## **Analytics Services**

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## **Analytics services overview**



**Amazon Athena** 



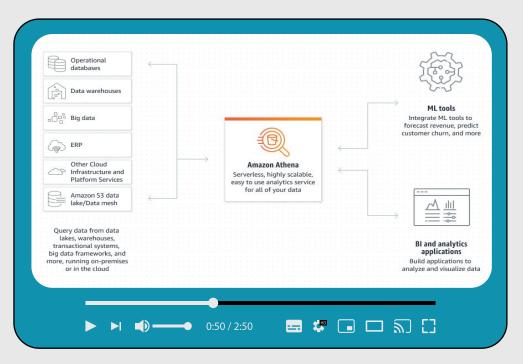
**Amazon Redshift** 







#### What is Amazon Athena

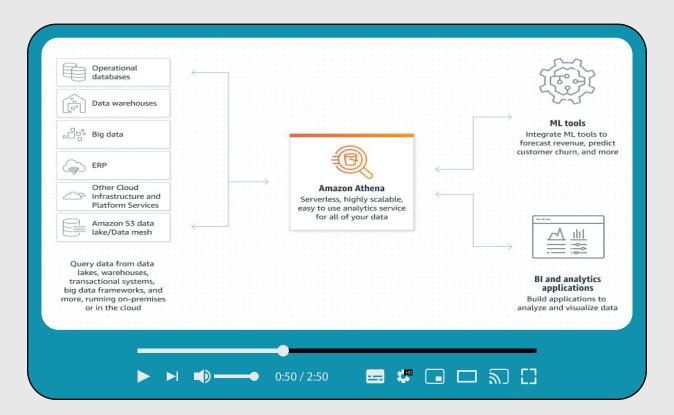




Amazon Athena

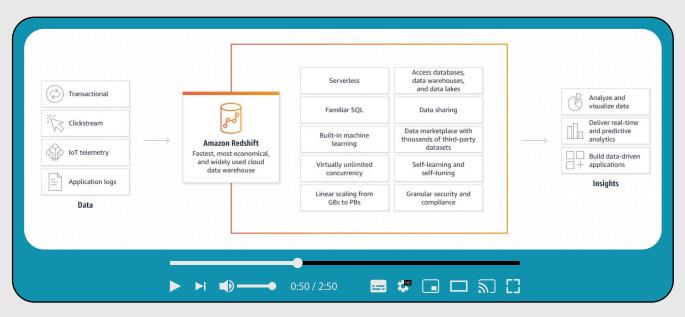
Start querying data instantly. Get results in seconds. Pay only for the queries you run.







### **What is Amazon Redshift**





**Amazon Redshift** 

Fastest, easiest, and most widely used cloud data warehouse



## Optimize your business intelligence

Build insight-driven reports and dashboards using Amazon QuickSight, Tableau, Microsoft PowerBI, or other business intelligence tools.

## Increase developer productivity

Get simplified data access, ingest, and egress from numerous programming languages and platforms without configuring drivers and managing database connections.



## What is Amazon QuickSight



QuickSight powers millions of dashboard views weekly for customers, allowing their end-users to make better data-driven decision.



Amazon QuickSight

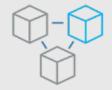
The most popular cloud-native, serverless BI service







Ask conversational questions of your data and use Q's ML-powered engine to receive relevant visualizations without the time consuming data preparation from authors and admins.



## Perform advanced analytics with ML insights

Discover hidden insights from your data, perform accurate forecasting and what-if analysis, or add easy-to-understand natural language narratives to dashboards by leveraging AWS' expertise in machine learning.



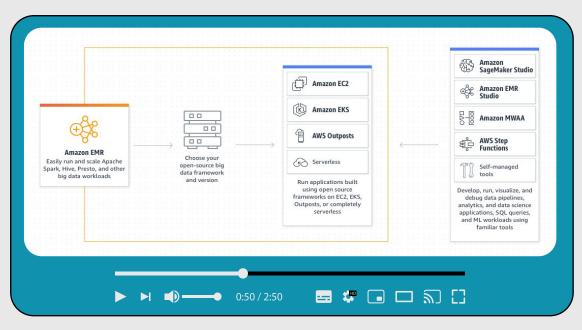


#### **Embed analytics to differentiate your applications**

Easily embed interactive visualizations and dashboards, sophisticated dashboard authoring, or natural language query capabilities in your applications to differentiate user experience and unlock new monetization opportunities.



### What is Amazon EMR





**Amazon EMR** 

Easily run and scale Apache Spark, Hive, Presto, and other big data workloads



## Perform big data analytics

Run large-scale data processing and what-if analysis using statistical algorithms and predictive models to uncover hidden patterns, correlations, market trends, and customer preferences.

## Process real-time data streams

Analyze events from streaming data sources in real-time to create long-running, highly available, and fault-tolerant streaming data pipelines.

## Accelerate data science and ML adoption

Analyze data using open-source ML frameworks such as Apache Spark MLlib, TensorFlow, and Apache MXNet. Connect to Amazon SageMaker Studio for large-scale model training, analysis, and reporting.





## **Mini Workshop**

Query data with AWS Athena



# Thank You away

