


INTERACT

- 
- Your audience has the knowledge and skills to **drive success**?
 - If you are minimizing your **environmental footprint**?
 - If you are **effectively training** Representatives on critical skills, product knowledge, or brand strategies?

... Here's How!

AudienceLinkTM



Impact, attention, retention, results. Outstanding live meetings and training events require these outcomes, and these are often very hard to realize.

As an experienced provider of customized, interactive meeting solutions, Performance Impact can:

- Engage your audience through participative general sessions and workshop activities.
- Utilize iPad technology to collect and respond to audience questions, sharing select questions with the speaker – all in real time.
- “Green” your meeting by uploading meeting resources onto the iPad, yielding significant savings on printing and greatly reducing your carbon footprint.
- Provide immediate results and feedback, allowing for real-time course correction and measurement.