AADHRITA 2020 MVGR COLLEGE OF ENGINEERING (A)

KALAKRUTHI

-Drawing the desire

EVENT DESCRIPTION:

What makes you creative and innovative with your art? Share your ideas and insights into what kindles your creative spark by entering Kalakruthi. This is also a way for you to pull yourself out of an art block by winning a cash prize. Given themes are to be depicted by pencil sketching. No matter the style, subject or experience, we see your ability that evoke emotions. If you are creating amazing art but struggling to gain exposure, Aadhrita is your door to success.

NUMBER OF ROUNDS:

- There are two rounds
- First round is on 20th of February and reporting time is 11 A.M.
- Second round will be conducted on 21st of February for all the shortlisted participants from the first round.
- Winner and Runner will be rewarded at the closing ceremony of Aadhrita.

RULES FOR THE EVENT:

- 1. Each participant will be given 1 hour 30 minutes of time.
- 2. Registration fee is 200/-
- 3. Competition will be held for two days.
- 4. Selected participants from the first round on day 1 will be sent to the second round on day 2.
- 5. Themes for DAY 1
 - 1) Climate change.
 - 2) People in motion
 - 3) Perspective drawing
- 6. Participants can choose only one topic
- 7. Topics for day 2 will be announced at the end of day 1 to shortlisted participants.
- 8. Winner will be announced on the final day.
- 9. Art supplies will be provided at the venue.

REGISTRATION FEE: 200/-

PRIZE MONEY: WINNER - 4000/-

RUNNER – 2000/-

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