

# 方唯蘋 | WEI-PING, FANG

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## EDUCATION

### National Taiwan University

Taipei / Hsinchu, Taiwan

Senior, Bachelor of Finance & Psychology

2021/08 – 2026/06

- **GPA:** 4.04 / 4.3
- **Honors:** Dean's List Award, (2021, fall)

## WORK, ACADEMIC & LEADERSHIP EXPERIENCE

### Nomura Asset Management

Digital Client Business Intern

2024.07 – 2024.12

- Analyzed performance and marketing data to identify revenue trends, optimize client segmentation, and assess fund performance.
- Applied behavioral finance insights to develop targeted marketing content and participated in market discussions on investment strategies and industry dynamics.

### J.P. Morgan

Asset and Wealth Management Mentorship Program

2024.11 – present

- Gained insights into asset and wealth management through mentoring, networking, and in-depth sessions with industry professionals.

### Oriental Investment Banking Club

Member

2025.01 – present

- Participated in networking events with industry professionals and alumni to gain insights into deal structuring and market trends..

### NTU, NeuroEcon Lab

Research Assistant

2023.07 – 2024.06

- Apply analytical skills, including statistical analysis and data visualization, to provide research insights, and develop Django-based web applications for neuroeconomics experiments.

### EY - NTU Accounting department

Project Member

2024.02 – 2024.06

- Utilized business intelligence tools and machine learning to identify high-value clients and craft strategic marketing plans.

### WorldQuant Challenge

Gold Level

2023.05 – 2023.05

- Develop alpha strategies, achieving high performance in simulations.

### National Taiwan University Securities Research Society

Member

2022.02 – 2022.06

## SKILLS, ACTIVITIES & INTERESTS

**Languages:** Fluent in English (TOEIC: 985/990, TOEFL: 112/120), French (Basic)

**Technical Skills:** Python (Advanced), R (Basic), SQL (Basic), Machine Learning(Basic), C++ (Basic)

**Certifications & Training:** Neurobiology and Cognitive Science Credit-hour Program