

Internationalisation Policy

Purpose:	To guide the continued development of Murdoch University's internationalisation for the shared benefit of all in the University community.				
Audience:	Staff and students				
Contact Officer:	Secretary to Academic Council	Phone:	See Campus Directory		

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Preamble:

Murdoch University operates in a dynamic and complex local, international and global environment. In an increasingly interdependent and globalised setting, Murdoch recognises that all staff and students require an international perspective to operate and participate as global citizens. Therefore, in the planning, implementation and review of all its activities, Murdoch deliberately integrates international perspectives. These perspectives underpin and inform planning, implementation and quality assurance processes across the curriculum and all of Murdoch's activities.

Thus, Murdoch University, with its distinctive geographical location and diverse staff and student population, is committed to being an internationalised university in a globalised higher education sector. The first focus of this policy is on internationalising the institution in its research, learning and teaching, administration and services. The second focus is on internationalising the curriculum to prepare all students and staff to operate in a global environment. Overall, the unique position and qualities of Murdoch will underpin the University's approach and, where possible, be used to enhance Murdoch University's reputation.

Murdoch University understands internationalisation to be 'the process of integrating an international, intercultural, or global dimension into the purpose, functions, or delivery of post secondary education' (Knight, 2003, p. 2-3).

Objectives:

- 1. To nurture the continued development of a culture of internationalisation among all Murdoch staff, students, and its processes and procedures.
- 2. To support the development of capability in all Murdoch staff to work effectively in diverse and multicultural contexts on and offshore.
- 3. To promote, support and recognise the development and implementation of an internationalised curricula.
- 4. To maintain an environment where undergraduate and postgraduate international students are integrated into Murdoch University and to facilitate their engagement in the wider community.
- 5. To promote and support the mobility of students and staff, and encourage the development of opportunities for international experience.

6. To enhance the University's research profile by supporting engagement with the international research community.

Policy:

A. Internationalisation of the Curriculum

Internationalisation of the curriculum is highly context dependent therefore discipline-specific and will look different across each discipline. Internationalisation of the curriculum is understood as 'the incorporation of international and intercultural dimensions into the content of the curriculum as well as the teaching and learning processes and support services essential for the global context' (Leask, 2010) that Murdoch graduates live and work.

Internationalisation of the curriculum, therefore, concerns all students and is connected with globalisation. As such, Murdoch University has the responsibility to prepare all graduates to live and work in a global society. Murdoch University's curriculum will encourage the development of the skills, knowledge and attitudes that will equip all students as graduates to contribute to and function effectively in an interconnected and interdependent global environment.

Formal curricula refer to the courses which include a sequence of teaching and learning activities across disciplines, including required assessment. Informal curricula refer to the optional, extra-curricular activities that form the context in which the formal curriculum is enacted, and which contribute to defining the campus culture. The formal and informal curricula inform each other.

- 1. Pro Vice Chancellor International, Deans International and Learning and Teaching are responsible for providing leadership in internationalising the formal curricula.
 - 1.1 To internationalise its curricula Murdoch University will incorporate international and intercultural perspectives into the curriculum in a planned and systematic manner. Murdoch University will thus:
 - 1.1.1 Provide an inclusive learning environment within the Australian tertiary education context.
 - 1.1.2 Value diversity and internationalisation as integral to all Murdoch programs.
 - 1.1.3 Align internationalisation of Murdoch University with the institutional mission, goals and strategic plan, and ensure development of staff, curricula and services.
 - 1.1.4 Develop a University-wide strategy to coordinate, implement and sustain the internationalisation of Murdoch University which is to be reviewed on a three-year cycle.
 - 1.1.5 Include an international perspective across Murdoch University's courses and units, where appropriate, and encourage students to strive to develop and manifest the Murdoch Graduate Attribute 'Global Perspective' during and on completion of their course of studies.
 - 1.1.6 Ensure that the English language entry pathways approved for the admission of international students enable these students to participate effectively in their studies.
 - 1.1.7 Encourage the development of cultural intelligence in staff and students. Cultural intelligence is a reciprocal process pertaining to the capacity of

- staff and students' ability to adapt to and communicate successfully with different people from diverse cultures.
- 1.1.8 Create awareness of the regulatory requirements (ESOS, National Code, Department of Home Affairs etc) amongst staff involved to ensure the feasibility and compliance of all Murdoch programs.
- 1.2 To internationalise its curriculum Murdoch University will:
 - 1.2.1 Support and encourage the development of initiatives to internationalise curricula at all levels, including course structure, curriculum content, pedagogical practices and learning spaces.
 - 1.2.2 In curriculum design and pedagogy, where appropriate, construct activities in ways that are culturally sensitive and inclusive to support the development of the Murdoch Graduate Attribute global perspective in all students.
 - 1.2.3 Encourage the use of cross-cultural small group learning, where appropriate, to facilitate formal and informal learning by encouraging diverse groups to work together.
 - 1.2.4 Provide opportunities for and encourage students to reflect on their own cultural assumptions as well as the culturally-based and non-neutral foundations of knowledge within their discipline.
 - 1.2.5 Encourage the development of a global perspective, cross-cultural capability and intercultural skills and knowledge of students as these relate to professional or discipline areas for responsible global and local citizenship.
 - 1.2.6 Formally recognise the educational value of teaching and learning activities that prepare all students to become competent, effective and responsible citizens across diverse cultural contexts.
- 2. Cultural intelligence is promoted in pedagogy and learning practices.
 - 2.1 Where context (geographical/cultural) demands that curricula be culturally contextualized (e.g. Dubai), the principles as outlined in the *Transnational Education via Partnerships Policy* will be applied.
- 3. All Murdoch courses aim to prepare students to live and work effectively in international/intercultural contexts and by the completion of their courses demonstrate the Murdoch University graduate attribute Global Perspective (GA. 7).
 - 3.1 Where appropriate Academic Chairs and Unit Coordinators will include the graduate attribute global competency as a graduate attribute.

B. Research Linkages

- 4. The Office of the Deputy Vice Chancellor Research and Innovation and Directors of Research Institutes and Centres are responsible for providing leadership in building international research linkages.
- 5. Deans International and Research are responsible for providing leadership in supporting international research collaborations, and supporting academics and their international postgraduate students.
- 6. Murdoch University recognises its social obligation to the people of the global community and acknowledges, through the focus and application of its research

activity and research training, its role as a key contributor to capacity-building globally.

- 7. To internationalise research activities, Murdoch University will:
 - 7.1 Encourage and promote staff/student exchanges and research links with our transnational and other international partners.
 - 7.2 Encourage visits from overseas scholars, and domains or disciplines of international repute.
 - 7.3 Encourage joint projects/publications with overseas scholars.
 - 7.4 Where appropriate, recruit researchers/academics from overseas.
 - 7.5 Increase scholarships and financial support for higher degree international students.
 - 7.6 Encourage international undergraduate students to proceed to higher degrees at Murdoch.
 - 7.7 Provide appropriate academic support for international postgraduate students through to completion of their degrees.

C. Student Experience

- 8. The Provost holds responsibility for all activities related to student engagement, safety and experience.
- 9. Murdoch University recognises that students at transnational locations and external students may not have access to the full range of services and supports provided to internal onshore students. However, Murdoch University endeavours to ensure that all students irrespective of location have comparable access to resources, support and services.
- 10. To internationalise its informal curricula, which are the optional, extra-curricular activities which contribute to the campus culture, Murdoch University will:
 - 10.1 Encourage the development of a culture of internationalisation on campus, where teachers and students have a sense of being part of an international community.
 - 10.2 Promote the development of initiatives that motivate domestic and international students to engage in enjoyable and mutually rewarding interactions with each other.
- 11. Provide all students with access to appropriate academic literacy and study skills support, including, where relevant, English language support. The aim of this is to enable full participation in all learning activities leading to successful completion of courses and attainment of Murdoch University graduate attributes and standards.
- 12. Encourage and facilitate formal and informal 'student engagement' in the classroom context, socially on campus, and in local and international communities.
- 13. Murdoch will promote and actively market complementary international study experiences through mobility programs such as student exchanges, study tours and international competitions with transnational and other international partners. Murdoch recognises that international experiences broaden not only a student's academic capacity, but is a positive addition to an individual's worldview.
- 14. Murdoch University actively engages in a two-way feedback cycle with the international student body.
 - 14.1 The International Office will benchmark the international student experience annually, as well as conduct on-going surveys and focus groups.

- 14.2 The Office of Strategy, Quality and Analytics will annually survey and benchmark the Murdoch University student experience and report to Academic Council on "The Whole of University Experience".
- 14.3 The International Office will convene regular meetings with the Murdoch University Guild to benchmark student experience.
- 14.4 The International Office will consult with local authorities and groups to promote and support student engagement in the broader community.
- 15. Murdoch University will facilitate social and sporting events to promote healthy social interaction and a sustainable lifestyle for all students through its services, clubs and affiliations at its South Street and regional campuses and endeavour to ensure that all students in transnational locations have comparable access to similar activities and services (see *Transnational via Educational Partnerships Policy*).
- 16. Murdoch University makes provisions for students who are in financial need. In particular, the University provides specific support for those in financial aid programs abroad, those sponsored to attend the University through the award of a scholarship body, and provides and promotes sponsorship programs or opportunities for outward-bound students.

D. Building Capability for Internationalisation

17. The Provost holds responsibility for the facilitation and resourcing of individual capability building. Individual capability is understood to be a demonstrable mastery of cross/intercultural communication skills, knowledge and abilities necessary to meet the needs of a diverse student population in a global environment.

All Murdoch academic and administrative units have a responsibility to encourage, support and develop staff capability in internationalisation.

- 17.1 Colleges and areas ensure, where appropriate in collaboration with other Murdoch Organisational units, that all academic and general staff are appropriately inducted, especially new appointments, and supported to work in and across diverse contexts.
- 17.2 All Murdoch staff involved in the preparation and delivery of courses and units in transnational locations are to be supported through appropriate and ongoing capacity building (see *Transnational via Educational Partnerships Policy* clause 33).
- 18. Organisational Capability and the PVC Education Portfolio, through a collaborative process with other Murdoch Organisational units, will lead strategic initiatives to build capability in internationalisation. This would involve targeted programs, as well as College and or staff initiatives, to help promote and embed internationalisation at Murdoch University.
- 19. Academic and general staff induction will include preparation for working in culturally diverse environments and include intercultural communication strategies.

E. Transnational Education

- 20. The Provost holds overall responsibility for transnational education at Murdoch University.
- 21. The Pro Vice Chancellor International is accountable to the Provost for the development and implementation of transnational partnerships.

- 22. The Pro Vice Chancellor International is responsible for operational and contractual arrangements with transnational partners as well as the delivery of transnational education through the Educational Partnerships Service Centre.
- 23. The delivery of courses in transnational locations via partnerships is governed by the *Transnational Education via Partnerships Policy*.
- 24. Quality reviews of transnational courses and units are governed by the *Transnational Education Academic Reviews Policy*.
- 25. Units delivered in transnational locations are to adhere to the *Units Policy*.

F. Quality Assurance and Audits

- 26. The Provost holds responsibility for all quality assurance and audit processes.
- 27. Comparable standards will be applied to the assessment of learning outcomes of all students, and units will be moderated when delivered transnationally, consistent with contractual arrangements with partner institutions.
- 28. Murdoch University will audit academic progress of students articulating into Murdoch programs to ensure quality standards across all locations.
 - 29. Murdoch University complies to the *ESOS Act 2000* and *National Code* (2007). Compliance with these codes is the responsibility of the International Office.
 - 30. 30.1 Murdoch University proactively monitors and intervenes when international students are identified as being at risk of academic progress in accordance with ESOS regulations.
- 31. The progress of internationalisation will be monitored to inform strategy and implementation.
- 32. The Student Experience will be monitored through Murdoch University surveys and external benchmarking audits that include measures of internationalisation at the informal and formal curriculum level. The results of these audits will be disseminated and used to inform policy decisions, internationalisation strategies and the internationalisation of the curriculum.

Performance Indicators:

- 1. Increased staff exchanges, OSP visits and visitors to Murdoch.
- 2. Increased ARC Discovery and Linkage Grant links with Murdoch's transnational and other international partners.
- 3. Increased international postgraduate students and Australian postgraduate students undertaking research in international contexts.
- 4. Increase in research collaborations that lead to joint Doctoral awards being offered with Murdoch's transnational and other international partners.
- 5. Retention and progression of international students.
- 6. Increase outward bound students to overseas locations.

Related Documents:

Academic Organisational Unit Reviews Policy Assessment Policy Education Services for Overseas Students (ESOS) Act 2000 Graduate Attributes of Murdoch University
Interdisciplinarity in Learning and Teaching Policy
National Code 2007
Transnational Education Academic Reviews Policy
Transnational Education via Partnerships Policy
Units Policy

References:

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Leask, B. (2010). Internationalisation the buzz yet again. *Campus Review.* Vol 20. No. 20. p. 10.

Earley, P. C, Ang, S., and Tan, J.-S. (2006). *CQ: Developing cultural intelligence at work*. Stanford: Stanford University Press.

Peterson, B. (2004). *Cultural intelligence: A guide to working with people from other cultures*. Yarmouth: Intercultural Press.

Approval and Implementation:

Approval Authority:	Academic Council
Responsible Officer(s):	Secretary to Academic Council

Revision History:

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	27/01/2011		14/03/2014	AC/11/2011