

AADHRITA 2020

MVGR COLLEGE OF ENGINEERING (A)

CHITRALAHARI

-It's show time

EVENT DESCRIPTION:

Did you ever picked up a camera and shot something, no matter how small? If yes, then it's your time to grab the cameras again on the event of "Chitralahari". It is an original motion picture that has a running time including all the credits. It is a gem that has a sense of pure joy in animation that is different from anything you see in a feature film.

NUMBER OF ROUNDS:

- There is only 1 round

RULES FOR THE EVENT:

1. The maximum time to be given to each submission is 4 to 6 minutes including credits.
2. Team should contain 5-8 members.
3. Submission of short film will be on Day2 i.e., 21st February.
4. Results will be announced on the final day.
5. The best short films will be played on the final day of Aadhritha.
6. The content of the Short Film should be suitable for Universal viewing.
7. Short films may be shot in any technical format or camera set-up or in animation.
8. Each entry should accompany brief theme and synopsis of the film in writing. (The film could be a documentary, dramatization of real stories or a work of fiction, in any technical format, including animation).
9. The participant must be the same person who has conceptualized and shot the Short Film and plagiarism will not be accepted. Strict action will be taken against any violation such as disqualification from the competition.
10. Please note that the Short Film must be original and should not violate any provision of the Indian Copyright Act, 1957.
11. The Short Film must not contain any provocative, objectionable or inappropriate content since the short film is intended for viewing by all age groups.

12. Themes:

- a. Friendship / Relationship(love)
- b. Spoofs-Comedy
- c. Drama

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- d. Cultural heritage
- e. Thriller

Judging Criteria:

1. Theme/Message
2. Story
3. Utilization of Resources
4. Screenplay
5. Ending
6. Character Involvements
7. Time limit
8. Audio clarity

REGISTRATION FEE: 500/- per team

PRIZE MONEY: WINNER – 7000/-

RUNNER -4000/-

CONTACT DETAILS:

NAME: B. Abhilash

MAIL ID: baggamabhilash@gmail.com

PHONE NUMBER: 8779689364



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