

INNOVATION. AUTOMATION. ANALYTICS

PROJECT ON

Bengaluru Used Cars Price Analysis

by:

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Problem Statement

 To analyze Bengaluru used car market and understand the factors that influence car prices.

Objective of the Project

By using historical data of used cars in Bengaluru, this project aims to:

- Identify key factors (such as brand, Year of Manufacture, Fuel type) that most strongly affect the resale value of cars.
- Provide insights into trends in car demand and pricing patterns to assist buyers, sellers, and dealers in making informed decisions.

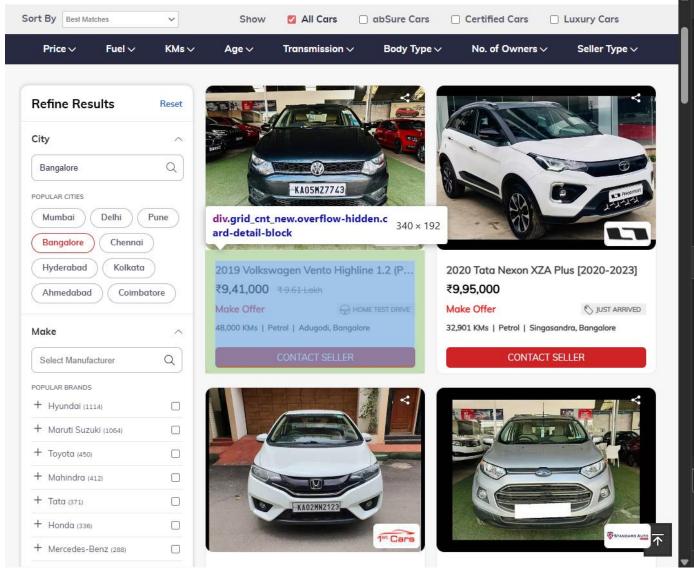


Data Collection - Web Scraping

- Website: CarTrade Carprade...
- Website URL: https://www.cartrade.com/
- We chose data analyze of Used Cars from Benguluru City
- URL: https://www.cartrade.com/buy-used-cars/bangalore/c/page-2/#so=-18city=2
- Above URL is 2nd Page URL, we scraped data from 30 pages
- We used 'BeautifulSoup', 'requests' Libraries for scraping data from website



Website Interface





Data Cleaning

- Initially, data has 720 rows and 8 columns
- Type conversion: Changed datatypes from object to respective datatypes.
- Null Values : No null values
- Duplicate rows: 123 duplicate rows identified and dropped.

<class 'pandas.core.frame.dataframe'=""></class>										
RangeIndex: 597 entries, 0 to 596										
Data	Data columns (total 8 columns):									
#	Column	Non-Null Count	Dtype							
0	Brand	597 non-null	object							
1	Model	597 non-null	object							
2	Year_of_Manufacture	597 non-null	int32							
3	Fuel_Type	597 non-null	object							
4	KMs_Driven	597 non-null	int64							
5	Location	597 non-null	object							
6	Car_Age_Category	597 non-null	object							
7	Price(in_Lakhs)	597 non-null	float64							
dtypes: float64(1), int32(1), int64(1), object(5)										

Data Description

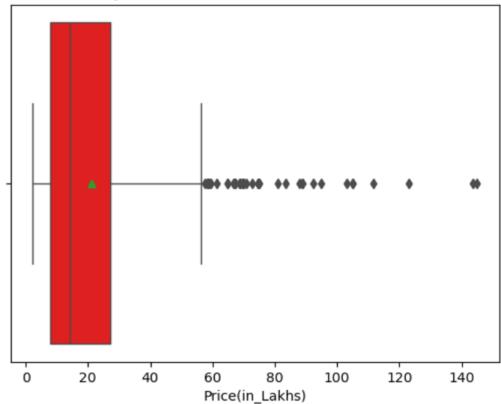
	Brand	Model	Year_of_Manufacture	Fuel_Type	KMs_Driven	Location	Car_Age_Category	Price(in_Lakhs)
0	Mahindra	XUV700 AX 7 Diesel AT AWD Luxury Pack 7 STR	2022	Diesel	29705	Singasandra	New	26.95
1	Mahindra	XUV500 W7 AT	2018	Diesel	49131	Singasandra	Moderate	13.45
2	Tata	Nexon XZ Plus Diesel Dark Edition	2022	Diesel	12336	Singasandra	New	12.95
3	BMW	3 Series 320d Sport Line	2020	Diesel	44244	BTM Layout	Moderate	45.25
4	Maruti Suzuki	Ertiga ZXi AT	2021	Petrol	8412	Singasandra	Moderate	11.85



Analysis

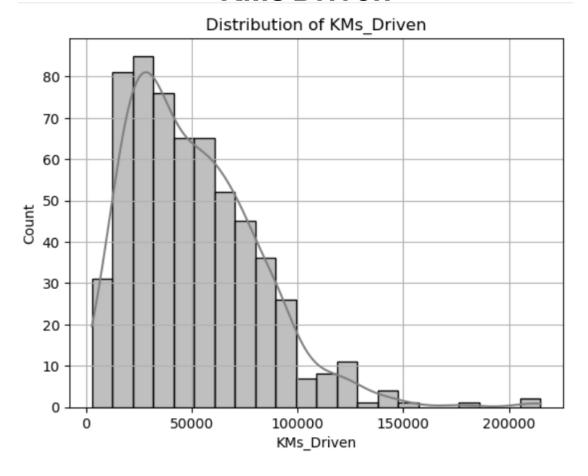
Prices

Representation of Outliers of Car Prices



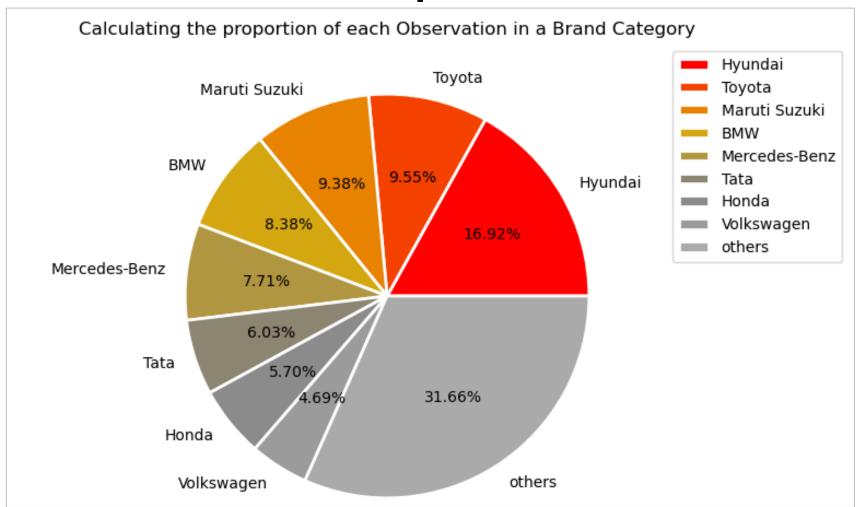
▲ indicates mean value

KMs Driven



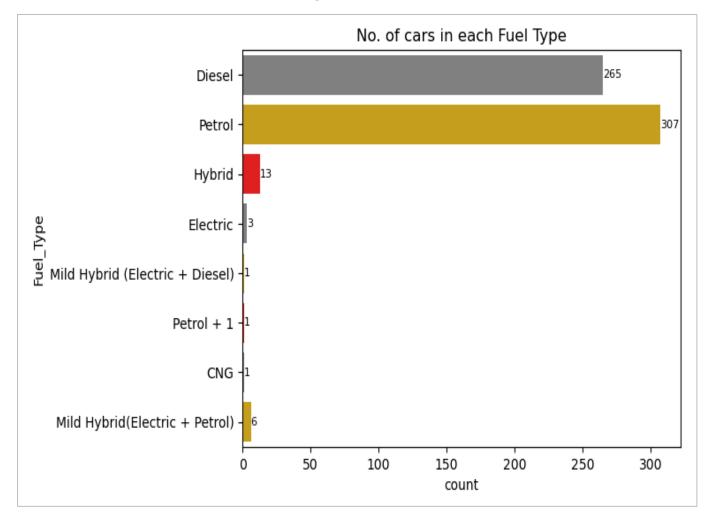


Brand – Top 8 Brands

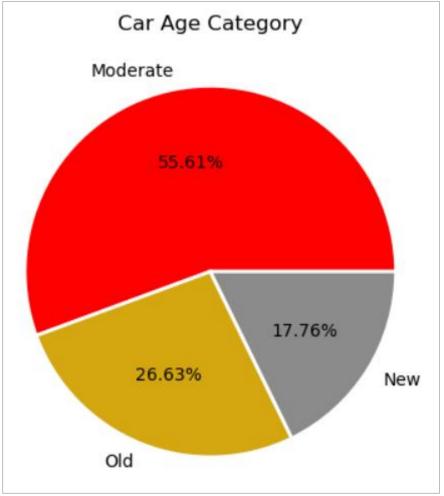




Fuel Type

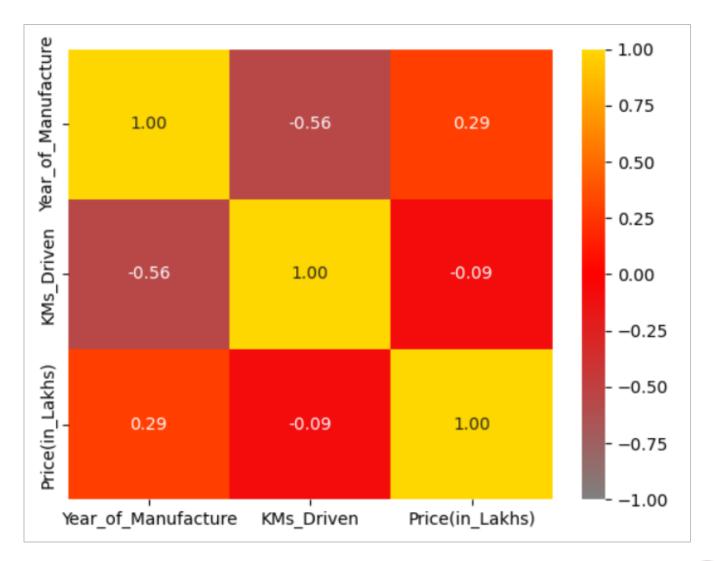


Car Age Category

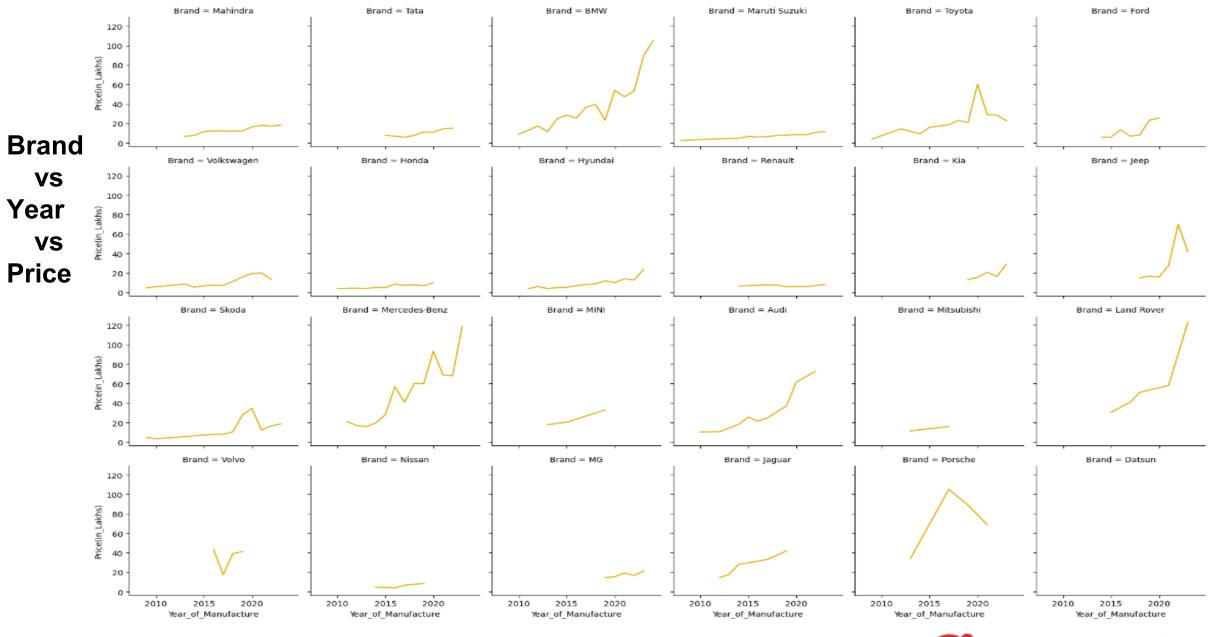




Heat Map of Numerical Columns – Year of Manufacture, KMs Driven and Price









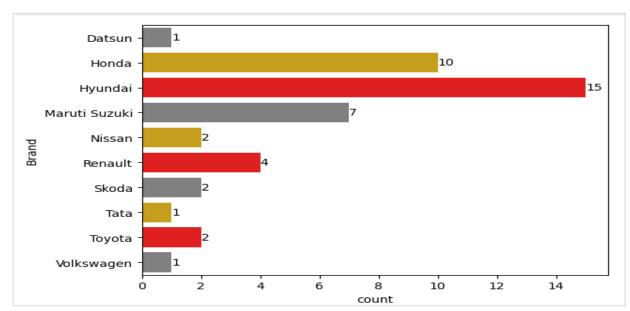
Scenario

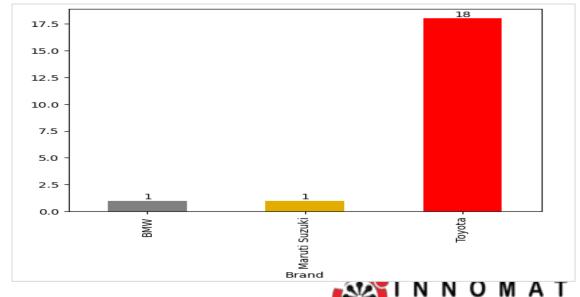
Q. A person wants to buy a second-hand car with in a budget of 5 lakhs.

Suggest cars whose prices are under 5 lakhs

Q. A person wants to know which brands offer Hybrid Cars

(Hybrid includes Hybrid, Mild Hybrid (Electric + Diesel), Mild Hybrid(Electric + Petrol))





Q. Based on User preferences Brand, Year, Fuel. Suggest average price of car

Select your car brand of choice(e.g. Ford): Hyundai Select Year of Manufacture(2008-2024): 2018 Select your fuel of choice: Petrol Average Price of Hyundai Petrol cars from 2018 is 7.55 lakhs There are 10 cars avaliable Model Year_of_Manufacture Fuel_Type KMs_Driven Location Car_Age_Category Price(in_Lakhs) Brand 578 Hyundai Santro Sportz 44778 Banaswadi Moderate 2018 Petrol 4.56347 579 Hyundai Grand i10 Asta 1.2 Kappa VTVT 91312 Banaswadi 2018 Petrol Moderate 5.16000 384 Hyundai Grand i10 Sportz (O) AT 1.2 Kappa VTVT 58000 BTM Layout Moderate 2018 Petrol 5.65000 79 Hyundai Bettahalsoor Grand i10 Asta 1.2 Kappa VTVT Petrol 47378 Moderate 2018 6.25000 577 Hyundai Elite i20 Asta 1.2 (O) Petrol 81961 Banaswadi Moderate 2018 6.57000 469 Hyundai Hebbal Moderate Elite i20 Sportz 1.2 2018 Petrol 19000 7.23000 540 Hyundai 109000 Anand Nagar Elite i20 Asta 1.2 2018 Petrol Moderate 7.50000 203 Hyundai Verna Fluidic 1.6 VTVT SX 69020 Anand Nagar 2018 Petrol Moderate 8.95000 518 Hyundai Creta SX Plus 1.6 Petrol Hebbal Moderate 40000 2018 Petrol 10.75000 154 Hyundai Singasandra Moderate Creta SX 1.6 AT Petrol 2018 Petrol 12.85000



Conclusion

- Hyundai cars are available in affordable range and more in number followed by Maruti Suzuki, in used cars market
- 95% cars are Petrol and Diesel, while others fuel types are very less in used cars market
- Petrol cars are in spread wide range price, where as diesel are cheaper than petrol ones
- On Overall, Year of Manufacture, KMs Driven, Fuel Type, Brand has influenced has Price of used cars.



Q&A



THANK YOU



