

# Tamer Elsayed

Experienced Graphic Designer / Web Developer of 10 years with well-rounded experience in designing and developing responsive web-pages/web-apps, testing, debugging, and designing effective online advertisements. Self-driven, creative professional who undertakes multiple personal projects to extend technical skills and improve efficiency.

## CREATIVE CLICKS

**Amsterdam**

*Senior Web Developer – Graphic Designer*

*February 2012 – Present*

**Skills & Tools:** HTML/CSS, PHP, Photoshop, Illustrator, jQuery, SQL, JavaScript, Node.js, XML, Ajax, json, SASS, Git, Gitlab CI, SOAP

- Created two CMS tools which led to a new revenue stream and made more than 1 million euro per year
- Developed dynamic and interactive website that ensured high traffic, page views, and User Experience
- Created fully responsive web pages for multiple nations, aligning to the respective country specific legal rules and constraints, with retaining competitive edge
- Improved and enhanced workflow and CI processes by adopting new technologies such as SASS
- Maintained Gitlab platform by keeping it up-to-date and fixing bugs
- Designed email creatives and banners for various advertising platforms including Google, Facebook, or Yep ads
- Optimized optin flows that increased user clicks and conversions with an overall growth of 10% year over year
- Trained staff members in web functions, including steps on how to independently make updates or changes
- Collaborated with a number of Project managers and marketing teams, completed projects in deadline-oriented environments
- Fixed bugs from existing websites and implemented enhancements that significantly improved web functionality and speed

## DELL

**Amsterdam**

*Digital Publisher*

*April 2007 – January 2012*

**Skills & Tools:** Photoshop, Illustrator, Team Building, Marketing Strategy

- Designed and developed new image / content aligning with marketing teams
- Transformed document into appropriate format and published content on dell internal website
- Implemented quality assurance of both globally and locally initiated internal web content
- Performed ongoing maintenance and updates
- Collaborated and communicated with multiple stakeholders and business owners across parallel programs

## **THE PHONEHOUSE**

*Sales Representative – Branch Manager*

**Amsterdam**

*June 2002 – March 2007*

**Skills & Tools:** Team Management – Managing Goals and Expectations, Trainings – Sales, Crisis Management, New Products

- Organized periodic training to improve and maintain latest product knowledge for sales team including myself
- Mentored sales team to sustain their motivation and maintain their sales levels, which nurtured environment that strive to improve, as well as camaraderie
- Managed day to day sales activities, monitored and evaluated sales results and productivity levels of the sales team to ensure sales team meet monthly quotas selling phones, accessories and insurance

## **EDUCATION**

**ROC van Amsterdam**

*Graphic Design*

- Graphic Design for print
- Conceptualizing designs
- Planning and organizing
- Pitching ideas
- Working in a team
- Working with design constraints
- Minor web design skills

**Europa College, Amsterdam**

*Applied Computer Science*

- Computing, network system and software
- Programming in Pascal

## **ADDITIONAL SKILLS**

- Scripting Languages: JavaScript ES5 and ES6
- Web Technologies: DHTML, SOAP XML
- Operating Systems/Servers: Windows UNIX/LINUX, Mac OS
- React.js, Redux, Webpack, GraphQL, Apollo, MongoDB, Socket.io, Handlebars, Express
- Word, Excel and Powerpoint
- Energetic self-starter with strong communication skills
- Critical thinking / Logical thinking
- Work well both independently and in a team

## **Language**

- Dutch: Native Language
- English: Full Professional Proficiency
- Germany: Limited Working Proficiency

- Japanese: Elementary reading and speaking
- Arabic: Elementary speaking