Defend Against
Deception: A Guide to
Recognizing and Avoiding
Phishing Attacks

INTRODUCTION

Welcome to *Defend Against Deception*: A guide to recognizing and avoiding **phishing attacks**. This presentation will equip you with the knowledge and tools to protect yourself from online scams and identity theft.



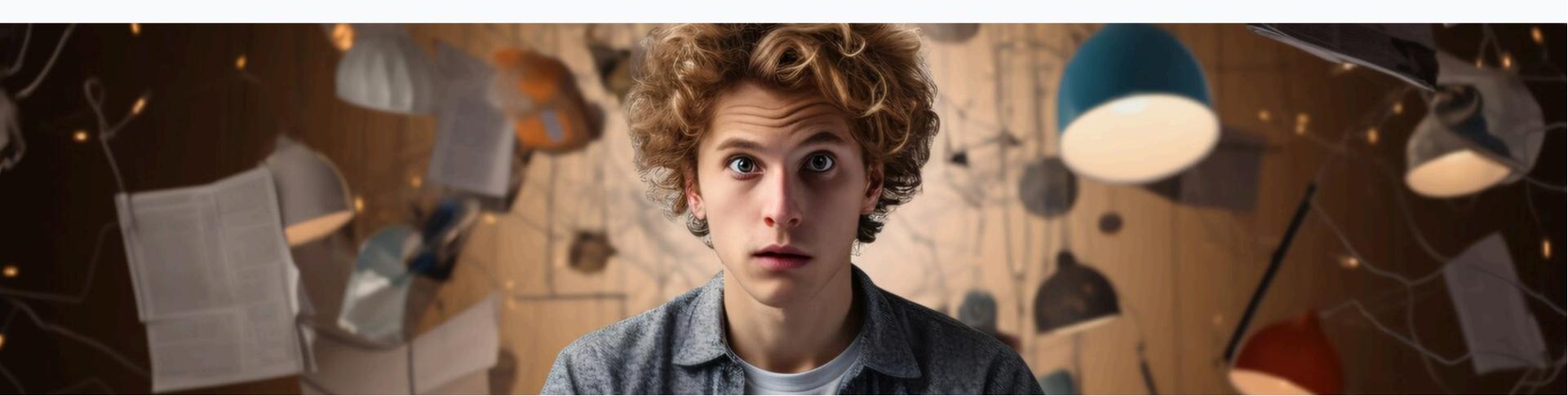
WHAT IS PHISHING?

Phishing is a form of cyber attack where **fraudulent** emails, text messages, or websites are used to trick individuals into providing sensitive information such as passwords and financial details. Attackers often pose as legitimate organizations or individuals to deceive their targets.



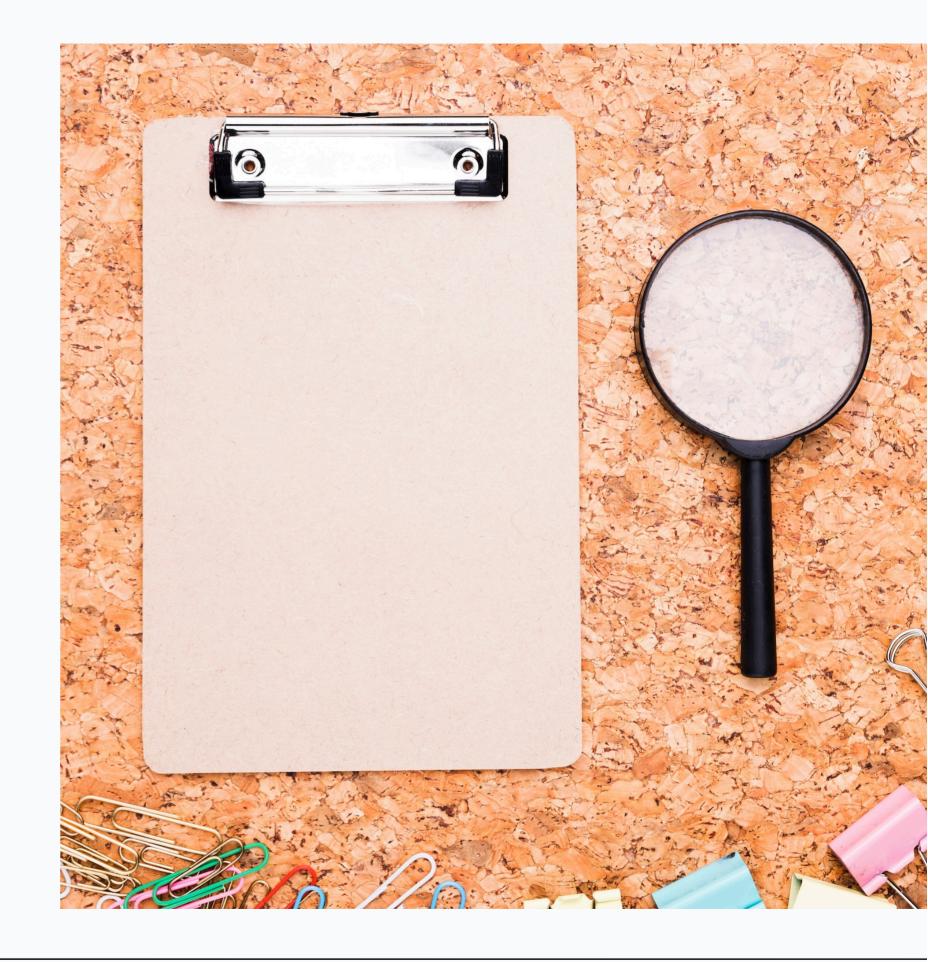
COMMON PHISHING TECHNIQUES

Phishing attacks often involve **spoofed** emails, fake websites, and social engineering tactics. Attackers may use urgency, fear, or curiosity to manipulate victims into clicking on malicious links or sharing confidential information.



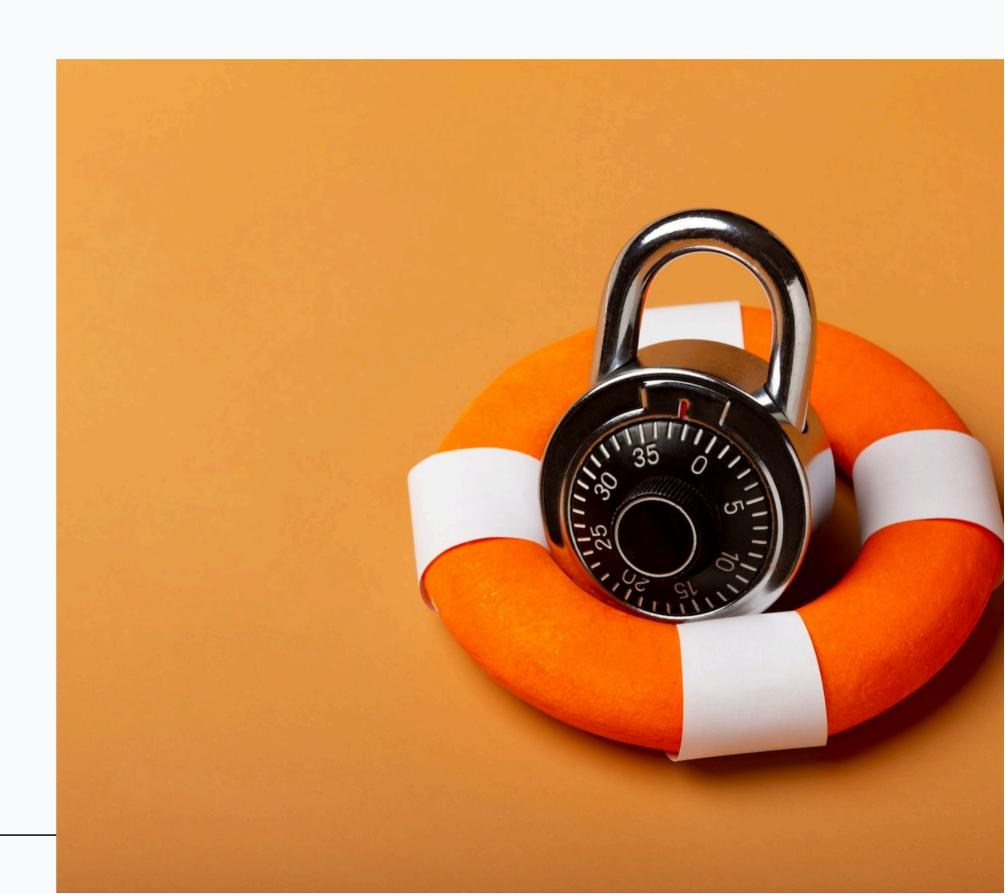
RECOGNIZING PHISHING ATTEMPTS

Look out for **red flags** such as generic greetings, spelling and grammatical errors, and requests for sensitive information. Always verify the legitimacy of the sender and the website before taking any action.



PROTECTING YOURSELF

Use multi-factor authentication, keep your software updated, and be cautious when sharing personal information online. Educate yourself and your team about phishing threats and encourage a culture of cybersecurity awareness.



CONCLUSION

Armed with the knowledge and awareness gained from this presentation, you are now better equipped to defend against phishing attacks. Stay vigilant, stay informed, and together, we can create a safer online environment.

Thanks!