



SMS Verifier & Marketing app documentation

Created by [Yougapi Technology](http://codecanyon.net/user/yougapi/portfolio) - June 2013

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Thank you for purchasing our product. This is the documentation to help you getting the product working. You can contact us if you need assistance and we'll do our best to help you.

Introduction

This app enables you to verify the phone number of your visitors, and make sure it's a valid phone number. The verification is done through an SMS message sent to your visitors, that receives an activation code, that they can enter into your web app to verify their number.

You can also reward your visitors by granting them the access to a locked content, after they have verified their number.

Finally from the secured admin interface, you can send an SMS message to all your users, and view all your visitors numbers, see who has verified his number, view the history and status of the SMS messages already sent, etc.

The app is the ultimate app for verifying your users phone number and SMS marketing campaigns! It's based on the Twilio API, and sending an SMS starts as low as 1 cent per message.

Installation

1. Step one - Setting up your MySQL tables

Open and execute the file called “dump.sql” situated in the “include” folder. Copy paste and run the content into your PHPMyAdmin in order to create the necessary tables used by the app.

2. Step 2

Copy the “sms_marketing” folder into your server, and open the “include/config.php”. This file contains all the settings that you will need to define.

Please jump to the next page for the configuration.

Configure the app on your server

You need to **open the file** “include/config.php”. All the settings are centralized into that single file.

Settings you need to define

\$GLOBALS['app_url']

The full path of your app URL. No slash at the end !

Ex: `$GLOBALS['app_url'] = 'http://localhost/dev/sms_marketing';`

Your MySQL database information

`$GLOBALS['db_host'] = 'your_host';`

`$GLOBALS['db_name'] = 'your_database_name';`

`$GLOBALS['db_user'] = 'your_database_user';`

`$GLOBALS['db_password'] = 'your_database_password';`

Twilio settings

You need to create an account on <http://www.twilio.com> and get your Twilio SID, token, and assigned Twilio phone number.

`$GLOBALS['twilio_sid'] = 'your_twilio_sid';`

`$GLOBALS['twilio_token'] = 'your_twilio_token';`

`$GLOBALS['twilio_number'] = 'your_twilio_phone_number';`

With the Twilio Trial account you can only send SMS messages to your verified phone number. So to use this app and allow your visitors to receive an SMS and verify their numbers, you need to upgrade and credit your Twilio account.

This defines how many SMS messages can be sent to a specific phone number. That limits abuses and prevent your visitors from sending too many verification SMS to their phone.

`$GLOBALS['max_sms_per_phone'] = 1;`

This defines the verification message sent to your visitors. You can (and should) use **{code}** that will be replaced by a unique code when the message is sent. That code enables your users to verify their number, and also to unlock your locked content !

`$GLOBALS['sms_message'] = 'Hello world - Here is your code: {code}';`

Countries codes where the verification messages can be sent. SMS to some destinations can cost more than other. And this settings allows only to send SMS to your specified destinations.

```
$GLOBALS['countries_codes_allowed'] = array('USA / Canada (+1)'=>'+1', 'UK'=>'+44');
```

Note that the value "+1" is the country code for the USA or Canada. "+44" is used for the United Kingdom etc. The country code always need to be preceded by "+" as in the example.

Admin user

The user and password enabling you to access the app main functionality

```
$GLOBALS['admin_username'] = 'admin';
```

```
$GLOBALS['admin_password'] = 'admin';
```

You should be ready now to run your app. Try it out !

App functionality

Locked content

Once a user have requested a message to be sent to his phone, he will receive a code. He can use that code in your website to unlock a special content. That content can only be accessed using a valid code, received by SMS. **You can edit the locked content from the "locked_content.php" file.** You can have any content it it, embed videos, text, or whatever content you can put in a HTML/PHP page !

Admin functionality

The app admin section can be accessed through "http://your_app_url/admin/". Using the username and password defined in your config file.

You can view from there all the phone numbers added to your database and filter through the numbers that has been activated by the users.

You can also send SMS to your users from there. **Please don't abuse of your users trust who provided you with their phone number.**

Thanks again for using our app, and don't forget to rate it !

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Contact us

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