

Scary stressful made hopefully less scary stressful

FINANCIAL STUFF FOR THOSE JUST STARTING OUT



**INFORMAL ADVICE ON PERSONAL FINANCE STUFF
FOR PEOPLE JUST FIGURING THEIR SHITE OUT**

BY KIRA K

THIS IS ME, MOSTLY A DINGUS, KIRA

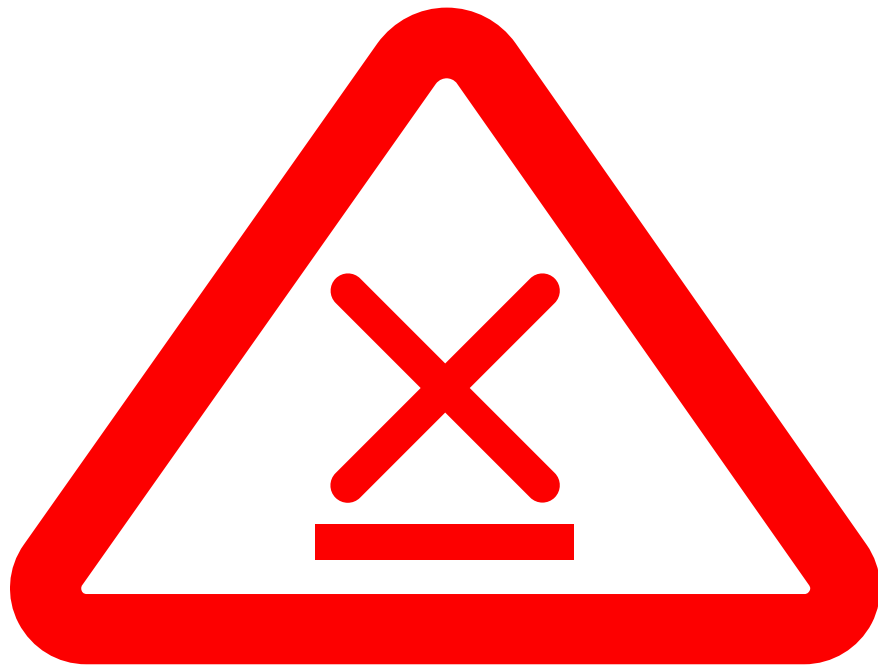


And while a lot of things I say are nonsense, I do weirdly know a bunch about basic, no-nonsense, personal financial decision making. I majored in econ, and this whole booklet has been vetted by:

- an accountant mom
- an investor dad
- a finance professor

(who hated all the jokes about capitalism)

And, hopefully, it will help guide you through financial decisions in your early twenties!



WARNING:

**KIRA IS NOT A FINANCIAL ADVISOR,
OBV, SO PLEASE TALK TO YOUR
PARENTS/GUARDIANS/FINANCIAL
ADVISOR/THE INTERNET BEFORE
MAKING ANY BIG MONEY DECISIONS.**

— WTF IS —

CREDIT

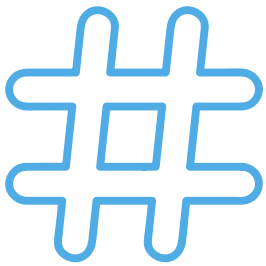
a bit of finance background

• WTF IS CREDIT.

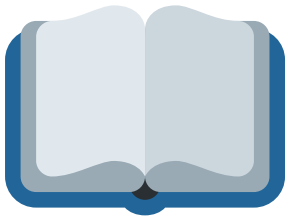
THE BASICS OF CREDIT



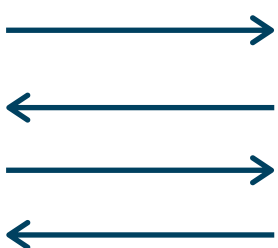
"Credit" is a measure of financial trustworthiness



You (ya, you) have a personal **credit score** that is a reflection of your financial trustworthiness



You also have a **credit history** of all your payments, loans, credit cards, etc etc



You prove that you are financially trustworthy by borrowing money and paying it back quickly and reliably



Being financially trustworthy means lenders will charge you less to borrow their money (which is good)

THE NITTY GRITTY OF CREDIT

People loan you money all the time!



like your student loans, or
every credit card purchase



**BUT banks don't want to loan you
their money for free**



*especially if they're not sure you
can pay it back*



So the bank charges you a percentage of whatever
money you borrow, called the **interest rate**

% % % % % % %

The percentage they charge you depends on your
credit score

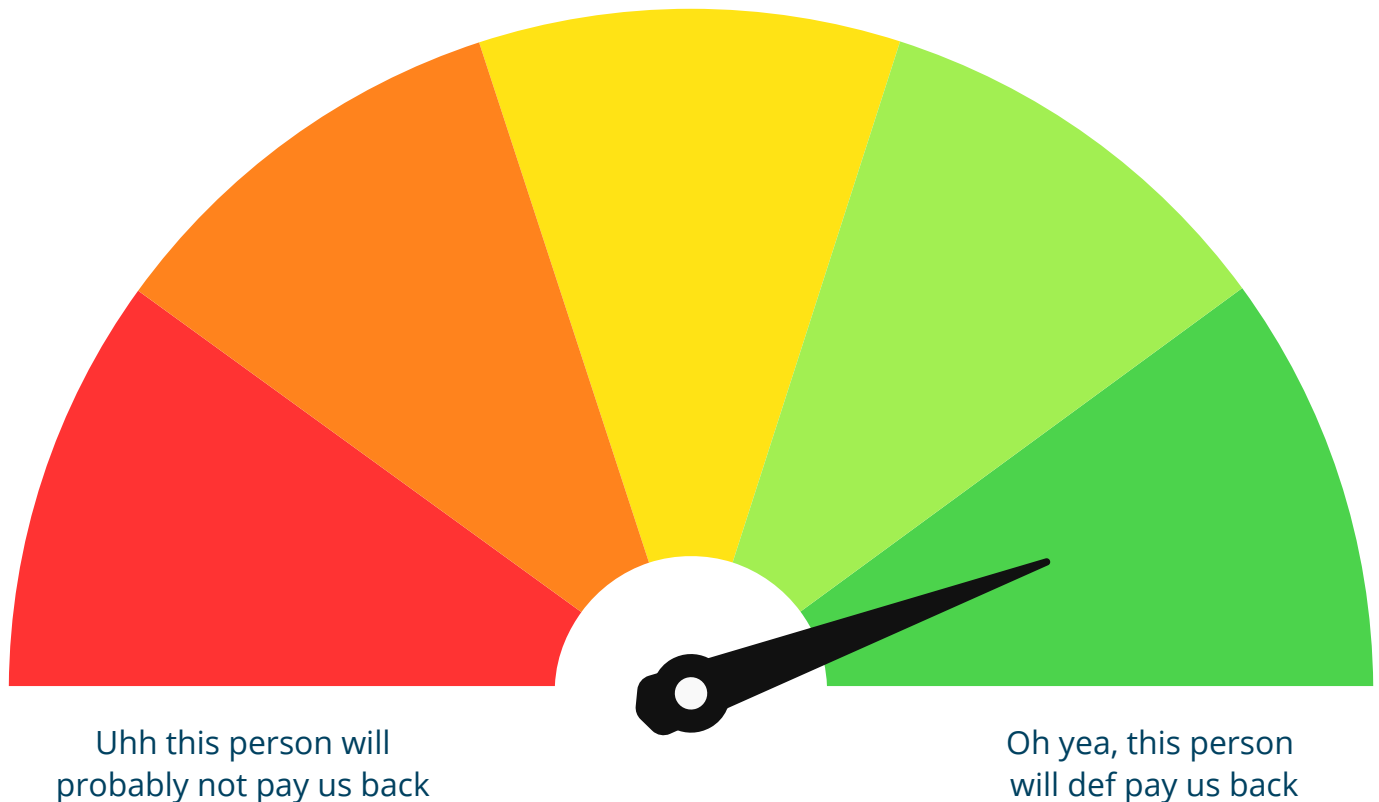
(next page!)

• WTF IS CREDIT •

THE DOWN & DIRTY ON CREDIT SCORES

it's a ~spectrum~

Your “credit score” is a number that points to a spot on that spectrum, indicating how financially trustworthy you are



Lots of things go into your credit score (too many things, honestly), like whether you pay back money loaned to you, how quickly you pay it back, how long you have been borrowing money, how many credit cards you have (more than like 3 is too many), and how much debt you have

QUICK AND EASY MATH

You need to pay back the loan + the interest

Bad Credit

Uh this person will probably not pay us back

It is risky to loan to this person, so the interest rate is *high*

Interest Rate: 10%

Loan Amount: \$1000

= Initial amount + Initial amount x Interest

$$\begin{aligned} &= 1,000 + (1,000 \times .10) \\ &= 1,000 + (100) \\ &= 1,100 \end{aligned}$$

Good Credit

Oh yea, this person will def pay us back

It is *not* risky to loan to this person, so the interest rate is *low*

Interest Rate: 2%

Loan Amount: \$1000

= Initial amount + Initial amount x Interest

$$\begin{aligned} &= 1,000 + (1,000 \times .02) \\ &= 1,000 + (20) \\ &= 1,020 \end{aligned}$$

So you pay \$100 or \$20 for the same thing

**TL;DR: IT'S CHEAPER TO HAVE
A GOOD CREDIT SCORE**

VERY IMPORTANT YET SEEMINGLY UNRELATED

Your credit score is tracked by your Social Security Number



Which is why it is bad if
someone gets your SSN
*aka **identity theft***



They can open bank and credit accounts, quickly
fuck up your credit score & put you in debt



**And there is literally no
good or easy fix**

you can't just get a new number!



so don't give your number out to anyone who
isn't your employer or doctor!
(it's tied to your insurance too)

• WTF IS CREDIT •

IF YOU CARE

Skip this if you're not interested in finance theory

The logic behind personal loans is exactly the same as the logic behind any other investment (like stocks). The riskier the investment, the more incentive the investor needs to put money in it. For example, you'd want a higher return on investment to invest in Tesla than you would for investing in Disney, since Disney is a much safer/less risky company (meaning its future is much more certain than Tesla's). In the same way, you'd want more money back for investing in Kira (a 22 year old who has never paid back a single credit card bill ever and has thousands of dollars in debt) than in Tessa (a 23 year old who has never been late on any loan payment ever).

That's why interest rates are so much higher for people with bad credit; it's not because people think it makes sense that poorer people need to pay back more, it's because investors won't loan money to financially riskier people without higher compensation for taking the risk.

**and as usual, being poor is
incredibly expensive**

• WTF IS CREDIT •

IN CONCLUSION

IS THE CREDIT SYSTEM FAIR? nope

**DOES THE SYSTEM NEED TO
BE CHANGED?** probably

**DOES IT MORE OR LESS
WORK?** yep

**DO YOU STILL WANT
A GOOD CREDIT
SCORE?** most definitely-
besides impacting your interest
rate, it can affect your housing &
employment

**SO HOW DO I
INCREASE MINE?** by taking loans out and paying them
off, like your credit card bills and
student loans

SMOOTH
TRANSITION TO

CREDIT CARDS

please enjoy responsibly

THE BASICS OF CREDIT CARDS



You **need** to get one



They help you build credit
(so you can buy a home or car or whatever later)



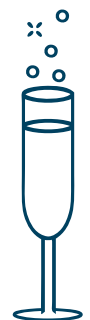
They have **much** stronger protections against fraud and theft than debit cards, cash, or checks



You get points/cash back/rewards
(aka free money)



Do not spend more money than you have
(treat it exactly the same as a debit card)



Pay the bill off entirely at the end of every month
(so you don't get charged interest)

Google "Which Credit Card Quiz" and pick a dang card already

• THE BOOZE OF PERSONAL FINANCE •

A VERY IMPORTANT NOTE

CREDIT CARDS

DO NOT

CHARGE YOU

INTEREST IF

YOU PAY THE

FULL BILL

BUILDING CREDIT...

Credit cards are **incredible** when used responsibly

Every time you buy a cheeseboard and two mules with Dena and charge them to your credit card, you are basically getting a micro-loan from Chase bank (and by you, I obviously mean me).

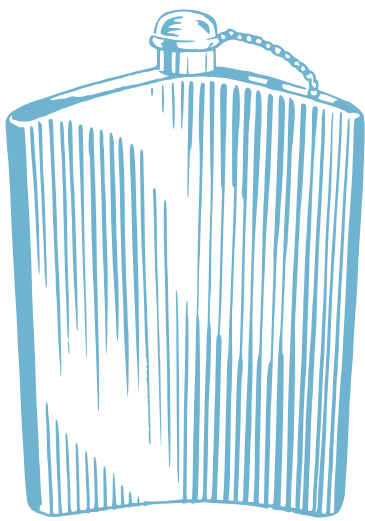
That's why money doesn't leave your bank account until you pay your credit card-- because you've spent Chase's money, not your own money.



So when you pay off your credit card bill, you are paying back lots of micro-loans which is great for building your credit!

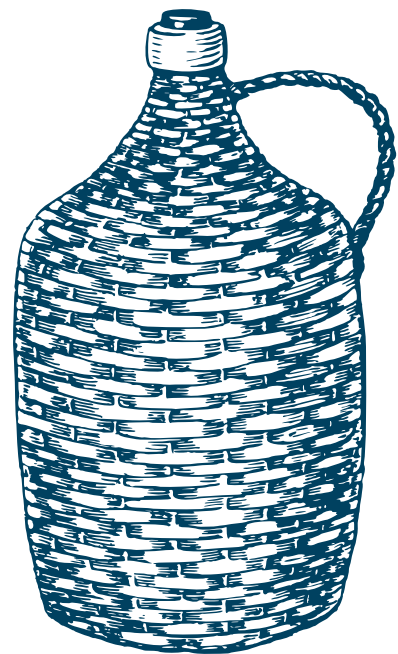
...NOT DEBT

"Everything is good in moderation"



Generally, it is best to treat your credit card like a debit card-- **pay the card off in full** every month to avoid getting charged any interest, don't spend money you don't have, think of it as cash, etc etc.

But if that's impossible, make sure you **pay the minimum payment every month** to avoid dings on your credit history and higher interest rates (the rates are already 18% to 23%!).



banks want you to get trapped in debt and pay interest forever-- don't let The Man win!

THE PERKS

They are very safe

They are much safer than debit cards, cash, or checks.

Big banks are better at protecting their money than you are at protecting yours. Since their money is actually spent, if your card gets stolen or you get mischarged, the big bad bank will help.



They'll stop payment vendors who you say ripped you off, cancel a missing card quickly, and not make you pay for whatever was charged if your card gets stolen.

They give you free money

Many cards have cash back, points, rewards, etc etc-- it's literally free money if you use your card for stuff you would buy anyway



WHICH CARD??

Think about yearly card fees

only get cards with yearly fees if you know you're gonna get more
\$\$ out of the perks than the card costs

or \$\$ you have to
spend to get intro perks.



Some require you to spend money before in like the first 3 months or whatever to get extra perks; only get these cards if you were going to spend that money anyway!

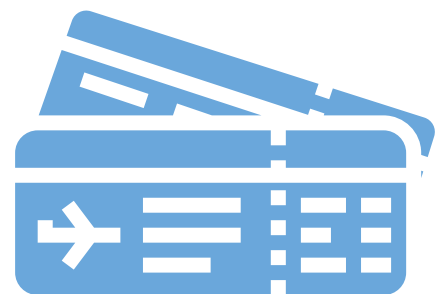


And what perks you want!
Like cashback,

they just give you like 2% or whatever of the money you spent back, you can do whatever you want with it hell ya

or whatever other perks

like travel points or extra points on gas (if you drive a lot); whatever floats your boat, there's probably a card with perks for it

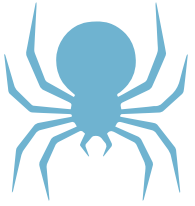


— OK SO —

STUDENT LOAN DEBT

how to deal with a shockingly terrible thing

THE BASICS OF STUDENT LOANS



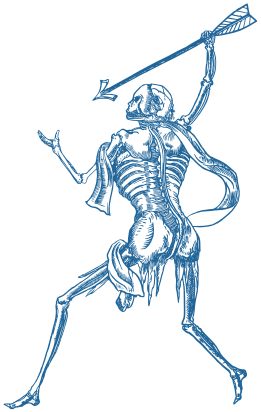
Set up the AutoPay option



Try to overpay as frequently as possible



Do not miss a payment



Do not change your loans from the ones you got from your school
(aka all those robocalls about your loans)



If you absolutely must miss a payment, apply for a deferment or be in grad school



Vote the Bernie/Warren ticket of our dreams

• UNADULTERATED EVIL •

GOOD THINGS ABOUT STUDENT LOANS

1. Paying off your loans on time and in full is very good for your credit



2. We loved college!



• UNADULTERATED EVIL •

VERY IMPORTANT NOTE

**YOU CANNOT
DECLARE
BANKRUPTCY ON
STUDENT LOAN
DEBT**



*which means you can literally never
get rid of it until you pay all of it*

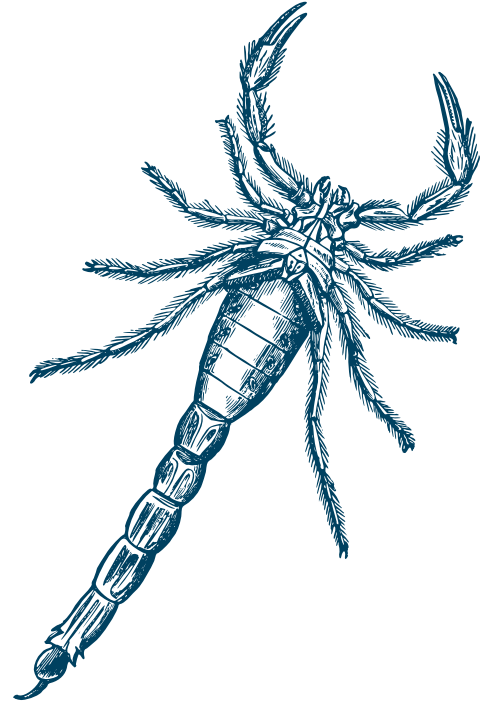


• UNADULTERATED EVIL •

PAYING YOUR POUND OF FLESH

Set up AutoPay

It gives you a lower interest rate & you are less likely to miss a payment



Overpay

Overpay the bill every time you can

The faster you pay off your debt, the less you'll have to pay (because the interest will have less time to compound)

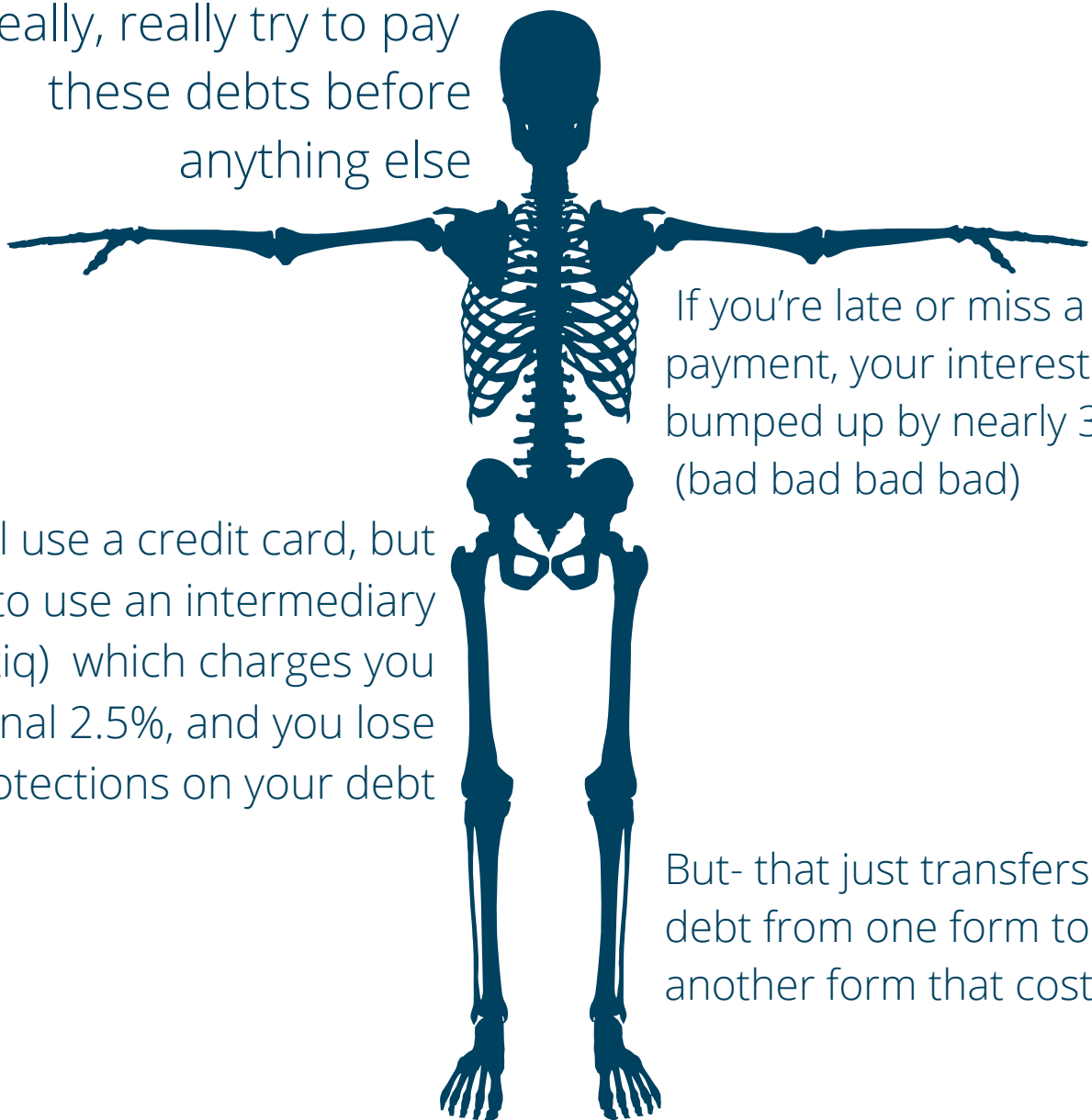


• UNADULTERATED EVIL •

IF YOU'RE IN A TIGHT SPOT

Warning: We are now stepping out of solid theory
and into Kira's non-certified advice

really, really try to pay
these debts before
anything else



If you're late or miss a
payment, your interest can get
bumped up by nearly 30%
(bad bad bad bad)

You can still use a credit card, but
you need to use an intermediary
(like PlastiQ) which charges you
an additional 2.5%, and you lose
some protections on your debt

But- that just transfers your
debt from one form to
another form that costs more

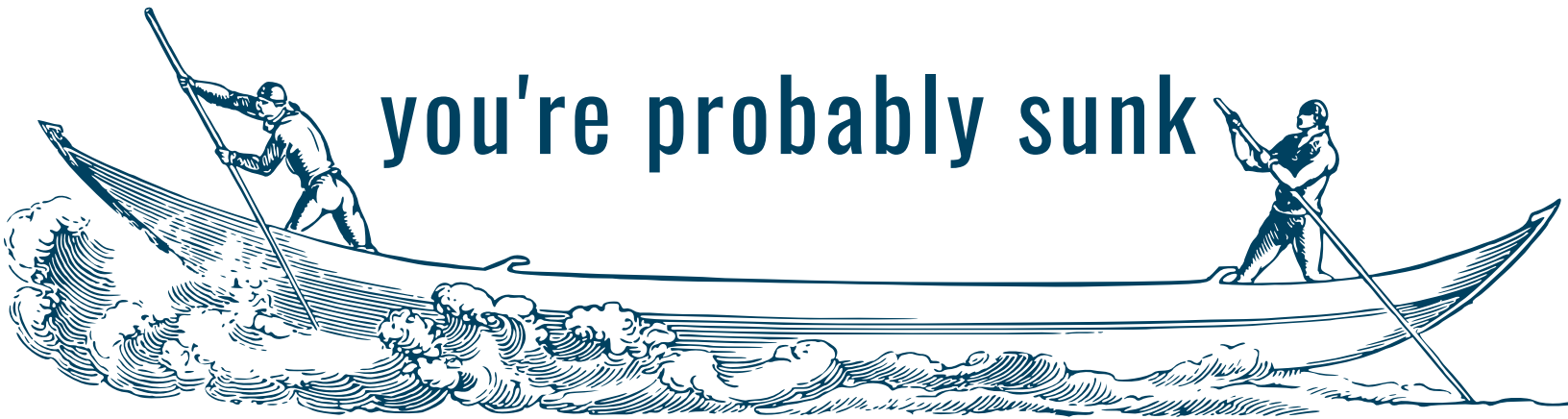
Look, this whole thing is a **really bad deal;**
do your best to not get behind

• UNADULTERATED EVIL •

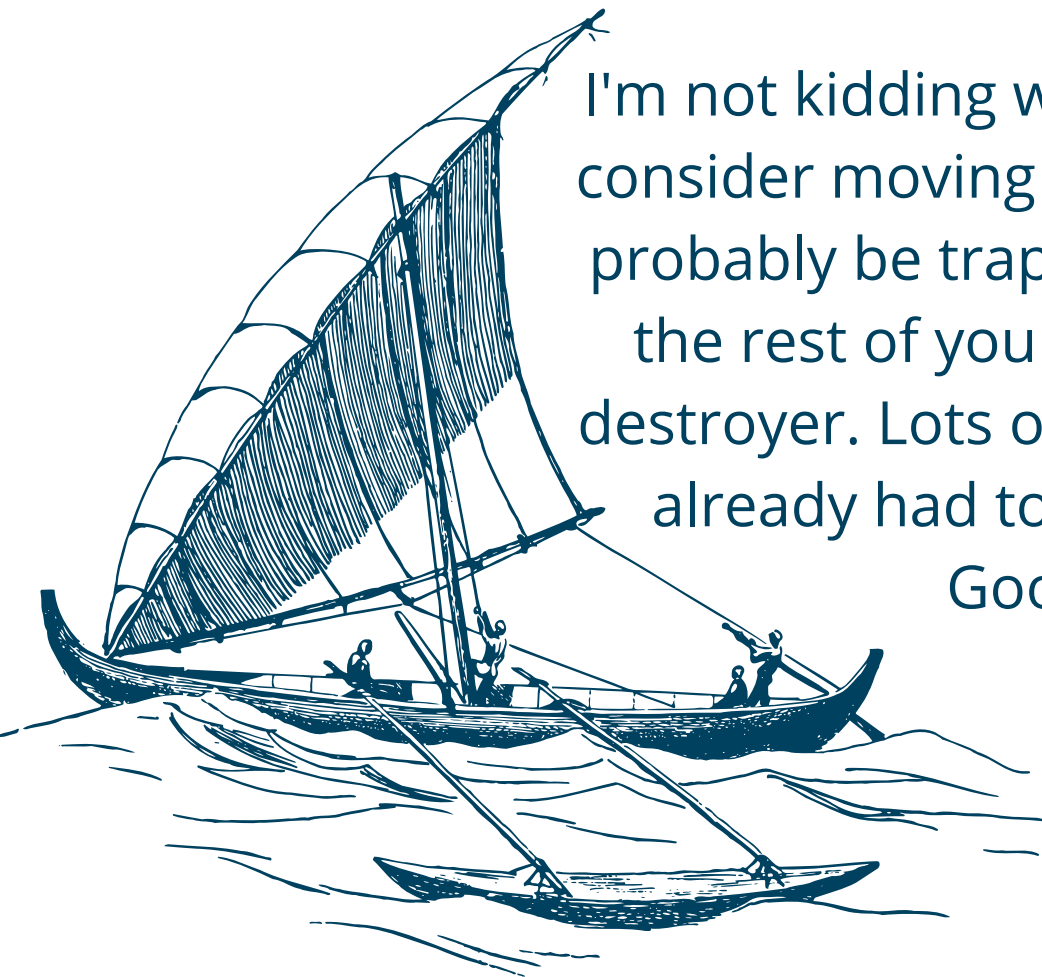
IF YOU'RE SUNK

If you owe more money at the end of the year than you did at the beginning of the year--

you're probably sunk



I'm not kidding when I say: Seriously consider moving out of the US. You'll probably be trapped in this debt for the rest of your life, and it's a life destroyer. Lots of college grads have already had to move. Seriously, Google it.



• UNADULTERATED EVIL •

IF YOU CARE

Skip this if you're not interested in Kira's rant

I know I've been making lots of jokes about how evil student loans are, but really and truly, they are pretty high up on the list of terrible things the US has done to its young student citizens.

Incredibly expensive schools offer students government subsidized loans. And, oh by the way, that same government mandated that you cannot declare bankruptcy to get rid of them (meaning even if all of your other debt is cancelled, you will still have to pay them off). That incredibly valuable debt (because it's guaranteed to pay out until the person dies) is sold off to debt collectors who can harass you and your family, take money from your paycheck, and frequently "lose" payments so your interest rate gets bumped up to absurd levels. Trapping young, educated people in lifelong debt is not only evil forced on individuals, but poison in the overall economy.

I personally think there is going to be a massive market correction where overpriced schools go bankrupt, the education sector finally gets reined in, and we have a recession á la 2008.

WE'RE GONNA
LIVE FOREVER

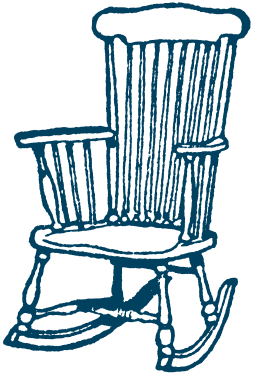
RETIREMENT

*and it's going to be expensive as
hell*

Ok: We are now stepping back into solid theory but still Kira's non-certified advice

• IF WE'RE LUCKY •

THE BASICS OF RETIREMENT



If you have the option, start putting money into a **Roth 401k**
(or at least as much as your company will match)



You **need** to start a **Roth IRA**



Throw literally whatever you can at those accounts now
(srsly, one \$10 deposit now will be \$150 when you're 65)



Make sure you go for high risk/high return portfolios while you are **young**

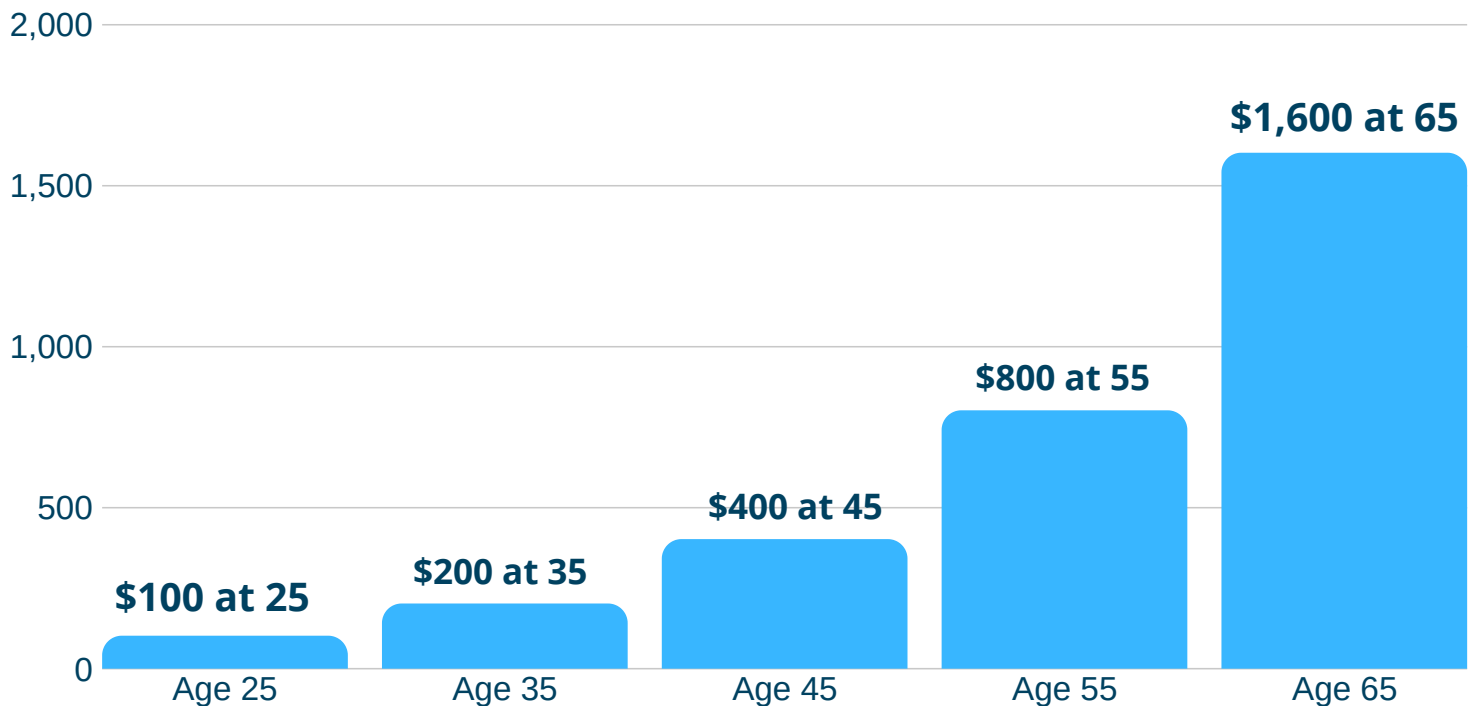
• IF WE'RE LUCKY •

THE POWER OF COMPOUNDING

Compounding interest is *insane*

Basically, figure your money doubles
every ten years

which is a little on the higher side of very normal returns (around 7.2%)



Your money does **most of the growing** in the *last 10 years*



So it's really, really, really
important you save now

•IF WE'RE LUCKY•

QUICK MATH ON COMPOUNDING

ok, one more graph to show you how important saving when you're young is

this is the last math thing, i promise

**If you save \$100
when you're 25**
with 7% interest



$$100(1+.07)^{40} =$$

\$1,500

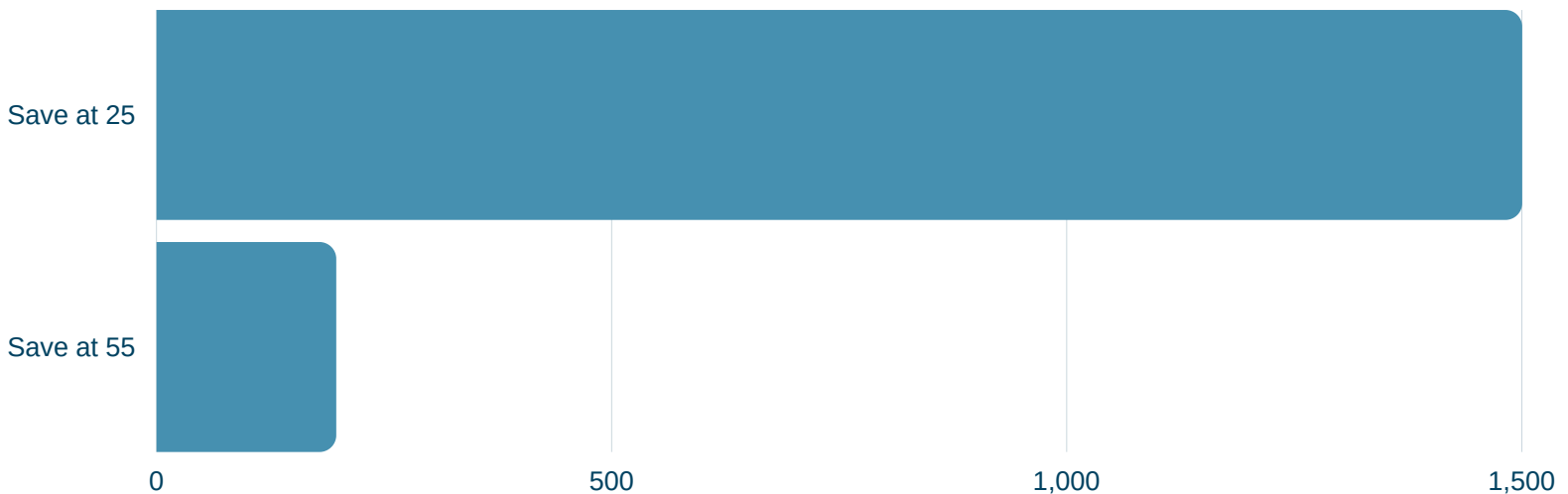
**If you save \$100
when you're age 55**
with 7% interest



$$100(1+.07)^{10} =$$

\$197

which looks like this



**saving at age 25 gets you nearly ten times
the amount of money when you retire at 65**

•IF WE'RE LUCKY•

TYPES OF RETIREMENT ACCOUNTS

401k vs Roth IRA vs IRA

401k

An Employer Sponsored Retirement Account

Money from your paycheck goes into this account

This money needs to be moved when you change or quit jobs.

Get a Roth 401k if they have it (see "Roth" details below!)

Roth IRA

An Individual Retirement Account

A personal retirement account you pay into from your paycheck.

"Roth" means you do not usually pay taxes when you withdraw



IRA

An Individual Retirement Account

Same thing as the Roth IRA, except whatever money you deposit is not taxed in this year's income, it's taxed when you withdraw

• IF WE'RE LUCKY •

SOO WHICH DO I GET?



Roth 401k

Frequently employers will match the first 3%-5% of your paycheck that you contribute (free money!); so put in *at least* the amount your employer matches. It's a hassle when you quit/change jobs, since this money will need to be moved to a new 401k or Roth IRA. If no Roth option is available, just get a 401k.

If you leave a job, make sure you:

- *Transfer* (not withdraw) the money broker to broker to avoid fees
- Keep your final paycheck
- Keep a 401k statement (so you don't lose track of it)

The max yearly contribution is \$19,000



Roth IRA

If you want, you can Google the details as to why, but Roth IRAs are better than standard IRAs. Basically, the rules around them are more lenient and you generally don't have to pay taxes when you withdraw. I use Vanguard's.

The max yearly contribution is \$6,000

• IF WE'RE LUCKY •

UHH... YA, NOT GONNA SAVE \$25,000 THIS YEAR

If you don't have a 401k option, just stick as much money as you can in a Roth IRA

Ok, so, it's a touch complicated to get the most bang for your retirement buck, but stay with me.

First: put the amount of money your employer will match into your 401K (usually like 3% - 5% of your salary) bc free \$\$



Then: max out your Roth IRA (*not* IRA)



Lastly: with whatever money you have to save left, put into your 401k.



note!

make sure in your 401k you choose funds that **are not** actively managed! but use index funds in like a 60/35/5 split of domestic equities/foreign equities/bonds (don't worry, info on index funds is coming up)



• IF WE'RE LUCKY •

SUPER IMPORTANT DETAIL

dog-ear this page for when you actually set up your Roth IRA or Roth 401k

Just because you set up a retirement account

does not mean you have invested

money for retirement

*the account just establishes
the rules/taxes around the money*

your money just stays as cash until you invest it!!!

*which is essentially the same as sticking \$10 under your bed & saying it's your
retirement fund and will be \$150 when you're 65*

you need to ***choose & buy into a***

Target Date Retirement fund

*specifically, a fund that is named "[Retirement Year] Target Date
[Index] Fund" with whomever you have made an account*



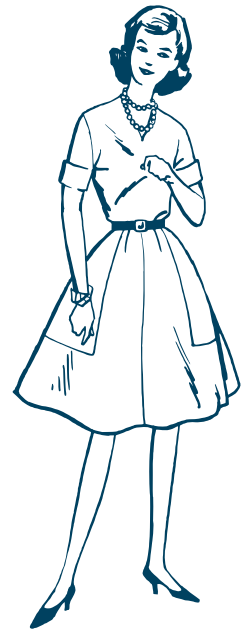
• IF WE'RE LUCKY •

#RISKITFORTHEBISCUIT

For now, go for "aggressive growth" portfolios

Aggressive growth means you are taking on higher risk investments for a higher return

When you are young, higher risk investments are suitable since you won't use this money for years you will have time to bounce back from any setbacks (aka losses)



As you get older, you will need to move to less aggressive (aka less risky) portfolios since you will need to use the money soon and won't be able to ride out any sudden big losses

TL;DR: Have aggressive growth & riskier investments now, less aggressive & risky later

LEGAL GAMBLING

INVESTMENT

seems scary but is mostly okay

THE BASICS OF INVESTMENT



Kira is not responsible for lost money pls don't sue her
(all investments have risk!)



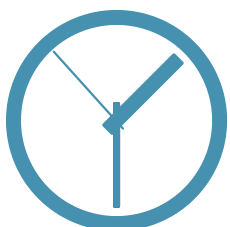
Invest in an Index Fund!!
(also called ETFs)



Own lots of different stocks in lots of different industries (diversify!)



Watch for your own investing biases
(Google "8 investor biases")



Play the long game

Think long term; don't stress about daily changes
(even really big, scary changes!)

•GAMBLING SORTA•

A LITTLE BIT OF EVERYTHING

Invest in an Index Fund

Index Funds are where you basically buy a single stock that contains a small amount of the top 500 or so companies, and you scoop up the combined returns

So if a company you're invested in goes under, you're okay because you have lots of other companies to balance it out & reduce risk (that's called **diversification**)



The market has returned about 10% per year for the last 20 years (not including inflation), so it's been a pretty good deal

Basically, you can put your money in here and not think about it for years

I'm using Charles Schwab's index fund, but just Google "Best Index Funds" and pick one

IF YOU CARE

Skip if you don't care about the theory behind index funds

There are lots of very smart people in the world who spend their entire lives trying to beat the stock market and spend billions of dollars on research, and you, dear reader, probably don't want to do that.

Luckily for you, anytime those capitalist pigs buy/sell/trade based on expensive research, they add that information into the market via the prices they are willing to pay (don't worry about it, it's weird econ theory, consider taking a finance class if you want more detail).

Sooo the best things you can do are:

1. Protect your self from specific company/industry failures (idiosyncratic risk)
2. Get strong, consistent return on investments without paying fees to a banker you'd probably hate if you knew and who won't make you enough money back to justify their fees (idiot-ego-maniac risk)

So definitely at least get an index fund

FOR YOUNG INVESTORS

Skip if you don't care about playing the stock market

The two things I remember from my finance class are:

1. There is a pension crisis on the horizon
2. You will literally never beat the market

So I don't really have specific advice on stocks

But, your general mentality should be:

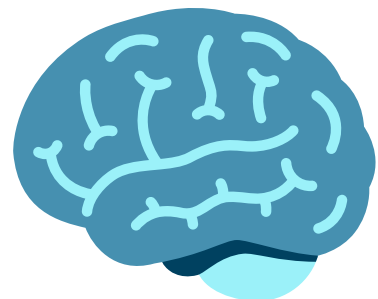
I'm young, I can bounce back



1. Go for higher risk/higher reward stocks (aggressive growth) while you are young
2. Make sure you invest in lots of different companies/regions/sections (diversify!)
3. Do not check the market everyday!

It's a quick way to lose money & years off your life

Also! Please remember that you are a hooman and will fall prey to biases that will make you lose money (Google "8 investor biases"!)



And, again, get an index fund

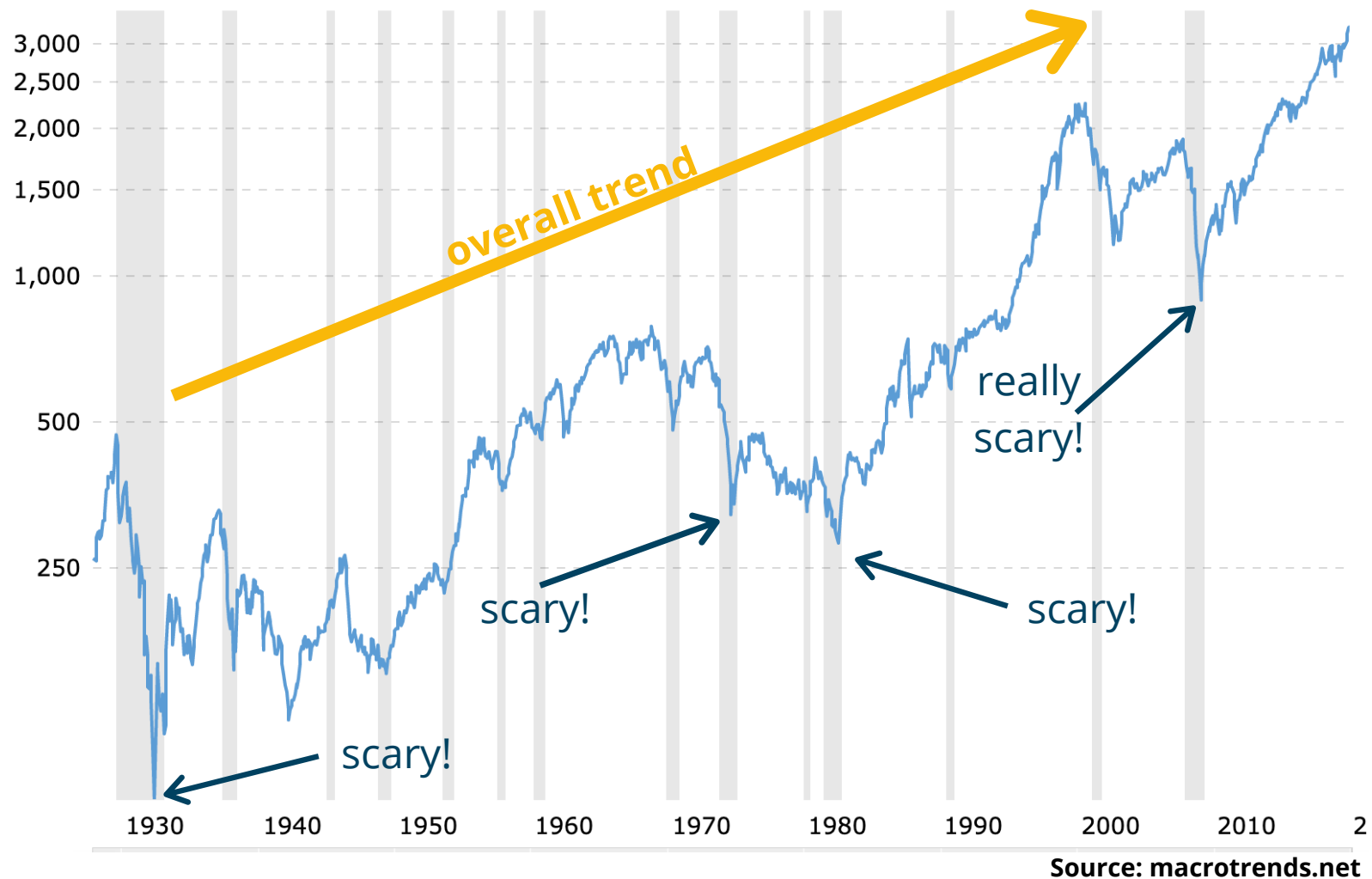
FINAL THOUGHTS

This looks math-y, but it isn't

Things can get scary! But you just gotta **stick it out**

Lifetime chart of the stock market

(ok, it's the S&P 500, but it's a useful tracker)



overall, the market trends upward, and *every drop eventually ends* and bounces back up

————— NEXT STEPS —————

SO NOW WHAT?

how to actually apply the theory

BUDGETING

I don't have real advice about budgeting
only really notes on what works for me



I'm bad at the whole "\$50 for lattes" and "\$100 for clothes" thing



so what I do is set up automatic payments and deduct for all my bills and savings and monthly stuff (laundry, rent, train, 401k, etc)



and sort out how much cash I have left at the end of the month, and divide that number by 30

giving myself a *per diem*

aka how much money I can spend per day and try to spend around that much (or save it for another day)

ex: $\$300 \div 30 \text{ days} = \10 per day

***per weekum* works pretty well too**

ex: $\$300 \div 4 \text{ weeks} = \75 per week

WHAT KIRA USES



Roth 401k: Fidelity

(employer chose)



Roth IRA: Vanguard

(b/c my family uses them; they're kind of annoying, I probably would have chosen Wealthfront or Schwab)



Credit Card: Chase Sapphire

(though I wish I had gotten Capital One Savor card)



Index funds: Schwab S&P 500, Schwab International

(60% in S&P 500, 40% in international)



OPEN A ROTH IRA



Get your bank routing and account numbers



Google "best Roth IRA accounts"



Choose one, considering the minimum deposit requirements

(I have Vanguard, which has low expenses)



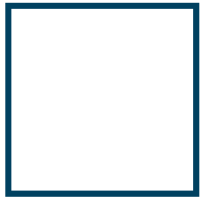
Deposit at least the minimum & at most \$6,000 per year



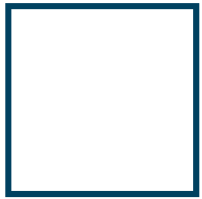
Make sure you buy into a "Target Date [Your Retirement Year] Index Fund"!



OPEN AN INDEX FUND



Get your bank routing and account numbers



Google "best Index Funds"



Choose one

(I have the Schwab one; do **not** pay more than .09%)



Deposit whatever spare cash you have



now go open a dang retirement fund!