<u>Ankur</u>

Basic Objective:

The Main Motto of this event is to bring the young and challenging entrepreneurs to show case their ideas or talent by using Ankur platform which helps them for them to judge their performance level.

TEAM STRUCTURE:

The maximum team size should be of 2 members.

The members for the team may be from different colleges.

Any number of teams can participate from same college.

No two team must have any common members

Everyone in the team should have bonafide certificate from their school or college.

EVENT DESCRIPTION: The event consists of three levels.

LEVEL 1: This level will be a written test. The test is based on basic management courses. Teams that clear the knockout stage will move to the next level.

LEVEL 2: This level will be a poster presentation round. The team should describe the idea of business plan within a stipulated given time.

LEVEL 3: This final level consists of teams who are qualified. This round is a power point presentation round about business plan .Here the finalist should give entire details about business plan in depth.

GUIDELINES FOR SUBMISSION:

- The teams must submit their presentation in MS Powerpoint.
- A team can make submission on only one topic
- The team must mail their Business Plan to gudisinramkumar@gmail.com before 11:59 on 15th February, 2020.
- Please save the power point as "TL's name_ Institute Name_Location" ex. "G.Ramkunar_MVGR college of engineering_Vizianagaram"
- Each team must mention topic, team name, college, team members on the first page of the business plan
- No request for deadline extension shall be entertained.
- The team can use pictures, info graphics in their business plan. However, we would appreciate that you put relevant sources in Appendix

CONTACT DETAILS:

G.Ram kumar -7989920363

V.Eswar - 8555015064

REGRISTATION FEE: 150/-

Prize money

1st prize: 3000/-

2nd prize: 2000/-

3rd prize: 1000/-

E-certificates for the Students who attended the event.

VENUE: MBA department.