# About

Subtitle:

## Your Business

**Drive Sales:** Increase your exposure and sales efficiency towards a broad audience

**Compete:** Level the playing field by increasing legitimacy without breaking the budget

**Stand Out:** Capture your target market’s attention with a sharp first impression

## Your Website

**Fast Loading:** Load times quicker than a 3s YouTube ad will hold your user’s attention

**Responsive:** A seamless experience across devices provides a competitive advantage

**Dynamic:** Become more memorable by giving users an engaging experience

## How we work

Subtitle: Depending on your requirements the process takes anywhere between 5 working days and 10 weeks. At kick-off we will meet to discuss your business and your new website in depth including: technical components and design aesthetics, sources of media and content, and any constraints like budget or timing.

1. Start Here
   1. First we understand your business needs, where you are right now and what you want to achieve. This is the brain-storming step where all options are considered.
2. Strategy
   1. Next we commit your needs to actions, milestones, and outcomes. Usually after doing further research or iterating over different possible solutions.
3. Design
   1. A static mock up is created for approval, by now you know the look and feel of the end product.
4. Code
   1. This is where the magic happens, we code, we test, and we code some more until every detail is in place.
5. QA
   1. A final quality analysis is carried out to ensure you of: fast download speed, full responsiveness for mobile, and an engaging user experience.
6. Launch
   1. We either iterate back to step 3, or gain your final approval and hit the switch to take your site live.