


MEASURE

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- What your sales force needs to know **BEFORE** it's too late?
 - The **ROI** of your training dollars?
 - The **metrics** behind the results?
 - If there are **critical skill** and **knowledge** gaps?
 - If you are coaching the “**right people**” on the “**right things**?”

... Here's How!

SalesVillage™



The SalesVillage™ is a high-energy, live, competitive environment for Representatives that enables you to evaluate performance on an individual, district, and regional level.

The SalesVillage™ will:

- Utilize iPad technology to capture performance metrics and measure skills critical for success.
- Produce metrics to **instantly identify** and address performance, knowledge, and skill gaps for **sales force training and certification**.
- Integrate a real-time leaderboard to drive a continuous, competitive energy.
- Compile detailed reports providing you the data to immediately answer your most meaningful questions.

Whether you are launching a new product, a new core visual aid, or assessing your sales team's ability to deliver key messages, the SalesVillage™ is the solution!