|  |  |
| --- | --- |
|  | **MINISTRY OF EDUCATION AND TRAINING** |

|  |  |  |
| --- | --- | --- |
| **FPT UNIVERSITY** | | |
| CAPSTONE PROJECT DOCUMENT | | |
| **SITE BUILDER FOR PRODUCT CATALOGUE** | | |
| **SE07.B – GROUP 7** | |
| **Group Members** | |  |  |  | | --- | --- | --- | | Phạm Văn Thắng | Team Leader | SE61092 | | Lê Trần Thịnh | Team Member | SE61152 | | Phạm Khương Duy | Team Member | 60195 | | Lê Thanh Tuấn | Team Member | SE60636 | |
| **Supervisor** | Nguyễn Huy Hùng |
| **Capstone Project code** |  |

- Ho Chi Minh City, January/2014 -

Table of Contents

[A. Report No.1 Introduction 5](#_Toc408789846)

[1. Project Information 5](#_Toc408789847)

[2. Introduction 5](#_Toc408789848)

[3. Current Situation 5](#_Toc408789849)

[4. Problem Definition 5](#_Toc408789850)

[5. Proposed Solution 6](#_Toc408789851)

[5.1 Feature functions 6](#_Toc408789852)

[5.2 Advantages and disadvantages 6](#_Toc408789853)

[6. Functional Requirements 6](#_Toc408789854)

[7. Role and Responsibility 7](#_Toc408789855)

**List of Tables**

[Table 1: Roles and Responsibilities 7](#_Toc408789945)

**List of figures**

**Definition, Acronyms, and Abbreviations**

|  |  |
| --- | --- |
| **Name** | **Definition** |
| SBPC | Site Builder for Product Catalogue |
|  |  |

# Report No.1 Introduction

## Project Information

* Project Name: Site Builder for Product Catalogue
* Project Code: SBPC
* Product Type: Web application
* Start Date: January 6, 2015
* End Date: April 25, 2015

## Introduction

Nowadays, the development of internet and information technology led to the dramatic increase in online users. Among of them, a lot of users search for necessary products, suitable prices, brands and price comparison as well. Hence, more and more companies want to create a website for showing their product catalogue as an online marketing method.

Besides, we all recognized that creating a website for non IT Commercial Corporation is time consuming and expensive.

Currently, in Vietnam, there are some websites that provide site builder services for creating a commercial website. However, they are not easy to use and do not concentrate on any fields. Therefore, it is hard for corporations to use their services especially for creating products catalogue website.

From above mentioned reasons, this project is going to build a site builder for products catalogue.

## Current Situation

There are many websites services support for building site in Viet Nam, some of popular sites are websieutoc.vn, wevina.vn, and bizweb.vn. Those sites help user build various types of sites such as online ecommerce, medical, fashion, services and many other fields.

To begin using those sites services, user must register to system, then, user can move to site builder page. The system suggests user for default site templates or blank templates. At site builder page, a tool box helps user drag and drop content into their site. User can also customize site layout, background, header and footer.

Some of features require paying or upgrading account example mapping site domain. After completing building site, user can save their site and publish it if they want. The system supports for publishing with default domain, if choose another, user must pay.

## Problem Definition

Although many function of above mentioned websites, they still have weaknesses. They do not concentrate on any fields especially products catalogue sites. It is not easy to use their service for new user because of confuse interface and difficult manipulation on builder page. Moreover, the system does not support products detail management and website statistics.

## Proposed Solution

### Feature functions

This site builder mainly concentrates on creating products catalogue sites. It is not only offers to create site base on available templates but also offers to customize site base on default site template/theme. In addition, the site builder also supports for mapping user’s site domain. If user does not have any domains, the site builder will support for a default domain. User can view statistics about number of visitors to their website, which products visitors mostly view.

### Advantages and disadvantages

- Advantages:

* Focus on building products catalogue site
* Enhance visibility and effectiveness by drag and drop function
* Support website statistics
* Support products detail management

- Disadvantages:

* E-Commerce websites are not support
* Websites with volatile and complex data are not suitable.

## Functional Requirements

Function requirements of the system are listed as below:

* Account management
* Advantage template searching
* Default website template/theme creation
* Website template/theme customization
* Website’s statistics handler
* Product items management
* Payment method for premium features
* Website’s domain mapping

## Role and Responsibility

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **No** | **Full Name** | **Role** | **Position** | **Contact** |
| **1** | Nguyễn Huy Hùng | Project Manager | Instructor | hungnh@fpt.edu.vn |
| **2** | Phạm Văn Thắng | Developer | Leader | thangpvse61092@fpt.edu.vn |
| **3** | Lê Trần Thịnh | Developer | Member | thinhltse61152@fpt.edu.vn |
| **4** | Phạm Khương Duy | Developer | Member | duypk60195@fpt.edu.vn |
| **5** | Lê Thanh Tuấn | Developer | Member | tuanltse60636@fpt.edu.vn |

Table 1: Roles and Responsibilities