

## Profile

Ambitious, highly motivated and proactive self-starter Front-end Web Developer. Delivers unique combination of personal transferable skills as well as exceptional technical and business skills acquired through extensive work experience and academic qualifications. Takes pride in crafting beautiful, accessible and scalable user interfaces for all types of users.

## Technical skills

Languages: HTML5 | CSS3 | JavaScript

CSS preprocessors: SASS | LESS

Server-side templating: Nunjucks | EJS | Handlebars | Django | Liquid | HAML

Build tools: Gulp.js | Grunt | Bower

Other: Agile Scrum/Kanban | Responsive grid systems | Accessibility | Web performance

## Attributes

- Eager to participate in any continuing education opportunities.
- Ability to effectively communicate verbally with both internal and external stakeholders.
- Ability to plan, organise and prioritise work. Time-management skills.

## Experience

### Web Consultant

May 2012-Present

Freelance Employment • Freelance

- Develop, code, launch, test, optimise and power websites.
- Enrich front-end UI by using core front-end web technologies (HTML, CSS and Javascript).
- Offer project management solutions (project specifications, statements of work, task backlogs, agile boards and documentation).
- Engage in digital transformation projects, utilise cutting edge technologies, work in Agile and hybrid (Agile/Waterfall) environments providing clients with an opportunity to deliver leading-edge solutions in the Digital space.
- Determine and clarify strategic operational problems via consultation (e.g. interviews, workshops).

### Front-end Web Developer

Aug 2019-Dec 2019

PRESENT Agency • Full-time

- Debugged and addressed errors in the code.
- Tested (regression testing) solutions/fixes for cross-browser, cross-platform and/or cross-device inconsistencies.
- Implemented the latest features that Shopify can offer, like multi-currency.

### Front-end Web Developer

Aug 2019-Aug 2019

Hackett London • Contract

- Helped the team plan, design and shape responsive web solutions.
- Translated visual comps and wireframes into semantically correct Salesforce web templates.

### Web Developer

Dec 2018-May 2019

Fidelity International • Contract

- Helped shape a new product by analysing and interpreting research and stats in order to make strategic and operational recommendations.
- Delivered high quality digital thinking and problem solving after researching markets and technologies.

- Sliced designs into pixel-perfect HTML prototypes using HTML5 and CSS3.
- Developed, updated and refactored components that were hosted in a global component library.
- Unit and integration tested components where possible.
- Integrated reusable components from a global component library into a djangoCMS Multisite.

### **Front-end Web Developer**

Mar 2018-Jun 2018

ZPG Plc • Contract

- Reverse engineered and refactored legacy code (Perl) templates to increase code quality.
- Improved performance and maintainability by migrating CSS to SASS.

### **Senior Front-end Web Developer**

May 2017-Jan 2018

Currencies Direct • Contract

- Led the UI redesign and development of a mobile first customer facing web app using embedded JavaScript templating.
- Discussed technical solutions with team members and stakeholders and suggest innovative ideas and solutions.

### **Front-end Developer**

Oct 2016-Apr 2017

Sofar Sounds • Contract

- Optimised legacy code to reduce Ruby on Rails app load and render times for maximum speed and scalability.
- Identified and debugged cross platform/browser compatibility issues.

### **Front-end Web Developer**

Oct 2016-Oct 2016

TBWA\WORLDHEALTH • Contract

- Delivered interfaces for eDetailing tools and microsites that serve interactive content that outlines the features of healthcare products.

### **Front-end Web Developer**

Jan 2016-Aug 2016

Fidelity International • Contract

- Utilised front-end frameworks (Foundation) to develop extensible and responsive UI components that can be reused between various personal investing applications.
- Promoted a shared understanding of front-end development best practice by building an extensive internal live style guide and code repository featuring HTML, CSS and JavaScript patterns and a writing guide and tutorials for implementation.

### **Front-end Web Developer**

Jul 2015-Dec 2015

River Island • Full-time

- Produced high quality web pages and other digital media assets.
- Implemented and run A/B tests to improve conversion and usability.
- Improved performance and maintainability by migrating CSS to SASS.

### **Web Developer (Digital Concepts)**

Jan 2015-May 2015

RSA Insurance Group • Full-time

- Responsible for innovation management - reporting to the Group CDO.
- Built proof of concepts and proof of hypothesis as well as functional prototypes.
- Led the creation of the Group Front End Development Guidelines and Standards.

### **Front-end Web Developer**

Jul 2013-Dec 2014

RSA Insurance Group • Full-time

- Translated PSDs into responsive, mobile first website front ends.
- Created and maintained reusable JavaScript/jQuery/CSS interactive validation suite.

- Participated in the full development lifecycle including functional specifications, work estimates, design, development, cross-browser testing, bug resolution, and deployment.
- Worked closely with product owners, business analysts, project managers, visual designers, back-end developers and web analysts in a highly collaborative environment.
- Finalised front end builds into web apps by integrating with back end CMS services (e.g Drupal).
- Provided guidance and mentored junior members of the team.

## Education

**MSc E-Business (Information Systems)**  
Grade: **Merit**

- University of Newcastle

**BSc Business Information Systems**  
Grade: **2:1**

- Middlesex University

## Courses

**Web Programming using PHP/MySQL**

- City University London