Outcomes broken down by parent category seem to show more of a trend than the other breakdowns, but it is not consistent. The data does not give specifics of the campaigns, so the data does not show trends based on popularity of the ideas. Finally, the range of dates is very wide which makes the categories less meaningful since trends differ from day-to-day.

This dataset does not provide a total picture of why a crowdfunding project was successful. There isn’t a real correlation found from any of the data provided.

Using average donation, parent category, and percent funded could give a better picture of why/how a project did or did not make funding.

A median value gives the middle most value from a dataset, couple this with the min and max number of pledges helps show the gap between different campaigns.

The standard deviation of the successful campaign is significantly higher than the unsuccessful campaigns. Also, the variance is significantly higher than the failed campaigns.