AADHRITA 2020
MVGR COLLEGE OF ENGINEERING (A)

ANKUR

(The future entrepreneurs)

EVENT DESCRIPTION:

Ankur is a b-plan event. It's a amazing opportunity for young and challenging entrepreneurs to show case their ideas or talent by using Ankur platform which helps them for them to judge their performance level.

NUMBER OF LEVELS:

LEVEL 1: This level will be a screening test. The test is based on basic management courses. Teams that clear the knockout stage will move to the next level.

LEVEL 2: This level will be a poster presentation level. The team should describe the idea of business plan within a stipulated time.

LEVEL 3: This final level consists of teams who are qualified. This level is a power point presentation level about business plan .Here the finalist should give entire details about business plan in depth and submit the Detail project report (DPR) both softcopy(in PDF) and hard copy.

RULES FOR THE EVENT:

- The maximum team size should be of 2 members.
- The members for the team may be from different colleges.
- Any number of teams can participate from same college.
- No two team must have any common members
- The teams must submit their presentation in MS PowerPoint.
- A team can make submission on only one B-Plan
- Each team must mention topic, team name, college, team members on the first page of the business plan
- The team can use pictures, info graphics in their business plan. However, we would appreciate that you put relevant sources in Appendix.

REGISTRATION FEE: Rs100/-

PRIZE:

Win exciting prizes and E-certificates will be given for all the participants.

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CONTACT DETAILS:

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