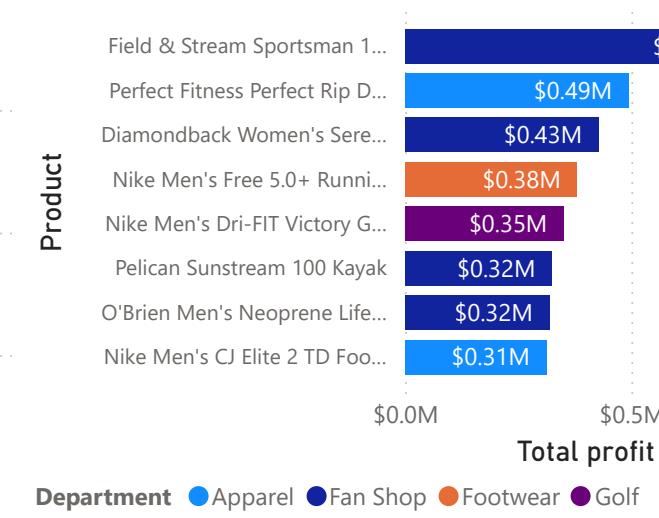
Sale and Profit by Departments

Store departments	Total sale	Total profit
Fan Shop	\$17,113,870.54	\$1,834,155.43
Apparel	\$7,976,255.08	\$881,882.93
Golf	\$4,609,028.22	\$497,523.56
Footwear	\$4,006,498.77	\$410,222.5001
Outdoors	\$1,253,351.44	\$145,251.46
Technology	\$1,039,598.96	\$113,170.0102
Fitness	\$397,050.89	\$46,538.06
Discs Shop	\$228,887.73	\$24,193.12
Health and Beauty	\$106,080.48	\$9,493.63
Pet Shop	\$41,524.8	\$3,589.26

Top 5 Revenue by Country



Top 8 most profit product



market

All

Country

All

City

All

Category

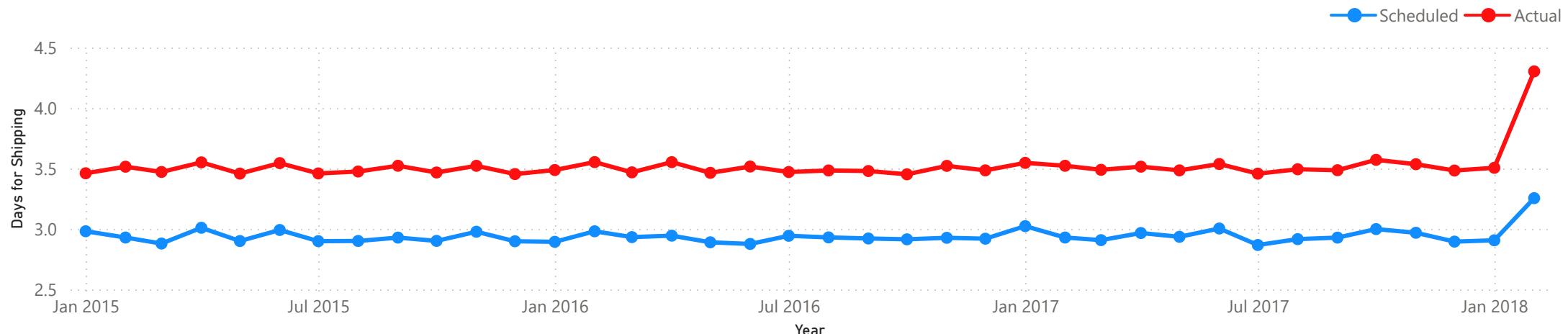
All

Date

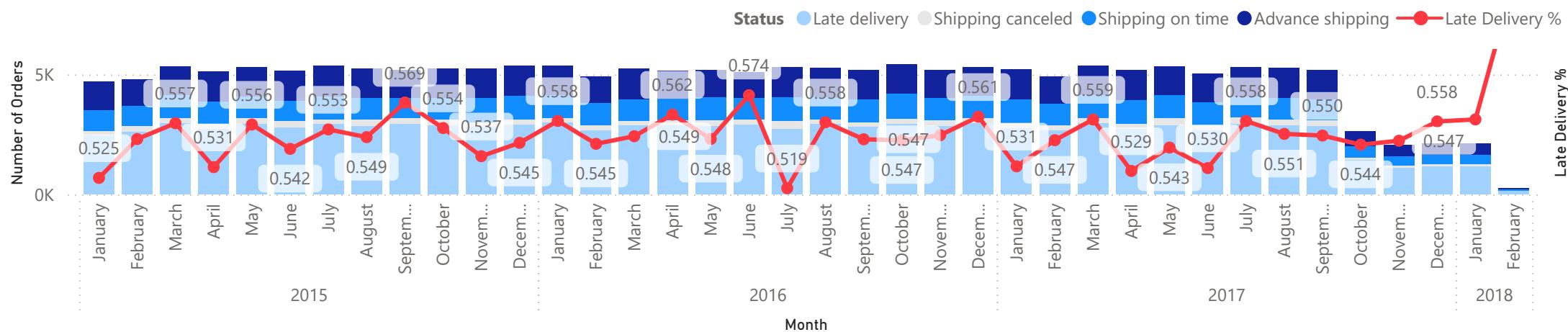
1/1/2015

1/31/2018

Comparison of Scheduled vs Actual Shipping Days



Delivery Status Over Time



order_date_(...)

1/1/2015

1/31/2018

market

All

Country

All

City

All

Category

All

Sales Performance across different Segments

Number of Orders

65.75K

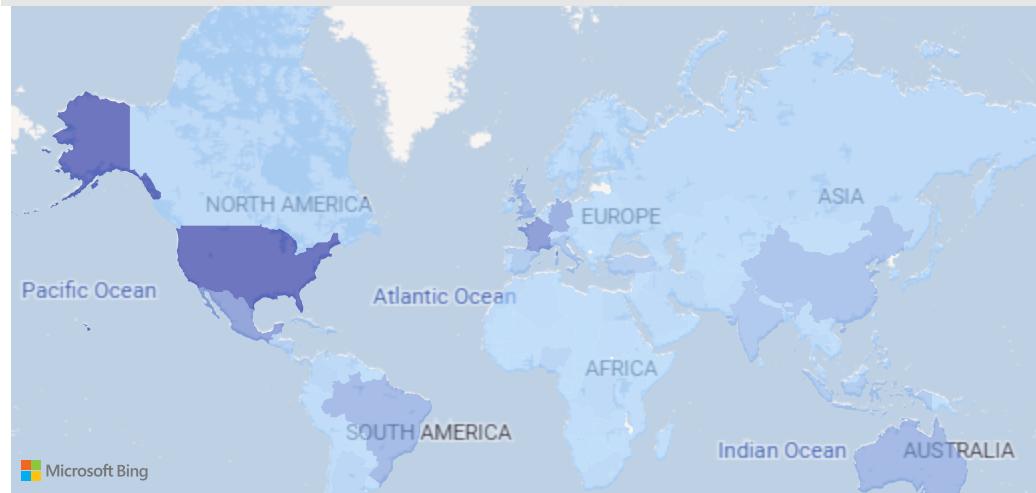
Total Revenue

\$36.78M

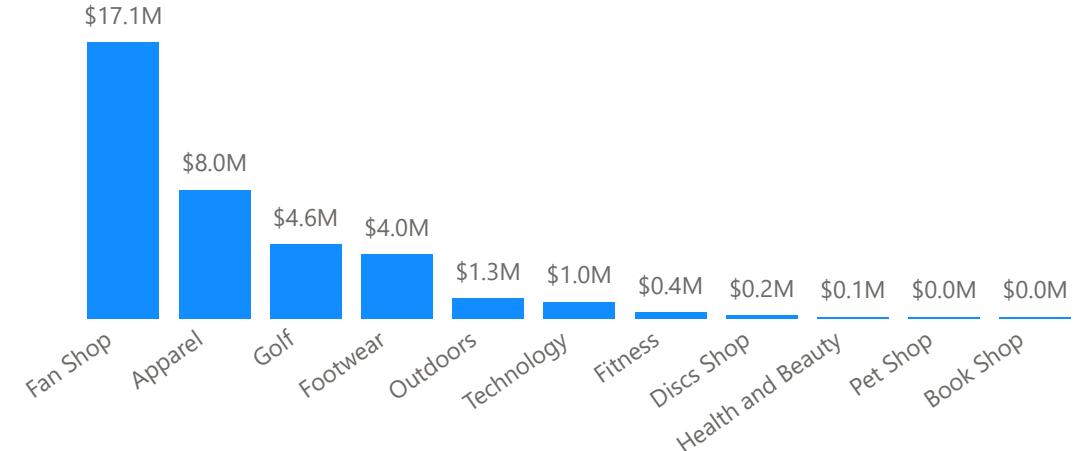
Total Profit

\$3.97M

Sales by Country



Sales by Department



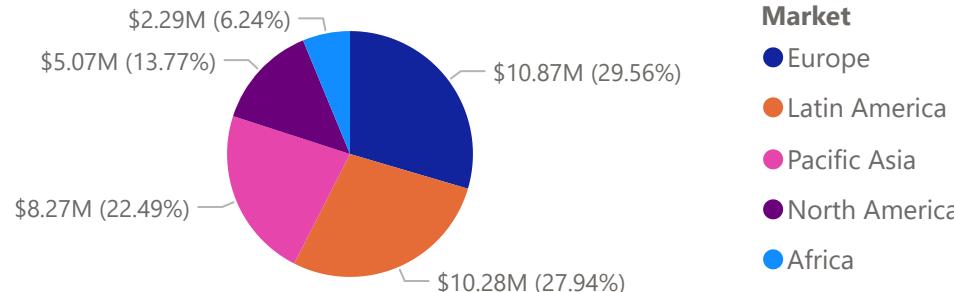
Year

- Select all
- 2015
- 2016
- 2017
- 2018

Sale by Customer Segment



Market-wise Sales



Market

- Europe
- Latin America
- Pacific Asia
- North America
- Africa

Top 10 bestselling Categories

