

NOTICE NO. 1

PART 1 – TASKSPACE SETUP & PITCH DECK SUBMISSION

No.	Content	Deadline	Notes
1	All teams must create a project on taskspace.vn and set up a 10-week project plan , assigning specific tasks, deadlines, and responsible members.	24:00 – 23/05/2025 (Friday)	Task plan must be fully detailed and updated before the deadline.
2	Teams that are not supervised by Ms. Minh in EXE101 must resubmit your Pitch Deck 101 . Include your team's name and members in the email.	24:00 – 23/05/2025 (Friday)	Submit to: minhntt20@fpt.edu.vn

PART 2 – OUTCOME 1: MVP PRESENTATION GUIDELINES

A- Presentation Requirements:

Each team must prepare a professional and clear presentation for **Outcome 1**, including:

1. A **brief re-introduction** of your startup idea.
2. Explanation of the MVP's **core features**.
3. Demonstration of **user flows** and **interface design** (screenshots or live demo).
4. Submission of a **user manual** (video or PDF).

B- Deadline:

- **Submission Deadline:** 08/06/2025 (Sunday – 11:59 PM)
- **Presentation Schedule:** 09/06 – 15/06/2025
- **File:** Slide + Video/PDF (user manual)
- **Email:** minhntt20@fpt.edu.vn
- **Title:** EXE201_SU25_[NAME OF GROUP]_OUTCOME 1

C- Assessment Rubric – Outcome 1 (Total: 100 points)

No.	Criteria	Points
1	Alignment with Business Idea	10
2	MVP Complexity & Quality	60
	a. User Flows for different roles (Admin, seller, buyer)	15

No.	Criteria	Points
	b. UX/UI Design (Clarify, intuitive, user-friendly design...)	20
	c. User Manual (video/PDF)	15
	d. Technical Effort & Platform Complexity	10
3	Team Performance & Execution	20
	a. Task Planning & Assignment (via Taskspace)	5
	b. Progress Tracking	5
	c. Meet all deadlines	5
	d. Responsiveness & Iteration	5
		100