



ORHX

Oak Ridge Hacks
April 22 - 23, 2017

What is ORHX?

ORHX is the first high school student-run hackathon in the El Dorado and Central Valley Region. Students will spend 24 hours at the Intel Campus in Folsom, CA building amazing software and hardware projects. They will have the opportunity to gain programming experience, meet new friends, and learn about new technologies from mentor and workshop help. At the event's close, participants will have the chance to win prizes and get recognized for their stellar work. Our goal is to involve high school students in hands-on computer science and give them a taste of an addictive, innovative environment.

ORHX is a hackathon specifically for high school students, and ORHX is inviting over 150 students from anywhere to apply and hack. Hacking begins at noon on April 22 and ends at noon on April 23 at Intel, located at 1900 Prairie City Rd, Folsom, CA 95630. Feel free to contact us if you have any questions regarding sponsorship or the event.



Why sponsor ORHX?

Sponsors have the opportunity to:

- **Recruit** – While many participants may be beginning developers, our event will easily attract top academic and creative high school talent. ORHX is the perfect opportunity to recruit high school students for internships and/or summer programs.
- **Strengthen your brand** – High school students will get to experience your brand in person. These students could use your API or product at our hackathon, which is a perfect opportunity for your company to market and receive valuable feedback. Plus, students love to show off the branded stickers, t-shirts, and other swag you can provide at our event.
- **Connect** - Our sponsors have direct access communication with a community of young computer scientists. Sponsoring ORHX is also investing in the local community and helping put the El Dorado region and Folsom on the map. All students remember their first hackathon, and the companies that are present will make a long-lasting impression.

Where does your money go?

All funds received help cover the costs of the event to make it the best it can be. Money can go towards t-shirts, prizes, security, swag, and other miscellaneous uses (plates, lanyards, emergency cash, etc.).

What can I give?

There are ways other than money that sponsors can aid ORHX. Hardware for hacks, food, prizes, mentors, and sponsoring a side-event are all appreciated forms of support. Contact us to let us know in what creative ways you can support us.



Sponsorship Tiers

Tier		Bronze	Silver	Gold	Platinum
Cost		\$500	\$1000	\$2500	\$5000
GENERAL	Mentors on Site	✓	✓	✓	✓
	Booth		✓	✓	✓
	Talk during Opening		1 min	5 min	Keynote
	Tech Talk/Workshop		✓	✓	✓
	Company Judge			✓	✓
	Talk at Closing Ceremony			1 min	5 min
BRANDING	Size of Logo on Website	S	M	L	XL
	Size of Logo on T-Shirt	S	M	L	XL
	Distribute Swag	✓	✓	✓	✓
	Social Media Shout-outs		✓	✓	✓
	Logo on All Distributed Materials				✓
RECRUITING	Distribute Recruiting Materials	✓	✓	✓	✓
	Access to Resume/LinkedIn/Github			Post	Pre
	Send Emails to Participant			Max 1	Max 2

Interested?

Please contact us at OakRidgeHX@gmail.com. All tiers are negotiable and we can even discuss designing a custom tier for you. If you are interested in a perk that isn't a part of your tier, or if you would like to trade a perk for another, let us know and we'll see what we can do!

