

# Money, Credit and Imperfect Competition Among Banks \*

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## Abstract

Using micro-level data for the U.S., we provide new evidence—at national and state levels—of a positive (negative) relationship between the standard deviation (coefficient of variation) and the average in bank lending-rate markups. In our quantitative theory, banks’ lending market power is an equilibrium object and a novel channel of monetary policy. The model rationalizes the empirical evidence that we document. Banks need not be welfare-improving if inflation is sufficiently low. At low inflation, banks tend to extract more markup rent from existing loan customers, instead of competing for loan customers. This result speaks to concerns regarding market power in the banking sectors of low-inflation countries. Normatively, under a given inflation target, welfare gains arise if a central bank can use additional liquidity-provision (or tax-and-transfer) instruments to offset banks’ market-power incentives.

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# 1 Introduction

Across the world, there is increased policy interest in the link between industry market power and monetary policy (see, e.g., Duval, Davide Furceri, Lee and Tavares, 2021). In particular, there are also concerns about banking-sector market power (see, e.g., Sims, 2016; Productivity Commission, 2018; Wilkins, 2019). For example, Sims (2016), Chairperson of the *Australian Competition and Consumer Commission*, commented that:

[I]t is the way market participants gain, maintain and use their market power that may lead to poor consumer outcomes. ... Reforms that alter *incentives of banks* [*sic*] ... [a]imed directly at bolstering consumer power in markets, and reforms to the governance of the financial system, should be the prime focus of policy action.

Consider the U.S. as an example. There are high profit margins in the U.S. banking sector (with markups of around 90%) and evidence of imperfect interest-rate pass-through (with a Rosse-Panzar  $H$ -statistic of 50%).<sup>1</sup>

Market power among banks matters for how effective monetary policy is. In this paper, we focus on the liquidity-risk insurance role of banks when banks have market power. We show why monetary-policy design must take this into account. In particular, we address the following questions: What if banking market power is itself an *equilibrium phenomenon* and one that is more delicate than existing macroeconomic models suggest? How does imperfect competition among lenders affect the *distribution of loan rates* and the pass-through of monetary policy to loan rates? If banking market power is endogenous to policy, then is it always the case that banks—as vehicles of insuring liquidity risks—are welfare enhancing? Can a policymaker equipped with additional policy instruments improve welfare by tempering banks' market power?

**Empirical evidence using bank-branch pricing data.** We provide new empirical evidence (for the U.S.) using publicly-available data and loan-rates data constructed from the level of bank branches. Our focus is on the relationship between loan-rate markups and their

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<sup>1</sup>See Corbae and D'Erasmus (2015, 2018). The Rosse-Panzar  $H$ -statistic measures the degree of competition in the banking market. It measures the elasticity of banks' revenues relative to input prices. Under perfect competition, the  $H$ -statistic equals one since an increase in input prices raise marginal cost and total revenue by the same amount. Under a monopoly, an increase in input prices raises marginal costs, lowers output and revenues, so that the  $H$ -statistic is less than or equal to zero. When the  $H$ -statistic is between zero and unity, one usually presumes a monopolistically competitive industry.

It is also well documented that there is substantial concentration in the banking industry in all developed countries. For example, post-2007, the market share of the top-three banks in Germany is about 78%; in the U.K., this is roughly 58%; in Japan, this is 44%; and, in the U.S., the corresponding share is 35%. These statistics are averages across annual 2007-2019 time-series data (available from Bankscope, 2020). However, we will not focus on addressing such measures of market power in this paper as the notions of market share and oligopolistic market structure are beyond the scope of our theory.

dispersion. First, we measure dispersion in loan rates for identical consumer-loan products, controlling for geography and other confounding factors.<sup>2</sup> In the paper, we will refer to the remainder or unexplained dispersion as *residual* or *orthogonalized dispersion* in loan rates. Second, at national and state levels, we find evidence of a positive (negative) relationship between the standard deviation (coefficient of variation) measure of dispersion and the average in bank lending-rate markups.<sup>3</sup>

**Insights from a data-consistent theory.** The evidence motivates our incomplete-markets, general-equilibrium model with *ex-post* heterogeneity in loan rates. The model features imperfect monetary-policy pass-through in loan rates and dispersion in the loan-rate markups as equilibrium phenomena. Crucially, our modification implies market power in lending that is endogenous to policy.

Our baseline model inherits the following ingredients from [Berentsen, Camera and Waller \(2007\)](#) (hereinafter, BCW): In each period, there are two sequential markets. We will follow the New Monetarist tradition and label the first market as the *decentralized market* (DM). In the DM, agents are anonymous and lack any commitment to honoring private contracts. This contractual friction is the source of market incompleteness. It renders fiat money valuable for sustaining private exchange. The second market is a Walrasian market—i.e., a *centralized market* (CM). The CM enables *ex-post* heterogeneous agents to re-balance their asset portfolios through labor-supply and consumption-demand choices. Perfectly competitive firms hire labor to produce and sell a homogeneous good to consumers in the CM. In the DM, sellers transform their labor service into goods on the spot. They take fiat money as payment from active buyers of their goods. The government implements monetary and tax policies in the DM and CM. Absent banking institutions, the model is isomorphic to a DM price-taking variant in [Rocheteau and Wright \(2005\)](#).

Our focus on banks as intermediaries between heterogeneous liquidity needs is similar to BCW. Banks are institutions that can extend loan contracts in the DM. They can monitor and enforce the terms of these contracts. Settlement of liabilities on loans and deposits occur in the CM. Since inflation is costly and money is the only medium of exchange in each DM, agents may economize on holding money and borrow from banks instead. Heterogeneity in terms of depositors and borrowers arises because *ex-ante* identical households experience idiosyncratic shocks that determine whether an agent is an *ex-post* “active” or an “inactive” buyer. “Inactive” buyers end up holding idle money. They can avoid inflation tax by depositing their idle money in the banking system. “Active” buyers consume using their own money.

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<sup>2</sup>[Martín-Oliver, Salas-Fumás and Saurina \(2007\)](#) and [Martín-Oliver, Salas-Fumás and Saurina \(2009\)](#) also find price dispersion in loan rates for identical loan products in the case of Spanish banks.

<sup>3</sup>Although not part of focus of this paper, we have also documented similar evidence in terms of mortgage loan rates and their markups.

They can also borrow more from banks.

We make one modeling departure from the BCW setting described thus far. In our environment, active buyers must search for potential lines of credit from banks. Search is time consuming and “active” buyers contact finitely many or no banks with certain probabilities. This is an adaptation of the noisy consumer-search model of [Burdett and Judd \(1983\)](#). Banks anticipate this when posting their loan-rate offers. In equilibrium, active buyers, who have contact with a lender, face a distribution of different posted loan rates. Given a loan rate drawn from the equilibrium distribution, the potential borrower optimally chooses whether (and how much) to borrow or not. This equilibrium mechanism implies additional *ex-post* heterogeneity among the active buyers (as a function of the dispersed loan rate they face and whether they get to borrow or not).<sup>4</sup> The model nests BCW’s equilibrium with perfect competition in banking as one limit, and, with banking monopoly as the other extreme.

Our theoretical model, calibrated to match aggregate facts, is consistent with empirical relationships between loan rate dispersion and average markup measured at more granular levels.

The new channel of monetary policy to banking market power is non-monotonic. At empirically plausible low inflation rates, dispersion in loan rates diminishes and banks tend to exploit their markup *intensive margin* more than their *extensive margin* of contact with more borrowers. In this way banks effectively extract goods trade surplus from consumers. As agents’ need for insuring liquidity risk is low under a low inflation tax, welfare in an equilibrium with banks can be lower than in an equilibrium without them. This result speaks to why policymakers in many low-inflation countries may be particularly concerned with market power in the banking sector. As inflation rises, the insurance on liquidity risk provided by banks becomes more important, and banks optimally compete with each other more by foregoing their markup to attract more loan customers. In such cases, banks provide the same degree of welfare improvement as BCW’s limit of perfectly competitive banks. In addition, if demand is low in the sense that not many consumers seek loans, then competition among banks along the extensive margin can lower the markup sufficiently to render banking welfare improving even at low inflation.

Since our model contains Bertrand pricing as a parametric limit, we can replicate the competitive banking equilibrium of BCW as a special case. We can decompose the money-demand characterization for an agent into several parts. One part captures the liquidity insurance role of banks—this is identical to that arising in the perfect-competition case (*i.e.*, the model of BCW). We can, however, isolate new marginal benefit-versus-cost terms that capture the effect of equilibrium market power—and its attendant loan-interest risk—on

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<sup>4</sup>To keep things simple, our model features loan-rate markup heterogeneity driven purely from the loan-pricing or loan-demand aspect. Banks’ cost of funds are homogeneous in equilibrium. We will delve into a particular modelling assumption that yields the latter result.

agents' decisions to accumulate money.

A novel insight arises from these new terms. We use these to show how liquidity-redistribution policies can affect agents' marginal benefits from holding additional liquidity. Under perfectly competitive banks, these redistributive tax instruments do not directly condition individual agents' money demand in equilibrium. Indirectly, however, they are crucial for counteracting sub-optimal interest rate movements by raising the competitive deposit rate when aggregate demand is low (see [Berentsen and Waller, 2011](#)).

This prompts us to analyze optimal stabilization policies in a version of the model with shocks to aggregate demand. This is in the same spirit as [Berentsen and Waller \(2011\)](#) and [Boel and Waller \(2019\)](#). However, in our environment, the optimal stabilization policy also internalizes the endogeneity of banking market power. We deliberately shut down the extra [Berentsen et al. \(2007\)](#) interest-rate-movement effect of aggregate-demand shocks. This allows us to isolate the additional welfare improvement arising from our optimal stabilization policy. The welfare gain in our setting comes from the ability of the stabilization policy to attenuate bank-lending market power. This works by redistributing *ex-post* heterogeneous individual liquidity positions and thus tempering banks' intensive-versus-extensive profit margin trade-offs. The optimal policy outcome is akin to an existing "elastic currency" mandate and practice of the U.S. Federal Reserve Bank, although banking-sector market power may not have been a main consideration of the original mandate.<sup>5</sup>

**Related works.** There are others who also consider imperfect competition in banking. [Drechsler, Savov and Schnabl \(2017\)](#) show that banks' ability to mark down on deposits is empirically important. [Choi and Rocheteau \(2021\)](#) assume depositor private information in deposit-contracts bargaining. In this setting, banks engage in second-degree price discrimination. The authors use this mechanism to rationalize the bank-lending channel of monetary-policy documented in [Drechsler et al. \(2017\)](#). Alternatively, one might argue that the banking industry is oligopolistic. [Corbae and D'Erasmus \(2021\)](#) model a market structure where big banks interact with small fringe banks and other non-bank lenders. The authors rationalize an empirically relevant bank-size distribution and show how regulatory policies affect banking stability through the market structure. [Altermatt and Wang \(2021\)](#), show how an oligopolistic banking market structure affects the monetary policy transmission mechanism and bank defaults. [Dong, Huangfu, Sun and Zhou \(2021\)](#), endogenize the number of banks. [Chiu, Davoodalhosseini, Jiang and Zhu \(2019\)](#) focus on oligopolistic competition on the de-

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<sup>5</sup>This harks back to the *Aldrich-Vreeland Act* of 1908. The Act was enacted to implement elastic or emergency currency in response to the Bankers' Panic or Knickerbocker Crisis of 1907. The Act also led to the creation of a decentralized Federal Reserve model under the *Federal Reserve Act* of 1913. In the official title of the *Federal Reserve Act*, one finds the phrase: "[A]n Act to provide for the establishment of Federal reserve banks, to furnish an elastic currency ... [etc] (*sic*)."

(We thank Randy Wright for suggesting this interpretation.)

posit side to study the effects of central-bank digital currency. Our approach complements these papers by accounting for imperfect competition on the lending side (see also, [Allen, Clark and Houde, 2019](#); [Clark, Houde and Kastl, 2021](#), for more evidence using mortgage data).

Also, in contrast to these models with homogeneous bank-interest-rate settings, our model features empirically-relevant, equilibrium loan-rate and markups dispersion. An exception is [Corbae and D’Erasmus \(2021\)](#) where banks face exogenous idiosyncratic and aggregate shocks. In our setting, without exogenous shock assumptions, dispersion arises in equilibrium loan pricing as a consequence of a noisy search environment. Banks help depositors economize on monitoring costs and diversify borrower idiosyncratic project risk in the real economy of [Corbae and D’Erasmus \(2021\)](#). The authors construct a real model, focus on banking-sector market power and study how that impinges on financial stability. In our model, banks serve the role of insuring idle liquidity and we relate that to monetary equilibria and monetary policy.<sup>6</sup> Moreover, our equilibrium with banks may or may not be better than a no-bank equilibrium. That is, our approach allows us to more tractably study how the welfare-enhancing role of banking may be distorted when the degree of banking market power is endogenous to policy in equilibrium.

The remainder of the paper is organized as follows. In [Section 2](#), we provide micro-data evidence on the relationship between consumer loan-rate markups and the dispersion of these markups. In [Section 3](#), we lay out the details of the model and its component decision problems of households, firms, government and banks. In [Section 4](#), we describe the stationary monetary equilibrium of the model economy. Here we also discuss what is new in this model. In [Section 5](#), we study the insights from the model quantitatively, by first calibrating it to U.S. data. Using numerical results, we illustrate the insights on equilibrium market power in the banking sector. Here we also provide an empirically testable prediction on loan-interest dispersion and markups. In [Section 6](#), we study an optimal (steady-state) policy design of interest-rate (or inflation) policy alongside redistribution taxation as a function of banking-sector loan-demand uncertainty. We conclude in [Section 7](#).

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<sup>6</sup>Of course, there are other aspects of banking that help improve welfare. [Chang and Li \(2018\)](#) consider the same mechanism for banks but extend it to incorporate fractional reserves and liquidity buffers (see also, [Kashyap, Rajan and Stein, 2002](#)). This gives rise to a non-neutral liquidity channel of monetary policy in their model. [Gu, Mattesini, Monnet and Wright \(2013\)](#) consider a setting with limited commitment in exchange. In their model, banks improve welfare since limited commitment in private contractual obligations prevent more efficient allocative outcomes in the absence of banks. Also, bank liabilities can serve as payment instruments. [He, Huang and Wright \(2008\)](#) consider the safe-keeping role of banks when there is a risk of asset theft. These various reasons imply that banks can support a more efficient allocation in equilibrium. We eschew these factors in our model and focus solely on the role of banks as potential institutions for insuring private liquidity risk.

## 2 Empirical Evidence

We begin by documenting new empirical relationships between measures of dispersion and the average level of markups in consumer loan rates in the U.S. data. We use data obtained from *RateWatch*.<sup>7</sup> By using *RateWatch*, we can use information that starts from a granular level of banks' branches. For our purposes, we aggregate this up to the national level in our main regression results. A similar result obtains with state-level data.<sup>8</sup>

**Empirical insights.** Dispersion will be measured as the standard deviation or the coefficient of variation. The main empirical insights are as follows: First, there is a positive relationship between the standard deviation and the average level of markups at monthly frequency. Second, we find a negative relationship between the coefficient of variation of markups and their average at the national level. Our theoretical model will be able to rationalize these empirical facts as an additional, externally-valid result.

### 2.1 Data

**Branch-level interest rate data.** *RateWatch* provides monthly interest-rate data at the branch level for several types of consumer lending products. Our baseline analysis focuses on unsecured consumers lending within a particular class of loans. This strategy allows us to rule out issues of observed (and unobserved) heterogeneity across borrowers and loan products. Also, this measure is the most consistent with our theoretical model's setting where there is equilibrium rate dispersion for a single type of consumer loan product. Specifically, we choose the most commonly used product for personal loans: Personal Unsecured Loan for Tier 1 borrowers.<sup>9</sup> Our primary sample includes 496,942 branch-month observations from January 2003 to December 2017, involving 11,855 branches. To calculate each branch's markup against the Federal Funds Rate, we collect daily effective federal funds data from Federal Reserve H15 report.

**Bank and county controls.** We obtain commercial banks' information from their call reports. Specifically, we collect information on each commercial bank's reliance on deposit financing, leverage ratio, credit risk and bank size.

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<sup>7</sup>See <https://www.rate-watch.com/>.

<sup>8</sup>In theory, one could even do the empirical analysis at the bank-branch or county level. However, in practice, the information is too sparse at many branches or counties to be informative at such levels.

<sup>9</sup>As a robustness check, we also use mortgage rates as the alternative variable to calculate loan-rate markups. Specifically, we choose 30-Year Fixed Mortgage rate with an origination size of \$175,000. Our key results still hold when we use mortgage rates. Our results continue to hold if we use rates on personal loans with different borrower qualities (*i.e.*, different borrower "tier" definition).



The Federal Deposit Insurance Corporation (FDIC) provides branch-level deposit holdings information, for all FDIC-insured institutions. This can be found in the Summary of Deposits (SOD) dataset. We use this data set to approximate each branch’s local market competition and the impact of its commercial-bank-branch network. To control for potential local-market competition effects, we calculate each branch’s deposit share in its county, the Herfindahl-Hirschman Index (HHI) in each county’s deposit holdings and the number of branches in the county. To measure one branch’s parent commercial bank’s branch network, we calculate one branch’s deposit share in its parent bank, the Herfindahl-Hirschman Index (HHI) of the commercial bank’s deposit holdings and the number of branch counts in the commercial bank.

We also control for county-level socioeconomic information. This includes median income, poverty rate, population and average house price. This information is obtained from census data. We also have county-level unemployment and number of business establishments from the Bureau of Labor Statistics, county-level real GDP and GDP growth from the Bureau of Economic Analysis to control for local economic activities.

## 2.2 Markup

We use two measures of lending-rate markups: (1) the raw markup of lending rates over the federal funds rate; and (2) a markup orthogonalized using a set of control variables.

**Raw markup.** We calculate each branch’s markup relative to the federal fund rate. Specifically, the branch-level raw markup is calculated as

$$Markup_{b,i,c,s,t} = (Rate_{b,i,c,s,t} - FF_t)/(1 + FF_t). \quad (2.1)$$

In this definition,  $b$  stands for a bank branch,  $i$  for the parent bank to which the branch belongs,  $c$  for the county in which branch is located,  $s$  for the state and  $t$  for the date that *RateWatch* reports the branch rate information.

**Residual or orthogonalized markups.** Why the use of residual markups? Branch-level loan pricing could simultaneously be explained by local socioeconomic factors, deposit market competition, bank-branch networks, characteristics of banks and other fixed effects. These factors could determine locally different demands for loans and costs of bank funds. However, these confounding features will not be captured in our simpler model structure. In our model, the distribution of loan-rate markups will result from a single feature of noisy consumer search equilibrium. To have an empirical counterpart that is as consistent as possible with what our model can say, we need to focus on an empirical measure of “residual markups”.

We orthogonalize the branch-level markup with respect to these potential factors to obtain a measure of our residual markup or orthogonalized markup. We use the following OLS



regression to obtain the residual  $\epsilon_{b,i,c,s,t}$

$$Markup_{b,i,c,s,t} = a_0 + a_1 X_{b,i,c,s,t} + a_2 X_{i,t} + a_3 X_{c,s,t} + \epsilon_{b,i,c,s,t}. \quad (2.2)$$

Here,  $X_{b,i,c,s,t}$  represents branch-specific control variables including local deposit market competition and bank branch networks,  $X_{i,t}$  represents commercial bank control variables and  $X_{c,s,t}$  represents county-level socio-economic control variables. We then re-scale  $\epsilon_{b,i,c,s,t}$  to match the mean and standard deviation of raw markups in our full sample and use it as our alternative specification for the markup. A detailed summary of these factors can be found in our Online Appendix A.2 (Table A.2).

### 2.3 Markup dispersion and mean regression

We estimate OLS regressions of the dispersion of markups ( $Dispersion_t$ ) on their monthly average ( $\overline{Markup}_t$ ):

$$Dispersion_t = b_0 + b_1 \overline{Markup}_t + \epsilon_t. \quad (2.3)$$

In the Regression Model (2.3),  $b_1$  is the coefficient of interest and standard errors are clustered by month. The average markup,  $\overline{Markup}_t$ , is defined for either case of the raw markup or the orthogonalized markup definition above. We consider two measures of markup dispersion: the monthly standard deviation of markups ( $SD_t$ ) and monthly coefficient of variation ( $CV_t$ ).

### 2.4 Results

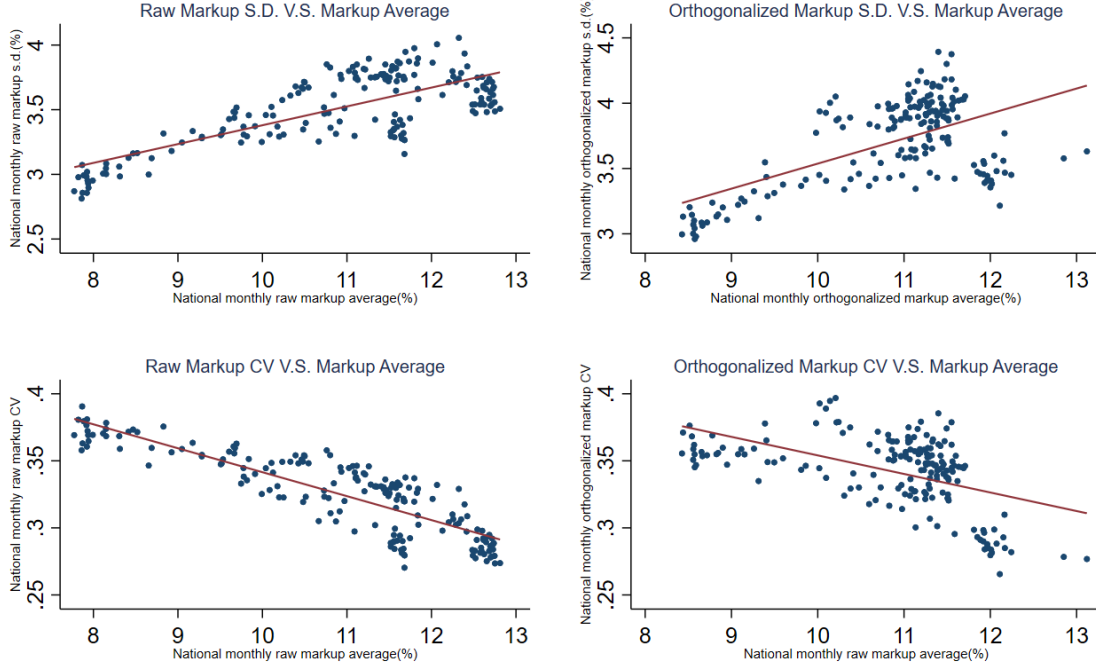
First, we will illustrate our main empirical insights graphically using simple scatter plots. In Figure 1, we have the correlations between our two measures of markup dispersion and average markup.

Consider the relationship between the standard deviation and mean of markups in the top row of Figure 1. On the left, we have this relationship using just raw measure of markups. On the right, we have the same relationship for the orthogonalized version of markups—i.e., our residual markup measure after controlling for various local, market, and social confounding factors. The correlation between standard deviations and averages of raw markup is 0.752. In short, we find that standard deviations of markups are positively correlated with their averages.

In the second row of Figure 1, we see that the coefficients of variation of markups are negatively correlated with their averages. This holds for both raw (*left panel*) and orthogonalized (*right panel*) measures of markups. The correlation for the case of the raw markup is -0.857.

Figure 1: Markup dispersion measures and average at the national level (January 2003 to December 2017).

Dispersion measures: SD: *standard deviation* and CV: *coefficient of variation*. Data source: *RateWatch*, “Personal Unsecured Loans (Tier 1).”



Next, we reinforce the simple correlation insights from Figure 1 by regressing our two notions of markup dispersion on markup averages, as described in Equation (2.3). The regression results are summarized in Table 1. From Columns (1) and (3) of Table 1, we can deduce a positive and statistically significant relationship between standard deviations and averages for the respective raw and orthogonalized markup measures. For the raw markups measure, the coefficient in Column (1) indicates that a one-percentage-point increase in markup average is associated with a 0.146-percentage-point increase in its standard deviation. Alternatively, with orthogonalized markup, the coefficient in Column (3) indicates that a one-percentage-point increase in markup average is related to a 0.192-percentage-point increase in the standard deviation. Similarly, from Column (2) and Column (4), we can see negative and statistically significant relationships between the coefficients of variation and average markups, respectively, for the raw and orthogonalized measures of markups.

## 2.5 State-level analysis

We report the complementary, state-level results in our Online Appendix A.1. In particular, we consider markup dispersion at the state level by taking the standard deviation of branch markups from state  $s$  in month  $t$ . Consistent with the analysis at the national level, the stan-

Table 1: Regression of markup dispersion on markup average (national-level data).

	Markup dispersion: $Dispersion_t$			
	Raw Markup		Orthogonalized markup	
	(1)	(2)	(3)	(4)
	$SD_t$	$CV_t$	$SD_t$	$CV_t$
$\overline{Markup}_t$	0.146*** (0.004)	-0.018*** (0.000)	0.192*** (0.010)	-0.014*** (0.001)
Constant	1.924*** (0.039)	0.520*** (0.004)	1.621*** (0.111)	0.492*** (0.009)
$N$	180	180	180	180
adj. $R^2$	0.554	0.733	0.333	0.259

Note: Standard errors in parentheses. \*  $p < 0.1$ ; \*\*  $p < 0.05$ ; \*\*\*  $p < 0.01$

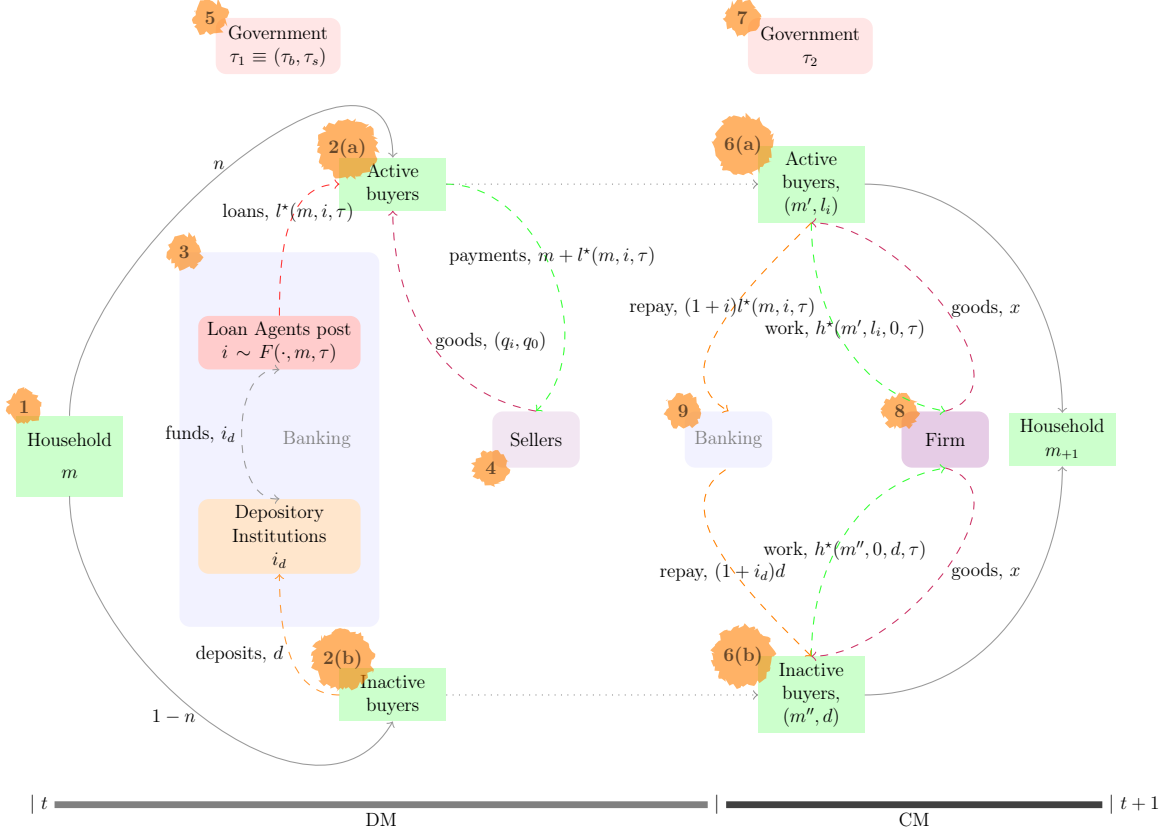
dard deviations of markups are positively related to their average levels in the state-month panel data after controlling for state and time fixed effects. There is also a corresponding result in terms of the coefficient of variation that matches the insight at the national level. However, the estimates for this case are much noisier.

### 3 Model

Our model is motivated by the empirical evidence from Section 2. The model environment encompasses the perfectly-competitive banking model of [Berentsen et al. \(2007\)](#) (BCW) as a special case. In this environment, banks play the role of reallocating individual liquidity risks: They take deposits from *ex-post* holders of idle money and make loans to those who require additional liquidity.<sup>10</sup> We generalize the loan market to one where there is noisy consumer search for loans (see, *e.g.*, [Burdett and Judd, 1983](#)). This new feature generates dispersion in loan rates in equilibrium. This also results in an endogenous degree of banking market power that depends on government policy.

<sup>10</sup>Following BCW, we abstract from means of consumption smoothing other than banks and individually held money. In general, we could allow agents to own other assets (*e.g.*, claims to private equity or bonds). In order to rationalize equilibrium coexistence of fiat money alongside other asset claims, we could introduce costly asset liquidation in the frictional secondary asset market. This could be modelled, for example, as frictional over-the-counter trades as in [Rocheteau and Rodriguez-Lopez \(2014\)](#) and [Duffie, Gârleanu and Pedersen \(2005\)](#). This would render demand for multiple assets that have different liquidity premia in equilibrium. For the purposes of this paper, however, these are unnecessary features that would only obscure our main insights.

Figure 2: Agents, timing and actions in the sequential markets.



**Overview.** In the model, time is discrete and goes on indefinitely. We will use the following notational convention for date-dependent, variable outcomes:  $X \equiv X_t$  and  $X_{+1} \equiv X_{t+1}$ . As in Lagos and Wright (2005) or BCW, each date is divided into two sequential markets—respectively, a *Decentralized Market* (DM) and a *Centralized Market* (CM). At the beginning of each date  $t = 0, 1, \dots$ , the aggregate stock of money in circulation is  $M$ . The sequencing of events and actions are as follows (see also Figure 2):

1. A measure one of households carry an identical state of individual money balance,  $m$ .
2. Each household observes the outcome of an individual shock:
  - (a) With probability  $n$ , the household becomes an *active buyer*. That is, the household wishes to consume goods  $q$  early (in the DM). Since these agents are anonymous, they cannot trade with DM goods sellers on promises to repay in future states. Exchange will have to be supported by fiat money. They can top up their money balance by drawing from a line of credit with a *lending agent*, if they had succeeded in matching with such a lender.

- (b) With probability  $1 - n$ , the household becomes an *inactive buyer*. In this event, the household does not want to consume in the DM. However, the *ex-post* inactive buyer is left with idle money that is subject to inflation tax. If there is a banking sector, the inactive buyer can deposit his idle liquidity.
3. The banking system is composed of perfectly-competitive *depository institutions* and imperfectly-competitive *loan agents*. Each of these groups is of measure one. The depository institutions take deposits from inactive buyers and commit to repay with nominal interest  $i_d$ . They can also invest unused deposits in external markets at the same nominal interest rate  $i_d$ . They commit to supply funds to loan agents at the same rate and to return them to depositors in one period. Loan agents post their loan rate  $i$ , given their anticipation of being matched with active buyers and given the latter's optimal loan demands,  $l^*(m, i, \tau)$ , where  $\tau$  will be a government policy rate to be further described below. Active buyers search for lines of credit from the loan agents. *Ex-post*, some may match with one, two or no lenders.
  4. Sellers in the DM produce perishable goods on the spot and exchange these with the *ex-post* heterogeneous active buyers who will have different demands for goods ( $q_i$  or  $q_0$ ) that vary with their liquidity (money and loan). (Later, we will have  $q^*$  and  $q_0^*$  to, respectively, denote the optimal demand functions of agents who can borrow and those who cannot.) The buyers exchange all (or some of) their liquidity for these goods with the sellers.
  5. In the DM, the government can tax from or transfer nominal amounts to households (*i.e.*, all buyer types) and sellers in the DM. These, respectively, are denoted by  $\tau_b M$  and  $\tau_s M$ . (We will describe these policies in more detail later.)
  6. In the CM, markets are Walrasian and perfectly competitive. The heterogeneous households supply different amounts of labor according to their optimal labor-supply rule  $l^*$  in a competitive labor market. This heterogeneity is a consequence of their different money-, loans- or deposit-balance outcomes by the end of the DM. These agents either repay their different loans (with interest) or collect their deposit returns. The household agents combine their labor income and net wealth to purchase a general good  $x$  from a representative *firm* and to accumulate residual money balance,  $m_{+1}$ .
  7. In the CM, the government can also exact lump-sum taxes or transfers,  $\tau_2 M$ , on the various household types.
  8. The representative *firm* hires labor services, transforms this linearly into the good  $x$  that is sold to households.

9. The loan agents can perfectly enforce loan (plus interest) repayments and the depository institutions get their funds returned. In turn, the depository institutions pay back depositors (and external lenders) with interest (at rate  $i_d$ ).

This sequence of events repeats with homogeneous households named  $m_{+1}$  at the start of date  $t + 1$ . We will assume quasilinear preferences, *à la* Lagos and Wright (2005) or BCW, so that all households become homogeneous again at the start of the next period,  $t + 1$ . In what is to follow, we will describe in detail the decision problems of each actor in the model. For each agent problem, we will work backwards from the CM to the DM.

### 3.1 Households

Households' period utility is given by

$$\mathcal{U}(q, x, h) = u(q) + U(x) - h, \quad (3.1)$$

where  $u(q)$  denotes the utility flow from consumption of the DM good  $q$ ,  $U(x)$  is the utility of consumption good  $x$  in the CM, and  $-h$  is the disutility of labor. We assume that  $u' > 0$ ,  $u'' < 0$  and that  $u$  satisfies the usual Inada conditions. Likewise for  $U$ . For concreteness now, and anticipating the quantitative analyses later, we restrict our attention to the constant-relative-risk-aversion (CRRA) family of functions:

$$u(q) = \lim_{\hat{\sigma} \rightarrow \sigma} \frac{q^{1-\hat{\sigma}} - 1}{1 - \hat{\sigma}}, \quad (3.2)$$

and, we will assume that  $\sigma < 1$ .<sup>11</sup>

#### 3.1.1 Households in the Centralized Market

Consider a household at the beginning of the CM, with money, loan or deposit balances  $(m, l, d)$ . Households discount payoffs between two time periods using subjective discount factor  $\beta \in (0, 1)$ . In the preceding DM, the agent may have been an active buyer (with  $m \geq 0$ ,  $l \geq 0$  and  $d = 0$ ) or inactive buyer (with  $m = l = 0$  and  $d \geq 0$ ). Let  $V$  denote the value function of households at the beginning of a period (*viz.* the start of the next DM). Given her state, her maximal lifetime utility is given by

$$W(m, l, d) = \max_{x, h, m_{+1}} [U(x) - h + \beta V(m_{+1})], \quad (3.3)$$

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<sup>11</sup>This restriction is empirically motivated, as it is required to enable the model to fit long-run money-demand data well. We also consider the case of  $\sigma > 1$  but we do not discuss it here for brevity. The knife-edge case of  $\sigma = 1$  is not well-defined in terms of equilibrium characterization. The restriction with  $\sigma < 1$  is also the case studied by Head, Liu, Menzio and Wright (2012).

subject to

$$x + \phi m_{+1} = h + \phi m + \phi(1 + i_d)d - \phi(1 + i)l + \pi + T, \quad (3.4)$$

where  $\phi$  is the date- $t$  value of a unit of money in units of CM good  $x$ ,  $i_d$  is the market interest rate on deposits  $d$ ,  $i$  is some realized interest rate on the buyer's outstanding loan  $l$ ,  $\pi$  is aggregate profit from bank ownership, and  $T = \tau_2 M$  is any lump-sum tax or transfer from the government in the CM.

Using Equations (3.4) and (3.3), the problem may be rewritten as

$$W(m, l, d) = \phi[m - (1 + i)l + (1 + i_d)d] + \pi + T + \max_{x, m_{+1}} \{U(x) - x - \phi m_{+1} + \beta V(m_{+1})\}. \quad (3.5)$$

The first-order conditions with respect to the choices of  $x$  and  $m_{+1}$ , respectively, are

$$U_x(x) = 1, \quad (3.6)$$

and,

$$\beta V_m(m_{+1}) = \phi, \quad (3.7)$$

where  $V_m(m_{+1})$  is the marginal value of an additional unit of money taken into period  $t + 1$ . The envelope conditions are

$$W_m(m, l, d) = \phi, \quad W_l(m, l, d) = -\phi(1 + i), \quad \text{and,} \quad W_d(m, l, d) = \phi(1 + i_d). \quad (3.8)$$

Note that  $W$  is linear in  $(m, l, d)$  and optimal decisions characterized by Equations (3.6) and (3.7) are independent of the agent's wealth.

### 3.1.2 Households in the Decentralized Market

Consider working backwards in the DM. We begin with the heterogeneous households' problem, after these agents have realized their status as active buyers (who have or have not matched with various lending agents) and inactive buyers.

***Ex-post inactive buyers.*** Conditional on being inactive in the DM (with probability  $1 - n$ ), a household  $m$  can deposit  $d$  amounts of her idle money with the depository institutions. She has an *ex-post* value which equals the value of continuing to the CM (in the same period),  $W(m - d, 0, d)$ .



**Ex-post active buyer with no line of credit.** First, consider an active household that has not succeeded in meeting a lending agent. In such an event, there is no possibility of taking out a loan from banks. Let  $p$  denote the money price of a DM good. *Ex post*, such a buyer has the following value:

$$B^0(m) = \max_{0 \leq q_b \leq \frac{m + \tau_b M}{p}} \{u(q_b) + W(m + \tau_b M - pq_b, 0, 0)\}. \quad (3.9)$$

Using Equation (3.2), the agent's optimal demand for goods can be derived as

$$q_b^{0,*}(m; p, \phi, M, \tau_b) = \begin{cases} \frac{m + \tau_b M}{p} & \text{if } p < \hat{p} \\ (p\phi)^{-1/\sigma} & \text{if } p \geq \hat{p} \end{cases}, \quad (3.10)$$

where the cut-off price level,  $\hat{p}$ , will be determined in equilibrium through

$$\hat{p} \equiv \hat{p}(m; \phi, M, \tau_b) = \phi^{\frac{1}{\sigma-1}} (m + \tau_b M)^{\frac{\sigma}{\sigma-1}}. \quad (3.11)$$

**Ex-post active buyer with line(s) of credit.** Next, consider the post-match value of a buyer who has contacted at least one lending agent:

$$B(m) = \max_{q_b \leq \frac{m + l + \tau_b M}{p}, l \in [0, \bar{l}]} \{u(q_b) + W(m + \tau_b M + l - pq_b, l, 0)\}. \quad (3.12)$$

In our environment,  $\bar{l} = \infty$ . This implies that loan contracts are perfectly enforceable, as in the baseline case of [Berentsen et al. \(2007\)](#).<sup>12</sup>

Using the Karush-Kuhn-Tucker conditions derived from Equation (3.12), we obtain the demands for special goods and loans. The demand for the special good is given by:

$$q_b^*(m; i, p, \phi, M, \tau_b) = \begin{cases} [p\phi(1+i)]^{-1/\sigma} & \text{if } 0 < p \leq \tilde{p}_i \text{ and } 0 \leq i \leq \hat{i} \\ \frac{m + \tau_b M}{p} & \text{if } \tilde{p}_i < p < \hat{p} \text{ and } i > \hat{i} \\ (p\phi)^{-1/\sigma} & \text{if } p \geq \hat{p} \text{ and } i > \hat{i} \end{cases}, \quad (3.13)$$

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<sup>12</sup>We can also consider the case with endogenous borrowing limits by solving a problem of limited commitment to repay loans. This was considered in an extended model in [Berentsen et al. \(2007\)](#). Unlike BCW, in our setting, bank-specific lending limits would have to be determined simultaneously with the equilibrium distribution of loan rates. In either case, there is no default in equilibrium. We could also consider exogenous default on loan repayments in the CM by parametrizing such events. However, since we considered loan products that have high-quality borrowers (*i.e.*, negligible default rates) in our empirical evidence, we will abstract away from complications to do with loan defaults in the model.

where

$$\hat{p} \equiv \hat{p}(m; \phi, M, \tau_b) = \phi^{\frac{1}{\sigma-1}} (m + \tau_b M)^{\frac{\sigma}{\sigma-1}} \quad \text{and} \quad \tilde{p}_i = \hat{p} (1 + i)^{\frac{1}{\sigma-1}}, \quad (3.14)$$

respectively, correspond to a maximal DM price at which the agent will use both his own liquidity and credit line from the bank, and, a maximal price at which the agent's purchase results in her being liquidity constrained. Since  $\sigma < 1$ , then we have the ordering  $0 < \tilde{p}_i < \hat{p} < +\infty$ .

The maximal interest rate at which a buyer is willing to borrow is given by

$$\hat{i} \equiv \hat{i}(m; \phi, M, \tau_b) = (p\phi)^{\sigma-1} [\phi(m + \tau_b M)]^{-\sigma} - 1. \quad (3.15)$$

For any interest rate  $i \in [0, \hat{i}]$ , the buyer's loan demand is:

$$l^*(m; i, p, \phi, M, \tau_b) = \begin{cases} p^{\frac{\sigma-1}{\sigma}} [\phi(1+i)]^{-\frac{1}{\sigma}} - (m + \tau_b M) & p \in (0, \tilde{p}_i]; i \in [0, \hat{i}] \\ 0 & p \in (\tilde{p}_i, \hat{p}); i > \hat{i} \\ 0 & p \geq \hat{p}; i > \hat{i}. \end{cases} \quad (3.16)$$

From the respective first case of Equation (3.13) and Equation (3.16), we can see that if the special good's relative price ( $p\phi$ ) and interest on bank loans ( $i$ ) are sufficiently low, the agent borrows to top up her own money balance and her goods and loan demands are decreasing in both  $i$  and  $p\phi$ . If, however, the special good's relative price and interest on borrowing are higher (*i.e.*, the intermediate case), the agent prefers not to borrow, but rather to spend all her money on the special good and be liquidity constrained. In this case the loan rate does not matter for demand. Finally, if  $p\phi$  and  $i$  are sufficiently high, the buyer prefers not only not to borrow but also not to spend all her money balance on the special good. The cutoff prices  $(\hat{p}, \tilde{p}_i, \hat{i})$  are functions of the state of the economy and public policy.

***Ex-ante household.*** Now consider stepping back to the beginning of a period (and DM), where we have an *ex-ante* homogeneous household. Given some level of money balance,  $m$ , this agent has maximal expected lifetime utility

$$V(m) = n \left\{ \alpha_0 B^0(m) + \alpha_1 \int_{[\hat{i}, \tilde{i}]} B(m; i) dF(i) + \alpha_2 \int_{[\hat{i}, \tilde{i}]} B(m; i) d[1 - (1 - F(i))^2] \right\} + (1 - n) W(m + \tau_s M - d, 0, d). \quad (3.17)$$

Conditional on being an active DM buyer with probability  $n$ , a household searches for a

bank to obtain a line of credit, taking the distribution  $F \equiv F(\cdot; m, M, \tau_b)$  of banks' posted loan rates  $i$  as given. The distribution  $F$  will be an equilibrium object.<sup>13</sup> With probability  $\alpha_0 \in (0, 1)$ , the buyer fails to find a bank. Her value is then  $B^0(m)$ , which is given in Equation (3.9). With probability  $\alpha_1 \in (0, 1 - \alpha_0)$ , the buyer makes contact with one bank. Her ex-post value is then  $B(m; i)$ , from Equation (3.12), where  $i$  is a single draw from the distribution  $F$ . With probability  $\alpha_2 = 1 - \alpha_0 - \alpha_1$ , the buyer has two independent, randomly drawn meetings with two banks. Her ex-post value is then  $B(m; i)$ , where  $i$  is the lower of the two prices drawn from  $1 - (1 - F(\cdot))^2$ .<sup>14</sup>

### 3.2 Competitive firms and sellers.

**Firms in the Centralized Market.** A unit measure of perfectly-competitive firms convert total labor supplied into the general good,  $x$ , and sells it to households in the CM. The firms also hire labor competitively on a spot labor market in the CM. Total CM labor supply is described in Section 4 below.

**Sellers in the Decentralized Market.** There is a unit measure of sellers operating in the DM, each with valuation

$$S(m) = \max_{q_s} \{-c(q_s) + W(m + \tau_s M + p q_s, 0, 0)\}. \quad (3.18)$$

Here,  $c(q)$  represents the cost of producing quantity  $q$  of special goods, where  $c(0) = 0$ ,  $c_q(q) > 0$  and  $c_{qq}(q) \geq 0$ . The sellers' optimal production plan satisfies

$$c_q(q_s) = p\phi. \quad (3.19)$$

That is, the DM sellers produce to the point where the marginal cost of producing good  $q_s$  equals its relative price. DM sellers here are analogous to Walrasian price-taking sellers in Rocheteau and Wright (2005). It is straightforward to show that in equilibrium their valuation will be  $S(0)$  at the start of each DM—*i.e.*, they optimally carry no money into the DM.

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<sup>13</sup>We assume for now a compact support for  $F$  as  $[\underline{i}, \bar{i}]$ . This will be a result proved in Lemma 13 in Online Appendix A.3.6.

<sup>14</sup>One can endogenize the maximal number of lenders that can be contacted by introducing a convex cost of search (see also, Burdett and Judd, 1983). Also, the contact probabilities  $\alpha_k$  can be endogenized through a search-intensity decision margin (see, *e.g.*, Wang, 2016). Since these additional features do not really alter the insights, we maintain the simpler Burdett and Judd (1983) noisy-search setup here.

### 3.3 Banking

We split the discussion of the banking sector into two parts: depository institutions and lending agents. The focus in this paper is on the nature of competition in lending, and so we will use the term *lending agents* and *banks* interchangeably from here on.

#### 3.3.1 Depository institutions

First, consider the interaction between households and firms on the one hand and depository institutions on the other. Depository institutions take deposits and lend them to lending agents in the DM. In the CM, these depository institutions can perfectly enforce repayment of these loans and commit to return both deposits and contracted interest to individual depositors. In addition, these institutions can invest un-loaned deposits in a competitive, external market. (As the lending side is imperfectly competitive with some lending agents meeting more, just enough, or too few borrowers, it may be the case that not all deposits in the aggregate are sourced by lending agents in equilibrium.) Such investments pay an exogenously specified nominal return,  $r$ .

Previewing the equilibrium we will consider, because these institutions behave competitively, they will be willing both to promise all depositors a gross return on deposits of  $1 + i_d = r$ , and to make advances to lending agents in exchange for repayment in the CM at gross rate  $r$  as well. Normally, only those households who are uninterested in consuming the special good this period will deposit. Other households will want to keep their money to make purchases in the DM (and possibly to borrow more, see below), and DM sellers will not carry money into the period at all. Note that the choice of  $r$  is exogenous, with this being enabled by our “small open economy” assumption. The value of  $r$  chosen corresponds to that arising in the baseline version of [Berentsen et al. \(2007\)](#), which features a perfectly competitive banking system. As such, households will be insured against holding idle balances here to the same extent that they are in that environment.

#### 3.3.2 Lending agents (banks)

Lending agents (*viz.* banks) are able to contract with prospective borrowers before the latter trade with DM sellers. Lending agents can enforce repayment of loans in the CM. These “banks” behave in a manner similar to that of sellers in the basic model of [Burdett and Judd \(1983\)](#). That is, they post lending rate  $i$ , and commit to satisfying the demand for loans at that rate.

Households, who *ex-post* realize their active-buyer status, randomly pick a sample of posted loan rates. They are able to borrow the amount they desire at the lowest rate they

observe.<sup>15</sup> We restrict attention to cases in which with probability  $\alpha_k$  a prospective lender observes  $k \in \{0, 1, 2\}$  quoted lending rate(s). On successfully making contact with a borrower, the lending agent is able to obtain funds from depository institutions at gross marginal cost  $r = 1 + i_d$ . The details of the interest rate (price)-posting problem are described below. Again previewing equilibrium, lending agents will, on average, earn positive profits as all posted lending rates in equilibrium will exceed  $i_d$ . The lending agents can either retain these profits or return them lump-sum to households, firms or both in the CM.

Consider now the problem of a lending agent that takes the distribution of posted rates,  $F$ , as given and has marginal cost of funds  $i_d$ . If the bank posts a loan rate  $i$ , its expected profit is

$$\Pi(i) \equiv \Pi(i; m, p, \phi, M, \tau_b) = n[\alpha_1 + 2\alpha_2(1 - F(i)) + \alpha_2\zeta(i)]R(i), \quad (3.20)$$

where

$$\zeta(i) = \lim_{\varepsilon \searrow 0} \{F(i) - F(i - \varepsilon)\}, \quad (3.21)$$

$$R(i) \equiv R(i; m, p, \phi, M, \tau_b) = l^*(m; i, p, \phi, M, \tau_b)[(1 + i) - (1 + i_d)], \quad (3.22)$$

$R(i)$  is the profit per customer served,  $l^*(m; p, \phi, M, \tau_b)$  is the demand for loans, and  $n\alpha_2\zeta(i)$  is the measure of consumers that contact both this bank and another which has posted the same rate,  $i$ .<sup>16</sup>

With regard to banks' optimal choice of  $i$ , consider first a hypothetical bank serving borrowers who have contacted *only* this one bank. This bank's *realized* profit is

$$\Pi^m(i) = n\alpha_1 R(i), \quad (3.23)$$

where the superscript,  $m$ , denotes a bank serving only customers who observe a single rate—i.e., a monopolist bank.

Second, consider a bank faced with customers who potentially observe more than one rate due to noisy search. The bank's realized profit is given by

$$\Pi^*(m, M, \tau_b) = \max_{i \in \text{supp}(F)} \Pi(i) \quad (3.24)$$

subject to Equations (3.20), (3.21), (3.22) and (3.16).

As we restrict attention to linear pricing rules, we can prove that for any state  $(m, M)$

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<sup>15</sup>In principle DM sellers could also approach these lenders. However, they will have no need for loans in equilibrium. We side-step this possibility directly in the model setup.

<sup>16</sup>We assume that in such cases prospective borrowers randomize between the two lenders. In equilibrium, the probability of a borrower observing two identical lending rates goes to zero.

and government policy  $(\gamma, \tau_b)$ ,  $\Pi^m(\cdot)$  is twice continuously differentiable, strictly concave and always positive valued. Moreover, it can be shown that any bank facing more than one customer will also earn strictly positive profit. There is a maximal loan interest that is the smaller of either the monopolist's optimal loan rate  $i^m$ , or, the consumer's maximum willingness to pay  $\hat{i}$ , where the latter depends on both the state and policy. The natural lower bound on loan rates is  $i_d = \gamma/\beta - 1$ , and so the support of the distribution of posted loan rates,  $F(i)$ , is bounded. The support is also connected, as in [Burdett and Judd \(1983\)](#).<sup>17</sup>

From a bank's expected profit definition in Equation (3.20), it can be seen that each bank faces the following trade-off: It can raise its profit *per loan* by raising its loan rate (*i.e.*, by increasing its *markup*). A bank can, however, raise the *measure* of borrowers it serves by lowering its posted rate. Since banks are *ex-ante* identical, we may think of the distribution  $F$  as representing different pure-strategy choices or we may think of banks as mixing symmetrically over a range of interest rates that yield the same expected profit. In either interpretation, borrowers face a distribution  $F$  of random loan rates. We can derive a closed form for the distribution  $F$  as follows.

**Lemma 1.** *Suppose that the money stock grows at factor  $\gamma > \beta$ .*

1. *If  $\alpha_1 \in (0, 1)$ , there is a unique non-degenerate, posted-loan-rate distribution  $F$ . This distribution is continuous with connected support:*

$$F(i) = 1 - \frac{\alpha_1}{2\alpha_2} \left[ \frac{R(\bar{i})}{R(i)} - 1 \right], \quad (3.25)$$

where  $\text{supp}(F) = [\underline{i}, \bar{i}]$ ,  $R(\underline{i}) = \frac{\alpha_1}{\alpha_1 + 2\alpha_2} R(\bar{i})$  and  $\bar{i} = \min\{i^m, \hat{i}\}$ .

2. *If  $\alpha_2 = 1$ , then  $F$  is degenerate at  $i_d$ :*

$$F(i) = \begin{cases} 0 & \text{if } i < i_d \\ 1 & \text{if } i \geq i_d \end{cases}. \quad (3.26)$$

3. *If  $\alpha_1 = 1$ ,  $F$  is degenerate at the largest possible loan rate  $\bar{i} := \min\{\hat{i}, i^m\}$  such that*

$$F(i) = \begin{cases} 0 & \text{if } i < \bar{i} \\ 1 & \text{if } i \geq \bar{i} \end{cases}. \quad (3.27)$$

We relegate the proof to Online Appendix [A.3.7](#). This result is akin to the original notion of “firm equilibrium” in [Burdett and Judd \(1983, Lemma 2\)](#) and in the monetary version

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<sup>17</sup>These results are derived formally in the Online Appendix in Sections [A.3.1](#) to [A.3.6](#).

of [Head and Kumar \(2005, Proposition 3\)](#). For empirical relevance, we restrict attention to the first part of [Lemma 1](#). That is, we focus on an equilibrium in which the distribution of loan rates is non-degenerate. With regard to the extent of market power, this case is sandwiched between the two familiar extremes: A Bertrand equilibrium and a monopoly-price equilibrium. These are described, respectively, in the second and third parts of [Lemma 1](#).

### 3.4 Government

We maintain the notation for government policies from [Berentsen et al. \(2007\)](#). The government and monetary authority can make a lump-sum monetary injection or extraction in the CM, and can make targeted (positive or negative) transfers, to active and inactive households in the DM. These policy instruments are denoted as  $\tau_1$ , and  $\tau_2$ , in the DM and CM, respectively.

The total change to the money supply,  $(\gamma - 1)M \equiv \tau M$ , is split between DM and CM. That is,

$$M_{+1} - M = (\gamma - 1)M = \tau_1 M + \tau_2 M, \quad (3.28)$$

where

$$\tau_1 := n\tau_b + (1 - n)\tau_s \leq \tau. \quad (3.29)$$

The transfers  $\tau_b M$  and  $\tau_s M$  go to active buyers and inactive buyers in the DM, respectively.

## 4 Stationary Monetary Equilibrium

We focus on a *stationary monetary equilibrium* (SME), in which the price level and money supply grow at the same constant rate:  $\phi/\phi_{+1} = M_{+1}/M = \gamma$ . In this section, we characterize the components of a SME, with a particular focus on an equilibrium with money and credit. (This will turn out to be the equilibrium configuration that emerges in the calibrated model later.)

Since the price level  $(1/\phi)$  is non-stationary, then to obtain a well-defined stationary equilibrium, we multiply nominal variables by  $\phi$ . Let  $z = \phi m$  and  $Z = \phi M$  denote individual and aggregate real balances, respectively. Also,  $\rho = \phi p$  denotes the relative price between DM and CM goods, and,  $\xi = \phi l$  refers to the real value of a loan. In a SME, DM sellers never accumulate money in the CM and never borrow. Inactive DM households deposit all their money balances with the depository institutions. Thus, we only need to focus on the



loan demand of active buyers.

## 4.1 The distribution of posted lending rates

Consider the case of  $\alpha_1 \in (0, 1)$  as stated in Lemma 1. Rewriting the distribution of loan rates,  $F$ , in terms of stationary variables, we have:

$$F(\underline{i}; z, \rho, Z, \tau_b) = 1 - \frac{\alpha_1}{2\alpha_2} \left[ \frac{R(\bar{i})}{R(\underline{i})} - 1 \right], \quad (4.1)$$

where  $\text{supp}(F) = [\underline{i}, \bar{i}]$ ,  $\underline{i}$  solves

$$R(\underline{i}) = \frac{\alpha_1}{\alpha_1 + 2\alpha_2} R(\bar{i}), \quad \bar{i} = \min\{i^m, \hat{i}\}, \quad (4.2)$$

and,

$$R(i) \equiv R(i; z, \rho, Z, \gamma) = \left[ \rho^{\frac{\sigma-1}{\sigma}} (1+i)^{-\frac{1}{\sigma}} - (z + \tau_b Z) \right] (i - i_d) \quad (4.3)$$

is (real) bank profit per customer served.

We now have the following useful comparative-static result regarding the relationship between household-level real balances and the distribution of posted lending rates:

**Lemma 2.** *Fix a long-run inflation target  $\gamma > \beta$ , and let  $\alpha_0, \alpha_1 \in (0, 1)$ . Consider any two real money balances  $z$  and  $z'$  such that  $z < z'$ . The induced loan-price distribution  $F(\cdot, z)$  first-order stochastically dominates  $F(\cdot, z')$ .*

The proof can be found in our Online Appendix A.6.1. In short, in a SME, households who carry higher (lower) real balances into the DM are more (less) likely to draw lower loan-rate quotes, *ceteris paribus*.

## 4.2 Demand for money and bank credit

We now derive an equation describing CM agents' optimal money demand. A general expression for this is shown in Online Appendix A.4.<sup>18</sup> For clarity, we restrict attention to a stationary monetary equilibrium (SME) in which both *ex-ante* demand for money balances and *ex-post* demand for loans in the DM are positive. This will turn out to be the equilibrium

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<sup>18</sup> This is done by taking the partial derivative of Equation (3.17) (i.e., marginal valuation of money) one period ahead, combining this with the first-order condition with respect to next-period money balance in Equation (3.7) and the optimal DM-good and loan demand functions in Equations (3.10) and (3.13).

configuration that emerges under our calibration when we consider a range of computational experiments later.<sup>19</sup>

**Lemma 3.** *Fix a long-run inflation target  $\gamma > \beta$  and let  $\alpha_0, \alpha_1 \in (0, 1)$ . Assume that there is an SME in which real balances,  $z^* \in \left(0, \left(\frac{1}{1+i(z^*)}\right)^{\frac{1}{\sigma}}\right)$ . Then,*

1. *the relative price of DM goods satisfies*

$$\rho = 1 < \tilde{\rho}_i(z^*) \equiv (z^*)^{\frac{\sigma}{\sigma-1}} (1+i)^{\frac{1}{\sigma-1}}, \quad (4.4)$$

*for any  $i \in \text{supp}(F(\cdot; z^*))$ ;*

2. *loan demand is always positive; and,*

3. *money demand is given by the Euler equation*

$$\begin{aligned} \frac{\gamma - \beta}{\beta} = & \underbrace{(1-n)i_d}_{[A]} + \underbrace{n\alpha_0 \left( u'[q_b^0(z)] - 1 \right)}_{[B]} \\ & + \underbrace{n \int_{\underline{i}(z)}^{\tilde{i}(z)} \mathbb{I}_{\{0 < \rho < \tilde{\rho}_i\}} i [\alpha_1 + 2\alpha_2(1 - F(i; z))] dF(i; z)}_{[C]}. \end{aligned} \quad (4.5)$$

The left-hand side of Equation (4.5) is the forgone risk-free real interest as a result of demanding additional money balance. The terms on the right-hand side of Equation (4.5) constitute the expected marginal benefit of holding money. The first term (A) is a benefit in terms of deposit interest earned by *ex-post* inactive buyers, just like that in [Berentsen et al. \(2007\)](#). The second term (B) is the liquidity premium on own money holding in delivering consumption value (in the case of no contact with a lender). The third term (C) comes about because an extra unit of money carried into the next period saves the agent an expected interest per unit of money not borrowed.

Since active DM buyers may fail to make contact with a lender with probability ( $\alpha_0$ ), and because it is costly to carry too much money into the next period ( $\gamma > \beta$ ), agents may find it welfare improving *ex ante* to count on using bank credit to “top up” liquidity. This is in contrast to [Berentsen et al. \(2007\)](#) where the only potential gains from banking arise from the payment of interest to *inactive* buyers. Market power among banks manifests in loan-rate dispersion, *i.e.*, in a non-degenerate distribution of loan interest  $F$ . This tends to

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<sup>19</sup>These equilibrium properties rely on sufficient conditions that are *per se* not dependent on model primitives. (See Proposition 5 further below for the details.) However, the sufficient condition is satisfied automatically in the computational experiments.

reduce the *ex-ante* value of real balances and be welfare reducing. As such, whether or not the presence of banking improves welfare is ambiguous.

To see this, after some algebra, we can rewrite Condition (4.5) as an asset pricing relation:

$$\begin{aligned}
1 = & \underbrace{\frac{\alpha_0 (u' [q_b^0(z)] - 1)}{i_d}}_{\text{Benefit of self-insurance}} \\
& + \underbrace{\int_{\underline{i}(z)}^{\bar{i}(z)} \mathbb{I}_{\{0 \leq \rho < \bar{\rho}_i\}} \underbrace{[\alpha_1 + 2\alpha_2 (1 - F(i; z, \gamma))]}_{\text{Extensive margin}} \underbrace{\left( \frac{i}{i_d} \right)}_{\text{Intensive margin}} dF(i; z, \gamma)}_{\text{Benefit reduced borrowing} \equiv \text{Expected markup}, \mu(\gamma)}. \tag{4.6}
\end{aligned}$$

The left-hand side of this no-arbitrage condition in Equation (4.6) is the normalized, relative price of giving up CM consumption for real money balance today. On the right, we have the discounted expected real return from carrying money into the next-period DM. This return has two components inherited from the equivalent expression in Equation (4.5). These components—now measured relative to the opportunity cost of holding money ( $i_d$ )—are associated with the ability to consume without credit and with a reduced loan-interest burden, respectively. The latter term reflects the fact that households must consider both the cost of a particular loan (intensive margin) and the likelihood of being able to choose among multiple lenders (extensive margin).

**Discussion: Two special cases.** It is useful at this point to juxtapose our setting against two special cases. First, take Equation (4.5) to the special case of [Berentsen et al. \(2007\)](#) with perfectly competitive banks: If  $\alpha_2 = 1$  and  $\alpha_0 = 0$ , then  $F$  is degenerate on the singleton set  $\{i = i_d\}$  (by Proposition 1). In this case, money demand is implicitly characterized by

$$1 + \frac{\gamma - \beta}{\beta} = u'(q^{BCW}), \tag{4.7}$$

where  $q^{BCW}$  will be a non-decreasing function of money balance in equilibrium. Note that our derivation of Equation (4.7) yields the same expression as Equation (22) in [Berentsen et al. \(2007\)](#) when we have linear production in the DM, *i.e.*,  $c'(q_s) = 1$ .

Second, consider a pure-currency economy without banks ( $\alpha_0 = 1$ ). In this limit, agents must self-insure by carrying money. Money demand in this limit economy is implicitly described by

$$1 + \frac{1}{n} \left( \frac{\gamma - \beta}{\beta} \right) = u'(q^{\text{no-bank}}). \tag{4.8}$$

On the left-hand side of Equations (4.7) and (4.8) are the gross costs of carrying additional money into the DM, in the respective BCW and no-bank (or self-insurance) economies. On the right, are their respective gross (utility) returns from consuming in the DM using real money balance. Since perfectly competitive banks serve to insure agents who may end up with probability  $(1 - n)$  not requiring money, the liquidity premium on money  $u'(q^{BCW}) - 1$  is exactly the competitive interest rate  $i = i_d = (\gamma - \beta)/\beta$ . However, in the case of a no-bank (or self-insurance) environment, the cost of carrying money is higher, as can be directly deduced by an additional term,  $1/n > 1$ , on the left-hand side of Equation (4.8). This raises the liquidity premium on money holding when agents cannot access banks to insure idle-liquidity risks. Thus, perfectly competitive banks would induce a higher consumption allocation than under self insurance, if money has a return that is inferior to that on a risk-free asset. That is exactly why in Berentsen et al. (2007), banking is an essential institution in the sense of improving allocation and welfare.<sup>20</sup>

Comparing (4.6) with (4.7), it is immediate that with noisy search, allocations will be dominated by the setting with perfectly competitive banks. However, things are a bit more subtle when we compare our setting of imperfectly competitive banks with that of a no-bank equilibrium. Under noisy consumer-loan search, holding less real money balance does not necessarily map into lower welfare since consumers can expand their consumption outcomes by borrowing from banks. However, more borrowing requirements entail more surplus being extract by lenders with market power—*i.e.*, by holding more money balances agents are more likely to draw low rates (Lemma 2). To see these additional, opposing effects arising in an agent’s *ex-ante* money balance decision, we can rewrite Equation (4.6) more compactly as:

$$1 + \frac{1}{\alpha_0} [1 - \mu(\gamma)] \left( \frac{\gamma - \beta}{\beta} \right) = u'(q^{0,HKNP}), \quad (4.9)$$

where  $q^{0,HKNP}$  is DM consumption of an *ex-post* active buyer who has no line of credit in our “HKNP” environment (see Equation (4.12) later for its formula.) Notice that on the right-hand side of Equation (4.9), this is now merely the gross return to consuming with real balances in the event that the agent fails to make contact with any bank. The additional return from carrying money shows up in terms of loan-interest cost savings, now compactly tucked away in the average markup term  $\mu(\gamma)$  on the left-hand side.

Recall that since agents *ex ante* do not know the realization of their loan interest their money balance decision also takes into account the distribution of loan rates that would arise

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<sup>20</sup>That is, comparing Equations (4.7) and (4.8), it is clear that  $q^{BCW} > q^{\text{no-bank}}$  if the economy is always away from the Friedman rule (*i.e.*, if  $\gamma > \beta$ ). Since  $n < 1$ , the left-hand side of Equation (4.8) is a shift down of its counterpart on the left-hand side of Equation (4.7). Also, since it can be shown that the optimal demand for goods  $q$  in both cases are increasing (non-decreasing) functions of real money balance, then we also have the same ranking over real balance outcomes:  $z^{BCW} > z^{\text{no-bank}}$ . In equilibrium, in these two cases of Berentsen et al. (2007), welfare is just a monotone function of  $z$ .

as a consequence of equilibrium market power of banks. On the one hand, as inflation ( $\gamma$ ) raises the gross cost of money demand—*i.e.*, the left-hand side of Equation (4.9)—rises. On the other, average markup (banking market power) falls with inflation (see Proposition 15 in Online Appendix A.7.) This works in the opposite direction and lowers the gross cost of holding money. Since  $\gamma$  and  $\mu(\gamma)$  appear in Equation (4.9) bilinearly, the net effect of inflation,  $\gamma$ , will be ambiguous. That is, with endogenously imperfectly competitive banks, we should expect to see non-monotone effects in relative money holdings and in welfare outcomes between our economy and the self-insurance, no-bank economy. We will return to quantitatively evaluate this new trade-off in Section 5.

### 4.3 Goods market equilibrium in the DM and CM

The DM goods sellers are assumed to be Walrasian price takers. In equilibrium, DM sellers produce some level of  $q_s$  that attains marginal cost pricing:  $\rho = c'(q_s)$ . What is supplied,  $q_s$ , must equal aggregate demand in the DM for the good:

$$q_s(z, Z, \gamma) \equiv c'^{-1}(\rho) = n\alpha_0 q_b^{0,*}(z; \rho, Z, \gamma) + n \left[ \int_{\underline{i}}^{\bar{i}} [\alpha_1 + 2\alpha_2 - 2\alpha_2 F(i)] q_b^*(z; \rho, Z, \gamma) dF(i) \right]. \quad (4.10)$$

Given  $x^* = 1$ , and SME solutions  $\{z^*, q_b^*(z^*, \cdot), q_b^{0,*} q_b^*(z^*, \cdot)\}$ , we can also verify that the CM labor and goods markets clear.

### 4.4 Equilibrium lending

In equilibrium lenders must earn non-negative profits. In aggregate, this requires that total interest collected on real loans weakly exceeds that paid on total real deposits:

$$(1-n)i_d \delta^*(z, Z, \gamma) \equiv (1-n)i_d \left( \frac{z + \tau_b Z}{\rho} \right) \leq n \left\{ \int_{\underline{i}}^{\bar{i}} [\alpha_1 + 2\alpha_2 - 2\alpha_2 F(i)] i \xi^*(z; i, \rho, Z, \gamma) dF(i) \right\}. \quad (4.11)$$

### 4.5 Summary: SME with money and credit

**Definition 4.** A *stationary monetary equilibrium with money and credit* is a steady-state allocation point  $(x^*, z^*, Z)$ , allocation functions  $\{q_b^{0,*}(z^*, \cdot), q_b^*(z^*, \cdot), \xi^*(z^*, \cdot)\}$ , and (relative) pricing functions  $(\rho, F(\cdot; z^*, \rho, Z, \tau_b))$  such that given government policy  $(\gamma, \tau_b, \tau_s)$ ,

1.  $x^* = 1$ ;

2.  $z^*$  solves (4.5);
3.  $Z = z^*$ ;
4. given  $z^*$ ,  $q_b^{0,*}(z^*, \cdot)$  and  $q_b^*(z^*, \cdot)$ , respectively, satisfy

$$q_b^{0,*}(z; \rho, Z, \tau_b) = \frac{z + \tau_b Z}{\rho}, \quad \text{for } \rho < \hat{\rho}, \quad (4.12)$$

and,

$$q_b^*(z; i, \rho, Z, \gamma) = [\rho(1+i)]^{-\frac{1}{\sigma}}, \quad \text{for } 0 < \rho \leq \tilde{\rho}_i \text{ and } 0 \leq i < \hat{i}; \quad (4.13)$$

5.  $\xi^*(z^*, \cdot)$  satisfies:

$$\xi^*(z; i, \rho, Z, \gamma) = \rho^{\frac{\sigma-1}{\sigma}} (1+i)^{-\frac{1}{\sigma}} - (z + \tau_b Z), \quad \text{for } \rho \in (0, \tilde{\rho}_i], \quad i \in [0, \hat{i}); \quad (4.14)$$

6.  $\rho$  solves (4.10);
7.  $F(\cdot; z^*, \rho, Z, \tau_b)$  is determined by (4.1); and,
8. aggregate loans supplied is feasible according to (4.11).

Note that  $\tau_s$  does not materially affect equilibrium determination, and so we can set  $\tau_s = 0$  without changing our basic results. For the baseline calibration of the model, we also set  $\tau_b = 0$ , so that there is no redistributive tax or transfer policy in place. Later we will consider counterfactual analyses involving differential tax policies.

Under sufficient conditions, there exists a unique SME with money and credit:

**Proposition 5.** *Assume loan contracts are perfectly enforceable. If  $\gamma > \beta$ ,  $z^* \in (0, \bar{z})$ , where  $\bar{z} = [1 + \bar{i}(z^*)]^{-\frac{1}{\sigma}}$ , and there is a  $N(z^*) \in [0, 1]$  such that  $n \geq N(z^*)$ , then there exists a unique SME with both money and credit.*

For a proof, see Appendix A.6.4. Formal proofs of intermediate results can be found in Appendices A.6.1, A.6.2, and A.6.3. Here we sketch the basic idea. Fix  $\gamma > \beta$ , first we show that lending banks' posted loan-price distribution  $F$  is decreasing (in the sense of first-order stochastic dominance) with respect to households' real balance,  $z$ . The intuition is that as households carry more money into the DM, the marginal benefit of bank credit falls. See Lemma 2 for details. As such, households with higher  $z$  are more likely to observe a most-preferred interest rate that is not too high.

Second, with probability  $\alpha_0$ , a household contacts no lending agent and so its marginal benefit from holding an extra dollar falls as real balances rise. Together, these factors establish

that the right-hand side of (4.5) is a continuous and monotone decreasing function of  $z$ . Since the left-hand side of (4.5) is constant in  $z$ , there exists a unique real money balance  $z^*$  for a given  $\gamma > \beta$ .

The second condition ensures that  $z^*$  is bounded and that the maximal loan interest is not too high. This guarantees positive loan demand. The third condition requires that the measure of active DM buyers not be too small. Although neither of these conditions are determined solely by model primitives, but rather depend on equilibrium objects, we can easily verify them in our numerical calculations.

While the results obtain for  $\gamma > \beta$ , it is also of interest to consider the case of the Friedman rule ( $\gamma = \beta$ ):

**Proposition 6.** *If  $\gamma = \beta$ , then there is no SME with loan interest rate dispersion. Moreover, if  $\alpha_0 > 0$ , the Friedman rule attains the first-best allocation  $q^{*,FB}$ .*

The banking system is redundant at the Friedman rule, for the simple reason that it is costless to carry money across periods. As such households can insure themselves perfectly against the risk of not having trading opportunities. Therefore, there is no gain to redistributing liquidity across agents in an SME. From this point onward, we restrict attention to cases in which  $\gamma > \beta$ .

## 5 Quantitative Analyses

In this section, we calibrate the baseline model to macro-level data and then use it to investigate the effects of various parameters and alternative policies. We also compare the model's predictions to micro-level empirical observations for external validity.

### 5.1 Baseline calibration

Our approach is to match the empirical money demand and the average lending markup (in percentage terms) in the macro data.<sup>21</sup> In our model, we measure the average (percentage) lending markup by

$$\mu(\gamma) = \int_{\underline{i}}^{\bar{i}} \left[ \frac{i}{i_d(\gamma)} - 1 \right] dF^*(i; z(\gamma), \gamma). \quad (5.1)$$

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<sup>21</sup>We use the  $\left( \frac{\text{bank prime loan rate}}{\text{three-month U.S. Treasury Bill rate}} \right) - 1$  as a proxy for the average percentage markup in lending rates. We use the three-month T-bill rate to be consistent with the model and the empirical money demand data used in [Lucas and Nicolini \(2015\)](#). Alternatively, we could use the federal funds rate and this would not alter the general shape of the function.



Identification-wise, the bank-contact probabilities  $(\alpha_0, \alpha_1)$  directly affect the lending-rate distribution,  $F^*(\cdot)$ , and thus banks' average markup relationship with their cost of funds  $i_d$ .

The CM utility function,  $U$ , is assumed to be logarithmic. With quasi-linear preferences, real CM consumption is then given by  $x^* = \bar{U}_{CM}(U')^{-1}(A)$ , where the scaling parameter,  $\bar{U}_{CM}$ , determines the relative importance of CM and DM consumption. The DM utility function is given by Equation (3.2). The DM production cost function is linear and has no parameter to be estimated. The parameters  $(\bar{U}_{CM}, \sigma)$  are identified through the model-implied aggregate real money demand relationship with  $i_d$ . We interpret a model period as a year and calibrate to annual data. The model has seven parameters:  $(\tau, \beta, \sigma, \bar{U}_{CM}, n, \alpha_0, \alpha_1)$ . In the baseline setting, we assume that there are no redistributive policies so that the only policy in place is the long-term inflation target  $\tau$ —*i.e.*, we set  $\tau_b = \tau_s = 0$  and  $\tau = \tau_2$ .

**External calibration.** Some parameters can be determined directly by observable statistics. We use the Fisher relation to pin down money growth rate (inflation),  $\tau$ , and discount factor,  $\beta$ . The share of inactive buyers (depositors)  $\tilde{n} \equiv 1 - n$  is set to match the average share of household depositors with commercial banks per thousand adults in the United States.<sup>22</sup>

**Internal calibration.** We jointly choose the pairs  $(\sigma, \bar{U}_{CM})$  and  $(\alpha_0, \alpha_1)$  to match, respectively, the aggregate relationships between nominal interest and money demand, and between nominal interest and average gross lending markup. These empirical relations are estimated by auxiliary, fitted-spline functions. Intuitively, each pair of these parameters are identified by the shift (or position) and the overall shape of the respective spline approximants of the empirical relations.

Our parameter values and targets are summarized in Table 2. We use annual data spanning from 1948 to 2007, so as to avoid both the Second World War and the Great Recession.<sup>23</sup> Figure 3 provides the respective scatterplots of the two empirical relationships (*blue circles*) just mentioned, the empirical spline models (*dashed-red lines*, “Fitted Model”), and our calibrated model’s predictions (*solid-green lines*, “Model”) for these relations.

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<sup>22</sup>Source: FRED Series USAFCDODCHANUM, “Use of Financial Services—key indicators”.

<sup>23</sup>Note: data for the bank loan prime rate is only available from 1931 onward.

Table 2: Calibration and targets.

Parameter	Value	Empirical Targets	Description
$1 + \tau$	$(1 + 0.0382)$	Inflation rate <sup>a</sup>	Inflation rate
$1 + i$	$(1 + 0.0481)$	3-month T-bill rate <sup>a</sup>	Nominal interest rate
$\beta$	0.9906	-	Discount factor, $\frac{(1+i)}{(1+\tau)}$
$\sigma$	0.525	Aux reg. $(i, M/PY)^b$	CRRA (DM $q$ )
$\bar{U}_{CM}$	0.79	Aux reg. $(i, M/PY)^b$	CM preference scale
$\tilde{n}$	0.35	household depositors <sup>c</sup>	Proportion of inactive DM buyers
$\alpha_0, \alpha_1$	0.04, 0.065	Aux reg. $(i, \text{markup})^d$	Prob. $k = 0, 1$ bank contacts

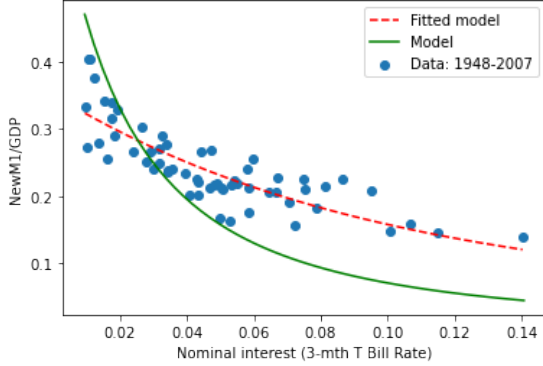
<sup>a</sup> Annual nominal interest and inflation rates.

<sup>b</sup> Auxiliary statistics (data) via spline function fitted to the annual-data relation between the three-month T-bill rate ( $i$ ) and [Lucas and Nicolini \(2015\)](#) New-M1-to-GDP ratio ( $M/PY$ ).

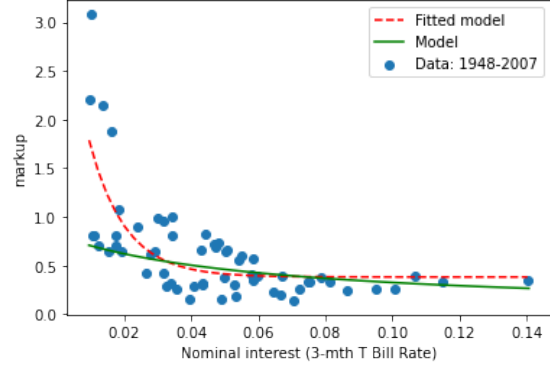
<sup>c</sup> Household depositors with commercial banks per 1000 adults for the United States.

<sup>d</sup> Auxiliary statistics (data) via spline function fitted to the annual-data relation between the three-month T-bill rate ( $i$ ) and average banking (gross) markup ratio, (bank loan prime rate)/ $i$ .

Figure 3: Aggregate money demand and average bank markup—model and data.



(a) Calibration and money demand data



(b) Calibration and average (%) markup data

In Figure 3, it can be seen that our model's fit to aggregate money demand (i.e., the solid green graph in the *left panel*) is not absolutely perfect, especially at higher nominal interest rates. This is due to a tension between matching both real money demand and the average banking markup simultaneously. In the model, a higher nominal interest leads to both a reduction in real money demand and an increase in the cost of funds for banks ( $i_d$ ). The latter effect reduces the average markup. In order to match the high average markup in data, DM buyers in the model would have to hold even lower real balances, given that real balances are inversely related to lending rates. Nonetheless, we view the model's fit under our benchmark calibration to be reasonable.

## 5.2 Comparative steady states

We now consider SMEs indexed by different steady-state rates of inflation,  $\tau$ . We ask the following questions: First, under what circumstances are agents *ex-ante* better off in an equilibrium with banks than in one without? Second, what mechanisms are at work and what are their testable empirical predictions? Third, how do those mechanisms affect markups and the pass-through of monetary policy to loan rates?

As noted above, in contrast to [Berentsen et al. \(2007\)](#), financial intermediation of the type studied here need not always be welfare improving. Moreover, in our theory the design of optimal liquidity policy depends directly on the long-run inflation target and indirectly through the state-dependent loan rate distribution,  $F$ .<sup>24</sup>

**Banks' intensive-extensive profit margin trade-off.** We begin with a discussion of the tradeoff faced by a lending bank in its rate setting decision. Figure 4 depicts realized profit per customer and posted loan rate densities for steady-state inflation rates at zero, five and ten percent. The *solid-red*, *dashed-green* and *dotted-blue* graphs are, respectively, associated with an annual inflation target of 0%, 5%, and 10%. The similarly-marked vertical lines indicate the bounds of the distributions' supports in the respective experiments.

What is happening in Figure 4? Lenders trade off between profit per customer (the *intensive margin*) which is increasing in the posted loan rate, and, the number of customers that it successfully serves (the *extensive margin*) which is *decreasing* in the posted rate. As inflation  $\tau$ , rises, not only does the equilibrium support of  $F$  shift to the right, but the mass of the density also shifts rightward relative to the lower bound. We identify this latter effect as the extensive margin, as it implies that banks lose customers as they raise their lending rates.

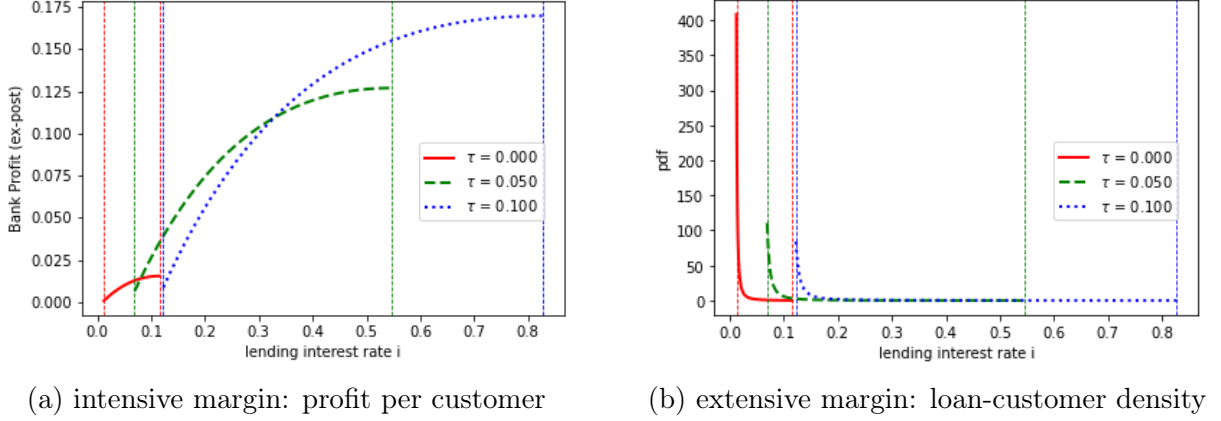
**Inflation and lending markups.** Next, we consider the effect inflation has on banks' market power (see Figure 5). Specifically, we vary inflation from the Friedman rule,  $\tau = \beta - 1$  to 300% ( $\bar{\tau} = 3$ ). As shown in Proposition 2, the posted loan interest rate distribution  $F(i)$  increases with inflation in the sense of first-order stochastic dominance. As such, the average loan interest rate rises with inflation. Since banks' cost of funds also increases with inflation, it is necessary to look at markups in order to determine how inflation affects banks' market power. To this end, we measure market power by both the average *level* and the dispersion of banks' markups. The average markup is given by:

$$\mu(\gamma) = \int_{\underline{i}}^{\bar{i}} \left[ \frac{i}{i_d(\gamma)} - 1 \right] dF(i; \gamma, z(\gamma)), \quad (5.2)$$

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<sup>24</sup>We will discuss the optimal policy problem in Section 6.

Figure 4: Lenders' extensive-versus-intensive margin trade-off for various  $\gamma = 1 + \tau$ .



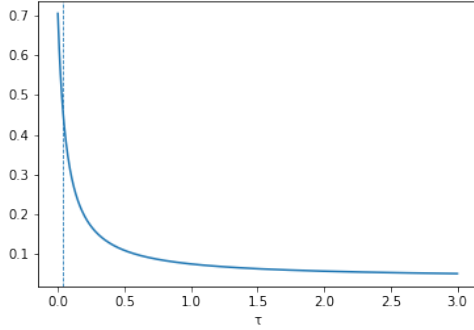
and we use the coefficient of variation of markups across banks as our measure of dispersion.

These two measures are depicted in the two upper panels of Figure 5. As an alternative, we also plot the standard deviation measure of dispersion in the lower panel of Figure 5. The relationship between average markup and these two markup dispersion measures agree with the empirical evidence in Section 2.

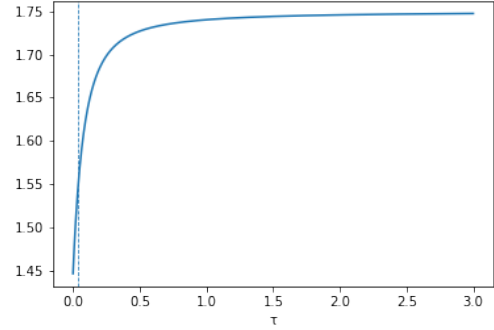
As trend inflation rises, market power measured by the average markup declines, especially sharply at low inflation. The intuition is as follows. Borrowers demand fewer loans when the value of liquidity falls with inflation. Banks would then need to compete harder for borrowers to show up as inflation rises. In our Online Appendix A.7, we prove and explain why that is the case under some sufficient conditions. At the same time, the support of  $F$  shifts right and becomes wider, reflecting an increase in dispersion. Those banks posting the lowest rates post closer to their marginal cost in an attempt to serve a large number of borrowers, many of whom have made contact with more than one bank. On the other hand, those posting high rates (which for the most part serve only customers with no alternative) raise their rates by a large amount to take advantage of their borrowers' high marginal utility of consumption driven by their lower real balances. At higher inflation, the mass of  $F$  spreads out from its lower bound so that posted interest rates become more dispersed. At the same time, that lower bound falls toward banks' marginal cost of funds. The average (percentage) markup is highest at low inflation (although it collapses to zero at the Friedman Rule) then converges back to zero as  $\tau$  (and inflation) rises sufficiently.

**Non-monotone welfare consequences.** The tension that we have discussed earlier in Section 4.2 leads to non-monotone welfare effects of banks. Recall that we contrasted Equation (4.5), or its equivalent in Equation (4.9), with the two extremes of a perfectly-competitive banking equilibrium and a no-bank equilibrium. The immediate (partial-equilibrium) sug-

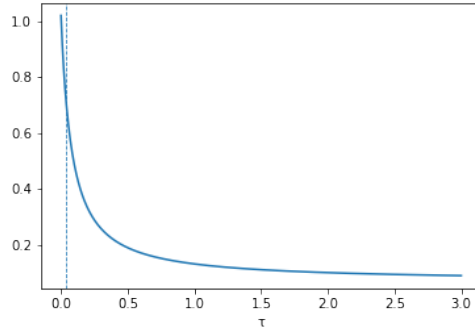
Figure 5: The effects of inflation on lending banks' market power for  $\tau \in [\beta - 1, \bar{\tau}]$ .



(a) loan (%) markups average



(b) loan (%) markups dispersion (CV)



(c) loan (%) markups dispersion (SD)

gestion from there was that the welfare-improving role of banks—away from the Friedman rule—may no longer be unambiguous when we have endogenously imperfect competition among banks.

The reason is that depending on policy ( $\gamma = 1 + \tau$ ) there are offsetting forces. First, a lower  $\gamma$  will imply a higher  $z$  (in equilibrium). On the one hand, a higher  $z$  will increase consumption allocation overall, which should raise expected welfare. On the other hand, lower inflation ( $\gamma$ ) will mean a higher markup (see Proposition 15), *i.e.* banks are extracting more rent from borrowers. This opposing effect implies a more welfare decreasing allocation. In short order, there is a new channel from monetary policy to bank-lending competitiveness—whether the existence of bank lending is essential depends on the long-run inflation policy stance,  $\gamma = 1 + \tau$ . A lower long-run inflation rate will tend to exacerbate the welfare-eroding forces arising from bank-lending market power.

Our welfare criterion is measured in terms of the *ex-ante* lifetime utility of homogeneous households, given a particular  $\tau$ -policy-induced SME. In the baseline SME with noisy search

for loans, the welfare function is

$$W^{HKNP}(\tau) = \frac{1}{1-\beta} \left[ U(x) - h - c[q_s^*(z; \tau)] \right] + \frac{n}{1-\beta} \left[ \alpha_0 u[q_b^{0,*}(z; \tau)] + \int_{\underline{i}(z; \tau)}^{\bar{i}(z; \tau)} [\alpha_1 + 2\alpha_2 - 2\alpha_2 F(i; z, \tau)] u[q_b^*(z; i, \tau)] dF(i; z, \tau) \right], \quad (5.3)$$

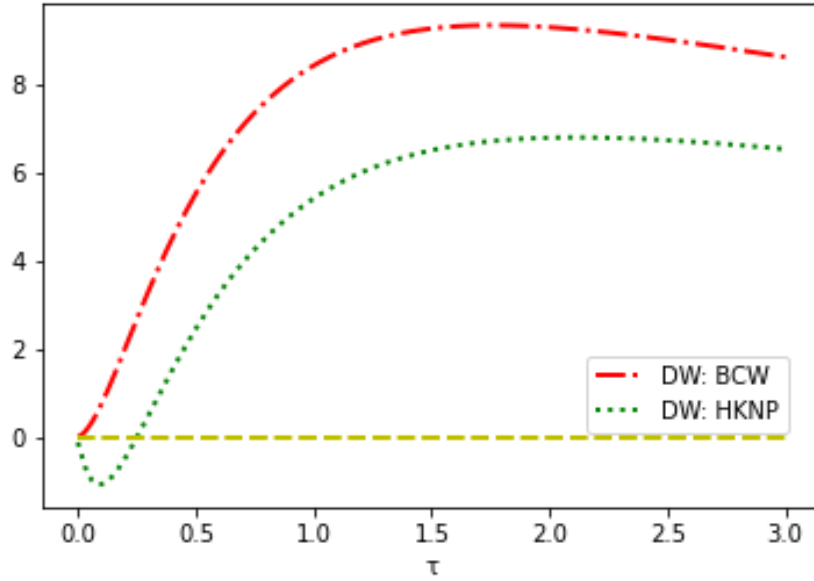
where the functions  $q_b^0$ ,  $q_b$  and  $q_s$  are characterized by Equations (4.12), (4.13) and (4.10), respectively, and the equilibrium real money balance  $z$  is dependent on policy  $\tau$ . Also, recall that we have “switched off” any redistributive policies for now:  $\tau_b = \tau_s = 0$  and  $\tau = \tau_2$ . For the no-bank equilibrium, the corresponding welfare function,  $W^{\text{no-bank}}$ , is equivalent to Equation (5.3) being set at the limit of  $\alpha_0 = 1$  so that its last term on the right disappears. The BCW, perfect-competition case would have the welfare function

$$W^{BCW}(\tau) = \frac{1}{1-\beta} \left[ nu[q_b^*(z^{BCW}; i, \tau)] - c[q_s^*(z^{BCW}; \tau)] + U(x) - h \right]. \quad (5.4)$$

To understand whether there is welfare gain from financial intermediation, we compare the household’s lifetime utility in an economy with banks relative to an economy without banks. Following Berentsen et al. (2007), we define a difference in welfare value as  $DW^e(\tau) = W^e(\tau) - W^{\text{no-bank}}(\tau)$ , for a given  $\tau$ -policy SME, for each economy  $e \in \{HKNP, BCW\}$  under consideration. Figure A.11 shows the welfare gain from banking in both our imperfectly competitive benchmark (*dotted-green graph*, HKNP) and the Berentsen et al. (2007) economy (*dash-dotted-red graph*, BCW) which our model nests by setting  $\alpha_2 = 1$ . In both the Berentsen et al. (2007) economy and our baseline the relationship between trend inflation and welfare gain from banking is non-monotonic.

In the BCW case, the welfare difference is increasing at low inflation and only begins to fall at very high inflation as the inflation tax eventually outweighs the gains from insurance. In our imperfectly competitive benchmark, however, the additional effect of imperfect competition leads to a *negative* welfare effect of banking overall at low inflation. When trend inflation is low, the gains from insurance are also low and are easily outweighed by the high markups (recall Figure 5) which arise in equilibrium. As inflation rises, markups fall and the gains to insurance rise so that net effect of the banking system to be positive. Welfare gains are, however, always lower in the imperfectly competitive benchmark than in the BCW case. Note that the welfare gain from financial intermediation in both economies approaches to zero as  $\tau \rightarrow \infty$ . This is because the value of liquidity is of very little value at very high

Figure 6: Welfare difference—HKNP or BCW banks versus no banks.



inflation.<sup>25</sup>

**Insights.** To sum up, there are two opposing welfare effects arising from anticipated inflation tax. On one hand, as in [Berentsen et al. \(2007\)](#), banks improve welfare by providing insurance against holding idle money in the DM as an inactive buyers. On the other, there is a negative, welfare-reducing effect emanating from banks' market power in the loan market. By raising the cost of additional funds, banks effectively extract surplus from buyers in DM trades, putting downward pressure on the value of real balances. Overall, whether banks raise or lower welfare in equilibrium depends on the *net* effect of these two opposing channels. As such, it depends on the extent of imperfect competition (measured by markups) in equilibrium. Imperfect competition in banking has the potential to offset the welfare-enhancing effects of financial intermediation. This finding suggests that policymakers—especially in low-inflation countries—may rightly be concerned with market power in the banking sector.

<sup>25</sup>In Online Appendix [A.8](#), we consider an alternative welfare-comparison exercise. We replace the no-bank equilibrium here with an equilibrium where banks exist but agents are restricted to not be able to borrow or deposit excess liquidity. We label this as a *financially-autarkic* equilibrium. We can prove (and also numerically show) that welfare under any HKNP equilibrium always dominates its corresponding financially-autarkic equilibrium, if the long-run inflation target is away from the Friedman rule.



### 5.3 Imperfect pass-through: a testable empirical prediction

The previous analysis illustrates two implications of the theory: First, there is positive markup of lending rates on average over the cost of bank funds in equilibrium, implying the potential for imperfect pass-through of monetary policy to lending rates. Second, there is a positive correlation between equilibrium average markup and the standard deviation of markups in the loan market.<sup>26</sup> That is, as inflation rises, banks pass through the increase in costs *differentially* to their lending rates in a manner analogous to that described by [Head, Kumar and Lapham \(2010\)](#).

In our baseline calibration, the implied correlation between average markup and dispersion of markups matches the annualized version of the monthly data from [Section 2](#). This provides an external validity check on the model’s empirical relevance.

## 6 Optimal stabilization policy

In this section, we study optimal Ramsey stabilization policy in response to aggregate demand shocks.<sup>27</sup> Our policy exercise here follows and contrasts with that in [Berentsen and Waller \(2011\)](#). The difference in the policy implication here now is due to the nature of competition among banks. The mechanism in [Berentsen and Waller \(2011\)](#) depends on counteracting sub-optimal interest rate movements, raising the deposit rate when aggregate demand is low. Here, it comes from reducing banks’ market power (lending markup) when aggregate demand is high. We isolate this by holding the deposit rate fixed.

### 6.1 Aggregate demand shocks

Consider  $n$  now as a random variable. Similarly, we could also consider a shock  $\epsilon$  to DM utility of consumption. Either way, this allows us to induce aggregate demand fluctuation in equilibrium.

In particular,  $n$  belongs to the set  $[\underline{n}, \bar{n}]$ , where  $0 < \underline{n} < \bar{n} < 1$ , and,  $\epsilon$  is bounded in the set  $[\underline{\epsilon}, \bar{\epsilon}]$ , where,  $0 < \underline{\epsilon} < \bar{\epsilon} < \infty$ . Let  $\omega = (n, \epsilon) \in \Omega$  denote the aggregate state (vector), where  $\Omega = [\underline{n}, \bar{n}] \times [\underline{\epsilon}, \bar{\epsilon}]$ .

### 6.2 Monetary policy

The central bank commits to an overall long-run inflation target  $\tau$  (or equivalently, a price path) and engages in state-contingent liquidity management. The timing and sequence of

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<sup>26</sup>We use the standard deviation and the coefficient of variation as alternative measures of dispersion in the model to be consistent with the empirical evidence in [Section 2](#).

<sup>27</sup>Details of the problem setup can be found in [Appendix A.9](#).

action are as follows. First, monetary injection,  $\tau M$  occurs at the beginning of the period (before shocks are realized). Second, the central bank injects a lump-sum amount of money to the DM agents up to  $\tau_1(\omega)M = n\tau_b(\omega) + (1-n)\tau_b(\omega) + \tau_s(\omega)$  after shocks are realized.<sup>28</sup> We assume the central bank can only tax in the CM but not the DM, so only transfers are permitted in the DM, i.e.,  $\tau_1(\omega) \geq 0$ . Third, agents enter into banking arrangements and then exchange and production of DM goods take place. Lastly, agents trade goods, work and settle the financial claims (loans and deposits) in the subsequent CM. Here, we have also assumed any state-contingent injection of liquidity received by the DM agents will be undone in CM, i.e.,  $\tau_2(\omega) = -\tau_1(\omega)$ . The state-contingent policy plan here can be thought of as a central-bank repo agreement where they sell money in DM and promised to buy that back in CM.<sup>29</sup>

Given the assumption that the DM state-contingent policy will be undone in the subsequent CM, the total change to the aggregate money stock is deterministic. This is given by

$$M_{+1} - M = (\gamma - 1)M = \tau M, \quad (6.1)$$

where  $\gamma = 1 + \tau$  is the growth in money supply.

Hereinafter, we restrict attention to a stationary monetary equilibrium where end-of-period real money balances are both time and state invariant, i.e.,  $\phi M = \phi_{+1} M_{+1} = z$ , for all  $\omega \in \Omega$ . Stationary money supply growth is

$$\frac{\phi}{\phi_{+1}} = \frac{M_{+1}}{M} = \frac{p_{+1}}{p} = \gamma = 1 + \tau.$$

Essentially, the central bank's hands are tied to price-level targeting via a given trajectory for the money stock, as in [Berentsen and Waller \(2011\)](#). What the central bank can choose will be described next.

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<sup>28</sup>Potentially, the central bank can treat the DM active buyers, the DM inactive buyers and the sellers differently with their state-contingent policy in response to  $\omega$  shocks. Here, we shut down this channel. Moreover, since the firms do not carry money in each DM, it is without loss of generality that we let  $\tau_s(\omega) = 0$  in our numerical exercises.

<sup>29</sup>We also consider a redistributive transfer-and-tax scheme in response to aggregate demand shocks, for robustness checks. The result is qualitatively similar and hence we do not present it here. The key difference between our main exercise and the robustness checks is in terms of how policy actions are constrained. Here is an idea of this alternative policy setting. First, the government commits to an overall inflation target  $\tau$ . Thus, the amount of money ( $\tau M$ ) created by the government splits between the DM and the CM depending on the realization of the state. Second, the government may induce state-contingent, lump-sum transfer/tax in the form of  $\tau_1(\omega)M$  in the DM. Third, state-contingent injections of liquidity to agents in the DM are followed by transfers/taxes in the CM to maintain the price-level target, i.e.,  $\tau_2(\omega)M = [\tau - \tau_1(\omega)]M$  for all  $\omega$ . That is, if  $\tau - \tau_1(\omega) < 0$ , then the government taxes the households in the subsequent CM.

### 6.3 Central bank

Our environment is novel in that the market power of banks (distribution of lending rates,  $F$ ) is endogenous to both policy and the state of the economy. This creates an extra layer of policy trade-off relative to the perfectly competitive banking environment. To understand how the stabilization policy works here, we consider two policy regimes in response to aggregate demand fluctuations:

1. **An active central bank:** The policymaker commits to an *ex-ante* optimal policy that maximizes social welfare in a steady-state equilibrium (SME). The central bank solves<sup>30</sup>

$$\begin{aligned}
& \max_{\{q_b^0(\omega), q_b^1(\omega), \tau_b(\omega)\}_{\omega \in \Omega}} U(x) - x - c(q_s) \\
& + \int_{\omega \in \Omega} n \alpha_0 \epsilon u[q_b^0(z; \gamma, \tau_b, \omega)] \psi(\omega) d\omega \\
& + \int_{\omega \in \Omega} n \int_{\underline{i}}^{\bar{i}} [\alpha_1 + 2\alpha_2 (1 - F(i; z, \gamma, \tau_b, \omega))] \\
& \times \epsilon u[q_b^1(z; i, \gamma, \tau_b, \omega)] dF(i; z, \gamma, \tau_b, \omega) \psi(\omega) d\omega
\end{aligned} \tag{6.2}$$

subject to a stochastic version of the SME conditions and to the constraint on policy:  $\frac{\gamma - \beta}{\beta} = \tau + \tau_1(\omega) + \tau_2(\omega)$ , and,  $\tau_1(\omega) = -\tau_2(\omega)$ . The detail of the optimal policy problem can be found in our Online Appendix A.9. The policy plan prescribes  $\omega$ -contingent liquidity injections. That is,  $\tau_1(\omega) = \tau_b(\omega) \geq 0$ .

2. **A passive central bank:** In this regime, the policymaker is constrained by  $\tau_1(\omega) = \tau_2(\omega) = 0$  for all  $\omega \in \Omega$ . In this case, equilibrium outcomes are similar to those of the deterministic baseline SME.

### 6.4 Discussion

For illustration, we will only consider the case of  $n$  shocks. We assume the number of active DM buyers  $n$  is distributed uniformly on  $\{n_1, \dots, n_5\}$  where  $n_i < n_{i+1}, i = 1, \dots, 4$ .<sup>31</sup> We fix the long-run inflation target at  $\tau > \beta - 1$  (away from the Friedman rule). This has the

<sup>30</sup>Recall that  $n$  is the measure of active buyers in the DM. Here  $\epsilon$  is a multiplicative shock affected utility from DM consumption. When considering shocks to  $n$ ,  $\epsilon$  is held constant.

<sup>31</sup>We have also considered taste shock  $\epsilon$  for the DM goods to be a proxy for demand fluctuation. The results are similar but we do not discuss them for the sake of brevity. The key difference between the  $\epsilon$ -shock case and the  $n$ -shock case is an extra moving part in the equilibrium loan-price distribution  $F$ . In particular, lending banks' trade-offs are changing with respect to both the  $\epsilon$ -state-contingent policy and the  $\epsilon$ -shock simultaneously. In the  $n$ -shock case, there is one less moving part in this respect.

Figure 7: The effects of state-contingent liquidity management on allocations, interest rates and bank market power.

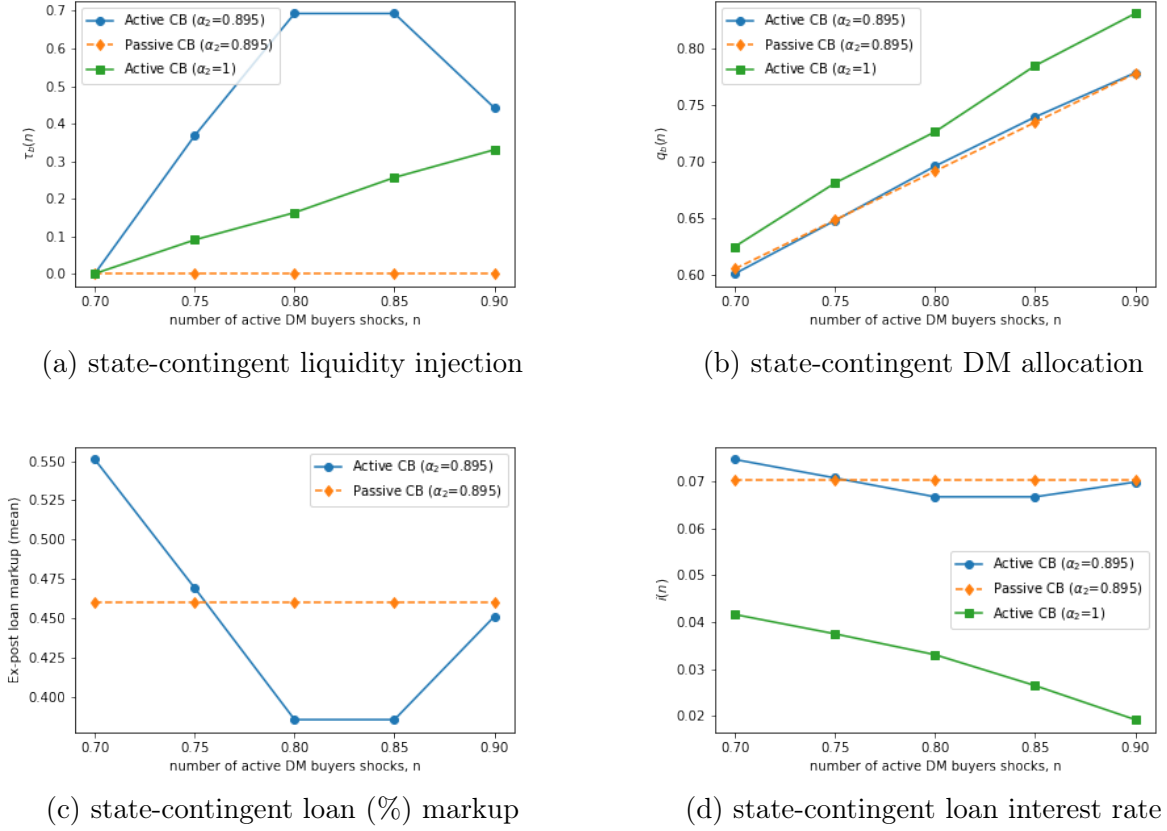
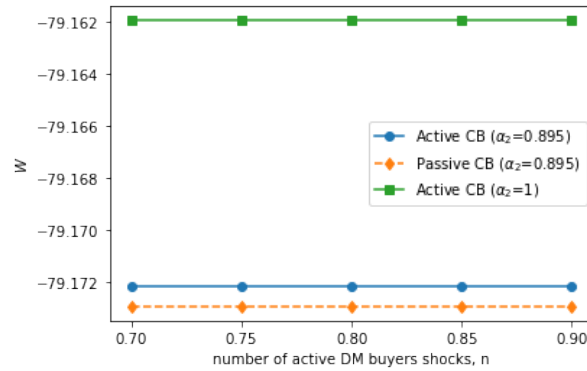


Figure 8: Ex-ante welfare: active policy versus passive policy



interpretation of policy commitment to a long-run price path. Thus, banks' marginal cost of funds is also fixed at  $i_d = \gamma/\beta - 1$ .<sup>32</sup>

Figure 7 shows the effects of state-contingent liquidity management in our imperfectly

<sup>32</sup> If  $\tau = \beta - 1$ , then holding money is costless, so there is no need for banks or for stabilization policy. We set  $\tau$  to equal the average inflation rate in the data.

competitive benchmark (blue-circle and orange-diamond graphs) and in the BCW economy (limit with  $\alpha_2 = 1$ ) with the active central bank (green-square graphs). The blue-circle graphs correspond to our case with an active central bank. The orange-diamond ones are for our case with a passive central bank.

In our imperfectly competitive benchmark, the active demand-side stabilization policy through liquidity provision results in higher *ex-ante* welfare for households than the case with passive policy as shown in Figure 8. However, imperfect competition among banks distorts some of the welfare gains from the active central bank’s liquidity management policy.

To help with the economic intuition, we identify two opposing forces of state-contingent liquidity injections,  $\tau_b(n)$ , on both allocations and welfare.<sup>33</sup> First, higher  $\tau_b(n)$  lowers real money balance which induces higher markup dispersion (implied by first-order stochastic dominance). Second, higher  $\tau_b(n)$  directly lowers both dispersion and average markup by reducing the monopoly loan rate. The net welfare consequence of stabilization policy thus depends on the magnitude of these two opposing forces across states.

We find that the active central bank commits to injecting more liquidity into the market in high-demand states relative to a passive policy regime. This liquidity injection induces relatively more (less) consumption in the state with *ex-post* more (less) active buyers than the passive policy regime. Similarly, the active policy induces a relative increase (reduction) in *ex-post* markups in low  $n$  states (high  $n$  states). This happens via the two opposing forces of state-contingent liquidity policy described above. Overall, efficiency gains from active policy here come from the ability of the central bank to reduce some of the market power in the banking system.

## 7 Conclusion

We construct and study a microfounded, monetary economy where the market power of lenders (banks) is endogenous to policy. We show that imperfect competition may render an otherwise useful banking system detrimental if inflation is sufficiently low.

We also show that the model can rationalize incomplete pass-through of monetary policy to lending interest rates. The model implies a positive (negative) relationship between average markup in loan rates and their markups’ standard-deviation (coefficient-of-variation) measure of dispersion. This is corroborated by our new evidence using micro-level data on U.S. consumer loans.

Our welfare analysis speaks to why policymakers in many low-inflation countries may, rightly, be concerned with market power in the banking sector. We close by studying an optimal liquidity-provision policy under the constraint of a long-run inflation target. The

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<sup>33</sup>These can be deduced from Equations (A.9.7) and (A.9.8) in Appendix A.9.

design of such policies is to alleviate instabilities in liquidity needs in the face of aggregate-demand shocks. In contrast to a perfectly-competitive banking world, there are efficiency gains from demand stabilization via liquidity-management policy as that helps to overcome some of the market power of banks.

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# Online Appendix

## A.1 Empirical analysis of markups at the state level

In this section, we calculate the standard deviations and means of loan-rate markups. The variables are observed at the state and month level. This allows us to construct a panel dataset. In Figure A.9, we can see that the markups' standard deviation and average are positively correlated at the state-month level.

Then, we run OLS regressions of markup standard deviation on markup average after controlling for state fixed effects ( $Z_s$ ) and time fixed effects ( $Z_t$ ). Specifically, we estimate  $b_1$  in the following specification,

$$Dispersion_{s,t} = b_0 + b_1 \overline{Markup}_{s,t} + b_2 Z_s + b_3 Z_t + \epsilon_{s,t} \quad (\text{A.1.1})$$

The index  $s$  stands for a particular state and  $t$  stands for the month of observation. We cluster standard errors by state and month.

In Table A.1, we report how state-month markup standard deviations are associated with markup average. Column (1) to (3) examine how markup standard deviation is related with markup average using raw markups. Column (4) to (6) examine how markup standard deviation is related with markup average using orthogonalized markups. (See Table A.2 in Section A.2 for the controls used to define the orthogonalized markups.) All columns show a positive and statistically significant relationship between markup standard deviation and markup average. The magnitude of the coefficient is also economically significant. From column (6), the coefficient indicates that a one-percentage-point increase in orthogonalized markup average is associated with a 0.286-percentage-point increase in the standard deviation. This is after controlling for state fixed effects and time fixed effects.



Figure A.9: Relationship between markup dispersion and markup average.

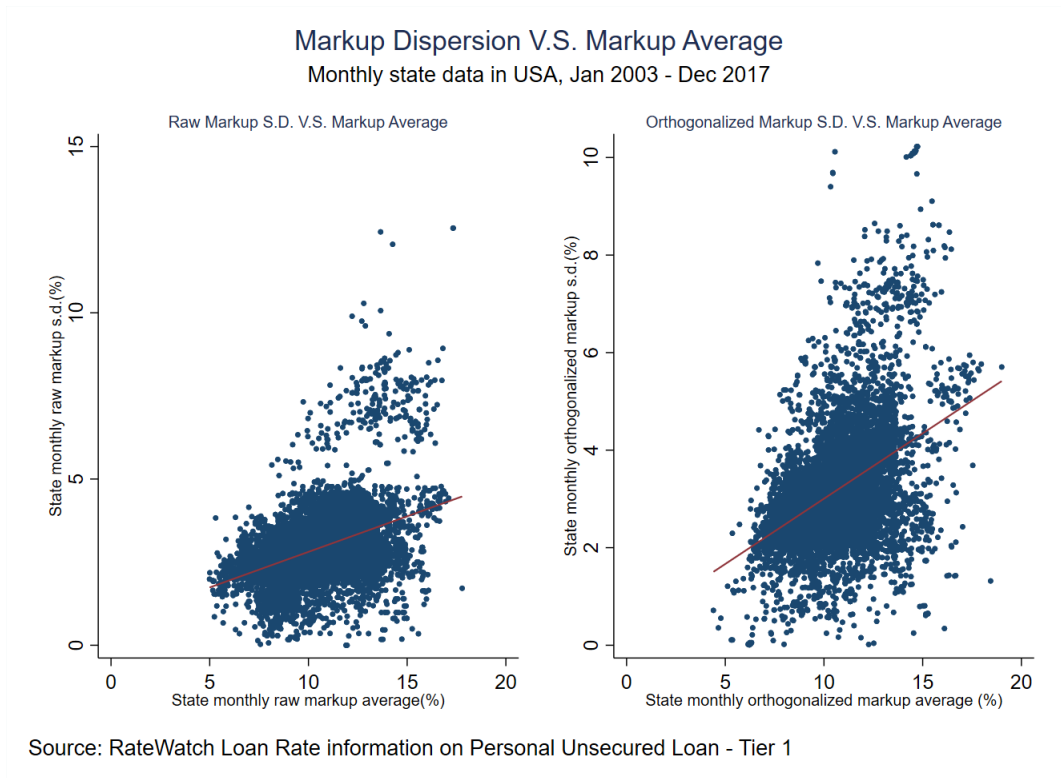


Table A.1: OLS regressions on state markup standard deviation and state markup mean from January 2003 to December 2017.

Markup dispersion: $Dispersion_{s,t}$						
	Raw markup			Orthogonalized markup		
	(1)	(2)	(3)	(4)	(5)	(6)
	State FE	Time FE	Both FE	State FE	Time FE	Both FE
$\overline{Markup}_{s,t}$	0.179*** (0.030)	0.290*** (0.094)	0.353*** (0.077)	0.220*** (0.055)	0.304*** (0.079)	0.286*** (0.084)
State fixed effects	X		X	X		X
Time fixed effects		X	X		X	X
$N$	8237	8237	8237	7463	7463	7463
adj. $R^2$	0.618	0.178	0.646	0.538	0.203	0.577

Note: Standard errors in parentheses. \*  $p < 0.1$ ; \*\*  $p < 0.05$ ; \*\*\*  $p < 0.01$

## A.2 Control variables list

In Table [A.2](#), we detail the controls used in constructing our orthogonalized measures of markups.

Table A.2: Control variables to obtain the orthogonalised markup.

(a) Panel A: County variables

Variable	Data source	Frequency	Details
Real GDP	BEA	Annual	Annual county real GDP
GDP growth	BEA	Annual	Real GDP growth
Establishments	BLS	Annual	Number of establishments within county
Unemployment	BLS	Annual	County unemployment rate
House price	U.S. Census	Annual	Average housing pricing in the county
Median income	U.S. Census	Annual	Median Household Income
Population	U.S. Census	Annual	ln(Total population)
Poverty	U.S. Census	Annual	Proportion of county population under poverty line

(b) Panel B: Local competition

Variable	Data source	Frequency	Details
Within county share	SOD	Annual	Total branch deposits / Total county deposits
County deposit HHI	SOD	Annual	HHI of county's deposit holdings
County branch count	SOD	Annual	Number of branch counts in the county

(c) Panel C: Bank branch network

Variable	Data source	Frequency	Details
Within bank share	SOD	Annual	Total branch deposits / Total bank deposits
Bank deposit HHI	SOD	Annual	HHI of commercial bank's deposit holdings across its branches
Bank branch count	SOD	Annual	Number of branch counts in the commercial bank

(d) Panel D: Commercial bank controls

Variable	Data source	Frequency	Details
Deposit reliance	Call reports	Quarter	Total deposits / Total liabilities
Leverage	Call reports	Quarter	Total equity / Total assets
Credit risk	Call reports	Quarter	Allowance for Loan and Lease Losses /Total Loans
Bank size	Call reports	Quarter	ln(Total assets)

## A.3 Omitted proofs

In this section, we collect the intermediate results and proofs that lead to the characterization of an equilibrium distribution of loan rates in the noisy-search model for loans. We begin by proving for Case 1 in Lemma 1 (since the case where  $\alpha_1 \in (0, 1)$  is our main focus of the model). Then we lay out the proof for the remaining cases of a pure monopoly bank in one limit and competitive banks in the other.

The characterization is arrived at in a few intermediate steps. First, in Section A.3.1, we show any bank faced with just one customer ex post will earn strictly positive profit. Second, in Section A.3.2 we show that banks that ex post face more than one customer will also earn strictly positive profit. Third, in Section A.3.3 we show that there is a unique upper bound on loan prices. Fourth, if the upper bound loan rate is the monopoly rate, we show (in Section A.3.4) that this rate is uniquely determined as a function of the state of the economy. There is a natural lower bound on loan rates, which is  $i_d$ . These results help establish that the equilibrium support on the distribution of loan rate  $F$  is bounded.

In a noisy search equilibrium, the banks will be indifferent between a continuum of pure-strategy price posting outcomes. For example, a bank can choose some lower rate in return for attracting a larger measure of borrowers. Or it can post some higher rate to increase its intensive-margin markup but attract a smaller measure of borrowers. Or it can charge a monopolist price. The intermediate results in Lemmata 11 to 13 (in Section A.3.5 to A.3.6) show that there is a continuum of pure-strategy price posting outcomes that deliver the same maximal monopoly profit. Thus, banks can ex-ante mix over these pure strategies, and in equilibrium, borrowers face a lottery over loan rates, given by a distribution function  $F$ . Finally, we can summarize  $F$  as an analytical expression in Lemma 1. The proof of this is in Section A.3.7.

### A.3.1 Positive monopoly bank profit

**Lemma 7.**  $\Pi^m(i) > 0$  for  $i > i_d$ .

*Proof.* For any positive markup  $i - i_d$ ,

$$\begin{aligned}\Pi^m(i) &= n\alpha_1 R(i) \\ &= n\alpha_1 l^*(m; i, p, \phi, M, \tau_b) [(1 + i) - (1 + i_d)].\end{aligned}$$

Since  $l^*(m; i, p, \phi, M, \tau_b) > 0$  and  $i - i_d > 0$ , then  $\Pi^m(i) > 0$ . □

### A.3.2 All banks earn positive expected profit

Now, we prove that banks will earn strictly positive expected profits:

**Lemma 8.**  $\Pi^* > 0$ .

*Proof.* Since we are restricting to a class of linear pricing rules, then, for any markup over marginal cost  $\mu > 1$ , the profit from positing  $i = \mu i_d$  is

$$\begin{aligned}\Pi(\mu i_d) &= n [\alpha_1 + 2\alpha_2 (1 - F(\mu i_d)) + \alpha_2 \zeta(\mu i_d)] R(\mu i_d) \\ &> n\alpha_1 R(\mu i_d) = \Pi^m(\mu i_d) > 0,\end{aligned}$$

where  $R(i) = l^*(m; i, p, \phi, M, \tau_b) [(1+i) - (1+i_d)]$ . The last inequality is from Lemma 7. From the definition of the max operator in (3.24),

$$\begin{aligned}\Pi^* &= \max_{i \in \text{supp}(F)} \Pi(i) \\ &\geq \Pi(\mu i_d) > \Pi^m(\mu i_d) > 0.\end{aligned}$$

□

### A.3.3 Maximal loan pricing

Third, we can also show that:

**Lemma 9.** *The largest possible price in the support of  $F$  is the smaller of the monopoly price and ex-post borrower's maximum willingness to pay:  $\bar{i} := \min\{i^m, \hat{i}\}$ .*

Although the monopoly rate  $i^m$  is the maximal possible price in defining an arbitrary support of  $F$ , it may be possible in some equilibrium that this exceeds the maximum willingness to pay by households,  $\hat{i}$ . We condition on this possibility when characterizing an *equilibrium* support of  $F$  later.

*Proof.* First assume the case that  $\hat{i} \geq i^m$ . Suppose there is a  $\bar{i} \neq i^m$  which is the largest element in  $\text{supp}(F)$ . Then  $\Pi^m(\bar{i}) = n\alpha_1 R(\bar{i})$ . Since  $F(i^m) \geq 0$  and  $\zeta(i^m) \geq 0$ , then

$$\begin{aligned}\Pi(i^m) &= n [\alpha_1 + 2\alpha_2 (1 - F(i^m)) + \alpha_2 \zeta(i^m)] R(i^m) \\ &\geq n\alpha_1 R(i^m) = \Pi^m(i^m) \\ &> \Pi^m(\bar{i}).\end{aligned}$$

The last inequality is true by the definition of a monopoly price  $i^m$ . Therefore  $\Pi(i^m) > \Pi^m(\bar{i})$ . The equal profit condition would require that,  $\Pi^m(\bar{i}) = \Pi^* \geq \Pi^m(i^m)$ . Therefore  $\bar{i} = i^m$  if  $\hat{i} \geq i^m$ .

Now assume  $\hat{i} < i^m$ . In this case, the most that a bank can charge for loans is  $\hat{i}$ , since at any higher rate, no ex-post buyer will execute his line of credit (i.e., he will not borrow). Thus trivially,  $\bar{i} = \hat{i}$  if  $\hat{i} < i^m$ .  $\square$

### A.3.4 Unique monopoly loan rate

Fourth, under a mild parametric regularity condition on preferences, we show that there is a unique monopoly loan rate.

**Lemma 10.** *Assume  $\sigma < 1$ . For an arbitrarily small constant bounded below by zero, i.e.,  $\epsilon > 0$ , if  $\sigma \geq \epsilon/(2 + \epsilon)$ , then there is a unique monopoly-profit-maximizing price  $i^m$  that satisfies the first-order condition*

$$\frac{\partial \Pi^m(i)}{\partial i} = n\alpha_1 \left[ \frac{\partial l^*(m; i, p, \phi, M, \tau_b)}{\partial i} (1 + i) + l^*(m; i, p, \phi, M, \tau_b) - \frac{\partial l^*(m; i, p, \phi, M, \tau_b)}{\partial i} (1 + i_d) \right] = 0.$$

*Proof.* Assume  $\hat{i} > i^m$ . Using the demand for loans from Equation (3.16) the first-order condition at  $i = i^m$  is explicitly

$$-\underbrace{\frac{m + \tau_b M}{p^{\frac{\sigma-1}{\sigma}} \phi^{-\frac{1}{\sigma}}}}_{f(i)} + \underbrace{\frac{1}{\sigma} (1 + i)^{-\frac{1}{\sigma}} \left[ (\sigma - 1) + \frac{1 + i_d}{1 + i} \right]}_{g(i)} = 0. \quad (\text{A.3.1})$$

Note that given individual state  $m$ , aggregate state  $M$ , and policy/prices  $(\tau_b, p, \phi)$ , the term  $f(i)$  is a constant with respect to  $i$ . Given  $i_d$ , the term  $g(i)$  has these properties:

1.  $g(i)$  is continuous in  $i$ ;
2.  $\lim_{i \searrow 0} g(i) = +\infty$ ;
3.  $\lim_{i \nearrow +\infty} g(i) = 0$ , and,
4. the RHS is monotone decreasing,  $g'(i) < 0$ .

The first three properties are immediate from Equation (A.3.1). Since  $\Pi^m(i)$  is twice-continuously differentiable, the last property can be shown by checking for a second-order condition: For a maximum profit at  $i = i^m$ , we must have  $\frac{\partial^2 \Pi^m(i)}{\partial i^2} \Big|_{i=i^m} \leq 0$ . Observe that the second-derivative function is

$$\frac{\partial^2 \Pi^m(i)}{\partial i^2} = g'(i) = - \underbrace{\frac{1}{\sigma^2} (1 + i)^{-\frac{1}{\sigma}-1}}_{>0} \left[ (\sigma - 1) + \frac{(1 + \sigma)(1 + i_d)}{(1 + i)} \right]. \quad (\text{A.3.2})$$

For (A.3.2) to hold with  $\leq 0$ , Case A ( $\sigma < 1$ ) would require

$$\frac{(1 + \sigma)(1 + i_d)}{(1 + i)} \geq 1 - \sigma$$

for all  $i \geq i_d$ .

Let  $1 + i \equiv (1 + \epsilon)(1 + i_d)$  since  $i^m \geq i > i_d$ . The above inequality can be re-written as

$$\frac{1}{1 + \epsilon} \geq \frac{1 - \sigma}{1 + \sigma},$$

which implies

$$1 > \sigma \geq \frac{\epsilon}{2 + \epsilon}. \quad (\text{A.3.3})$$

Condition (A.3.3) is a sufficient condition on parameter  $\sigma$  to ensure that a well-defined and unique monopoly profit point exists with monopoly price  $i^m \geq \underline{i} > i_d$  if  $\frac{\epsilon}{2 + \epsilon} \leq \sigma < 1$ .  $\square$

### A.3.5 Distribution is continuous

In the next two results, we show that the loan pricing distribution is continuous with connected support.

**Lemma 11.**  *$F$  is a continuous distribution function.*

We will prove Lemma 11 in two parts. First, we document a technical observation that the per-customer profit difference is always bounded above:

**Lemma 12.** *Assume there is an  $i' < i$  and an  $i'' < i'$ , with*

$$\zeta(i) = \lim_{i' \nearrow i} \{F(i) - F(i')\} > 0,$$

*and  $\zeta(i') = \lim_{i'' \nearrow i'} \{F(i') - F(i'')\} > 0$ , and that  $R(i') > 0$ . The per-customer profit difference is always bounded above:  $\Delta := R(i) - R(i') < \frac{\alpha_2 \zeta(i) R(i)}{\alpha_1 + 2\alpha_2}$ .*

*Proof.* The expected profit from posting  $i$  is

$$\Pi(i) = n[\alpha_1 + 2\alpha_2(1 - F(i)) + \alpha_2 \zeta(i)] R(i).$$

The expected profit from posting  $i'$  is

$$\Pi(i') = n[\alpha_1 + 2\alpha_2(1 - F(i')) + \alpha_2 \zeta(i')] R(i').$$

A firm would be indifferent to posting either prices if  $\Pi(i) - \Pi(i') = 0$ . This implies that

$$\begin{aligned} (\alpha_1 + 2\alpha_2) [R(i) - R(i')] + \alpha_2 \zeta(i) R(i) - \alpha_2 \zeta(i') R(i') \\ - 2\alpha_2 [F(i) R(i) - F(i') R(i')] = 0. \end{aligned}$$

Rearranging and using the definition of  $\zeta(i) = \lim_{i' \nearrow i} \{F(i) - F(i')\} > 0$ :

$$\begin{aligned} (\alpha_1 + 2\alpha_2) [R(i) - R(i')] &= \alpha_2 [F(i) R(i) - F(i') R(i')] - \alpha_2 \zeta(i') R(i') \\ &< \alpha_2 [F(i) R(i) - F(i') R(i')] \\ &\leq \alpha_2 \lim_{i' \nearrow i} \{F(i) - F(i')\} R(i). \end{aligned}$$

The strict inequality is because  $R(i') > 0$  and  $\zeta(i') > 0$ . The subsequent weak inequality comes from the fact that  $R(i)$  is continuous, so that we can write

$$\lim_{i' \nearrow i} \{F(i) R(i) - F(i') R(i')\} = \lim_{i' \nearrow i} \{F(i) - F(i')\} R(i).$$

Since  $\zeta(i) = \lim_{i' \nearrow i} \{F(i) - F(i')\}$ , the last inequality implies that  $R(i) - R(i') < \frac{\alpha_2 \zeta(i) R(i)}{\alpha_1 + 2\alpha_2}$ .  $\square$

The follow provides the proof to Lemma 11.

*Proof.* Suppose there is a  $i \in \text{supp}(F)$  such that  $\zeta(i) > 0$  and

$$\Pi(i) = n [\alpha_1 + 2\alpha_2 (1 - F(i)) + \alpha_2 \zeta(i)] R(i).$$

$R$  is clearly continuous in  $i$ . Hence there is a  $i' < i$  such that  $R(i') > 0$  and from Lemma 12,  $\Delta := R(i) - R(i') < \frac{\alpha_2 \zeta(i) R(i)}{\alpha_1 + 2\alpha_2}$ . Then

$$\begin{aligned} \Pi(i') &= n [\alpha_1 + 2\alpha_2 (1 - F(i')) + \alpha_2 \zeta(i')] R(i') \\ &\geq n [\alpha_1 + 2\alpha_2 (1 - F(i)) + \alpha_2 \zeta(i)] [R(i) - \Delta] \\ &\geq \Pi(i) + n \{ \alpha_2 \zeta(i) [R(i) - \Delta] - (\alpha_1 + 2\alpha_2) \Delta \}. \end{aligned}$$

The first weak inequality is a consequence of  $F(i) - F(i') \geq \zeta(i)$ . Since  $R(i) > \Delta$  and  $\Delta < \frac{\alpha_2 \zeta(i) R(i)}{\alpha_1 + 2\alpha_2}$ , then the last line implies  $\Pi(i') > \Pi(i)$ . This contradicts  $i \in \text{supp}(F)$ .  $\square$

### A.3.6 Support of distribution is connected

**Lemma 13.** *The support of  $F$ ,  $\text{supp}(F)$ , is a connected set.*



*Proof.* Pick two prices  $i$  and  $i'$  belonging to the set  $\text{supp}(F)$ , and suppose that  $i < i'$  and  $F(i) = F(i')$ . The expected profit under these two prices are, respectively,

$$\Pi(i) = n[\alpha_1 + 2\alpha_2(1 - F(i))]R(i),$$

and,

$$\Pi(i') = n[\alpha_1 + 2\alpha_2(1 - F(i'))]R(i').$$

Since  $F(i) = F(i')$ , then the first terms in the profit evaluations above are identical:

$$n[\alpha_1 + 2\alpha_2(1 - F(i))] = n[\alpha_1 + 2\alpha_2(1 - F(i'))].$$

However, since  $i$  and  $i'$  belonging to the set  $\text{supp}(F)$ , then clearly,  $i_d < i < i' \leq i^m$ . From Lemma 10, we know that  $R(i)$  is strictly increasing for all  $i \in [i_d, i^m]$ , so then,  $R(i) < R(i')$ . From these two observations, we have  $\Pi(i) < \Pi(i')$ . This contradicts the condition that if firms are choosing  $i$  and  $i'$  from  $\text{supp}(F)$  then  $F$  must be consistent with maximal profit  $\Pi(i) = \Pi(i') = \Pi^*$  (viz. the equal profit condition must hold).  $\square$

### A.3.7 Proof of Proposition 1

*Proof.* Consider the case where  $\alpha_1 \in (0, 1)$ . Since  $F$  has no mass points by Lemma 13, and is continuous by Lemma 11, then expected profit from any  $i \in \text{supp}(F)$  is a continuous function over  $\text{supp}(F)$ ,

$$\Pi(i) = n[\alpha_1 + 2\alpha_2(1 - F(i))]R(i),$$

where the image  $\Pi[\text{supp}(F)]$  is also a connected set. From Lemma 9, profit is maximized at  $\Pi^m(i^m) = n\alpha_1 R(i^m)$ . For any  $i \in \text{supp}(F)$ , the induced expected profit must also be maximal, i.e.,

$$\Pi(i) = n[\alpha_1 + 2\alpha_2(1 - F(i))]R(i) = n\alpha_1 R(i^m).$$

Solving for  $F$  yields the analytical expression in Equation (3.25).

Proofs for the remaining Case 2 and Case 3 in Lemma 1 follow directly from Lemma 1 and Lemma 2 in Burdett and Judd (1983). The pricing outcomes,  $\bar{i}$  and  $i_d$  are, respectively, the upper bound (the monopoly price) and the lower bound (Bertrand price) on the support of  $F$ .  $\square$

## A.4 General money demand Euler equation

Evaluating the partial derivation of the value function in Equation (3.17) one period ahead, combining this with First-order Condition (3.7) and the optimal goods demand functions in Equation (3.10) and (3.13), we can derive an Euler functional describing the optimal money demand function. Re-writing this in terms of stationary variables, we have the steady-state Euler equation on  $z$  as:

$$\begin{aligned}
& \underbrace{\frac{\gamma - \beta}{\beta}}_{\text{MC of extra dollar}} = \underbrace{\Theta(z, Z; \tau_b) - 1}_{\text{Net MB of extra dollar}} \\
& + \underbrace{\mathbb{I}_{\{0 \leq \rho < \hat{\rho}\}} \times n\alpha_0 \left[ \frac{1}{\rho} \left( \frac{z + \tau_b Z}{\rho} \right)^{-\sigma} - 1 \right]}_{\text{Liquidity cons, no bank contact (self-insure): Net MB of consumption from extra dollar}}, \\
& + \underbrace{n \int_{\underline{i}}^{\bar{i}} \mathbb{I}_{\{0 \leq \rho < \hat{\rho}_i\}} [\alpha_1 + 2\alpha_2 (1 - F(i))] i dF(i)}_{\text{Borrow, MB of a dollar's less of borrowing is } i}, \\
& + \underbrace{n \int_{\underline{i}}^{\bar{i}} \mathbb{I}_{\{\tilde{\rho}_i \leq \rho < \hat{\rho}\}} [\alpha_1 + 2\alpha_2 (1 - F(i))] \left[ \frac{1}{\rho} \left( \frac{z + \tau_b Z}{\rho} \right)^{-\sigma} - 1 \right] dF(i)}_{\text{No Borrow, MB of consumption from extra dollar}}
\end{aligned} \tag{A.4.1}$$

where the net marginal benefit of an extra dollar is decomposable as:

$$\begin{aligned}
\Theta(z, Z; \tau_b) - 1 := & \underbrace{(1 - n)(1 + i_d)}_{\text{Expected gross value of additional deposit}} \\
& + n \left[ \alpha_0 + \int_{\underline{i}}^{\bar{i}} \mathbb{I}_{\{0 \leq \rho < \hat{\rho}_i\}} [\alpha_1 + 2\alpha_2 (1 - F(i))] dF(i) \right. \\
& + \int_{\bar{i}}^{i^m} \mathbb{I}_{\{\tilde{\rho}_i \leq \rho < \hat{\rho}\}} [\alpha_1 + 2\alpha_2 (1 - F(i))] dF(i) \\
& \left. + \int_{\bar{i}}^{i^m} \mathbb{I}_{\{\rho > \hat{\rho}\}} [\alpha_1 + 2\alpha_2 (1 - F(i))] dF(i) \right] - 1.
\end{aligned} \tag{A.4.2}$$

## A.5 Omitted Proofs - First best allocation

### A.5.1 Friedman rule

*Proof.* Suppose that  $\gamma = \beta$  but that there is an SME with a non-degenerate distribution of loan interest rates,  $F$ .

Since we focus on  $\alpha_1 \in (0, 1)$ , from Lemma 1 (part 1), we know that if there is an SME, then the posted loan-rate distribution  $F$  is non-degenerate and continuous with connected support,  $\text{supp}(F) = [\underline{i}, \bar{i}]$ .

If there is an SME, then the general Euler condition for money demand (A.4.1) holds. However the marginal cost of holding money—i.e., LHS of (A.4.1)—is zero at the Friedman rule ( $\gamma = \beta$ ). Also, the liquidity premium of carrying more real money balance at the margin into next period is always non-negative  $u'(q)/c'(q) - 1 \geq 0$ . What remains on the RHS of (A.4.1) are all the (net) marginal benefit of borrowing less at the margin when one has additional real balance, i.e., the integral terms. These terms are also non-negative measures. Thus, for an SME to hold, it must be that  $F$  is degenerate on a singleton set.

Since (A.4.1) holds in any SME, then our previous reasoning must further imply that the integral terms reduce to the condition  $u'(q^f) = c'(q^f)$ . We can compare this with the first best allocation. Given our CRRA preference representation assumption, the first-best allocation solving  $u'(q^*) = c'(q^*)$  will yield  $q^* = 1$ .

Thus if there is an SME at the Friedman rule, then  $F$  must be degenerate. Moreover, at the Friedman rule, the allocation is Pareto efficient:  $q^f = q^* = 1$ .

□

## A.6 Omitted proofs - SME

We provide the intermediate results and proofs for establishing existence and uniqueness of a stationary monetary equilibrium with co-existing money and credit.

The conclusion is arrived at in a few intermediate steps. First, in Section A.6.1 we show that a posted loan-price distribution with lower real money balance first-order stochastic dominance a distribution with higher real money balance, given a monetary policy rule  $\gamma > \beta$ . Second, in Section A.6.2 we show that the general money demand Euler Equation (A.4.1) can be simplified as Condition (4.5), and the candidate real money balance solution to the money demand Euler equation is bounded. Third, we use results from Section A.6.1 and Section A.6.2 together in section A.6.3 to show there exists a unique real money balance that solves the money demand Euler Equation (4.5). This establishes existence. Finally, we prove for the uniqueness of a SME with co-existing money and credit in Section A.6.4.

### A.6.1 First-order stochastic dominance: Proof of Lemma 2.

*Proof.* The analytical formula for the loan-price distribution  $F(i; \gamma, z)$  is characterized in Equation (4.1). Suppose we fix  $\bar{i}(z) = \bar{i}(z')$ , and denote it as  $\bar{i}$ . In general, the lower and upper support of the distribution  $F$  is changing with respect to  $z$  and policy  $\gamma$ . By fixing the upper support at both  $z$  and  $z'$  here, we are checking whether the curve of the cumulative distribution function,  $F(\cdot)$ , is lying on top or below for  $z$  relative to  $z'$ . Next, differentiate  $F(i; \gamma, z)$  with respect to  $z$ , we

$$\frac{\partial F(i; \gamma, z)}{\partial z} = \underbrace{\frac{\alpha_1}{2\alpha_2}}_{>0} \left[ \frac{(\bar{i} - i_d)R(i; \gamma, z) - (i - i_d)R(\bar{i}; \gamma, z)}{\underbrace{(R(i; \gamma, z))^2}_{>0}} \right].$$

For  $\partial F(i; \gamma, z)/\partial z > 0$  to hold, one needs to show the numerator is positive. Suppose this were not the case. Then we have

$$\begin{aligned} & (\bar{i} - i_d)R(i; \gamma, z) - (i - i_d)R(\bar{i}; \gamma, z) \leq 0 \\ \implies & \underbrace{(\bar{i} - i_d) \left[ (1 + i)^{\frac{-1}{\sigma}} - z \right] (i - i_d)}_{=R(i; \gamma, z)} \leq \underbrace{(i - i_d) \left[ (1 + \bar{i})^{\frac{-1}{\sigma}} - z \right] (\bar{i} - i_d)}_{=R(\bar{i}; \gamma, z)} \\ \implies & \left[ (1 + i)^{\frac{-1}{\sigma}} - z \right] \leq \left[ (1 + \bar{i})^{\frac{-1}{\sigma}} - z \right] \end{aligned}$$

The last inequality contradicts the fact that the loan demand curve is downward sloping in  $i$ , and  $\bar{i}$  is the highest possible loan-price posted by banks (lending agents). Thus, the numerator must be positive and  $\partial F(i; \gamma, z)/\partial z > 0$ . This shows that a loan-price distribution  $F(\cdot, z)$  first-order stochastically dominates  $F(\cdot, z')$ , for  $z < z'$ .  $\square$

### A.6.2 Money and credit: Proof of Lemma 3

*Proof.* We want to show equivalence in the three claims in Lemma 3. The proof relies on a CRRA( $\sigma$ ) preference representation and linear cost of producing the DM good  $c(q) = q$ .

1. We say that the DM relative price  $\rho$  is sufficiently low if real money balance  $z$  is such that

$$\rho = 1 < \tilde{\rho}_i(z) \equiv (z)^{\frac{\sigma}{\sigma-1}} (1 + i)^{\frac{1}{\sigma-1}}, \quad 0 < \sigma < 1. \quad (\text{A.6.1})$$

The following is a sufficient requirement: If  $z < \left(\frac{1}{1+i}\right)^{\frac{1}{\sigma}}$ , then inequality (A.6.1) holds. From Lemma 1, if  $\alpha_1 \in (0, 1)$ , the distribution  $F$  is non-degenerate and  $\text{supp}(F) =$

$[\underline{i}(z), \bar{i}(z)]$  exists. This implies that for all  $i \in \text{supp}(F)$ , the inequality  $z < \left(\frac{1}{1+\bar{i}(z)}\right)^{\frac{1}{\sigma}}$  is also true. Since SME  $z = z^*$  exists and  $z^* < \left(\frac{1}{1+\bar{i}(z^*)}\right)^{\frac{1}{\sigma}}$ , then  $\rho$  is sufficiently low and satisfies inequality (A.6.1).

2. From Claim 1 above, the DM relative price  $\rho$  satisfies inequality (A.6.1). From (4.14), there is ex-post positive loan demand by the active DM buyers who meet at least one bank. In the opposite direction: If there is ex-post positive loan demand, then condition (A.6.1) must hold, thus implying Claim 1.
3. Combining Claim 2 with agents' first-order condition for optimal money demand, we can reduce their Euler Equation (A.4.1) to Equation (4.5). In reverse, Equation (4.5) implies that there is positive demand for loans and money (Claim 2).

□

### A.6.3 Unique real money balance

**Lemma 14.** *Fix a long-run inflation target  $\gamma > \beta$ . Assume  $\alpha_0, \alpha_1 \in (0, 1)$ . In any SME, there is a unique real money demand,  $z^* \equiv z^*(\gamma)$ .*

*Proof.* Consider the case where the long-run inflation target is set away from the Friedman rule, i.e.,  $\gamma > \beta$ . From Lemma 3, the money demand Euler equation is characterized by

$$i_d = \frac{\gamma - \beta}{\beta} = \underbrace{\alpha_0 \left( u' [q_b^0(z^*)] - 1 \right)}_{=:A} + \underbrace{\int_{\underline{i}(z^*)}^{\bar{i}(z^*)} \mathbb{I}_{\{0 < \rho < \tilde{\rho}_i\}} i dJ(i; z^*)}_{=:B}, \quad (\text{A.6.2})$$

where

$$\begin{aligned} dJ(i; z^*) &= \underbrace{\left\{ \alpha_1 + 2\alpha_2(1 - F(i; z^*)) \right\}}_{=:j(i; z^*)} f(i; z^*) di \\ &\equiv \alpha_1 + 2\alpha_2(1 - F(i; z^*)) dF(i; z^*). \end{aligned}$$

Recall that  $1 \equiv \rho < \tilde{\rho}_i(z^*)$  from Lemma 3, the ex-post DM goods demand function for the event where the active DM buyer failed to meet with a lending bank is given by  $q_b^0 = \frac{z}{\rho}$ , i.e., she is liquidity constrained with own money balance. Thus,  $\partial q_b^0 / \partial z > 0$ . Since  $u'' < 0$ , then  $u' \circ q_b^0(z)$  is continuous and decreasing in  $z$ . Thus, term  $A$  is continuous and decreasing in  $z$ .

Next, let

$$H(z) := \int_{\underline{i}(z)}^{\bar{i}(z)} i dJ(i; z).$$

Applying integration by parts, we obtain

$$H(z) = \bar{i}(z) - \underbrace{\int_{\underline{i}(z)}^{\bar{i}(z)} J(i; z) di}_{\tilde{H}(z)}.$$

Applying Leibniz' Rule to  $\tilde{H}(z)$ , we have

$$\tilde{H}'(z) = \bar{i}'(z) + \int_{\underline{i}(z)}^{\bar{i}(z)} \frac{\partial J(i; z)}{\partial z} di.$$

Overall, we have

$$H'(z) = \bar{i}'(z) - \tilde{H}'(z) = - \int_{\underline{i}(z)}^{\bar{i}(z)} \frac{\partial J(i; z)}{\partial z} di.$$

From Lemma 2, we know that  $J(\cdot; z)$  first-order stochastically dominates  $J(\cdot; z')$  for all  $z < z'$ . Thus,  $\partial J(i; z)/\partial z > 0$ , which implies  $H'(z) < 0$ . Thus, both terms  $A$  and  $B$  on the RHS of Equation (A.6.2) are continuous and monotone decreasing in  $z$ . Moreover, the LHS of Equation (A.6.2) is constant with respect to  $z$ . Therefore, there exists a unique real money demand  $z^*(\gamma)$  that solves the money-demand Euler Equation (A.6.2). Moreover,  $z^*(\gamma)$  is bounded, by Lemma 3.  $\square$

#### A.6.4 SME with money and credit: Proof of Proposition 5

*Proof.* From Lemmata 2, 3, and 14, we have established existence of solution to both money and credit. In particular, we have shown that there exists a unique money demand such that

$$z^* \in \left(0, [1 + \bar{i}(z^*)]^{\frac{-1}{\sigma}}\right),$$

for a given  $\gamma > \beta$ . This condition ensures that the optimal real money balance  $z^*$  is bounded and that the maximal loan interest of the posted loan-price distribution is not too high. Moreover, this guarantees positive loan demand.

To establish a unique SME with both money and credit, what remains is to show that the following equilibrium requirements also hold, when evaluated at  $z = z^*$ . That is,

1. Deposit interest is feasible (i.e., interest on loans weakly exceeds that on deposits):

$$\underbrace{(1-n)\delta^*(z, Z, \gamma) i_d}_{:=A} \equiv (1-n)(z + \tau_b Z) i_d \leq \underbrace{n \int_{\underline{i}(z)}^{\bar{i}(z)} [\alpha_1 + 2\alpha_2 - 2\alpha_2 F(i)] i \xi^*(z; i, \rho, Z, \gamma) dF(i)}_{:=B}, \quad (\text{A.6.3})$$

where  $z = Z$  at equilibrium, and term  $A$  and term  $B$  are respectively the interest on deposits and loans.

2. DM (competitive price-taking) goods market clears:

$$q_s(z, Z, \gamma) = n\alpha_0 q_b^{0,*}(z; \rho, Z, \gamma) + n \left[ \int_{\underline{i}(z)}^{\bar{i}(z)} [\alpha_1 + 2\alpha_2 - 2\alpha_2 F(i)] q_b^*(z; \rho, Z, \gamma) dF(i) \right]. \quad (\text{A.6.4})$$

3. Both CM goods and labor market clear.

Next, we focus on Condition 1. From the households' problem, we can show that depositors (i.e., *inactive DM buyers*) deposit all of their idle money balance at the perfectly competitive depository institution as long as deposit interest is positive. That is,  $\delta(z, Z, \gamma) > 0$  if and only if  $i_d > 0$ . The deposit interest rate is pinned down by  $i_d = r = \frac{\gamma - \beta}{\beta}$  (where  $r$  is given by the Fisher equation under our underlying “small open economy” assumption on depository institutions). Since we focus on monetary policy  $\gamma > \beta$ , and it follows that the deposit interest is positive. Moreover,  $n$  is the probability of agent wanting to consume in the DM (i.e., the measure of *active DM buyers*). Thus, for  $n \in [0, 1]$ , we have

$$0 \leq (1-n)\delta^*(z, Z, \gamma) i_d.$$

Now, we have to consider the remaining term on the RHS of the Loans-feasibility Constraint (A.6.3). We have shown there is a positive loan demand evaluated at  $z$ , i.e.,  $\xi^*(z) > 0$ , and the loan-price distribution  $F(i)$  is continuous on a connected support, with the lower support being  $\underline{i}(z) > i_d$ . Thus, for  $n \in [0, 1]$ , we have

$$0 \leq n \int_{\underline{i}(z)}^{\bar{i}(z)} [\alpha_1 + 2\alpha_2 - 2\alpha_2 F(i)] i \xi^*(z; i, \rho, Z, \gamma) dF(i).$$

Since both sides of the loans feasibility constraint are non-negative, then rearranging, we

have

$$N(z) := \frac{\delta^*(z, Z, \gamma) i_d}{\delta^*(z, Z, \gamma) i_d + \int_{\underline{i}(z)}^{\bar{i}(z)} [\alpha_1 + 2\alpha_2 - 2\alpha_2 F(i)] i \xi^*(z; i, \rho, Z, \gamma) dF(i)} \leq n.$$

From this, we can deduce the bound on  $n$  as follows.

$$0 \leq \lim_{[\underline{i}(z), \bar{i}(z)] \nearrow \infty} N(z), \quad (\text{A.6.5})$$

and,

$$\lim_{[\underline{i}(z), \bar{i}(z)] \searrow i_d} N(z) \leq 1. \quad (\text{A.6.6})$$

Condition (A.6.5) says if the support of the distribution of posted loan interest rates is sufficiently wide in the sense that

$$\frac{\bar{i}(z)}{\underline{i}(z)} \rightarrow \infty,$$

then the equilibrium restriction on  $n$  is *relaxed* as long as it exceeds a small number (closed to zero). Intuitively, if the average (total) revenue from loans is very high, banks do not need to rely on a large share of active DM buyers (i.e., high  $n$ ) to be able to (weakly) cover the interest paid on deposits.

Likewise, Condition (A.6.6) says if the support of the posted loan interest rate distribution is sufficiently narrow in the sense that

$$\frac{\bar{i}(z)}{\underline{i}(z)} \rightarrow i_d,$$

then the restriction on  $n$  is *tight*. That is, the interest from loans is low and  $n$  needs to be at least as great as a large number (closed to one) for banks to be able to cover the interest paid on deposits.

In summary, we have derived a sufficient condition that there exists an endogenous lower bound  $N(z) \in [0, 1]$  such that  $n \geq N(z)$ . This condition requires that the measure of *active DM buyers* not be too small for feasible deposit interest at equilibrium. While these sufficient conditions to ensure positive loan demand and feasible deposit interest above depend on equilibrium objects, they both can be easily verified by numerical calculations.

Now, we turn to the DM goods market clearing requirement in Condition 2. Since the DM firms' optimal production rule is pinned down by a constant marginal cost (due to linear production technology), then the aggregate supply equals to the aggregate demand in the



DM goods market.

Finally, we consider Condition 3. In any equilibrium we have constant optimal CM consumption  $x^*$  (due to quasi-linear preference). Given real money balance  $z^*$  and DM allocations  $(q_b^{0,*}(\cdot), q_b^*(\cdot))$ , we can verify that the CM goods and labor market also clear. Hence, the details are omitted here.  $\square$

## A.7 Omitted proofs - Markup and inflation

How does average banking loan markup change with respect to inflation?

In our comparative stationary monetary equilibrium (SME) experiments, we will see successively higher-inflation SME economies having higher average loan rates and higher deposit rates (i.e., banks' common marginal cost of funds). However, these are also associated with successively lower average markups in the banking (loans) sector. In this part, we provide a theoretical proof of this result under quite mild regularity conditions.

The following proposition says that if the support of an SME loan-rate distribution is not too wide, and, the gap between the lowest posted loan rate and banks' (common) marginal cost of fund is not too large, then one can show that the average markup measure is a decreasing function of long-run inflation. (We will use the notation  $f_x(x; y) := \frac{\partial f(x, y)}{\partial x}$  to denote the partial derivative of function  $f(x, y)$  with respect to argument  $x$ .)

**Proposition 15.** *Assume  $\gamma > \beta$ , and  $\alpha_1 \in (0, 1)$ . Let the average loan-rate markup be*

$$\mu(\gamma) := \frac{\int_{\underline{i}(\gamma)}^{\bar{i}(\gamma)} i dF(i; \gamma, z(\gamma))}{i_d(\gamma)} =: \frac{g(\gamma)}{h(\gamma)},$$

where  $i_d(\gamma) = \frac{\gamma - \beta}{\beta}$ . If (1):  $\bar{i}(\gamma) - \underline{i}(\gamma) < \frac{1}{\beta}$  and, (2):  $\underline{i}(\gamma) - i_d(\gamma) < \epsilon(\gamma)$ , where

$$\epsilon(\gamma) := \sqrt{\frac{1}{\beta} \frac{\alpha_1}{2\alpha_2} \frac{\xi(\bar{i}(\gamma); \gamma)}{\xi(\underline{i}(\gamma); \gamma)} \frac{1}{S(\gamma)}} > 0,$$

then the average loan markup is monotone decreasing in  $\gamma$ :  $\mu_\gamma(\gamma) < 0$ .

We should point out that the sufficient conditions behind Proposition 15 are perhaps not the most general ones, but they suffice practically: For plausible experiments around the empirically calibrated model, the sufficient conditions always hold. For extremely high, hyperinflationary scenarios, these specific sufficient conditions may not hold. Nevertheless, we will see that average loan markup is still decreasing with inflation in our numerical experiments.

*Proof.* Fix  $\gamma > \beta$  (i.e., inflation target away from the Friedman rule) and  $\alpha_1 \in (0, 1)$  (i.e., agents can meet more than one lending agent). Consider an SME with co-existence of money and bank loans at the given  $\gamma$ . In such an equilibrium, the distribution of loan rates is non-degenerate. Moreover, at each  $\gamma$ ,  $g(\gamma) > h(\gamma)$  or average (gross) markup is strictly greater than unity  $\mu(\gamma) > 1$ .

Since the average loan markup function  $\mu$  is differentiable with respect to  $\gamma$ , then we have

$$\mu_\gamma(\gamma) = \frac{g_\gamma(\gamma)h(\gamma) - g(\gamma)h_\gamma(\gamma)}{[h(\gamma)]^2}. \quad (\text{A.7.1})$$

To show that average loan-rate markup is decreasing in inflation,  $S_\gamma(\gamma) < 0$ , it suffices to verify that

$$\frac{g_\gamma(\gamma)}{g(\gamma)} < \frac{h_\gamma(\gamma)}{h(\gamma)}.$$

This requires that the percentage change in average loan rate with respect to inflation is strictly smaller than that of banks' marginal cost of funds.

Using the definition of  $g$  and  $h$ , we can also rewrite the last inequality as

$$g_\gamma(\gamma) < \frac{1}{\beta}\mu(\gamma). \quad (\text{A.7.2})$$

Applying integration by parts, we can rewrite average loan-rate  $g(\gamma)$  as

$$g(\gamma) = [iF(i; \gamma)]_{\underline{i}(\gamma)}^{\bar{i}(\gamma)} - \int_{\underline{i}(\gamma)}^{\bar{i}(\gamma)} \frac{\partial i}{\partial i} F(i; \gamma) di = \bar{i}(\gamma) - \underbrace{\int_{\underline{i}(\gamma)}^{\bar{i}(\gamma)} F(i; \gamma) di}_{=: \tilde{g}(\gamma)}. \quad (\text{A.7.3})$$

Differentiating Expression (A.7.3) with respect to  $\gamma$  yields

$$\begin{aligned} g_\gamma(\gamma) &= \bar{i}_\gamma(\gamma) - \tilde{g}_\gamma(\gamma) = \bar{i}_\gamma(\gamma) - \left[ \bar{i}_\gamma(\gamma) + \int_{\underline{i}(\gamma)}^{\bar{i}(\gamma)} F_\gamma(i; \gamma) di \right] \\ &= - \int_{\underline{i}(\gamma)}^{\bar{i}(\gamma)} F_\gamma(i; \gamma) di, \end{aligned} \quad (\text{A.7.4})$$

where

$$F_\gamma(i; \gamma) = \frac{\alpha_1}{2\alpha_2} \frac{1}{\beta} \left\{ \frac{\xi(\bar{i}; \gamma)R(i; \gamma) - \xi(i; \gamma)R(\bar{i}; \gamma)}{[R(i; \gamma)]^2} \right\} = \frac{1}{\beta} \frac{\alpha_1}{2\alpha_2} \frac{\xi(\bar{i}; \gamma)}{\xi(i; \gamma)} \frac{i - \bar{i}(\gamma)}{[i - i_d(\gamma)]^2} < 0. \quad (\text{A.7.5})$$

The last term  $\tilde{g}_\gamma(\gamma)$  in Equation (A.7.4) is obtained by Leibniz' rule:

$$\tilde{g}_\gamma(\gamma) = \bar{i}_\gamma(\gamma) + \int_{\underline{i}(\gamma)}^{\bar{i}(\gamma)} F_\gamma(i; \gamma) di.$$

Observe that  $F_\gamma(\cdot; \gamma)$  is negative valued for all  $i$  in the equilibrium support of  $F$ , since  $i < \bar{i}$  and since the event that two banks post the same interest rate,  $\{i\}$ , has zero probability measure in any SME. Thus, from Equations (A.7.4) and (A.7.5), we have that average loan rate is increasing with inflation, or,  $g_\gamma(\gamma) > 0$ .

Consider Expression (A.7.5). Since loan demand  $\xi$  is decreasing in  $i$ ,  $\bar{i}(\gamma) > \underline{i}(\gamma)$ , and,  $\underline{i}(\gamma) - i_d(\gamma) < i - i_d(\gamma)$ , then the relative demand terms are always bounded in  $(0, 1)$ :

$$0 < \frac{\xi(\bar{i}(\gamma); \gamma)}{\xi(\underline{i}(\gamma); \gamma)} < \frac{\xi(\bar{i}(\gamma); \gamma)}{\xi(i; \gamma)} < 1, \quad (\text{A.7.6})$$

and,

$$0 < \frac{1}{[i - i_d(\gamma)]^2} < \frac{1}{[\underline{i}(\gamma) - i_d(\gamma)]^2} < 1, \quad (\text{A.7.7})$$

for all  $i \in (\underline{i}(\gamma), \bar{i}(\gamma))$ .

The bounds in Inequalities (A.7.6) and (A.7.7) allow us to look at the extreme case by setting  $i = \bar{i}(\gamma)$  so that the sufficient bound is independent of the endogenous  $i$ . From sufficient condition (1), we can deduce

$$0 < \frac{\bar{i}(\gamma) - i}{\beta} < \frac{\bar{i}(\gamma) - \underline{i}(\gamma)}{\beta} < 1. \quad (\text{A.7.8})$$

Using Inequalities (A.7.6), (A.7.7) and (A.7.8),  $0 < \alpha_1/2\alpha_2 < 1$ , Sufficient Conditions (1) and (2) and Equation (A.7.5), we have an upper bound on how fast the average loan rate varies with inflation:

$$0 < g_\gamma(\gamma) := - \int_{\underline{i}(\gamma)}^{\bar{i}(\gamma)} F_\gamma(i; \gamma) di < [\bar{i}(\gamma) - \underline{i}(\gamma)] \mu(\gamma) < \frac{1}{\beta} \mu(\gamma). \quad (\text{A.7.9})$$

The result above says that the upper bound on  $g_\gamma(\gamma)$  is given by the rate of change in the deposit rate with respect to inflation,  $1/\beta$ , times the average loan rate markup,  $\mu(\gamma)$ . Therefore, we have that average loan-rate markup decreases with inflation,  $\mu_\gamma(\gamma) < 0$ .

Note that at any  $\gamma > \beta$ , the second last term in Condition (A.7.9) gives the area of a rectangle whose height is  $\mu(\gamma)$ , and width is  $[\bar{i}(\gamma) - \underline{i}(\gamma)]$ . Under sufficient condition (1) and (2), and the fact that  $F_\gamma(i; \gamma)$  is monotone decreasing in  $i$ , we have that the maximal

value of  $F_\gamma(i; \gamma)$  is bounded above by  $\mu(\gamma)$ . Sufficient condition (1) bounds the limits of the integral above by  $1/\beta$ . Hence the definite integral  $g_\gamma(\gamma)$  is bounded:  $0 < g_\gamma(\gamma) < \frac{1}{\beta}\mu(\gamma)$ . This suffices for the conclusion that average markup is decreasing with inflation, i.e.,  $\mu_\gamma(\gamma) < 0$  as desired.  $\square$

## A.8 Equilibrium with banking versus financial autarky

In Section 5 in the paper, we compared welfare gains from banking relative to a no-bank equilibrium. As an alternative exercise, we replace the no-bank equilibrium with an equilibrium where banks exist but agents are restricted in their access to banks. We will consider two flavors of “financial autarky” here.

First, consider a *partial financial autarky* where agents with idle funds cannot deposit. However, loan agents exist and active buyers can still borrow. Here, depository institutions can still source funds from the external market. All else equal, the money demand characterization now becomes

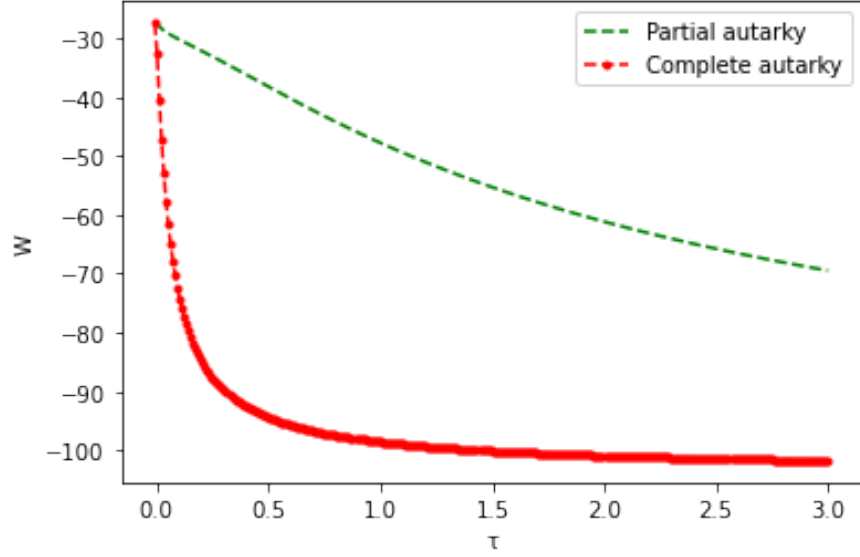
$$\begin{aligned} \frac{\gamma - \beta}{\beta} = n \left[ \alpha_0 \left( u' [q_b^0(z)] - 1 \right) \right. \\ \left. + \int_{i(z)}^{\bar{i}(z)} \mathbb{I}_{\{\bar{\rho}_i \leq \rho < \bar{\rho}\}} i [\alpha_1 + 2\alpha_2(1 - F(i; z))] dF(i; z) \right]. \end{aligned} \quad (\text{A.8.1})$$

In a similar vein to our discussion in Section 4.2, we now compare the money-demand description in our baseline HKNP economy in Equation (4.5) with that of the partial financial autarky in Equation (A.8.1). The characterization in Equation (A.8.1) is almost identical to our baseline (HKNP) case in Equation (4.5). The only difference is that Equation (A.8.1) is missing the benefit-to-depositors terms  $(1 - n)i_d$ . All else constant, Equation (A.8.1) effectively involves a shift down of the marginal benefit of carrying money in Equation (4.5). That is, HKNP’s imperfectly-competitive banks would induce a higher real-money-balance allocation than under this partial financial autarky.

**Proposition 16.** *Fix inflation away from the Friedman rule,  $\gamma > \beta$ . Assume a HKNP economy: The probability of contacting two lenders is  $\alpha_2 \in (0, 1)$  and the measure of active buyer is  $n < 1$ . Financial intermediation in a HKNP economy improves allocation and welfare relative to partial financial autarky:  $z^{p\text{-autarky}} < z^{HKNP} < z^{BCW}$  where  $z^{HKNP}$  approaches  $z^{BCW}$  as the HKNP economy tends to its perfect-competition limit ( $\alpha_2 \nearrow 1$ ).*

Second, consider a *complete financial autarky*: This is the partial autarky case but we further restrict active buyers to be able to meet potential lenders, but they cannot or do not

Figure A.10: Welfare levels—complete versus partial financial autarky.



borrow. Hence, complete financial autarky here is to the same degree as the case in [Berentsen et al. \(2007\)](#)).

Money demand in this economy is characterized by

$$\begin{aligned} \frac{\gamma - \beta}{\beta} = n & \left[ \alpha_0 \left( u' [q_b^0(z)] - 1 \right) \right. \\ & \left. + \int_{\underline{i}(z)}^{\bar{i}(z)} \mathbb{I}_{\{\bar{\rho}_i \leq \rho < \hat{\rho}\}} \left( u' [q_b^0(z)] - 1 \right) [\alpha_1 + 2\alpha_2(1 - F(i; z))] dF(i; z) \right]. \end{aligned} \quad (\text{A.8.2})$$

Intuitively, with the further restriction of zero borrowing, we should expect welfare to be worse off. We will show a numerical example here to illustrate this intuition. In [Figure A.10](#), we can see that complete-autarky welfare is dominated by the partial autarky welfare across all long-run inflation settings (except at the Friedman rule).

Let  $\hat{z}$  denote the equilibrium money demand in a complete financial autarky. Welfare in this equilibrium is given by:

$$\begin{aligned} W^{\text{autarky}}(\tau) = \frac{1}{1 - \beta} & \left[ U(x) - h - c[q_s(\hat{z}; \tau)] \right] \\ & + \frac{n}{1 - \beta} \left[ \alpha_0 u[q_b^0(\hat{z}; \tau)] + \int_{\underline{i}(\hat{z}; \tau)}^{\bar{i}(\hat{z}; \tau)} [\alpha_1 + 2\alpha_2 - 2\alpha_2 F(i; \hat{z}, \tau)] u[q_b^0(\hat{z}; \tau)] dF(i; \hat{z}, \tau) \right]. \end{aligned} \quad (\text{A.8.3})$$

Figure A.11: Welfare gain—HNKP or BCW versus financial autarky.

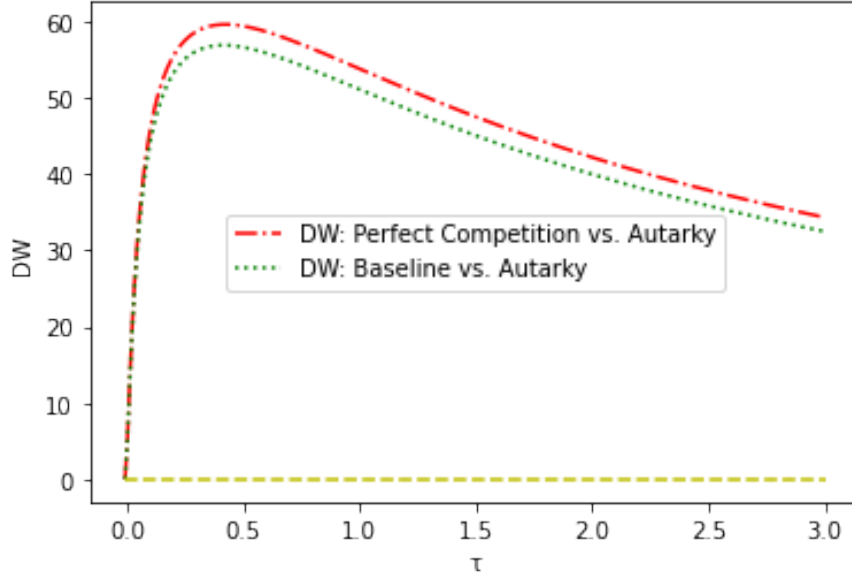
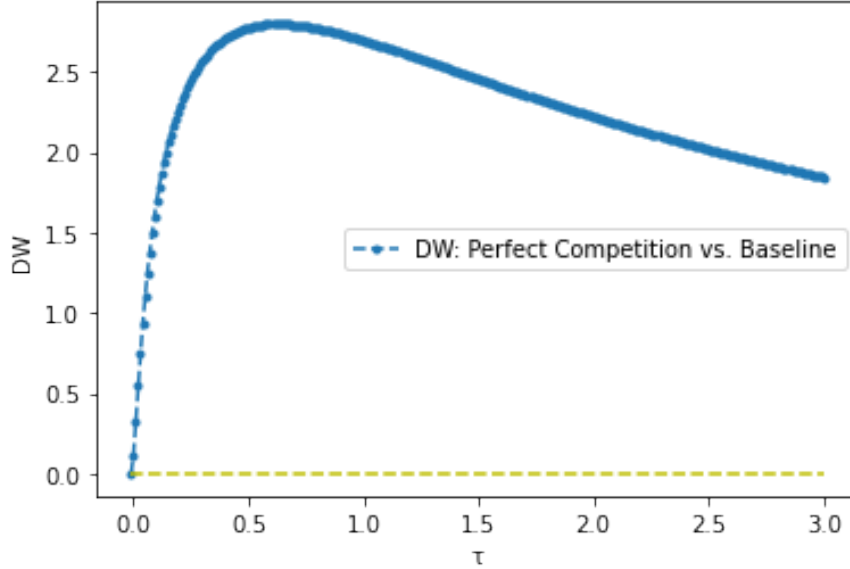


Figure A.11 shows the welfare gain from banking—relative to complete financial autarky—in both our imperfectly-competitive benchmark (*dotted-green graph*) and the perfectly competitive banking economy (*dash-dotted-red graph*). In either case of perfectly-competitive or our imperfectly-competitive banks, welfare is always higher than that under complete financial autarky.

Also, in both cases, the relationship between trend inflation and welfare gain from banking is non-monotonic: There is little gain from banks in reallocating idle money balances among households near the Friedman rule (or when inflation  $\tau \rightarrow \infty$ ) in both cases. This is because the cost of carrying money is small when inflation is low and money has little value in hyperinflationary economies.

We can also directly compare between the BCW, perfect-competition welfare outcomes with those of our model (HNKP). This is shown in Figure A.12.

Figure A.12: Welfare difference—BCW versus HNKP.



## A.9 Aggregate demand shocks in the baseline model

We provide the details of the stochastic version of the baseline model used in Section 6 of the paper here. In particular, we characterize the SME with aggregate demand shocks and we set up the Ramsey optimal policy problem for aggregate demand stabilization. The optimal policy exercise here is in the same spirit as [Berentsen and Waller \(2011\)](#). In contrast to the perfectly-competitive banking environment of [Berentsen et al. \(2007\)](#) and [Berentsen and Waller \(2011\)](#), our model now has non-trivial consequences for the design of optimal monetary policy in response to aggregate demand shocks.

### A.9.1 Shocks

We can consider  $n$  and/or  $\epsilon$  as random variables to capture aggregate demand fluctuation in the DM. The random variable  $\epsilon$  is interpreted as marginal utility shock of the DM special goods, and the random variable  $n$  is interpreted as shock that affects the number of active DM buyers (or we can interpret that as shocks to the probability of *early consumption*). In particular,  $n \in [\underline{n}, \bar{n}]$ , where  $0 < \underline{n} < \bar{n} < 1$ , and  $\epsilon \in [\underline{\epsilon}, \bar{\epsilon}]$ , where  $0 < \underline{\epsilon} < \bar{\epsilon} < \infty$ . Let  $\omega = (n, \epsilon) \in \Omega$  denote the aggregate state (vector).

### A.9.2 Monetary policy

The central bank commits to an overall long-run inflation target  $\tau$  (or equivalently, a price path) and conducts state-contingent liquidity policy. The timing and sequence of actions

is as follows. First, monetary injection,  $\tau M$  occurs at the beginning of the period (before shocks are realized). Second, the central bank injects a lump-sum amount of money to the DM agents up to  $\tau_1(\omega)M = n\tau_b(\omega) + (1 - n)\tau_b(\omega) + \tau_s(\omega)$  after shocks are realized. We assume the central bank can only tax in the CM but not the DM, so only transfers are premitted in the DM, i.e.,  $\tau_1(\omega) \geq 0$ . Third, agents conduct banking arrangement, exchange and production of DM goods take place. Lastly, agents trade goods, work and settle the financial claims (loans and deposits) in the subsequent CM. Here, we have also assumed any state-contingent injection of liquidity received by the DM agents will be undone in CM, i.e.,  $\tau_2(\omega) = -\tau_1(\omega)$ . The state-contingent policy plan here can be thought as a repo agreement made by the central bank: The central bank sells money in DM and promised to buy that back in the CM.

Given the assumption of DM state-contingent policy will be undone in the subsequent CM, the total change to the aggregate money stock is deterministic, which is given by

$$M_{+1} - M = (\gamma - 1)M = \tau M, \quad (\text{A.9.1})$$

where  $\gamma = 1 + \tau$  is the gross growth rate of money supply.

### A.9.3 Characterization of SME with shocks

The markets structure of the model is the same as in baseline except that  $\epsilon$  and  $n$  are random variables now.<sup>34</sup> We also work with stationary variables and restrict attention to stationary monetary equilibrium (SME). End-of-period real money balances are both time and state invariant

$$\phi M = \phi_{+1} M_{+1} = z, \quad \text{for all } \omega \in \Omega,$$

and stationary money supply growth is

$$\frac{\phi}{\phi_{+1}} = \frac{M_{+1}}{M} = \frac{p_{+1}}{p} = \gamma = 1 + \tau.$$

This means that the central bank engages in price-level targeting by choosing a path for the money stock as in [Berentsen and Waller \(2011\)](#).

Before we go into the summary of a SME in the economy with shocks, we lay out its components.

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<sup>34</sup>If we treat  $\epsilon$  and  $n$  as parameter, and set  $\epsilon = 1$ , then we are back to the deterministic baseline case.



**Ex-post households with at least one lending bank contact.** In events with probability measure  $\alpha_1$  and  $\alpha_2$ , the buyer's optimal demand for DM consumption and loan is respectively characterized by

$$q_b^{1,*}(z; i, \rho, Z, \gamma, \tau_b, \omega) = \begin{cases} \epsilon^{\frac{1}{\sigma}} [\rho(1+i)]^{-\frac{1}{\sigma}} & \text{if } 0 < \rho \leq \tilde{\rho}_i \text{ and } 0 \leq i \leq \hat{i} \\ \frac{z+\tau_b Z}{\rho} & \text{if } \tilde{\rho}_i < \rho < \hat{\rho} \text{ and } i > \hat{i} \\ \epsilon^{\frac{1}{\sigma}} \rho^{-\frac{1}{\sigma}} & \text{if } \rho \geq \hat{\rho} \text{ and } i > \hat{i} \end{cases}, \quad (\text{A.9.2})$$

and,

$$\xi^*(z; i, \rho, Z, \gamma, \tau_b, \omega) = \begin{cases} \epsilon^{\frac{1}{\sigma}} \rho^{\frac{\sigma-1}{\sigma}} (1+i)^{-\frac{1}{\sigma}} - (z + \tau_b Z) & \text{if } 0 < \rho \leq \tilde{\rho}_i \text{ and } 0 \leq i \leq \hat{i} \\ 0 & \text{if } \tilde{\rho}_i < \rho < \hat{\rho} \text{ and } i > \hat{i} \\ 0 & \text{if } \rho \geq \hat{\rho} \text{ and } i > \hat{i} \end{cases}, \quad (\text{A.9.3})$$

where

$$\begin{aligned} \hat{\rho} &:= \hat{\rho}(z; Z, \gamma, \omega) = \epsilon^{-\left(\frac{1}{\sigma-1}\right)} (z + \tau_b Z)^{\frac{\sigma}{\sigma-1}}, \\ \tilde{\rho}_i &:= \hat{\rho} (1+i)^{\frac{1}{\sigma-1}}, \\ \text{and } \hat{i} &= \epsilon (z + \tau_b Z)^{-\sigma} \rho^{\sigma-1} - 1 > 0. \end{aligned}$$

where both ex-post demand functions require to hold for each realization of state  $\omega \in \Omega$ .

**Ex-post households with zero lending bank contact.** The buyer's optimal demand for DM consumption (for events with probability measure  $\alpha_0$ ) is

$$q_b^{0,*}(z; \rho, Z, \gamma, \tau_b, \omega) = \begin{cases} \frac{z+\tau_b Z}{\rho} & \text{if } \rho \leq \hat{\rho} \\ \epsilon^{\frac{1}{\sigma}} \rho^{-\frac{1}{\sigma}} & \text{if } \rho \geq \hat{\rho} \end{cases}, \quad (\text{A.9.4})$$

where

$$\hat{\rho} := \hat{\rho}(z; Z, \gamma, \omega) = \epsilon^{-\left(\frac{1}{\sigma-1}\right)} (z + \tau_b Z)^{\frac{\sigma}{\sigma-1}}.$$

which requires to hold for each realization of state  $\omega \in \Omega$ .

**Firms.** The firm's optimal production plan satisfies

$$c_q(q_s) = p\phi, \quad \omega \in \Omega, \quad (\text{A.9.5})$$

where the marginal cost of producing is equal to the real relative price of DM goods for each realization of state  $\omega$ .

**Hypothetical monopolist lending bank.** We can derive the closed-form loan-price posting distribution similar to the baseline, except that the distribution is both state and policy dependent now. Given a realization of shock  $\omega$ , this bank's "monopoly" profit function is

$$\Pi^m(i) = n\alpha_1 R(i).$$

To pin down a monopoly loan price, differentiate the bank's "monopoly" profit function wrt.  $i$ , the (stationary variable version) FOC is

$$-\underbrace{z + \tau_b Z}_{f(i)} + \underbrace{\frac{1}{\sigma} \epsilon^{\frac{1}{\sigma}} (1+i)^{-\frac{1}{\sigma}} \left[ (\sigma-1) + \frac{1+i_d}{1+i} \right]}_{g(i)} = 0, \quad (\text{A.9.6})$$

which needs to hold for each realization of state  $\omega \in \Omega$ .

Observe that in Condition (A.9.6), for a given individual state  $z$ , aggregate state  $Z$ , trend inflation rate  $\tau$ , state  $\omega$ , and  $\omega \mapsto \tau_b(\omega)$ ,  $f(i)$  is a constant w.r.t.  $i$ , and  $g(i)$  is decreasing in  $i$ . Thus, as in the earlier, baseline model, there exists a unique monopoly-profit-maximizing price  $i^m$  that satisfies the above FOC for each realization of state  $\omega \in \Omega$ .

Once we pin down this  $i^m(\omega)$ , then we use the equal profit condition combining with the upper support of the distribution  $\bar{i}(\omega) := \min\{i^m(\omega), \hat{i}(\omega)\}$  to derive the lower support of the distribution  $\underline{i}$ , which together pin down the closed-form loan-price posting distribution for each realization of state  $\omega \in \Omega$ .

**Equilibrium real money demand.** Similar to the baseline case, we differentiate the DM value function with respect to  $m$ , update one period and substitute that into the CM first-order condition. Convert the result using stationary variables and combining that with the *ex-post* optimal goods demand functions in Equations (A.9.2) and (A.9.4) in DM, and we get

the Euler equation for real money demand as

$$\begin{aligned}
\frac{\gamma - \beta}{\beta} &= \theta(z, Z; \tau_b, \omega) - 1 \\
&+ \int_{\omega \in \Omega} n \mathbb{I}_{\{\rho < \bar{\rho}\}} \alpha_0 \left[ \frac{1}{\rho} \epsilon \left( \frac{z + \tau_b(\omega)z}{\rho} \right)^{-\sigma} - 1 \right] \psi(\omega) d\omega \\
&+ \int_{\omega \in \Omega} n \int_{\underline{i}}^{\bar{i}} \mathbb{I}_{\{\rho < \bar{\rho}_i\}} [\alpha_1 + 2\alpha_2 (1 - F(i; \omega))] dF(i; \omega) \psi(\omega) d\omega \\
&+ \int_{\omega \in \Omega} n \int_{\underline{i}}^{\bar{i}} \mathbb{I}_{\{\bar{\rho}_i \leq \rho < \bar{\rho}\}} [\alpha_1 + 2\alpha_2 (1 - F(i; \omega))] \\
&\times \left[ \frac{1}{\rho} \epsilon \left( \frac{z + \tau_b(\omega)z}{\rho} \right)^{-\sigma} - 1 \right] dF(i; \omega) \psi(\omega) d\omega,
\end{aligned} \tag{A.9.7}$$

where  $F(i; \omega) \equiv F(i; \omega, \tau_b(\omega))$ , and,

$$\begin{aligned}
\theta(z, Z; \tau_b, \omega) - 1 &:= \int_{\omega \in \Omega} (1 - n) (1 + i_d) \psi(\omega) d\omega \\
&+ \int_{\omega \in \Omega} n \alpha_0 \psi(\omega) d\omega \\
&+ \int_{\omega \in \Omega} n \int_{\underline{i}}^{\bar{i}} \mathbb{I}_{\{\rho < \bar{\rho}_i\}} [\alpha_1 + 2\alpha_2 (1 - F(i; \omega))] dF(i; \omega) \psi(\omega) d\omega \\
&+ \int_{\omega \in \Omega} n \int_{\bar{i}}^{i^m} \mathbb{I}_{\{\bar{\rho}_i \leq \rho < \bar{\rho}\}} [\alpha_1 + 2\alpha_2 (1 - F(i; \omega))] dF(i; \omega) \psi(\omega) d\omega \\
&+ \int_{\omega \in \Omega} n \int_{\bar{i}}^{i^m} \mathbb{I}_{\{\bar{\rho} \leq \rho\}} [\alpha_1 + 2\alpha_2 (1 - F(i; \omega))] dF(i; \omega) \psi(\omega) d\omega \\
&- 1.
\end{aligned}$$

The LHS of Condition (A.9.7) captures the marginal cost of accumulating an extra unit of real money balance at the end of each CM, and the RHS captures the expected marginal utility value of that extra unit of money balance (evaluated at the beginning of next DM before shock is realized and before buyer types, matching and trading occurs).

**Equilibrium loan price-posting distribution.** We restrict to the case  $\alpha_1 \in (0, 1)$  for the stochastic version here. The distribution of loan (interest-rate) price posts  $F(\cdot; z, \gamma, \tau_b, \omega)$  at each state  $\omega$  is given by:

$$F(i; \omega) := F(i; z, \gamma, \tau_b, \omega) = 1 - \frac{\alpha_1}{2\alpha_2} \left[ \frac{R(\bar{i}; \omega)}{R(i; \omega)} - 1 \right], \tag{A.9.8}$$

and,  $\text{supp}(F) = [\underline{i}(\omega), \bar{i}(\omega)]$ , and, given  $\bar{i}(\omega) = \min\{i^m(\omega), \hat{i}(\omega)\}$ ,  $\underline{i}(\omega)$  solves:

$$R(\underline{i}; \omega) = \frac{\alpha_1}{\alpha_1 + 2\alpha_2} R(\bar{i}; \omega), \quad (\text{A.9.9})$$

where the (real) bank profit per customer served is

$$R(i; \omega) := R(i; z, \rho, Z, \gamma, \omega) = \left[ \epsilon^{\frac{1}{\sigma}} \rho^{\frac{\sigma-1}{\sigma}} (1+i)^{-\frac{1}{\sigma}} - (z + \tau_b Z) \right] (i - i^d). \quad (\text{A.9.10})$$

Observe that in Equations (A.9.2) and (A.9.3), all the cutoff functions (in terms of relative price of DM goods or lending interest rate) are all now depend on the optimal policy function,  $\omega \mapsto \tau_b(\omega)$  function, and also on the  $\omega := (\epsilon, n)$  states of the economy.

Similarly, the support of the posted loan interest rate distribution in Equation (A.9.8) now also depends on a given  $\omega \mapsto \tau_b(\omega)$  function, and also on  $\omega := (\epsilon, n)$ . This can be seen from the optimal monopoly rate that solves the Condition (A.9.6), from households' reservation interest rate  $\hat{i}(\omega)$ , and from the associated lowest possible loan rate of the distribution  $\underline{i}(\omega)$ .

The key difference between  $\epsilon$  shocks and  $n$  shocks is that the former induces one extra moving part—a direct effect of policy outcomes  $\tau_b(\omega)$  on the support of  $F$ . The latter shock implies one less moving part.

**Equilibrium competitive price taking and goods market clearing.** DM goods market clears for all  $\omega$ :

$$\begin{aligned} q_s(z; Z, \gamma) &\equiv c'^{-1}(\rho) \\ &= \int_{\Omega} n \alpha_0 q_b^{0,*}(z; \rho, Z, \gamma, \tau_b, \omega) \psi(\omega) d\omega \\ &\quad + \int_{\Omega} n \int_{\underline{i}}^{\bar{i}} [\alpha_1 + 2\alpha_2 (1 - F(i; \omega))] q_b^{1,*}(z; i, \rho, Z, \gamma, \tau_b(\omega), \omega) dF(i; \omega) \psi(\omega) d\omega. \end{aligned} \quad (\text{A.9.11})$$

We can also verify that the CM labor and goods market clear given the SME solutions  $\{z^*, q_b^{0,*}, q_b^{1,*}\}$ .

**Aggregate feasibility of loanable funds in banking market.** Interests on total loans weakly exceed that on total deposits

$$\begin{aligned}
& \int_{\Omega} n \int_{\underline{i}}^{\bar{i}} [\alpha_1 + 2\alpha_2 (1 - F(i; \omega))] \xi^*(z; i, \rho, Z, \gamma, \tau_b, \omega) dF(i; \omega) \psi(\omega) d\omega \\
& \geq \int_{\Omega} (1 - n) i_d \delta^*(z, Z, \gamma, \omega) \psi(\omega) d\omega \\
& \equiv \int_{\Omega} (1 - n) i_d \left( \frac{z + \hat{\tau}_b(\omega) Z}{\rho} \right) \psi(\omega) d\omega,
\end{aligned} \tag{A.9.12}$$

for each realization of state  $\omega \in \Omega$ .

We now summarize the description of a SME with aggregate demand shocks below.

**Definition 17.** Assume  $\sigma < 1$ . Given money supply growth  $\gamma$ , and redistributive policy plan  $\{\tau_1(\omega), \tau_2(\omega)\}_{\omega \in \Omega}$  a *Stationary Monetary Equilibrium (SME)* is a list of time- and state-invariant CM consumption allocation and residual real money balance outcomes  $\{x^* \equiv 1, z^*\}$ , and time-independent allocation functions for DM goods and loans,  $\{q^*(z^*, \omega), \xi^*(z^*, \omega)\}$ , and distribution,  $F(\cdot; z^*, \omega, \gamma, \tau_b)$  such that:

1. household optimization satisfies the money-demand Euler Equation (A.9.7);
2. the distribution of posted loan (interest-rate) price satisfies Equation (A.9.8);
3. DM goods market clearing satisfies Condition (A.9.11);
4. loans feasibility satisfies Requirement (A.9.12); and
5. the government budget constraint holds for each  $\omega$ , i.e.,

$$\frac{\gamma - \beta}{\beta} = \tau + \tau_1(\omega) + \tau_2(\omega), \quad \tau_1(\omega) = -\tau_2(\omega). \tag{A.9.13}$$

#### A.9.4 Optimal stabilization policy over SME with shocks

To understand how the stabilization policy in response to demand fluctuation may work, we compare two types of government policy:

1. **Active central bank.** The policymaker commits to an ex-ante, optimal policy plan that maximizes social welfare over a steady-state equilibrium (i.e., a SME). In partic-

ular, the active central bank solves

$$\begin{aligned}
& \max_{\{q_b^0(\omega), q_b^1(\omega), \tau_b(\omega)\}_{\omega \in \Omega}} U(x) - x - c(q_s) \\
& + \int_{\omega \in \Omega} n \alpha_0 \epsilon u [q_b^0(z; \gamma, \tau_b, \omega)] \psi(\omega) d\omega \\
& + \int_{\omega \in \Omega} n \int_{\underline{i}}^{\bar{i}} [\alpha_1 + 2\alpha_2 (1 - F(i; z, \gamma, \tau_b, \omega))] \\
& \times \epsilon u [q_b^1(z; i, \gamma, \tau_b, \omega)] dF(i; z, \gamma, \tau_b, \omega) \psi(\omega) d\omega
\end{aligned} \tag{A.9.14}$$

subject to optimal money demand in Equation (A.9.7) the distribution of loan interest rates in Equation (A.9.8), the DM goods market clearing in Condition (A.9.11), the loans feasibility Condition (A.9.12) and government budget feasibility in Condition (A.9.13), where  $q_s$  is given by Equation (A.9.11).

Note: The policy plan prescribes  $\omega$ -contingent liquidity injections, i.e.,  $\tau_1(\omega) = \tau_b(\omega) \geq 0$ , and assume  $\tau_2(\omega) = -\tau_1(\omega)$  for all  $\omega \in \Omega$ .

2. **Passive central bank.** In this regime, the policymaker is constrained by  $\tau_1(\omega) = \tau_2(\omega) = 0$  for all  $\omega \in \Omega$ . The outcomes will be very similar to our deterministic, baseline SME.

The objective of the active central bank is similar to [Berentsen and Waller \(2011\)](#). New insights arises from the equilibrium varying dispersion of loan-price markups since  $F(i; \omega)$  is now both state and policy dependent. We explain what the new insights are in Section 6 of the paper.