

# PICTAG: E-COMMERCE FOR PICTURES



## NAMES

Students worked on this project:

Computer Science:

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Visual Arts:

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## INTRODUCTION

PicTag is an image publishing and advertising application, however it has a unique news feed that constantly cycles through photos based on tags specified by the user. A user can post any pic that he/she owns and can also add a price to it, the post will be displayed to the users with a watermark that is entered by the owner. The picture can be bought within the app and will be removed from the home feed from all other users. The different tabs and features provided by the PicTag and the functionality and details on the technologies used are described below.

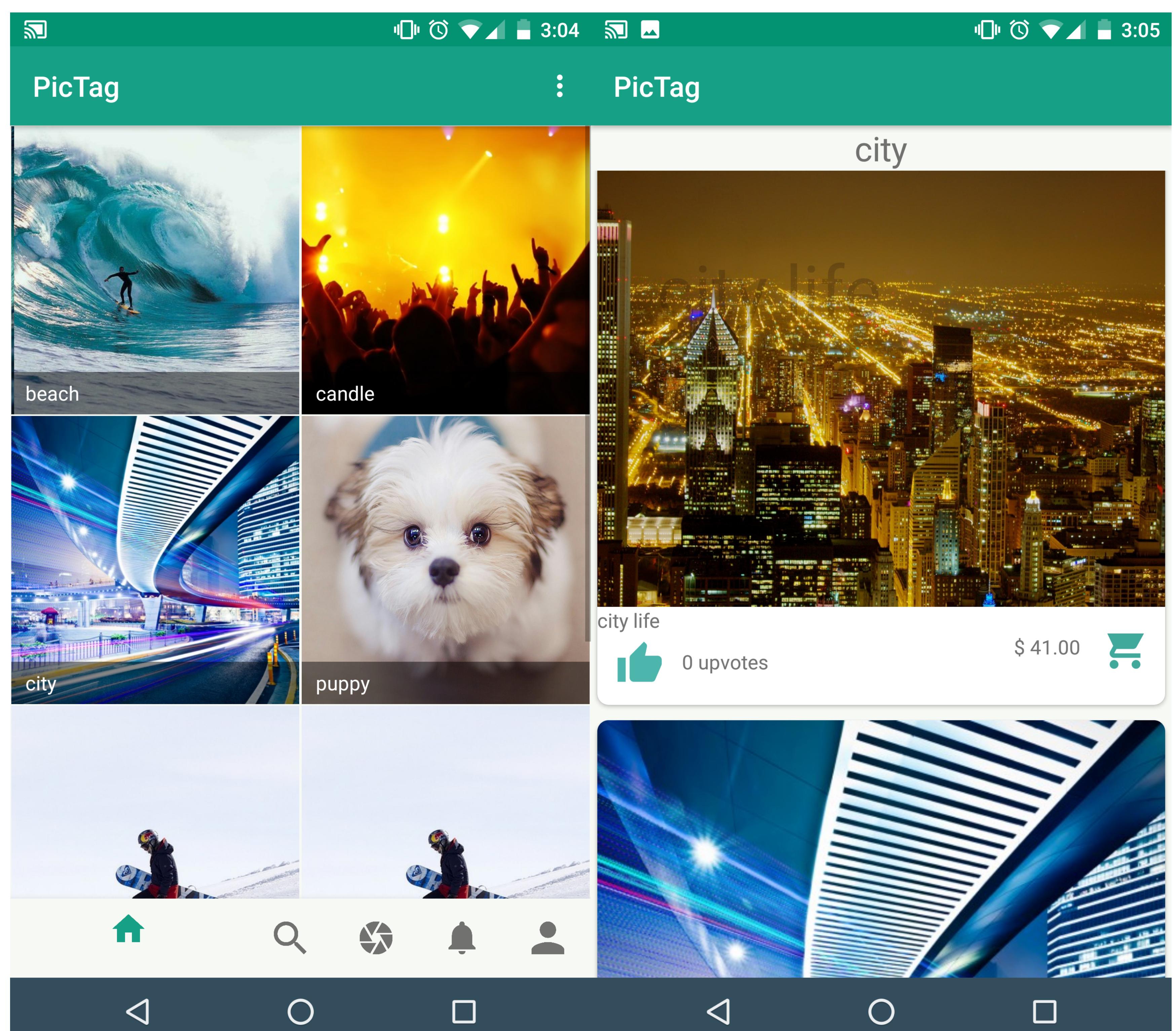
## SEARCH TAGS

In the Search tags page, the user can select the tags to see the images about those tags.



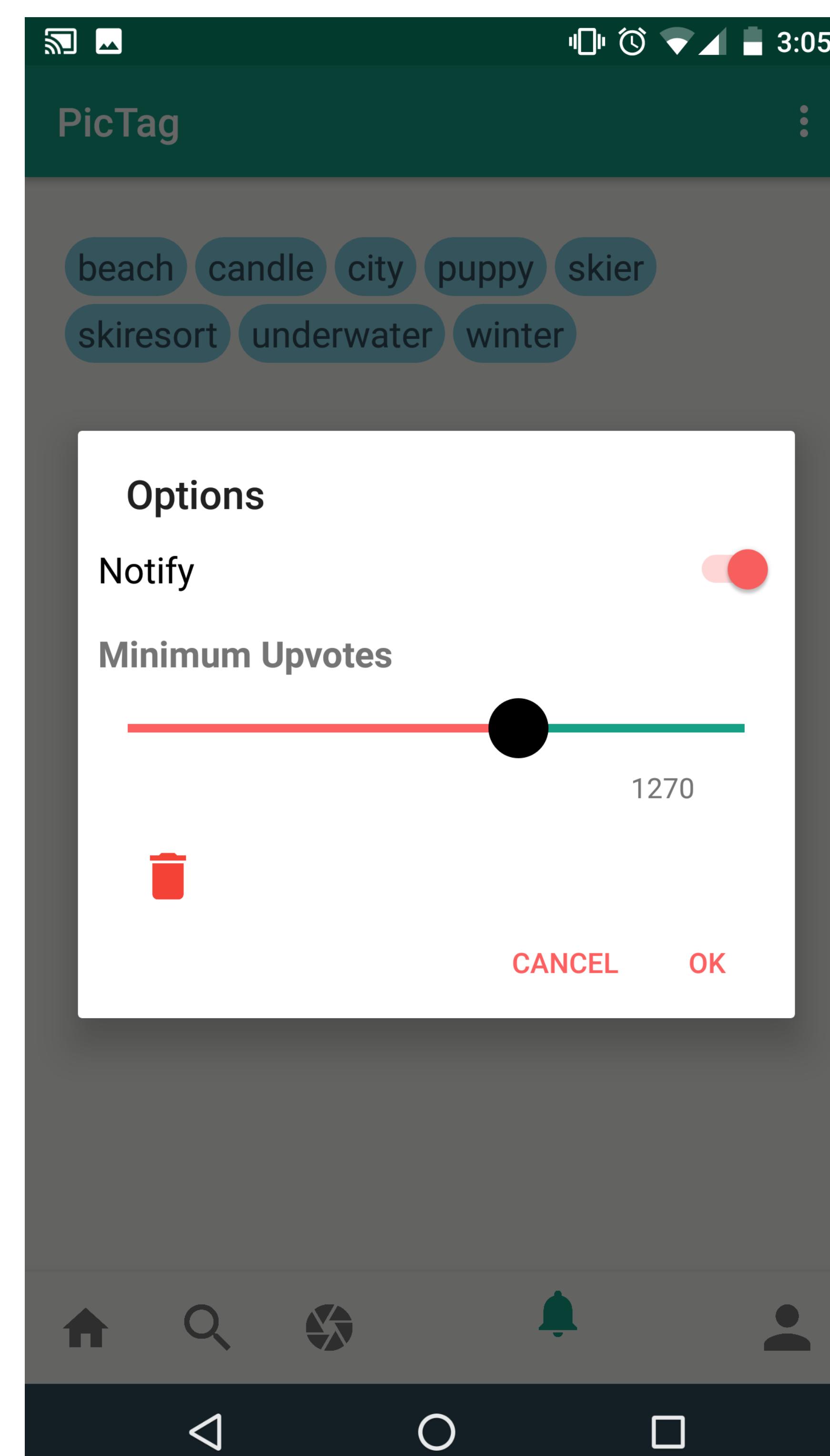
## HOME

In the Home feed, users can see the posts that are public and of those tags selected. And also upon clicking any image, the images of that tag can be seen in a new page.



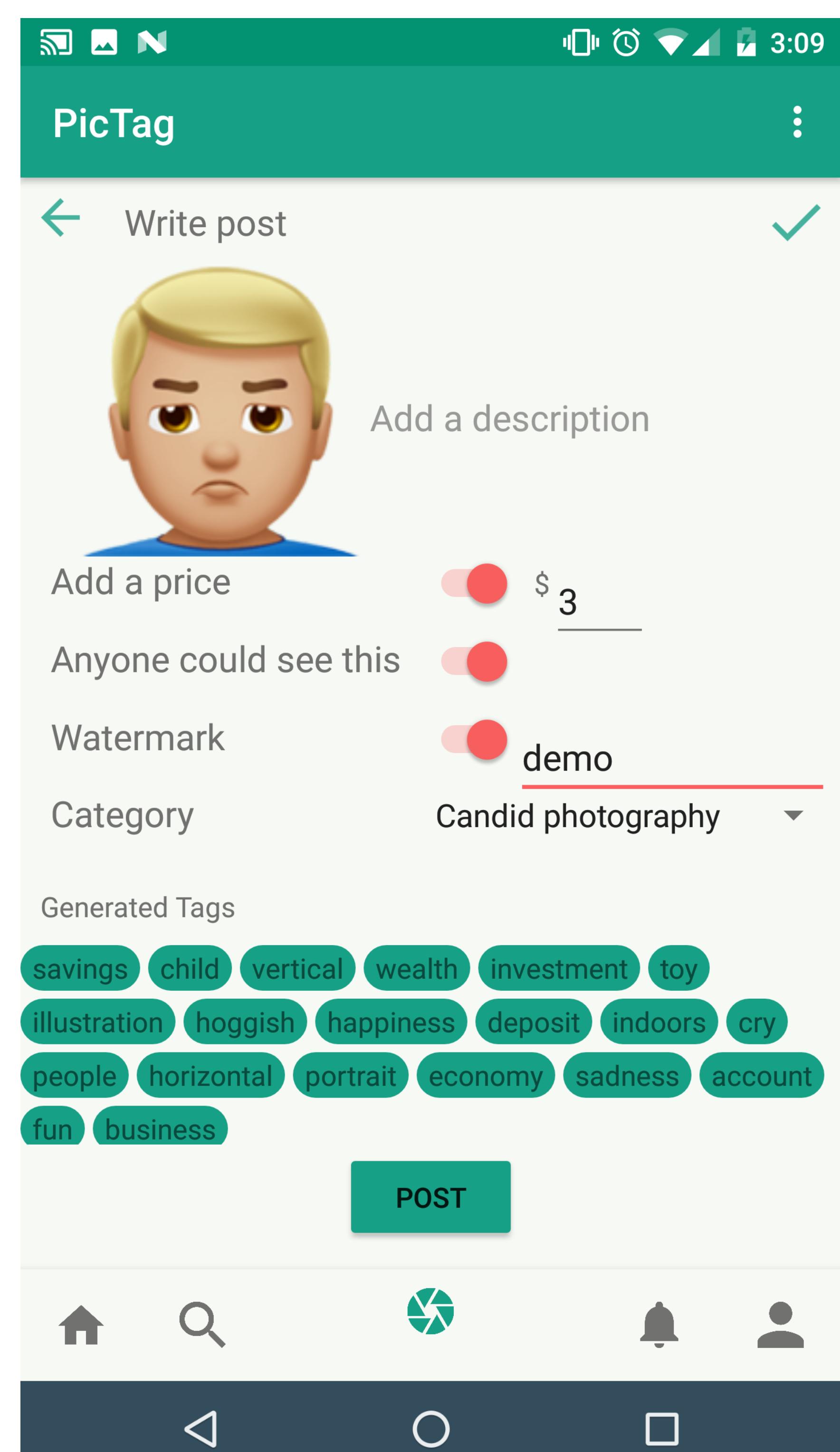
## EDIT TAGS

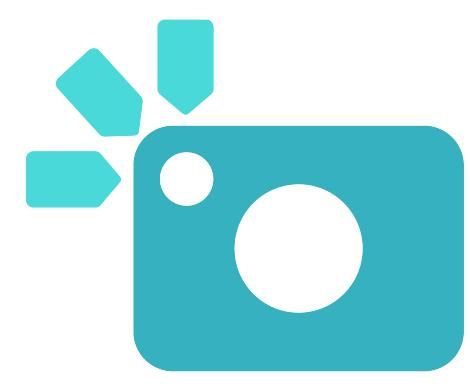
In the Edit tags page, the user can edit the tags preferences to choose whether to receive push notifications to the tags selected or not.



## POST NEW IMAGE

In the Write Post, the user can choose an existing picture or click an image from camera and choose the options and post the picture..



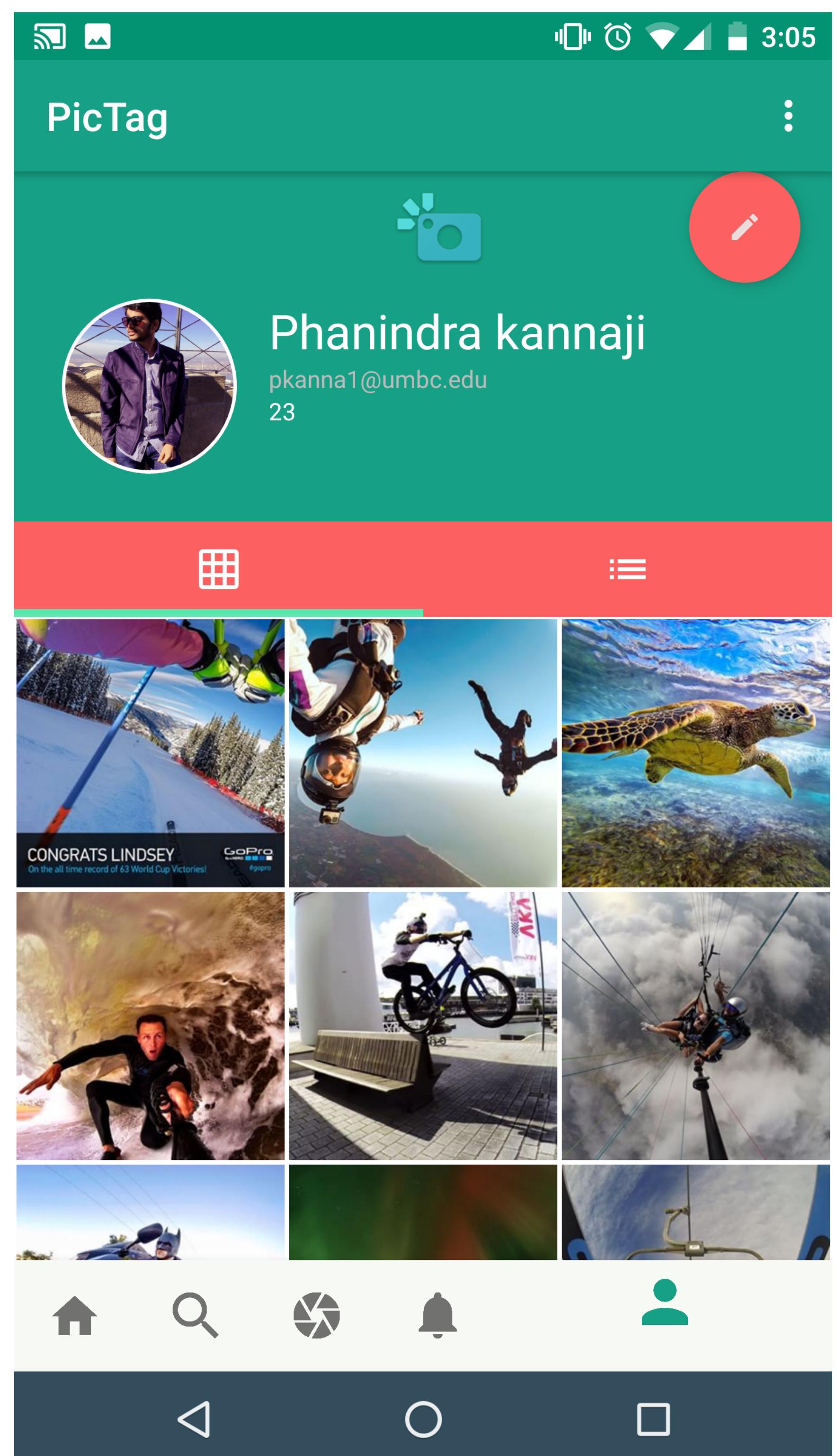


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## PROFILE

The user can choose to update the profile information and also to see the pictures purchased by him/her.



## TECHNOLOGIES USED

1. Firebase Authentication
2. Firebase Storage
3. Clarifai API
4. Amazon AWS
5. MySql
6. PHP + Apache server

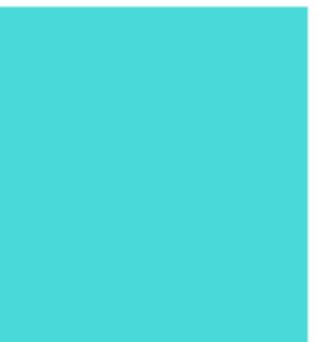
## METHOD

The pictures uploaded by the users will be stored in Firebase Storage and the download Url is stored in MySql database. The PHP scripts will return the results in JSON format and the download URLs are parsed in the Android side and the images are loaded. For the tags, we used Chipview to display the tags in that format. The uploaded picture is sent to Clarifai for the image object and action recognition and then the returned tags are also stored in the database for the post. The color selection is done by Fine Arts students and provided to us.

### Primary Colors



HEX #36B1BF  
RGB 54,177,191  
CMYK 72,7,0,25



HEX #4AD9D9  
RGB 74,217,217  
CMYK 66,0,0,15

### Secondary Colors



HEX #E9F1DF  
RGB 233,241,223  
CMYK 3,0,7,5



HEX #45B29D  
RGB 69,178,157  
CMYK 61,0,12,30



HEX #334D5C  
RGB 51,77,92  
CMYK 45,16,0,64

### Tertiary Colors



HEX #0B1D26  
RGB 11,29,38  
CMYK 71,24,0,85



HEX #F5A503  
RGB 245,165,3  
CMYK 0,33,99,4



HEX #F2385A  
RGB 242,56,90  
CMYK 0,77,63,5

## FUTURE WORK

1. The payment processing API can be added to make the payments within app and the home feed logic can be improved to show the recommendations instead of the tags.
2. The app can be deployed in the Play Store if the above changes are done.

## RESOURCES

1. <https://github.com/phanindrakannaji/PicTag>
2. <https://drive.google.com/open?id=0B35v6hrvHAyxbxXIOn2RMMEQwQkk>

## REFERENCES

1. <http://frogermcs.github.io/InstaMaterial-concept-part-6-user-profile>
2. <https://github.com/Plumillon/ChipView>
3. <https://developer.android.com/reference/android/support/v7/widget/StaggeredGridLayoutManager.html>
4. <https://github.com/daimajia/AndroidImageSlider>